

SPECIAL PREVIEW

THE CANADIAN UNIVERSAL and INTERNATIONAL EXHIBITION MONTREAL, CANADA, 1967

...where you'll see the life of your time







15 Theme Building: Man the Explorer. 16 Habitat 67: revolutionary housing complex. 17 Air Canada Pavilion: a survey of Man and Flight.



expo₆₇

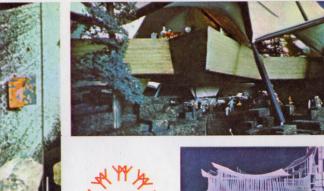
APRIL 28 - OCTOBER 27, 1967

















After Expo 67, your ideas about the world will never be quite the same again.



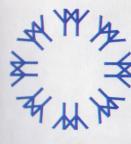
For six momentous months in 1967, Expo 67 will present the extraordinary spectacle of "Man and His World". This is the theme of this first World Exhibition of the First Category ever to be held in North America. You'll see a kaleidoscope of man's progress, his aspirations and his future. You'll discover a wonderland of imaginative exhibits of science, exploration, the arts and industry, and you'll meet people from every corner of the earth.

1 The African complex: a salute to the emerging nations. 2 Spectacular Thrill Ride. 3 The Canada Pavilion, celebrating the Centennial of the Confederation. 4 International Carrefour-the finest shopping in the world. 5 Theme Buildings: Man in the Community and Man and Health. 6 The Ontario Pavilion. 7 The French Pavilion.

...and have the time of your life.



















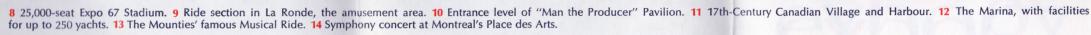














hat will you find at Expo 67? The silent world of the polar icecap, the shadowy ocean depths, the immensity of outer space. You'll listen to the drums of an African village, walk the streets of a 17th-century seaport. You'll see how more than 60 nations live, work and play. Sample the exotic dishes of dozens of authentic national cuisines.

Expo 67 will present the arts. For one glorious season, an international feast of drama, ballet, grand opera, symphony and cinema will be spread before you.

There will be open-air spectacles, too. A great military

tattoo, the Mounties' Musical Ride, a world horse show, and the thrill-a-minute display of the Gendarmerie Française.

Add the magic of a million reflected lights dancing on the waters, a thousand flags, fireworks, fountains, bands-with all the fun of the fair to wind up the day-and you'll never want to go home.



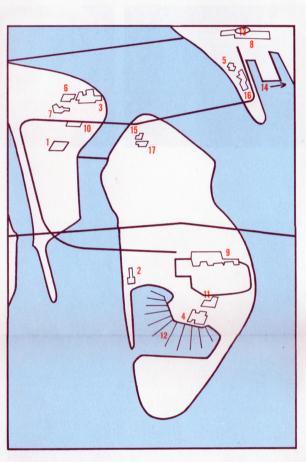
exp067

first of its kind in North America

Never before has the International Bureau of Exhibitions authorized an Exhibition of the First Category to be held this side of the Atlantic. That is, an exhibition officially supported by almost all the principal world governments (more than 60 will be represented at Expo 67), and enriched by the genius of many lands.

The setting for Expo 67 is a group of islands, largely man-made, in the St. Lawrence River, a few minutes away from the downtown towers of the new Montreal.

On these islands, an extraordinary world city is rising. The Theme Buildings, the Pavilions of the Nations, bridges, harbours, underground and elevated transportation systems are being built. Below, we show the location of some of the main attractions.



- 1 The African complex: a salute to the emerging nations.
- 2 Spectacular Thrill Ride.
- 3 The Canada Pavilion, celebrating the Centennial of the Confederation.
- 4 International Carrefour the finest shopping in the world.
- 5 Theme Buildings: Man in the Community and Man and Health.
- 6 The Ontario Pavilion.
- 7 The French Pavilion.
- 8 25,000-seat Expo 67 Stadium.
- 9 Ride section in La Ronde, the amusement area.10 Entrance level of "Man the Producer" Pavilion.
- 11 17th-Century Canadian Village and Harbour.
- 12 The Marina, with facilities for up to 250 yachts.
- 13 The Mounties' famous Musical Ride.
- 14 Symphony concert at Montreal's Place des Arts.
- 15 Theme Building: Man the Explorer.
- 16 Habitat 67: revolutionary housing complex.
- 17 Air Canada Pavilion: a survey of Man and Flight.



expo₆₇