

**AIR CANADA**



# **MAN and his WORLD**

**SUCCESSOR TO EXPO 67**



**May 17 to October 14, 1968**  
**Montreal, Canada**





Almost a complete new show in the magic setting of Expo 67.

## **Man and His World** **Exhibition of world culture and entertainment**

Think of it! A vast, permanent exhibition of the greatness that is Man and the variety that is his World. Great new presentations . . . brilliant new displays such as a \$9,500,000. 'birdcage' ( Buckminster Fuller's giant geodesic dome will be filled with exotic birds and greenery!) . . . and unique collections of arts and memorabilia. Here's a \$150,000,000. showcase of agriculture, geography, biology, astronomy, engineering, art, music, sculpture, history and the humanities. All in a wondrous setting of man-made islands, lakes, plazas and dazzling architecture. Come and revel in it!

## **Pavilions**

Almost 100 pavilions are yours to visit free, including more than 40 national presentations . . . 13 by major private industries . . . a score of completely new creations by the City of Montreal . . . and the great 'theme' pavilions that changed forever the concept of world fairs.

## **La Ronde**

Over 135 acres of pure entertainment, spectacular rides and thrills, worldwide adventures in eating and shopping. Enjoy Fort Edmonton-pioneerland . . . the Montreal Aquarium and Marine Circus . . . Le Village . . . the Garden of Stars . . . the Gyrotron . . . enough attractions — and more — to keep you 'funning' till the wee hours of the morning. Every morning.



So much to look at, so much to do.



Discover Montreal.

## **Montreal — An enchanting blend of two languages and many cultures**

Montreal has an élan, a flair, a grace all its own. You'll delight in its discovery. You'll love its warmth and hospitality . . . its happy emphasis on things "françaises" at every turn in this second largest French-speaking city in the world. Le Metro. Place des Arts. Place Ville-Marie. You'll want to do more, see more, that you possibly have time for. Well — there's next year, too and the next!

## **Fine Cuisine**

To quote Holiday Magazine: "Montreal's great distinction is still its restaurants. Here is one of the highest rates of culinary literacy in the world. It would take weeks to visit all the good restaurants in town, months to track down every notable dish." Bon Appetit!

## **The Hub of Travel in La Belle Province**

Montreal is the perfect starting place for unforgettable trips and jaunts throughout picturesque Quebec. Excellent highways speed you to the world-renowned Laurentian playground or the Old World charm of Quebec City and its fortress-like Citadelle . . . the magnificent Saint-Maurice Valley or the vast hunting and fishing paradise known as Abitibi-Temiscamingue. Opportunities for travel are almost unlimited.

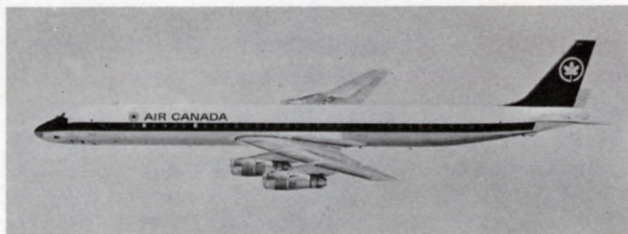


Montreal by night





**First Step to Man and His World.**



## **Air Canada offers you the ultimate**

You travel carefree — because we care a lot about you. No matter what class you travel, it's comfort class. No matter which of our fine aircraft you fly, it's courtesy and convenience all the way. Come Air Canada — the swift and thrifty way to Montreal.

## **To and From All Parts of the World**

Air Canada offers convenient service to and from CANADA — the U.S.A. — Bermuda — the Bahamas — Caribbean — Ireland — England — Scotland — France — Germany — Switzerland — Austria — Denmark — and the U.S.S.R.



# **AIR CANADA**



Check your travel agent for complete tour selections