Department of Public Relations City of Montréal City Hall Montréal, Canada

### Communiqué

**News Release** 

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# MAN AND HIS WORLD June 19 to September 1 1975

A total of 15 countries, two more than last year, are showing their historical and cultural heritage at the 1975 edition of Man and His World. The theme is "PEACE AND BROTHERHOOD".

There are 28 pavilions. The new countries are COLOMBIA and GREECE. New thematic pavilions are TELECOMMUNICATIONS and VANISHING WILDLIFE. The contents of other pavilions are almost entirely changed.

Thumbnail sketches follow in alphabetical order:

ARMS - Weapons used for hunting since the stone age ... whaling off the shores of Québec... squirrel hunting in the USA in 1840... Olympic target shooting.... women and the hunt.... a blacksmith at work in front of the pavilion

- BIOSPHERE Fuller's 20-storey-high Expo 67 pavilion of the USA now houses a "Joie de Vivre" presentation by the City's parks and recreation departments.

  Botanical gardens, ponds and a general return to nature and its advantages.. entertainment and recreation for all... kiddy land... gardening center.
- BULGARIA A full-size reconstitution of a 2200-year-old Thracian tomb... a major exhibition on national hero George Dimitrov... lively folk dancing outside the pavilion... a popular restaurant with Bulgarian cabaret stars. A Bulgarian pantomime theatre entertains yound and old in the former Brewers' pavilion, elsewhere on the site.
- CANADA POST Effectively a post office, this year in a new locale next to the Caisse Populaire bank,... also contains various exhibits on the history and development of the Royal Mail in Canada. Olympic coins and stamps on sale.
- CHINA Some 50 ethnic minorities live in the People's Republic of China... seven of these are spotlighted in the pavilion... their mounted costumes are surrounded by semireliefs showing how they live and work... accent on family life and feast days in China today... four large "Lucky Lions"... contemporary furniture... jade... cinema... an ambitious lecture programme including well-known movie stars... two huge lacquered lions.
- CHRISTIAN DIRECTION An oasis of calm and non-sectarian spiritual serenity in a confused and erratic world... almost an anomaly, this pavilion specializes in natural science films aimed at "proving" the existence of a Supreme Being.

- CINEMA 360° Produced by Walt Disney Productions for Canada's 100th birthday at Expo 67, the film still draws long waiting lines and spontaneous applause.

  10 screens are mounted in a circle to show grandiose landscapes from bizarre angles... the spectator stands in the middle.
- COLOMBIA Appearing for the first time ever at Man and His World, this progressive South American nation presents fine museum pieces, handicraft and views of its history and future possibilities.
- CZECHOSLOVAKIA Genuine 14th century paintings and gothic sculptures... an exciting new audio-visual based on St. Exupery's "Little Prince"... a display on books with rare bindings... summer-long performances by the National Folk Ensemble... "Woman in Czechoslovakia"... outside the building will be singled out by three pairs of 10-foot-high wooden "dolls".
- EXPLORATION Intriguing collections of exotic mounted butterflies, snakes, reptiles and sea shells... skeleton of the giant prehistoric Dimetrodon... unique movies on nature and exploration of remote areas.
- FRANCE Part of Louis Pasteur's original laboratory... 20 unusual collections varying from humourous furniture designed by poets to bells, lighters, toy steam engines, radiator caps, puppets and wine bottle labels... displays on Victor Hugo and Marie Curie... full-scale model of the Concorde's cabin... sample of early guild workmanship.
- GREECE A new participant this year... reconstitution of the Plaka sector... views of a typical island fishing port... authentic antique art... a major folk music programme... traditional handicraft.
- HAITI The "black pearl" will stress handicraft, modern art and sculpture... displays on the role of fishing in its history and present... cinema.

- HUMOUR On one floor, the annual international salon of cartoons featuring 600 efforts from more than 50 countries... specialized in the comic strip. The second floor has two cinemas plus numerous historical and contemporary collections of humourous objects, sculptures and artifacts.
- INDIA Reconstitution of the chambers of Empress Mumtaz for whom the Taj Mahal was built... a Hindu temple with daily "arti" ritual performed by a costumed hostess... a gallery of exquisite portraits of the royal princes of Rajasthan... Kalamkari paintings done with a 5000-year-old technique... native dances.
- IRAN the "white" revolution story... a carpet weaver at work... a brocade weaver with his loom... fine silver exhibits... bronze vases and lamps... historical and modern Iranian textiles... a dazzling audio-visual 9-screen production on "The Great Bazaar"... museum pieces and a restaurant.
- MEXICO The great tourist centers... modern art... the Aztec and Maya civilizations... films and a restaurant... handicraft.
- MOROCCO Elements show the reasons for a booming tourist trade.. hand woven carpets... musical instruments... clever leatherware... the harshly beautiful jewellery of desert nomads... the blue men... and the modern cities.
- OLYMPIC SCALE MODELS The nerve center for the 1976 Summer Olympics will be the dazzling new 70,000-seat stadium. Scale models of this and other facilities will be on view with appropriate audio-visual aids.

- PAKISTAN Native folk dancers will perform regularly...

  authentic snake charmer with his pet cobras drew
  widespread attention last year and will return
  in 1975... statuary... costumes... musical instruments and a restaurant.
- PAVILLON DU QUEBEC French-Canada's fondness for the performing arts is reflected in a Québec Government Cultural Affairs department display of theatrical sets and costumes... more than 50 mannequins show the evolution of theatre in Québec.
- STRANGE, STRANGE WORLD A copy, from the original, of the Palenque slab which, Erich Von Daniken claims, shows a Maya indian at the controls of a space-ship... Von Daniken is the author of the best-seller "Chariots of the Gods"... other popular items with emphasis this year on the Sasquatch or "sloe foot" ... Hopi Indian Kachina dolls reported to represent ancient space travellers... UFOs., monsters and other unexplained phenomena.
- SWITZERLAND Special features on the Red Cross and a world-wide humanitarian association caring for war-scarred children, "Terre des Hommes Ltée". A walk-through reconstitution of a typical Swiss mountain village in the Canton of Tessin where Lugano is the best known town... olympic precision instruments...

  Hermann the glass blower... children's art....

  modern paintings... a restaurant.

- TELECOMMUNICATIONS A new pavilion... the history of telecommunications from messengers on snowshoes to Anik I and the role played by Canada in making the world a global village... more than 300 rare and intriguing exhibits from the Public Archives of Canada... rare early radio recordings and television tapes... two theatres showing films on laying of the transmarine cable and dealing with space and satellites... 25 years of history for Canadian Overseas Telecommunications... Federal Communications department microwave maps and satellite models... audio-visuals.
- U.S.S.R. Displays on the USSR-USA joint space project...

  Canada-USSR joint Antarctic research... major effort on disarmament and limitation of arms race... economic growth and culture in the republic of Georgia... the role of women... works of soviet artists, sculptors and craftsmen... scale models... films.
- VANISHING WILDLIFE A first for Man and His World...

  organized by the Montréal Zoological Society with the help of various museums and agencies... films, audiovisuals, specimens to stress the tragic history of vanishing and vanished species of wildlife and a message of hope about measures to correct the situation.
- VILLAGE OF YESTERYEAR A faithful scaled-down replica of a Québec village around the turn of the century when "peace and fraternity" was a way of life... this year the central displays are based on a municipal election campaign... two craftswomen at work... a weaver and a doll-maker... a four-man band in the village square... a new rest area with rides for kiddies... films, haunted house, general store, blacksmith.

YUGOSLAVIA - A perennial presence at Man and His World... displays of antique weapons urns and vases... the country's unique role in world politics... popular tourist havens.

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### ENTERTAINMENT AT MAN AND HIS WORLD '75

A wide range of entertainment will be featured at Man and His World '75 with some 30 shows daily throughout the site.

The entertainment program of more than 2,500 attractions during the 75-day season of the exhibition ranges from strolling musicians and clowns to rock and jazz concerts, and performances of classical music by such ensembles as the Montreal Symphony Orchestra.

Once again this year, Man and His World will offer Montrealers and tourists alike a lively entertainment festival at minimal cost.

There will be a variety of free entertainment on the site including folkloric groups in various national pavilions, band concerts, choirs and children's shows.

### International Bandshell

Three shows daily are scheduled for the International Bandshell. The Montreal Symphony Orchestra will perform in a series of evening concerts. Other groups appearing are Les Amis de la Chanson (Longueuil), Les Estrians (Eastern Townships), Les Menestrels (St-Hyacinthe), and Les Petits Chanteurs du Collège St-Pierre (Belgium), all amateur ensembles.

The bandshell will also feature the Academie québécoise de ballet, the Charles Griffith Musical Revue, and philharmonic groups from Sorel, Iberville, Granby, Marieville and St-Hyacinthe.



### Biosphere

Concerts by the celebrated organist Claude Dupras will take place every Tuesday and Wednesday at 4P.M. in the Biosphere. This young Montreal musician was awarded first prize at the Montreal Conservatory of Music in 1973.

### Spectaculars

Among the more spectacular outdoor attractions booked this season are the famous high divers from Acapulco and a high wire balancing act. Both shows will take place at Dolphin Lake in La Ronde.

### Films

Top-flight films will be shown in the open-air theatre at Place des Nations with top admission of \$2.00 for adults and \$1.00 for children. Among the films to be shown are: The Godfather -Part Two, Airport '75, The Sting and American Graffiti.

### Place de la Joie

A Golden Age dance will be held every Saturday night at ten o'clock in the Place de la Joie next to the Mexican Pavilion. Square dancers take over the Place every Tuesday night - also at ten p.m.

### On the site

As in years past there will be almost continual entertainment of one sort or another on the site beginning with the daily flag raising ceremony by cadets of the Canadian armed forces at the Metro entrance.

The Village of Yesteryear will have two strolling minstrel groups: Les Troubadours and Le Quatuor Québêcois.

For the children there will be puppet shows in Le Vagabond and live theatre in La Boîte à Musique and La Roulotte.

### Rock and Jazz

Top name acts have been booked this season for a series of rock and jazz concerts. Headlining these shows are such names as Joe Cocker, Eric Burdon and the Electric Light Orchestra in rock; and in jazz Herbie Mann, Gary Burton and Chick Corea. There will also be a program devoted exclusively to Quebec rock bands at The Garden of Stars in La Ronde featuring such groups as The Ville Emard Blues Band, Octobre and Aut'Chose.

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### MODERN ART AT MAN AND HIS WORLD '75

The following is a brief summary, by pavilion, of exhibits of modern art at Man and His World '75.

