



You have heard and read of fantastic world exhibitions in various parts of the world. Each one has provided its excitement and left its never-to-be-forgotten memories. But in spite of all the accomplishments of the past, Expo 67 will go down in history as the greatest exhibition ever.

Measured in terms of area, of national participation, of interest and entertainment for the individual visitor, there has never been, in all history, an exhibition such as Expo 67.

The Federal Government of Canada, the Province of Quebec, and the city of Montreal have cooperated magnificently to make possible not just the event of the year — but the wonder of the century . . . which alone could shine beside the centennial celebrations of the Confederation of Canada.

Book Ahead

Provide now for admission PASSPORTS to Expo 67 for your family AT IMPORTANT SAVINGS. Expo 67 PASSPORTS are available in three classifications, with discounts according to date limitations as shown below. Admission passports can be purchased now, at substantial savings, from any official Expo 67 Centre in your area.

These centres will be found at banks, credit unions, retail outlets, associations, industrial and commercial establishments, travel agencies, and numerous other locations. Look for the "Official Expo67 Centre" Certificate.

Payment Plans

In many cases, payment plans of different kinds are available, to enable you to purchase Expo 67 PASSPORTS for all the family.

Many companies are accommodating employees with a payroll-deduction plan.

If there is an Official Expo 67 Centre within your organization, see your personnel director for full information.

Otherwise, stop by wherever you see the "Official Expo 67 Centre" certificate.

(Discounts are, of course, subject to the date limitations shown in this brochure.)

So — think out your requirements — and arrange for them the convenient, economical way. Talk it over at your official Expo 67 centre now.

U.S.A. PRICES — EXPO 67 ADMISSION PASSPORTS

NOW until July 31, 1966	SINGLE-DAY		SEVEN-DAY PASSPORTS			SEASON PASSPORTS		
	Adult	Child	Adult	Youth	Child	Adult	Youth	Child
	\$1.70	85¢	\$6.00	\$5.50	\$3.00	\$19.00	\$16.50	\$9.50
August 1, 1966 to Feb. 28, 1967	\$1.90	95¢	\$7.00	\$6.50	\$3.50	\$21.50	\$19.00	\$10.75
IN CANADA AT EXPO 67 April 28 to Oct. 27, 1967	\$2.50	\$1.25	\$12.00	\$10.00	\$6.00	\$35.00	\$30.00	\$17.50

Buy your Expo 67 Passports of Admission NOW where you bank, at your travel agent, airline offices, selected retail establishments, American Express Travel Offices — or order by mail, with check or money order to Expo 67 / Box 1967 / Church St. Station, New York, N.Y. 10046.

Youth age 13-21 and Child age 2-12 as of April 28, 1967. Children 2 and under, free when accompanied by an adult.

expo67

Get your "passport" to visit
Man and his World
from your nearest Expo 67 Centre

Look forward,
to the greatest of all
world exhibitions.

Book Ahead;
for convenience
and for substantial savings
on admission "passports".



THE CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION



expo67

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expo67

Procurez-vous à prix réduit
un passeport d'entrée pour
la Terre des Hommes

Mieux qu'un simple billet d'entrée, c'est un "passeport" qui vous donnera l'accès à l'Exposition "Terre des Hommes".

Ce passeport sans paperasserie, achetez-le à prix réduit pendant la période de prévente.

PASSEPORT
POUR LA TERRE DES HOMMES



PASSEPORT
TO MAN AND HIS WORLD
ADULTE — ADULT



LA COMPAGNIE CANADIENNE DE L'EXPOSITION UNIVERSELLE DE 1967

Montreal

It is fitting that Expo 67 should take place in Montreal, the cosmopolitan city of the Americas. Representing in an unparalleled way its English and French heritage, Montreal is indeed a unique city, with a remarkable warmth of welcome. Here you will find the proofs of modernization mixed with the traditions of yesteryear. Eliminate one holiday-planning problem right now — in 67, you MUST be in Montreal, together with visitors from the four corners of the earth — Expo 67.



