

Communiqué

News Release

pour publication
for release

MAN AND HIS WORLD 1974

All the world's an island, seven days a week!

A wealth of great cities... Aztec treasures and vibrant Mexican music... Joan of Arc's sword and the 2000-year story of Lyon... Olympic training in Moscow... an authentic Iranian bazaar... modern art in the People's Republic of China... valuable museum pieces from Czechoslovakia.

That's Man and His World for '74, a treasure house of marvels and memories opening Thursday, June 20, on picturesque, mid-river St. Helen's Island, minutes from downtown Montréal.

Entrance to the exhibition site is free. Visas giving unlimited access to all pavilions are \$3.00 per day or \$5.00 for the season. There's no charge for children under eight when accompanied by an adult.

The exhibition runs through until Labor Day, September 2. Pavilions open at 10 a.m. and admit their last

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visitors at 8.30 p.m., giving them half an hour leeway before actual closing. La Ronde, the amusement area, opens at noon daily and swings its merry way until 2.30 a.m. the next morning before closing.

25 pavilions

Twenty-five national and theme pavilions are bulging at the seams with attractive displays. Restaurants and free entertainment are abundant. Scenery and relaxation areas are everywhere.

Represented in the national pavilions are Mexico, France, Russia, the People's Republic of China, Czechoslovakia, Yugoslavia, India, Bulgaria, Haiti, Switzerland, Iran, Pakistan and Morocco.

All of these countries display, in one form or another, major aspects of their capitals or major cities in keeping with this year's main exhibition theme of Capitals and Great Cities of the World.

Their auxiliary displays, however, cover a wide variety of attractions unique to their individual cultures and their native soils.

The 13 thematic displays have been carefully prepared to provide the visitor with a round of experiences and sensations running the gamut from a serene 19th century French-Canadian village through humour and art to the eerie

mysteries of man's search for visitors from outer space.

For shoppers and souvenir hunters, the exhibition site is a browser's paradise. International boutiques are well stocked with goods from around the world at prices geared to each and every pocketbook or purse.

Following are thumbnail sketches of the various pavilions:

ARMS: This pavilion, one of Man and His World's thematic displays, houses a large collection of antique weaponry, including some used by 17th century pirates off the coast of Canada. The basic display is built around "The Weapon Capitals of Yesterday and Today" including Damascus, old world cradle of the steel blade.

AUDITORIUM: This fully air conditioned, 372-seat theatre, offers documentary films on a variety of topics at regular intervals throughout the exhibition day.

BIOSPHERE: Buckminster Fuller's giant geodesic dome, built for Expo 67, now tells the story of Man and His Environment as a joint Québec Government-Hydro Québec project. The deterioration of the environment and the many ways and means of arresting this erosion are highlights of the display featuring many new elements.

BULGARIA: The Bulgar and his 2,000-year-old capital city, Sofia, dominates this pavilion display. A wide variety of

objects, including rare museum pieces, trace the country's story. Live entertainment is presented regularly in front of the building while a North-American first, the BULGARIAN PUPPET THEATRE performs in the former Brewers' pavilion.

CANADA POST: This pavilion doubles as a working post office and a display centre keyed to philately. The theme this year pays tribute to Montréal's letter carrier service, currently celebrating its 100th anniversary. A collection of Olympic coins and stamps is an added attraction and Olympic '76 stamps are on sale.

CHINA: A variety of arts and crafts never before seen in the western world take the spotlight in the People's Republic of China pavilion. Delicate Chinese paintings, embroidery, lacquer ware and ceramics form part of the more than 400 articles on display.

CINEMA 360: This theatre-in-the-round makes the viewer gasp as the vastness and the greatness of Canada is shown on 10 giant screens mounted in a circle around him. This film has been seen by millions since it was first introduced at Expo 67.

CZECHOSLOVAKIA: The spotlight in Czechoslovakia's roomy pavilion focuses on the federal capitals of Prague and Bratislava and invites visitors to browse among a wealth of exhibits depicting and explaining historical, political, social and cultural life of the Czech people.

FRANCE: France's pavilion this year tells the story of the city of Lyon along with extensive auxiliary exhibition material that includes the authentic sword, helmet and letters

of Joan of Arc, military uniforms worn by French fighting men over 1000 years and a fullsize mockup of the cabin area of the supersonic Concorde.

HAITI: This "black pearl" island's display stresses the cultural heritage of its people with art, handicrafts and folklore displays as well as the tourist lure of its sunny Caribbean vacation areas.

HUMOUR: Long a favorite with visitors to Man and His World, the Humour pavilion this year contains more than 600 laugh-provoking cartoons by artists from 50 countries. The hilarious inventions of France's Carelman are also on display.

INDIA: In this pavilion, occupied by Japan last year, is a collection of rare 18th century miniature paintings as part of a classical cultural presentation of the arts of India. Also on view are antique furniture, precious stoneware, tapestries, jewellery and a host of other Oriental objets d'art.

IRAN: A colorful Middle East bazaar, the forerunner of North America's modern supermarket, is one of the major highlights of Iran's display this year. Faithfully recreated with materials and goods from an actual Irani marketplace, it occupies most of the pavilion's first floor. Other displays relate to Iran's major cities and the activities of its people.

MEXICO: Mexico replaces Austria in Man and His World's unique snowflake pavilion this year and brings a wealth of sculptures, Aztec art, pre-Hispanic paintings and etchings reflecting the 650-year-old history of colorful Mexico City.

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The folk dancers from Guadalajara and many exciting musicians will perform regularly.

MONTREAL: The International City: The theme of this display, arranged by the City of Montréal, is exactly what its title indicates. A large number of models built to scale show sections of the city in detail and large photographic blowups illustrate Montréal's role as one of the world's foremost international communities.

MOROCCO: The skills of the Moroccan craftsmen are timeless and the end result of these skills are on display in this national pavilion. Included are colorful native costumes, pottery, leatherwork, silverware and jewellery.

MUSEUM OF FINE ARTS: The Québec artist and his transition from a pastoral to a communal environment is the story the Montréal Museum of Fine Arts has to tell. Demonstration of etching and tapestry work are an added feature.

PAKISTAN: Colorful, centuries-old traditions surrounding the Pakistani marriage rites form the central theme of this pavilion. Another highlight is the story of Karachi and its growth from a small seaport to the capital city of a new nation.

PAVILLON DU QUEBEC: Located at the rear of the Cinema 360° building, this Québec Government exhibition houses a display of artistic creativity in the province's society of yesterday and today. The contrastive positioning of certain works is an exciting feature.

SERMONS FROM SCIENCE: A "regular" at Man and His World, this theme pavilion presents a number of new and widely-acclaimed films that link God and nature in such a way as to appeal to people of all ages and all religious denominations.

STRANGE, STRANGE WORLD: Creatures of myth and mystery, unidentified flying objects, and other unknown and unexplained phenomena are the heartbeat of this pavilion. It has long been a popular attraction and this year its exhibits are almost totally new and equally exciting.

SWITZERLAND: The Swiss have a display of ultra-precise timing devices of the type to be used during the 1976 Olympic Games. Live demonstrations of Swiss technology and artistry are regular daily features. A glass blower is at work.

U.S.S.R.: Russia's display focuses on Moscow and its people with an historical panorama of the capital since its founding and a look at what is planned for the years ahead. The intensive training Soviet athletes undergo for Olympic competition is shown in extensive detail. The first decade after the 1917 revolution is also studied.

VILLAGE OF YESTERYEAR: Walking into the Village of Yesteryear, the visitor to Man and His World takes a 100-year step backward in time as he becomes part of a small rural Québec community circa 1874. The buildings are true-to-

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life reproductions and there's even a "haunted" house to delight the kiddies.

YUGOSLAVIA: Eight of Yugoslavia's major cities are represented in this pavilion with Belgrade, the capital city, and Dubrovnik, the Adriatic resort town, given prominence. Museum pieces of value and historical significance are also on display.

That's Man and His World for '74 - a summer of fun and excitement seven days a week!

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16th CENTURY ILLUSTRATIONS HELP DEPICT HISTORY OF MOSCOW

The development of the city of Moscow since 1147 is graphically illustrated in the pavilion of the U S S R at Man and His World this year.

The introductory historical section shows illustrations of Moscow as seen by artists in the 16th, 17th, 18th and 19th centuries. A model of the 17th century church of St. Basil is on display.

The engravings and illustrations describe how Moscow, having a single core, with the Kremlin at its centre, grew on the radial-circular principle. A huge photographic panorama illustrating the heart of Moscow, the Kremlin, Red Square and Moscow city hall, is displayed.

The bulk of the main floor exhibit shows how Soviet architects are turning Moscow into a city of eight main "centres". The job, to be finished in the 1990s, will give each of the eight 100 square km. areas its own residential, industrial and business complex. Each of the areas will be equipped with

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its own child welfare, medical, educational, cultural and recreational facilities.

Chertanovo Severnoye, one of Moscow's new residential areas is illustrated as typical of the city's re-development. Photos, models, panoramic scenes and fragments of the development show day and nursery schools, elementary schools, a medical clinic, public community service establishments and cultural and sports centres.

Of special interest to Montréalers is the utilization of underground space housing driveways, car parking lots, warehouses and engineering installations.

The exhibit also illustrates the re-development of Moscow's main core area.

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100 YEARS OF WALKING THE MAIL TO YOUR DOOR

This year marks the 100th anniversary of door-to-door letter carrier service in Montréal and the Post Office Department says it is going all-out to honor the men who have done the job "through rain and hail and sleet and snow" during the century.

This recognition will take the form of a special display in the Canada Post pavilion at Man and His World when the seventh successor to Expo 67 opens for the summer on June 20.

One section of the trim, St. Helen's Island pavilion will be devoted to this theme and plans call for a profusion of illustrations and a display of early postal devices to support the presentation.

Considerable space will also be devoted this year in the Post Office's working pavilion to a display of Olympic stamps and coins which are going onto the market at regular intervals in anticipation of the 1976 Olympic Games in this city in 1976.

The history of the Post Office Department itself, from its formation in 1867 to the present day, will be another feature of the exhibit. This will span the years since the issue of the first stamp in Canada, through the days of Atlantic to Pacific rail delivery service, participation in the World Postal Union, to the advent of air mail and highly-mechanized sorting techniques.



Old photos

In preparing their presentation, Post Office officials say they have received the full co-operation of more than 20 organizations in securing previously-unpublished photographs relating to postal activities. They promise their exhibits will be "profusely illustrated".

In the audio-visual field, there will be two screens showing continuous film on the history of stamps, on philately, on the continuing mechanization of postal activity and the institution of the new postal code across Canada.

Surrounded by all this, employees attached to the pavilion will continue the job of running a regular post office and philatelic centre for the convenience of visitors to Man and His World.

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MOSCOW URBAN PLANNING SHOWN IN LARGE MODELS

Three large models of Moscow's central thoroughfares are on display in "Moscow and the Muscovites", the USSR's exhibit at Man and His World, '74.

The models illustrate re-construction already in progress or being planned for the re-development and beautification of the city's core.

A 20-foot-long model of Kalinin avenue shows how core-area space is being re-utilized through the replacement of old lanes and one and two-storey houses with tall administrative buildings, apartment houses, a shopping centre, several restaurants, a theatre and a concert hall.

A 24-foot-long model of Moscow's Novorkirovsky avenue shows the 2.5 kilometers of new administrative and public buildings now under construction.

A ten-foot-long model of Marx avenue shows how Soviet architects intend to open up the Kremlin, the Bolshoi Ballet's building and the buildings of Moscow University to a better view by the replacement of existing buildings with gardens and park land.

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CULTURE FOR THE MASSES IN MOSCOW DISPLAY

Moscow's cultural life is a featured highlight in "Moscow And The Muscovites", on display at the USSR Pavilion at Man and His World 1974.

With 1,600 writers and poets, 3,500 artists, 2,200 film makers, 500 composers, 7,500 actors and theatre workers and 10,000 journalists, Moscow is one of the biggest cultural centres in the world.

Every year 14 million Muscovites attended over 13,000 theatrical performances and concerts. More than 300,000 attended Moscow's more than 100 cinemas every day, read 18 million daily newspapers and every year use some of the 300 million books in Moscow's 5,000 libraries.

