

Communiqué

News Release

pour publication
for release

MAN AND HIS WORLD 1974

All the world's an island, seven days a week!

A wealth of great cities... Aztec treasures and vibrant Mexican music... Joan of Arc's sword and the 2000-year story of Lyon... Olympic training in Moscow... an authentic Iranian bazaar... modern art in the People's Republic of China... valuable museum pieces from Czechoslovakia.

That's Man and His World for '74, a treasure house of marvels and memories opening Thursday, June 20, on picturesque, mid-river St. Helen's Island, minutes from downtown Montréal.

Entrance to the exhibition site is free. Visas giving unlimited access to all pavilions are \$3.00 per day or \$5.00 for the season. There's no charge for children under eight when accompanied by an adult.

The exhibition runs through until Labor Day, September 2. Pavilions open at 10 a.m. and admit their last

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visitors at 8.30 p.m., giving them half an hour leeway before actual closing. La Ronde, the amusement area, opens at noon daily and swings its merry way until 2.30 a.m. the next morning before closing.

25 pavilions

Twenty-five national and theme pavilions are bulging at the seams with attractive displays. Restaurants and free entertainment are abundant. Scenery and relaxation areas are everywhere.

Represented in the national pavilions are Mexico, France, Russia, the People's Republic of China, Czechoslovakia, Yugoslavia, India, Bulgaria, Haiti, Switzerland, Iran, Pakistan and Morocco.

All of these countries display, in one form or another, major aspects of their capitals or major cities in keeping with this year's main exhibition theme of Capitals and Great Cities of the World.

Their auxiliary displays, however, cover a wide variety of attractions unique to their individual cultures and their native soils.

The 13 thematic displays have been carefully prepared to provide the visitor with a round of experiences and sensations running the gamut from a serene 19th century French-Canadian village through humour and art to the eerie

mysteries of man's search for visitors from outer space.

For shoppers and souvenir hunters, the exhibition site is a browser's paradise. International boutiques are well stocked with goods from around the world at prices geared to each and every pocketbook or purse.

Following are thumbnail sketches of the various pavilions:

ARMS: This pavilion, one of Man and His World's thematic displays, houses a large collection of antique weaponry, including some used by 17th century pirates off the coast of Canada. The basic display is built around "The Weapon Capitals of Yesterday and Today" including Damascus, old world cradle of the steel blade.

AUDITORIUM: This fully air conditioned, 372-seat theatre, offers documentary films on a variety of topics at regular intervals throughout the exhibition day.

BIOSPHERE: Buckminster Fuller's giant geodesic dome, built for Expo 67, now tells the story of Man and His Environment as a joint Québec Government-Hydro Québec project. The deterioration of the environment and the many ways and means of arresting this erosion are highlights of the display featuring many new elements.

BULGARIA: The Bulgar and his 2,000-year-old capital city, Sofia, dominates this pavilion display. A wide variety of

objects, including rare museum pieces, trace the country's story. Live entertainment is presented regularly in front of the building while a North-American first, the BULGARIAN PUPPET THEATRE performs in the former Brewers' pavilion.

CANADA POST: This pavilion doubles as a working post office and a display centre keyed to philately. The theme this year pays tribute to Montréal's letter carrier service, currently celebrating its 100th anniversary. A collection of Olympic coins and stamps is an added attraction and Olympic '76 stamps are on sale.

CHINA: A variety of arts and crafts never before seen in the western world take the spotlight in the People's Republic of China pavilion. Delicate Chinese paintings, embroidery, lacquer ware and ceramics form part of the more than 400 articles on display.

CINEMA 360: This theatre-in-the-round makes the viewer gasp as the vastness and the greatness of Canada is shown on 10 giant screens mounted in a circle around him. This film has been seen by millions since it was first introduced at Expo 67.

CZECHOSLOVAKIA: The spotlight in Czechoslovakia's roomy pavilion focuses on the federal capitals of Prague and Bratislava and invites visitors to browse among a wealth of exhibits depicting and explaining historical, political, social and cultural life of the Czech people.

FRANCE: France's pavilion this year tells the story of the city of Lyon along with extensive auxiliary exhibition material that includes the authentic sword, helmet and letters

of Joan of Arc, military uniforms worn by French fighting men over 1000 years and a fullsize mockup of the cabin area of the supersonic Concorde.

HAITI: This "black pearl" island's display stresses the cultural heritage of its people with art, handicrafts and folklore displays as well as the tourist lure of its sunny Caribbean vacation areas.

HUMOUR: Long a favorite with visitors to Man and His World, the Humour pavilion this year contains more than 600 laugh-provoking cartoons by artists from 50 countries. The hilarious inventions of France's Carelman are also on display.

