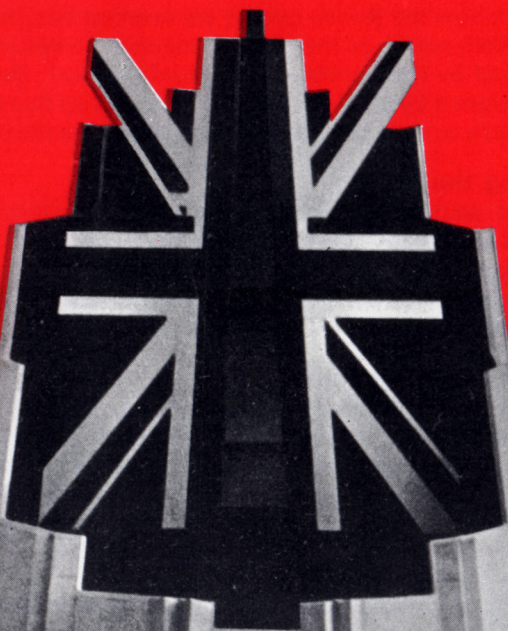


# BRITAIN

expo67

Canadian World Exhibition, Montreal  
28 April to 27 October



# The British Pavilion at expo67

The theme of the British Pavilion is "The Challenge of Change". It shows how the British people are meeting this challenge in the modern world, as they have done many times in the past. Organised by the Central Office of Information, the Pavilion was designed by Sir Basil Spence, O.M. It has five exhibition areas and a cinema showing films related to the theme.

## **Shaping the Nation,**

the first section, provides an exciting introduction. Sean Kenny's imaginative design, which breaks away from normal exhibition techniques, takes the visitor through 3,000 years of history, evoked by dramatic use of shapes, sounds, colour and projected images.

## **The Genius of Britain,**

in the upper part of the 200-ft. tower, was designed by Beverley Pick and recalls the achievements of many famous British men and women. Among them are writers, musicians, artists, scientists, explorers, statesmen and reformers who have made outstanding contributions to human progress.

## **Britain Today**

Designed by James Gardner, the third section presents the British at home, at work and at play. Interesting, entertaining and often humorous, in a warm and friendly atmosphere, it shows many aspects of British day-to-day life, British institutions and the British character.