In addition to figures on how Muscovites use and enjoy the cultural riches of their city, "Moscow and the Muscovites" illustrates the best-known treasures of the capital's cultural wealth. Pictured are the world-famous Bolshoi Ballet



and the modern Moscow Academic Art Theatre.

SETS FROM PLAYS

Sets from several plays and the Bolshoi's productions of "The Sleeping Beauty" and "Prince Igor" are on display.

The cultural exhibit includes models and panoramic photos of the Concert Hall of the Kremlin Palace of Congresses, the Large Hall of the Conservatoire, the New Circus, the Central Puppet Theatre, and the Young Spectators Theatre.

The Soviet display has a separate section devoted to some of Moscow's 61 museums. The Lenin Museum, the Museum of the Revolution, the Tretyakov Art Gallery, the Pushkin Museum and the Battle of Borodino Panorama Museum are featured.

Photographs of two 18th century monuments of Soviet architecture, the Ostankino Palace and the Kuskovo Estates are also displayed.

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USSR SHOWS OFF MOSCOW AT MAN AND HIS WORLD '74

Moscow, capital of The Union of Soviet Socialist Republics, is in the spotlight at the Soviet pavilion at Man and His World, 1974. The general theme of this year's exhibition is "Capitals and Great Cities Of The World".

The USSR exhibit, "Moscow And The Muscovites", is again housed in the former pavilion of the Scandinavian countries located in the western part of Ste. Hélène's Island.

The exhibit features eight sections including a panoramic look at the history of Moscow from 1147 to the present, an illustration of the city's 25-year master plan for future development and separate displays illustrating Moscow's sports facilities, transportation, Soviet science, culture, public education and health care.

The display was sponsored and mounted by the city of Moscow with the co-operation of the USSR Chamber of Commerce and Industry and Novosti Press Agency.

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Expert staff

The exhibition is staffed by experts in Moscow city life, urban planning, transportation, medical services, education, arts and other aspects of big city life.

An historical panorama situated on the main floor of the pavilion provides the visitor with a look into Moscow's past. Weapons and armour dating from the 14th century and 16th century and samples of the Russian potter's art are displayed.

The bulk of the main floor exhibition area is devoted to Moscow's master plan for development. Adopted by the government of the USSR in 1971, the 25-30 year plan will provide for the continued orderly growth of the city as one of the world's most important political, cultural, scientific, industrial and administrative centres.

Models of several of Moscow's principal thoroughfares, the Kremlin, Red Square, and such famous buildings as the Bolshoi Ballet are displayed.

Olympic facilities

Photos and models also illustrate the size and dimensions of Moscow's more than 4,000 stadia, swimming pools, gymnasia, basketball, tennis and volleyball courts, football fields and ski bases. These have special significance in view of that city's bid for the 1980 Olympic games.

Moscow's huge inter-urban transportation system is also prominently featured. Maps, drawings, photos and other

large scale models show how 5,000 buses, 2,500 trolley buses, 1,500 tram cars, 15,000 taxis, a quarter of a million private cars and 156 kilometres of what is sometimes called "the world's best subway", are used to move 15 million Muscovites a day.

Scientific Moscow

The second floor of the exhibit houses "Scientific Moscow". Featured are displays illustrating the work and achievements of the USSR's Academy of Sciences marking the 250th anniversary of its founding this year. Separate displays detail the activities of Moscow's 78 colleges and universities and the city's 1,224 secondary schools.

A huge area of the exhibition is devoted to the lives and works of Moscow's 80,000 professional writers, poets, composers, film makers, artists, theatre workers and journalists.

A special section illustrates scenes from the Bolshoi Ballet's production of "The Sleeping Beauty" and "Prince Igor".

A section devoted to Moscow's 170,000 doctors and medical workers illustrates how Muscovites care for their health under the USSR's health care program. Photos and additional models underline the development of new health care facilities such as the 1,000-bed All Union Science Centre for cancer research and the new 4,000-bed South-West Moscow medical centre.

Documentary films in French and English will be shown daily.

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SCIENCE AND EDUCATION IN MOSCOW DISPLAY

Elementary and higher education are spotlighted in "Moscow and the Muscovites", the USSR's exhibition at Man and His World '74.

The exhibit, among other things, examines the role of Moscow as the Soviet Union's main centre of learning.

An array of photographs and models illustrate interesting aspects of Moscow's 2,500 day and nursery schools and 1,224 secondary schools. "Scientific Moscow", a separate display located on the second floor of the pavilion, illustrates the activities of Moscow's 78 colleges where more than 600,000 students undergo training in 300 separate scientific disciplines.

Moscow's institutions of advanced learning are represented by an exhibit focusing on Moscow University, the Aircraft Engineering Institute, the Engineering and Physics Institute and the Electronics Engineering Institute.



The exhibition features prize winning models created by students at some of Moscow's 110 student design centres.

"Scientific Moscow" shows the city as the Soviet Union's main science research centre. Special emphasis is given to the 76 research establishments of the USSR Academy of Sciences marking the 250th anniversary of its founding this year.

Photographs, models and display pieces illustrate the advances of Soviet science in the development of large-scale farming, the technical re-equipment of the Soviet Union, and recent advances in the fields of thermonuclear synthesis of plasma, crystal analysis and space exploration.

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FOLK DANCING AND PUPPETS IN BULGARIAN PLANS

Entertainment will play a big part in Bulgaria's contribution to Man and His World this year.

High on the list of planned activities will be regular performances by the widely-travelled Balkanska Mladost folklore troupe, a group of 24 singers, dancers and musicians which has received critical acclaim in many countries of the world.

Since its founding in 1965, this group has given more than 2,500 concerts in Bulgaria and elsewhere with an audience aggregate of 1,300,000 in their own country and 972,000 on tour.

They will perform daily on the patio area outside the Bulgarian pavilion, as the same company did last year.

Their repertoire includes 22 separate acts involving singing, dancing and music peculiar to the folklore of various parts of their country. Costume changes are designed to bring out the full flavor of each individual theme.

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Rebec

Included in the cast is a master of the rebec, a Renaissance fiddle with a pear-shaped body tapering into a neck that ends in a sickle-shaped pegbox.

In the pavilion's restaurant, an orchestra will be in regular attendance and plans call for star soloists to entertain diners.

For the children, a puppet show will be offered at regular intervals in the Bulgarian Puppet Theatre, the Brewers Association pavilion during Expo 67. The theatre itself will be decorated with colorful drawings by Bulgarian children and a display of costumed dolls for which their country is famous. This will be a North American premiere for the Bulgarian company.

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PRECISION TIMING IN SWISS PAVILION

Advanced-design chronometers and ultra-precise timing devices of the type to be used during the 1976 Olympic Games in Montréal will form part of a variegated display being planned by Swiss officials for their pavilion at Man and His World this year.

A detailed model of a four-track velodrome will also be exhibited in recognition of the world cycling championships scheduled to be held here in August.

Other areas of the pavilion, officials said, would be devoted to the various aspects of cultural, tourist and economic activity in Switzerland.

A large panel display, called "Civil Engineering in Switzerland", will show accomplishments in such fields as bridge building and highway and tunnel construction while other sections will demonstrate Swiss skill in the manufacture of textiles and the creation of tapestries.

During a tour of the pavilion, visitors will be able to pause and watch a master glass-blower, Herbert Hermann, at work and marvel at the engraving skill that goes into the creation of an Olympic-type medal from its conception to final completion.

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A model railroad, a display of photographs and posters depicting Switzerland's dazzling scenic beauty, and a regular schedule of films in the spacious 450-seat theatre complete the picture.

The exhibition runs from June 20 to September 2.

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NEW AUDIOVISUALS IN MEXICAN PAVILION

New and experimental techniques are used in novel audiovisual presentations in the Mexican pavilion at Man and His World.

The building itself has been provided with original and experimentally-proven acoustical properties and the 650-year history of Mexico City is projected simultaneously on three screens in both English and French.

There is also a cinema which strays from the beaten path of normal projectional activities to lead the viewer to new adventure.

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Fifteen films, with English and French sound tracks, feature youthful Mexican actors and are presented on a regularly-announced schedule.

With "Capitals and Great Cities of the World" being the overall theme of Man and His World this year, the Mexican pavilion is featuring Mexico City and offers visitors a large number of blow-ups showing the architectural and human progress of the city over the years.

Three lecturers will be on hand during the season to talk on the Mexican capital, its history and the prospects it see for the future.

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THE MARIACHIS PLAN SUMMER-LONG SHOW

During the three-year reign of Maximilian of Austria as Emperor of Mexico under the aegis of Napoleon III, hundreds of French soldiers were married to local girls in the land they occupied, a practice common during campaign wars of long duration.

The ceremonies were patterned after French country weddings in which music played an important role. Music was an "easy" word for the Mexican ear to relay in speech but the French word "mariage" was more difficult.

Ultimately it came out, in verbal corruption, as "mariach" and the nuptial entertainers involved became in folklore "Mariachis".

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Typically European instruments like the violin and the brass horn were adopted by the entertainers and the richly ornate costumes and large sombreros they wore are still the trademark of the Mariachis today.

Organizers of the Mexican pavilion at Man and His World this year describe "mariachis" as indigenous as tortillas and sun to Mexican life and just couldn't conceive any major exhibition here without performances by the Mariachis.

So they'll be on St. Helen's Island all summer long, giving regular shows in the Mexican pavilion itself, in the adjoining garden and the restaurant.

Singing and dancing are important to the Mexican way of life. Historians record that Hernando Cortés, Spanish conquerer of Mexico, found in every village he reached a temple or a large house in which dancing and singing was regularly taught.

The conquerers brought with them songs and music with a strong Arabian influence which later combined with plaintive ballads to produce the seed of folkloric music that survives to this day.

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THE MARIMBA

The marimba, which plays a major role in many of the entertainment activities in the Mexican pavilion at Man and His World, is a musical instrument with a long and colorful history.

Originating in Africa but popularized and modified in Central America, it consists of a set of graduated wooden bars, often with resonators beneath to reinforce the sound struck with mallets.

During the Spanish conquest, slaves brought to Mexico from Africa carried with them their precious music-makers as well as their homeland songs. Both, in one form or another, are still in existence today.

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The original instruments were rather primitive and often so small that they had to be played in a kneeling position. The Mexicans first added legs to permit a more comfortable playing position and later used more resonant native wood to achieve the seven-note musical scale.

Double sharp and flat abilities were added still later by more accomplished musicians.

At the end of the last century, further modifications were made by the addition of double keyboards to achieve still further range and resonance. Rosewood, cedar and balsam are all employed in the crafting of these instruments.

The marimba today is a far cry from the primitive instruments used by the slave population and with a grand master like Zefer Nandayapa at the keyboard in the Mexican pavilion, visitors to Man and His World will be treated to novel renditions of the works of such composers as Scarlatti, Bach, Beethoven, Liszt, Debussy, Darius, Milhaud and more.

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CRAFTSMEN IN MEXICAN PAVILION

Mexico, born of the union of two millennial civilizations, has retained and strengthened over the years a rich skein of art and crafts that still serves as a link between the many stages of its national development. And popular art today continues as a bond between its present and its past.

To the Mexican, the creation of an article for use in everyday life - be it glassware, a ceramic bowl, a beautifully colored vase or a traditional costume - always has been, and still is, a work of art.

Whether he be working with clay, wood, iron, onyx, silver or precious gems, the Mexican's artisanal hands work carefully and well with a patience that defies time and is subservient only to beauty.

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A group of these skilled craftsmen, clad in traditional costumes, will carry on their work for the benefit of visitors to the Mexican pavilion at Man and His World.

Like thousands of their counterparts in villages throughout Mexico, they will bring into shape and form the countless articles of beauty and skill that are hallmarks of their native land.

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MEXICO'S FOLKLORE BALLET

AT MAN AND HIS WORLD

The Mexican Folklore Ballet, which represented Mexico at the International Folklore Festival held in Munich during the 1972 Olympic Games, will give a series of performances in the Mexican pavilion at Man and His World from June 20 to July 4.

This renowned group of 70 artists will be the first drawing card in a variety of entertainment Mexico has planned for its participation in the St. Helen's Island exhibition this year.