<u>CHINA</u> - A collection of wood-cuts from China - all originals and handprinted - is on view on the second floor of the pavilion. The prints covervarious aspects of daily life in China.

<u>COLOMBIA</u> - A young Colombian artist - Victor Laignelet (19), from Barran-quilla - may be seen at work on two murals inside the pavilion.

FRANCE - The French pavilion has a bronze casting of "The Kiss" by Rodin. Auguste Rodin first completed the work in marble in 1886, then cast it in bronze himself. This piece is on loan from the Musée Rodin in France which has allowed it to leave the country for the first time.

In the realm of "pop art", the pavilion offers 80 creations of wildly imaginative furniture under the title of "Siege Poème" (poetic furniture). The pieces are designed by painters, sculptors, designers and architects and may best be described as fun-furniture or anti-furniture. They are of questionable use or no use at all but to inspire the imagination



<u>HAITI</u> - There are two art exhibits in the pavilion of Haiti. One is a collection of vividly colorful and highly detailed canvases by painters of Haiti's primitive school. The other is a one-man show of photo-prints and original oils by Lyonel Laurenceau, a young Haitian artist now living and working in Montréal.

<u>PAKISTAN</u> - The pavilion of Pakistan is presenting a one-man show of fifteen canvases by Pakistani artist Parvin Ali.

<u>SWITZERLAND</u> - Three art exhibits are on display in the pavilion of Switzerland.

"Young Artists" is a collection of works by children (10-15 years old) at the College de Rouvarie in Lausanne. This includes "monotypes" by mentally retarded students. The monotype is an original technique using printing inks on glass plates which are then pressed onto paper. There are also gouache paintings, lino cuts and several collective works in jute, painted canvas and decorated fabrics. A further series of paintings is grouped under the title "Canada in the Eyes of Swiss Children" and is made up of works by Swiss children showing how they visualize Canada.

A second exhibit contains works by ten Swiss artists who have studied on scholarship in Canada.

Finally there is an unusual collection called "Tick-Tock-Art". This is a group of miniature sculptures and montages made entirely of watch parts such as springs, balance wheels, dials and hands put together in such forms as human figures, animals, machines and even a chess set.

<u>U.S.S.R.</u> - An exhibition of works by Soviet artists is on view on the second floor of the U.S.S.R. pavilion. The collection is made up of 36 canvases including paintings of people, landscapes, and still life, mostly from the Ukraine.

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### COLORFUL DOLL COLLECTION IN PAVILION OF IRAN

Iran has chosen a collection of some 250 beautifully costumed dolls, in its pavilion at Man and His World '75, to illustrate the rich and varied cultures that have formed the nation.

The fourteen provinces of Iran are represented in costumes typical of their regions: pantaloons, tunics, shawls, vests, blouses, scarves and headdresses of all kinds.

Some of the dolls have been grouped to display a cultural celebration such as the Festival of Roses with eight dolls in a circle depicting dancers in traditional red satin.

Another grouping has dolls in various ethnic costumes approaching a Dervish. Dressed in white robes with a full beard, the dervish is the legendary traveling scholar of Persian literature.

With their wide variety of styles and color combinations, the dolls should provide inspiration for even the most versatile fashion designer.

The doll collection is in two sections - to the left of the stairway on the main floor and in a trellised area between the artisans on the second floor.

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### RARE PERSIAN RUGS ON DISPLAY IN PAVILION OF IRAN

A private collector in the Iranian capital of Teheran, Gholamali Seif Nasseri, has acquired what is regarded to be the most valuable collection of Persian rugs in the world.

A part of this collection, built up by Mr. Nasseri over a period of forty years, has been obtained for display in the Pavilion of Iran at Man and His World. Included in the exhibit are eight rare and highly prized carpets as well as some 30 others woven during the last half-century known as the Pahlavi period.

Persian rugs are known throughout the world as the finest examples of the craft of rug weaving. They first appeared in Europe around 1700 as gifts from Persian leaders to European sovereigns.

Among the most valuable on view in the pavilion is a Kerman carpet of classic design which is about 70 years old. A series of these carpets was commissioned at the begining of the century by the then governor of Iran, Prince Farman Farma.

Another example of rare craftmanship is a Ghaschghay rug, named for a tribe of nomads in the southern region of Chiraz. This tribe is renown for its carpet weaving using vegetable dyes for coloring. The work on display was acquired in 1930.



Also included in the collection is an Ispahan carpet - the sort which has been presented by the Shah of Iran as gifts to visiting foreign dignitaries. Because of their intricate design and time-consuming craft-manship, there are only some 10 Ispahan carpets produced each year in Iran.

The collection is located on the second floor of the pavilion beneath a mural which dominates the central stairway.

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ANCIENT AND MODERN JEWELLERY AT PAVILION OF IRAN

Heavy silver jewellery, the prized possessions of ancient tribal chiefs, and fine filigreed jewellery in contemporary styles are both in the tradition of the gold and silversmiths of Iran.

Visitors to the pavilion of Iran at Man and His World can follow the thread of this tradition in a display jewellery chosen not only for its design but as well for its historical value.

The tribal jewellery with semi-precious stones set in raised silver is fashioned in the form of breastplates, head-bands, necklaces, wrist and ankle bracelets, belts and costume accessories. Some of the pieces are decorated in ancient Persian and Scythian designs.

In addition to these historical pieces, there are others using turquoise in their settings. Meshed, a city in northeast Iran which served as the capital during a period of the 18th century, was renown for its treasure of turquoise. The stones are mounted in gold for bracelets, earings and necklaces. There are



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also pieces imbedded with different-colored agate worked into pendants and rings.

Even the modern jewellery in the collection respects the tradition of ancient Persia with its design reflective of an earlier eara.

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INTERNATIONAL COOPERATION THEME OF USSR PAVILION

International joint ventures will keynote exhibits in the USSR Pavilion at Man and His World '75 which has, as its overall theme - Peace and Brotherhood.

Cooperation between Canada and the USSR in Antarctic research, the training of Soviet and American astronauts in the joint USA-USSR space program, and the Soviet-French atomic research program using a Russian nuclear accelerator; these are some of the projects which will be illustrated with scale models, films and photo as well as color slide presentations in the USSR pavilion.

The exhibits will also cover the development of relations between Canada and the USSR in science and technology, economic cooperation and sports, cultural and tourist exchange.

Since 1975 is International Women's Year, a special section of the pavilion will be devoted to the role of women in various spheres of Soviet public life.

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### REPUBLIC OF GEORGIA IN SPOTLIGHT AT USSR PAVILION

The Republic of Georgia - one of the 15 Soviet Republics - is the focus of a major exhibition of handicrafts, art and technology in the USSR pavilion at Man and His World '75.

Situated in the western region of the Soviet Union between the Black Sea and the Caspian Sea, Georgia has a population of about 5,000,000. Life in the republic is depicted in a huge mural by artist Koka Ignatov which dominates the entrance to the exhibit.

Tbilisi, the capital, which was first settled some 1,500 years ago, became a flourishing centre of handicrafts in the 18th century and a series of panels showing life in the city more than a century ago serves as a backdrop for an exhibit of contemporary artisanship.

Georgia has a centuries-old tradition in the art of "chasing" - engraving in relief on metalware and several examples of this work are on display. One depicts the ancient Argonauts in search of the Golden Fleece in the Kingdom of Kokhilda, situated in present-day Georgia.



The handicrafts also include rugs woven in wool and made of felt, pottery, decorative daggers and jewellery. Because it is wine country, there are numerous handcrafted drinking and serving vessels and trays in glass, wood and metal.

The role of the performing arts in Georgia — there are some 20 professional theatres in the republic — is illustrated in a display of sketches of theatrical scenes, costumes and stage settings.

There is also an exhibit of 20th century art from the Georgia State Art Museum featuring a dozen oil paintings including portraits, still life and landscapes.

As an example of industrial export production, there is a floating model of the hydrofoil "Kometa" built in Georgia and now being used in several European countries. This area of the exhibition also features the wines and brandies of the republic which have won numerous medals in international competitions as well as other agricultural products such as tea and tobacco.

The final area of the exhibition is devoted to Georgians who fought in the Second World War — one in ten of the Georgian troops were casualties of that conflict — with pictures of the first Georgians to arrive in Berlin with the Soviet army in 1945.

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#### FIVE FACES OF FRANCE AT MAN AND HIS WORLD '75

Five exhibitions in one - each a different face of France - make up the presentation in the French pavilion at Man and His World '75.

The face of peace and brotherhood is dedicated to historic contributions in helping mankind by men and women of France such as Louis Pasteur, Marie Curie, Louis Braille and l'Abbé Pierre. This exhibit includes a display of original laboratory apparatus designed and built by Pasteur.

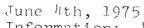
An unusual face of France is illustrated in exhibits devoted to the collector. The pavilion will bring together 25 rare - and sometimes strange - private collections including Parisian shop signs, radiator caps, toy steam engines, bells and lighters.

France's humourous face shows up smiling through examples of furniture designed by painters, sculptors and cartoonists. This is fun-furniture or anti-furniture which is of questionable use or no use at all except to inspire the imagination.

The face of fraternity turns toward an exhibit outlining the 500year-old Compagnons movement in France, forerunner of present-day labour unions.

The final face of the pavilion is French art and culture.

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# SAINT VINCENT-DE-PAUL REFLECTS "PEACE AND BROTHERHOOD" AT FRENCH PAVILION

Among the "Faces of Peace and Brotherhood" presented by the pavilion of France is one that stands out particularly for his life-long fight against human misery: Saint Vincent-de-Paul.

The designers of the pavilion have chosen to highlight one project of Saint Vincent's; one which reflects his concern and a keen awareness of human psychology.

"La Tour à Enfants" (convent turning-box) was an innovation in child-care which began 350 years ago at the Maison de l'Oeuvre des Enfants in Paris. A scene in the pavilion depicts a mother abandoning a new-born baby by placing it in a revolving box imbedded in the convent wall and open to the street. The child is immediately taken in by two nuns under the eye of the innovator of this project, Saint Vincent-de-Paul.

By means of this ingenius device the anonymity of the mother was assured and thousands of new-born babies were saved.

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# A COLLECTION OF COLLECTIONS AT THE PAVILION OF FRANCE

Collections have always figures prominently in international exhibitions but the French pavilion at Man and His World '75 has something special to offer in what could best be described as "a collection of collections".

There will be 25 private and unusual collections on view in the pavilion this summer.

