Symbol

The symbol of Les Floralies internationales de Montréal 1980 evokes not only the floral context of the exposition but also Montréal, Québec and the world.

Montréal is symbolized by the M in the lower part of the symbol, Québec by the stylized fleur de lys, and the world by the circular form of the image. It also suggests a hand-held bouquet.

The symbol is the creation of Marcel Cadieux, a graphic designer with the Association montréalaise d'action récréative et culturelle (AMARC).