INDIA: In this pavilion, occupied by Japan last year, is a collection of rare 18th century miniature paintings as part of a classical cultural presentation of the arts of India. Also on view are antique furniture, precious stoneware, tapestries, jewellery and a host of other Oriental objets d'art.

IRAN: A colorful Middle East bazaar, the forerunner of North America's modern supermarket, is one of the major high-lights of Iran's display this year. Faithfully recreated with materials and goods from an actual Irani marketplace, it occupies most of the pavilion's first floor. Other displays relate to Iran's major cities and the activities of its people.

MEXICO: Mexico replaces Austria in Man and His World's unique snowflake pavilion this year and brings a wealth of sculptures, Aztec art, pre-Hispanic paintings and etchings reflecting the 650-year-old history of colorful Mexico City.

The folk dancers from Guadalajara and many exciting musicians will perform regularly.

MONTREAL: The International City: The theme of this display, arranged by the City of Montréal, is exactly what its title indicates. A large number of models built to scale show sections of the city in detail and large photographic blowups illustrate Montréal's role as one of the world's foremost international communities.

MOROCCO: The skills of the Moroccan craftsmen are timeless and the end result of these skills are on display in this national pavilion. Included are colorful native costumes, pottery, leatherwork, silverware and jewellery.

MUSEUM OF FINE ARTS: The Québec artist and his transition from a pastoral to a communal environment is the story the Montréal Museum of Fine Arts has to tell. Demonstration of etching and tapestry work are an added feature.

PAKISTAN: Colorful, centuries-old traditions surrounding the Pakistani marriage rites form the central theme of this pavilion. Another highlight is the story of Karachi and its growth from a small seaport to the capital city of a new nation.

PAVILLON DU QUEBEC: Located at the rear of the Cinema 360° building, this Québec Government exhibition houses a display of artistic creativity in the province's society of yesterday and today. The contrastive positioning of certain works is an exciting feature.

SERMONS FROM SCIENCE: A "regular" at Man and His World, this theme pavilion presents a number of new and widely-acclaimed films that link God and nature in such a way as to appeal to people of all ages and all religious denominations.

STRANGE, STRANGE WORLD: Creatures of myth and mystery, unidentified flying objects, and other unknown and unexplained phenomena are the heartbeat of this pavilion. It has long been a popular attraction and this year its exhibits are almost totally new and equally exciting.

SWITZERLAND: The Swiss have a display of ultra-precise timing devices of the type to be used during the 1976 Olympic Games. Live demonstrations of Swiss technology and artistry are regular daily features. A glass blower is at work.

U.S.S.R.: Russia's display focuses on Moscow and its people with an historical panorama of the capital since its founding and a look at what is planned for the years ahead. The intensive training Soviet athletes undergo for Olympic competition is shown in extensive detail. The first decade after the 1917 revolution is also studied.

VILLAGE OF YESTERYEAR: Walking into the Village of Yesteryear, the visitor to Man and His World takes a 100-year step backward in time as he becomes part of a small rural Québec community circa 1874. The buildings are true-to-

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life reproductions and there's even a "haunted" house to delight the kiddies.

YUGOSLAVIA: Eight of Yugoslavia's major cities are represented in this pavilion with Belgrade, the capital city, and Dubrovnik, the Adriatic resort town, given prominence. Museum pieces of value and historical significance are also on display.

That's Man and His World for '74 - a summer of fun and excitement seven days a week!

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Information: 872-6010

May 22, 1974

Communiqué

News Release

pour publication
for release

16th CENTURY ILLUSTRATIONS
HELP DEPICT HISTORY OF MOSCOW

The development of the city of Moscow since 1147 is graphically illustrated in the pavilion of the U S S R at Man and His World this year.

The introductory historical section shows illustrations of Moscow as seen by artists in the 16th, 17th, 18th and 19th centuries. A model of the 17th century church of St. Basil is on display.

The engravings and illustrations describe how Moscow, having a single core, with the Kremlin at its centre, grew on the radial-circular principle. A huge photographic panorama illustrating the heart of Moscow, the Kremlin, Red Square and Moscow city hall, is displayed.

The bulk of the main floor exhibit shows how Soviet architects are turning Moscow into a city of eight main "centres". The job, to be finished in the 1990s, will give each of the eight 100 square km. areas its own residential, industrial and business complex. Each of the areas will be equipped with

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its own child welfare, medical, educational, cultural and recreational facilities.

Chertanovo Severnoye, one of Moscow's new residential areas is illustrated as typical of the city's re-development. Photos, models, panoramic scenes and fragments of the development show day and nursery schools, elementary schools, a medical clinic, public community service establishments and cultural and sports centres.

