

Press release

CBC: BEHIND THE CAMERAS

CBC television, which celebrated its 25 th anniversary last year, is joining the family of Man and His World this year.

The Crown corporation is making its mark with a magnificent travelling show called "Expo Design Production Canada 77", which has already played to great acclaim in Paris, Monaco and Strasbourg. And when its engagement at Man and His World is finished, the show will take to the road again for a tour of Canada.

Expo Design is a five-media show showing in unique fashion the productions of CBC and its French partner Radio-Canada.

In each of the modules, audio-visuals are projected on 19 screens, showing the spectator the artistic style that sums up the work he is being shown.



There are also three-dimensional modules, costumes, masks and stage mock-ups chosen for their typicality and contribution to the spirit of the production.

For visitors not familiar with the world of television production, there is a mine of information that will give verbal explanations of everything one could possibly want to know.

All in all, it's a fascinating tour of television behind the cameras.