One of these is made up entirely of gas masks - 200 in all. They come not only from France but also from Britain, Germany, Italy, Czechoslovakia and Japan. And they were made not only for wartime but for civilian industrial use. Their strange shapes and characteristic eye-pieces place them in a field of unusual industrial art.

France and gastronomy go together and this aspect of French life is illustrated in collections of menus and labels from wine and spirit bottles and cheese packages. The wine labels contain examples dating to the 18th century when they were done by hand in ornate gold and silver designs.

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### "FUN-FURNITURE" IN FRENCH PAVILION

Ask an artist to let his imagination run wild in designing a chair and the results may be impractical and improbable but at the same time creative and fascinating.

This was the idea behing a collection of "fun-furniture" on display in the French pavilion at Man and His World '75. There are some 80 works designed by painters, sculptors, graphic artists, architects and poets.

Some have been designed in pure fun such as: a foam rubber couch in the form of a giant rag doll by Marie Rose Lortet, a rope hammock woven like a spider web by Philippe Chauvin, floor cushions of stuffed slacks by Michele Gignoux, an easy chair which is really a huge baseball mit or a setee in the shape of full red lips.

In other works the human form is the central element as in "Sit-In" by Roy Adzak which is a white cube with an indentation in the shape of a human seat, or "Man" by Ruth Francken which takes on the form of a body in moulded plastic - the lap serving as the sitting area. Another artist, Roger Tallon, has laminated a life-size picture of himself then bent it into the shape of a chair.

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For the romantic there is a rocking couch designed in the colors and arc of a rainbow by Gerard Grandval and a work entitled "Perfect Love" by Pierre Amador - a chair bisected by a two-sided mirror, one side of the mirror painted with a young man, the other side a young woman.

Michel Bastien contributes an easy chair covered in synthetic grass under the title "Keep Off The Grass" and Jean-Claude Biraben has named his work "Night Watchman" a table and chair with the back of the chair bent down on the table to resemble someone resting.

Some works poke fun at their users like the "Butcher's Chair" by Robert Hausman which is made out of a cutting block or "Analyst"s Chair" by Michel Gerard which has some of its essential parts missing.

In the realm of the surrealistic there is "Life and Death of a Chair" by Jacques Ilhe with pieces of a chair imbedded in a coffin and a graphic design by Jean Michel Folon showing a chair growing in a forest.

One of the contributing artists, Maxime Defert, has remarked that in the ever-increasing pace of the space-age, the chair is a last vestige of a civilization where human beings can sit down. Sit and think about it!

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### CONCORDE MODEL ON VIEW AT FRENCH PAVILION

The world of commercial aviation is about to embark on a new era - the supersonic - and to mark the occasion a scale model of the Concorde supersonic transport will be on display in the French pavilion at Man and His World '75.

The Concorde - a joint undertaking of France and Britain - will be undergoing final test flights for navigability certificates during the course of the summer. The first regular commercial flights are scheduled to begin early in 1976.

The model - approximately 20 feet in overall length - will give visitors some idea of the immense engineering problems posed in the construction of an aircraft which must be airborne for extended flight at supersonic speeds.

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# UNUSUAL COLLECTION OF ANIMAL BELLS IN FRENCH PAVILION

If there is a hobby that is universal, it is perhaps that of collecting - almost anything and everything, and this world-wide hobby is the focus of an exhibit of 25 unusual collections in the French pavilion at Man and His World '75.

One of the collections is made up of animal bells from around the world fashioned from all kinds of materials in different styles and shapes.

There is an elephant bell from Laos with tongues on the outside made of wood, a five-tongued wooden cow bell from India, and a copper-plated iron bell from Turkey used for camels.

A Florentine bronze bell cast in the 18th century is an example of the kind of bells molded in pairs for animals which were the property of noble families or convents.

From the Pyrenees come sheep bells with horse-tooth or bone tongues attached to nettle-wood collars and from the Alps of Provence other sheep bells with pins made of horn and soft stone.

As different as the bells are in shape so are their sounds different and an Armenian bronze bell claims an exceptional quality of sound - produced by a secret of Armenian artisans.

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### ALBERT SCHWEITZER'S INSTRUMENTS IN FRENCH PAVILION

This year marks the centenary of the birth of Dr. Albert Schweitzer on January 14, 1875 in Alsace, France.

To mark the occasion, the French pavilion at Man and His World '75 has devoted a portion of its exhibit "Faces of Peace and Fraternity" to the famed humanitarian. On display is a letter signed by Dr. Schweitzer as well as medical instruments used by him in his mission practice.

These personal artifacts of the late doctor were obtained with some difficulty since he left behind little material of historical interest and what remains has had to be carefully distributed among a number of exhibitions by its curators at the Museum of Strassbourg.

Winner of the Nobel Prize for Peace in 1953, Albert Schweitzer opened his mission hospital in 1913 at Lambaréné in Gabon, Africa, where he was to become a symbol of international humanitarianism.

One of the ideas introduced by Dr. Schweitzer in his practice at Lambaréné was not to completely isolate the patient but to allow families to remain close at hand in the hospital compound while the patient was being treated.





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#### SCENES OF DAILY LIFE DEPICTED IN WOODCUTS AT CHINESE PAVILION

A series of hand-printed woodcuts on display in the Pavilion of China at Man and His World illustrate a new technique in this art form. The colors are applied in such a way as to give an almost three-dimensional quality to the works.

Scenes of daily life in China are brought to life in the wood-cuts. One shows an old man playing ping-pong with his grandchildren. In another, a young city dweller learns chicken farming, a scene particularly characteristic of modern-day China where youth from urban areas spend time in the countryside being instructed in farming techniques. There is also a barefoot doctor giving aid to villagers and a shipment of tractors destined for a commune - underlining industry's priority in supporting agriculture.

Other subjects of the woodcuts include: people gathering and identifying medicinal herbs in the countryside; workers and peasants teaching children in schools; and railwaymen laying new railway track.

The woodcuts represent one of the highly developed techniques in the popular art of China today.

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### THE MAN, NOT THE MYTH, BEHIND PASTEURIZED MILK

Pasteurized milk is part of our language, it's discoverer part of our mythology. But Louis Pasteur was a real man, as shown by an exhibit at the French Pavilion at Man and His World 75.

A hat that belonged to Pasteur, as well as his pince-nez, bring the great scientist down to real terms. Reproductions of his scientific papers and period photographs add to the visitor's perception of him as a mortal being.

An entire section of the pavilion, composed of exhibits lent by the Pasteur Institute of Paris, is devoted to the life and work of Louis Pasteur. Visitors can see some of his instruments, including those used to perfect techniques to combat silkworm diseases. Test-tubes containing horse blood dating from the time of Pasteur's experiments with fermentation are shown, as is a section on the work done to perfect a rabies vaccine.

But Pasteur's name lives with us because of our daily contact with pasteurized food and drink. Since time immemorial people have used fermentation to prepare certain foods and beverages, but the risk of spoilage - and subsequent illness to the consumer - was high. Pasteur's studies of this problem and his eventual discovery of a process of quick-heating which destroys bacteria revolutionized industries and saved countless lives.

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### ORIGINAL STRIPS

Original art-work of American comic strips from 1895 to the present day are presented as part of the Pavilion's permanent display. In addition, over 400 comic strips by amateur artists between the ages of 3 and 20 compete for honours in another competition.

Film animation is explored in a small cinema and the original editorial and gag cartoons of an international array of artists are displayed.

In the realm of sculpture, William King uses a series of figures to create a three-dimensional comic strip. Other pieces of sculpture by various artists can be found throughout the Pavilion.

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June 25, 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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### THE RED DOT GAME

Consider: A wall approximately 30 feet long by 8 feet high as a work of collective art, images constantly shifting and changing in a kaleidoscope of ideas. Such is the thought behind the Red Dot Game at the French Pavilion at Man and His World 75.

Visitors to the pavilion are provided pens and invited to exnress themselves graphically on small white cards, each with a single
half-inch-in-diameter red dot in the middle. The dot provides a uniform
inspiration which spurs 100 minds to 100 different directions. The results are then tacked to a wall for viewing.

Originally conceived by Bernard Lassus of the Musée des Arts Décoratifs in Paris, the Red Dot Game provides fascinating viewing and fun participation. The dot becomes a clown's nose, an apple, an egg, the centre-point of an elaborate doodle. Each person brings a new approach, a new idea, and the results can be serious or amusing, childishly simple or professionally elaborate.

Each day begins with a blank wall, perhaps just a few of the previous day's works displayed to give people the idea. As the day progresses the number of images grows until the wall is covered.

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July 1975



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### THE 1975 CHINA PAVILION

How are the Chinese people building their country? What are their strategies of development? How do they live and work? What kinds of farm products, manufactures, and arts and crafts are they producing? No single exhibition, of course, can give adequate answers to all these questions. But in its six richly-varied galleries, the 1975 China Pavilion at Man and His World, provides fascinating information through glimpses of land and people.

One gallery displays a set of colorful costumes worn by China's various nationalities and some fine photographic glimpses of the people at work and at play. The reality of China as a great, multinational family is thus reflected. Although 94 out of every 100 Chinese are of the Han nationality, there are 54 national minorities, whose aggregate population is well over 40 million. All nationalities enjoy equal status but many national minorities are given special assistance to build up their economy and culture.

A second gallery is a spectacular display of the craftsmanship of China's contemporary carvers of ivory and jade. The ivory pieces range in size from a panorama of the city of Canton carved out of a single tusk, to an incredible piece of micro-carving: a poem of 118 characters engraved on a tiny speck of ivory the size of a grain of rice, which the visitor can read only through a magnifying glass.

Another extraordinary work is a 36-inch carving of an ivory passenger vessel complete with a hundred tiny figures of passengers strolling on its six decks. Even the doors and port-holes can be opened.

### Unique Agate

A highlight in the collection is a carved agate, unique because water was trapped inside the stone during its formation millions of years ago. The artist used this feature to carve the stone into the shape of a waterfall, doing this with special care so that the walls would be thin enough to reveal the water and yet left completely intact to prevent evaporation.

There is a collection of remarkable wood-cuts from China - - - all originals and hand-printed by a new process. They treat various themes of life in China today with extraordinary vitality. Large photographic blow-ups also give vivid vignettes of the new China. Some reflect the basic concepts behing chinese development today - - - the spirit of self-reliance and hard work, the policy of using dual approaches to solving development problems known as "walking on two legs", the strong emphasis on agriculture, etc.

Among other exhibits, there is a delightful, kaleidoscopic display of Chinese kites and toys.