Of special interest to Montréalers is the utilization of underground space housing driveways, car parking lots, warehouses and engineering installations.

The exhibit also illustrates the re-development of Moscow's main core area.

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June 1974

Information: 872-6062

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100 YEARS OF WALKING THE MAIL TO YOUR DOOR

This year marks the 100th anniversary of door-to-door letter carrier service in Montréal and the Post Office Department says it is going all-out to honor the men who have done the job "through rain and hail and sleet and snow" during the century.

This recognition will take the form of a special display in the Canada Post pavilion at Man and His World when the seventh successor to Expo 67 opens for the summer on June 20.

One section of the trim, St. Helen's Island pavilion will be devoted to this theme and plans call for a profusion of illustrations and a display of early postal devices to support the presentation.

Considerable space will also be devoted this year in the Post Office's working pavilion to a display of Olympic stamps and coins which are going onto the market at regular intervals in anticipation of the 1976 Olympic Games in this city in 1976.

The history of the Post Office Department itself, from its formation in 1867 to the present day, will be another feature of the exhibit. This will span the years since the issue of the first stamp in Canada, through the days of Atlantic to Pacific rail delivery service, participation in the World Postal Union, to the advent of air mail and highly-mechanized sorting techniques.



Old photos

In preparing their presentation, Post Office officials say they have received the full co-operation of more than 20 organizations in securing previously-unpublished photographs relating to postal activities. They promise their exhibits will be "profusely illustrated".

In the audio-visual field, there will be two screens showing continuous film on the history of stamps, on philately, on the continuing mechanization of postal activity and the institution of the new postal code across Canada.

Surrounded by all this, employees attached to the pavilion will continue the job of running a regular post office and philatelic centre for the convenience of visitors to Man and His World.

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May 1974.

Information: 872-6010

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MOSCOW URBAN PLANNING SHOWN IN LARGE MODELS

Three large models of Moscow's central thoroughfares are on display in "Moscow and the Muscovites", the USSR's exhibit at Man and His World, '74.

The models illustrate re-construction already in progress or being planned for the re-development and beautification of the city's core.

A 20-foot-long model of Kalinin avenue shows how core-area space is being re-utilized through the replacement of old lanes and one and two-storey houses with tall administrative buildings, apartment houses, a shopping centre, several restaurants, a theatre and a concert hall.

A 24-foot-long model of Moscow's Novorkirovsky avenue shows the 2.5 kilometers of new administrative and public buildings now under construction.

A ten-foot-long model of Marx avenue shows how Soviet architects intend to open up the Kremlin, the Bolshoi Ballet's building and the buildings of Moscow University to a better view by the replacement of existing buildings with gardens and park land.

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June, 1974.

Information: 872-6062



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CULTURE FOR THE MASSES IN MOSCOW DISPLAY

Moscow's cultural life is a featured highlight in "Moscow And The Muscovites", on display at the USSR Pavilion at Man and His World 1974.

With 1,600 writers and poets, 3,500 artists, 2,200 film makers, 500 composers, 7,500 actors and theatre workers and 10,000 journalists, Moscow is one of the biggest cultural centres in the world.

Every year 14 million Muscovites attended over 13,000 theatrical performances and concerts. More than 300,000 attended Moscow's more than 100 cinemas every day, read 18 million daily newspapers and every year use some of the 300 million books in Moscow's 5,000 libraries.

In addition to figures on how Muscovites use and enjoy the cultural riches of their city, "Moscow and the Muscovites" illustrates the best-known treasures of the capital's cultural wealth. Pictured are the world-famous Bolshoi Ballet



and the modern Moscow Academic Art Theatre.

SETS FROM PLAYS

Sets from several plays and the Bolshoi's productions of "The Sleeping Beauty" and "Prince Igor" are on display.

The cultural exhibit includes models and panoramic photos of the Concert Hall of the Kremlin Palace of Congresses, the Large Hall of the Conservatoire, the New Circus, the Central Puppet Theatre, and the Young Spectators Theatre.

The Soviet display has a separate section devoted to some of Moscow's 61 museums. The Lenin Museum, the Museum of the Revolution, the Tretyakov Art Gallery, the Pushkin Museum and the Battle of Borodino Panorama Museum are featured.

Photographs of two 18th century monuments of Soviet architecture, the Ostankino Palace and the Kuskovo Estates are also displayed.

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Information: 872-6062

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USSR SHOWS OFF MOSCOW AT MAN AND HIS WORLD '74

Moscow, capital of The Union of Soviet Socialist Republics, is in the spotlight at the Soviet pavilion at Man and His World, 1974. The general theme of this year's exhibition is "Capitals and Great Cities Of The World".

