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FIFTH ANNUAL REPORT

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CANADIAN CORPORATION  
FOR THE 1967  
WORLD EXHIBITION

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FOR THE YEAR 1967

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September 4, 1968.

The Honourable Jean-Luc Pépin,  
Minister of Trade and Commerce,  
Ottawa, Ontario.

The Honourable Jean-Paul Beaudry,  
Minister of Trade and Commerce,  
Quebec, Quebec.

His Worship Mayor Jean Drapeau,  
City of Montreal,  
Quebec.

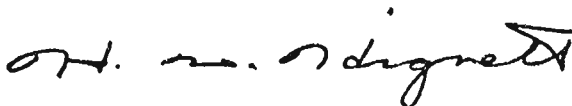
Gentlemen:

It gives me great pleasure to submit to you, on behalf of the Board of Directors, the Fifth Annual Report of the Canadian Corporation for the 1967 World Exhibition, for the year ending December 31, 1967.

We are proud to report that the Exhibition was an outstanding success. This was due, in large measure, to the excellent co-operation of the Federal Government, the Government of the Province of Quebec and the City of Montreal; to the dedication of the Corporation's staff; and to the enthusiastic support of the participants and Canadians from coast to coast.

Yours very sincerely,

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION



H. W. HIGNETT,  
President.



BOARD OF DIRECTORS

T. Norbert Beaupré,  
Chairman of the Board and President,  
Domtar Limited,  
Montreal, Quebec.

Jean Drapeau, Q. C. ,  
Mayor of the City of Montreal,  
Montreal, Quebec.

\* Pierre Dupuy, C. M. G. ,  
Commissioner General,  
Canadian Corporation for the 1967 World Exhibition,  
Montreal, Quebec.

Herbert H. Lank,  
Chairman of the Board,  
Du Pont of Canada Limited,  
Montreal, Quebec.

Victor deB. Oland,  
President,  
Oland & Son Limited,  
Halifax, Nova Scotia.

Lucien Piché,  
Vice-Rector,  
University of Montreal,  
Montreal, Quebec.

\* Herbert C. Pinder,  
Secretary-Treasurer,  
The Saskatoon Drug and Stationery Limited,  
Saskatoon, Saskatchewan.

Claude Pratte,  
Pratte & Côté Inc. ,  
Quebec, Quebec.

\* Member of the Executive Committee

BOARD OF DIRECTORS (cont'd.)

John S. Proctor,  
Deputy Chairman of the Board and Executive Vice-President,  
The Bank of Nova Scotia,  
Toronto, Ontario.

Maurice Riel, Q. C. ,  
Riel, LeDain, Bissonnette, Vermette & Ryan, Lawyers,  
Montreal, Quebec.

\* André Rousseau,  
President,  
Rousseau Metal,  
St-Jean Port-Joli, Quebec

\* Lucien Saulnier,  
President,  
Executive Committee of the City of Montreal,  
Montreal, Quebec.

\* Robert F. Shaw,  
Deputy Commissioner General,  
Canadian Corporation for the 1967 World Exhibition,  
Montreal, Quebec.

Fridolin Simard,  
President,  
Simard & Beaudry Inc. ,  
Montreal, Quebec.

O. M. Solandt,  
Vice-Chairman of the Board,  
Electric Reduction Company of Canada,  
Islington, Ontario.

Nathan Steinberg,  
Vice-President,  
Steinberg's Limited,  
Montreal, Quebec.

\* Member of the Executive Committee

OFFICERS

Pierre Dupuy, C. M. G. ,  
Commissioner General and President.

Robert F. Shaw,  
Deputy Commissioner General and Vice-President.

Andrew G. Kniewasser,  
General Manager.

Jean-Claude Delorme,  
Secretary and General Counsel.

G. Dale Rediker,  
Director of Finance and Administration.

HEADS OF DEPARTMENTS

Secretariat and Legal	Jean-Claude Delorme
Finance and Administration	G. Dale Rediker
Installations	Edward Churchill
Exhibitors	Pierre de Bellefeuille
Operations	Philippe de Gaspé Beaubien
Public Relations	Yves Jasmin

The Board of Directors resigned on February 1st, 1968 and was replaced by a new Board mainly composed of Federal, Provincial and Municipal high ranking civil servants in order to proceed with the winding up of the Corporation's affairs. In September 1968, the members of this new Board of Directors are:

- \* Augustin Brassard,  
Quebec Government Co-ordinator at Expo 67,  
Department of Trade and Commerce,  
Quebec, Quebec.

Alphonse Dugas,  
Assistant Deputy Minister,  
Department of Public Works,  
Quebec, Quebec.

Pierre Govette,  
Assistant Deputy Minister,  
Department of Finance,  
Quebec, Quebec.

- \* H. W. Hignett, President,  
Central Mortgage & Housing Corporation,  
Ottawa, Ontario.  
Commissioner General - Expo 67.

- \* Guy Huot,  
Director,  
Real Estate Department,  
City of Montreal,  
Montreal, Quebec.

- \* A. G. Irvine, C. B. E.,  
Chief - Special Task Force,  
Department of Finance,  
Ottawa, Ontario.

Andrew G. Kniewasser,  
Assistant Deputy Minister,  
Department of Trade and Commerce,  
Ottawa, Ontario.

- \* Member of the Executive Committee

Jean-Louis Lefebvre,  
Executive Assistant to the Minister,  
Department of Trade and Commerce,  
Quebec, Quebec.

- \* Jean Lupien, Vice-President  
Central Mortgage & Housing Corporation,  
Ottawa, Ontario.  
Deputy Commissioner General - Expo 67.

Alexander A. MacIntyre,  
Exhibition Liaison Officer,  
Treasury Board,  
Ottawa, Ontario.

Gilles Regimbal,  
Head of Accounting Services,  
Executive Council,  
Quebec, Quebec.

L. J. Rodger,  
Comptroller-Secretary,  
Department of Trade and Commerce,  
Ottawa, Ontario.

Pierre Sauvé,  
Blain, Piché, Bergeron, Godbout & Emery, Lawyers,  
Montreal, Quebec.

Robert F. Shaw,  
Vice-Principal, Administration,  
McGill University,  
Montreal, Quebec.

Louis R. Talbot,  
Vice-Chairman,  
National Harbours Board,  
Ottawa, Ontario.

D. R. Yeomans,  
Assistant Secretary,  
Treasury Board,  
Ottawa, Ontario.

- \* Member of the Executive Committee





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We are pleased to report that the Universal and International Exhibition of 1967, held in Montreal, was an unparalleled success and drew favourable comments from all over the world.

While this success can be ascribed to many factors, it resulted ultimately from the wise decision to base the Exhibition on the theme "Man and his World", from the challenging recommendations of the group of distinguished Canadians who met in Montebello, Quebec, in May, 1963, and from the determination on the part of the Exhibition Corporation to exercise constant attention to ensure the faithful execution of these concepts and the maintenance of the highest standards.

The leadership shown by the Canadian organizers of the Exhibition, particularly in their approach to the theme exhibits, as well as the outstanding beauty of the site and the excellence of the master plan, stimulated all participants, with the result that the general level of interest and quality of their pavilions was higher than our fondest hopes. Thus Canada is greatly indebted to all participants, particularly the 60 nations and the two international organizations which joined us magnificently in celebrating the Centennial of Confederation.

Many thousands of dedicated Canadians carried the bulk of the gigantic task of building and running the Exhibition. Their success demonstrated the power of cooperation, a significant fact as Canada celebrated the Centennial. All these efforts resulted in outstanding general layout and design, in significant architecture, in masterly engineering, in brilliant exhibits, in efficient operation and in exciting programme.

The close cooperation between the authorities in Ottawa, Quebec City and Montreal created a favourable climate in which the Board of the Exhibition Corporation, the Executive Committee, the Officers, the management group and the staff were able to tackle the work in earnest.

The Corporation urged all participants, as they designed their exhibits, to accept the premise that high standards are the key to success, for industrial and commercial participants as well as for countries: good exhibiting is good sales. The general public is no longer fascinated by scientific or technological achievements in themselves, but is deeply interested in the effects of these developments on their lives. On this assumption, we encouraged all participants to make their exhibits human rather than technical. The general acceptance of the theory made a great contribution to the quality of the Exhibition.

On site surveys indicated that five of the ten most popular pavilions were thematic presentations by the Corporation. This illustrates the impact of quality exhibiting. The Theme pavilions displayed the whole range of man's sentiments and responses in an interdependent world, faced with many challenges, some old, some new, in a variety of environments. The various sub-themes confronted man -- the visitor -- with his creative urge, his universe, his resources, his achievements, his community and his problems.

Thus the response by government and private participants to the Corporation's concepts, policies and guidance resulted in record-breaking participation and in an exhibition where the storyline threads of "Man and his World" were found in every pavilion. The operation of the Exhibition was of the highest quality, particularly in the areas of the performing arts, the outstanding lectures and the fun to be found at the La Ronde amusement area and in the bandshells. The site itself was maintained in a quiet and clean condition, and the staffs of the Corporation and the participants were well trained, efficient and pleasant.

The mass media throughout the world reacted to the Exhibition's quality by giving unprecedented support. Over half a million media visits were recorded, and a similar number of clippings collected. Expo 67 rated the best treatment in magazines, the press, television and radio. It has been estimated that support advertising resulted in well over 8,000,000,000 exposures.

In addition to the Theme pavilions, La Ronde, the Automotive Stadium, the Expo-Theatre, the Administration and News Pavilion, Place d'Accueil, the transportation systems and facilities, and several ancillary buildings, the Exhibition Corporation designed, organized and operated four special pavilions, of which the first was developed as part of Theme:

- The Du Pont Auditorium where lectures were given by eminent speakers from all over the world.

This pavilion located adjacent to the Man the Explorer Theme Pavilion presented a series of lectures and demonstrations on the theme Man and his World. An outstanding series - the 28 Noranda lectures - brought to Expo and to the general public by publication and through the mass media the thoughts of a group of the world's distinguished scholars. The National Research Council stimulated the minds of young people with a series of lectures, films and demonstrations.



The Hospitality Pavilion which focussed on women's activities and was efficiently and enthusiastically supported by women's organizations from coast to coast.

This pavilion provided an attractive area for visitors to relax, and a room for women's organizations to hold meetings, programmes, luncheons or receptions.

In addition, programmes with special emphasis on women's affairs were presented. Two hundred and twenty-two (222) women's organizations with an attendance of 25,000 people met in the pavilion, and 320 programmes were given for the public with 131,900 persons attending.

Twenty-four (24) handicraft demonstrations, displays and exhibits were shown throughout the Exhibition.

- The International Trade Centre which made an outstanding contribution to Canada's business image at home and abroad.

This pavilion provided an excellent facility for sales by Canada and the participants. It was staffed by the Chartered Banks of Canada, by the Department of Trade and Commerce and by trade representatives from two Provinces.

Fourteen formal lectures were given (the MacLean-Hunter Lectures). Over 13,000 individuals and 300 groups from 61 countries made use of the pavilions facilities. Forty-nine contact receptions were attended by 2,300 Canadians and by 1,500 visitors from abroad.

Two hundred and fourteen conferences were held by Canadians and ninety-two conferences were held by foreign participants. The total attendance was over 10,000.

The Youth Pavilion, run by youth, was one of the busiest places in the Exhibition with a broad programme of activities, national and international.

Located in La Ronde, this pavilion was a horseshoe shaped building containing a twelve-part exhibit area, a theatre, a "café dansant" and a snack-bar. The interior court of the building was an open-air theatre and sports area, while another area adjacent to the pavilion was devoted to additional sports activities and to a sculpture symposium. 400 performances were given of 89 plays. There were 386 film showings, 75 lectures or panel discussions, 32 visual art exhibitions. Many activities were presented by participating countries.

The estimated total attendance at the Youth Pavilion was 10,832,000.

The success and efficiency of the Exhibition's planning, construction and operation resulted in large measures from the adoption by the Corporation of the latest techniques in computer-oriented scheduling, control and accounting.

Unprecedented attendance from the first days of Expo required action by Management to increase facilities with respect to cleaning, garbage removal, transportation, eating facilities, security, police and cash handling. Such action was promptly taken so that adjustments were made in the first weeks of operation. In the Corporation's opinion, the action taken to maintain maximum efficiency was properly handled.

The Directors are particularly grateful for the efforts of the employees, the labour unions, committees, the participants and an estimated 50,000 employees of contractors, participants and friends, all of whom laboured beyond the call of duty in making Expo 67 a success. We are pleased to report that 481 awards were presented to individuals and installations for Expo achievements.

In short, we are pleased to report that Expo 67 achieved a public success, an artistic success and a financial success on behalf of its shareholders, the Canadian taxpayers, the Quebec taxpayers and the Montreal taxpayers.

1. FINANCE AND ADMINISTRATION DEPARTMENT

The Canadian Corporation for the 1967 World Exhibition was created by an Act of Parliament of Canada being 11 Elizabeth II Chapter 12 as amended by 12 Elizabeth II Chapter 32.

The responsibilities of the three sponsoring Governments were established by the Tripartite agreement signed by the Government of Canada, the Government of the Province of Quebec and the City of Montreal on January 28, 1963.

Total assets of the Corporation as at December 31, 1967  
are . . . . . \$241,664,713.  
Of this amount, \$233,588,539 is due from the three participating  
governments for the net cost of the Exhibition up to December 31,  
1967.

In the approved Master Plan the asset and salvage value  
carried was . . . . . \$74,105,130.

However, it should be noted that the three sponsoring governments  
decided to retain all the remaining assets except the Mass Transit  
System for the sum of \$1.00. The book value of the assets trans-  
ferred is \$199,724,731. divided as follows:

Government of Canada . . . . .	\$ 59,876,285
Government of the Province of Quebec . . . . .	4,753,693
City of Montreal . . . . .	<u>135,094,953</u>
	<u>\$199,724,931</u>

The overall net cost of the Exhibition to December 31,  
1967 was . . . . . \$273,588,537

Financial Position - December 31, 1967

The revised Master Plan estimates in effect during 1967 were  
approved under Section 10 of the Canadian Corporation for the 1967  
World Exhibition Incorporating Act, by Governor in Council dated  
September 28, 1967, No. 1967 - 1862 and the Lieutenant Governor  
in Council, dated October 11, 1967, No. 2809. Orders in Council  
were later received from the Government of Canada and the Govern-  
ment of the Province of Quebec on December 21, 1967 and January  
10, 1968 respectively authorizing the turnover of capital assets, with  
the exception of the Mass Transit, to the three participating Govern-  
ments at nominal values of \$1.00. The comparison between actual  
cost and approved amounts to December 31, 1967 is as follows:

	<u>Approved Overall Plan</u>	<u>Actual to December 31/67</u>	<u>Variance (over) or under</u>
<u>Expenditures</u>			
Capital	\$230,292,760	213,956,956	16,335,804
Operating	<u>201,611,923</u>	<u>200,710,636</u>	<u>901,287</u>
	<u>431,904,683</u>	<u>414,667,592</u>	<u>17,237,091</u>
 <u>Income</u>			
Sponsorship (cash only - excludes direct participation)	11,000,000	11,973,332	973,332
General	136,134,342	129,010,586	(7,123,756)
Sale of salvage and assets	<u>74,105,530</u>	<u>95,137</u>	<u>(74,010,393)</u>
	<u>221,239,872</u>	<u>141,079,055</u>	<u>(80,160,817)</u>
Net cost to December 31, 1967	<u>\$210,664,811</u>	<u>\$273,588,537</u>	<u>(\$62,923,726)</u>

This statement indicates actual expenditures to December 31, 1967 of \$17,237,091 less than the approved levels. The revenue estimates were not achieved due to the Montreal Transportation Commission strike, during which an estimated \$4,500,000 loss of revenue occurred, and due to revenue from La Ronde rides below estimates. However, the major factor in the net cost exceeding the estimate included in the revised overall plan by \$62,923,726 arose from the decision of the participating governments to take over capital assets, except the mass transit system, for the sum of \$1. The capital assets were carried in the overall plan at a value of \$74,105,530.

#### Financing

The Corporation borrowed the funds required in excess of revenue from the Government of Canada under arrangements made between the Ministers of Finance of Canada and Quebec. In addition, loans were obtained from Chartered Banks. As at December 31, 1967, the amount of the loans obtained from the Government of Canada totalled \$205,000,000 of which \$68,000,000 applied to the year 1967. The loans were obtained through the sale of notes of the Corporation to the Government of Canada and guaranteed jointly by the Government of Canada and the Government of the Province of Quebec pursuant to section 12 of the Corporation's Incorporating Act, at rates varying between 4-3/4% and 5-7/8%. The amounts borrowed from the Chartered Banks as of December 31, 1967, totalled \$11,750,000 at the rate of 6-1/2% per annum. Government approval was obtained to borrow up to \$35,000,000 from the banks.

#### Purchasing

During the year, the Corporation continued to conduct its business affairs in accordance with established Government procedures. The Department of Defence Production continued to act as purchasing agent for the Corporation. Construction and consultants' contracts were mainly let through Defence Construction (1951) Ltd. The Corporation administered approximately 15,200 General Purchase Orders.



### Audit

The Audit Services Branch of the Department of Finance of the Government of Canada has continued to audit contracts where necessary. The Internal Auditors of the Corporation have continued to review procedures and accounts. They have audited concessionaires' books of account and cash receipts on site during the operating period in 1967 and have reviewed contracts submitted to them for final termination.