In the course of the season, films produced in the People's Republic of China will be shown in the cinema every day, and there will also be live demonstrations of kite-flying, ping pong, acupuncture, and the martial arts. A series of evening lectures and slide shows is to be announced.

The 1975 exhibit was sponsored and organised by the Canada-China Society. This was in response to the invitation of the City of Montréal, after it was informed that the People's Republic of China would be unable to send an official delegation this year. Nevertheless, the organising committee received generous support from the PRC Embassy, from the City of Montréal and from two large companies wich deal exclusively in products

from the People's Republic of China -- the China Resources Company of Hong Kong and the Chinese Arts and Crafts (Hong Kong) Limited, who provided the China pavilion with a valuable collection of jade, ivory and lacker carvings, vases and pottery, furniture, carpets and tapestries, embroideries and linens.

(30).

June 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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### CHINESE PAVILION TO FEATURE ETHNIC DIVERSITY

One of the lesser known aspects of life in China-its ethnic diversity-- is to be featured in the Chinese Pavilion at Man and His World 1975.

There are some 50 ethnic minorities in China, and in keeping with this year's theme of the exhibition "Peace and Brother-hood" the Chinese Pavilion will illustrate the harmony which unites the different peoples of the country. Among the exhibits will be a series of mannequins dressed in the ethnic costumes of seven of the country's minority groups.

A day in the life of the average Chinese will be illustrated by utensils and household scenes.

The pavilion will also evoke the spirit of China's various traditional festivals with an exhibit of multi-colored kites and parade decorations. Precious art works and furnishings will also be on display.

A film and lecture series is planned with distinguished guest speakers including Hollywood stars who have visited China.

Department of Public Relations City of Montréal City Hall Montréal, Canada

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### "ALL CHILDREN ARE BROTHERS" THEME OF IRAN PAVILION

Iran has chosen a multi-media presentation entitled "All Children Are Brothers" to illustrate the Man and His World '75 theme of Peace and Brotherhood.

The walls at the entrance to the pavilion will be inscribed with statements by Iranian leaders, poets and philosophers on the subject of brotherhood. Inside the pavilion, the theme will be reflected in a nine-screen film projection with mirror reflection of the picture. The presentation will take place twice hourly, alternatively in English and French.

In another area of the Pavilion, the thousand-year-old tradition of Iran will be depicted in a grove of stylized trees-- each tree displaying a different aspect of classical Iranian craftmanship, such as: Persian miniatures and carpets, ceramic, bronze and glass works. An Iranian artisan will be on view weaving a Persian rug, another will be looming brocade work.

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#### UNUSUAL AGATE CARVINGS IN PAVILION OF CHINA

One of the most intriguing and certainly the oldest object on display at Man and His World '75 is an agate carving which contains water millions of years old. It is on view in the pavilion of China.

Agate is a semi-precious stone formed in volcanic rock. Through an unusual geological occurance, the stone used in the carving on exhibit trapped water in its hollow interior during formation.

Taking this natural phenomenon as his inspiration, the artisan chose as his subject for the carving "Waterfall in the Mountains".

Because of its hardness, agate is a difficult material to work with and this unusual piece obviously presented a challenge to the artist. It had to be carved deeply enough so that the trapped water inside would be visible, at the same time taking care not to penetrate so deeply that the water would evaporate.

An adjacent carving is done in a single piece of multicolored agate. In this work, the carver used the natural colors of the stone to

produce a red prawn on a white plate with a blue decorative edge. Both carvings were done in Peking.

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August 1975

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## INTRICATE IVORY CARVINGS IN PAVILION OF CHINA

The Chinese have long been renowned for their intricate ivory carvings and two exceptional examples of this highly skilled craftsmanship are on display in the pavilion of China.

One of the pieces consists of an ivory ball about seven inches in diameter set on a carved pedestal. The ball contains thirty other balls inside of it - each carved layer upon layer, successively smaller and freemoving - all of them done from a single piece of ivory.

This piece was done in Canton and is considered one of the most intricate of its sort ever created.

The other noteworthy carving depicts a Chinese ferry boat. It is about three feet long and the vessel has six decks with more than a hundred passengers on board. Each of the figures is carved in minute detail, and even the doors and portholes of the boat open and close. The carving was done in Peking.

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August 1975

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#### CLOSIONEE WARE CRAFT SHOWN IN DEVELOPED STAGES

Visitors to the pavilion of China at Man and His World can look as well as learn at the exhibit of "cloisonné" or enamel ware.

The exhibit includes a variety of vases, jars and bowls in their highly colored floral design and also shows one jar in its various basic stages of development.

The first stage is a copper mould in the shape of the piece to be worked. Thin strips of copper filigree are then soldered on to the mould to form the contours of the design. Next, the spaces between the filigreed copper are filled with different colored enamel. The piece is then fired to fuse the filigree and the enamel, polished and gilded.

The final result is the lustrous enamel ware in shades resembling coral, rose quartz, ruby and sapphire.

Known throughout the world, this distinctive Chinese craft was brought to refinement during China's Ming dynasty.

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August 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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## **News Release**

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# "UNDERSTANDING THROUGH CULTURE" THEME OF CZECHOSLOVAKIAN PAVILION

Czechoslovakia has chosen the theme "Understanding Through Culture" for its pavilion at Man and His World '75.

In three main exhibition halls, the pavilion presents Czechoslovakia as a country of rich cultural tradition giving forth humanistic values.

The architecture of the first hall attempts to recreate the atmosphere of famous medieval libraries. The exhibit covers the development of national literature and libraries with a display of books ranging from rare chronicles of the 15th century to a selection of contemporary artistic, scientific, popular and children's publications.

The second hall pictures the works of author Antoine de St. Exupéry and his values of courage and friendship in the search for a good and just world. A new and unusual audio-visual presentation uses film and slides through a system of diminishing, enlarging and deepening mirrors.

The final hall illustrates the linking of artistic traditions to contemporary creation. This exhibit will display examples of architecture, art and craftmanship from the Gothic, Renaissance and Baroque periods along with works of modern art and the internationally renown glassworks of Czechoslovakia. One area of the third hall will be devoted to International Women's Year. A National folk ensemble will perform daily.

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#### STORY OF "THE LITTLE PRINCE" AT CZECHOSLOVAKIAN PAVILION

Antoine St. Exupéry's tale of "The Little Prince" with its theme of human life set against the challenge of Good and Evil is retold in a fascinating multi-dimensional screen show at the pavilion of Czechoslovakia at Man and His World '75.

The recognition of the challenge was seen by St. Exupéry as uniting people of good will in the desire to live a truly human life. But at the same time, this hope for peace and understanding was contrasted with the real world.

The story of the Little Prince and his rose is presented on 10 screens which are illuminated in four phases.

The first phase shows the universe, full of stars, seeming to engulf the spectators.

The second phase represents the planet of the Little Prince with its volcanoes and baobab trees, symbols of the narrow limits of the prince's knowledge of the world. A rose appears symbolizing the pilgrimage of the Little Prince to other planets and his talks with the king, the geographer, the merchant and the lamplighter. But in his effort to gain experience and knowledge, the prince is disappointed and disillusioned at finding so much evil in human society.





The third phase represents a change toward the positive symbolized by the Little Prince's meeting with the fox. The prince comes to know that one can see clearly only with one's heart, that the essential is invisible to the eye.

The final phase develops the Little Prince's realization still further. On all 10 screens, the rose appears and blossoms, symbolizing a happy and rich life which can be realized.

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July 1975

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#### CZECHOSLOVAKIA'S "SLUK" FOLK ENSEMBLE

Richly embroidered national costumes whirl with the wind of movement as the Slovensky Ludovy Umelecky Kolektiv (SLUK) folkloric troupe of Czechoslovakia take to the stages of Man and His World 75.

Appearing twice daily (except friday) at 2:30 and 5:00 pm on the terrace outside the pavilion, the troupe's twenty-odd dancers and musicians interpret the popular folk styles of various regions of their country. In addition, more than twenty performances are scheduled at the International Bandshell.

Established in 1949, SLUK is based in the Chateau Rusovce, near Bratislava. Originally a wedding gift to Princess Stephanie of Belgium and Rudolph of Hapsburg (who met his tragic end at Mayerling), the chateau is home to the 131 artists and 60 support personnel who form the entire troupe. SLUK runs a school there for youngsters interested in the folk arts and presents more than 200 performances annually in Czechoslovakia, as well as touring the world.

Folk music indigenous to various regions of Czechoslovakia, as well as pieces by classical composers, are presented. The dances, too, are in different styles and from different areas of the country and of special interest are musical solos performed on native instruments - the cymbal, the shepherd's flute and the fife.



This folkloric troupe doesn't confine itself to interpreting traditional pieces. Developing them, translating them into contemporary styles while maintaining traditional aspects, they explore music and dance from yesterday to tomorrow.

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July 2nd, 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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#### MINIATURE VILLAGE IN SWISS PAVILION AT MAN AND HIS WORLD

Visitors to the pavilion of Switzerland at Man and His World '75 can take a leisurely stroll through a miniature Swiss village.

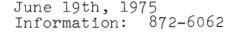
The village has been reconstructed in an arcade style - typical of certain Swiss cities - allowing visitors the opportunity to window shop at exhibits of Swiss industry such as banking, watchmaking and textiles.

For the children there is the "Swiss Timing Labyrinth". Several times a day there will be contests to see which children can get through the labyrinth the fastest with prizes of Swiss chocolat for all competitors.

The pavilion also contains an exhibit of artworks by school children from Lausanne, among them paintings by Swiss children showing how they visualize Canada.

Other features include regular demonstrations of glass blowing and an unusual collection of miniature sculptures made entirely of watch-parts.

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#### ANTIQUE COINS IN SWISS PAVILION

A collection of antique coins - made up of 100 pieces, some as old as 500 years - is on display in the pavilion of Switzerland at Man and His World.

The collection which was assembled by the Swiss Banking Association is located in the arcaded "village" section on the pavilion's second floor.

Among the gold coins is one which was minted at Bâle in 1433, another struck in 1620, a "3 pistole" piece issued at Geneva in 1771 and a 20 franc denomination from 1892.

The silver pieces include a "dicken" from 1612, a "toler" dated 1622, and a 20 shilling piece from 1758.

A display of Swiss coinage currently in circulation completes the exhibit.