Montréal

Si vous n'avez jamais été à Montréal, l'Expo 67 est l'occasion rêvée de connaître cette charmante métropole à majorité francophone où s'harmonisent, dans un contexte nord-américain, les traditions britanniques et françaises les plus attachantes. Pendant vos vacances de 1967, rien au monde ne saurait égaler l'agrément d'un séjour à Montréal devenu, pour six mois, le point de mire de l'univers.

Entertainment

There will be exhilarating entertainment of all sorts at Expo 67. Vast areas have been set aside for your enjoyment. Dancing, night-club entertainment, theatres, restaurants — the world's leading operas, ballet and theatre companies — orchestras, famous chamber music groups, international sports events, film festivals, star performers in the fields of song and comedy, fireworks displays, aquatic events — there will be no end to new thrills, no matter how often you visit Expo 67. From "La Ronde" to the "Place des Nations" to the great Expo 67 Stadium, spectacles from the world of entertainment and sport will be yours in a thrilling never-ending schedule. For adults, teenagers or juniors, every visit to Expo 67 will offer something new to see, to hear, to enjoy.



Récréation

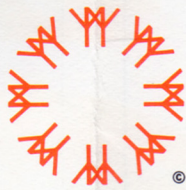
L'Expo 67 sera une fête merveilleuse où chacun s'amusera à coeur-joie. Danse — spectacles de cabaret — restaurants — théâtres — les plus grandes compagnies d'opéra, de théâtre, de ballet au monde — festivals du film — vedettes internationales — feux d'artifice — manifestations nautiques — compétitions internationales — sports d'équipe — depuis La Ronde jusqu'à La Place des Nations et au Stade, une féerie ininterrompue de manifestations, une multitude d'attractions vous attendent pour vous charmer et vous divertir. Adultes, enfants et adolescents viendront souvent se récréer à l'Expo 67.

Restaurants

Les amateurs de bonne chère n'auront que l'embarras du choix à l'Expo 67. Les plus exquises recettes de tous les continents y seront interprétées selon les traditions culinaires des pays exposants. Parmi ceux-ci, bon nombre auront dans leur pavillon des restaurants pour illustrer l'aspect gastronomique de leur héritage culturel. Il est donc certain que le visiteur, au gré de son caprice, pourra s'offrir une variété inouïe de spécialités culinaires. On pourra d'ailleurs obtenir des repas à tous les prix, depuis les somptueux festins jusqu'aux casse-croûte à prix modique.

Restaurants

Never before has such a wide choice of fine cuisine been concentrated into one so easily-accessible area. Planned to suit every budget, the eating-places of Expo 67 will range from showplace dining rooms to informal snack bars. Culinary treats from every part of the world will be yours at the international Carrefour where many nations will offer their own native specialties. The gourmet and the adventurous amateur will be equally fascinated by the international array of menus.