### Policies and Procedures

The manual of internal administrative procedures and operating and control procedures were completed prior to the opening of the Exhibition. Amendments were made where indicated by experience. The procedures were based on the methods followed by Government Departments and Crown Corporations.

The control of the direct currency receipts of Expo 67 has been considered as one of the largest activities of its kind in the World. The Management faced one of its greatest challenges when, within the first days of the opening of the Exhibition, it became necessary to proceed to a review and to adapt all its installations in order to accommodate 45% more visitors than had been originally forecast. Despite these difficulties, any differences established in the reconciliation of revenues are not significant when related to the total revenue.

### Personnel

The Corporation's Personnel Branch, through its recruiting programme across Canada, employed the staff required to operate the Exhibition. 82,000 applications were processed and 16,000 persons were hired. At the peak, the Corporation employed 9,911 employees. To assist employees seeking employment at the completion of duties with the Corporation, a relocation unit in the Personnel Branch was established.

### Provision for Doubtful Accounts

The Corporation provided an amount of \$269,860 for doubtful accounts as at December 31, 1967 which is only 1/5 of 1% of the total revenue. This is considerably better than the experience of other exhibitions and is approximately 50% of the amount budgeted for this item. These results have been achieved through the careful selection of contract provisions and through a thorough application of collection and operational procedures.

### Insurance

Our experience with respect to insurance has also been very satisfactory. As at May 31, 1968:

Outstanding insurance claims amount to .....\$1,911,313

The estimated amount payable by the  
Corporation and its insurers is ..... 652,854

As a result of our satisfactory insurance  
record refund to be collected on premium  
is estimated at..... 900,000

\* \* \* \* \*

## 2. SECRETARIAT DEPARTMENT

The Secretariat Department consisted of three branches: legal, labour relations and corporate.

The Legal Branch prepared or executed contract documents for participating countries, private exhibitors, concessionaires, licencees, performing arts, sponsorships and loaned exhibits. This branch also supervised the development of the rules and regulations for the Exhibition and presented them for the approval of the International Bureau of Exhibitions.

We are happy to report that these legal documents provided such a good working basis that the winding up of the Corporation's affairs has proceeded very smoothly.

There has been very little litigation and that which has so far appeared is not of a serious nature. As at May 31, 1968, the number of cases in litigation is 10. For these, we estimate conservatively that the amount for which the Corporation may be held liable is \$25,000 including costs.

The Exhibition received the whole hearted support of Labour. The Labour Relations Branch prepared and negotiated a collective agreement which was signed on November 4, 1964, between the Unions and the Corporation. Twelve amendments to this collective agreement were negotiated and signed as and when required.

There were no strikes against the Exhibition Corporation and only one strike which affected the operations. This strike was against the Montreal Transportation Commission. Although it had a serious effect on attendance at the Exhibition, the repercussions were lessened as the Union was persuaded to maintain its men on the Expo Express throughout the month-long stoppage.

The Corporate Branch prepared documents and Minutes of meetings of the Board of Directors, the Executive Committee, the Management Committee and the Advisory Committees. Secretariat services were also provided to all departments of the Corporation and to other organizations by the Corporate Branch.

This branch was also responsible for the Library, Documentation Centre, Translation Service and editing and/or drafting of various reports such as the annual reports of the Corporation, the semi-annual reports to the International Bureau of Exhibitions, special regulations and the final report of the Exhibition. Liaison with governments was also handled through the Corporate Branch.

Finally, it should be noted that the Secretariat Department gave thousands of verbal and written legal opinions to the Management.

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3. EXHIBITORS DEPARTMENT

This department was mainly responsible for promoting participation in the Exhibition and for ensuring good relations between the Exhibition and its several groups of participants.

All participation records were broken. The total in the various categories were as follows:

Foreign National Governments	60
Individual states of the U. S. A.	3
International Organizations - European Communities and O. E. C. D. (2 pavilions)	28 member countries
Canadian Government Participations	14
Paris, Vienna and 13 Canadian cities	15
Private participants in 53 pavilions separate exhibits, plazas and programmes	18,051 *
General Sponsors in 419 Sponsorships (individuals, companies, association members)	42,538 *
Canadian Corporation for the 1967 World Exhibition (136 exhibit areas in 24 buildings)	<u>136</u>
<u>Total participants</u>	<u>60,845</u>

Note: Whenever an exhibitor or sponsor contributed to more than one exhibit, each participation is shown above.

The staff of the Exhibitors Department included Liaison Officers and Coordinators who were assigned groups of countries, on a regional basis, and groups of Canadian governments, organizations and firms.

To obtain the largest possible number of foreign participations, technical missions were dispatched abroad and presented the case for participation to government officials in many capitals. These missions were assisted by the Canadian diplomatic, consular and trade representatives. In many instances, the role of the technical mission was to lay the groundwork for a call by Commissioner General Pierre Dupuy on a head of state, or to ensure follow-up.

At the same time the Canadian Liaison staff of the Exhibitors Department contacted hundreds of organizations and firms, and set up meetings and briefings on the site and in all parts of the country. This work was facilitated by Regional Offices in Halifax, Québec, Toronto, Winnipeg and Vancouver. The aim was to convince as many organizations, firms or groups of firms as possible to build their own private pavilions or to participate through sponsorship. Many installations, from the Autostade to park benches, were available for sponsorship, as well as Theme pavilions and exhibits.

Once the decision to participate was made, the liaison staff maintained constant contact and assisted the participant in conducting its affairs with the Corporation. This system proved most effective and made a major contribution to the success of the Exhibition. The Exhibitors Department organized the regular meetings of the College of Commissioners General, of its Steering Committee, and of the Committee of Private Exhibitors.

The Exhibitors Department was assigned responsibilities in two other fields, Youth and Agriculture, working in each case with an Advisory Committee to the Corporation. The decision to include a Youth Pavilion in the Exhibition led to extensive consultations with youth organizations. These resulted in a small but well-designed pavilion in La Ronde, and in a full programme of varied activities which made it one of the busiest places at the Exhibition.



4. INSTALLATIONS DEPARTMENT

The Installations Department designed and built the Exhibition, efficiently and on schedule although the time allotted for this task was shorter than for any previous world exhibition. The elapsed time from the date of the Act creating the Corporation to opening day was only 4 years, 4 months and 7 days, and the elapsed time from receiving the site from the City of Montreal to opening day was only 2 years, 9 months and 26 days.

2,022 contracts were initiated and supervised by the Installations Department and produced a total capital installation cost of \$218,000,000. The Corporation constructed 601 buildings housing 2,481 facilities such as boutiques, restaurants, rest rooms, snack bars and exhibits. In addition, the Corporation installed a most impressive list of supporting services, facilities and landscaping and also supervised the design and construction of 246 buildings built by exhibitors and concessionaires.

The beautiful site selected by the City of Montreal, the general plan, the architecture, the engineering and the landscaping drew universal acclaim. In particular, the exhibition achieved a wide acceptance of its policy that the structures should be exhibits as well as their contents. Habitat '67 has emerged as one of the most significant exhibits for the future. Already many other structures inspired by this design are in the planning or construction stages. Several structures won awards for design including Habitat '67, Concordia Bridge and the Bridge of the Isles.

The thematic exhibits, the first of their kind, proved to be very popular and had a strong influence on the method of exhibiting adopted by government and private participants. Advances in the audio-visual art of exhibiting were particularly noteworthy. Already Expo 67 is receiving the compliment of being imitated by other exhibitions particularly with respect to theme exhibits, landscaping, site transportation, amusement area and noise and cleanliness control.

The total area of the Exhibition was 988.7 acres. This acreage is the largest in history but, in fact, because of the number of participants there were some areas in which the buildings appeared to be too close together.

The Installations Department handled maintenance on behalf of the Operations Department and in turn contracted landscape maintenance and exterior cleanup to the City of Montreal Parks Department. The efficiency of these City forces merits special commendation.

The Department's Accident Prevention section and the Fire Marshall contributed to the excellent safety and fire prevention results achieved during the construction period.

A measure of the attitude of the public to Expo is the fact that the close-down was effected with practically no damage to the installations or facilities. This is in contrast to the experience of other exhibitions.

\* \* \* \* \*

## 5. OPERATIONS DEPARTMENT

The responsibility for running Expo 67 from April 27 to October 29, 1967 fell to the Operations Department. This was a major assignment and was executed with efficiency. Although the original estimate of attendance was 30,000,000 admissions, in fact 54,991,806 visitors, employees and pass holders were admitted. Included in this total were 3,588,000 employees, 946,314 schoolchildren who came in organized groups, and 27,464 paraplegics who made use of the special facilities provided by the Corporation in their behalf. There were 50,306,648 paid admissions.

There were 62 National Days and 32 Special Days celebrated in the Place des Nations with the result that 22 Heads of State and 14 Heads of National Governments paid official visits to the Exhibition. In addition, official visits were paid to the Exhibition by the Governors of the three participating States of the United

States and by the ten Premiers of the Provinces of Canada. Fifteen cities participated in the Exhibition and of these, five - Montreal, Paris, Edmonton, Calgary and Westmount - staged major special days.

26.9% of the Expo visitors came from the area of Greater Montreal. The balance of Quebec sent 4.8%, Canada outside Quebec sent 19.8%, U. S. A. residents made up 44.8% and other countries 3.7%.

The Operations Department ran the Expo Express which carried approximately 44,000,000 passengers over 367,722 train miles with only one minor derailment and no collisions. Capital and operating cost including the cost of "back-up" buses for peak periods amounted to \$18,300,000. Although the use of the Expo Express was free to visitors, the basic admission included an amount to cover part of this cost. The revenue resulting from this amounted to \$12,400,000.

Three small monorails called "minirails" proved most successful. The minirail trains carried 16,065,000 passengers over 725,000 train miles. There were no derailments or collisions. The capital and operating cost totalled \$10,500,000 and in the six months of the Exhibition, revenue amounted to \$6,100,000.

Trackless trailer trains, canal boats, Hovercraft, helicopter and pedicabs were operated by concession. They carried a total of 10,345,430 passengers and the concessionaires returned commissions to the Corporation in the amount of \$504,645.

The combined gross sales of all Concessionaires and Exhibitors amounted to \$126,292,000 which returned \$17,478,000 to the Corporation. The Marina, which registered 7,203 yachts, was a successful venture in providing accommodation and service for the yachts of Eastern Canada and the United States.

The World Festival of the performing arts was an outstanding success. Professional and amateur groups played 19,556 performances to a grand total audience estimated at 16,400,000.

All of the theatres met or exceeded the estimated attendance. In the case of the Salle Wilfrid Pelletier, total audience was 114.8% of the forecast. However, two areas were disappointing. The Autostade attendance amounted to only 57.9% of the forecast due to inclement weather in May and October and due also to the fact that two presentations failed to draw the anticipated attendance. The Garden of Stars in La Ronde produced only 64.2% of the forecast audience because one of the shows failed to draw.

In spite of these disappointments, there is no doubt that the World Festival was one of the great achievements of the Exhibition having excelled in quality, scope and popularity anything of this nature previously attempted. There were eight World Premières and sixteen groups staged their North American premières at the Exhibition.

The Visiting Ships programme also proved to be successful and popular. Eighty-two vessels accepted the Corporation's invitation and were seen by an estimated 3,700,000 Expo visitors.

Public Safety dealt with the protection, safety, health and comfort of Expo visitors. The Corporation handled general security and crowd control. However, valuable service was rendered by the City of Montreal, which provided police, fire protection and health service under contract. In general, the crime rate and accident rate were far below our forecasts and, in fact, the crime rate in the City of Montreal was also lower than normal during the period of the Exhibition.

At Expo a total of 8,300 incidents were reported to the police and security. There were no accidental deaths or suicides during the Exhibition and very few demonstrations or incidents of vandalism. There were 121 cases of disturbing the peace and only 30 complaints against the behaviour of the Expo security staff. The clinics and first-aid posts handled a total of 78,417 cases. Only 345 cases were hospitalized, twenty of these resulted in death through natural causes. There was one birth. The health of Expo visitors was protected by 26,586 food and sanitary inspections. The fire brigade handled 126 fires of which only the fire in the Chinese Pavilion was major.

More than twice as many articles were turned in to the lost and found department as articles reported lost. It is interesting to note that cameras, wallets and watches totalling approximately 1500 were left unclaimed in the lost and found department. It seems likely that a good many of these were reported to security among the 1,257 cases of theft and 609 reports of pickpocket activity. All unclaimed articles were auctioned and the proceeds were turned over to charity. The honesty of Expo visitors was demonstrated in two outstanding cases where a wallet containing \$5,000 in cash and a jewel box containing jewelry valued at \$25,000.00 were each returned to their proper owners through the lost and found office.

26,234 children and 13,896 adults went through the lost persons office and all were reunited with their parties. It is interesting to note that there were no cases of abandoned children.

The parking lots handled 2,653,090 vehicles and produced revenues of \$6,472,542.

The nerve-centre of the operation was the Operations Control Room that received and provided up-to-the-minute information on site conditions, programmes and crowds to the management, concessionaires and participants.

Logexpo requires special commendation as the whole staff remained loyally at their desks in the face of sometimes vicious criticism. It is estimated that 21,000,000 commercial bed nights were occupied in the Montreal area during Expo 67. Logexpo operated a referral system but did not complete the reservation process and did not make referrals except to establishments inspected by the Province of Quebec Lodging Service, who also established maximum rates. All complaints were channelled through the Province of Quebec Lodging Service and they, in turn, transmitted to Logexpo those complaints in which it was claimed that reservations were completed as a result of Logexpo referrals. A careful analysis of these showed that only 1900 of the complaints received from the Province were actually based on Logexpo referrals. Of these, 418 claims representing approximately 1,590 bed nights,



showed fault by the Corporation. Refunds were paid by Expo to all these cases in the amount of \$26,899.01. This remarkable showing resulted in large measure from the policy that if in the opinion of Logexpo, a certified establishment was not adequate, then it was removed from the Expo listing.

The total costs incurred by the Operations Department in the office, on the site and in the theatres amounted to ..\$ 76,780,000

The total revenue resulting from site operations  
amounted to ..... \$129,410,500

Net Gain: \$ 52,630,500

This department administered 337 contracts in the World Festival, 276 concession contracts covering 520 locations and 195 licensing contracts.

\* \* \* \* \*

## 6. PUBLIC RELATIONS DEPARTMENT

This Department did an outstanding selling job. 7,356 groups from the news media visited the Exhibition before opening and approximately 4,000 representatives attended the Opening Day ceremony. Over 500,000 visits were made to the Exhibition by news media representatives and almost 500,000 press clippings were collected.

The Information Services handled 2,400,000 enquiries.

60,000,000 documents were distributed to media, individuals, travel companies, governments.

There were some 200 major displays in department stores and approximately 1,500 minor displays which were viewed by an estimated audience of 30,000,000. Most of these displays were within a radius of 600 miles of Montreal and in Florida and California.

2,349 promotional licences were granted which formed the basis of support advertising and articles in most of the major magazines, television and radio networks and for support advertising by approximately 150 companies and governments. We estimate that this support provided the Corporation with well over eight billion exposures on labels, stamp cancellations, stamps, restaurant checks, shopping bags and containers, radio, television and the like.

\* \* \* \* \*



7. AUDITORS' REPORT



Montreal, July 12, 1968.

TO: The Honourable Jean-Luc Pepin  
Minister of Trade and Commerce, Ottawa

and

The Honourable Jean-Paul Beaudry,  
Minister of Industry and Commerce, Quebec

Sirs,

We have examined the accounts and financial statements of the Canadian Corporation for the 1967 World Exhibition for the year ended December 31, 1967.

The following matters noted during our examination in our opinion should be brought to the attention of Parliament and the Legislature of the Province of Quebec:

- (1) As indicated by Note 3 to the attached financial statements, the Corporation was unable to meet the principal amounts of \$103,333,333 notes payable which came due on June 30, 1968. As a consequence the Government of Canada, with the agreement of the Government of the Province of Quebec, called an additional \$80,566,667 of notes payable in advance of their due date. As the guarantors of the notes payable, both governments have met the Corporation's obligation of \$183,900,000 and charged this amount back to the Corporation.

- (2) The inadequacies of the financial controls referred to in previous reports still existed at the time the Exhibition opened. Certain revenues could not be effectively checked by us and we are unable to express an opinion on the correctness of the following amounts shown on Schedule 4 of the attached financial statements:

Admission	\$ 74,193,054
Rides and amusements operated by the Corporation	12,178,765
Parking lots	6,591,390
Performing arts program	8,049,920
Catalogues and publications	424,862
	<u>\$101,437,991</u>

- (3) Section 13 of the Canadian Corporation for the 1967 World Exhibition Act states:

The Corporation shall maintain in its own name one or more accounts in a chartered bank designated by the Minister of Finance with the approval of the Minister of Finance of Quebec.

Although two chartered banks had been designated, the Corporation conducted its banking business during the year with a third bank which had not been designated by the Minister of Finance, and with another financial institution which was not a chartered bank.

