

Press release

ITALY! FOR ITS CARS, WINE . . . AND HISTORY

Quartered in the former Greek pavilion, colourful Italy brings a new note of freshness to the family of nations at man and His World this year.

To initiate its participation this year, the Italian pavilion will guide the visitor on an instructive and fascinating tour of this fabled land. It's a real cultural, social and touristic immersion.

You'll see Italy in all its facets. Italy and its legendary cars (a 1931 Fiat and 1978 Lamborghini), its wines, its geography, history and diversity.

Italy has been and still is a country from which many of its citizens emigrate. In fact, the Italian communities of Montreal and Canada are the biggest outside the French and English-speaking groups.

To mark this feature of Italian life, the pavilion will feature an art exposition titled "Immigration as seen by naïf painters". It comprises 45 paintings showing the details, hopes and disappointments of Italian immigrants.

One can hardly take a tour of Italy without tasting its magnificent wines. Never fear, the pavilion's main hall has a wonderful selection of vintages to be enjoyed in a beautifully relaxed atmosphere.

Italy is a land of contrasts, a fact well illustrated by the displays in the main hall. After a brief study of the 20 main regions and major cities, the visitor can let his mind wander off to the sunbathed warmth of summer skiing in Aosta, then to azure seas of Sardinia. Certainly an incredible voyage.

We will also examine Italian cinema and the enormous influence its artists have had on the art of films around the world. Featured is a display of costumes worn in the films of the great director Luchino Visconti.

There is also a short historical tour of the central province of Umbria, showing its cultural, historic and geographic treasures. Then, the visitor can continue his trip through the country by the magic of films. If that isn't enough to sell you on a real trip to the eternal land, a final message from the Italian airline Alitalia surely will.