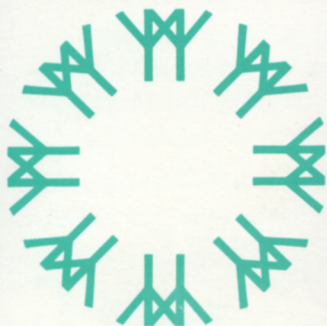
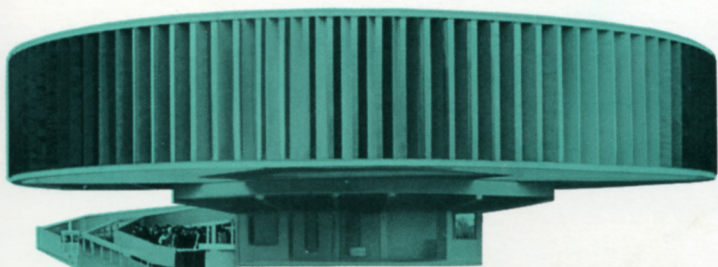


EXPO IS BACK!
"MAN & HIS WORLD"
IN MONTREAL



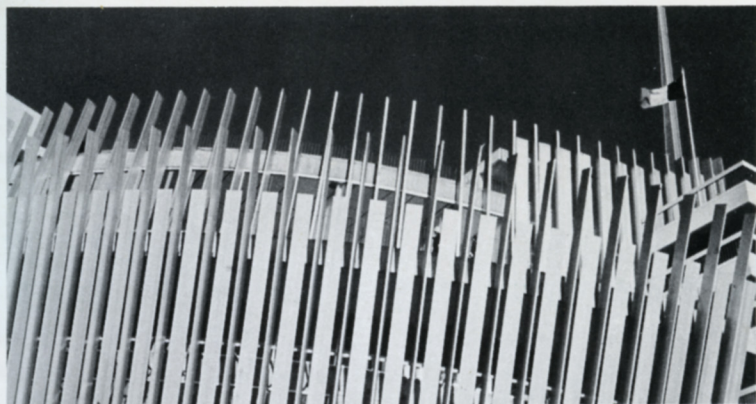
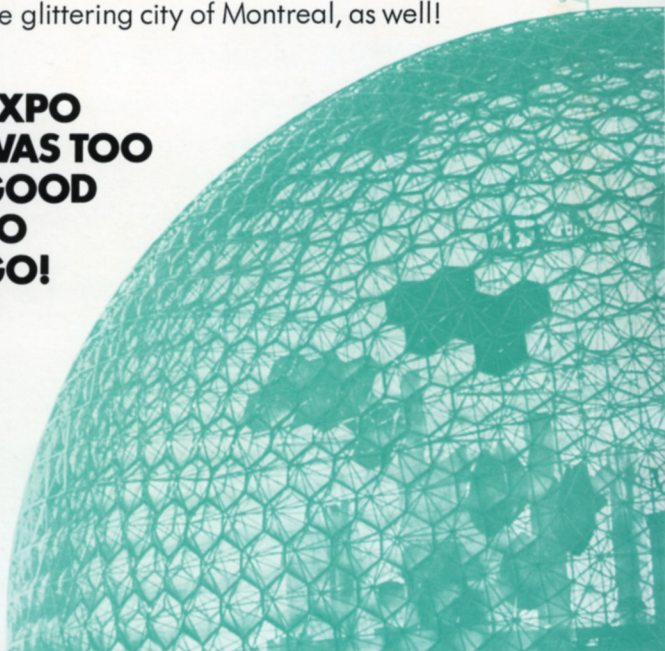
EASTERN

We make it easier to fly.

Now called "Man and His World," it has re-opened under direction of the City of Montreal with many fresh, lively, new ideas. The same fascinating international exhibition that attracted millions of people to Montreal last summer will remain open this year until October 14. In many ways it will be much easier to see and enjoy. For those who couldn't get there last year, or those who want to see it again... it's a great summer vacation idea!

