

expo67

A UNIQUE SERVICE FOR
BUSINESS VISITORS
IN
MONTREAL, CANADA
FROM APRIL 28 TO
OCTOBER 27, 1967

ARE YOU INTERESTED IN...

Meeting leading business executives from all parts of Canada and the world?

Exploring new opportunities for trade, manufacture, investment? A branch plant? A joint venture?

Strengthening present relationships with exporters, importers, agents; establishing new trade connections?

Visiting offices and plants of major Canadian corporations, both in big cities and remote areas?

Discussing financial, marketing, technical questions with your international business colleagues?

Having access to research and other information available through industrial and trade associations, government departments, private industry?

Make your visit to the 1967 World Exhibition a profitable one by taking full advantage of the many special services available to you through Expo '67

BUSINESS DEVELOPMENT BUREAU

COMPLETE FACILITIES FOR THE EXCLUSIVE USE OF VISITING BUSINESSMEN

A separate, centrally located pavilion at the Expo site will house the Business Development Bureau as well as representatives of Government trade and industry departments and of Canada's chartered banks.

It will feature Expo-Club — a private club with dining facilities and lounges where you may meet and talk with business acquaintances in privacy and amid pleasant, relaxing surroundings.

Specialists will be available to help you plan business itineraries; arrange for introductions and interviews; organize receptions and conferences.

Special guides and interpreters; secretarial services; international communication by telephone and Telex; conference rooms; cinema for trade and industrial films; a business and international trade library...these and other services are designed to facilitate all your business affairs.

Special seminars on outstanding problems of world trade will be conducted.

A Catalogue of Exhibits, giving data on materials and products in use or on display at the Exhibition, with emphasis on items of recent development or advanced design, will be available.

In short, you can be assured of preferred treatment and the full cooperation of the Bureau.

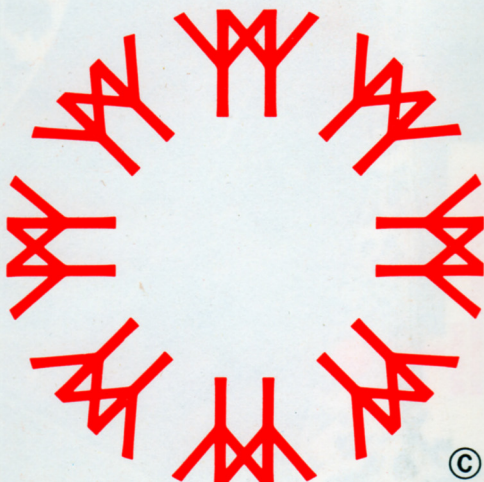
IT'S NOT TOO EARLY

To mobilize the Bureau's services on your behalf, simply get in touch, now, with



or with the Business Development Bureau, Expo '67, Montreal, Canada.

Please give the anticipated time of your visit, and whatever other details you may wish as to your particular business interests and what you would like to do and see while in Canada, as well as what Bureau services you would find most helpful.





BUSINESS DEVELOPMENT
BUREAU

SITE OF EXPO 67

OVER 70 COUNTRIES PARTICIPATING

The Universal and International Exhibition of 1967 is the first of its kind ever held outside Europe.

Its 1,000-acre island site in Montreal harbour provides a spacious setting for the pavilions of the 70 or more nations expected to participate in what will undoubtedly be the largest attraction of its kind in history.

At least 30,000,000 visitors are expected to see these, and the numerous Industrial and "Theme" pavilions that have been designed to provide a rich, unified and inspiring look at MAN AND HIS WORLD — his arts and sciences, his industrial and social achievements.

Hundreds of thousands of these visitors will be businessmen travelling individually and in groups. Many will make it a point to investigate trade prospects with the countries represented, and to see at first hand the impressive industrial, mining, power, civic and other developments going on in this major North American trading nation.

We sincerely hope that you will be one of them.