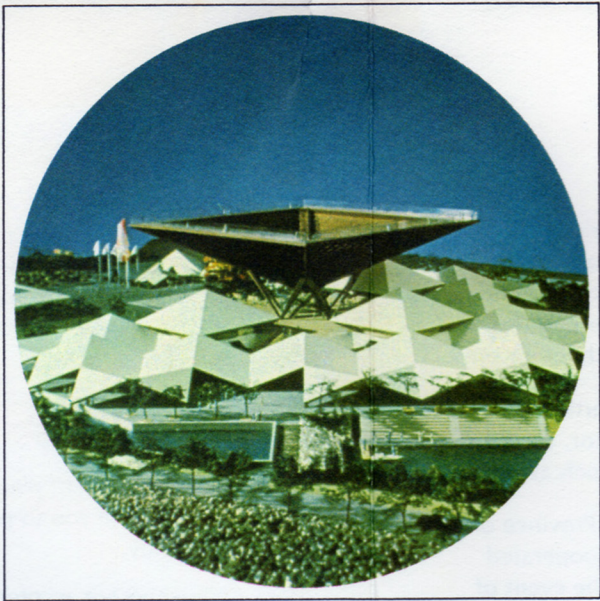
National Exhibits

No other World Exhibition has ever included so many participating nations. In fact, over 70 countries will be represented. Expo 67 will be a veritable United Nations. You will visit with peoples from the four corners of the earth — learn to know their customs, their culture and their products. A trip around the world could hardly provide a more glowing picture of the many nations illustrating today's "Man and his World". Spend an hour or a day in South America — in Europe — in Asia — in Africa — in the Southseas — here is the whole world before your eyes, waiting to welcome you, to intrigue you.



Industrial Exhibits

Numerous industries which have contributed to our wonderful way of living will show their plans for the future at Expo 67. They invite you to stop in for a memorable view of what man has accomplished — and what man aims to accomplish in the years ahead.



Pavillons industriels

Des centaines d'industries canadiennes, individuellement ou en groupe, présenteront des pavillons à l'Exposition. Comme il s'agira non d'une foire commerciale ordinaire, mais bien d'une grande exposition de toute l'activité humaine, destinée à illustrer le thème "TERRE DES HOMMES", les pavillons de l'industrie montreront l'incidence du progrès matériel sur l'évolution de la civilisation.

Services

Tout en se préparant à recevoir des millions de visiteurs, l'Expo 67 a songé aux petits problèmes... Un talon brisé? Une mise en pli avant le dîner? Des spécialistes seront sur place à votre service. En plus de l'anglais et du français, langues officielles de l'Expo 67, les visiteurs de toutes nationalités trouveront interprètes et guides pour les diriger et les aider.

Services

While providing for millions, Expo 67 has fully considered the individual. A broken heel on your shoe? A coiffure touch-up before dinner? Experts will be on this site to serve you. Guides and hostesses will also be available — and, while Montreal's official languages are French and English, interpreters at Expo 67 will converse in many languages to guide and comfort visitors from far away.

Moderate Prices

Prices for products, entertainment, meals and services at Expo 67 will be set up in such a way as to safeguard the visitor, to whom every courtesy will be extended.

Transportation

Your admission passport to Expo 67 will include the privilege of using Expo-Express, the mass transportation system, at no extra charge, when and as you wish. This rapid-transit system will whisk you from any entrance gate, to various strategic stops on the islands that make up the remarkable emplacements. Travel across the orthotropic bridge to St. Helen's Island, on to Ile Notre-Dame, and round to La Ronde. Step on or off at any stop, according to your own plans for the day. The choice is yours, at no cost. Secondary transportation, for a nominal charge, includes the famous minirail plus the dhow, junks and gondolas that will weave through Expo's many canals and lagoons.



Prix modérés

Les prix des différents produits, des repas, des divertissements ou de tout autre service à l'Expo 67 seront à la portée de toutes les bourses. Le visiteur sera protégé contre les prix abusifs et sera assuré de la plus grande courtoisie.

Transport

Le passeport pour la Terre des Hommes permet de circuler gratuitement à bord de l'Expo-Express, principal moyen de transport de l'Exposition. Trente mille visiteurs à l'heure pourront parcourir dans chaque direction le trajet de trois milles et demi, en arrêtant à volonté, sans frais supplémentaires. D'autres moyens de transport seront aussi à votre disposition, dont plusieurs minirails, un télécanapé et, sur les canaux et lagunes de l'Expo, diverses sortes d'embarcations.

Stationnement

De vastes auto-parcs seront à la disposition des visiteurs de l'Expo 67, à proximité des entrées principales.

Parking

Vast parking areas will be at the disposal of visitors to Expo 67. From these areas there will be easy access to the emplacement of Expo 67. You will use your car only to reach the approaches and to drive away when the wondrous tour is over. All in all, Expo 67 will devote itself to your enjoyment on your never-to-be-forgotten visit to this great exhibition — the greatest ever.