Plan now to visit "Man and His World"—and the glittering city of Montreal, as well!

**EXPO
WAS TOO
GOOD
TO
GO!**



"Man and His World" is a universal concept which places man himself in the center of every phase of life as we know it today. And whether you're interested in agriculture, geography, biology, astronomy, engineering, music, sculpture, history or the humanities, you'll find something to interest and amaze you in this exhibition...

It's an opportunity to see what's happening now, and where the future's going.

While you're here, there's also the romantic and historical city of Montreal to explore, with much of its old quarter virtually unchanged from the early 18th century...

THE EXHIBITION

is situated on two of Montreal's St. Lawrence River islands (Ile Saint-Hélène and Ile Notre-Dame). The "Express," a railway system, connects these islands and provides free travel to various areas. Three Minirail lines, trailer-trains and many types of water transport are also available.

All but three of the original EXPO Pavilions (Soviet, Czech and Yugoslav) remain. The beautiful Theme Pavilions are intact. And there are many exciting new displays and concepts. Visitors will be able to see "Man and His World" with greater ease this summer. With time for all the films and exhibits that were artistic breakthroughs last summer—plus many new ones!

NEW THIS YEAR:

Biosphere—an idyllic display of hanging gardens, elegant fountains and free-flying birds. Housed in the fantastic, 20-story geodesic "bubble" that was last year's U. S. Pavilion.

Cars of Yesteryear—an exciting new display of classical antique cars (Daimler, Rolls, Panhard-Levassor, Cadillac, Olds, among others). Hilarious old movies of Keystone Kop chases provide atmosphere.

The Face of Winter—reproduces snowbound life of Quebec in another century. Appropriately—the restaurant here is called "L'Après-Ski."

Cinema Pavilion—exhibits world-famous motion pictures and stars. New multi-screen and stereo effects are demonstrated.

Pavilion of Humor—takes a look at the lighter side of life. Salon of Cartoons, animated films, comic sculpture and furniture, library and museum.

Hélène de Champlain Restaurant (owned by the City of Montreal and used only to entertain VIPs last year), featuring superb food at prices lower than at most Montreal restaurants. Also a Greek waterfront "taverna". A Bavarian beer hall in La Ronde where strangers ask you to dance, and everyone joins a snake-dance around the tables!

PAVILIONS OF THE NATIONS

In all, more than 40 countries are represented. You and your family can gain new understanding of the world's many diverse cultures. You can see displays of art and artifacts. You can wander through unusual shops, buy unusual things.

65 other pavilions represent governments, youth, history, science, religion, industry, the arts.

LA RONDE

The amusement area of "Man and His World" is brighter and more fun than ever. Many new attractions this year! Boutiques and tempting places to eat!

FREE ENTERTAINMENT

Everywhere at "Man and His World" there's something to watch and enjoy—that costs nothing! Water-skiing shows. Folk dancing. Steel bands. Jazz and classical music concerts. Colorful ethnic group festivities. Mobile theatres, musicians, singers, dancers. Fireworks. All just for your pleasure!

PROGRAM OF ARTISTIC EVENTS

All summer long, visitors will have the chance to attend a non-stop program of cultural and theatrical events in Montreal's many concert halls, playhouses and art galleries.

PRICES

Prices at "Man and His World" are strictly controlled by the City of Montreal. To assure you that you will get what you want at the price you want to pay. If you're visiting from the U. S., your dollar goes even farther than you thought!

RESTAURANTS

From a hamburger to haute cuisine, you'll have a variety of dining experiences unequaled anywhere. Literally hundreds of places to eat dot the islands of "Man and His World." Try seafood from Quebec, a Swiss buffet, Tunisian specialties, traditional British Pub foods, Polynesian feasts, frontier chuck wagon fare... and many other gourmet delights!

Montreal itself has over 5,000 restaurants of every description, justifying its reputation as the gastronomic capital of North America. (At Place Ville-Marie, in just one area, you have your choice of the Bluenose Inn, finest seafood and fish; La Popina, Italian and continental dishes; Stampede, select your steak and brand it! Carigan, French and Old Quebec specialties.)