The celebrated Mariachis will perform all summer. Later groups will include Mexico's Modern Ballet troupe, a typical Mexican orchestra, a group of student singers and dancers.

The Folklore Ballet troupe is on a coast-to-coast Canadian and American tour with a heavy schedule of performances designed to convey the beauty and charm of authentic, traditional, Mexican artistry.



The troupe has selected regional themes for their Montréal repertoire, with songs, dances and costumes peculiar to specific areas of their native land.

Included in their list of performances, by region, are:

- Veracruz From the Veracruz region come songs that are lively and gay. Originally from the south of Spain, they have been adapted to complement the jovial character and love of life that is an outstanding trait of the people of Veracruz. In the transformation, the Spanish dance has yielded some of its drama to the light and the lively. The musical instruments are typical of the area, with only the harp as a familiar sight and sound.
- Oaxaca: Here the dance takes its roots from indigenous ceremonial rites. The costumes and the music at times, however, reflect more recent and more modern moods.
- Jalisco From Guadalajara, Jalisco's capital, come a series of dances that span the years from the pre-Hispanic era through colonial times to the present day. A strange sounding flute, native to the region, and the famous Mariachi dancers are integral parts of these performances, along with the Jarabe Tapatio, often viewed as Mexico's national dance.
- Yucatan This is the region where the Amerindian people attained a relatively high pre-Columbian culture. It was the birthplace of the Dance of the Ribbons, scarcely changed over the centuries. The music is typically Mayan and Yucatan. The capital city, Merida, is a

fertile breeding ground for popular composers and large song festivals are held there annually.

Zacatecas

In this corner of Mexico, noted for its store of precious metals, the mining industry is of paramount importance. This is reflected in the area's evolution of the dance which leans heavily on the French quadrille in its five parts or movements, each complete in itself.

Sonora

The famous Danza Del Venado of this state in northwest Mexico retains a purity of tradition based on the ritual of the hunt which once spelled survival for people of the region.

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650 YEARS OF MEXICO AT MAN AND HIS WORLD

Mexico returns to Man and His World this year with a treasure house of art and a pot-pourri of entertainment carefully selected to reflect the 650-year history of its capital city.

Sitting high on a plateau in central Mexico, Mexico City began its life in the early 14th century as Tenochtitlan, seat of the Aztec empire. Destroyed by Cortez in 1521, it became the heart of Spanish rule in the new world and finally the seat of government of the Republic of Mexico.

From these transitions, Mexican officials are putting together a display in the former Austrian pavilion that will span centuries of development under the general theme of "Mexico: the tri-cultural capital".

The theme of Man and His World this year is "Capitals and Great Cities of the World".

Planned for the Mexican display are a wealth of sculptures, Aztec art, pre-Hispanic paintings and etchings from the National Museum as well as an exhibition of books, stamps and currency recalling important events in the nation's history.



In concept, the display is being divided into three sections, pavilion organizers said.

Aztec artifacts

From the Tenochtitlan era, there will be faithful, full-size reproductions of Aztec statuary in the gardens bordering the pavilion. Inside, additional sculptures, paintings, Aztec maps and scale models of pyramids and palaces will tell the story of the life, culture and architectural ability of Mexico's early inhabitants.

In a section devoted to Mexico City as the centre of operation of the Spanish conquerers, organizers are planning the use of ivory, bronze and wood sculptures, paintings, engravings and colonial objets d'art as well as models of historic sites to convey an idea of life during these centuries of Iberian influence.

Mexico City today - "the great metropolis" - will be highlighted in the pavilion's third section. Officials said this display will feature modern aspects of Mexican life and will include audio-visual interpretations as well as Aztec, colonial and modern music recorded by the Mexico Symphonic Orchestra in quadraphonic sound.

A wide-ranging schedule of entertainment is also being planned.

This is expected to include presentations by the Folklore Ballet of Guadalajara, a renowned group of 70 artists, as well as performances by Mexico's Modern Ballet troupe and a group of student singers clad in 18th century costumes.

Mexican nationals on the pavilion staff will be dressed in colorful folk costumes and will provide tourist information from a special booth.

A restaurant and a bar will complete the picture.

(30)

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CHINESE ART IN TRANSITION

Delicate, meticulous art and handicrafts have flourished for centuries in Kiangsu province as well as throughout China but in the wake of the cultural revolution they have taken on a "new look" with heavy emphasis on contemporary life and current accomplishment.

This change is in evidence in the People's Republic of China pavilion at Man and His World this year.

The traditional style is often still there, a pavilion spokesman said, but in many cases the subject matter has undergone a sharp metamorphosis.

Thus, in this context, the skilled work of 76-year-old painter Chien Sung-Yien includes, among more natural scenes, a view of a new, man-made, reservoir at the foot of the Great Wall, while the brushes of a locomotive engineer capture scenes he sees daily around the railway stations and waiting rooms along his route.

The idea is, a spokesman said, of acting in accordance with the principle of "letting a hundred flowers blossom; weeding through the old to bring forth the new".

Hsu Chien Min, the pavilion's director, is himself a painter of reputation and one of his works is included in the display.

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CHINA DISPLAYS LACQUER WARE

The gloss and sheen of artistic Chinese lacquer ware have special prominence in the People's Republic of China pavilion at Man and His World this year.

Delicately carved from rock-hard, ebony-like wood, many of the pieces are inlaid with jade, mother-of-pearl and other semi-precious material.

Multi-coloured ceramics are also on display. One of these pieces of artistry shows a Canadian girl and a Chinese boy chatting during the famous ping-pong tournament of several years ago.

Other areas of the pavilion include carved and decorated "palace" lanterns that revolve with the heat generated by their source of illumination and a large variety of articles used in daily life in China today.

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ANCIENT ART GOING STRONG

Embroidery work, which pre-dates recorded history in China, forms a prominent part of the People's Republic of China exhibit at Man and His World.

Individual pieces vary in size from miniature to one measuring more than 20 by 13 feet featuring Chairman Mao and hundreds of Chinese workers. It is entitled "On a Victory March."

Another piece of embroidery represents the great Yangtse Bridge at Nanking, a two-level structure accommodating trains and cars and built entirely by the Chinese working class to reinforce communication and transportation between the north and the south of China.

The Chinese embroiderer achieves his "magnificent colors and wealth of detail", a pavilion spokesman said, by using silk thread that is only 1/48 the diameter generally employed elsewhere in the world.

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CHINESE EXHIBITION REFLECTS "NEW LOOK"

A display of art and handicrafts never before seen in the western world will highlight the People's Republic of China pavilion at Man and His World this year.

The new collection, largely from a recent national art exhibition in China, is designed to reflect life in Kiangsu province and to show various aspects of cultural activity.

Kiangsu, with a population of 45,000,000, is one of China's 30 provinces. Its capital is Nanking, a port on the Yangtse river which flows 3,200 miles from the Tibetan plateau to the East China Sea.

In recent years, a pavilion spokesman said, Kiangsu has experienced bumper crops and a booming economy. Industry has taken root and grown strong. Prosperity and co-operative effort are "meaningful watchwords".

This communal affluence has created a new lifestyle, he said, that will be reflected in the more than 400 pieces of art, embroidery, lacquer ware and ceramics forming the heart of the exhibits.

Embroidery

While Kiangsu is not the largest or most populous of China's provinces, the spokesman explained, it is representative of the whole of China today and the work of its people was selected for showing in Montréal on that basis.

Embroidery work, which has a 2,000-year history in China, will form a prominent part of the exhibition, occupying the entire second floor.

One of these is a striking portrait of Dr. Norman Bethune, the Canadian surgeon who went to China in 1938 to minister to the medical needs of the revolutionary army.

Described as buoyant and lifelike, the portrait was the work of Chinese artists "imbued with deep feelings of friendship for the Canadian people".

They employed different types of needlecraft to complete their work and "brought out" the portrait by means of criss-cross lines and rich colors embroidered in layers.

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LA PUCELLE AND LYON

AT MAN AND HIS WORLD

The French have dipped into their bulging storehouse of history to create a spectacular, all-new exhibit for their pavilion at Montréal's Man and His World this year.

The exhibition opens its seventh consecutive season as successor to Expo 67 on June 20 and runs through to Labor Day, September 2.

While the core of France's display will revolve around the 2,000-year-old story of the city of Lyon - in keeping with the 1974 exhibition's central theme of "Capitals and Great Cities of the World" - a number of carefully-chosen auxiliary themes will be included to attract, fascinate and stimulate the visitor.

One of these is the story of Joan of Arc, the heroine of French history, surnamed La Pucelle, and known as the Maid of Orleans. As a mere girl, she assumed military leadership and raised the English siege of Orleans in 1429. She was taken prisoner by the Burgundians while trying to take Paris, surrendered to the English and burned as a witch at Rouen.



Miss Régine Pernoud, a noted French authority on the Joan of Arc story, has been assigned the task of coordinating the display which will include the sword believed to have been carried by La Pucelle at Orleans.

The pavilion area which last year served for the highly-acclaimed Molière exhibit will be occupied by the true-to-history material on Joan of Arc this year.

LYON

The Lyon display itself is being planned on a wide-ranging scale and will tell the story of this Department of the Rhône capital city from its founding to its present day status as one of France's bustling urban communities.

Louis Pradel, Mayor of Lyon, has assembled a group of prominent Lyon residents to oversee preparation of the city's presentation, with Michel Coste, a Progrès de Lyon editor, as coordinator.

Apart from historical factors, the display will highlight Lyon as a booming industrial city, a recognized center of scientific and medical research, a world-renowned producer of exquisite silk, Baccarat crystal and the "world capital of gastronomy".

Some of its famous sons, too, will be singled out for special honors. One of these is Auguste Marie Louis Nicolas Lumière, a chemist and manufacturer, who gave the world the motion picture camera in 1895.

A sensitive and imaginative interpretation of Lyon will crown the city's display through use of a 360° cyclorama spectacular created by Jean-Louis Guegan with the cooperation of the Syndicat d'Initiative of Lyon.

UNIFORMS

Military uniforms, modern art and scientific achievement will also be prominently displayed.

French soldiers have worn a variety of uniforms from the early days of their country's history to modern military times. More than 20 mannequins, set against backgrounds depicting eras of military history, will be fitted with authentic gear to tell the story of army life over the centuries.

For art lovers, Blaise Gauthier, director of France's National Centre of Contemporary Art, is putting together a "hanging" of ultra avant-garde paintings in what he describes as "the spirit" of the highly-acclaimed Exposition 1970 staged that year in the Grand Palais of Paris.

The story of Baccarat crystal, from its birth in 1764 to its continued operation today, will be told through use of a series of special display cases housing delicate glassware.

Audio-visual presentations will also form part of France's offering this year. Among these are a newly-edited triple-screen production of Jean-Marie Grenier's "Cathedrals of Legend"; the Creation of the World as seen through children's art; and a cinema salute to the centenary of French impressionism.

CONCORDE

In the field of science and technology, there will be a full-size reproduction of part of the cabin of the Concorde, a supersonic passenger airliner developed jointly by England and France. A large model of the new aircraft will also be on display.

Engineering developments in ground transportation will be in evidence with the showing of a newly-developed, ecology-minded all-electric automobile and the installation outside the pavilion of an experimental truck bearing the legend "Lyon in Montréal".

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1100 YEARS OF FRENCH MILITARY UNIFORMS

The military trappings of France's fighting men from the latter part of the Middle Ages over 1100 years to the present day will be one of the highlights of the all-new French pavilion display at Man and His World this year.

More than 20 mannequins in full period regalia will trace the evolution of French battle dress from the 18th Century soldiers of Charles Martel and Charlemagne's armies through the intervening years to the modern parade and dress uniforms.

This generous slice of battlefield history is now being assembled and organized in France by Raoul Brunon, curator of the Musée de l'Empéri, with the full cooperation of the French Army Museum in Paris.

The uniforms from the 8th through 10th centuries will recall the exploits of such French rulers as Charles Martel and Hugues Capet while the colorful costumes of 11th and 12th century Crusaders will bring to mind the expeditions undertaken by the christians of France for the recovery of the Holy Land from the Muslims.



The field clothing of the army of Mathieu de Montmorency in the 13th Century Bouvines conflict, the Hundred Years War, the longbow against the crossbow in the days of Joan of Arc, and the civil wars of the 16th century will all be represented in the display.