- (4) Section 10 of the Act reads as follows:

- (1) The Corporation shall, as soon as practicable and in any event not later than one year after the coming into force of this Act, submit for the approval of the Governor in Council and the Lieutenant-Governor in Council its overall plan for the Exhibition,

setting forth the various undertakings and projects proposed by the Corporation in connection with the planning, organizing, holding and administering of the Exhibition, the estimated cost of each such undertaking or project and an estimate of the total capital costs and operating costs of the Corporation in respect of the Exhibition.

- (2) Any material changes in the plan referred to in subsection (1), including estimates of cost therein, shall be submitted by the Corporation to the Governor in Council and the Lieutenant-Governor in Council for approval.
- (3) Notwithstanding any other provision of this Act and except for the purposes of subsections (1) and (2), the Corporation shall not initiate any undertaking or project, expend any money thereon or incur any liability therefor unless that undertaking or project is included in the approved overall plan for the Exhibition or modification thereof.

On September 28, 1967, the Governor in Council approved the most recent revised overall plan under which total expenditures of the Corporation were not to exceed \$431,904,683. In his approval of this plan on October 11, 1967, the Lieutenant-Governor in Council restricted the Corporation to a deficit of \$210,664,811. The actual deficit incurred to December 31, 1967 by the Corporation amounted to \$273,588,537 and it is anticipated that additional costs amounting to \$14,063,491 will be incurred by the Corporation to cover operating costs to March 31, 1969. As explained in Note 5 to the financial statements, the major factor in the deficit exceeding the estimate was the decision of the participating governments to take over the capital assets except the mass transit system of



the Corporation for the sum of \$1.

- (5) The Statement of Deficit shows the net cost of the Exhibition less grants received to December 31, 1967 to be \$233,588,537. The proportion of this net cost for which each of the participating governments is responsible is recorded on the Balance Sheet as an account receivable due from each of these governments (Note 1 to the financial statements). With the exception of the City of Montreal, confirmation as to the correctness of these amounts has been received from the participating governments.

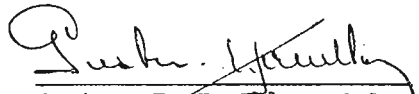
Subject to the foregoing, we report in compliance with Section 17 of the Canadian Corporation for the 1967 World Exhibition Act that, in our opinion

- (a) proper books of account have been kept by the Corporation,
- (b) the financial statements of the Corporation
  - i) were prepared on a basis consistent with that of the preceding year and are in agreement with the books of account,
  - ii) in the case of the balance sheet, give a true and fair view of the state of the Corporation's affairs as at the end of the financial year,

- iii) in the case of the statement of operations,  
give a true and fair view of the operations  
of the Corporation for the financial year;  
and
- (c) the transactions of the Corporation that have come  
under our notice have been within the powers of the  
Corporation under the Canadian Corporation for the  
1967 World Exhibition Act and any other Act  
applicable to the Corporation.



A.M. Henderson, F.C.A.,  
Auditor General of Canada



Gustave-E. Tremblay, C.A.  
Quebec Provincial Auditor



8. FINANCIAL STATEMENTS

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION  
(Established by the Canadian Corporation for the 1967 World Exhibition Act)

BALANCE SHEET

AS AT DECEMBER 31, 1967

A S S E T S

Cash		\$	2,509,130
Receivable from participating governments - (Note 1)			
Net cost of the Exhibition less grants received			
Government of Canada	\$	116,794,269	
Government of the Province of Quebec		87,595,701	
City of Montreal		<u>29,198,567</u>	233,588,537
Other receivables -			
Distributors - admission passports and bonus books		719,811	
Sponsors		226,335	
Exhibitors		546,750	
Concessionaires		895,200	
Insurance - estimate of refundable portion of premiums (Note 7)		900,000	
Miscellaneous		<u>575,460</u>	
		3,863,556	
Less: Provision for doubtful accounts		<u>268,905</u>	3,594,651
Prepaid insurance			27,370
Capital assets held for disposal -			
Mass transit system at nominal value (Note 8)			1
Contractors', concessionaires' and distributors' security deposits (contra) -			
Cash		1,858,007	
Marketable securities		<u>87,017</u>	1,945,024
			<u>\$ 241,664,713</u>

Certified correct:

G.S. Rediker  
Director of Finance and Administration

Approved on behalf of the Board of Directors

R. S. Shaw  
Reginald

LIABILITIES

Accounts payable and accrued liabilities -		
Contractors and Consultants (Note 2)	\$ 16,148,020	
Suppliers and others	<u>6,821,669</u>	\$ 22,969,689

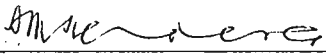
Notes payable - (Note 3)		
Government of Canada	205,000,000	
Chartered banks	<u>11,750,000</u>	216,750,000

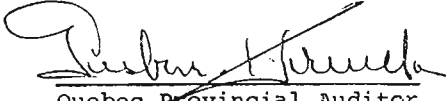
Contractors', concessionnaires' and distributors' security deposits (contra)	<u>1,945,024</u>
---	------------------

\$ 241,664,713

The accompanying notes are an integral part of the financial statements.

We have examined the above Balance Sheet and the related Statement of Operations and have reported thereon under date of July 12, 1968 to the Minister of Trade and Commerce of the Government of Canada and the Minister of Industry and Commerce of the Government of the Province of Quebec

  
Auditor General of Canada

  
Quebec Provincial Auditor

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

STATEMENT OF DEFICIT (NET COST OF THE EXHIBITION) AND  
AMOUNTS DUE FROM PARTICIPATING GOVERNMENTS  
AS AT DECEMBER 31, 1967

Net loss from operations, per statement of operations		\$59,726,718
Amount written off on transfer of capital assets to participating governments -		
City of Montreal	\$135,094,953	
Government of Canada	59,876,285	
Government of the Province of Quebec	<u>4,753,693</u>	199,724,931
Estimated loss on disposal of mass transit system		13,418,848
Amount written off on demolition of buildings and other assets		291,160
Loss on sale of other capital assets		<u>426,880</u>
Deficit (Net cost of the Exhibition) at December 31, 1967		273,588,537
Less: Grants received from participating governments -		
Government of Canada	20,000,000	
Government of the Province of Quebec	15,000,000	
City of Montreal	<u>5,000,000</u>	<u>40,000,000</u>
		\$233,588,537
Balance being amounts due from participating Governments - (note 1)		
Government of Canada	116,794,269	
Government of the Province of Quebec	87,595,701	
City of Montreal	<u>29,198,567</u>	<u>\$233,588,537</u>

The accompanying notes are an integral part of the financial statements

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED DECEMBER 31, 1967

(With cumulative figures for the five years ended December 31, 1967)

	<u>1967</u>	<u>Total</u>
	<u>\$</u>	<u>to date</u>
	<u>\$</u>	<u>\$</u>
<u>EXPENDITURES</u>		
Administration costs (schedule 1)	13,429,713	40,448,769
Advertising and publicity costs (schedule 2)	9,805,629	20,928,734
Operating costs & site services (schedule 3)	103,364,708	109,762,852
Commission on sale of admission passports and bonus books	8,004,018	12,796,515
Interest on loans - Government of Canada	9,929,074	13,674,391
Chartered banks	34,328	34,328
Demolition costs	495,575	495,575
Depreciation of office equipment and amortization of leasehold improvements	<u>1,717,475</u>	<u>2,569,472</u>
	<u>146,780,520</u>	<u>200,710,636</u>
<u>INCOME</u>		
Operations (schedule 4)	128,646,181	129,010,586
Sponsorship (schedule 4)	<u>11,973,332</u>	<u>11,973,332</u>
	<u>140,619,513</u>	<u>140,983,918</u>
<u>NET LOSS FROM OPERATIONS</u>	<u>(6,161,007)</u>	<u>(59,726,718)</u>

The accompanying notes are an integral part of the financial statements.



Schedule 1

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

ADMINISTRATION COSTS

FOR THE YEAR ENDED DECEMBER 31, 1967

(With cumulative figures for the five years ended December 31, 1967)

	<u>1967</u>	<u>Total to date</u>
	\$	\$
<u>PERSONNEL EXPENSES</u>		
Salaries (Officers' salaries \$159,667) (note 6)	9,273,307	28,091,629
Automobile	286,757	592,865
Recruitment and relocation of personnel	86,112	323,785
Travel expenses and representation fees	442,055	1,787,183
Membership fees	<u>3,171</u>	<u>17,603</u>
	<u>10,091,402</u>	<u>30,813,065</u>
<u>ADMINISTRATIVE EXPENSES</u>		
Administrative services	506,895	1,178,961
Architectural and engineering supplies	78,468	406,697
Directors' expenses and		
Executive Committee fees and expenses	41,466	141,363
Insurance	1,424	41,052
Provision for doubtful accounts	269,860	269,860
Legal fees	65,157	291,698
Office stationery and supplies	384,534	985,155
Office furniture and equipment		
rental and maintenance	345,875	579,903
Light and power	3,942	31,628
Postage	85,923	257,843
Moving	36,487	57,414
Publications	5,648	61,549
Rent	189,590	1,243,103
Telephone and telegraph	585,764	1,377,550
Translation	50,527	290,906
Taxes	210	50,470
Official visits	56,565	351,081
Sundries	<u>70,992</u>	<u>198,832</u>
	<u>2,779,327</u>	<u>7,815,065</u>
<u>ADVISORY COMMITTEE TRAVEL AND ALLOWANCE</u>	38,577	344,204
<u>OTHER ADMINISTRATION COSTS</u>	<u>520,407</u>	<u>1,476,435</u>
	<u>13,429,713</u>	<u>40,448,769</u>

The accompanying notes are an integral part of the financial statements.

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

ADVERTISING AND PUBLICITY COSTS  
FOR THE YEAR ENDED DECEMBER 31, 1967

(With cumulative figures for the five years ended December 31, 1967)

	<u>1967</u>	<u>Total</u>
	\$	to date
		\$
Trade advertising	5,821	354,488
Consumer advertising	2,127,177	7,439,282
Foreign advertising	4,070,670	5,221,608
Promotions	329,861	526,732
Displays	616,888	1,770,378
Information	<u>2,655,212</u>	<u>5,616,246</u>
	<u>9,805,629</u>	<u>20,928,734</u>

The accompanying notes are an integral part of the financial statements

Schedule 3

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

OPERATING COSTS - SITE SERVICES

FOR THE YEAR ENDED DECEMBER 31, 1967

(With cumulative figures for the five years ended December 31, 1967)

	<u>1967</u>	<u>Total</u>
	<u>\$</u>	<u>to date</u>
	<u>\$</u>	<u>\$</u>
<u>SECURITY, PROTECTION AND TRANSPORT</u>		
Security services	2,315,645	2,769,837
Fire protection services	766,223	1,056,694
Medical services	813,169	837,181
Transit systems	2,729,981	2,896,697
Salaries (note 6)	<u>9,194,229</u>	<u>10,307,885</u>
	<u>15,819,247</u>	<u>17,868,294</u>
<u>INFORMATION SERVICES</u>		
Information and lodging services	943,968	975,582
Guides, hostesses and interpreters	189,843	242,602
Hospitality centre	87,412	87,412
Children's nursery	113,182	113,182
Public relations and sales promotion	8,692	8,692
Salaries (note 6)	<u>3,601,545</u>	<u>4,007,529</u>
	<u>4,944,642</u>	<u>5,434,999</u>
<u>ADMINISTRATIVE</u>		
Admission and ticketing	756,104	756,104
Parking lots	1,135,869	1,139,991
Finance and administration	335,408	345,530
Salaries (note 6)	<u>10,043,254</u>	<u>10,348,893</u>
	<u>12,270,635</u>	<u>12,590,518</u>
<u>OPERATING</u>		
Operating staff services	507,917	507,917
Electronic computing costs	846,303	891,569
Concessions and licensing	132,688	145,324
International trade centre	77,384	125,357
Salaries (note 6)	<u>2,594,847</u>	<u>2,783,630</u>
	<u>4,159,139</u>	<u>4,453,797</u>
<u>PERFORMING ARTS</u>		
Performing arts program	15,608,030	15,691,192
Youth pavilion program	542,320	544,402
Salaries (note 6)	<u>2,081,125</u>	<u>2,170,959</u>
	<u>18,231,475</u>	<u>18,406,553</u>
<u>BUILDING AND GROUND MAINTENANCE</u>		
Theme Exhibits - maintenance and operation	6,155,160	6,195,375
Buildings maintenance and operation	7,129,501	7,732,110
Ground maintenance and clean-up	4,130,870	4,724,870
Bridge and highway maintenance	1,592,737	1,592,737
Garbage disposal	1,025,119	1,046,708
Snow removal	332,413	409,486
Insect and pest control	137,916	274,111
Property management expenses	255,842	317,390
Salaries (note 6)	<u>7,069,183</u>	<u>7,811,982</u>
	<u>27,828,741</u>	<u>30,104,769</u>
<u>UTILITY OPERATION AND MAINTENANCE</u>	<u>5,531,776</u>	<u>5,638,474</u>
<u>LA RONDE</u>		
Operating expenses	1,118,708	1,243,301
Salaries (note 6)	<u>5,307,872</u>	<u>5,813,877</u>
	<u>6,426,580</u>	<u>7,057,178</u>
<u>OTHER EXPENSES</u>		
Insurance	3,071,656	3,071,690
Special events	929,452	985,215
Passport sales expenses	1,827,903	1,827,903
Rental of capital equipment	<u>2,323,462</u>	<u>2,323,462</u>
	<u>8,152,473</u>	<u>8,208,270</u>
	<u>103,364,708</u>	<u>109,762,852</u>

The accompanying notes are an integral part of the financial statements.

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

STATEMENT OF INCOME

FOR THE YEAR ENDED DECEMBER 31, 1967

(With cumulative figures for the five years ended December 31, 1967)

	<u>1967</u>	<u>Total</u>
	<u>\$</u>	<u>to date</u>
		<u>\$</u>
<u>OPERATIONS</u>		
Admission - at gate prices less discount of \$21,225,974	74,193,054	74,193,054
Concessionaires		
Food and drink sales	9,943,979	10,010,560
Non-food sales	3,769,508	3,769,508
Rides and amusements	2,072,369	2,072,369
Charges and rental	1,754,591	1,754,591
Rides and amusements operated by the Corporation	12,178,765	12,178,765
Parking lots	6,591,390	6,591,390
Licencing	1,082,620	1,136,052
Advertising	446,675	446,675
Performing arts program	8,007,520	8,049,920
Charges and rentals to participants and exhibitors	6,035,986	6,042,152
Small vehicle rentals and delivery permits	111,730	111,730
Construction permits	275	80,371
Building rentals	1,434,378	1,434,378
International trade centre	240,229	240,229
Children's nursery	52,178	52,178
Catalogues and publications	424,862	424,862
Salvage of expendable items	153,979	153,979
Interest on short term investment	18,992	120,401
Gain on foreign exchange	58,342	58,342
Miscellaneous	74,759	89,080
	<u>128,646,181</u>	<u>129,010,586</u>
<u>SPONSORSHIP</u>		
Contributions with respect to capital costs		
Stadium	3,350,000	3,350,000
International trade centre	620,775	620,775
Theme buildings	4,325,670	4,325,670
Others	3,136,887	3,136,887
Contribution with respect to operating costs	<u>540,000</u>	<u>540,000</u>
	<u>11,973,332</u>	<u>11,973,332</u>
	<u>140,619,513</u>	<u>140,983,918</u>

The accompanying notes are an integral part of the financial statements.

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

STATEMENT OF CAPITAL COSTS  
FOR THE YEAR ENDED DECEMBER 31, 1967

(With cumulative figures for the five years ended December 31, 1967)

	1967	Total to date
Site preparation	\$ 202,913	\$2,877,433
Roads and bridges		
Mackay Pier - Ile Notre Dame - Ile Verte Bridge	\$ 309,238	\$ 20,086,432
Service roads	278,771	1,600,808
Service and pedestrian bridges	<u>55,265</u>	<u>2,149,093</u>
	643,274	23,836,333
Utilities	1,801,521	11,016,165
Landscape development	2,671,380	11,311,264
Parking lots	889,826	4,451,567
Buildings and special structures		
Administration building	(12,308)	5,487,481
Place d'Acceuil - Mackay Pier	86,494	2,407,299
Stadium	2,158,664	4,014,662
Theme pavilions	10,205,844	43,990,353
Habitat 67	5,511,939	22,247,966
Other	<u>2,370,726</u>	<u>26,165,664</u>
	20,321,359	104,313,425
Transit systems	729,533	25,493,577
Temporary construction facilities	500,585	1,379,331
Special engineering studies	265,076	2,285,479
Capital improvements	1,676,013	1,684,994
La Ronde	5,634,084	24,493,158
Reversal of accrual with respect to unbilled construction costs in progress, as at December 31, 1966	(4,500,000)	
Construction materials	(43,885)	
Furniture and equipment and leasehold improvements	1,716,658	3,377,826
Less: Depreciation and amortization	<u>(1,717,475)</u>	<u>(2,563,595)</u>
	<u>\$30,790,862</u>	<u>213,956,957</u>
Deduct:		
Cost of assets transferred to the participating governments -		
Government of Canada	59,876,285	
Government of the Province of Quebec	4,753,693	
City of Montreal	<u>135,094,953</u>	199,724,931
Buildings and other structures demolished		291,160
Cost of other assets disposed of during the year		522,017
Excess of cost over estimated realizable value of mass transit system		<u>13,418,848</u>
		<u>213,956,956</u>
Mass transit system not yet sold as at December 31, 1967 (at nominal value)		\$ 1

The accompanying notes are an integral part of the financial statements.