MONTREAL

A distinctive city. A charming city. With style and pace all its own. Crossroads of European and American cultures, it blends many traditions, many heritages.

In Montreal, you can enjoy yourself immensely! Don't miss the quaint, narrow streets of the old French Quarter. Or wonderful, little hideaway restaurants serving magnificent French food. Or Montreal's fascinating downtown "underground" city. Unique in all the world. An amazing complex of shops (over 100 of them!), restaurants, bars, transportation and hotel facilities.

It's a glorious visitors' city. There's so much beauty and so much to do that you'll never want to go home!

EASTERN OFFERS YOU COMPLETE "MAN & HIS WORLD" AND MONTREAL VACATIONS.

From 3 days/2 nights to 8 days/7 nights. From as low as \$35 per person, double occupancy.

You'll see more, do more, have less to worry about—and save money!—by taking one of Eastern's Exclusive Tours.

You can stay at moderately priced or deluxe hotels. You can take a long weekend. Or a long week. Or longer.

Depending on your choice of Tours, the complete package includes:

- Private room and bath in Montreal at your choice of hotels: La Salle/Laurentien/Queens/Mount Royal/Windsor/Seaway/Royal Embassy/Holiday Inn/Queen Elizabeth/Bonaventure/Chateau Champlain/Ritz Carlton.
- Admissions to "Man and His World," based on length of your stay.
- Round-trip transportation, airport/hotel.
- Sightseeing tour of greater Montreal, Mount Royal, St. Lawrence Seaway, Indian Reservation, 3-hour St. Lawrence River cruise, Wax Museum.
- Guided walking tour of Old Montreal.
- Shopping voucher; special considerations for gourmet dining and entertainment.
- Two nights in the Laurentian Mountains.
- Two nights in Quebec. (Your hotel is the famous Chateau Frontenac.)

SEE YOUR TRAVEL AGENT

Your Travel Agent is your best source of information for these Exclusive Eastern Tours. He'll be glad to tell you what to see, where to stay, what it costs, when it's best to go. He can help you plan a vacation at "Man and His World" in Montreal that will make it a memorable vacation for you and your family. He will make reservations for you on a fast, smooth, super-comfortable Eastern jet to Montreal. And arrange for you to charge it all on Eastern's easy Charge-A-Trip plan. (Pay as little as \$10 a month, plus a small service charge on the remaining balance.)

GENERAL INFORMATION ABOUT "MAN & HIS WORLD"

May 17/October 14, 1968

Admission—Adults: \$2.50. Child: \$1.25.

Hours—Daily: 10:30 a.m. to 9:30 p.m.; Pavilions open from 10:30 a.m. to 9:30 p.m., their restaurants until midnight.

La Ronde is open from noon to 2:30 a.m. weekdays and Sundays, from 10 a.m. on Saturdays and holidays.

Service Areas—"Man and His World" has five service areas with nine information booths, telephones, washrooms and rest areas, camera and film shops.

Guides—More than 1000 guides are on hand to greet and inform visitors.

For Children:

Nursery—(for children under 3) Open 10 a.m. to 6 p.m. 75¢ per hour for a maximum of four hours, \$1.75 for each additional hour.

Le Petit Prince Garden (for children 3 to 9) and **Vienna**

Kindergarten—Open 10 a.m. to 6 p.m. \$5 a day, \$2.50 per half-day.

Education Centre (Active Method) Kindergarten (for children 3 to 5), School (for children 6 to 11). Open 10 a.m. to 4 p.m., 75¢ an hour.

Typical Eastern Air Fares Round-Trip

From	To Montreal (Jet Coach)	(Jet First Class)
Baltimore	\$80.00	\$100.00
New York/Newark	52.00	70.00
Philadelphia	72.00	90.00
Washington, D.C.	84.00	106.00

Traveling with your family? In some instances it will be to your advantage to check on Eastern's money-saving "Family Plan" fares.



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