Other uniforms will recall the wars of Louis XIV and XV, the French Revolution, Napoleon's Grand Army of the Republic, the colonial campaigns, the Second Empire and World War I.

Capping this particular pavilion display will be the uniforms of France's army today and the colorful parade dress of the Republican Guard.

Each epoch in this panorama of military history will also display the arms and other accessories carried or worn by the troops of the day.

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BIRTH OF THE MODERN PUPPET

Late in the 18th century, Laurent Mourguet, an unemployed silk-weaver from Lyon, joined a "troupe" of itinerant Italian puppeteers and was soon on his way to giving his city its first popular theatre.

As he watched his new-found Italian friends manoeuvre and manipulate their puppets by means of strings, he got the idea of using his fingers, inside the dolls, instead and the hand-held little character he christened Guignol came into being.

Soon other characters which he created himself were added to his repertoire and through them he played his new role as public pundit, commentator and critic of the manners and mores of the Lyon of his day.

His audiences were delighted and flocked to his performances and a new form of entertainment was born.

His miniature stage and the many puppet characters he created over the years are now on display in the French pavilion at Man and His World.

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JOAN OF ARC DISPLAY NEVER SEEN OUTSIDE FRANCE

Authentic documents relating to the trial, execution and later canonization of Joan of Arc form part of a display recalling the life and times of France's national heroine now mounted in the French pavilion at Man and His World.

These objects have never been displayed outside of France.

Notarial scribblings, taken during her trial at Rouen in 1431 and at her "rehabilitation hearing" held between 1450 and 1455, contain question and answer sequences that shed considerable light on her innermost convictions.

On loan from the Municipal Library of Orléans, they contain Joan's answers to judicial questions from the bench as well as those of witnesses, many of whom knew her as a child, were companions-in-arms or just ordinary Rouen citizens.

Also on display, courtesy of the Bishop of Orléans, is the papal Bull proclaiming the canonization of Joan of Arc. Proceedings to this end began in 1869 and were only

finalized in 1920. The transcript fills 11 printed and bound volumes.

Another document of the times is a little piece of parchment bearing written orders from the King of England to Thomas Blount, his treasurer in Normandy, authorizing the purchase of arms and the resumption of hostilities.

Of interest is the fact that this document is dated June 2, 1431, three days after the French heroine was burned at the stake in the marketplace at Rouen, giving credence to scholarly beliefs that the English had too much respect for her inspirational leadership to resume battle while she was still alive.

A 15th century miniature of Joan of Arc, cut from the pages of a book of poems by Charles d'Orléans, is also on display. It shows her battle standard in detail as well as one of her swords, which was recovered from the Seine where most of her personal possessions were thrown following her death.

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JOAN OF ARC'S SWORD AND BATTLE HELMET

Few authentic relics of 15th century life exist in the museums of the world today so it is with "considerable pride" that French pavilion officials at Man and His World are now displaying some of Joan of Arc's personal possessions including a battle helmet and a sword dating to 1430.

"These are of special significance", a pavilion spokesman said, "because Joan was only 19 years of age when she was burned at the stake and had been in public life for only one year. What little she did own was thrown into the Seine after her death".

One of these possessions on view in the pavilion is her visor-type battle helmet, once venerated as a holy relic as it hung suspended above the main altar of Saint-Pierre du Martroi Church in Orléans.

The church was sacked and pillaged in the 19th century and the helmet ended up in the hands of a collector without the visor. It is now owned by the Metropolitan Museum

of New York and is on loan for the Man and His World display.

One of her many swords, this one reputed to be the one she surrendered when taken prisoner at Compiègne on May 23, 1430, is also on view. The blade is out of proportion to the hilt, indicating the latter was refitted to accommodate a woman's hand.

Historians point out that there is no evidence that the Maid of Orléans ever used her sword to strike down an enemy but only waved it aloft as an inspiration to her followers.

Legend has it that the sword was unearthed behind the main altar of a church at the request of Joan who claimed this mysterious hiding place was revealed to her in a vision.

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BULKY ARMOR FROM 1300s

A life-size model of one of King Charles VII's fighting cavalarymen, clad in full armor astride his massive charger, is part of a fascinating display of ancient military accoutrements in the French pavilion at Man and His World.

Of intricately-hinged metal plates, the suit of armor was worn over a padded tunic and made the wearer almost as invulnerable to injury as a turtle in its shell.

There was one drawback, however. If knocked from his horse, the soldier was unable to regain his feet because of the design and the 40-pound weight of the armor.

This type of metallic sheathing came into use in the first half of the 14th century when the development of fire-arms made earlier, light-weight, chain mail inadequate on the battlefield.

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40 YEARS OF WORK ON JOAN OF ARC DIORAMA

For scholar-artist Lucien Harmey, recreating the life and times of Joan of Arc in an audio-visual display was the effort of a lifetime.

He spent more than 40 years of research and hard work in preparing his eight dioramas depicting great moments in the short life of the Maid of Orleans.

Five of these are now on display in the French pavilion at Man and His World.

They cover the French heroine's 19-year life from her peasant birth to the inspired raising of the siege of Orleans, her capture by the Burgundians and her death at the stake in Rouen's marketplace.

One panel alone, the raising of the siege, required 10,000 hours of painstaking work to complete. It contains more than 800 individual participants in the battle, according to pavilion officials.

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THE ART OF THE MEDALLION

Ten years of creative art by the Paris Mint in the field of medallions form part of this year's wide-ranging exhibits in the French pavilion at Man and His World.

The brainchild of the French Medallion Club and christened "the new art of the medallion", the display includes the works of designers such as Cesar, Bezombes, Belmondo, Couturier, Gilioli and Waroquier.

Struck in limited editions, these large medallions are a new form of artistic expression, of sombre beauty wedded to metallic strength and cover numerous topics.

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16th CENTURY TAPESTRY

A magnificent 16th century tapestry depicting the baptism of Clovis, King of the Franks, in the fifth century, is on prominent display in the French pavilion at Man and His World.

Legend has it that during the baptismal ceremony, an angel appeared and handed the king a new royal coat-of-arms bearing three fleurs-de-lys. From that day forward, the three frogs that previously adorned the king's insignia were eliminated from French heraldic devices forever.

Popular historians claim the pejorative reference to Frenchmen as "frogs" dates to the Clovis era.

The tapestry is on loan from the city of Reims where the baptism of Clovis took place. The work of art is reported to have belonged to the family of the army officer who supplied an escort for Joan of Arc's trip to Chinon.

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THE BARBER SURGEON IN FRANCE 900 YEARS AGO

French historians have traced the founding of the corporation of barber-surgeons to the year 1088 with official sanction coming only in 1252.

This dual-purpose group of men, when not barbering, were permitted to prescribe medicine in surgical and venereal cases only but took it upon themselves to stretch their mandate to all cases of sickness.

They were disbanded into separate groups in 1567.

A barber-surgeon's kit, circa 1501, is on display in the French pavilion at Man and His World.

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5TH CENTURY FIND IN FRENCH PAVILION

In 1971, archeologists began exploring the foundations of Lyon's old Saint-Just Church and in three years of careful digging discovered that four churches had previously been erected on the site.

The oldest of these was a paleochristian church of the 5th century. The three others ranged from the 9th to the 12th century.

Some of the discoveries they made are now on display in the French pavilion at Man and His World.

These include a 5th century slab of marble bearing a paleochristian funeral message, a number of ceramic pieces from the 11th century as well as a collection of lamps from the Middle Ages.

"All of these articles", pavilion officials say, "bear mute evidence of Lyon's 2,000 years of history from Lugdunum to the present day".

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PERSONAL DOCUMENTS SIGNED BY JOAN OF ARC

A collection of historical documents never before been seen outside of France is on display in the French pavilion at Man and His World.

The documents are letters written or signed by Joan of Arc, the Maid of Orleans, and are part of the private collection of Comte de Maleissye-Melun, a descendant of her brother. All have been fully authenticated.

Historians believe the letters were dictated to a cleric or a scribe as Joan of Arc was unable to either read or write.

One, dated August 6, 1429, is unsigned. Two others, dated March 16 and March 28, 1430, bear a legible autograph giving reason to believe that the French heroine at least gained signatory literacy during a winter of idleness imposed on her by the indolence of Charles VII.

The letters were written on paper and kept in the archives of the City of Reims until the beginning of the 17th century when they were given to descendants of Pierre, Joan's brother. They have remained in the family until this day.

Also on view is a letter to the residents of
Reims written by Charles VII on the occasion of his coronation.

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SOFIA: 2000 YEARS OF STORIED PAST

The Bulgar and his 2,000-year-old capital city of Sofia will dominate this year's display in the Bulgarian pavilion when Man and His World opens for the summer season on June 20.

Keeping in tune with the overall exhibition theme of Capitals and Great Cities of the World, officials of the Bulgarian display said they are planning to acquaint visitors with the long and storied history of their major city, its current status and the promise it holds for the future.

Photographs, audiovisual presentations, museum pieces and live entertainment will all play a part in achieving this goal.

The "face" of Bulgaria will be the first display the visitor will see on entering the pavilion. This will be achieved by large photographs of Bulgars from all walks of life and all age groups. Descriptive material in leaflet form will explain the presentation.

Then comes the central theme: Sofia, a city that predates recorded history.

Sofia

Exhibits will trace the joys and sorrows, gains and losses, and the many stages of developments from a tribal settlement 2,000 years ago to the modern city of today. Valuable museum pieces, various photographs and a large panoramic view of the city will be the vehicle for this presentation.

A number of sub-themes will complement the Sofia display.

The environment and the protection of nature, a worldwide concern these days, will be highlighted by a specially-commissioned art display prepared by a combined group of Bulgarian artists and cartoonists.

Other exhibition areas will concentrate on the Bulgar and his children, their daily lives and their hopes for the future.

A large model of Sofia as residents hope it will be in the 21st century will also be on display along with many gold and silver medals won by Bulgarians during the Olympic Games in Munich.

Entertainment by a renowned folklore troupe will be a daily event outside the pavilion entrance while diners in the restaurant will be treated to orchestra music and modern song. A presentation by expert Bulgarian puppeteers will take place regularly in the Puppet Theatre located in Expo 67 Brewers Association pavilion.

- 3 -

Several movies will be shown daily in the pavilion's spacious theatre, some as long as 90 minutes.

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CZECHOSLOVAKIA RETURNS

TO MAN AND HIS WORLD

Czechoslovakia's participation at Man and His World this year takes the form of a joint calling card from Prague and Bratislava and an invitation to browse among exhibits depicting and explaining the historical, political, social and cultural life of these two cities as well as the country as a whole.

Prague is the capital of the Socialist Republic of Czechoslovakia while Bratislava is the capital of the Socialist Republic of Slovakia.

The scenario, developed around this year's exhibition theme - capitals and great cities of the world - will use exhibits and audio-visuals to portray, in seven sequences, the "Ribbon of Czechoslovak Sovereignty" that is the pavilion's 1974 subtitle.

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This "ribbon" is an artistic element of the exhibition, based on the colors of the Czechoslovak flag - white, red and blue. It is used in space and relief as well as in spatial and mobile form. The white stresses the main themes and texts while the red and blue colors relate to specific data concerning Prague and Bratislava.

Conceived and designed by Art Centrum, Prague's world-renowned Fine Arts Centre, the exhibition is calculated, by careful choice of display items and use of all available technology, to confront the visitor with a sharp contrast of things past and things present in one overall image of the Socialist Republic of Czechoslovakia.

As a central theme, each exhibit will make graphic use of the white, red and blue colors of Czechoslovakia as a backdrop for planary, relief and mobile creations. Connecting sections are designed as rythmically placed "breaks" in the subject sequences for the showing of films, slide projections, background sounds and information centres.

In the various displays, both cities will appear as a single unit, as fraternal centres which from the outset will welcome all visitors and become, in their individual sectors, hosts and guides offering a wealth of information on the artistic presentations involved.

Symbols

A selection of objects which are the symbols of the two cities will be on prominent display. These will include the insignas of the Lord Mayors, the keys to the cities, scale reproductions of historic buildings and photomotives

symbolic of the origin, evolution and development of the two cities.