## **Industrial Britain,**

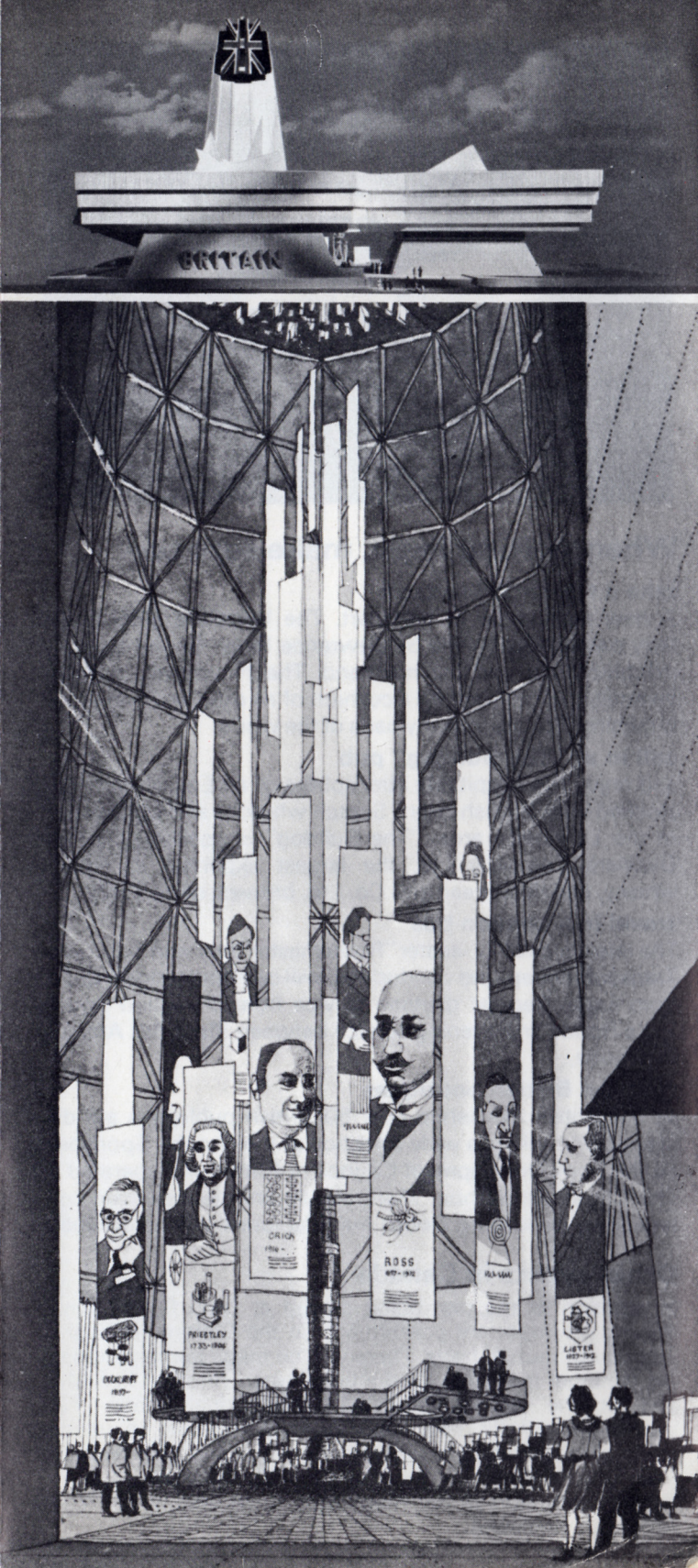
the fourth section, shows how Britain in the sixties is moving into a new industrial era in which automation and new techniques are changing man's relation to the machine. Designed by Theo Crosby, it is an "Aladdin's Cave" of industry, presenting fascinating examples of British invention and technical skill.

## **Britain in the World,**

the final section, dominated by giant sculptured figures symbolising Man and his world, contains a series of displays showing Britain's role in world trade, as a member of the Commonwealth, as a good neighbour providing assistance to the developing countries and as a contributor to world culture and understanding. It ends by showing how Britain is playing a major part in international affairs and working for a better future for mankind.

*Right, above: a model of the British Pavilion.*

*Below: an artist's impression of "The Genius of Britain" section.*



# British events in the World Festival

Britain is making a major contribution to the World Festival at Expo 67. Important events in the theatre, music, ballet, opera and the visual arts have been organised by the British Council.

*The British programme comprises:*

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## **Bristol Old Vic Company**

22-27 May

EXPO THEATRE

Three Shakespearian productions:

22; 27 (mat. & eve.) *Measure for Measure*

23; 24 (mat. & eve.) *Hamlet*

25; 26 *Romeo and Juliet*

The Bristol Old Vic Company, formed in 1946, is one of Britain's most distinguished repertory companies. *Hamlet* and *Romeo and Juliet* are directed by Val May and *Measure for Measure* by Sir Tyrone Guthrie.

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## **Royal Ballet**

7-10 June

SALLE WILFRID PELLETIER

7 (eve.)

Cinderella

8 (eve.)

Triple bill: Brandenburg Nos 2 and 4  
Paradise Lost ; The Dream

9 (mat. & eve.)

Cinderella

10 (mat. & eve.)

Triple bill, as above

The Company, led by Dame Margot Fonteyn and Rudolf Nureyev, is making its seventh visit to Montreal, during an extended tour of North America from mid-April to mid-July.