The USSR exhibit, "Moscow And The Muscovites", is again housed in the former pavilion of the Scandinavian countries located in the western part of Ste. Hélène's Island.

The exhibit features eight sections including a panoramic look at the history of Moscow from 1147 to the present, an illustration of the city's 25-year master plan for future development and separate displays illustrating Moscow's sports facilities, transportation, Soviet science, culture, public education and health care.

The display was sponsored and mounted by the city of Moscow with the co-operation of the USSR Chamber of Commerce and Industry and Novosti Press Agency.

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Expert staff

The exhibition is staffed by experts in Moscow city life, urban planning, transportation, medical services, education, arts and other aspects of big city life.

An historical panorama situated on the main floor of the pavilion provides the visitor with a look into Moscow's past. Weapons and armour dating from the 14th century and 16th century and samples of the Russian potter's art are displayed.

The bulk of the main floor exhibition area is devoted to Moscow's master plan for development. Adopted by the government of the USSR in 1971, the 25-30 year plan will provide for the continued orderly growth of the city as one of the world's most important political, cultural, scientific, industrial and administrative centres.

Models of several of Moscow's principal thoroughfares, the Kremlin, Red Square, and such famous buildings as the Bolshoi Ballet are displayed.

Olympic facilities

Photos and models also illustrate the size and dimensions of Moscow's more than 4,000 stadia, swimming pools, gymnasia, basketball, tennis and volleyball courts, football fields and ski bases. These have special significance in view of that city's bid for the 1980 Olympic games.

Moscow's huge inter-urban transportation system is also prominently featured. Maps, drawings, photos and other

large scale models show how 5,000 buses, 2,500 trolley buses, 1,500 tram cars, 15,000 taxis, a quarter of a million private cars and 156 kilometres of what is sometimes called "the world's best subway", are used to move 15 million Muscovites a day.

Scientific Moscow

The second floor of the exhibit houses "Scientific Moscow". Featured are displays illustrating the work and achievements of the USSR's Academy of Sciences marking the 250th anniversary of its founding this year. Separate displays detail the activities of Moscow's 78 colleges and universities and the city's 1,224 secondary schools.

A huge area of the exhibition is devoted to the lives and works of Moscow's 80,000 professional writers, poets, composers, film makers, artists, theatre workers and journalists.

A special section illustrates scenes from the Bolshoi Ballet's production of "The Sleeping Beauty" and "Prince Igor".

A section devoted to Moscow's 170,000 doctors and medical workers illustrates how Muscovites care for their health under the USSR's health care program. Photos and additional models underline the development of new health care facilities such as the 1,000-bed All Union Science Centre for cancer research and the new 4,000-bed South-West Moscow medical centre.

Documentary films in French and English will be shown daily.

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SCIENCE AND EDUCATION IN MOSCOW DISPLAY

Elementary and higher education are spotlighted in "Moscow and the Muscovites", the USSR's exhibition at Man and His World '74.

The exhibit, among other things, examines the role of Moscow as the Soviet Union's main centre of learning.

An array of photographs and models illustrate interesting aspects of Moscow's 2,500 day and nursery schools and 1,224 secondary schools. "Scientific Moscow", a separate display located on the second floor of the pavilion, illustrates the activities of Moscow's 78 colleges where more than 600,000 students undergo training in 300 separate scientific disciplines.

Moscow's institutions of advanced learning are represented by an exhibit focusing on Moscow University, the Aircraft Engineering Institute, the Engineering and Physics Institute and the Electronics Engineering Institute.



The exhibition features prize winning models created by students at some of Moscow's 110 student design centres.

"Scientific Moscow" shows the city as the Soviet Union's main science research centre. Special emphasis is given to the 76 research establishments of the USSR Academy of Sciences marking the 250th anniversary of its founding this year.

Photographs, models and display pieces illustrate the advances of Soviet science in the development of large-scale farming, the technical re-equipment of the Soviet Union, and recent advances in the fields of thermonuclear synthesis of plasma, crystal analysis and space exploration.

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June 1974

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FOLK DANCING AND PUPPETS IN BULGARIAN PLANS

Entertainment will play a big part in Bulgaria's contribution to Man and His World this year.

High on the list of planned activities will be regular performances by the widely-travelled Balkanska Mladost folklore troupe, a group of 24 singers, dancers and musicians which has received critical acclaim in many countries of the world.

Since its founding in 1965, this group has given more than 2,500 concerts in Bulgaria and elsewhere with an audience aggregate of 1,300,000 in their own country and 972,000 on tour.

They will perform daily on the patio area outside the Bulgarian pavilion, as the same company did last year.