Archeology, geography, ethnography along with glass, ceramics, china and jewels will also play a large part in the pavilion's display along with the liberal use of scenography and slides to reflect society, culture and urbanism as it exists in Czechoslovakia today. Crafts, models and works of art will also be prominently displayed.

Cinema plans call for the continuous projection of a selected collection of films covering all aspects of the two cities and the country at large. Among these will be some of the so-called Golden Collection, highly-acclaimed films showing the beauty of the Czech and Slovak countryside, the delicacy and appeal of its world-renowned monuments and the various points of interest that are part and parcel of the national heritage.

As it has since 1972, Czechoslovakia occupies the Japanese pavilion of Expo 67 fame and plans call for decoration of the spacious outdoor approach area with a theme in keeping with the interior conception.

This outdoor presentation involves the use of clear plastic letters to indicate the name of the exhibitor on the front of the building supplemented by an artistic element - the symbol of the sovereignty of the State of Czechoslovakia. This symbol will be used repeatedly along the route visitors will follow in entering and touring the pavilion.

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In the pavilion itself, visitors will pass through the various exhibition areas in one direction only and planners have grouped designs they particularly wish to stress in specially committed sections and by rational use of all modern exhibition technologies will strive to avoid any "traffic jams" or blockages in the display areas or connecting passages.

As in past years, all pavilions at Man and His World this year are open from 10 am to 8.30 pm daily.

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CZECH ARTIST HONOURED BY WORLD CARTOONISTS

AT MAN AND HIS WORLD

Adolf Born, 44, of Prague, Czechoslovakia, has been chosen "Cartoonist of the Year" by a jury of 600 of his fellow artists, it was announced today by the Curator of the International Salon of Cartoons at Man and His World, Robert Lapalme.

In announcing the award, Mr. Lapalme, Director of the Pavilion of Humour and originator of the annual award, said Born would be honoured with a special salon and exhibition of 33 of his works. Mr. Lapalme said the works would be on display in the Salon Adolf Born, located on the first floor of the Humour Pavilion, from June 20th through September 2nd.

Born, who is also a noted graphic artist and film maker in Czechoslovakia, will also be asked to serve as chairman of the jury of the International Salon of Cartoons for 1974. The jury will select the winner among more than 600 cartoons submitted by the artists of more than 50 countries.

A commemorative album of the works of Adolf Born will be published and presented to all participants.

Born, the only son of a Czechoslovak railway station master, is co-designer of this year's Czechoslovak Pavilion at Man and His World. The pavilion contains two large, humorous murals drawn by him as well as a huge humorous clock entitled "Man and Time".

The "Cartoonist Of The Year" award carries no cash prizes. But such world-famous cartoonists as the Denver Post's Patrick Oliphant, say the award has become "more important" than even the prestigious Pulitzer Prize. Oliphant said the Man and His World award owes its importance to the fact the winner is selected by a jury of working cartoonists from all over the world. "They comprise the largest, most distinguished and experienced jury we could ever find", said Mr. Lapalme.

The first winner of the International Salon's "Cartoonist Of The Year" award, in 1973, was Alexandre Saroukhan, cartoonist from Cairo.

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HARMONICA CHAMPION
AT MAN AND HIS WORLD

"There are no small instruments, there are only great and small musicians".

This is the way music critics assess the work of Lubomir Pleva, a Czech with a harmonica, whose talent has twice brought him the title of world champion mouth organist.

Mr. Pleva is coming to Montréal this summer to entertain visitors in the Czechoslovak pavilion at Man and His World and has prepared a rich and demanding repertoire of classical, folklore and romantic music to entertain his audiences.

By profession, Mr. Pleva is a professor of physical education and English in the Moravian town of Prerov; by choice, he is a mouth organist who has devoted years to the study of the harmonica and its capabilities.

It all began in the middle thirties when, as a boy, he was given a mouth organ as a Christmas gift. From that day

forward, it followed him wherever he went, until his mastery was "complete".

When some said the instrument of his choice was too modest and limited for the classics, he cast down the gauntlet and played Mozart's Turkish March at the 1955 Czech competition of Popular Creative Art. He won top prize.

Since then, he's never looked back and today is known in many parts of the world through the more than 160 LP recordings he made for radio and television with well-known Czechoslovak orchestras.

During his stay at Man and His World, he plans to kindle new and added interest in the harmonica among children and teenagers by staging a competition for various categories of players from the beginner to the accomplished musician.

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ADOLF BORN

BIOGRAPHICAL NOTES

Adolf Born, a Czech who enjoys living with humor and sharing his critical view of reality with others in a steady outpouring of graphic art, was born on June 12, 1930, in the southern Bohemian town of České Velenice.

The son of a railway station master, he moved to Prague at an early age and from 1949 studied at the Academy of Applied Art under Professor Antonin Pelc, whom he followed to the Prague Academy of Art from which he graduated in 1955.

Mr. Born, who looks younger than his 44 years, is a slender, chatty grey-haired man whose very manner, voice and style of expression radiate the ready and often biting wit his works exude.

Cartoonists have long been recognized as one of the more "alert" branches of society's conscience and Mr. Born's quick reaction to the anxieties and antagonisms of an unsettled world fit his individuality and personality neatly into this concept of ethical internationalism.

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His criticisms, while incisive and often piercingly and cruelly unveiling, have nonetheless a magnitude of benign expression that rarely lose sight of mankind's ultimate ability to survive.

Humor

But humor is the basic component of his personality because he believes in the axiom that without humor there is no life.

Mr. Born now lives and works in Prague as a freelance artist and his work is published regularly in the Czech weekly humor magazine Dikobraz.

He is a member of the Czech Association of Graphic Artists Hollar and a member of the group of caricaturists Polylegran.

His works have been exhibited in dozens of one-man shows in various European capitals as well as by participation in international hangings at home and abroad. He is also represented in many private collections in Canada, Germany, the United States, Yugoslavia and Italy.

Collections of his cartoons have been published in several volumes and his book illustrations include the Czechoslovakian editions of Shakespeare's Hamlet and J.D. Salinger's "Who Hunts in the Corn".

As an art director, he has more than 25 animated films to his credit.

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This is Mr. Born's first visit to Canada. The closest he ever came before was a brief stopover in Gander while on a trip to Cuba.

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News Release

pour publication
for release

FINE ARTS WILL SHOW

QUEBEC COUNTRYSIDE

The Quebecer's attachment to his "world" and the tang and vitality of that attachment will be the underlying theme of a new and different presentation by the Montréal Museum of Fine Arts at Man and His World this year.

Paintings, water colors and graphics from the Museum's extensive Canadian collection are now being studied, sorted and grouped in accordance with detailed research material to achieve the desired goal.

The collected works will show the Québec countryside with man in his natural environment, officials said, and then trace through the gift of art his progressive integration into large urban communities.

To mount the display, the Museum will rely heavily on its own collection but will borrow from other sources if necessary to fill in any apparent gaps in the sequence of time and events.

TAPESTRY

Demonstrations of etching and tapestry work will be added features in the pavilion and plans call for the use of scale models to illustrate the reconstruction of historic sites and current urban renewal projects.



A series of original audio-visual presentations to complement the art collection are also being prepared and there may be regular organ recitals on a century-old instrument already installed in the pavilion.

As in 1973, the Museum of Fine Arts display will be located in the former Belgian pavilion of Expo 67 on the shores of Swan Lake.

Man and His World opens this year on June 20 and runs seven days a week until Labor Day, September 2.

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ROSE WATER AND BAZAAR IN PAKISTANI PAVILION

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A gentle sprinkling with rose water is in store for visitors to the Pakistan pavilion at Man and His World this year.

This traditional ceremony, an almost ageless way of welcoming wedding guests, will form part of a visual display recreating the Pakistani marriage rite in all its solemn splendour, according to pavilion planners.

Another corner of the building will feature a typical bazaar.

Mannequins, dressed in the exquisite bridal costumes of the country, will be viewed on a "masnath", rich red velvet material with intricate gold thread embroidery. Around them will be an array of the silver articles used for the various marital rites.

For further effect, slides of the marriage ceremony will be flashed on a screen in an atmosphere of burning incense and fragrant, oriental perfume.

The pavilion director also hopes to have live entertainment.

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In keeping with the general theme of this year's edition of Man and His World - Capitals and Great Cities of the World - the Pakistan pavilion will feature Karachi and the story of its growth from a small seaport on the Indus delta to the capital city of a new nation.

The attractions of Lahore, "The Garden City", will be depicted in photographs of beautifully-tended gardens and displays of the art of calligraphy and miniature paintings that still predominate in the area. Ivory miniatures of Mughal emperors will also be exhibited.

Peshawar, the "Gateway to Central Asia," will be featured by modern photographs and ancient armaments while Mohenjo Daro, the "City of the Dead", will be recalled through the use of frescoes and statuary to help visitors visualize the atmosphere of this forgotten civilization.

Throughout the pavilion, officials explain, various aspects of life in the cities of Pakistan will be in evidence.

A large plexiglass map of the country will pinpoint the geographic location of the main urban centres, a collage of people and places will focus on the culture and civilization of its people and a photographic display will describe the 14 different modes of transportation used within its borders.

Other exhibits will introduce visitors to the various cottage industries of Pakistan.

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SAINT JEAN BAPTISTE DAY

ALL SUMMER LONG

All things are as they were then, except - you are there !

That's the underlying idea of the popular Village of Yesteryear at Man and His World, a colorful pavilion recreating a typical small rural Québec community circa 1874.

This year, pavilion officials said, plans are to depart from the general aspects of village life before the turn of the century to focus on one specific event: the celebration of the feast of St. Jean Baptiste, patron saint of French Canada.

In contrast to the fixed mannequins and recreated buildings that constitute the village and its people, a musical quartet will give regular performances from the bandshell on the square while humorous films in English and French will bring to life old Québec legends in the town hall theatre.

All displays except one, a haunted house, will have a direct bearing on gala festivities that have long been a tradition in communities large and small throughout the province of Québec.

The haunted house, in stark and gloomy silhouette, will stand apart with a lifeless tree as a lonely sentinel at its door. But there'll be surprises inside.

In describing the atmosphere of this year's planned village, organizers laid great stress on the mood of gaiety, happiness and often unrestrained humor that will greet visitors after their trek across the covered bridge that gives access to the town square.

VILLAGE SQUARE

In the presbytery, planners foresee a plump and rosy-cheeked parish priest kneeling at his prie-Dieu pleading with the heavens for a sunny day as he prepares to celebrate solemn High Mass and lead an outdoor procession around the village square.

In the schoolhouse, the good sisters of the village struggle valiantly to control a group of lively boys and get them ready with brush and comb to take part in the annual outdoor procession.

In the nearby bread shop, the baker prepares the traditional little loaves of St. Antoine for distribution to the congregation while the storekeeper, not to be outdone and always with an eye for a profit, sets out souvenirs for sale to the villagers.

In his office, the notary, who doubles as mayor and president of the St. Jean Baptiste Society, ponders deeply the words of wisdom he will impart to dignitaries at the evening banquet.

With the annual summer-long successor to Expo 67 opening June 20, Village of Yesteryear planners are confident that visitors to their pavilion will enjoy the nostalgic touches that deep research into the spirit of the times makes possible.

Old pictures, lithographs, paintings, newspapers, advertisements, menus and noticeboards are all being conceived as adding to the delight of a village tour.

New landscaping is also being planned with an abundance of rustic flowerpots and windowboxes as well as an old calèche filled to overflowing with a variety of colorful blooms.

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THE BIOSPHERE

Man's constant assault on his environment and the avenues left open to him for the rehabilitation of the essential elements he has abused, is the theme put forward with striking force in Buckminster Fuller's giant biosphere at Man and His World this year.

Described by some United States visitors as "brilliant" and "fantastic", the pavilion is a joint effort of the Québec Government and Hydro-Québec. It serves also as a North American research centre for the study of pollution problems clouding the world today.

Entering the pavilion, the visitor steps into the quiet verdure of "Saint-Louis Square" where fresh, bubbling water tumbles down rocky falls to expanses of green grass and colorful flowerbeds. A large mural of present-day buildings forms the backdrop to this peaceful setting.

Soon shock reaction sets in as the horrors of pollution and its threat to life are dramatically depicted in clever juxtaposition of the enchanting and the beautiful, the frightening and the unreal.