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## **Yehudi Menuhin and the Bath Festival Orchestra**

Leader: Robert Masters

Soloists: Yehudi Menuhin, violin

Hephzibah Menuhin, piano

George Malcolm, harpsichord

Jacqueline du Pré, cello

22-27 June

THEATRE PORT ROYAL

22

Bath Festival Orchestra: Conductor: Menuhin  
(Works by Bach, Mozart, Weinzwieg, and Britten)

23

Yehudi Menuhin and the Bath Festival Ensemble  
(Works by Beethoven, Mozart and Schubert)

25

Bath Festival Orchestra: Conductor: Menuhin  
(Handel, Mozart, Goehr, C.P.E. Bach and Haydn)

26

Yehudi Menuhin and the Bath Festival Ensemble  
(Works by Brahms)

27

Bath Festival Orchestra  
Conductors: Yehudi Menuhin, George Malcolm  
(Works by Mozart, Tippett and Haydn)

The orchestra was formed in 1958 by Yehudi Menuhin from leading quartet and chamber music players.

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Sir Laurence Olivier  
heads the National  
Theatre Company  
in its visit to  
Montreal.



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### English Opera Group

- 11–16 September EGLISE ST. JACQUES  
11, 13, 15 "The Burning Fiery Furnace": Britten  
12, 14, 16 "Curlew River": Britten  
18–23 September THEATRE MAISONNEUVE  
18, 22 "A Midsummer Night's Dream": Britten  
19, 20 "The Beggar's Opera": Gay/Britten  
21, 23 "Acis and Galatea": Handel  
"The Bear": Walton

The English Opera Group, which is closely associated with Benjamin Britten, stages chamber operas mainly by British composers.

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### Northern Sinfonia Orchestra

- 15 October THEATRE PORT ROYAL  
Conductor: Boris Brott  
(Works by Handel, Bartok, Damase and Schubert)

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### The National Theatre of Great Britain

- 18–28 October THEATRE MAISONNEUVE  
18, 20, 24, 26 *Othello*: Shakespeare;  
19; 22 (mat. & eve.) *Love for Love*: Congreve  
25; 28 (mat. & eve.) .. ..  
21 (mat. & eve.) *A Flea in her Ear*: Feydeau; translated by  
27 (mat. & eve.) John Mortimer.

The National Theatre season will close the World Festival, which opens with the Théâtre de France. The Company's visit to Montreal will follow a two weeks' Centennial tour in Western Canada.

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### British Day, 1 June 1967

A large-scale modern pageant presentation on Britain's National Day, 1 June, has been arranged to take place in the Place des Nations, an open air arena seating 10,000 people.

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The telephone number of the British Pavilion at Expo is 871-1141/2/3



## **When visiting Expo, make sure to—**

### **take a trip by Hovercraft**

A new experience in transport. The Westland *SRN 6* will ferry passengers on the St. Lawrence River, to and from the exhibition site and the mainland. The Hovercraft, a British invention, which rides on a cushion of air over land and water, is coming into use in many parts of the world.

### **call in at "The Bulldog" pub**

and enjoy the hospitable atmosphere of an English inn. Well stocked with English beers, Scotch whiskies and London gin. In the La Ronde area. "The Bulldog" is sponsored by the Distillers Company Ltd, the largest exporters of Scotch whisky, and Whitbread and Co. Ltd, brewers since 1742.

### **travel in a London bus**

The latest type of 72-seater "Routemaster" manned by London Transport drivers and conductors, will carry passengers to and from Expo. Regular daytime service from Dominion Square to La Ronde and evening service between Place des Arts and La Ronde.

### **visit the British boutiques**

At the British Bookshop over 50 British publishers are displaying and selling a wide selection of their books. Sponsored by the Book Development Council of Britain and operated by The Classic Bookshop, Montreal. At another boutique confectionery by leading British manufacturers will be available.

## **Other events in Canada**

In addition to the part being played at Expo 67, Britain is making an important contribution in the Centennial Year to extend our mutual trade. There will be major participations in the National Industrial Production Show, Toronto, 1-5 May, and at the British Columbia International Trade Fair, Vancouver, 17-22 May, and store promotions in various cities, all culminating in a great commercial and cultural event, The British Week in Toronto, 12-21 October—the first British promotion of this magnitude to be held in the North American continent.