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July 1975



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ANCIENT JEWELLERY AND ANTIQUE RELIGIOUS OBJECTS
IN PAVILION OF GREECE AT MAN AND HIS WORLD

The legendary splendor of ancient Greece can be seen through a collection of jewellery on display in the pavilion of Greece at Man and His World.

The collection is made up of authentic reproductions of gold and silver pieces from the Greek National Museum of Archaelogy and the Byzantine Museum of Athens.

A gold brooch in the form of a butterfly discovered at Mycenae, in a circle of royal tombs and dating back to 1500 B.C., is but one example. Other pieces include necklaces, bracelets and rings. There are also several reproductions of gold animal figures which occupied an important place in Greek mythology and were discovered during excavations of ancient temple ruins.

Adjacent to the jewellery collection is a display of ancient religious objects used in the celebration of rites of the Greek Orthodox Church. Among the 50 pieces on view are two silver marriage crowns dating from the Byzantine period as well as censers and crosses in silver, engraved with religious symbols. The display also includes ceremonial swords sculpted in wood, icons, candelabra and gold brocaded religious vestments.

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## MUSIC AND DANCE OF GREECE AT MAN AND HIS WORLD '75

Greece returns to Man and His World '75 after an absence of several years bringing a walk through the Plaka sector, music and dance.

Numerous authentic pieces of antique art will be shown, artists from various regions of the country will perform traditional as well as contemporary music and dance in the indoor garden of the former Belgian pavilion. Between performances, the patio adjacent to the staging area becomes a sidewalk cafe.

The indoor pond will be the centrepiece for a floating exhibit depicting a miniature Greek fishing village.

Other exhibits will be devoted to Greek art and architecture, both classical and modern, handicrafts, insustry, tourism and the Olympics.

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May 28th, 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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## A MONUMENT TO ETERNAL LOVE AT THE INDIAN PAVILION

India's Taj Mahal is the ever-lasting expression of a man's love for a woman and the theme of a sumptuously embroidered tapistry on display at the Indian Pavilion at Man and His World 75.

Built in the 17th century by the Emperor Jehan as a memorial to his wife, Mumtaz-i Mahal, the Taj Mahal is a funeral monument of white marble encrusted with semi-precious stones. To this day it remains an inspiring sight. The probable work of a Persian architect assisted by a team of other architects and artisans from many countries (including at least one from France), the building stands as a shrine on the banks of the Yamuna River.

The Indian Pavilion's display, however, is not limited to this extraordinary tapestry. Beside it hangs a portrait of the woman who inspired this devotion and the visitor can also view costumes of the period. Clothing, belts, turbans, old jewellery and other accessories bring to life a fascinating period of history in an exotic land. And a love that would be eternal lives again.

(30)

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#### PRINCELY THRONE CHAMBER IN PAVILION OF INDIA

Visitors to the pavilion of India at Man and His World receive a "royal welcome" as they find themselves entering the pavilion in the private audience hall of a maharaja of the state of Rajasthan.

The entrance to the recreated throne room is called the "Buland Darwaza" or Gate of Victory and is formed by two massive doors, sixteen feet high, hand-carved in teak with embossed brass decoration. The doors are typical of those found in temples and palaces of Rajasthan.

The throne is the focal point of the "Dwan-i-knas" or audience chamber. It is covered in pink and gold brocade with silver-plated foot rest. To one side are the instruments of the court musicians - tabla drums and the stringed instruments, a sarod and a sarangi. On the other side is a large hooka water pipe and an antique wooden chest decorated in paintings of court scenes.





A mannikin dressed in the costume and jewellery of a court dancer stands in front of the throne beneath over-hanging brass chandeliers.

The court atmosphere is brought to life with taped music.

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Department of Public Relations City of Montréal City Hall Montréal, Canada

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#### THE TEMPLE OF GANESH

The pink pavilion of the nation of India offers visitors to Man and His World 75 a cornucopia of eastern treasures. Among its most impressive displays is a reconstruction of a Hindu temple dedicated to the god Ganesh.

God of luck and providence, Ganesh stands on a canopied pedestal covered with "pujas" - decorative articles such as small bells, sea shells, flowers and incense sticks. Paintings on the walls depict various episodes from his life.

According to legend, Shiva (god of creation and father of Ganesh) went into a rage one day and cut off his son's head. Parvati, his wife, persuaded him to search for a new head for their child and upon setting out Shiva found the head of an elephant, floating blissfully. This happy head he brought back for Ganesh who, since, has been regarded as the god of luck and is worshipped on all joyful occasions, such as births an weddings.

Besides the temple itself, visitors can view (daily at noon) a pavilion hostess perform "arti" - a religious rite consisting of prayer songs and perfume and flower offerings to the elephant-headed god.

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## ORIENTAL PALACE ROOMS IN PINK PAVILION OF INDIA

A Jaipur-pink Oriental palace, the chamber for Empress Mumtaz for whom the Taj Mahal was built, a Jaipur throne and a Hindu temple will be featured at the pavilion of India in 1975.

A daily celebration of "arti", or Hindu temple ritual, will be staged by a hostess and native dancers will perform five days per week. Other highlights will include a collection of antique miniature bronze statues, costumed puppets from Rajasthan, Kalamkari paintings done with a 5000-year-old technique and displays on Mudras-dance hand gestures.

A portrait gallery of the Royal princes of Rajasthan, jewelry, court ornaments, a statue of God Ganesh and the massive teakwood and brass "Gate of Victory" will round out the main exhibits.

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# RELICS OF ANCIENT BUDDHIST CIVILIZATION AT PAKISTAN PAVILION

The theme of this year's Man and His World, "Peace and Brotherhood", is reflected in an exhibition at the Pakistan pavilion on the ancient pacifist Buddhist, Gandhara civilization. It became extinct around 500 A.D.

Situated in the north-western region of Pakistan, Gandhara flourished for 1000 years from 500 B.C. and played host to a variety of cultures. An extensive mingling of these cultures is evident in the local art and architecture.

Of world-wide importance is the development in Gandhara of the realistic, placid image of Buddha that we are so familiar with today. Resulting from close contact with Graeco-Roman civilizations and styles, this innovation ended the previous practice of depicting Buddha only symbolically. Busts of Buddha on display show Greek hairstyles, Roman noses and faces of mixed eastern and western influence. The clothes too show hellenistic influence.

A presentation of gold coins have Greek legends on one side and the Gandhara language on the other. Figures are of a wide variety of Indian, Iranian, Greek and Roman deities and the over-all suggestion is that the Gandhara were trying to establish their currency in competition with Rome on world markets.





Along with the statues and coins, a series of friezes depict various incidents in the life of Buddha and photographs show scenes of the Graeco-Buddhist ruins at the ancient city of Taxila.

All the exhibits are on special loan from the Department of Archeology of the Government of Pakistan.

(30)

July 2nd, 1975.

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#### PAKISTANI MUSIC HATH CHARMS...

The pavilion of Pakistan at Man and His World 75 is putting to the test the old adage: music hath charms to soothe "the savage beast". With performances three times daily the pavilion presents a snake charmer and his attempts to soothe some of the twelve cobras brought to Montréal's international exhibition. A group of Pakistani musicians and dancers also perform daily.

The pavilion has an entirely new exhibition in the three chambers of the former Air Canada pavilion. The first explores the passive and heterogeneous Buddhist culture of the extinct Gandhara Civilization. Through art-work, sculptures, seals and slides a sector of Pakistan comes to life as it was 2,000 years ago.

The second chamber is devoted to a celebration of International Women's Year. Handicrafts, slides and art-work illustrate the strong contributions made by women to life in Pakistan. Featured in the third chamber is a display, borrowed from private collections, of ornate costumes of rural areas. The style of the clothing and personal effects has remained unchanged for centuries and in many cases the entire wealth of a person was contained in these articles.

A restaurant featuring the unique Pakistani cuisine and a snack bar with distinctive Pakistani treats round out the pavilion.

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June 20th, 1975





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#### 80 INDIAN MASKS IN PAVILION OF MEXICO

Mexico's pavilion at Man and His World '75 is a colorful showcase of the country's history, folk art, music and dance.

A wall-size print of "The Marketplace" by world-famous muralist Diego Rivera serves as the backdrop for the initial area of the pavilion's exhibit of folk art. A highlight of this exhibit is a collection of some 80 masks created by Indians from various parts of Mexico. The masks, used in religious and tribal ceremonies, are all hand carved in wood or moulded in clay and take the forms of animals, brids and bizarre human faces.

The ancient city of Mexico-Tenochtitlan, the site of the present-day Mexico City, is depicted in a large scale model which dominates the entrance to the pavilion. The model depicts the ceremonial centre of the city with its temples to the various gods worshipped by the Aztecs. It is flanked by a mural representing an artist's conception of the entire city and by a replica of a huge stone sun calendar.

Examples of historical architecture can be found in a reproduction of the doorway to Mexico's first university, built in the 1550's and a model of a portion of the capital city's first aqueduct system.



The display of handicrafts includes silver jewellery imbedded with semi-precious stones and enamel, goblets and serving trays carved in onyx, wool rugs and tapestries, Indian beadcraft, earthenware bowls and vases, decorative clay sculptures, copper and glassware.

There are also examples of Mexican saddlecraft with one ornate saddle fashioned in tooled leather with gold and silver plating and silk embroidery.

The music and dance of Mexico come alive in performances by a group of 25 musicians and dancers from Mexico's Ballet Folklorico. The troupe will be on view throughout the season with shows in the pavilion's theatre and in the International Bandshell which faces the pavilion.

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July 2nd, 1975

Department of **Public Relations** City of Montréal City Hall Montréal, Canada

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## 2200-YEAR-OLD THRACLAN TOMB

A full-scale reconstitution of a 2200-year-old Thracian tomb and a major display on national hero George Dimitrov plus a lavish cultural programme will capture visitor attention in the pavilion of Bulgaria at Man and His World in 1975.

The unique tomb, found near Kazanlak and dating to the 3rd century BC, contains exceptional murals. Museum pieces and other items will help tell the story of ancient civilization.

Dimitrov is noted for his fight against Nazism and facism during the 1920s and thirties.

A prize-winning folk dance company will perform outside the pavilion and a pantomime theatre from Bulgaria will stage shows in the puppet theatre, elsewhere on the site. The Bulgarian restaurant will again feature a night club act.

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May 28th, 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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## BULGARIAN PUPPETEERS, AT MAN, AND, HIS WORLD

A Bulgarian puppeteer troupe, the Varna Theatre, is the star attraction this summer at the Man and His World Puppet Theatre.

The company, founded in Varna in 1957, has made many appearances outside Bulgaria but this is its first trip to North America.