Their repertoire includes 22 separate acts involving singing, dancing and music peculiar to the folklore of various parts of their country. Costume changes are designed to bring out the full flavor of each individual theme.

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Rebec

Included in the cast is a master of the rebec, a Renaissance fiddle with a pear-shaped body tapering into a neck that ends in a sickle-shaped pegbox.

In the pavilion's restaurant, an orchestra will be in regular attendance and plans call for star soloists to entertain diners.

For the children, a puppet show will be offered at regular intervals in the Bulgarian Puppet Theatre, the Brewers Association pavilion during Expo 67. The theatre itself will be decorated with colorful drawings by Bulgarian children and a display of costumed dolls for which their country is famous. This will be a North American premiere for the Bulgarian company.

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June 1974

Information: 872-6010

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PRECISION TIMING IN SWISS PAVILION

Advanced-design chronometers and ultra-precise timing devices of the type to be used during the 1976 Olympic Games in Montréal will form part of a variegated display being planned by Swiss officials for their pavilion at Man and His World this year.

A detailed model of a four-track velodrome will also be exhibited in recognition of the world cycling championships scheduled to be held here in August.

Other areas of the pavilion, officials said, would be devoted to the various aspects of cultural, tourist and economic activity in Switzerland.

A large panel display, called "Civil Engineering in Switzerland", will show accomplishments in such fields as bridge building and highway and tunnel construction while other sections will demonstrate Swiss skill in the manufacture of textiles and the creation of tapestries.

During a tour of the pavilion, visitors will be able to pause and watch a master glass-blower, Herbert Hermann, at work and marvel at the engraving skill that goes into the creation of an Olympic-type medal from its conception to final completion.

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A model railroad, a display of photographs and posters depicting Switzerland's dazzling scenic beauty, and a regular schedule of films in the spacious 450-seat theatre complete the picture.

The exhibition runs from June 20 to September 2.

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Juin 1974

Information: 872-6062

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NEW AUDIOVISUALS
IN MEXICAN PAVILION

New and experimental techniques are used in novel audiovisual presentations in the Mexican pavilion at Man and His World.

The building itself has been provided with original and experimentally-proven acoustical properties and the 650-year history of Mexico City is projected simultaneously on three screens in both English and French.

There is also a cinema which strays from the beaten path of normal projectional activities to lead the viewer to new adventure.

Fifteen films, with English and French sound tracks, feature youthful Mexican actors and are presented on a regularly-announced schedule.

With "Capitals and Great Cities of the World" being the overall theme of Man and His World this year, the Mexican pavilion is featuring Mexico City and offers visitors a large number of blow-ups showing the architectural and human progress of the city over the years.

Three lecturers will be on hand during the season to talk on the Mexican capital, its history and the prospects it see for the future.

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Information: 872-6062

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THE MARIACHIS PLAN SUMMER-LONG SHOW

During the three-year reign of Maximilian of Austria as Emperor of Mexico under the aegis of Napoleon III, hundreds of French soldiers were married to local girls in the land they occupied, a practice common during campaign wars of long duration.

The ceremonies were patterned after French country weddings in which music played an important role. Music was an "easy" word for the Mexican ear to relay in speech but the French word "mariage" was more difficult.

Ultimately it came out, in verbal corruption, as "mariach" and the nuptial entertainers involved became in folklore "Mariachis".

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Typically European instruments like the violin and the brass horn were adopted by the entertainers and the richly ornate costumes and large sombreros they wore are still the trademark of the Mariachis today.

Organizers of the Mexican pavilion at Man and His World this year describe "mariachis" as indigenous as tortillas and sun to Mexican life and just couldn't conceive any major exhibition here without performances by the Mariachis.

So they'll be on St. Helen's Island all summer long, giving regular shows in the Mexican pavilion itself, in the adjoining garden and the restaurant.

Singing and dancing are important to the Mexican way of life. Historians record that Hernando Cortés, Spanish conquerer of Mexico, found in every village he reached a temple or a large house in which dancing and singing was regularly taught.

The conquerers brought with them songs and music with a strong Arabian influence which later combined with plaintive ballads to produce the seed of folkloric music that survives to this day.

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June 3, 1974

Information: 872-6010

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THE MARIMBA

The marimba, which plays a major role in many of the entertainment activities in the Mexican pavilion at Man and His World, is a musical instrument with a long and colorful history.

Originating in Africa but popularized and modified in Central America, it consists of a set of graduated wooden bars, often with resonators beneath to reinforce the sound struck with mallets.

During the Spanish conquest, slaves brought to Mexico from Africa carried with them their precious music-makers as well as their homeland songs. Both, in one form or another, are still in existence today.