CANADIAN CORPORATION FOR THE 1967 WORLD EXHIBITION

NOTES TO FINANCIAL STATEMENTS  
AS AT DECEMBER 31, 1967

1. Distribution of Net Cost of the Exhibition

Pursuant to the provisions of an agreement dated January 18, 1963 between the Government of Canada, the Government of the Province of Quebec and the City of Montreal, the net cost of the Exhibition to December 31, 1967 has been charged to the participating governments on the following basis.

Government of Canada	- 50%
Government of the Province of Quebec	- 37½%
City of Montreal	- 12½%

2. Liabilities

The liability to contractors and consultants includes an estimated amount of \$1,595,375 for work performed and services rendered to December 31, 1967 on contracts where final terms and conditions are presently being negotiated.

3. Loans

Pursuant to the provisions of Section 12 of the Canadian Corporation for the 1967 World Exhibition Act, the notes issued in respect of the loans from chartered banks and the loans from the Government of Canada are guaranteed jointly as to principal and interest by Her Majesty in right of Canada and by Her Majesty in right of the Province of Quebec in accordance with lawful authority and are in accordance with the terms laid down by the Governor in Council and the Lieutenant-Governor in Council.

The loans obtained from the Government of Canada are repayable one third (1/3) on the 30th day of June in each of the years 1968, 1969 and 1970. Loans outstanding at December 31, 1967 totalled \$205,000,000 and included borrowing during 1967 of an amount of \$68,000,000.

In addition arrangements were made with 5 chartered banks to borrow \$35,000,000 of which \$11,750,000 was advanced up to December 31, 1967 with the balance of \$23,250,000 advanced to the Corporation by June 30, 1968. These loans were repayable on June 30, 1968.

The position of the aforementioned loans was as follows at December 31, 1967:

	<u>Year</u>	<u>Interest Rates</u>	<u>Principal</u>
Government of Canada	1965	5 1/8%	\$ 22,000,000
	1966	5 3/8% - 5 3/4%	115,000,000
	1967	4 3/4% - 5 7/8%	<u>68,000,000</u>
			205,000,000
Chartered banks	1967	6 1/2%	<u>11,750,000</u>
			<u>\$216,750,000</u>

The Corporation was unable to meet the loans coming due on June 30th, 1968. As a consequence on July 3, 1968, the Government of Canada and the Government of the Province of Quebec as joint guarantors of the loans payable undertook the repayment of the principal amount of loans due on June 30, 1968 to the chartered banks of \$35,000,000 and to the Government of Canada of \$68,333,333 and a further principal amount of \$80,566,667 which had been called in advance of due date by the Minister of Finance of the Government of Canada with the prior approval of the Minister of Finance of the Government of the Province of Quebec. As a result of these transactions the Corporation is recording in its 1968 accounts a liability of \$91,950,000 to each of these Governments.

#### 4. Contingent Liabilities

There existed the following contingent liabilities at December 31, 1967 in respect of:

- a) 10 miscellaneous claims totalling \$161,154 with respect to pending litigation and/or lawsuits.
- b) an insurance claim by the Republic of China in the amount of \$1,283,459 for damages caused by the fire to the Republic of China Pavilion.

In the opinion of legal counsel of the Corporation the foregoing claims against the Corporation cannot be sustained.

#### 5. Revised Overall Plan

The sixth revised overall plan dated August 31, 1967 was approved by the Governor in Council and the Lieutenant-Governor in Council as required by Section 10 of the Canadian Corporation for the 1967 World Exhibition Act, after deleting 1968 expenditures which, at the time of approval, were estimated to equal \$15,205,867. It was based on the following estimates which are compared with actual results to December 31, 1967 in the following summary.

	Sixth revised overall Plan \$	Actual to December 31, 1967 \$	Variances (over) or under \$
<u>Expenditures</u>			
Capital	230,292,760	213,956,956	16,335,804
Operating	<u>201,611,923</u>	<u>200,710,636</u>	<u>901,287</u>
	<u>431,904,683</u>	<u>414,667,592</u>	<u>17,237,091</u>
<u>Income</u>			
Sponsorship	11,000,000	11,973,332	973,332
General	136,134,342	129,010,586	(7,123,756)
Sale of salvage & assets	<u>74,105,530</u>	<u>95,137</u>	<u>(74,010,393)</u>
	<u>221,239,872</u>	<u>141,079,055</u>	<u>(80,160,817)</u>
Net cost to December 31, 1967	<u>210,664,811</u>	<u>273,588,537</u>	<u>(62,923,726)</u>

The major factor in the net cost exceeding the estimate included in the sixth revised overall plan by \$62,923,726 arose from the decision of the participating governments to take over capital assets, except the mass transit system, for the sum of \$1. The capital assets were carried in the overall plan at a value of \$74,105,530.

A final revised overall plan has been prepared to reflect this difference and an additional amount of \$14,063,491 has been provided to cover operating costs to termination at March 31, 1969. This overall plan has been submitted to the Governor in Council and Lieutenant-Governor in Council for approval.

6. Payments to Corporation employees  
on termination of services

Pursuant to its collective labour agreement with the Montreal Labour Council and le Conseil National des Syndicats Nationaux, the Corporation, with certain restrictions, agreed to make payment to employees on termination of services equivalent to 4% of accumulated earnings as well as sick leave outstanding. The purpose of this arrangement, which was also extended to cover the staff not covered by this agreement, was to ensure that the necessary staff remained available to the conclusion of the various phases of the Exhibition by assisting them during the period of re-establishment into new positions elsewhere.

The 1967 accounts include \$3,766,455 paid prior to December 31, 1967 under this arrangement and \$928,000 for payments made to March 31, 1968. It is presently estimated that a further \$1,188,000 will become payable for which no provision has been made in the liabilities at December 31, 1967. Provision has been made for this expenditure in the revised overall plan presently awaiting approval by the Governor in Council and the Lieutenant-Governor in Council.

7. Refundable Liability Insurance

The estimated amount of \$900,000 shown as refundable liability insurance premiums as at December 31, 1967 is based on losses paid and reserves for outstanding claims as estimated by the applicable insurance companies. The exact amount of the refund cannot be established until all outstanding claims have been settled.

8. Mass transit system

Tenders for the disposal of the mass transit system were called on January 9, 1968 as directed by the Governor in Council and Lieutenant-Governor in Council in accordance with the provisions of Section 19(2) of the Canadian Corporation for the 1967 World Exhibition Act. The closing date for the receipt of bids is September 4, 1968. The realizable value of the system will only be finally determined at that time and accordingly the asset is reflected at the nominal value of \$1 in the 1967 accounts.





HIGHLIGHTS OF EXPO 67



HIGHLIGHTS OF EXPO 67

(Appraised May 31, 1968)

In view of the resounding success of Expo 67, it seems appropriate that facts, figures and statistics should tell a part of the interesting story. These highlights are identified by the appropriate departments of the Corporation, to give the reader an idea of the responsibilities of each. It should be noted that where there was no accounting reason for keeping accurate records, surveys and estimates were used to obtain this information, which is identified by an asterisk (\*).

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1. FINANCE AND ADMINISTRATION DEPARTMENT

Expenditures: - Capital	\$213, 956, 956
- Operations	<u>\$200, 710, 636</u>
	\$414, 667, 592
Revenue	<u>\$141, 079, 055</u>
<u>Net investment</u> by Canadian taxpayers to December 31, 1967	<u>\$273, 588, 537</u>
Continued tourist benefit and international trade in future years resulting from Expo and land appreciation to government owned property	not estimated
Increase in Canada's 1967 tourist revenue over 1966	\$553, 000, 000 *
Less estimated portion not related to Expo	<u>\$ 73, 000, 000 *</u>
Tourist benefit from Expo 67 (1967 only)	<u>\$480, 000, 000 *</u>
Estimated expenditure by participants	<u>\$250, 000, 000 *</u>
Estimated expenditure by concessionaires and licensees	<u>\$ 50, 000, 000 *</u>
Grants - Government of Canada	\$ 20, 000, 000
- Government of Quebec	\$ 15, 000, 000
- City of Montreal	<u>\$ 5, 000, 000</u>
	\$ 40, 000, 000
General purchase orders administered	15, 200 *
Parking - Paid cars	2, 653, 090
- Employee cars	575, 881
- Buses parked	10, 193
- Revenue	\$ 6, 472, 542
- Cost - Labour and shuttle buses	\$ 2, 685, 500
Charter bus terminal - Bus visits	<u>143, 000</u>
Cash floats - to ticket seller	94, 506

- Cash issued	\$ 25,308,238
- Tickets issued	<u>\$ 91,188,266</u>
- Total value issued and returned	<u>\$116,496,504</u>
- Average value per float	\$ <u>1,232</u>
- Average number of floats per day	<u>513</u>
Coins handled - Cash floats	280 tons *
- Concessionaires	<u>578</u> tons *
TOTAL	<u>858</u> tons *
TONS PER DAY	<u>4.64</u> *
Passports - Printed and distributed	<u>40,914,688</u>
- Sold in advance	12,945,090
- Sold at gate	<u>9,887,838</u>
	<u>22,832,928</u>
- Sales outlets	<u>30,000</u> *
- Revenue to Expo (after commission)	<u>\$ 61,568,000</u>
World Festival - Tickets sold	2,148,000
- Complimentary and papering	290,000
- Revenue	\$ 8,066,307
Expo personnel - Applications	82,000
- Hired	16,000
- Peak on strength	9,911
- Turnover per month	2%
Provision for bad debts (1/5 of 1% of revenue)	\$ 269,860 *

Outstanding litigation (except insurance claims)

Number of cases	10
Amount claimed	\$ 167,889
Estimated Corporation liabilities	\$ 25,000 *
Outstanding claims against insurance	\$ 1,911,313
Estimated payments by Corporation and insurers	\$ 652,854 *
Estimated refund of premiums	\$ 900,000 *
Cost of Finance & Administration Department	
Office	\$ 8,710,000
Financing	\$ 23,350,000
Site	\$ 13,570,000
TOTAL	<u>\$ 44,630,000</u>

2. SECRETARIAT DEPARTMENT

Contracts prepared and negotiated by Legal Branch:

Participating countries	66 contracts
Canadian exhibitors	23
Concessions	276
Licences	195
Loans of exhibits	324
Sponsorships	210
Entertainment	<u>337</u>
TOTAL	<u>1,431</u> contracts



Labour Relations:

Grievances	436
Arbitrations	25
Joint Commission rulings on collective grievances	41
Labour permits for foreign workers	4,000 *

Meetings recorded:

Board of Directors	(683 resolutions)	68
Executive Committee	(2,969 resolutions)	112
Management Committee		208
Advisory Committees (12)		133
Miscellaneous meetings		<u>209</u>

730 meetings  
representing over 25,000  
pages of French and  
English texts

Library:

Books	6,200
Consultants' reports	1,900
Periodicals	200
Books circulation	12,884
Visitors	45,043
Searches	11,290
Inter-library loans	1,236

Translation:

French	18,595 pages
English	9,850
German	2,627
Spanish	1,522
Russian	951
Italian	717
Miscellaneous	<u>855</u>
TOTAL	<u>35,117</u> pages or 7,023,400 words (average of 200 words per page)
Cost - Office	\$3,581,000

3. EXHIBITORS DEPARTMENT

Participation

Foreign National Governments	60
Individual states of the U. S. A.	3
European Community (O. E. C. D. (2 pavilions)	28 member countries
Canadian Government participations	14
Cities	15
Private participants in 53 pavilions (separate exhibits, plazas and programmes)	18,051
General sponsors in 419 sponsorships (individuals, companies, association members)	42,538
Canadian Corporation for the 1967 World Exhibition (136 exhibit areas in 24 buildings)	<u>136</u>
TOTAL participants	<u>60,845</u>

NOTE: Wherever an exhibit or sponsor contributed to more than one exhibit, each individual participation is counted above.

Pavilion appeal (based on survey) \*

1. Telephone Association
2. Czechoslovakia
3. Labyrinth
4. Art Gallery (Man the Creator)
5. Man and his Health
6. Canadian Pacific-Cominco
7. Great Britain
8. Canada
9. Fine Photography and Industrial Design (Man the Creator)
10. Man the Explorer

\* The survey was conducted by an independent agency. Questions were put to visitors picked at random on the site, about the pavilions they liked best.

Youth Pavilion

Number of plays performed	89
Number of play performances	400
Number of film showings	386
Lectures, discussions, etc.	75
Music, varieties - number of performances	715
Visual arts - number of exhibitions	32
Estimated total attendance	10,832,000

Cost of Exhibitors Department

Office	\$4,605,000
Site	<u>\$ 950,000</u>
TOTAL	<u><u>\$5,555,000</u></u>

4. INSTALLATIONS DEPARTMENT

Elapsed time from the date of the Act creating the  
Corporation to Opening Day: 4 years, 4 months, 7 days.

Elapsed time from receiving the site from the City of  
Montreal to Opening Day: 2 years, 9 months, 26 days.

Buildings constructed by the Corporation

(66.37 acres of floor area to house 2,481 facilities)	601
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Buildings constructed by others (54.63 acres of floor area)	<u>246</u>
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TOTAL buildings	<u><u>847</u></u>
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Therefore construction forces produced one building and all  
surrounding services and landscaping every one day,  
5 hours and 10 minutes.

Contracts administered	2,022
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Documents microfilmed for archives	160,000 *
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Construction deaths	10
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Strikes	Nil
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Bombings (a contractor's bulldozer)	1
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Fill by City of Montreal and National Harbours Board	40,000,000 tons *
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Site areas

Cité du Havre	143.2 acres
Ile Ste-Hélène	187.6
Ile Notre-Dame	300.9
La Ronde	137.3
Victoria Autopark	127.6
Jacques-Cartier Autopark	<u>92.1</u>
	<u>988.7 acres</u>
Water area included above	<u>147.3 acres</u>
Bridges	27
Roads and walkways	51 miles
Sewers and drains	23 miles
Water lines	19.3 miles
Gas lines	10.4 miles
Power and light, underground ducts	71 miles
Telephones	7,000
Communications, underground ducts	52.5 miles
Communications, wire and cable	55,000 miles
Parking lot spaces on site	24,484 vehicles
Parking lot spaces by others, off site (estimated)	40,000 vehicles *

Sod	187 acres
Trees	14,950
Shrubs and plants	186,000
Bulbs and flowers	712,000
Pools and fountains	58
Sculptures (exterior)	198
Benches	6,200 places
Trash receptacles	4,330
Light fixtures (exterior)	6,150

Man the Creator - The Art Gallery

Great Works exhibited	189
Contributing collections and museums	126
Contributing countries	20
Insurable value of works of art	\$39,000,000 *

Man the Creator - Fine Photography

Photographs exhibited	500
Number of countries represented	81
Photographs submitted for selection	45,000 *

Man the Creator - International Exhibition of Contemporary Sculpture

Loaned sculptures	55
Contributing collections	42
Contributing countries	13
Insurable value of loaned sculptures	\$1,200,000 *
Sculptures commissioned by Expo	33

Man the Creator - Industrial Design

Exhibits	17
Contributing schools of Industrial Design	17
Contributing countries	11
Man the Creator - audience	3,885,000 *
Maintenance	
Maintenance requests to Control Centre	37,583
Cost of Installations Department	
Office	\$ 14,111,000
Site (Construction & Maintenance)	29,223,000
Theme operation	9,564,000
Capital works	<u>218,187,000</u>
TOTAL	<u>\$271,085,000</u>

5. OPERATIONS DEPARTMENT

Contracts administered	
World Festival	337
Concessions (520 locations)	276
Licencees	<u>195</u>
TOTAL	<u>808</u>

Admissions

- Paid	<u>50,306,648</u>
- Others	
Press	506,778 *
Performers (National, Amateur, World Festival)	428,670 *
Boy Scouts on Duty	21,092 *
Habitat Residents	45,510 *
Visiting Ship personnel	65,000 *
Official parties	<u>30,108 *</u>
	<u>1,097,158 *</u>
Paid employees	<u>3,588,000 *</u>
School groups (included in paid admissions)	946,314
Paraplegics (included in paid admissions)	27,464

Geographic origin of attendees

Montreal	26.9% *
Quebec (outside Montreal)	4.8% *
Canada (outside Quebec)	19.8% *
U. S. A.	44.8% *
Other countries	<u>3.7% *</u>
	<u>100.0%</u>

Passports

Average uses of Season Passport	20 *
Average uses of Seven-day Passport	5.5 *



National Days

Heads of State	22
Heads of Government	14
Royal Representative	4
Other Representative	<u>22</u>
	62

Special Days

States	3
Provinces	7
Cities	5
International Organizations	4
Other	<u>13</u>
	32

Expo Express

Terminal to terminal	3.47 miles
6 car trains	8
Maximum capacity per hour (each way)	25,000 passengers
Estimated total passengers	44,000,000 *
Train miles travelled	367,722
Derailment	1
Collisions	Nil
Capital and operating cost, including bus back-up	\$18,300,000
Revenue included in admission passports	\$12,400,000

Minirail

Length (3 loops)	6.46 miles
15 car trains (4 passengers per car, yellow)	24
9 car trains (12 passengers per car)	32
Total passengers	16,065,000
Train miles travelled	725,000
Derailments and collisions	Nil
Capital and operating cost	\$10,500,000
Revenue	\$ 6,100,000

