

PLAN NOW—PLAY LATER

No matter where you come from, it's a beautiful trip to the St. Lawrence Valley, and the exotic bilingual city of Montreal (in many ways, more traditionally French than today's Paris). Plan now to spend your vacation in the Province of Quebec; enjoy the thrills and excitement of Expo 67, the relaxing beauty of the Laurentians, the old-world charm and delight of the city of Quebec. Next year is Canada's Centennial year — and all of Canada will join in the celebration. Come to the world's biggest birthday party!

Enclosed is check or money order for \$_____;
please send me the types and quantities of
Expo 67 Admission Passports indicated below.

QUANTITY ORDERED	TYPE	PRICES OF PASSPORTS, EACH		
		until 7/31/66	after 8/1/66	Gate Price In Canada
Single-Day Tickets	Adult	\$1.70	\$1.90	\$2.50
	Child	85¢	95¢	1.25
Seven-Day Passports	Adult	6.00	7.00	12.00
	Youth	5.50	6.50	10.00
	Child	3.00	3.50	6.00
Season Passports	Adult	19.00	21.50	35.00
	Youth	16.50	19.00	30.00
	Child	9.50	10.75	17.50

Address _____
Name _____
City _____ State _____ Zip _____

- ☐ Please send me information about how clubs, organizations, businesses and corporations may benefit by bulk purchases of Expo 67 Admission Passports.

Mr. A. T. Wilm
American Express Company
65 Broadway
New York, N. Y. 10006

PLAN NOW TO TAKE A WORLD TOUR IN 1967



via Expo 67, the Universal and International
Exhibition, Montreal, Quebec, Canada

VISIT SEVENTY NATIONS FOR ONLY \$6.00

For only \$6.00 each (about half the price it will be next year) you and your family can now buy special seven-day tickets to Expo 67 to be held on a chain of man-made islands in the St. Lawrence River in Montreal during the Spring and Summer of 1967.

Because Expo 67 is the only official first-category exposition ever to be seen in the Americas, the whole world will be there. Your ticket, in the form of a "Passport," permits you seven consecutive visits, admits you free to the pavilions and exhibits of more than 70 nations—each of whom will stamp a special "visa" in your Passport. It also provides free transportation anywhere on the Expo 67 site, as often as you like, via the Expo Express—truly a Grand World Tour for only \$6.00.

be awed, amused, entertained by world-renowned orchestras, actors, dancers, singers, artists. Altogether, this Expo 67 represents the most remarkable array of performing arts and man's cultural achievements ever gathered at one place in the history of the world.

Educational? Yes. Fun, relaxation, entertainment? Of course! There will be a fascinating and unique international fun zone, world-famous stars and celebrities, free spectacular events every day and the finest authentic gourmet foods, as well as inexpensive restaurants for the budget-conscious.

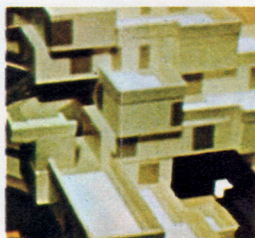
**SINGLE-DAY TICKETS FOR ONLY \$1.70;
SEASON "PASSPORTS" FOR \$19.00;
CHILDREN'S TICKETS HALF PRICE**



Expo 67 is co-sponsored by the Governments of Canada, the Province of Quebec and the City of Montreal—at a cost to exceed \$70,000,000. It is the most spectacular candle on a huge national birthday cake—celebrating Canada's 100th birthday as a nation.

Joining to celebrate this National Birthday will be more than seventy nations: the United States, a lagoon-span away from the Soviet Union—France and Great Britain, within strolling distance of Yugoslavia and Czechoslovakia—the emerging nations of Africa and Latin America flanking the mystery of China and Japan.

For the first time in history, these nations will assemble (in one place and for only six months) their finest performers, rarely seen outside the borders of their native lands. You will hear the greatest opera companies, see most magnificent ballets,



Buy your Expo 67 Admission Passports NOW—and save as much as 50%!!

Order NOW for the entire family; choose the type of Expo 67 Passports that will save you the most, will fit in best with your vacation plans...

...Single-Day Admissions, good any one day of Expo 67.

...Seven-Day Passports, good any consecutive seven days of your choice.

...Season Passports, good each and every day of the 183 days of Expo 67, for unlimited admissions. (Special half prices for children, who will be 12 and under, and reduced prices for youths, who will be 21 and under at the time of the exposition.)

Check the remarkable savings NOW, and order NOW—while the discounts are most favorable to YOU. Fill in and mail the coupon.