

OFFICE OF THE UNITED STATES COMMISSIONER GENERAL
CANADIAN WORLD EXHIBITION, MONTREAL, 1967
800 VICTORIA SQUARE, SUITE 2022
MONTREAL 3, P.Q., CANADA, AREA (514) US 1-1776

"A TIME TO PLAY"

"A TIME TO PLAY" is a film specially produced for the United States Exhibition in Expo 67.

Utilizing a new three-screen technique in which three 35 mm. projectors create the integrated design of the film "A TIME TO PLAY" is an interpretation of universally-played children's games reflecting the highly-competitive nature of adult society. The games are dramatized by American children of many racial origins at play.

Three projectors are used to show different yet compatible scenes in color and stereophonic sound on separate screens. The resulting photographic montage provides a new experience for even the most sophisticated of movie-goers.

The film was created and directed by the well-known American still photographer, Art Kane, in his first experience with the motion picture medium. Kane's photographic essays have appeared in LIFE, LOOK, McCALL'S, VOGUE, HARPER'S BAZAAR, ESQUIRE, SPORTS ILLUSTRATED, and the SATURDAY EVENING POST.

Kane has captured frolicking youngsters with unusual perspective and imagination in artistic, colorful, exciting, and fast-moving moods.

He has based the film on the philosophy of the Biblical text of Ecclesiastes which depicts the cycle of life and its continuing yet ever-changing emotional patterns: its joys and sorrows, its struggle for existence, its good and evil, its bold insecurity, and its warmth and good fellowship. The theme is interpreted in such a way that adults will be able to indentify their mature daily experiences with those depicted by the children at play.

The title "A TIME TO PLAY" is Kane's own extension of the Biblical text in Ecclesiastes, Chapter 3, Verses 1-8, which begins: "For everything there is a season, and a time for all matter under heaven: a time to be born, and a time to die...."

The film has neither dialogue nor narration, but only the sound of the children at play and a musical score composed by Mark Bucci. The film was produced by Video Pictures, Inc., of New York City.

It is presented 25 times daily in the specially-designed 300-seat theater in the geodesic dome housing the United States Exhibition.

The film is sponsored by the Polaroid Corporation of Cambridge, Mass., U.S.A., in cooperation with the United States Information Agency, organizers of the United States Exhibition in Montreal.