A theatrical technique which they have professionalized and brought to a fine art is their "shadow theatre". Casting hand shadows on a wall to create the silhouette shapes of animals is a game known to most every child. But with the Varna Theatre this simple game becomes a fascinating performance. With the music of "The Carnival of the Animals" by Saint-Saens as the background, the troupe creates a vast menagerie of shadow animals - wild beasts of the jungle such as elephants and lions, all manner of birds aflight and afloat.

The principal activity of the company is, nevertheless, the production of puppet theatre. In Varna, they put on two or three shows daily for children as well as a couple of shows a week for adult audiences.

There are some 15 professional puppet theatre companies in Bulgaria, but the Varna troupe has achieved a certain distinction having won several national and international awards. The company has toured widely in Eastern Europe, Czechoslovakia, Poland, Hungary and East Germany, and has made appearances as well in Algeria and Cuba.

Usually their on-the-road performances have lasted two weeks, but their engagement at Man and His World is for the whole of the exhibition season.

The company producer, Zlatu Zlatev, says that the long engagement has made some of the performers a bit homesick, but that the warm reception they received in Montréal has made up for that.

In addition to the "shadow theatre", the group's production includes stick puppet shows. The puppets and costumes were created by the troupe members themselves all of whom come from the Institute of Theatre Arts in Varna.

On its return home, the company will be preparing to take part in the Second International Puppet Festival which is to be held in October in Sofia, capital of Bulgaria.

The Varna Theatre can be seen in the Puppet Theatre Monday through Thursday at 2 P.M. and 4 P.M. and Saturday and Sunday at 2 P.M., 4 P.M. and 5 P.M.

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August 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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**News Release** 

pour publication for release

#### ETHNIC COSTUMES IN YUGOSLAV PAVILION

Yugoslavia's emergence from the Second World War to its present role among the non-aligned nations of the world is the subject of a photo-montage in the pavilion of Yugoslavia at Man and His World '75.

Also featured is a display of ethnic costumes and musical instruments from the national cultures of Serbia, Croatia, Slovenia and Montenegro.

Photo-murals trace the modern history of the country from the partisan brigade fighters of the 1940's through post-war reconstruction to the present-day era of industrial growth. Excerpts from Yugoslavia's new constitution, proclaimed in 1974, are accompanied by texts explaining the country's system of representative assemblies.

The exterior of the pavilion fronts on a decorative pool surrounded by works of modern sculpture from the Belgrad Museum of Modern Art, including Ivan Mestrovic's "Girl with a luth".

A multi-screen slide presentation and a series of documentary films on Yugoslavia complete the exhibit.

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June 23rd, 1975.



Department of Public Relations City of Montréal City Hall Montréal, Canada

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#### ART AND ARTISANSHIP AT PAVILION OF HAITI

Two exhibitions of paintings representing two distinct styles of art will be on view in the Haitian pavilion at Man and His World '75.

One will be devoted to a collection of canvases by artists of the primitive school whose works have gained world recognition. The other is a one-man show by Lionel Laurenceau, a young Haitian now living in Montréal.

Another exhibit features handicrafts fashioned in wood, sisal and straw by artisans of the Caribbean country. There will also be continual showings of a documentary film on Haiti in the 160-seat cinema.

The painter Laurenceau, whose works will be on view, is also the pavilion's designer and he will be on hand frequently to greet visitors and discuss his paintings.

(30)

Information: 872-6062 June 12th, 1975.



Department of Public Relations City of Montréal City Hall Montréal, Canada

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## **News Release**

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# COLOMBIA JOINS NATIONAL EXHIBITORS AT MAN AND HIS WORLD

Colombia is a new national participant at Man and His World '75 bringing a varied display of handicrafts which offer an authentic message of the country's traditions.

It is situated in the former Canada Post pavilion. The influence of ancient cultures on present-day craftmanship is illustrated with a replica of a monumental stone sculpture from the archaeological site at San Austin as well as recreations of pre-Colombian gold jewellry.

The pavilion will also feature a film and slide presentation as well as a coffee bar with complimentary servings of Colombia's best known export. A folk company will perform weekends.

The Spaniards brought wool to Colombia which the natives adapted to their own cotton spinning and weaving techniques, giving rise to present-day textiles which range from ornate tapestries and wallhangings to more practical items such as ponchos and blankets.

Weaving of grass, palm leaves and other fibers was already established in Colombia before the Spaniards arrived and examples of this artisanship which still survive can be seen in hammocks, hats, handbags and baskets. Other traditional skills in the exhibit include work in ceramic, wood and leather mainly for everyday use but with some newer artistic forms created purely for decoration or as novelties.

(30)

Information: 872-6062

June 12th, 1975.

Department of Public Relations City of Montréal City Hall Montréal, Canada

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**News Release** 

pour publication for release

#### QUEBEC PAVILION PUTS SPOTLIGHT ON THE THEATRE

Québec's theatrical world - a vital and dynamic part of the cultural life of the province - is in the spotlight at the Québec pavilion at Man and His World '75.

Some 100 stage costumes from theatrical productions of recent years are on display in the pavilion, and they illustrate the wide variety of dramatic fare offered to Québec's theatre-goers.

The costumes are on loan from the major established theatre companies in the Montréal area including the Théâtre du Nouveau Monde, the Rideau Vert and the Saidye Bronfman Centre.

Alfred Pellan, the internationally renowned Québec artist, is represented by several costumes from "La Nuit des Rois" - a production based on Shakespeare's historical plays. François Barbeau, a designer for the Théâtre du Nouveau Monde, contributes costumes from productions of Ionesco's "Macbeth" and Moliere's "L'Impromptu de Versailles".

The complete "cast" of one production is also on display. These are the marionettes used in the stage presentation of "Histoire du Québec en Trois Régimes" by Léandre Bergeron.

In addition to the costumes there are more than 20 models of stage setting from recent theatrical productions.

On leaving the costumes display, visitors find themselves "behind the scenes" in a series of dressing rooms and make-up booths.

The final area of the exhibition is a stage complete with floodlights and sound system. Here visitors are invited to take to the stage themselves and perform impromptu theatre.

The exhibition, sponsored by the Québec Ministry of Cultural Affairs, was designed By Jean-Guy Sabourin, Director of dramatic arts at the Université du Québec.

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August 1975

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pour publication for release

THE BIOSPHERE, AN OASIS OF PEACE AND GREENERY

Step into the spectacular geodesic dome that is the Biosphere at Man and His World and you step into a world of tranquility, of greenery, livened up with music and song.

Pine, cedar, juniper and lilac, a whole forest of frangrances fill the reception area where ducks and ducklings frolic in a small pond to the sound of the singing of other birds.

Fifty-odd types of trees and shrubs and 30 to 40 species of indoor plants decorate the different levels of this pavilion conceived jointly by the Parks Department and the Sports and Leisure Department of the City of Montreal. In addition to displays, teams of animators are available to entertain and inform young and old alike.

A long escalator ride takes the visitor straight from the reception area at the entrance to the very top level of the Biosphere where wait a fountain, pieces of sculpture, buckets of multi-coloured flowers and benches that invite a rest. From here begins a gradual descent that leads to different levels offering different attractions.



A musical corner where various artists entertain comprises one area. Another contains a vegetable garden staffed with specialists. Exhibits of dried flower arrangements and the use of green plants to augment furniture arrangements are offered elsewhere, while children will find a small zoo and a play area.

## Theatre and Special Events

On level "D", the "Théâtre en Foret" presents four half-hous shows daily at 2:00, 3:00, 4:00 and 5:00 P.M. Golden Agers have their corner for music and memories and there is a snack bar.

In the cinema, the "Office du Film du Québec" presents short movies in french on the half-hour and in English on the hour.

The Biosphere's display is rounded out with an outstanding series of 48 pieces of Inuit sculpture, lent by the Rothman collection.

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July 1975

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## BIOSPHERE BECOMES IMMENSE GARDEN WITH ENTERTAINMENT

The Biosphere has taken on the atmosphere of an immense garden of flowers and plants at Man and His World '75.

It is a garden not only to look at but to learn from as well. Specialists from the Montréal Botanical Garden will be on hand to give visitors information and advice about cultivating their own flower beds and gardens. And a special area of the Biosphere has been planted with children especially in mind - to give them an elementary introduction to gardening. Accompanying the plantlife will be a variety of birds and domestic animals such as rabbits and ducks.

Entertainment for all ages is a feature of the program this season. For the children there is a puppet theatre in a forest setting. Another area with a floral decor will be the scene of regular organ concerts and folkloric performances. And there will be special presentation for golden agers.

One section of the pavilion is devoted to an important collection of Eskimo art. This will contain the Rothman Inuit collection - with 39 pieces in all.

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June 13th, 1975 Information: 872-6062



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#### OUTSTANDING ESKIMO ART IN THE BIOSPHERE AT MAN AND HIS WORLD

An exceptional collection of Inuit art is on exhibition in the Biosphere at Man and His World '75.

Forming the nucleus of the Rothmans Permanent Collection of Eskimo Sculpture, the 39 pieces on display illustrate not only the folkloric aspect of this distinct art form but also the individual characteristics of contemporary Inuit art.

The works range from traditional themes such as mother-and-child scenes and hunting to fantastic and grotesque animals and spirit carvings and include examples of the newer impressionistic and abstract styles.

Several artists and pieces stand out for their individuality.

Joanisie Jack has produced what are regarded to be some of the most vital and original works to come out of the Canadian Arctic. He is represented by two traditional pieces: "Harpooned Polar Bear Fighting Back" and "Falcon". Henry Napartuk is among the best known Eskimo artists in Canada. His work, which tends to be abstract in concept, is illustrated in a piece entitled "Walrus Spirit Story".

Karoo Ashevak has a reputation as the best and most original of the Canadian Eskimo sculptors since his work is looked upon not so much as folk art but as modern sculpture. A one-man show of Ashevak's work was held at the American Indian Arts Centre in New York in 1972. Two of his spirit sculptures are on display.

Kenojuak - a woman artist - has worked successfully in both graphics and carvings. Her soapstone composition "Enchanted Owl" became one of the best known works by a Canadian woman artist when it was chosen as the design for a centennial commemorative stamp for the Northwest Territories in 1970.

In addition to the sculptures, there are two tapestries made of hand-cut sealskin fur in the form of igloos, dog sleds, animals and Eskimo figures.