Trackless trailer trains

Routes	7.97 miles
Paraplegic passengers	27,464
Total passengers	5,611,116
Commissions from concessionaire to the Corporation	\$ 254,385

Boats - Routes

Passengers	1,818,432
Commissions from concessionaire to the Corporation	\$ 73,006

Hovercraft - Routes

Passengers	347,282
Commissions from concessionaire to the Corporation	\$ 65,560

Pedicabs

Passengers	2,515,332 *
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Commissions from concessionaire to the Corporation	\$ 52,081
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Busses - Routes from parking lots and back up to Expo Express	4.22 miles
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Estimated passengers	7,904,000*
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Cost	\$1,006,224
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Revenue	Nil
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Helicopters - Routes	7.0 miles
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Passengers	53,270
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Commissions from concessionaire to the Corporation	\$ 59,613
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Marina - Yachts registered	7,203
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Yacht - days	35,296
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World Festival

<u>Location</u>	<u>Groups</u>	<u>Artists</u>	<u>Performances</u>	<u>Audience</u>
Autostade	24	3,824	127	1,081,907
Theatres	132	9,390	1,882	1,356,679
Free entertainment (Professional)	48	1,416	13,633	12,000,000*
National day shows	41	4,627	98	400,000*
Special day shows	39	8,518	81	300,000*
Amateur groups	775	35,226	3,650	700,000*
Teen go-go	<u>2</u>	<u>7</u>	<u>86</u>	<u>600,000*</u>
TOTAL	1,061	63,008	19,556	16,438,586*

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National and special day audiences - ceremonies	200,000*
World premières	8
North American premières	16
World Festival cost to Expo	\$17,000,000
Estimated presentation costs carried by participants (production costs excluded)	<u>\$34,000,000*</u>
	<u>\$51,000,000</u>
Revenue to Expo from ticket sales	\$ 8,066,320

Film Festival

Number of films presented	358
Number of countries represented	27
Total viewing audience	61,984
Total ticket sales	\$ 88,316

Du Pont Auditorium

Noranda lectures by distinguished citizens of the world	28
National Research Council films (from 28 countries)	600
MacLean Hunter lectures on economics	14
Junior science lectures	26
National and international conferences	65
Visiting ships - number of ships	82
Ships companies	15,439
Visitors aboard	3,700,000*

Concessions & Licensing

Revenue to Corporation from commissions & rentals	\$17,478,000
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Top ten restaurant sales

Bavarian	\$ 2,600,390
USSR	2,435,910
Canada	2,431,902
Czechoslovakia	2,425,722
Brewers	2,160,740

Germany	2,120,741
St. Hubert Bar-B-Q	2,117,295
Scandinavia	1,756,300
Ontario	1,480,730
Raphael	<u>1,463,202</u>
Visitor per capita spending	
Food	\$ 1.80
Non food	.68
Rides and games	.50
Performances	.16
Admission	1.48
Miscellaneous	<u>.20</u>
	<u>\$ 4.82</u>
Restaurant seats provided	26,134
Snack Bar capacity	<u>2,516</u>
	<u>28,650</u>
Total food sales (restaurants & snack bars)	<u>\$76,764,000</u>
Estimated average sale per meal - restaurants (including liquor)	\$ 3.05 *
Estimated average sale per meal - snack bars	\$ .73 *
Vending machines	450
Buffalo meat served	107,264 lbs.

Top ten rides (Corporation owned)	<u>Total riders</u>
Gyrotron	2,772,800
Flume Ride	2,143,744
Sky Ride	1,945,883
Ferris Wheel	982,616
Bob Sled	934,641
Skooter	802,117
Calypso	665,442
Go Kart	525,035
La Grande Hermine	498,111
Trabant	453,066
Forecast ratio use / capacity all rides	52%
Actual ratio use / capacity all rides	31%
Top ten concession rides and amusements (Based on commissions returned to Corporation)	
Trackless trailer trains	254,385
Aquarium	214,908
Penny Arcade	137,203
Hovercraft	65,560
Helicopters	59,613
Monster	59,288
Voyage à la Lune	59,011
Bofbrauhaus	57,646
Pedicabs	52,081
Vaporetto	46,919

Public safety (during exhibition)

Total incidents reported	8,300
Suicide attempts (same man - unsuccessful)	2
Bomb threats	39
Bombs	nil
Bazooka (unarmed)	1
Noise or nuisance devices	4
Demonstrations (minor)	5
Vandalism (minor)	46
Theft	1,257
Disturbing the peace	121
Counterfeit	474
Illegal entry	601
Persons in water	50
Scuba dives performed in aid	142
Behavior complaints against Security Officers - received by Security Headquarters -	30
Criminal charges laid against Corporation employees	12
Clinics and first aid posts - Total cases	78,417
Sent to hospital	2,983
Hospitalized	345
Deaths, natural causes	20
Deaths, accidental	nil
Births	1



Food and sanitary inspections	26,586
Fires (1 major)	126
False alarms	321
Electrical failure stand by	18
Other emergency and stand by	108
Car fires	12
Lost and found	
Objects found and turned in	29,383
Objects reported lost	13,651
Objects returned to owners	12,251
Objects returned to owners included	
Men's wigs	several
billfold with \$5,000 cash	1
Jewellery \$25,000	1 lot
Denture plates	4
Objects not claimed included	
Denture plates	8
Cameras	750
Umbrellas	500
Wallets	1,500
Watches	250
Pickpocket thefts reported	609

Lost persons

Children lost	26,234
Children returned	26,234
Children abandoned	nil
Adults lost	13,896
Adults returned	13,896

Strikes

Against the Corporation	nil
Affecting operations (M. T. C. Sept. 21- Oct. 21/67)	1
Estimated loss in attendance	5,000,000 *
Estimated loss in revenue	\$4,500,000 *

Services

Garbage

Average removed from site per day	2,326 cubic yards
Removed from site - total	430,475 cubic yards
Cost per cubic yard	\$ 2.59

Electricity

Peak demand	39,000 K. W.
Total consumption	145,000,000 K. W. hrs.

Water

Total consumption	900,000,000 gal.
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Gas

Total consumption	225,000,000 cubic feet
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Lodgings

Estimated total commercial bed nights occupied by visitors during Expo	21,000,000 *
Complaints received from Provincial Lodging Service which arose from Logexpo referrals	1,900
Complaints for which Expo accepted responsibility	418
and refunded in full	\$26,899.01

International Trade Pavilion

Members - Expo Club	2,080
Lectures	14
Visitors - Business groups	298
Total individuals	13,188
Countries represented	61

Contact receptions

Canadians in attendance (Expo Club members)	2,312
Visitors from abroad	1,524

Conferences

By Canadians	214
Attendance	7,021
By foreigners	92
Attendance	3,308

Library - Trade directories	1,600
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Cost of operation	\$295,000
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Revenue	\$240,200
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Hospitality Pavilion

Public presentations	320
Attendance at presentations	131,900
Women's organizations visiting pavilion	222
- with a total attendance of	25,000
Women's advisory committee members across Canada	330
Volunteer workers at Expo	750
Passports sold (dollar value)	\$2,000,000
Speeches on Expo to audiences totalling	5,000,000 *
Families who entertained Expo visitors (Rendez-vous Montreal)	570

Cost of Operations Department

Office	\$ 7,073,000
Site and theatres	57,082,000
Commissions to passport retailers	<u>12,625,000</u>
	\$76,780,000
Revenue	<u>\$129,410,500</u>
Net gain	<u><u>\$ 52,630,500</u></u>

6. PUBLIC RELATIONS DEPARTMENT

Estimated value of support

Advertising and publicity provided by friends of Expo	\$250,000,000 *
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Estimated number of exposures	8,000,000,000
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Media-group visits before opening totalling - individuals	7,356
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Individual visitors before opening	2,000 *
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Press passes issued	35,770
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Individuals visiting Expo	506,778 *
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Uses of Press Work Room	1,850 *
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Broadcast visits	2,675
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Attendance - Opening day	4,000
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Press clippings collected	478,438
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Speeches - Staff and friends	5,000 *
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Information Service

Headquarters enquiries	1,107,607
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Expo-Vox enquiries	1,273,067
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Information units distributed by Expo & others

Maps	70,000 *
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Manuals	5,000 *
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World Festival	9,500,000 *
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Edu-Kits (Schools)	1,000,000 *
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Posters	1,000,000*
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Buttons	1,000,000 *
Photos	1,835,000 *
Pamphlets, folders, reprints, cards etc.	<u>45,600,000 *</u>
TOTAL	<u>60,000,000 *</u>
Mailing list	105,300
Photo library negatives	86,000
Cinema prints distributed by Expo and others	3,000
Radio tapes by C. B. C. in 11 languages	1,562
Records distributed	1,262
Displays - Major	200
Minor	1,500
Audience	30,000,000 *
Promotional licenses granted	2,349
Exporama - cities visited (tent exhibit)	16
Audience	2,500,000 *
Aniform unit (mobile animated T. V. )	
Audience - Eastern North America	1,500,000 *
Governmental support advertising	
Canada	postal cancellations stamps & publications
Quebec - Restaurant checks	15,000,000 *
City of Montreal - Magazine Montreal '64, '65, '66, '67 and Tourist Bureau publications	
Airlines with symbol on aircraft	3

Other countries - Stamps issued by:

France	Senegal
Reunion	Mauritania
Monaco	Dahomey
Romania	Bhutan
U. S. S. R.	Ethiopia
Yugoslavia	Jamaica
Persia (Iran)	Central African Republic
Rwanda	Niger
Togo	Cameroun
Grenada	Democratic Republic of Congo
Guyana	Burundi
Haiti	Czechoslovakia
Qu'aiti State	Korea
Umm al Qiwaim	Iceland
Ireland	Maldiv Islands
Gabon	Venezuela
Tunisia	

Cost of Public Relations Department

Office	\$ 4,038,000
Operations (site)	1,346,000
Promotions	<u>21,371,000</u>
TOTAL	<u>\$ 26,755,000</u>

7. AWARDS

Companions of the Order of Canada	3
Service Medals of the Order of Canada	8
Centennial Medals	330
Honorary Doctorates	9
Honorary Fellow - Royal Architectural Institute of Canada	1
Gold Medal - Royal Architectural Institute of Canada	1
Gold Medals of the Association of Professional Engineers of Ontario	2
Gold Medal of the Graduates Society of McGill University	1
Special Citation of the Graduates Society of McGill University	1
Gold Medals of the Czechoslovak Society for International Relations	9
Silver Medals of the Czechoslovak Society for International Relations	2
Gold Medal - Paris Chamber of Commerce	1
Gold Medal - Lions International	1
Gold Medal - The Association of Canadian Advertisers	1
Golden Plate - Academy of Achievements, Dallas, Texas	1
Medal - Royal Canadian Academy of Arts	1
Medal of Attainment - Public Relations Society of Canada	1
Officier de l'Ordre de la République Tunisienne	1
Medal - Korean Government	1
Honorary Chiefs of Nine Tribes of Canadian Indians (1 each to)	9



AWARDS

Julian C. Smith Medal of the Engineering Institute of Canada	1
Professional of the Year - Public Relations Society of America	1
Man of the Year - The Optimists Club	1
Honorary Citizen - New Orleans	1
Honorary Member "Index '67" Saskatchewan Department of Industry & Commerce	2
Honorary Membership - Canadian Society of Landscape Architects	1
Man of the Year - Canadian & Italian Business & Professional Men's Association	1
Man of the Year - Time Magazine	1
Honorary Membership - Montreal Building Owners & Managers Association	1
Community Service Awards - Rotary Club of Montreal	9
Special Citations - The Canadian Manufacturers Association	13
Citations for Construction Service to the Community Engineering News Records	3
Order of Good Hosts - Canadian Restaurant Association	1
Special Award - Canadian Restaurant Association	2
Special Award - Canadian Rehabilitation Council for the Disabled	1
Annual Award - Provincial Government Trade & Industry Council of Canada	1
Special Award - Canadian Federation of Mayors	1
1967 Civic Design Award - Stratford Seminar on Civic Design	1

AWARDS

Special Award - Photographic Industry	1
Graphica Award - Graphica Club of Montreal	2
First Prize for Direct Mail Publicity - The Direct Mail Advertising Association of America	1
"Extraordinary Achievement Trophy" - Canadian Tourist Association	1
Certificate of Honour - French Language Weekly Newspapers	1
Oscar Awards - The Academy of Motion Picture Arts & Sciences ("A Place to Stand" - Ontario)	1
("Bonnie & Clyde" - Film Festival)	2
Best in Show - 13th Annual Exhibition of the Advertising Editorial & Television Arts - The Art Directors Club of Montreal (Expo Symbol)	1
Award for Best Opening Day Issue - Advertising Managers Association of Eastern Canada (Montreal Gazette)	1
Award for Most Effective Newspaper Campaign - Advertising Managers Association of Eastern Canada (La Presse)	1
Certificate of Advertising Merit - Engineering Institute of Canada (Expc Pile Driving)	1
Massey Medal - Royal Architectural Institute of Canada (Habitat '67, Administration & News Building)	2
Award of Excellence - Structural Steel Awards Program of Canada (Concordia Bridge)	1
Canadian Design of Merit Citation - Structural Steel Awards Program of Canada (Bridge of the Isles)	1
Award - Prestressed Concrete Institute (Habitat '67)	1
Prix Auguste Perret - L'Union Internationale des Architectes (German Pavilion)	1
Citation by the Royal Canadian Academy of Arts (Place des Nations)	1
Award - American Institute of Architects (U. S. Pavilion)	1

AWARDS

Awards - Popular Photography Magazines (Labyrinth), Czechoslovakia Pavilion, Christian Pavilion)	3
Award - Photographic Industry (Czechoslovakia Pavilion, Labyrinth, Pavilion of Fine Photography)	1
Trophy - Allied Boating Association of Canada (Marina)	1
Award for Information Programs - Spanish Radio & Television (CBC)	1
Award of Excellence - Association of Consulting Engineers of Canada (electrical engineering)	1
1968 R. S. Reynolds Memorial Award - American Institute of Architects (aluminum structure of the Netherlands Pavilion)	1
Winners of Competitions for Expo Exhibits & Structures	26
- 50-Second Cartoons for Film Festival	
- Expo Theme Song	
- Yugoslavia Pavilion	
- Chatelaine - CLA House	
- Quebec Pavilion	
- Fine Photography (Man the Creator)	
- Photography (Quebec Pavilion)	
- Photography (Canadian Pavilion)	
- Germany Pavilion	
- Austrian Pavilion	
- Greece Pavilion	
- Australian Pavilion	
- Canal Bridges	
- Cuba Pavilion	
- Italy Exhibit	
- Vienna Kindergarten	

TOTAL AWARDS:

481

## 8. ADVISORY COMMITTEES

### COMITÉS CONSULTATIFS/ADVISORY COMMITTEES

#### Comité consultatif de l'Architecture/Advisory Committee on Architecture

John C. Parkin, Toronto: Président/Chairman.	Etienne J. Gaboury, St-Boniface, Man.
Claude Beaulieu, Montréal.	K. Izumi, Regina.
John Bland, Montreal.	Geoffrey Massey, Vancouver.
Gilles Côté, Québec.	James E. Secord, St. Catharines, Ont.
Guy Desbarats, Montréal.	Douglas Shadbolt, Halifax.
Walter P. de Silva, Halifax.	

#### Comité consultatif des Beaux-Arts/Advisory Committee on Fine Arts

Claude Robillard, Montréal: Président/Chairman.	Gérard Morisset, Québec.
Paul Arthur, Ottawa.	Neil F. Phillips, Montreal.
Mme C. Marcoux-Baillargeon, Westmount, Qué.	Jean M. Raymond, Westmount, Qué.
Prof. John Bland, Montreal.	Guy Robert, Montréal.
David G. Carter, Montreal.	Richard B. Simmins, Vancouver.
Edwy Cooke, Montreal.	G. Hamilton Southam, Ottawa.
Dr. Ferdinand Eckhardt, Winnipeg.	Dr. Evan H. Turner, Philadelphie, U.S.A.
Miss Kathleen M. Fenwick, Ottawa.	Guy Viau, Québec.
Mrs. H. Stirling Maxwell, Westmount, Que.	William J. Withrow, Toronto.

#### Comité consultatif sur les Assurances/Advisory Committee on Insurance

L. E. Alsop, Winnipeg.	L. Leclerc, Montréal.
K. Bishop, Halifax.	W. W. Owen, Montreal.
R.-A. Camarero, Québec.	G. Pelton, Montreal.
A. J. Campbell, Montreal.	E. H. S. Piper, Montreal.
L.-P. de Grandpré, Montréal.	L. Roberge, Montréal.
A. Hamilton, Montreal.	J. Cecil Stuart, Toronto.
R. C. Holden, Montreal.	W. D. Worthington, Vancouver.
R. Humphreys, Ottawa.	

#### Comité consultatif des Arts vivants/Advisory Committee on Performing Arts

Peter N. Dwyer, Ottawa.	Jean-C. Lallemand, Montréal.
Jean Gascon, Montréal.	Jean Vallerand, Montréal.
John S. Hirsch, Winnipeg.	