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The original instruments were rather primitive and often so small that they had to be played in a kneeling position. The Mexicans first added legs to permit a more comfortable playing position and later used more resonant native wood to achieve the seven-note musical scale.

Double sharp and flat abilities were added still later by more accomplished musicians.

At the end of the last century, further modifications were made by the addition of double keyboards to achieve still further range and resonance. Rosewood, cedar and balsam are all employed in the crafting of these instruments.

The marimba today is a far cry from the primitive instruments used by the slave population and with a grand master like Zefer Nandayapa at the keyboard in the Mexican pavilion, visitors to Man and His World will be treated to novel renditions of the works of such composers as Scarlatti, Bach, Beethoven, Liszt, Debussy, Darius, Milhaud and more.

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CRAFTSMEN IN MEXICAN PAVILION

Mexico, born of the union of two millennial civilizations, has retained and strengthened over the years a rich skein of art and crafts that still serves as a link between the many stages of its national development. And popular art today continues as a bond between its present and its past.

To the Mexican, the creation of an article for use in everyday life - be it glassware, a ceramic bowl, a beautifully colored vase or a traditional costume - always has been, and still is, a work of art.

Whether he be working with clay, wood, iron, onyx, silver or precious gems, the Mexican's artisanal hands work carefully and well with a patience that defies time and is subservient only to beauty.

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A group of these skilled craftsmen, clad in traditional costumes, will carry on their work for the benefit of visitors to the Mexican pavilion at Man and His World.

Like thousands of their counterparts in villages throughout Mexico, they will bring into shape and form the countless articles of beauty and skill that are hallmarks of their native land.

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MEXICO'S FOLKLORE BALLETS

AT MAN AND HIS WORLD

The Mexican Folklore Ballet, which represented Mexico at the International Folklore Festival held in Munich during the 1972 Olympic Games, will give a series of performances in the Mexican pavilion at Man and His World from June 20 to July 4.

This renowned group of 70 artists will be the first drawing card in a variety of entertainment Mexico has planned for its participation in the St. Helen's Island exhibition this year.

The celebrated Mariachis will perform all summer. Later groups will include Mexico's Modern Ballet troupe, a typical Mexican orchestra, a group of student singers and dancers.

The Folklore Ballet troupe is on a coast-to-coast Canadian and American tour with a heavy schedule of performances designed to convey the beauty and charm of authentic, traditional, Mexican artistry.



The troupe has selected regional themes for their Montréal repertoire, with songs, dances and costumes peculiar to specific areas of their native land.

Included in their list of performances, by region, are:

- Veracruz From the Veracruz region come songs that are lively and gay. Originally from the south of Spain, they have been adapted to complement the jovial character and love of life that is an outstanding trait of the people of Veracruz. In the transformation, the Spanish dance has yielded some of its drama to the light and the lively. The musical instruments are typical of the area, with only the harp as a familiar sight and sound.
- Oaxaca: Here the dance takes its roots from indigenous ceremonial rites. The costumes and the music at times, however, reflect more recent and more modern moods.
- Jalisco From Guadalajara, Jalisco's capital, come a series of dances that span the years from the pre-Hispanic era through colonial times to the present day. A strange sounding flute, native to the region, and the famous Mariachi dancers are integral parts of these performances, along with the Jarabe Tapatio, often viewed as Mexico's national dance.
- Yucatan This is the region where the Amerindian people attained a relatively high pre-Columbian culture. It was the birthplace of the Dance of the Ribbons, scarcely changed over the centuries. The music is typically Mayan and Yucatan. The capital city, Merida, is a

fertile breeding ground for popular composers and large song festivals are held there annually.

Zacatecas

In this corner of Mexico, noted for its store of precious metals, the mining industry is of paramount importance. This is reflected in the area's evolution of the dance which leans heavily on the French quadrille in its five parts or movements, each complete in itself.

Sonora

The famous Danza Del Venado of this state in northwest Mexico retains a purity of tradition based on the ritual of the hunt which once spelled survival for people of the region.

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650 YEARS OF MEXICO AT MAN AND HIS WORLD

Mexico returns to Man and His World this year with a treasure house of art and a pot-pourri of entertainment carefully selected to reflect the 650-year history of its capital city.

Sitting high on a plateau in central Mexico, Mexico City began its life in the early 14th century as Tenochtitlan, seat of the Aztec empire. Destroyed by Cortez in 1521, it became the heart of Spanish rule in the new world and finally the seat of government of the Republic of Mexico.

From these transitions, Mexican officials are putting together a display in the former Austrian pavilion that will span centuries of development under the general theme of "Mexico: the tri-cultural capital".

The theme of Man and His World this year is "Capitals and Great Cities of the World".