Most of the work in the Rothmans collection comes from Eskimo communities in northern Québec (Great Whale River, Port Harrison, Belcher Island, Povungnituk and Sugluk) with the remainder from arctic regions north of Hudson's Bay (Cape Dorset, Baker Lake, Spence Bay).

After its closing at Man and His World on Labor Day, September 1, the exhibition will tour the Province of Québec and then continue on a national Canadian tour.

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# CATCH AN "EARLY BIRD" AT THE TELECOMMUNICATIONS PAVILION

"Early Bird", the first canadian telecommunications satellite, is on display at the International Telecommunications pavilion at Man and His World 75.

Launched in 1965, it established the first satellite telecommunications link between North America and Europe and inaugurated live television coverage across the Atlantic. The satellite was the first in a series (called "Intelsat") which is now into its fourth launching.

"Farly Bird" operated efficiently 24-hours-a-day without interuption for more than three years, though it had been programmed for only 18 months of operation. Now it slowly burns up somewhere in space, but its twin is on view for visitors to Man and His World.

With a length of 23.25 inches and 28.4 inches wide the satellite weighed 150 pounds at the time of launching. Once in orbit it weighed-in at the equivalent of 85 earth-pounds and had the capacity to handle 240 different circuits or one television channel at any given time.

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INTERNATIONAL TELECOMMUNICATIONS AT MAN AND HIS WORLD '75

The first on-the-spot news coverage of a Canadian mine disaster is related as one chapter in the story of communications in Canada at the International Telecommunications Pavilion at Man and His World '75.

The pavilion will attempt to present a human look at a vital but complex technical subject covering communications from the pre-telegraph era when postal messages were sometimes delivered on snowshoe to present-day satellite communications from around the world.

In the mine disaster exhibit, CBC radio broadcaster J. Frank Willis is shown reporting from a shaft at Moose River, Nova Scotia in 1936. The display features a model of the microphone lowered through a drill hole to the trapped miners.

The pavilion contains more than 300 intriguing historic items, including letters, maps, rare early radio recordings and television tapes. Visitors will be able to examine scale models including Alexander Graham Bell's first telephone from his workshop at Brantford, Ontario, the rocket which launched the Alouette One communications satellite, and an animated model of the Anik One satellite.

There are two cinemas. One will feature the laying and operation of undersea cables, the other communications satellites.



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pour publication for release

# EXTINCT SPECIES STAND AS A WARNING AT VANISHING WILDLIFE PAVILION

In a corner of the Vanishing Wildlife pavilion at Man and His World 75 sits a mounted specimen of the extinct "tourte" or passenger pigeon.

Once these birds filled the skies of North America; a single flock could contain millions of birds. It gave its name to the Quebec meat-pie still called tourtière. The last of the passenger pigeons died in the Cincinnati Zoo on Sept. 1, 1914.

Since the early 17th century more than 200 species of birds and mammals have been completely exterminated, due to man alone. The Vanishing Wildlife pavilion presents a memorial to these creatures, a warning to present and future generations, as part of its display.

Along with the passenger pigeon is displayed the fragile skull of an eskimo curlew, not yet declared extinct but last sighted in 1963. A sculpture of a labrador duck (which died out in 1875); a sculpture of a black-footed ferret (last seen in 1937) and, a sculpture of the stately great auk (extinct since 1844) are also shown.



As well, a rare reconstruction of the large, gentle, dodo is on display. Killed for food by sailors visiting its native island of Mauritius and defenceless against animals introduced by settlers, the fightless dodo died out in 1680.

The sounds of birds and animals fill the air. Graphics represent species that are dead or - as is the case with the hump-back whale, the cougar, the loon, and many others - are in danger of vanishing.

(30)

July 1975

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Department of Public Relations City of Montréal City Hall Montréal, Canada

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pour publication for release

# VANISHING WILDLIFE PAVILION AT MAN AND HIS WORLD

Man's encroachment on nature and the resulting danger to many species of wildlife is the theme of the Vanishing Species Pavilion at Man and His World '75.

At the entrance, a series of panels depicts a bird becoming ever greyer and fainter to finally be replaced by a crowd of people. Further on, visitors are confronted with a divided highway - one side showing nature unspoiled and peaceful, the other side with a dump, a factory chimney and a polluted river.

This theme of pessimism then gives way to one of hope in an area devoted to a display of mounted birds and animals that are endangered but may yet be preserved. These include the Grizzly, caribou, muskox, ptarmigan and the snowy owl. Films on wildlife conservation produced by the Aubudon Society, the National Film Board and the CBC accompany the exhibit.

Other displays feature the work of the Canadian Wildlife Service mammal life in the Montreal area and a map showing the location of all national parks in Canada.

This new theme pavilion is a special project of the Montreal Zoological Society in cooperation with private collectors and McGill University's Redpath museum.

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June 12th, 1975 Information: 872-6062



Public Relations
City of Montréal
City Hall
Montréal, Canada

# Communiqué

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#### OLYMPIC PAVILION AT MAN AND HIS WORLD '75

As interest intensifies in the 1976 Olympic Games, Man and His World '75 will offer visitors an overall look at Games facilities.

The Olympic Pavilion will contain scale models and photographs of installations being built for the Games. Central to the exhibit will be a 1/50 model of the main area of the Olympic Park with the stadium and its 40-storey tower, the swimming pool and the velodrome.

Larger models of the individual installations on a scale of 1/16 will be located on revolving tables to allow visitors a more detailed view of construction details. The models are to be accompanied by a recorded description with synchronized spotlighting as the commentary is underway.

The exhibit will also include color photographs of the other Olympic event sites in and around Montreal, pictures of Olympic athletes in competition and a display of graphics.

The Olympic rowing basin on Ile Notre Dame, next to St. Helen's Island, is nearing completion and as a preview to the '76 Games, two events will be held there in August 75. Thirty-seven nations will compete in an international rowing meet and thirty countries will take part in the junio: world rowing championship.

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June 9th, 1975 Information: 872-6010

Department of Public Relations City of Montréal City Hall Montréal, Canada

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**News Release** 

pour publication for release

#### NEW MODELS OF GAMES FACILITIES IN OLYMPIC PAVILION

Three completely new models have been added to those of the main stadium and velodrome on display in the Olympic Pavilion at Man and His World: the Centre Claude Robillard, the Centre Etienne-Desmarteau, and the Tle Notre-Dame Basin.

The Centre Claude Robillard, located on the north side of Metro-politan Boulevard west of St. Hubert Street, will be the site of the water polo and hand ball matches during the '76 Games.

The Centre houses swimming and diving pools and an all-purpose gymnasium. Outside facilities include a track, a stadium, a football field and a training area. The interior seating for the Games will be 10,475.

The Centre Etienne-Desmarteau, situated at the corner of Belle-chasse Street and 13th Avenue, will be the location of the Olympic Basket-ball games. The Centre's gymnasium will seat 5,040 for the event.

This sports facility takes its name from Olympic gold medalist Etienne Desmarteau. Desmarteau, a Montréal policeman, won the gold medal for hammer throwing at the 1904 Games in St. Louis, Missouri.

The other new model in the pavilion depicts the Ile Notre-Dame Basin where the rowing and canoeing events will take place. The basin runs along the south side of the island. It is more than a mile long and about 100 yards wide.

Already completed, the basin will be the site of two events in August of this year - the World Junior Rowing Championships from August 6 to 10 and the International Canoeing Championships from August 28 to 31.

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July 1975

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#### GIANT REPTILE .... AND BUTTERFLYES

Collections of exotic butterflies, reptiles and seashells and 14 unique half-hour nature films will capture attention in the EXPLORATION pavilion at Man and His World this summer.

The most striking single exhibit is expected to be the skeleton of a giant prehistoric reptile known as the dimetrodon.

Some 500 mounted butterflies from tropical forests, numerous reptiles, scorpions, spiders, snakes and hundreds of unusual seashells will also be displayed.

The haunting music of the Andes will be heard every weekend thanks to the participation of a Chilian folk ensemble.

Department of Public Relations City of Montréal City Hall Montréal, Canada

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**News Release** 

pour publication for release

## RARE BUTTERFLY COLLECTION IN EXPLORATION PAVILION

A fascinating collection of some 1,000 mounted butterflies is on display in the Exploration pavilion at Man and His World '75.

The collection is one of the most extensive in Canada and includes specimens of particular rarity.

The exhibit was put together from about 10,000 butterflies collected over the last 10 years by Prof. Vickery of McGill University.

The professor has been engaged in research on the development of cocoons. Rather than hunt down the butterflies, he had the cocoons sent to him in Montréal where they developed in vivariums - a sort of insect incubator. In this way, he was able to obtain extremely rare specimens from South America, Australia, Africa and Europe.

Despite the range of the exhibit, it represents but a small fraction of the 100,000 species of butterflies which have been discovered throughout the world.

(30)

Information: 872-6062

July 1975.

Department of Public Relations City of Montréal City Hall Montréal, Canada

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pour publication for release

#### CIVIC ELECTION IN VILLAGE OF YERSTERYEAR

The Village of Yesteryear will be in the midst of a civic election campaign at Man and His World '75.

Politic have long been central to village life in Québec and the election will be theme of this colorful pavilion which recreates a typical community in the Québec countryside about 100 years ago.

The pavilion area is to be enlarged this year. The Village printing shop will turn out copies of the town newspaper "Fraternité" covering the election issue - a children's park to be built on a vacant lot behind the church. Campaign posters and election notices complete the picture.

A Village "resident" Réjeanne Robitaille will be back this year. She will be joined by Line Desjardins in the general store who will demonstrate the art of puppet making. In the blacksmith's shop, weaver Robitaille will be working on her loom.

Les Troubadours, a group of strolling musicians, will perform in the town streets surrounded by mannequins dressed in period costume. There will be continual showings of the Buster Keaton film - The Rail-roader -.

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June 5th, 1975
The matter: 872-6010

Department of Public Relations City of Montréal City Hall Montréal, Canada

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**News Release** 

pour publication for release

# DOLLS WITH THE DISTINCTIVE FLAVOUR OF QUEBEC AT THE VILLAGE OF YESTERYEAR

Researching meticulously and then adding a constructive flair, Montréal artisan Line Desjardins creates dolls that capture the distinctive flavour of Québec life at Man and His World's Village of Yesteryear.

This flavour of the province is there in the detailed figures and costumes, but it finds a more literal meaning when visitors note that the artisan uses apples to make the realistic faces of her older subjects. For the smoother faces of the younger dolls she uses a paste mixture of her own invention.

Mme Desjardins worked for 5 years to perfect the techniques which now earn her much praise.