#### Comité consultatif sur les Sciences et la Médecine/ Advisory Committee on Science and Medicine

Dr. Arthur Porter, Toronto: Président/Chairman.	Dr. J. W. Hodgins, Hamilton, Ont.
Dr. G. W. Halpenney, Montreal:	Dr. Helen S. Hogg, Richmond Hill, Ont.
Vice-Président/Vice-Chairman.	Dr. L. E. Howlett, Ottawa.
Dr. J. Tuzo Wilson, Toronto:	Dr. André Leduc, Montréal.
Vice-Président/Vice-Chairman.	Dr. John F. McCreary, Vancouver.
Dr. H. S. Armstrong, Calgary, Alta.	Dr. P. D. McTaggart-Cowan, Burnaby, B.C.
Dr. Louis-Philippe Bonneau, Québec.	Prof. D. L. Mordell, Montreal.
F. T. Davies, Ottawa.	Prof. F. R. Scott, Montreal.
Prof. F. A. Forward, Ottawa.	Dr. O. M. Solandt, Toronto.
Dr. Henri Gaudelroy, Ottawa.	Dr. D. H. Steven, Montreal.
Dr. Roger Gaudry, Montréal.	Dr. R. J. Uffen, Ottawa.
Dr. Jacques Genest, Montréal.	Dr. W. E. van Steenburgh, Ottawa.
Dr. H. Guindon, Montréal.	Prof. W. A. Westley, Montreal.

#### Conseil des clubs sociaux/Inter-Service Clubs Council

Gérard Angers (Optimistes).	Claude Dupras (Richelieu).
Reed H. Barnes (Rotary).	W. E. Emerson (Civitan).
Roméo Benoit (Richelieu).	Guy Gagné (Kiwanis).
Julius Briskin (B'nai B'rith).	Edward A. Harrison (Civitan).
Donald I. Brown (Lions).	Yves Lavigne (Kinsmen).
W. T. H. Clark (Rotary).	Alma Polrier (Optimistes).
Paul Côté (Rotary).	W. G. Pugh (Lions).
Henry Deinow (Kiwanis).	Gerald Rose (B'nai B'rith).

**Comité consultatif féminin/Women's Advisory Committee**

Mme G. Birtz, Montréal: Présidente/Chairman.	Mme O. Deschênes-Dick, Québec.
Mme F.-D. Jutras, Montréal:	Mrs. B. Dubinsky, Moose Jaw, Sask.
Vice-Présidente/Vice-Chairman.	Mme P. Ewart, Ville Mont-Royal, Qué.
Mme J. Barabé-Langlois, Montréal.	Mme A. Leman, Montréal.
Mrs. D. W. McGibbon, Toronto:	Miss M. E. MacLellan, Ottawa.
Secrétaires honoraires/Honorary Secretaries.	Mrs. Edna N. Manning, New Glasgow, N.S.
Mme Thérèse F. Casgrain, Westmount, Qué.	Mrs. H. H. Steen, Vancouver.

**Bureau médical consultatif/Medical Advisory Board**

Dr E.-Rolland Blais, Montréal.	T. A. Johnston, Ottawa.
Dr Paul Bourgeois, Montréal.	Dr Roland Lamquin, Montréal.
Dr. J. B. Bundock, Ottawa.	Dr. B. D. B. Layton, Ottawa.
Dr M. Cantin, Montréal.	Dr Laurent Lizotte, Québec.
Dr Paul Claveau, Québec.	Jean Marier, Montréal.
Jean Dicaire, Montréal.	J.-A.-R. Rochefort, Montréal.
Dr Roger Dufresne, Montréal.	Dr Gaston Rodrigue, Drummondville.
Dr. Walter Elliot, Ottawa.	Dr N. Tremblay, Montréal.
Miss Alice Gage, Montreal.	Dr. Gilbert Turner, Montreal.
Dr. Gerald W. Halpenny, Montreal.	

**Comité national consultatif pour l'Agriculture/  
National Advisory Committee on Agriculture**

George Atkins, Oakville, Ont.	E. T. McLaughlin, Ottawa.
R. Aubrey, St-Jérôme, Qué.	George McLeod, Saint John, N.B.
J. M. Bentley, Edmonton.	Dr Ernest Mercier, Québec.
Mme Charles Bernard, Laval, Qué.	H. B. Norris, Montreal.
L. F. Burrows, Ottawa.	J. O'Reilly, St. John's, Nfld.
Dr. G. Carman, Ottawa.	Mrs. J. Ossington, Granby, Que.
S.-J. Chagnon, Ottawa.	Dr Roland Poirier, Québec.
James W. Clarke, Winnipeg.	Dr. K. Rasmussen, Ottawa.
G. M. Clemons, Brantford, Ont.	Dr. L. H. Shebeski, Winnipeg.
J. B. Cross, Okatoks, Alta.	Lionel Sorel, Montréal.
Albert Desrosiers, St-Hyacinthe, Qué.	Dr. H. Stepieler, Ste-Anne de Bellevue, Que.
Charles Gibbings, Regina.	Prof. F. H. Theakston, Guelph, Ont.
Dr. George P. Holland, Ottawa.	Dr Gustave Toupin, Montréal.
J.-J. Jasmin, Sherrington, Qué.	R. P. Walrod, Kelowna, B.C.
Charles Kennedy, Calgary, Alta.	W. Watson, Toronto.
W. J. MacLeod, Halifax.	C. N. W. Woodward, Vancouver.
Prof. B. C. Matthews, Guelph, Ont.	

**Comité consultatif sur les Sports/Sports Advisory Committee**

John W. Davies, Montreal: Président/Chairman.	R. L. Jack, Vancouver.
Kenneth P. Farmer, Montreal.	Robert LeBel, Fort Chambly, Qué.
Jack S. Guest, Islington, Ont.	Lionel Lemay, Montréal.

**Comité consultatif de la Jeunesse/Youth Advisory Committee**

Anglican Young People's Association, Toronto.	Fédération des Loisirs-Danses du Québec, Montréal.
Association internationale des étudiants en sciences économiques et commerciales, Montréal.	Girl Guides of Canada, Toronto.
Association des jeunes scientifiques, Montréal.	Guides catholiques du Canada, Montréal.
Boy Scouts of Canada, Ottawa.	Inter-Varsity Christian Fellowship.
Canada Junior Chamber of Commerce, Ottawa.	Jeunesse étudiante catholique, Montréal.
Canadian Council of Churches (Committee on Young People's Work), Toronto.	Jeunesse ouvrière catholique, Montréal.
Canadian Council on 4-H Clubs, Ottawa.	Jeunesse rurale catholique, Montréal.
Canadian Junior Red Cross, Toronto.	Jeunesses musicales du Canada, Montréal.
Canadian Union of Students, Ottawa.	Kairos, Toronto.
Canadian University Press, Ottawa.	National Council of YMCAs, Toronto.
Canadian Youth Council of Conservation Clubs, Ottawa.	National Indian Council of Canada.
Canadian Youth Hostels Association, Vancouver.	Presse étudiante nationale, Montréal.
Clubs 4-H (Québec).	Scouts catholiques du Canada, Montréal.
Conférence étudiante du Québec des Nations Unies, Montréal.	Student Christian Movement, Toronto.
Fédération des Chantiers.	Student Union for Peace Action, Toronto.
Fédération des Jeunes Chambres de Commerce du Canada français, Montréal.	Student United Nations Association in Canada, Ottawa.
	Union générale des étudiants du Québec, Montréal.
	United Synagogues of America, Montreal.
	Young Christian Workers, Toronto.
	YWCA of Canada, Toronto.

**Comité consultatif chargé de l'étude des conséquences de l'Expo 67/  
Advisory Committee for consideration of Expo 67 future implications**

Dr Lucien Piché, Montréal :	Alan Jarvis, Toronto.
Président/Chairman.	Dr. Ian McTaggart-Cowan, Vancouver.
R. T. Affleck, Montreal.	John C. Parkin, Toronto.
Prof. H. R. C. Avison, Montreal.	Dr. Arthur Porter, Toronto.
Jean Boucher, Ottawa.	Claude Robillard, Montréal.
L.-P. Dugal, Ottawa.	Claude Ryan, Montréal.
Mgr J. Garneau, Ottawa.	Dr. W. G. Schneider, Ottawa.
Dr Jacques Genest, Montréal.	Prof. Frank Scott, Montreal.
W. N. Hall, Montreal.	Dr. Howard Stepieler, Ste. Anne de Bellevue, Que.
Dr. G. W. Halpernny, Montreal.	Prof. J. Tuzo Wilson, Toronto.

\* \* \* \* \*

9. PARTICIPATION

A. Foreign National Governments

- |                                  |                                 |
|----------------------------------|---------------------------------|
| 1. Algeria                       | 31. Czechoslovakia              |
| 2. Germany (Federal Republic of) | 32. Thailand                    |
| 3. Australia                     | 33. Tunisia                     |
| 4. Austria                       | 34. U. S. S. R.                 |
| 5. Belgium                       | 35. Venezuela                   |
| 6. Burma                         | 36. Yugoslavia                  |
| 7. Ceylon                        | 37. Barbados                    |
| 8. China (Republic of)           | 38. Guyana                      |
| 9. Korea                         | 39. Grenada                     |
| 10. Cuba                         | 40. Trinidad & Tobago           |
| 11. United States of America     | 41. Denmark                     |
| 12. Ethiopia                     | 42. Finland                     |
| 13. France                       | 43. Iceland                     |
| 14. Britain                      | 44. Norway                      |
| 15. Greece                       | 45. Sweden                      |
| 16. Haiti                        | 46. Cameroun                    |
| 17. Mauritius                    | 47. Congo (Democratic Republic) |
| 18. India                        | 48. Ivory Coast                 |
| 19. Iran                         | 49. Gabon                       |
| 20. Israel                       | 50. Ghana                       |
| 21. Italy                        | 51. Kenya                       |
| 22. Jamaica                      | 52. Madagascar                  |
| 23. Japan                        | 53. Niger                       |
| 24. Kuwait                       | 54. Nigeria                     |
| 25. Morocco                      | 55. Uganda                      |
| 26. Mexico                       | 56. Rwanda                      |
| 27. Monaco                       | 57. Senegal                     |
| 28. Netherlands                  | 58. Tanzania                    |
| 29. United Arab Republic         | 59. Chad                        |
| 30. Switzerland                  | 60. Togo                        |

B. European Community & O. E. C. D.

The European Communities

- |                                  |                |
|----------------------------------|----------------|
| 1. France                        | 4. Italy       |
| 2. Belgium                       | 5. Netherlands |
| 3. Germany (Federal Republic of) | 6. Luxembourg  |

Organization for Economic Cooperation & Development (O. E. C. D.)

- |                                   |                    |
|-----------------------------------|--------------------|
| 7. Austria                        | 18. Netherlands    |
| 8. Belgium                        | 19. Norway         |
| 9. Canada                         | 20. Portugal       |
| 10. Denmark                       | 21. Spain          |
| 11. Germany (Federal Republic of) | 22. Sweden         |
| 12. Greece                        | 23. Switzerland    |
| 13. Iceland                       | 24. Turkey         |
| 14. Ireland                       | 25. United Kingdom |
| 15. Italy                         | 26. United States  |
| 16. Japan                         | 27. Finland        |
| 17. Luxembourg                    | 28. Yugoslavia     |

C. Individual States of the U. S. A.

1. Maine
2. New York
3. Vermont

D. Canadian Government Participations

1. Canada

Atlantic Provinces

2. Prince Edward Island
3. New Brunswick
4. Nova Scotia
5. Newfoundland

6. Quebec

7. Ontario

Western Provinces

8. Alberta
9. British Columbia
10. Manitoba
11. Saskatchewan

12. Yukon Territory

13. Indians of Canada Pavilion

14. Department of Northern Affairs (La Grande Hermine)



E. <u>Private Participants</u>	<u>Number of members</u>
1. Steel Companies (Algoma, Dofasco, Dosco, Stelco)	4
2. Air Canada	1
3. Aluminum Company of Canada Ltd. and City of Montreal (Aquarium)	1
4. Brewers Association of Canada	53
5. Les Jeunesses musicales du Canada (sponsored by Portland Cement Association)	12
6. Telephone Association of Canada	8
7. Canadian Kodak Co. Ltd.	1
8. Canadian Pacific - Cominco	2
9. International Scout Centre (sponsored by The H. J. Heinz Company of Canada Ltd. and the Rubber Association)	9
10. Canadian National Railways	1
11. Kaleidoscope (C. I. L., Dow, Chemcell, Shawinigan, Union Carbide, Cyanamid)	6
12. The Canadian Olympic Association	1
13. Christian Pavilion	8
14. Pavilion of Quebec Industries	128
15. Canadian Pulp and Paper Association	43
16. Pavilion of Judaism	685
17. Pavilion of Economic Progress	24
18. Canadian Broadcasting Corporation (International Broadcasting Centre)	1
19. Châtelaine Magazine and Canadian Lumbermen Association	533
20. Sermons from Science '67" Inc.	1
21. Pavilion on the United Nations Corporation	12
22. Polymer Limited	1
23. Sun Life Assurance Company of Canada	1
24. Resources (Quebec and Ontario Hydros)	2
25. Medi-Theatre (Pharmaceutical Manufactures)	58
26. Health (Life Insurance Association)	105
27. Community (Imperial Oil)	1
28. Noranda Lectures	1
29. Community (C. M. H. C. )	1
30. Photography (Southam)	1

Number of members

31.	International Trade Pavilion (Chartered Banks)	8
32.	Quebec Asbestos Plaza	8
33.	Inco Plaza and Street Lights	1
34.	Engineers Plaza	9,700
35.	Rose Garden (Lakeshore Rotary Club)	1
36.	Troubadours (Pepsi Cola)	1
37.	Youth Pavilion (Steinberg's)	1
38.	Carillon (Sun Life)	1
39.	Lectures (McLean-Hunter)	1
40.	Playground (The Corporation of Professional Technicians of the Province of Quebec)	6,000
41.	Hospitality Pavilion (Trans-Canada Pipe Lines)	4
42.	Bandshell "F" (Uniroyal)	1
43.	Site Clocks (Watchmakers of Switzerland)	601
44.	Sun Acre (Tobacco Industry)	5
45.	Control - Health Exhibits (I. B. M.)	1
46.	Ile Notre-Dame Centre (B. A. Oil)	1
47.	Dancing Waters (Westinghouse)	1
48.	Patrol Boats (McCulloch)	1
49.	First Aid (Simmons Ltd.)	1
50.	Water Show (Outboard Marine)	1
51.	Sculptures (Seagram's)	1
		<u>18,051</u>

10. SPONSORSHIP

<u>Theme</u>	<u>Area</u>	
1. DuPont of Canada Ltd.	Man the Explorer	1
2. Hydro Quebec and Hydro Ontario	Resources for Man	2
3. Canadian Life Insurance Assoc.	Man and His Health	105
4. Pharmaceutical Manufacturers Association of Canada	Man and His Health	58
5. Imperial Oil Ltd.	Man in the Community	1
6. Noranda Mines Limited	Lectures - Man the Explorer	1
7. Central Mortgage and Housing Corporation	Man in the Community	1
8. Southam Press Limited	Man the Creator	1
9. Southam Printing Company Ltd.	Man the Creator	1

10.	I. B. M.	Man in the Community	
		Man in Control?	
		Man and his Health	1
11.	Canadian Liquid Air Ltd.	Health	1
12.	BP Canada Ltd.	Explorer	1
13.	National Research Council	Auditorium DuPont	1
14.	Henry Birks & Sons (Montreal) Ltd.	Planet	1
15.	Canadian Hospitals & Affiliated Schools of Nursing	Health	1
16.	Canadian Nurses Association	Health	1
17.	Notre-Dame Hospital	Health	1
18.	Office Overload Co. Ltd.	Control Centre	1
19.	R. C. A. Victor Co. Ltd.	Man the Producer	1
20.	Siemens Medical of Canada Ltd.	Health	1
21.	Siemens A. G.	Health	1
22.	Seccombe House	Health	1
23.	White Sister Uniform Inc.	Health	1
24.	Aaron Furman Gallery	Planet	1
25.	Adler Planetarium	Planet	1
26.	Alfa Romeo S. p. A.	Progress	1
27.	Aluminum Boats & Canoes Inc.	Progress	1
28.	American Sterilizer Co. of Canada Ltd.	Health	1
29.	American Telephone & Telegraph Co.	Control	1
30.	Amphenol Canada Ltd.	Intercom System	1
31.	Art Woodwork Ltd.	Int. Trade & Commerce	1
32.	Atlas Copco Canada Ltd.	Progress	1
33.	Atomic Energy of Canada	Resources	1
34.	Baker, Mr. Herbert	Planet	1
35.	Baldwin Piano Co. of Canada	Progress	1
36.	C. R. Bard (Canada) Ltd.	Health	1
37.	Baxter Laboratories	Health	1
38.	Bear Archery Company	Planet	1
39.	Becton, Dickinson & Co. Canada Ltd.	Health	1
40.	Bolt, Beranek & Newman Inc.	Health	1
41.	B. K. Johl Inc.	Int. Trade & Commerce	1
42.	BP London	Polar Regions	1
43.	BP London	Resources	1
44.	Bombardier Snowmobile Ltd.	Progress	1
45.	Brookline Instruments Co. Ltd.	Health	1
46.	Campbell Manufacturing Co. Ltd.	Progress	1
47.	Canada Metal Company	Ocean	1
48.	Canadian Ingersoll Rand Co. Ltd.	Progress	1
49.	Canada Dept. of Agriculture	Health	1
50.	Canadian General Electric Co. Ltd.	Progress	1
51.	Canadian Liquid Air Ltd.	Health	1
52.	Canadian Stellcase Co. Ltd.	Int. Trade & Commerce	1
53.	Canadian Surgical Trade Association	Health	1

