

Press Release

"PRENEZ L'TOUR DU QUEBEC"

La Maison du Québec 1978 at Man and His World is the R.S.V.P. to an invitation from the Department of Tourism, Fish and Game to "take a tour of Quebec". It's the presentation of 50 fascinating tours the tourist can take within the province.

As it did last season, which saw the introduction of a multi-dimensional project designed to make Quebec known to Quebecers as well as people from other parts of Canada and the world, La Maison du Québec suggests many tours within the 18 regions of the province.

.../2

The exposition uses graphics illustrations, photographs, exhibits and audio-visuals to accentuate its message. Each region has its own way of showing its unique special features.

On the ground floor, the two predominant areas of the province - Montreal and Quebec City - share the spotlight with their orientation to art and culture.

The pavilion's own cinema shows Quebec's best films, accenting the social, artistic, cultural, touristic and sporting aspects of life in the province.

La Maison du Québec strives to give priority to the artistic and cultural specialties of each region.

The Restaurant

The Restaurant Québécois, managed by the provincial Institute of Hotellerie, again features "gastronomie Québécoise". Each of the 18 areas of Quebec will have its own specialties served during its own regional week.

The experiment of La Maison du Québec, launched in 1977, hoped to allow each district to make itself better known, and to establish a permanent Quebec house at Man and His World.

The experiment was more than conclusive, and it can be said without exaggeration, it was a resounding success with an overwhelming response from the visitors in 1977.

This season we'll have 10 more regional weeks full of surprises, and another enticing invitation to "take a tour of Quebec" starting with a visit to Man and His World.