"The idea of creating dools came to me after a trip to Europe", says the artisan. "Like many people I bought folkloric dolls in the various regions I visited. When I returned home I thought, why not start making folkloric dolls here in Québec."

With the help of the "Centrale d'Artisanat du Québec" Mme Desjardins learned the basics of the art which she eventually developed herself to its present high stage. Her works are both exclusive and authentic in costume as Mme Desjardins does extensive historical research before designing a new model.

"The Snowshoer", for example, is inspired by a 19th century Krieghoff painting. "The Cart Driver" is based on a drawing by William Notman.

At the present time her collection contains some thirty different models but she is now working on a new series that will follow the theme, "Women's Fashions in Québec from 1850 to 1930".

Ottawa's National Museum of Man has already acquired a number of her works.

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August 1975

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pour publication for release

# LAUGHTER AN INTERNATIONAL LANGUAGE AT HUMOUR PAVILION

Comics and caricatures. Sculptures and films. Different mediums from different countries are combined at the Humour Pavilion of Man and His World 75 to show that art and laughter are universal and know no national boundaries.

The theme of this year's pavilion is an exploration of the world of comic strips. From origins and development to avant-garde approaches, comics as art and as communication are explored. Featured is the Twelfth International Salon of Cartoons - the largest competition of professional cartoonists in the world and the only one in Canada. Altogether, 516 comic strip artists from 52 countries on five continents vie for a top prize of \$5,000.00.

A retrospective display of the works of Burne Hogarth, brilliant illustrator of "Tarzan" from 1936 to 1950, is in a separate room in honour of his being elected by his peers as Cartoonist of the Year. Another special display features the work of Walter Burndt (named Dean of the Year), since 1922 the artist of "Smitty".

## ORIGINAL STRIPS

Original art-work of American comic strips from 1895 to the present day are presented as part of the Pavilion's permanent display. In addition, over 400 comic strips by amateur artists between the ages of 3 and 20 compete for honours in another competition.

Film animation is explored in a small cinema and the original editorial and gag cartoons of an international array of artists are displayed.

In the realm of sculpture, William King uses a series of figures to create a three-dimensional comic strip. Other pieces of sculpture by various artists can be found throughout the Pavilion.

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June 25, 1975

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pour publication for release

# "TWELFTH INTERNATIONAL SALON OF CARTOONS"

Often praised, often immitated throughout the world, the Twelfth International Salon of Cartoons is once again drawing visitors to Humour Pavilion of Man and His World.

The largest competition of professional cartoonists in the world (and the only major one in Canada), this year's Salon has drawn 516 entries from 52 countries on five continents. Top prize is \$5,000.00. It was won last year by Ismet Voljevica of Yugoslavia.

Extensive world-wide interest in the competition has made it necessary for its organizers to limit the field of entries to one of three themes which alternate yearly. This year's Salon is devoted to the art of the comic strip.

The "Salle d'honneur" presents a retrospective of thirty-two original works by Burne Hogarth, who drew "Tarzan" from 1936 to 1950 and the elected "Cartoonist of the Year". Named "Dean of the Year" and paid hommage to by a display is Walter Burndt, creator and artist of "Smitty" since 1922. In the "Salle Bengough", professional artists from a wide array of countries present their works in the editorial and gag cartoon fields.





An international panel of judges, chaired by Mr. Hogarth, will view the entries on July 22 and 23. Winners will be announced on July 24.

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July 1975

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Information: 872-6062

Robert Karniol

Department of Public Relations City of Montréal City Hall Montréal, Canada

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# THE HUNT IN ARMS PAVILION

Whaling, squirrel hunting, unusual weapons, target shooting as an Olympic sport and the hunt in general, will be featured this summer in the Arms Pavilion at Man and His World.

In line with celebration of Woman's Year, the pavilion will have a section devoted to the "weaker sex".

Unusual weapons from museums in France will be on view as well as a study of hunting through the ages of stone, bronze and iron.

Whaling off the shores of Quebec and the wood squirrel hunt in the USA around 1840 will complete the main displays.

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May 28th, 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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pour publication for release

### GIGANTIC HUNTING GUN ON DISPLAY IN ARMS PAVILION

One of the largest game hunting weapons ever manufactured is on view in the Arms Pavilion at Man and His World '75.

Resembling an enormous shotgun, the weapon measures seven feet long and weighs almost 100 pounds. Since outlawed, the gun was used for duck hunting at the turn of the century. It was built in France by the renown gunsmiths Fauré Lepage, commissioned apparently by a Québec hunter.

The weapon is of the type known as punt guns - so-called because they were mounted in punts or small boats. They were banned in hunting because of their excessive fire-power.

For example a somewhat smaller punt gun on display was capable of striking as many as 50 ducks floating on water. Because of its weight, it could not be re-loaded on the boat.

Laws prohibiting the use of such hunting weapons were passed in Québec in 1930. However, the pavilion has acquired for exhibit an illicit poaching gun built in Québec a couple of years ago. This weapon is not so much a gun as a small canon about four feet long which could fell 20 ducks at a shot.

The firearms are part of an overall exhibition entitled "Arms and the Hunt" and featuring weapons from spears and cross-bows to present-day double barrel shotguns.

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July 1975

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## EVIDENCE ? OF ANCIENT ASTRONAUTS IN STRANGE, STRANGE WORLD PAVILION

In 1952, archeologist Alberto Ruiz Lhuillier discovered a 1,300-year-old Mayan tomb inside a pyramide-like temple near the village of Palenque in Mexico. The stone slab on the sarcophagus was covered with detailed relief carvings that caused an instant controversy.

Measuring 15 feet by eight and 18 inches thick, the heavy Palenque slab was said by scientists to represent the Mayan god Kukulkan, the feathered serpent. Others disagreed.

Erich Von Daniken, author of the best-selling "Chariots of the Gods?" theorizing about ancient astronauts, advanced the idea that the slab depicts an early astronaut. He pointed to details which easily pass for a rocket control panel, a nuclear engine, an exhaust, an oxygen mask. Kazantsev, a Russian writer, and others agreed.

The Mayan figure, seated in a position identical to that used in today's spaceships, is offered as evidence of the legend about earth visits by men arriving from the stars.

The world's only full-size reproduction of a millimetric, architectural, reconstruction of the slab has just been obtained by Man and His World and is installed in the Strange, Strange World pavilion.



The ochre-colour polyester slab was cast from the plaster reconstitution kept in the National Museum of Anthropology in Mexico City. The original stone slab is still deep in the bowels of the 80-foot-tall Palenque tower and can only be visited under special circumstances.

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July 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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pour publication for release

# PALENQUE SLAB COPY ACQUIRED FOR MONTREAL SHOW

A full-size copy of the Mayan Palenque slab has been acquired for display at Man and His World's Strange Strange World Pavilion this summer.

Measuring 12 feet by 7, the slab shows a pre-Columbian god allegedly at the controls of a space rocket, according to Erich Von Daniken author of the worldwide best seller "Chariots of the Gods". Von Daniken collaborated in organizing part of the pavilion and will make a personal appearance this summer.

Other new features in the pavilion this year will include a  $6' \times 8'$  copy of a west coast indian rock carving showing a flying saucer. A scale model of the "engine" will also be on display.

Two authentic Kachina dolls, made since antiquity by the American Hopi indian and resembling space travellers; a huge world globe locating the most celebrated enigmas; displays on the Yeti and the sasquatch and several new movies round out the list of extra attractions in the popular pavilion.

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May 29th, 1975

Department of Public Relations City of Montréal City Hall Montréal, Canada

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## ERICH VON DANIKEN

Erich Von Daniken is an author and lecturer with controversial views. Beginning with his book "Chariots of the Gods?" (1966), he has been spreading and popularizing the theory that Earth was visited in ancient times by astronauts from other planets. These beings changed the course of history, he claims, and changed the course of humanity.

Von Daniken's books have sold more than 31 million copies and have been translated into 35 languages. Several movies have been made from the same material.

Prophet, paranoiac, brillant satirist, cheap fraud, these are some of the labels that Von Daniken attracts. "He simply lies", says one archaeologist. "A present day theory... being contested with yesterday's arguments", replies Von Daniken.

Beginning with an open imagination, the swiss-born writer bases his beliefs on ancient legends and stories and on his interpretation of puzzling artifacts from the past. Some of the things he writes about he believes; others are offered merely as interesting possibilities.

Altogether, though, Erich Von Daniken provides entertaining reading and listening while provoking the mind out of an established complacency.

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#### FILM "CANADA 67" - A PERENNIAL FAVOURITE AT MAN AND HIS WORLD

More than 200,000 people saw the famous Disney film "Canada 67" at Man and His World last year and there is every indication that the film will prove its perennial popularity again this year.

The  $360^{\circ}$  projection - ten giant screens surround the viewer - was premiered at the New York World's Fair in 1964 with the film "America the Beautiful". It became an unprecedented success at Expo 67 with "Canada 67", a tribute to the nation's centennial.

"America the Beautiful" was seen at Man and His World during the 1969-70 seasons and a subsequent production "Osaka Expo 70" in 1971, but "Canada 67" remains by far the most popular.

Again this year, at almost every screening, the final scenes of the film are greeted with a spontaneous outburst of applause and, as in years past, members of the audience frequently join in a rendition of the national anthem, singing along with the choir in the film as the mounted horsemen of the RCMP Musical Ride encircle the spectators in a final flag salute.

The film can be seen at the  $360^{\circ}$  pavilion at Man and His World seven days a week with showings on the hour and half hour.

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# SERMONS FROM SCIENCE AT THE DIRECTION PAVILION

Since Expo 67 more than 2 million people have viewed the films in one or the other of the two cinemas at the Christian Direction Pavilion at Man and His World. Originally known as the Sermons From Science Pavilion, it was decided that this year it should take on the name of the organization which has been responsible for its conception, Christian Direction Inc. (a non-denominational organization).

Three new films have been added to this year's program to make a total of thirty that are on view in English or French every day. BALABLOK, an animated film, and NEIGHBOURS are both produced by the National Film Board of Canada and humourously satirize man's ability to kill over trifling slights. In the other cinema, WHERE THE WATERS RUN, produced by the Moody Institute of Science of California, explores water, its properties, its composition and its numerous utilizations.

Each of the films on view at the pavilion attempts to show the wonders of Nature as an argument for the existence of a Greater Being; hence, "Sermons from Science".

In addition to the films, groups of singers and musicians perform continuously at the entrance to the pavilion on Saturdays and Sundays.

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August 1975