54.	Carsen Co. Ltd. (W)	Progress	1
55.	Canadian Marconi Co.	Ocean	1
56.	Canadian Red Cross Society	Health	1
57.	Canadian Westinghouse Co. Ltd.	Resources	1
58.	C. C. M.	Progress	1
59.	Cincinnati Milling Machine Co.	Progress	1
60.	City of Oslo	Life	1
61.	Communication Satellite Corporation	Control/Health	1
62.	Conn Ltd. (CG)	Progress	1
63.	Culligan of Canada Limited	Health	1
64.	Curtis Products Limited	Int. Trade & Commerce	1
65.	Continental Ski Imports	Planet	1
66.	Dayton Bait & Marine Products	Progress	1
67.	Dayton, Mr. & Mrs. F.	Planet	1
68.	Decca Radar (Canada) Ltd.	Ocean	1
69.	DEMAG Industrial Equip. Co. Ltd.	Progress	1
70.	Denmark	Planet	1
71.	Department of Indian Affairs & Northern Development of Canada	Polar Region	1
72.	Department of Indian Affairs & Northern Development of Canada	Progress	1
73.	Department of National Defence of Canada	Control	1
74.	Department of National Health & Welfare	Health	1
75.	Deutsches Gesuntheistmuseum	Health	1
76.	Dominion Art Gallery	Planet	1
77.	Dominion Metalware Industries Ltd.	Health	1
78.	Down Bros. & Mayer & Phelps Ltd.	Health	1
79.	Eaton Yale & Towne Inc.	Planet	1
80.	Eddy Match Company Ltd.	Int. Trade & Commerce	1
81.	Ebena/Lasalle Inc.	Int. Trade & Commerce	1
82.	Electrodyne Company Inc.	Health	1
83.	Elliot, Mr. John B.	Planet	1
84.	E & M Instruments Co. Inc.	Health	1
85.	Eurocan Motor Products Ltd.	Progress	1
86.	Floxite Company Inc.	Health	1
87.	Firth Motorcycles	Progress	1
88.	Fisher Gauge Works Limited	Progress	1
89.	Fritz Werner Limited	Progress	1
90.	General Electric Co. Ltd.	Progress	1
91.	General Biological Supply House Inc.	Health	1
92.	Gallery Kamer (Allan Brandt)	Planet	1
93.	Gifford, Mr. & Mrs. Edwin	Planet	1
94.	Graflex of Canada Ltd.	Progress	1
95.	Groh, Dr. George	Health	1
96.	Grolandsk Folkekunstog Det - Gronlandske Liands Museums Venner	Polar Region	1

97.	Gunson's Sortex Limited	Progress	1
98.	Geodyne Corporation	Ocean	1
99.	Hammer, N. V.	Planet	1
100.	Hammerli Ltd.	Planet	1
101.	Hannifin Press Co.	Progress	1
102.	J. F. Hartz Co. Ltd.	Health	1
103.	Harter Metal Furniture Ltd.	Int. Trade & Commerce	1
104.	Honeywell Controls Ltd.	Health	1
105.	Hôpital des Laurentides	Health	1
106.	Howmet of Canada Ltd.	Health	1
107.	Hupfield Brothers Ltd.	Progress	1
108.	Husqvarna Vapen Fabriker Astiebolag	Progress	1
109.	Henderson Furniture Ltd.	Int. Trade & Commerce	1
110.	Hughes Tool Co.	Resources	1
111.	Imperial Surgical Co.	Health	1
112.	Ingram & Bell, Ltd.	Health	1
113.	Italy	Control	1
114.	ITT Canada Ltd.	Progress	1
115.	Jacoby, Dr. Ralph B.	Planet	1
116.	Judith Small Galleries Inc.	Planet	1
117.	Knoll International Canada Ltd.	Progress	1
118.	Kohler, Mr. Irwin J. L.	Planet	1
119.	Kelvin Hughes Division	Control	1
120.	S. Smith and Sons (Canada) Ltd.	Ocean	1
121.	Lan-Electronics Ltd.	Control	1
122.	London Products Ltd.	Planet	1
123.	Lord's Sport Shop	Planet	1
124.	Marshall Mr. & Mrs. Lawrence	Planet	1
125.	McGill University	Ocean, Planet, Health	1
126.	McCulloch of Canada Ltd.	Progress	1
127.	McCulloch of Canada Ltd.	Planet	1
128.	Milton Roy Co.	Health	1
129.	Minnesota Mining & Manufacturing	Resources	1
130.	Muensterberger, Mr. & Mrs. W.	Planet	1
131.	Muirhead Instruments Ltd.	Control	1
132.	Museum of Primitive Art	Planet	1
133.	Musée d'Archéologie, Château Borély	Ocean	1
134.	Metropolitan Museum of Art	Planet	1
135.	Nash, Mr. & Mrs. David	Planet	1
136.	National Aeronautics & Space Administration	Control	1

137.	National Gallery of Canada	Planet	1
138.	National Museum of Canada	Polar	1
139.	Netherlands	Planet/Ocean	1
140.	Newton, Mr. & Mrs. Douglas	Planet	1
141.	Nordiska Museet Stockholm	Polar	1
142.	Nickerson, Mrs. Betty	Resources	1
143.	Norks Sjöfartsmuseum	Polar Regions	1
144.	Notre-Dame Hospital	Health	1
145.	Norrbottens Museum	Polar	1
146.	Olson Medical Products Inc.	Health	1
147.	Onan Generators of Canada Ltd.	Operation Control Centre	1
148.	Pennsalt Chemicals Corp.	Progress	1
149.	Peterson, Dr. Charles T.	Health	1
150.	Petit Musée	Planet	1
151.	Phillips Electronics	Health	1
152.	Picker X-Ray Engineering Ltd.	Health	1
153.	Preci-Tools	Health	1
154.	Progressive Design	Progress	1
155.	Provincial Museum of B. C.	Health	1
156.	Questar Corporation	Planet	1
157.	R. C. A. Victor Co. Ltd.	Resources	1
158.	Rehabilitation Institute of Montreal	Health	1
159.	Royal College of Surgeons of England	Health	1
160.	Royal Victoria Hospital	Health	1
161.	Royal Metal Corp. Ltd.	Int. Trade & Commerce	1
162.	Royal Ontario Museum	Planet	1
163.	Russel, John L. Esq.	Planet	1
164.	Saul Bass	Planet	1
165.	S. G. Brown Canada Ltd.	Ocean	1
166.	Siemens of Canada	Health	1
167.	Stanley Works of Canada Ltd.	Planet	1
168.	Smithsonian Institution United States National Museum	Ocean	1
169.	Sparton of Canada Ltd.	Progress	1
170.	Standard Desk Ltd.	Int. Trade & Commerce	1
171.	Sudbury Laboratory	Progress	1
172.	Syndron (Canada) Ltd.	Progress	1
173.	Sessions, Inger P.	Planet	1
174.	J. Stevens & Son Co. Ltd.	Health	1
175.	Taylor Instrument Co. of Canada Ltd.	Planet	1
176.	Tasco Optics Ltd.	Progress	1

177.	R.N. Taylor & Company	Health	1
178.	Technicon International of Canada Ltd.	Health	1
179.	J. C. Leff Collection	Planet	1
180.	Mariners Museum	Ocean	1
181.	The Rockwell Manufacturing Co. of Canada Ltd.	Planet	1
182.	Czechoslovakia	Progress	1
183.	Truck & Tractor Equipment Co. Ltd.	Progress	1
184.	Time-Life Books	Health	1
185.	Traffic Research Foundation	Health	1
186.	The Wright Line of Canada Ltd.	Operation Control Centre	1
187.	The Wellcome Historical Medical Museum and Library	Health	1
188.	Unimation Inc.	Progress	1
189.	University of Michigan	Control	1
190.	U. S. S. R.	Control	1
191.	U. S. Divers Company	Ocean	1
192.	Vickers Instruments Inc.	Health	1
193.	Wright Line of Canada Ltd.	Operation Control Centre	1
194.	Wards Natural Science Establishment Inc.	Planet	1
195.	White Sister Uniform Inc.	Health	1
196.	Wild of Canada Ltd.	Life	1
197.	X-Ray and Radium Industry	Health	1
198.	Zacks, Mr. & Mrs. Sam	Planet	1
199.	Zintex Supply Co. Ltd.	Progress	1

Agriculture - Man the Provider Pavilion

200.	Imperial Tobacco Co. of Canada Ltd.	)	
201.	Rothman's of Pall Mall Canada Ltd.	)	
202.	Benson & Hedges (Canada) Limited	)	5
203.	Simon Cigar Co. Ltd.	)	
204.	Macdonald Tobacco Inc.	)	
205.	A & P Food Stores		1
206.	Aero Fertilizers		1
207.	Amchem Products Inc.		1
208.	B. C. Tree Fruits Limited		1
209.	B. C. Fruits Growers Association		4, 381
210.	Billy Bee Honey Products Ltd.		1
211.	Brockville Chemical Industries Ltd.		1
212.	Buckerfields Limited		1
213.	Burnbrae Farms Ltd.		1
214.	Canada Dominion Sugar		1
215.	Canada Steamship Lines Limited		1



216.	Canadian Cattlemen's Association	30,000
217.	Canadian Committee of Animal Breeders	17
218.	Canadian Dairy Foods Service Bureau	1
219.	Canadian Hereford Association	7,559
220.	Carnation Co. Ltd.	1
221.	Chevron Chemical Canada Ltd.	1
222.	Cooperative Agricole de Granby	1
223.	Dairy Farmers of Canada	15
224.	De Laval Company Limited	1
225.	Dominion Stores Limited	1
226.	Erco Chemicals	1
227.	Feed-Rite Mills (1962) Ltd.	1
228.	Grain Trade	44
229.	Green Cross Products	1
230.	Holstein Friesian Association of Canada	1
231.	Jones F. W. & Son Ltd.	1
232.	Maple Leaf Mills Limited	1
233.	Massey-Ferguson Limited	1
234.	Metasol Canada Ltd.	1
235.	Morton International Inc.	1
236.	National Dairy Council of Canada	14
237.	Niagara Brand Chemicals	1
238.	Ontario Hatcheries Association	75
239.	Pfizer Company Limited	1
240.	Potash Company of America	1
241.	Quaker Oats Company of Canada Ltd.	1
242.	Ralston Purina Company	1
243.	Rohm & Haas Company of Canada Ltd.	1
244.	Robin Hood Flour Mills Limited	1
245.	Salsbury Laboratories Ltd.	1
246.	Seabrook Farms Frozen Foods Ltd.	1
247.	Shell Chemical Company	1
248.	St. Lawrence Fertilizers Ltd.	1
249.	Topnotch Feeds Limited	1
250.	Velsicol Chemical Corp.	1
251.	Witco Chemical Company Inc.	1
252.	Zero Manufacturing Co.	1

General Sponsorship

Sponsoring

253.	Motor Vehicles Association	Automotive Stadium	5
254.	Canadian General Electric	Operations Control Centre	1
255.	Canadian Bankers Association	International Trade Centre	8



256.	Quebec Asbestos Mines Association	Plaza	8
257.	International Nickel Co. of Canada	Plaza & Street lights	1
258.	Engineers Association	Plaza	9,700
259.	Lakeshore Rotary Club	Rose Garden	1
260.	Pepsi Cola Limited	Troubadour Show	1
261.	Steinberg Limited	Youth Pavilion	1
262.	McLean Hunter	Lectures - International Trade Centre	1
263.	The Corporation of Professional Technicians of the Province of Quebec	Playground	6,000
264.	Trans-Canada Pipe Lines	Hospitality Pavilion	4
265.	Uniroyal	Bandsheil "F"	1
266.	Watchmakers of Switzerland	Official Expo time and Site clocks	601
267.	BA Oil Company Limited	Ile Notre-Dame Centre	1
268.	Canadian Westinghouse Co. Ltd.	Dancing Waters	1
269.	McCulloch	Patrol Boats	1
270.	Simmons Ltd.	First Aid	1
271.	Outboard Marine	Water Show	1
272.	Jos. Seagrams & Sons Ltd.	Sculptures	1
273.	Edmonton	Fort Edmonton	1
274.	Saint John, N.B.	Place d'Accueil	1
275.	Westmount	Plaza	1
276.	Toronto	Street Furniture	1
277.	Corner Brock	Expo Express	1
278.	Dorval	Expo Express	1
279.	Mount Royal	Expo Express	1
280.	Cornwall	Expo Express	1
281.	Burnaby, B.C.	Expo Express	1
282.	Richmond	Expo Express	1
283.	Pointe-aux-Trembles	Expo Express	1
284.	Pointe-Claire	Expo Express	1
285.	Saint Laurent, Quebec	Expo Express	1
286.	Anjou, Quebec	Expo Express	1
287.	Metropolitan Toronto	Expo Express	1
288.	Salvation Army	Medical Supplies	1
289.	Baldwin Pianos	Pianos & orgues	1
290.	B.A. Oil Co. Ltd.	Landscaping	1
291.	BP Canada Ltd.	Travellers Guide	1
292.	Beneficial Finance System	Green Park No. 9	1
293.	Canadian Lebanese Syrian Communities	Green Park No. 1	1

294.	Cassidy's Ltd.	I. T. C. Furnishing	1
295.	Canadian Polish Congress	Copernicus Statue	1
296.	Caisses Populaires	Foreign Exchange	1
297.	Do-Ray Lamp Co. (Canada) Ltd.	Vehicle Lamps	1
298.	Electrovert	I. T. C.	1
299.	Household Finance	Fountain	1
300.	Heintzman Piano	Pianos	1
301.	Hygrade Goods Inc.	Youth Pavilion	1
302.	Johnson & Johnson	First Aid supplies	1
303.	Montreal Fire Fighters' Association	Fire Fighting Vehicle	1
304.	Partlow & Bescom Corp.	Marina	1
305.	Pierre Des Marais	Printing, I. T. C.	1
306.	St. Lawrence Sugar Refinery Co. Ltd.	Green Park No. 3	1
307.	Sun Oil Co.	Site Maps	1
308.	Texaco	Tickets	1
309.	Canadian Business Equip. Mfg. Assoc.	I. T. C. Furniture	16
310.	Canadian Petrofina	Sculptures (Marina)	1
311.	Canadian Pittsburg Ltd.	Habitat '67	1
312.	Canadian Vickers Ltd.	Equip. for visiting ships	1
313.	Coinamatic	Laundromat Habitat '67	1
314.	Eldon Toys	Nursery	1
315.	Facelle Tissue	Nursery	1
316.	Fiberglass Canada	Habitat '67	1
317.	Frigidaire	Habitat '67	1
318.	Gerbers Baby Food	Nursery	1
319.	House of Braemore	Furnishing 2 VIP Rms	1
320.	Institute of Chartered Accountants	I. T. C.	1
321.	Kroehler Mfg. Co. Ltd.	Furnishing 3 VIP Rms	1
322.	Lego Toys	Nursery	1
323.	Regal Toys	Nursery	1
324.	Reynolds Aluminum	Habitat '67	1
325.	Ronson Products of Canada	Green Park No. 4	1
326.	Singer	Hospitality Centre	1
327.	Seagrams & Sons	VIP Room	1
328.	Shell Oil Co. Ltd.	Fountain, flagpoles in Place des Nations, Area Maps	1

Site Furniture

329.	Mrs. Albert L. Fairley Jr.	1
330.	M. W. H. Hingston	1
331.	Bel-Air Fences Ltd.	1
332.	Acadian Distillers	1
333.	Yellow Door Gallery	1
334.	Richard B. Hatfield	1
335.	The Samaritan Odd Fellows	1
336.	The MacFarlane Co. Inc.	1
337.	M. L. Baxter Equipment Ltd.	1
338.	Maur Equipment Ltd.	1
339.	Littons System (Canada)	1
340.	Welco	1
341.	Bonavista Cold Storage	1
342.	Soroptimist Club Verdun	1
343.	St. Lawrence Sugar Refinery	1
344.	Ronson Products of Canada	1
345.	Beneficial Finance	1
346.	Daily & Morin Ltd.	1
347.	Burroughs Wellcome & Co. (Canada) Ltd.	1
348.	Link-Belt Limited	1
349.	Quaker City Chemical Co.	1
350.	Affiliated Business Factors Corp. Montreal, Que.	1
351.	General Concessions & Licensing Division (Expo 67)	1
352.	Mr. Franklin Charmatz	1
353.	Newtonbrook Secondary School, Willowdale, Ontario	1
354.	Shell Oil Co.	1
355.	Sun Oil Co.	1
356.	Mrs. Ann Fish	1
357.	Canadian Lebanese Syrian Communities	1

