

ANOTHER SUCCESS FOR
UNESCO DAY

Man and His World and UNESCO what a happy marriage!

This year, again, UNESCO DAY was a success and a great celebration unfolded with an enthusiastic crowd in the four corners of St. Helen's Island, July 2nd 1978.

UNESCO DAY is dedicated to the whole world. And to prove the validity of that claim, 134,000 people visited Man and His World and La Ronde to help celebrate.

It all began with an officiel ceremony at Place des Nations where His Worship, Mayor Jean Drapeau, presented Mr. Amadou Mahtar M'Bow, UNESCO's Directeur General. In a short speech, Mr. M'Bow outlined UNESCO's objectives and the lasting bonds which unite his organization with Man and His World which, by its international cultural vocation, works in parallel paths.

Of the many VIPs at the ceremony, space allows the mention of only a few: Mr. Pierre Goyer, federal minister, Mme Senator Therese Casgrain, Mr. Marcel Prud'homme, M.P., Mr. Leon Davico, director of Information at UNESCO in Paris, Mr. Vasil Bejda, of Czekoslovakia, His Excellency, Dr. Mehdi Bouxhehri of Iran, Professor Parie Arnopolous, president of the United Nations Association in Montreal, as well as delegations from such diverse nations as Japan, Vietnam and Upper Volta.

A variety of ethnic groups colorfully enlivened Place des Nations. A choir of 60 voices offered a recital which touched many hearts, not to overlook the dancers from Hugo Depeault's troupe.

During these 24 hours, people mingled, toasted to one another's health, danced, exchanged their "joie de vivre" with the thousands of Montrealers and projected the same image as Man and His World and UNESCO: fraternity and understanding between peoples.

And as is customary at a festive gathering a magnificent firework display illuminated the sky of Man and His World, forerunner of an extraordinary night - the longer that will be held at Man and His World this season.

And something else equally exciting: the declaration made by Mr. M'Bow assuring Mayor Drapeau that UNESCO will continue to endorse Man and His World as long as he is Director General, assurance indeed, that our annual festival will survive for years to come.