

OFFICE OF THE UNITED STATES COMMISSIONER GENERAL
CANADIAN WORLD EXHIBITION, MONTREAL, 1967
800 VICTORIA SQUARE, SUITE 2022
MONTREAL 3, P.Q., CANADA, AREA (514) US 1-1776

UNITED STATES EXHIBITION

The theme of the United States Pavilion at the Canadian World Exhibition in Montreal is "CREATIVE AMERICA" and the supporting architecture, exhibits and films which comprise US participation will show the diversity and range of American accomplishments in the arts, space and technology.

The Pavilion structure - a clear span geodesic skybreak bubble - is the result of a sustained program of testing and refinement in order to produce a lightweight frame of minimum visual obstruction. It serves as a veritable "exhibit" in itself of the new technology which American architects and engineers are currently developing and applying to building practices.

Within the Pavilion is a display of exhibit components emphasizing the arts and space and all designed to interest, stimulate and inform the viewer. A major exhibit is one devoted to THE AMERICAN SPIRIT which consists of a series of smaller satellite exhibits each containing outstanding examples of American craftsmanship which reflect certain aspects of America both historical as well as contemporary; an exhibit entitled DESTINATION: MOON provides the visitor with an opportunity to examine life-size components in use in the US Apollo program - a program designed to place a man on the moon during this decade; AMERICAN PAINTING NOW consists of a collection of contemporary paintings depicting new and experimental trends currently in evidence in American painting; THE AMERICAN CINEMA exhibit presents, by means of short films, photographs and props, some unforgettable moments from the American motion picture; and a film entitled "A TIME TO PLAY" depicts through the games children play, the universality of human experience.

Efforts have been made to create an architecture and to devise an exhibit presentation noted for originality and daring so as to fully exploit the opportunity for experimentation which international fairs such as EXPO '67 offer.

Upon entering the United States Pavilion, the visitor will find himself in a transparent steel and plastic structure which soars 20 stories above him and which encloses a multi-level platform system interconnected by escalators and stair systems. He will at once be introduced to a series of new and sensory experiences much like the atmosphere of a Peronesi print:

He will ascend to the top platform level (some 9 stories high) by means of a 125 foot escalator, one of the longest of its kind in the world.

He will observe the contiguous fair grounds, and the city of Montreal, through the transparent acrylic skin of the building.

He will see a minirail transport system carrying six car loads of people pass through the centre of the bubble every 2 minutes.

He will view the bubble mirrored in a reflecting pool which occupies 10,000 square feet of the exterior, as well as the interior, of the Pavilion.

He will observe space hardware suspended by brilliantly colored parachutes located high in the bubble interior.

He will see, against the theatre wall, a shimmering gold eagle - almost 60 feet from wing tip to wing tip - made up of thousands of glittering golden plastic discs which air currents will continually cause to vibrate.

He will see trees inside the Pavilion and, at night, the moon and the stars.