

OFFICE OF THE UNITED STATES COMMISSIONER GENERAL  
CANADIAN WORLD EXHIBITION, MONTREAL, 1967  
800 VICTORIA SQUARE, SUITE 2022  
MONTREAL 3, P.Q.; CANADA. AREA (514) US 1-1776

F R E S S    R E L E A S E

BILL BLASS DESIGNS  
UNIFORMS FOR  
U. S. PAVILION GUIDES

Noted designer, Bill Blass, has created the uniforms, which are being contributed by Burlington Industries, for the guides at the EXFO 67 United States Pavilion. The girls will wear a slim top, modified tent in a "white twilled knit" (STRETCHNIT), made of textured Dacron yarn from the Burlington Throwing Company. Navy piping trims the collar, short sleeves, hemline and two slit pockets placed at hip tip. It also comes in navy piped with white for an extra change. Headgear consists of a wrapped silk scarf in a red, white and blue USA print, created by Ivan Chermayeff. The boy guides will also wear knit, the same white Dacron twill for the jean-stitched slacks, plus blue blazer, and red-white-blue tattersall shirt.