Guided tours

Forty guides and hostesses, all fully briefed on the pavilion and its message, take groups of 50 people through the vast structure, explaining in detail the message it has to tell.

A symbolic "tree of life and death" is the visitor's first contact with the "reality" of today's world and the seriousness of the problem is clear. The beauty of the forest is there too, magnified by mirrored walls. But so is what man has done to it and the contrast is uncomfortable - as it is meant to be.

With abrupt suddenness, a voice intones "you are now inside your lungs" and a chamber of balloons, mirrors, projectors and sound recreates the rhythmic breathing of man. The message that clean air is essential to life is utterly clear and utterly unmistakable.

Ear

Next is the ear, which, in similar fashion, studies the ravages of normal city noise on the human organism. There is little

over-dramatization. The noises are all familiar: jet planes, jack hammers, jazz, tin cans, machinery and the thousand and one other jarring sounds that form part and parcel of urban life.

Continuing on his way, the visitor enters a forest with four paths that tell the story of bio-physical man, spiritual man, socio-economic man and ideal man. The message again is crucial and the option definitive.

Near the top floor under the huge plexiglass-clad dome is a sparkling white display of city life and the countless chores it requires to merely achieve existence. There's almost everything the visitor is familiar with - even the kitchen sink - in this section of the pavilion.

A trip down the longest escalator in the world leads to an artistic recreation of pollution through the ages by Serge Chapleau and Girerd. Each has its message and each its impact.

An example:

"It would cost each Québec citizen just \$15 to restore the St. Lawrence River to the state of purity it once enjoyed".

A cinema, presenting a variety of films on pollution and what can be done about it, completes the fascinating pilgrimage and the message it puts across.

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MOROCCO: LAND OF LEGENDS AND TRADITIONAL ARTS

The legend tells of a miraculous bird from Persia: flying high above the storied city of Rabat, it dropped a piece of carpet more beautiful than anyone had ever seen. So gorgeous was it in its rainbow of seven colours, the carpet weavers of Morocco adopted it. The style and weaving became what is now recognized as Moroccan.

Examples of the beautiful hand-woven carpets of Morocco and much more that is both traditional and new in the life of the people who occupy the romantic land on the extreme north-western coast of Africa, are on display at the Pavilion of Morocco at Man and His World.

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COSTUME OF GOLDEN THREAD

Evocative of the desert kingdom are the displays of clothing. These include many styles in both the colourful "Arabian Nights" tradition and the modern, simple linen kaftans worn by Moroccans in their every day life. But outstanding among these is a showcase containing a costume woven entirely of gold threads.

Besides clothing, other aspects of Morocco's day-to-day life are illustrated among the pavilion's numerous displays. These include showcases containing examples of Moroccan foods, tobaccos and wines.

Especially outstanding are examples of the arts of the Moroccan metalsmith and jeweller: rare and exquisite collections of engraved silver platters, washbowls and perfume atomizers delight the visitor's eye. Other cases contain displays of the jewelled ornaments of various regions. There are Berber jewels

from Tiznit set in nielloed silver, bracelets, buckles, ancient arms, and a necklace made of old Hassani coils as well as a precious bejewelled headdress.

RARE MANUSCRIPT

In early times, before paper came into general use, the skins of animals were employed by both scholars and businessmen. The Pavilion of Morocco has among its display several rare examples of 19th. century manuscripts---all written on paperthin gazelle skin. Bags, bookmarkers and other products of the modern Moroccan leatherworker's art are also on display.

Located a stone's throw from the Métro in the former Kindergaten of Expo '67, the Moroccan exhibition includes examples of fine Arabic carving and a special display of photographs illustrating the countryside and cities.

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CANADIAN TRIBUTE RETURNS TO CINEMA 360

"Canada '67", the Walt Disney-Robert Laurence produced tribute to Canada, is again turning on crowds at Man and His World, '74.

The film was the hit of Expo '67. It was seen by millions during its initial runs, and is being shown at Cinema 360, the former Telephone Association pavilion, for the fourth summer in seven years.

The film has lost little of its power to stir nationalist sentiments. Part of the reason is that it envelopes the viewer in the action. Using ten screens and 12 synchronized sound tracks, the viewer literally can't look away.

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Mounted on helicopters, ships, the backs and fronts of trains and automobiles, under a horse, the ingeniously devised 360-degree camera is constantly moving. The sensation of being on the helicopter as it swoops in and out of the frosty peaks of the Rocky mountains or enters the main ring at the Calgary Stampede, is realistic and persuasive.

The 22 minute picture begins at the seat of Canadian sovereignty, Ottawa and travels to the birthplace of confederation, Charlottetown, PEI.

"Canada '67" then whisks the viewer to Montréal, Québec City, Percé Rock and Mont Tremblant. It also visits such famous eastern Canadian sites as Telegraph Hill, Niagara Falls and Toronto city hall.

Prairies

The final segment takes the viewer on a visit of the western provinces, passing through the railway marshalling yards of Winnipeg, the wheat fields of Manitoba and Saskatchewan, Banff, the Fraser River and Vancouver before ending its journey in the peaceful calm of Victoria harbour.

"Canada '67" ends with playing of the national anthem by the band of the Canadian Grenadier Guards.

Audiences never fail to respond to "Canada '67's" heartfelt patriotism. Even Americans are moved by it. As

familiar as most of the scenes it portrays have become, "Canada '67", puts them across with a sincerity, simplicity and pride no other medium can manage.

For nationalists, people looking for unbelievably enhanced technical film achievement or as an instant course on Canadian geography, "Canada '67" is well worth a second or third visit.

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QUEBEC AND THE ARTS

The greatest number of Québec paintings, old and new, ever assembled in group fashion outside their normal museum settings will be found this year in the Québec Government pavilion at Man and His World.

The paintings, mostly from the Provincial Museum in Québec City and the Museum of Contemporary Art in Montréal, have been selected by Department of Cultural Affairs consultants as representative of native art from colonial times to the present day.

To round out the exhibit, a number of useful and decorative objects from the 18th and 19th centuries will also be on display along with Indian and Eskimo artifacts that have had limited public viewing. These have been selected by the archeology and ethnography service of the Cultural Affairs Department.

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Great names from the past - Kreighoff, Roy-Audy, Louis Jobin - will hang next to well-known names of the present - Riopelle, Jean-Paul Lemieux, Pellan, Borduas, Molinari, Leduc, Ferron, Letendre - to provide a panorama of progressive achievements the province has enjoyed in the field of art over the years.

Primitives

Added to these will be the unsigned works of a number of painters of yesteryear, works that are rich in expressing the self-confidence and vitality of their creators and the primitives of Villeneuve, Mary Bouchard and Blanche Bolduc.

Between these groups, pavilion organizers hope to offer the visitor a choice between what is termed "masterly" and what is simply called "spontaneity". Or, more simply, just what is "art"?

The display will give considerable space to the post-war era in Québec when art grew by leaps and bounds and painters blossomed in number and stature at an unprecedented rate. Quality and diversity went hand in hand with this burst of creative activity.

Where specific paintings could not, for physical reasons, be obtained for this special showing, Québec Government technicians made special arrangements for audiovisual reproduction facilities in the pavilion.

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RARE MINIATURE ART IN INDIA'S PAVILION

A collection of rare 18th century miniature paintings along with antique bronzes displayed against a background of delicately-carved marble panels will be among the highlights of the India pavilion at Man and His World this year.

Live entertainment by a troupe of classical dancers will also be staged during the season which runs from June 20 to September 2.

Miniature paintings rank as one of the foremost arts in India, a pavilion official explained, and serve not only an important religious function but also touch upon various aspects of secular life with poetic as well as descriptive significance.

The display, covering a wide range of indigenous art and crafts, will be housed in the pavilion occupied by Japan last year and built for the State of Maine's participation in Expo 67.

Offered as a classical cultural presentation of the arts of India, various display areas will feature silver articles, precious stoneware, tapestries, brocades, jewellery, Tantric hand-painted panels, antique furniture, embroidery and a host of other Oriental creations.



Lord Krishna

Lord Krishna, the highly characteristic figure of Hindu mythology, will be honored in a series of hand-painted panels and murals depicting his life and the romantic and mystical literature he inspired from the 12th to the 16th century.

Antique jewellery, too, will be much in evidence.

To the Indian woman, jewellery is a most important item of personal adornment, a pavilion organizer commented, and jewellery-making has maintained a continuity of tradition through the craftsman's "instinctive feeling for beauty, his gift for minute detail, his monumental patience and delight in his creation".

Rich Gujarat embroidery and antique furniture will comprise one section of the exhibit while another will be devoted to Tantric art designed expressly "to stimulate a special kind of mental activity."

Tantra embodies fundamental patterns of symbolic expression "in a view of life which offers a uniquely successful antidote to the anxieties of our times", the spokesman explained.

Background Indian music and regular performances by a group of accomplished artists are being planned to give the visitor a lasting impression of Indian culture and beauty.

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THE EERIE WORLD OF THE UNKNOWN

Spurred by what they describe as "new and enigmatic discoveries", officials of the Strange, Strange World pavilion at Man and His World plan to stress the spectacular this year during the exhibition's summer-long run on St. Helen's Island.

New and dramatic displays based on the "imperatives of actuality" will be added to the basic elements of research into the recurring mystery of unidentified flying objects, planners said. Visitors are promised an awesome taste of the unknown and the unexplained.

One of these will be a seven-foot circular panel containing a blowup of an actual UFO "sighting" in Peru, in 1973.

Another will be the recreation of "an actual sighting at night" with all reported physical aspects faithfully depicted.

The scene is a tree-lined road and a car containing two passengers. Hovering overhead is a strange airship aiming a brilliant light at two unearthly beings on the ground.

A bank of twelve telephones will give visitors a running commentary on the strange scene.



EZEKIEL

Another display will present a model of the biblical spacecraft Ezekiel as reconstructed, from early stone drawings, by Josef F. Blumrich, chief of the systems layout branch of NASA, the U.S. space agency. A model of a sailplane dating to the days of the Pharaohs will also be on exhibition.

Earth-bound creatures of legend will also get their day, pavilion planners said.

The Moth Man, all seven feet of him, will be in evidence along with his fellow-travellers of myth and mystery: Sasquatch, Yeti, the Loch Ness monster and others that hover somewhere between the worlds of fact and fancy.

A number of audio-visual presentations are being planned to support the evidence of extra-terrestrial visitors. These will be scattered throughout the exhibition area.

In the pavilion's compact 34-seat theatre, the National Film Board's spectacular film "Zoom" will explore the infinitely small and the infinitely large to provide a new and strange dimension to the world in which man lives.

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MAN AND HIS WORLD'S WATERS ARE RESTFUL, ALIVE, SPECTACULAR

Water, an element of life and beauty, is present everywhere at Man and His World. Ever since Expo 67, it has served to enhance both the cultural and recreation areas of St. Helen's Island, where it is surrounded by green spaces and trees and flowers, particularly Swan Lake and Dolphin Lake. It can be found inside many pavilions and serves as decorative motifs almost everywhere.

The Swan Lake fountain is really three underground fountains each of which sends up 30 streams of water in which 90 jets and 420 colored lights throw out a programmed display that is particularly attractive at night. The designs are arranged on a magnetic band and last 45 minutes. Between composition or design, there is a pause of 90 seconds.



According to Allan Brown, City of Montreal engineer in charge of the fountains at Man and His World, the color designs can go on for seven hours without repeating themselves. The fountains which form part of Swan Lake are the work of architect J.M. D'Orsay, of Montreal, a noted consultant in architectural illumination. The designs which he has arranged are extremely varied, alternating in light and color under an arranged program. There have been some problems with water being carried on the site by heavy winds, but this is expected to be cleared up by next summer, according to Mr. Brown.

1,008 jets of water

Also at Man and His World, at the Place de l'Univers there is a two-foot-deep pond in the form of a pentagon. Four sides are decorated and embellished by 1,008 jets of water.

At the Place des Nations, there are four pools where jets of water provide a decorative and colorful interlude to the various attractions.

At the French Pavilion, one receives the impression of water hitting a dam reminiscent of the seashore.