Planned for the Mexican display are a wealth of sculptures, Aztec art, pre-Hispanic paintings and etchings from the National Museum as well as an exhibition of books, stamps and currency recalling important events in the nation's history.



In concept, the display is being divided into three sections, pavilion organizers said.

Aztec artifacts

From the Tenochtitlan era, there will be faithful, full-size reproductions of Aztec statuary in the gardens bordering the pavilion. Inside, additional sculptures, paintings, Aztec maps and scale models of pyramids and palaces will tell the story of the life, culture and architectural ability of Mexico's early inhabitants.

In a section devoted to Mexico City as the centre of operation of the Spanish conquerers, organizers are planning the use of ivory, bronze and wood sculptures, paintings, engravings and colonial objets d'art as well as models of historic sites to convey an idea of life during these centuries of Iberian influence.

Mexico City today - "the great metropolis" - will be highlighted in the pavilion's third section. Officials said this display will feature modern aspects of Mexican life and will include audio-visual interpretations as well as Aztec, colonial and modern music recorded by the Mexico Symphonic Orchestra in quadraphonic sound.

A wide-ranging schedule of entertainment is also being planned.

This is expected to include presentations by the Folklore Ballet of Guadalajara, a renowned group of 70 artists, as well as performances by Mexico's Modern Ballet troupe and a group of student singers clad in 18th century costumes.

Mexican nationals on the pavilion staff will be dressed in colorful folk costumes and will provide tourist information from a special booth.

A restaurant and a bar will complete the picture.

(30)

May 1974

Information: 872-6010

Communiqué

News Release

pour publication
for release

CHINESE ART IN TRANSITION

Delicate, meticulous art and handicrafts have flourished for centuries in Kiangsu province as well as throughout China but in the wake of the cultural revolution they have taken on a "new look" with heavy emphasis on contemporary life and current accomplishment.

This change is in evidence in the People's Republic of China pavilion at Man and His World this year.

The traditional style is often still there, a pavilion spokesman said, but in many cases the subject matter has undergone a sharp metamorphosis.

Thus, in this context, the skilled work of 76-year-old painter Chien Sung-Yien includes, among more natural scenes, a view of a new, man-made, reservoir at the foot of the Great Wall, while the brushes of a locomotive engineer capture scenes he sees daily around the railway stations and waiting rooms along his route.

The idea is, a spokesman said, of acting in accordance with the principle of "letting a hundred flowers blossom; weeding through the old to bring forth the new".

Hsu Chien Min, the pavilion's director, is himself a painter of reputation and one of his works is included in the display.

(30)

June 1974

Information: 872-6062



Communiqué

News Release

pour publication
for release

CHINA DISPLAYS LACQUER WARE

The gloss and sheen of artistic Chinese lacquer ware have special prominence in the People's Republic of China pavilion at Man and His World this year.

Delicately carved from rock-hard, ebony-like wood, many of the pieces are inlaid with jade, mother-of-pearl and other semi-precious material.

Multi-coloured ceramics are also on display. One of these pieces of artistry shows a Canadian girl and a Chinese boy chatting during the famous ping-pong tournament of several years ago.

Other areas of the pavilion include carved and decorated "palace" lanterns that revolve with the heat generated by their source of illumination and a large variety of articles used in daily life in China today.

(30)

June 1974

Information: 872-6062



Communiqué

News Release

pour publication
for release

ANCIENT ART GOING STRONG

Embroidery work, which pre-dates recorded history in China, forms a prominent part of the People's Republic of China exhibit at Man and His World.

Individual pieces vary in size from miniature to one measuring more than 20 by 13 feet featuring Chairman Mao and hundreds of Chinese workers. It is entitled "On a Victory March."

Another piece of embroidery represents the great Yangtse Bridge at Nanking, a two-level structure accommodating trains and cars and built entirely by the Chinese working class to reinforce communication and transportation between the north and the south of China.

The Chinese embroiderer achieves his "magnificent colors and wealth of detail", a pavilion spokesman said, by using silk thread that is only 1/48 the diameter generally employed elsewhere in the world.

(30)

June 1974

Information: 872-6062



Communiqué

News Release

pour publication
for release

CHINESE EXHIBITION REFLECTS "NEW LOOK"

A display of art and handicrafts never before seen in the western world will highlight the People's Republic of China pavilion at Man and His World this year.

The new collection, largely from a recent national art exhibition in China, is designed to reflect life in Kiangsu province and to show various aspects of cultural activity.

Kiangsu, with a population of 45,000,000, is one of China's 30 provinces. Its capital is Nanking, a port on the Yangtse river which flows 3,200 miles from the Tibetan plateau to the East China Sea.