Home Furnishings Loaned for Habitat '67 Display Units

358.	Bentwood Chairs	1
359.	The Blue Ribbon Bedding Co.	1
360.	Canadian Pittsburg Industries	1
361.	Caldwell Linen Mills Ltd.	1
362.	Chatelaine Magazine	1
363.	Cambridge Furniture	1
364.	Canadian Arctic Producers Ltd.	1
365.	Canadian Celanese Co.	1
366.	Canadian Wallpaper Manufactures Ltd.	1
367.	Caravelle Carpets Ltd.	1

368.	Charles English Co. Ltd.	1
369.	Clairtone Sound Corp. Ltd.	1
370.	Cooper Bros. Upholstering Co. Ltd.	1
371.	Dobbie Industries Ltd.	1
372.	Dominion Electrohome Industries Ltd.	1
373.	DuBarry Furniture Ltd.	1
374.	Dura Undercushions Ltd.	1
375.	Dominion Textiles Co. Ltd.	1
376.	Dominion Fabrics Ltd.	1
377.	Fry & Blackhall Furniture	1
378.	Fiberglass Co. Ltd.	1
379.	The Gibbard Furniture Shops Ltd.	1
380.	Frigidaire	1
381.	Hallmark Lamps by Kahane of Canada Ltd.	1
382.	Harding Carpets Ltd.	1
383.	John Hauser Iron Works Ltd.	1
384.	The Honderich Furniture Co. Ltd.	1
385.	Heintzman & Co. Ltd.	1
386.	Imperial Furniture Mfg. Co. Ltd.	1
387.	Intercontinental Design Ltd.	1
388.	Interna Furniture Design Ltd.	1
389.	Johnson-Lazare Canada Limited	1
390.	Kaufman Furniture Ltd.	1
391.	Knechtel Furniture Ltd.	1
392.	Kraus Carpet Mills Ltd.	1
393.	Kroehler Mfg. Co. Ltd.	1
394.	Lang Bros. Specialty Co. Ltd.	1
395.	Le Sage Pianos Ltd.	1
396.	Liberty Ornamental Iron Ltd.	1
397.	Lilo-Rail of Canada	1
398.	The Andrew Malcolm Furniture	1
399.	Norwood Company	1
400.	Ozite Corporation of Canada Ltd.	1
401.	Packwood Furniture Ltd.	1
402.	Peeters Textile Mills Ltd.	1
403.	Peppler Division of Stancor	1
404.	Queen City Bedding Co. Ltd.	1
405.	Reff Products Ltd.	1
406.	Regent Square Furniture Ltd.	1
407.	Reynolds Aluminum Canada Ltd.	1
408.	Riverdale Town House Fabrics	1
409.	Roberts Company Canada Ltd.	1
410.	Sealy Sleep Products Ltd.	1
411.	Sheftex Corporation	1

412.	Simmons Limited	1
413.	Sklar Furniture Company	1
414.	Stancor Limited	1
415.	Status Design	1
416.	Arthur Sanderson & Sons (Canada) Ltd.	1
417.	Superior Upholstering Co. Ltd.	1
418.	Toronto Carpet Mfg. Co. Ltd.	1
419.	Uniroyal (1966) Ltd.	1
420.	Universal Carpet Mills Ltd.	1
421.	Vilas Furniture Division	1
422.	Val-Abel Textiles Ltd.	1
423.	Dudas, Kuypers, Rowan Ltd.	1
424.	Herman Miller of Canada Ltd.	1
425.	Associate Interior Design	1
426.	Forrest, Bodrug & Assoc. Ltd.	1
427.	Opus International Ltd.	1
428.	Office Equipment of Canada Ltd.	1
429.	Les Artisans du Meuble Québécois	1
430.	Francisco Imported Furniture Ltd.	1
431.	John A. Cook & Associates Ltd.	1
432.	Sorensen, Mr. Chris	1
433.	Jacques S. Guillon & Associés	1
434.	Sobot Gallery	1
435.	Irene McKim Gallery	1
436.	Weels Gallery	1
437.	Robertson Galleries	1
438.	The Yellow Door Gallery	1
439.	Galerie Agnes Lefort	1
440.	Galerie du Siècle	1
441.	Dominion Gallery	1
442.	Department of Indian Affairs & Northern Development	1
443.	Canadian Guild of Potters	1
444.	Canadian Society of Painters in Watercolor	1
445.	The Society of Canadian Painter-Etchers & Engravers	1

Sponsors of Construction Exhibit in Habitat '67

446.	Metropolitan Dry Wall (Industrial) Ltd.	1
447.	Meteor Painting Contractors	1
448.	Canadian Asbestos Co.	1
449.	Polar Air Conditioning Co. Ltd.	1
450.	Ishii Bros. Ltd.	1
451.	Singer Plumbing & Heating Co.	1
452.	Clerk Fenêtres Ltée	1

453.	Anglin-Norcross Corp. Ltd.	1
454.	Moshe Safdie & David, Barott, Boulva, Assoc.	1
455.	Francon Ltd.	1
456.	Dominion Bridge Co. Ltd.	1
457.	Monti, Lefebvre, Lavoie & Nadon	1
458.	Meco Electric	1
459.	Austin-Weston	1

Hospitality Pavilion Programme

460.	Government of Prince Edward Island	1
461.	Office Overload Co.	1
462.	Singer Co.	1
463.	T. Eaton Co.	1
464.	Ministry of National Resources, Province of Quebec	1
465.	Holt Renfrew	1
466.	Reitman's	1
467.	Government of Morocco	1
468.	Canadian Ukrainian Organization	8

42,538

<u>Facility</u>	<u>Building Units</u>	<u>Exhibit Units</u>
Labyrinth	1	4
Man in the Community	1	9
Man & his Health	1	11
Habitat '67	1	28
Man the Creator	1	10
Industrial Design Exhibit	1	8
Fine Photography Exhibit	1	8
Hospitality Pavilion	1	2
International Trade Centre	1	3
Man the Explorer	4	11
Man the Producer	1	11
Man the Provider	8	13
Operations Control Centre	1	2
Youth Pavilion	1	16
	<u>24</u>	<u>136</u>

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11. NATIONAL AND SPECIAL DAYS

<u>COUNTRY</u>	<u>VISITORS</u>	<u>DATE</u>
ETHIOPIA	Head of State: His Imperial Majesty Haile Selassie I, Emperor of Ethiopia	May 2
MAURITIUS	Head of Government: The Premier of Mauritius and Lady Ramgoolam	May 4
RED CROSS DAY	Messrs. S. A. Gonard, J. Barroso, J. A. Broadbent and Gen. J. F. Collins	May 8
BELGIUM	Representative of Head of State: Their Royal Highnesses Prince Albert and Princess Paola	May 9
BURMA	Representative of Head of State: H. E. the Minister of Trade and Cooperatives of Burma and Mrs. Tin Pe	May 11
AUSTRIA	Head of State: H. E. the Federal President of the Republic of Austria	May 12
CHRISTIAN PAVILION	Eight Heads of Churches	May 13
CZECHO- SLOVAKIA	Head of State: H. E. Antonin Novotny, President of the Czechoslovak Socialist Republic and Mrs. Novotna	May 16
MONTREAL	His Worship the Mayor of Montreal and Mrs. Drapeau	May 17
NETHERLANDS	Head of State: Her Majesty the Queen of Netherlands and His Royal Highness the Prince of Netherlands	May 18
ISRAEL	Head of State: H. E. the President of Isra'el and Mrs. Shazar	May 23

UNITED STATES	Head of State: The President of the United States of America, Mr. Lynden B. Johnson	May 25
STATE OF VERMONT	The Hon. Phillip H. Hoff, Governor of the State of Vermont	May 31
GREAT BRITAIN	Representative of Head of State: The Right Hon. Herbert Bowden, Secretary of State for Commonwealth Affairs	June 1
UNITED NATIONS	Mr. David Vaughan, Under Secretary	June 3
INTERNATIONAL WOMEN'S DAY	Mrs. Robert H. Winters, Mrs. Daniel Johnson and Mrs. Jean Drapeau	June 5
AUSTRALIA	The Prime Minister of Australia and Mrs. Holt	June 6
SCANDINAVIA DAY	Mr. Eino Siren, Chairman of the Nordic Council	June 8
IRAN	Representative of Head of State - H.E. Dr. Ali-Naghi, Minister of Economy	June 9
TUNISIA	Representative of Head of State: Mr. Bechir Ennaji, Under Secretary of State for Industry and Commerce	June 13
GERMANY	Head of State: H. E. the President of the Federal Republic of Germany and Mrs. Lubke	June 14
KOREA	Representative of Head of State: Dr. Doo Sun Choi, President of the Republic of Korea Red Cross and Mrs. Choi	June 15
INTERNATIONAL AGRICULTURAL DAY	The Hon. J. J. Greene, Minister of Agriculture	June 19
STATE OF MAINE	H.E. Kenneth M. Curtis, Governor of the State of Maine	June 20
CEYLON	The Prime Minister of Ceylon (Mr. Dudley Senanayake)	June 21
THAILAND	Head of State: Their Majesties King Bhumibol Adulyadej and Queen Sirikit	June 22



QUEBEC	The Hon. Daniel Johnson, Prime Minister of Quebec	June 24
UGANDA	Representative of Head of State: The Hon. A. Ojera, Minister of Information, Broadcasting and Tourism	June 27
INDIA	Head of State: H. E. Dr. Zakir Husain, President of the Republic of India	June 28
MALAGASY	Representative of Head of State: Mr. Louis Rakotomalala, Ambassador to Canada and Mrs. Rakotomalala	June 29
CANADA	Representative of Head of State: The Hon. Lionel Chevrier, Commissioner General for State Visits	July 1
SASKATCHEWAN	The Hon. J. W. Gardiner, Minister of Public Works and Mrs. Gardiner	July 8
GUYANA	The Prime Minister of Guyana and Mrs. Burnham	July 11
JAPAN	Representative of Head of State: Their Imperial Highnesses Prince and Princess Takamatsu	July 12
ICELAND	Head of State: H. E. the President of Iceland, Mr. Asgeir Asgeirsson, and Mrs. Lilly Asgeirsson, daughter-in-law.	July 13
BRITISH COLUMBIA	The Hon. W. A. C. Bennett, Premier	July 15
MUSIC DAY	Mr. René Nicolý and Mrs. Nicolý (from France)	July 17
MONACO	Their Serene Highnesses Prince Rainier and Princess Grace	July 18
TANZANIA	Representative of Head of State: H. E. the Second Vice-President of Tanzania and Mrs. Kawawa	July 20
FRANCE	Head of State: The President of the Republic of France and Mrs. de Gaulle	July 25
CUBA	Representative of Head of State: H. E. Marcelo Fernandez Font, Minister of Foreign Trade	July 26

RALLYE SCOUT	Lady Baden-Powell	July 28
SWITZERLAND	H. E. the Vice-President of Switzerland (Willy Spuehler) and Mrs. Spuehler	August 1
VENEZUELA	Representative of Head of State: H. E. Dr. Jose Antonio Mayobre, Minister of Mines and Hydrocarbons	August 2
JAMAICA	The Prime Minister of Jamaica, The Hon. H. L. Shearer	August 3
INDIAN DAY	H. E. the Governor General of Canada and Mrs. Michener	August 4
ONTARIO	The Hon. John Parmenter Robarts, Prime Minister	August 5
YOUTH DAY	Mr. Michel Forand	August 6
GABON	Representative of Head of State: Mr. Pierre Mebaley, Minister of National Economy, Commerce and Mines	August 7
MOROCCO	Representative of Head of State: The Minister of Information of Morocco, Ahmed Snoussi	August 9
RWANDA	Head of State: H. E. Gregoire Kayibanda, President of Rwanda	Aug. 10
CHAD	Representative of Head of State: H. E. Boukar Abdoul, Ambassador of the Republic of Chad	Aug. 11
U. S. S. R.	Representative of Head of State: First Deputy Chairman of the Council of Ministers of the Union of Soviet Socialist Republics, D. S. Polyansky	Aug. 15
UKRAINE	H. E. Pyotr T. Tronko, Deputy Chairman of the Council of Ministers of Ukraine	Aug. 22
NEW YORK	Mr. Nelson A. Rockefeller, Governor	Aug. 23
IVORY COAST	Head of State: H. E. Houphouet-Boigny, President of the Republic of Ivory Coast	Aug. 24
BENELUX	Baron Van Lynden, Secretary general of Benelux	Aug. 25
FINLAND	Representative of Head of State: H. E. the Prime Minister of Finland, Mr. Rafael Paasio and Mrs. Paasio	Aug. 29

HAITI	Representative of Head of State: Dr. Lebert Jean-Pierre, Minister of Commerce and Industry	Aug. 30
TRINIDAD & TOBAGO	The Prime Minister of Trinidad & Tobago (The Right Hon. Eric Williams)	Aug. 31
ORDER OF ST. JOHN	H.E. The Governor General of Canada and the Lieutenant General Sir William Pike, Commander- in-chief, St. John's Ambulance Brigade	Sept. 1
MANITOBA	The Hon. Duff Roblin, Premier	Sept. 2
LABOUR DAY	Mr. Kalmen Kaplansky, Director of the Canadian Office of B. I. T.	Sept. 4
GRENADA	The Premier of Granada, The Hon. Eric M. Gairy and Mrs. Gairy	Sept. 5
GREECE	Their Majesties King Constantine and Queen Anne-Marie of the Hellenes	Sept. 6
SENEGAL	Mr. Daniel Gabou, Minister of Commerce, Industry and Handicraft	Sept. 7
EUROPEAN COMMUNITIES	Mr. Jean Rey, President of the Commission for European Communities	Sept. 10
UNITED ARAB REPUBLIC	Representative of Head of State: Mr. Mahmoud M. Hammad, Ambassador of the United Arab Republic to Canada	Sept. 11
KENYA	Representative of Head of State: H.E. the Minister of Commerce and Industry, Mwai Kibaki and Mrs. Kibaki	Sept. 12
ITALY	Head of State: The President of the Italian Republic, Mr. Giuseppe Saragat	Sept. 13
PARIS	The Chairman of the Municipal Council of Paris, Mr. Michel Caldaguès	Sept. 14
MEXICO	Representative of Head of State: H.E. Pedro R. Suinaga Lujan, Ambassador of Mexico in Canada	Sept. 15
OLYMPIC DAY	Mr. James Worrall, President of the Canadian Olympic Association	Sept. 18

YUGOSLAVIA	Representative of Head of State: The President of the Federal Executive Council of the Socialist Federal Republic of Yugoslavia, Mika Spiljak and Mrs. Spiljak	Sept. 20
BARBADOS	The Prime Minister of Barbados, The Hon. E. W. Barros and Mrs. Barrow	Sept. 21
DENMARK	Representative of Head of State: Their Royal Highnesses Princess Margrethe and Prince Henrik	Sept. 22
SWEDEN	Representative of Head of State: Her Royal Highness Princess Christina of Sweden	Sept. 27
BYELORUSSIA	Mr. Tikhon Kisselev, Chairman of the Council of the Socialist Soviet Republic of Byelorussia	Sept. 28
TOGO	Representative of Head of State: Mr. Joachim Hunlede, Minister of Foreign Affairs	Sept. 29
O. E. C. D.	Mr. Thorkil Kristensen, Secretary General of O. E. C. D.	Sept. 30
NORWAY	Representative of Head of State: His Royal Highness Crown Prince Harald of Norway	Oct. 3
GHANA	Head of State: Lieutenant-General Joseph Arthur Ankrah, OOV, MC, Chairman National Liberation Council of Ghana and Mrs. Mildred Christiana Ankrah	Oct. 4
ALGERIA	Representative of Head of State: Mr. Nourredine Delleci, Minister of Commerce	Oct. 5
CALGARY	His Worship the Mayor of Calgary, Mr. J. C. Leslie	Oct. 6
ALBERTA	The Hon. E. C. Manning, Premier of Alberta	Oct. 7
EDMONTON	His Worship the Mayor of Edmonton, Mr. Vincent Dantzer	Oct. 8
CHINA	Representative of Head of State: The Vice-President of the Executive Yuan of the Republic of China, H. E. Huang Shao Ku and Mrs. Huang	Oct. 10
ATLANTIC PROVINCES	The Hon. W. S. K. Jones, Minister of Trade and Industry of Nova Scotia	Oct. 11

NIGERIA	Rear Admiral Joseph Eder Akinwale Wey, Member of the Federal Supreme Military Council of Nigeria	Oct. 12
NIGER	Head of State: H. E. Hamani Diori, President of the Republic of Niger and Mrs. Aissa Diori	Oct. 13
WESTMOUNT	His Worship the Mayor of Westmount and Mrs. Tucker	Oct. 17
CAMEROUN	Head of State: H. E. the President of the Federal Republic of Cameroun, Mr. El Hadj Ahmadou Ahidjo	Oct. 18
CONGO	Representative of Head of State: H. E. the Vice Minister of Foreign Affairs and External Commerce of the Democratic Republic of Congo and Mrs. Umba di Latete	Oct. 20
CLOSING DAY	H. E. the Governor General of Canada and Mrs. Michener	Oct. 29

In addition, the following visited Expo:

H. R. H. Princess Alexandra and The Hon. Angus Ogilvie	June 8
Her Majesty Queen Elizabeth and H. R. H. the Duke of Edinburg	July 3
His Imperial Majesty the Shahanshah Aryamehr of Iran.	Aug. 25
H. R. H. Princess Margareth and Lord Snowden.	Oct. 7 to Oct. 12

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