The Museum of Fine Arts has a small pool inside its pavilion, where a fountain in the form of a tree plays a constant stream of water. Last year, this was part of the Man and His Environment exposition at the Biosphere. It was originally created by Roland Proulx for a floral exposition on Spain presented at the Montreal Botanical Garden.

Mexico, too, has a small decorative fountain, showing its national colors.

Then, there is the Japanese garden, adjoining the Czechoslovak pavilion. The Russian pavilion has a tiny pool inside; three pools are located outside the Iran pavilion and a small pool behind the stairs inside the same pavilion; and, of course the fountain and illuminated jets in the pool at the entrance to the Yugoslav pavilion and the outdoor and indoor pools at the Biosphere which originally formed part of the exhibition of Man and His Environment.

At La Ronde

The Dance of the Water Fairies, which was presented every year at Dolphin Lake, was not shown this year because of technical difficulties. It will, however, be back next year. But there are still many pools and fountains and the use of water at La Ronde, to provide a cooling and attractive background to this entertainment area. The visitor should not miss the two large pools at the entrance to La Ronde and the jets of water which play over a sculpture by the Canadian sculptor Gladstone.

Near the Garden of the Stars is a cylindrical shaped fountain in which the water comes up in force, and emerges through hundreds of openings in the form of spray.

At the Village of Yesteryear, the use of water takes the form of a small stream beside a small bridge, providing a restful rural setting.

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FLOWERS, FLOWERS EVERYWHERE AT SCENIC MAN AND HIS WORLD

It takes 54 green thumbs, 126,000 plants and lots of work and planning to produce just one of Man and His World's stunning annual attractions -- the myriad flowerbeds, trees, shrubs and greenery that abound on the exhibition's mid-river island site.

It's a case of flowers, flowers everywhere. Walking from pavilion to pavilion or just strolling around the grounds is an experience in riotous color, carefully tended, and manicured greenery, beautifully trimmed.

And who says we didn't promise you a rose garden? There's a beauty adjoining the Hélène-de-Champlain Restaurant that never fails to attract appreciative comment.

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This year it has been completely replanted with more than 4,000 rose bushes in 94 varieties and fragrant blooms are in full blossom.

Jean-Paul Gariépy, of the city's Botanical Garden, is the man in charge of this extra "pavilion" on St. Helen's Island. His 54-man crew is split into teams to look after specific areas of Man and His World and La Ronde. One of these teams looks after the rose garden alone.

126,000 ANNUALS

Mr. Gariépy, who has been on the job for the past four years, says there are 17 varieties of petunias among the 126,000 annuals planted this year.

Every little corner of the exhibition site that isn't occupied by buildings or pavement has its touch of color running the gamut from simple potted flowers to large beds of begonias, geraniums and other popular annuals.

Special landscaping effects, too, are prepared for specific pavilions. Morocco, Mexico, Haiti and Place de la Joie are examples of this specialized work.

The closing of part of Notre Dame Island for construction of an Olympic rowing basin gave Mr. Gariépy's crew an added task. More than 400 trees, mostly Austrian pines, were in the builder's path. These were carefully uprooted and transplanted in strategic areas on St. Helen's Island.

An additional 450 plants, mostly hedge-type and saplings, were also moved to new "quarters" across the bridge.

Another task for the green thumbs was the provision of more than 750 potted plants of various shapes and sizes to the pavilions proper. These perennials, for the most part, winter in the municipally-owned Louis-Dupire greenhouses at Dandurand street and Pie IX boulevard. They are tended and trimmed the year round by a team of specialists.

All this work has just one aim in mind -- to delight the eye of visitors to Man and His World and La Ronde.

And judging by openly-expressed comment, that aim has been successfully achieved.

Just stroll around the grounds or, better still, ride the Minirail and see for yourself!

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HAITI: "Vive la différence!"

The colorful work of unschooled artists, depicting island life with a stark and vivid sense of reality, is one of the foremost displays offered visitors to the Haitian pavilion at Man and His World'74.

Located in Vermont's Expo 67 building, the exhibits strive to present the Haitian way as distinct from life elsewhere.

The pavilion's theme, in fact, is "Vive la différence".

Tall, wooden sculptures, handicraft, books, stamps and currency, along with photographic displays

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and films, form the heart of the exhibition and tell the story of this West Indian republic and its more than three-and-a-half million people.

A Canadian film on Haiti, produced by Claude Taillefer and called "Haiti Chérie", is shown regularly with a series of slide presentations on the country as a growing tourist attraction and vacation site.

In this regard, tourist personnel attached to the pavilion point out that in 1967, only 2,000 Canadians visited Haiti while last year, more than 55,000 made it their port of call.

In one section of the display area, a large collection of photographs and art work is changed regularly to encourage repeated visits to the pavilion.

A number of Haitian artists, including Bernard Séjourné, will make personal appearances during

July to chat with visitors.

On entering the pavilion, Haitian hostesses, clad in colorful native costumes, greet visitors and answer questions.

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SERMONS FROM SCIENCE

AT MAN AND HIS WORLD

Two new, widely-acclaimed films will be featured in the Sermons from Science pavilion at Man and His World this year.

Officials of Christian Direction Inc., who organize and operate the pavilion, said their basic theme again this year is to try to relate the wonders of nature with the existence of God in words and pictures that people of any age or religious calling can understand.

In recognition of the general theme of Man and His World this year - "Capitals and Great Cities of the World" - pavilion officials will be introducing a new film entitled "Empty Cities" which has won critical acclaim in preview presentations.

Another new film is called "Cry 3" and is described by organizers as "a stunning, colorful musical audio-visual presentation".

"Cry 3" is designed to convey "a thought-provoking message in a way which has definite appeal to young people".



The basic message for the pavilion is to try to convey the idea of the Bible as a source of relevance in everyday life. Its theatres have welcomed more than 2,000,000 viewers during and since Expo 67.

All films are shown at regular intervals during visiting hours and soundtracks are in both English and French.

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MONTREAL: THE INTERNATIONAL CITY

Montréal will be putting its best foot forward as a city of international importance when Man and His World opens June 20.

The exhibition's overall theme this year is Capitals and Great Cities of the World and the City of Montréal will have its own pavilion on the ground floor of the Strange, Strange World display, in the theme area.

The pavilion will be called, simply: Montréal: The International City and will contain a variety of ancient maps, old and new photographs, pencil sketches and large scale models to project an image of the city's growth from an early settlement to its present stature and its ranking international importance.

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Pavilion organizers said the display will set the mood for growth by first offering visitors a view of rare old maps, sketches and photographs of Old Montréal and detailed scale models of restoration plans for Youville Square and Place Royale as they were in days gone by.

Crossroads

Then the visitor will see in sequence the city as a haven of green spaces, an industrial giant, a crossroads of the world in North America, a cultural cradle, a cosmopolitan metropolis and a world sports centre preparing for the 1976 Olympic Games.

In the centre of all this will be a fully-detailed, minutely accurate scale model of the heart of Montréal from Mount Royal to the waterfront. This model is 30 feet by 20 feet in size.

The city's dynamic growth over the last 20 years will be highlighted in a special section devoted to photographs taken from the same spot, but at different times: 1958, 1962, 1968 and 1974.

Extensive urban renewal projects will also be in the spotlight through a display of more than 30 large photographs showing newly-built, moderate rental housing.

A humorous film, showing construction methods in the 30s, will be shown regularly.

On leaving the pavilion, visitors from outside the Montréal area will be invited to send a postcard containing a view of the city to their relatives and friends back home.

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ENTERTAINMENT GALORE AT MAN AND HIS WORLD

A wide variety of free entertainment is in store for visitors to Man and His World this year in addition to the big name professionals booked for Place des Nations Saturday nights.

Strolling minstrels, acrobats, gymnasts, puppeteers, folk singers, bands, variety shows, concerts and recitals are booked for the exhibition's summer run on St. Helen's Island, starting June 20.

From 11 a.m. each day, when cadets of the Canadian Armed Forces raise the flag at the Métro entrance to the site, until they lower it again at 8 p.m. and continuing until later, some form of entertainment will be available to all.

A team of troubadours, clowns, folk singers, jugglers and balancing act specialists will perform daily at the Metro entrance as well as at various other areas around the exhibition grounds.

At 2 p.m. daily, seven days a week, brass bands will march around the spacious site. Many of these will be musical groups from the United States and other parts of Canada.

Bandshell

More than 250 individual presentations are planned for the International Bandshell. These, all free, will include musicals, variety shows, concerts and recitals, all performed by amateurs.

In the Bulgarian Puppet Theatre, the former Expo 67 Brewers pavilion, master puppeteers of Bulgaria's widely-known Duo Kastow troupe will give two performances daily. These are in the "for all the family" category, require no dialogue and also are free.

A new feature this year is Place de la Joie, facing Cinema 360 between the theme pavilions and Mexico's new display area, which has been created as a sort of gathering place with a variety of entertainment based on audience participation.

On Tuesdays, at 2 p.m. and 4 p.m., the city's popular parks entertainers, Le Vagabond puppeteers, will put on a show in this area while on Thursday afternoons and evenings, the city's mobile stage, La Roulotte, which usually entertains children in various municipal parks, will be rolled in to provide musical and theatrical shows.

Top-flight movies will be presented every Thursday and Friday night on a giant screen beginning June 21 with "Those Were Happy Times". The site of these films is the Place des

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Nations grandstand and the schedule calls for English language versions on Thursday nights and French on Friday nights in repeat performances.

The film schedule follows:

June 27 and 28: Patton; July 4 and 5: MASH;
July 11 and 12: Planet of the Apes; July 18 and 19: Beneath
the Planet of the Apes; July 25 and 26: Hello Dolly; Aug 1
and 2: The French Connection; Aug 8 and 9: Those Magnificent
Men in their Flying Machines; Aug 16 and 17: The Poseidon
Adventure; Aug 22 and 23: The Sound of Music and Aug 29 and 30:
Tora! Tora! Tora!

In addition, the Place des Nations will be the scene of free public dances every Tuesday - and some Wednesdays - throughout the season.

(30)

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EIGHT YUGOSLAV CITIES IN YUGOSLAV PAVILION

The capitals of Yugoslavia's six republics and two autonomous regions are in the spotlight at the Pavilion of Yugoslavia at Man and His World, this year.

The over-all theme of the summer-long show is "Capitals and Great Cities of the World".

The Yugoslav exhibits picture Belgrade, capital of the Federal Republic of Yugoslavia and also of the Republic of Serbia. Also on display are large black and white photos and illuminated slides of the cities of Skopje, capital of the Republic of Macedonia; Titograd, capital of Montenegro; Sarajevo, capital of the Republic of Herzogivina; Ljubjana, capital of Slovenia; Zagreb, capital of Croatia; Pristina, capital of the autonomous region of Kosovo; and Novi Sad, capital of its own autonomous region.

Important historical remains, famous palaces, churches, museums, modern government buildings, theatres, hotels, boulevards, parks and other noteworthy sites in each region are pictured.



Each of the separate sections is accompanied by a printed description of the city or region.

Each city display is illustrated with reproductions of ancient and medieval statuary and sculpture. A display of swords, pistols, shields and other arms, lent by the Belgrade Military Museum, is also on view.

Of special note to visitors interested in the history of the ancient Adriatic country is a reproduction of a map drawn by the famous Roman cartographer, Ptolemy, in the 2nd century AD. It shows that the Yugoslavian cities illustrated all existed at the time the map was made.

Cinema

The Yugoslav Pavilion features a 50 seat cinema in which 13 fifteen minute documentary films from the series "Eight Thousand Years Of Yugoslav Culture" will be projected continuously from opening at 10 am to closing at 8.30 pm.

The pavilion also contains a special tourist section displaying photos of famous Adriatic resort towns, such as Dubrovnik and other tourist facilities. The visitor will be able to obtain free travel brochures.

The Pavilion of Yugoslavia was designed by architect Zelimir Zagotta. Mr. Ivan Antunac is again serving as the Pavilion's Director.

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HUMOUR, HUMOUR EVERYWHERE!

The Humour pavilion, a perennial favorite with visitors to Man and His World will prove again this year that art and laughter walk hand in hand by putting the spotlight on a display of cartoons by 600 artists from 50 countries of the world.