In recent years, a pavilion spokesman said, Kiangsu has experienced bumper crops and a booming economy. Industry has taken root and grown strong. Prosperity and co-operative effort are "meaningful watchwords".

This communal affluence has created a new lifestyle, he said, that will be reflected in the more than 400 pieces of art, embroidery, lacquer ware and ceramics forming the heart of the exhibits.

Embroidery

While Kiangsu is not the largest or most populous of China's provinces, the spokesman explained, it is representative of the whole of China today and the work of its people was selected for showing in Montréal on that basis.

Embroidery work, which has a 2,000-year history in China, will form a prominent part of the exhibition, occupying the entire second floor.

One of these is a striking portrait of Dr. Norman Bethune, the Canadian surgeon who went to China in 1938 to minister to the medical needs of the revolutionary army.

Described as buoyant and lifelike, the portrait was the work of Chinese artists "imbued with deep feelings of friendship for the Canadian people".

They employed different types of needlecraft to complete their work and "brought out" the portrait by means of criss-cross lines and rich colors embroidered in layers.

(30)

June 1974

Information: 872-6010

Communiqué

News Release

pour publication
for release

LA PUCELLE AND LYON

AT MAN AND HIS WORLD

The French have dipped into their bulging storehouse of history to create a spectacular, all-new exhibit for their pavilion at Montréal's Man and His World this year.

The exhibition opens its seventh consecutive season as successor to Expo 67 on June 20 and runs through to Labor Day, September 2.

While the core of France's display will revolve around the 2,000-year-old story of the city of Lyon - in keeping with the 1974 exhibition's central theme of "Capitals and Great Cities of the World" - a number of carefully-chosen auxiliary themes will be included to attract, fascinate and stimulate the visitor.

One of these is the story of Joan of Arc, the heroine of French history, surnamed La Pucelle, and known as the Maid of Orleans. As a mere girl, she assumed military leadership and raised the English siege of Orleans in 1429. She was taken prisoner by the Burgundians while trying to take Paris, surrendered to the English and burned as a witch at Rouen.



Miss Régine Pernoud, a noted French authority on the Joan of Arc story, has been assigned the task of coordinating the display which will include the sword believed to have been carried by La Pucelle at Orleans.

The pavilion area which last year served for the highly-acclaimed Molière exhibit will be occupied by the true-to-history material on Joan of Arc this year.

LYON

The Lyon display itself is being planned on a wide-ranging scale and will tell the story of this Department of the Rhône capital city from its founding to its present day status as one of France's bustling urban communities.

Louis Pradel, Mayor of Lyon, has assembled a group of prominent Lyon residents to oversee preparation of the city's presentation, with Michel Coste, a Progrès de Lyon editor, as coordinator.

Apart from historical factors, the display will highlight Lyon as a booming industrial city, a recognized center of scientific and medical research, a world-renowned producer of exquisite silk, Baccarat crystal and the "world capital of gastronomy".

Some of its famous sons, too, will be singled out for special honors. One of these is Auguste Marie Louis Nicolas Lumière, a chemist and manufacturer, who gave the world the motion picture camera in 1895.

A sensitive and imaginative interpretation of Lyon will crown the city's display through use of a 360° cyclorama spectacular created by Jean-Louis Guegan with the cooperation of the Syndicat d'Initiative of Lyon.

UNIFORMS

Military uniforms, modern art and scientific achievement will also be prominently displayed.

French soldiers have worn a variety of uniforms from the early days of their country's history to modern military times. More than 20 mannequins, set against backgrounds depicting eras of military history, will be fitted with authentic gear to tell the story of army life over the centuries.

For art lovers, Blaise Gauthier, director of France's National Centre of Contemporary Art, is putting together a "hanging" of ultra avant-garde paintings in what he describes as "the spirit" of the highly-acclaimed Exposition 1970 staged that year in the Grand Palais of Paris.

The story of Baccarat crystal, from its birth in 1764 to its continued operation today, will be told through use of a series of special display cases housing delicate glassware.

Audio-visual presentations will also form part of France's offering this year. Among these are a newly-edited triple-screen production of Jean-Marie Grenier's "Cathedrals of Legend"; the Creation of the World as seen through children's art; and a cinema salute to the centenary of French impressionism.

CONCORDE

In the field of science and technology, there will be a full-size reproduction of part of the cabin of the Concorde, a supersonic passenger airliner developed jointly by England and France. A large model of the new aircraft will also be on display.

Engineering developments in ground transportation will be in evidence with the showing of a newly-developed, ecology-minded all-electric automobile and the installation outside the pavilion of an experimental truck bearing the legend "Lyon in Montréal".

(30)

June 1974

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