And to add to the mischief and mirth of it all, pavilion officials said, there will be a substantial display of the wildly outlandish "inventions" of France's colorful Jacques Carelman, whose specialty is the creation of objects "freed from the constraints of utility, insubordinate to all but the metaphysical". Some of his "objets" were visible in the pavilion of France last year.

A special display area in the pavilion is being reserved for Nils Melander of Sweden whose deanship on the campus of world cartooning remains unchallenged.

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Fafard

From Italy there will be a collection of humorous sculptures by Gabellini along with more than a dozen pieces of "three dimensional humour" by Joe Fafard, of Pense, Saskatchewan.

A number of paintings, using the comic strip approach as a vehicle, will be an attraction in another section of the pavilion. These are the work of New York's Dave Pascal and were widely acclaimed during recent exhibitions in New York and Sao Paulo, Brazil.

Poland's famous poet-sculptor, Piwowarski, will also have a niche with the presentation of twelve of his baked clay statuettes. These range in height from two to four feet and were designed with the idea of garden ornaments in mind. Their gentle humour, a pavilion spokesman observed, tends to make the visitor forget for the moment the violence of our times.

The 11th International Salon of Cartoons is also located in the pavilion to provide cartoonists with a showcase for their works. The "contest" this year is in the field of gag and strip cartoons and the five-man jury will include Jacques Carelman.

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CANNIBAL SPEARS AND POISONED ARROWS

A rare collection of primitive artifacts, ranging from mummified heads and poisoned arrows to cannibal spears and pygmy tom-toms, will be on display in the Exploration pavilion when Man and His World opens for the season on June 20.

The pavilion, a newcomer to the exhibition, is located in the former Dupont Auditorium occupied last year by the National Film Board.

Organizers say its theme will be centred around the many primitive tribes that still exist in remote corners of the world today.

Documentary films, plus a variety of exhibits, will give visitors an insight into the lives, manners and mores "of people unspoiled by change and untouched by time".



A special exhibit section will be devoted to museum pieces and archeological discoveries touching on primitive life.

Large maps of world areas still sheltering primitive peoples will form the backdrop for the display of such articles as stone hatchets, pagan deities, Inca statuary and pottery from the Himalayas, circa 529 B.C.

Another area will be devoted to the rough north-land of Canada and the equipment explorers use in the never-ending search for discovery. Included is a specially-constructed 15-foot boat with two outboard motors used for climbing rapids.

Tribal activities

The films, pavilion organizers said, are not designed to be spectacular. Rather, they attempt to record as faithfully as possible tribal activities and customs unaffected by history's changing lifestyles.

The scenes are set in various parts of the world and range from New Guinea to Sumatra, from the Cameroons to the Himalayas, and from forests of the Amazon to the deserts of Iran.

The celebrated "lost" tribe of Papuans is shown in daily life before and after the outside world became involved in the affairs of its New Guinea jungle retreat.

West African pygmy life, hostile and docile Amazon tribes, the last of the Iranian nomads and an ancient settlement high in the Himalayas all play a role in the pavilion's scenario.

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The various films, many of them award winners at various international film festivals, will be shown on a regular schedule with both English and French dialogue.

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COLORFUL BAZAAR IN IRAN'S PAVILION

The forerunner of today's supermarket, the bustling Middle East bazaar, will be recreated with full authenticity in the Iranian pavilion at Man and His World this year.

The exhibition will run from June 20 to September 2.

Organizers of the display said the entire ground floor of the colorful building will be divided by lattice partitions to create individual stalls decorated, furnished and stocked exactly as they are in Teheran or any other Iranian town today.

Merchants "attending" these stalls will be in full traditional costume to further stress the realistic aspects of the setting as an exact duplicate of the original thing. Even the lighting will be adjusted to add a further touch of realism.

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Organizers said the overall aim of their exhibit for 1974 is to acquaint visitors with the realities of present-day Iran, its economic potential and its tourist attractions. The special role of the royal rulers in the development of Iran will also be stressed.

The arts and crafts of Iran are world renowned and a number of skilled artisans will be at work daily in the pavilion showing how they achieve beauty through patience and techniques handed down through the ages.

Craftsmen

These will include goldsmiths and silversmiths, metal embossers, carpet weavers, brocade weavers, inlay artists, batik printers and leather embroiderers.

While the artists are at their work, a nine-element polyscreen will present an audiovisual program depicting Iran's tourist attractions and historical sites.

Other features will include an expressive collage symbolizing modern Teheran, the nation's capital and a huge map expressing the aims of the fifth Iranian five-year-plan as it relates particularly to cultivation and the development of water resources.

A band of transparencies, operating in rhythmic sequence, will be mounted above the grand staircase with Iranian music filtering gently to the visitors' ears.

An audiovisual presentation, the "Iranian Dream" will be shown regularly on a polyscreen with mirror effects. This film conducts the visitor to Iran and describes the Irani's determined search for "their own road to the Great Civilization, a road which will be the continuation of the great tradition set by Cyrus the Great."

Officials said this film is designed in such a way "as to fully express the spiritual values of Iran as well as her enchanting beauty".

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DAREDEVILS STAR AT LA RONDE

Internationally-known groups of daredevil high wire performers will highlight a new and expanded free entertainment program at La Ronde beginning June 20, the day Man and His World swings into action for 1974.

These groups, six in all, will perform daily at 5.30 p.m. and 9.30 p.m. in the promenade area adjoining Dolphin Lake. They include tightrope walkers, aerial wheel performers, trapeze artists and highwire motorcyclists.

In the Laterna Magika, again beginning June 20, visitors will be able to watch the Buckskin Circus at work four times daily. This collection of trained horses and dogs will put on shows at 2.30 p.m., 4.30 p.m., 6.30 p.m. and 8.30 p.m.

Marching bands will parade around the site at 5. p.m. each day. Many of these will be visiting groups from across Canada and the United States. In addition, bandsmen, singers and dancers will put on impromptu shows at various locations on the 135-acre St. Helen's Island site.

The Dancing Waters, long a popular attraction on Dolphin Lake, has an entirely new "act" scheduled for this year.

The daredevil performers are The Arturos, from June 20 to July 1; The Swinging Stars Poles, from June 2 to July 14; The Géraldos, from July 16 to July 28; the Flying Larrays Flying Trapeze, from July 30 to August 11; The Great Erick, from August 13 to August 25 and The Dresler Brothers, from August 27 to September 2.

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La Ronde

AN OUTING ON THE LAKE
A JOYRIDE IN THE PARK

A Mississippi riverboat "Le Pumpernickel Belle", will be the proud flagship of a new fleet of vessels sailing the calm waters of Dolphin Lake at La Ronde when Man and His World's exciting amusement park swings into its seventh fun-filled season since Expo 67.

The turnstiles start spinning for pre-season weekends at noon on May 4, with a schedule that includes Monday, May 20, a legal holiday. Full-time operation, on a seven-day-a-week basis, gets under way June 15 and runs through to Labor Day, September 2. Hours are from noon to 2.30 a.m.

A giant fireworks display will be staged over Dolphin Lake at 10 p.m., opening day, May 4.

The new fleet of ships will provide a variety of outing possibilities on the large, man-made lake, at the eastern tip of St. Helen's Island.



One type, a small, electrically-powered boat, will carry two adults or one adult and two children on a 10-minute, 3 m.p.h. ride on the lake. Twenty of these tangerine, blue, yellow and white yachts will be in operation.

Crash Program

For the more venturesome, a flotilla of bumper boats will provide the thrills of "collisions at sea" in complete safety. Patterned after the landlocked carnival cars that batter each other with reckless abandon, these French-made "Mini-Bangs" are untippable and unsinkable. As an added precaution, a grid-like net will be strung beneath the 100 X 180 foot lake area where they operate, near Fort Edmonton.

The ornate 40-foot-long riverboat, a replica of the historic steamers that plied the Mississippi for decades, will carry 39 passengers on a sight-seeing trip around the lake. It replaces the Viking ships which operated in similar fashion last year.

On land at the amusement park, new rides for the young and not-so-young have been added. One is the breathtaking Tilt-a-Whirl, being introduced in North America for the first time this year. Another, somewhat tamer, is a little train that will carry toddlers from the entrance gates to the ride centre and back for 20 cents. There are more than 40 rides for the enjoyment of La Ronde's fun-loving patrons.

Shopping Galore

For shoppers, the Carrefour International will once again display goods and souvenirs from around the world while in the picturesque French-Canadian Village, gifted Québec artisans will demonstrate the art of native handicraft in their various ateliers. Included is a snowshoe-maker.

For sheer relaxation and pleasure, the foot-stomping gusto of the ever-popular beer garden will again be a popular rendezvous. Two European bands will be on hand this year for those special, let's all sing drinking tunes of international camaraderie.

Free entertainment will be found on the site with bandsmen, clowns and dancers going all-out in the spirit of La Ronde's carefree ambiance.

Children under eight will be admitted free of charge, while those between eight and 17 will pay 25 cents and the 18 and up will enter for 50 cents as in previous years.

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PIRATE LORE

AT MAN AND HIS WORLD

Weaponry used by 17th century pirates off the coast of Canada and Canadian military artifacts from archeological digs in the Maritime provinces are being planned as part of this year's display in the Arms pavilion at Man and His World.

The central theme of the 1974 exhibition, opening June 20 on St. Helen's Island, is "Capitals and Great Cities of the World". The Arms pavilion's presentation will be subtitled "The Weapon Capitals of Yesterday and Today".

"Our theme this year is vast in scope", pavilion officials explained, "and will permit us to draw heavily on the legends and weapons of history's great armor-producing cities".

Damascus, famous for steel blades from the 10th through 15th centuries, is expected to be one of the featured choices. Another is France's St. Etienne, a 500-year-old arms producing centre, and a third, Tula in central Russia, the national arsenal during the Czarist period.



ROSS RIFLE

Secondary exhibits, revolving around the central theme, will be many and varied as pavilion planners are still in the process of searching out new exhibits at home and abroad.

Already planned, they said, are displays covering arms and the Canadian law, ballistics and the famous Ross rifle produced by the arsenal at Quebec City. Another will be armor - the "defensive weapon" par excellence - showing the turtle shell concept refined and developed into the modern armored vehicle.

Cooperation in other areas by private collectors as well as by Canadian, French, Belgian, Spanish and United States museum authorities is expected to provide a wide-ranging display for pavilion visitors.

A blacksmith will again be at the bellows demonstrating how swords, daggers and knives were crafted from the 12th to the 14th century while gun furbishers and other guest craftsmen will be featured at irregular periods during the exhibition's summer-long run.

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INTERNATIONAL ARMS PAVILION

The history of the world is in generous measure the history of man's struggle for survival and of the weapons and armor he developed to either defend himself or make war as his individual nature dictated.

The measure of his success and progress in this field will once again be demonstrated in the International Arms Pavilion at Man and His World when the seventh consecutive summer-long successor to Expo 67 opens on St. Helen's Island on June 20.

The central theme of the exhibition as a whole is "Capitals and Major Cities of the World". The Arms pavilion's presentation this year will be subtitled "The Weapon Capitals of Yesterday and Today".

Bernard Lécuyer is pavilion director again this year.

"Our theme this year is vast in scope," Mr. Lécuyer said, "and will permit us to draw heavily on the legends and weapons of history's great armor-producing cities."

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Damascus, famous for steel blades from the 10th through 15th centuries, is one of his choices. Another is St. Etienne, in France, a 500-year-old arms producing centre and a third, Tula, in central Russia, the national arsenal during the Czarist period.

QUEBEC CITY

Québec City, too, plays a role in this field as prime centre for the manufacture of the Ross rifle of battlefield fame.

Secondary exhibits, revolving around the central display, will feature arms and Canadian law, ballistics, archeological finds from the Maritimes and weaponry used by 17th Century pirates off the coast of Canada.

Armor - the "defensive weapon" par excellence - will also be on prominent display, showing the turtle shell inspiration pushed to the development of the army tank.

Generous cooperation by private collectors as well as by Canadian, French, Belgian, Spanish and United States museum authorities is expected to provide a wide-ranging display for pavilion visitors.

A blacksmith will again be at the bellows demonstrating how swords, daggers and knives were produced from the 12th to the 14th century, in front of the former theme pavilion.

A gun furbisher will demonstrate his rare trade inside the building and guest craftsmen will be featured at irregular periods during the summer.