

EXPO'85

The International Exposition, Tsukuba, Japan, 1985

March 17 — September 16, 1985 (184 days)



Outline

Official title: The International Exposition, Tsukuba, Japan, 1985

Popular title: TSUKUBA EXPO '85

Theme: Dwellings and Surroundings — Science and Technology for Man at Home

Period: March 17 — September 16, 1985 (184 days)

Place: Tsukuba Science City, Ibaraki Prefecture



Symbol

The symbol for Tsukuba EXPO '85 represents an idealized image of the future of space, earth, mankind, science and art. The apex of the triangle represents the summit of Mount Tsukuba, anticipating the dawn of the 21st century. The three sides of the triangle symbolize mankind, dwellings and surroundings, the key to the exposition theme. The two parallel rings imply the harmonious orbit of mankind and science. The symbol will be given maximum international exposure through the various activities scheduled in preparation for the exposition.



Mascot

A special selection committee has chosen Maki Takagaki's entry, one out of the more than 15,000 received, to become EXPO '85's official mascot mark. A 13-year-old junior high school student from Aichi Prefecture, Maki captured the joy and expectations we all have for the future in her imaginative drawing.

TSUKUBA EXPO '85

The theme of Tsukuba EXPO '85 is the eternal issue of dwellings and surroundings, by which we mean Health & Safety, Information & Communication, and Housing Systems. Focusing on scientific and technological approaches, EXPO '85 is designed to realize ideal dwellings and surroundings most suitable for man in the future.

EXPO '85 will be the third international exposition to be held in Japan following the Japan World Exposition, Osaka, 1970, and the International Ocean Exposition, Okinawa, 1975.

We hope that EXPO '85 will draw millions of visitors from all over the world, so that this exciting event will strengthen international understanding of the vital relationship between scientific and technological developments and the living conditions of the human race.

It is our express desire that the younger generation, through participation in EXPO '85, will gain a brighter perspective for entering the 21st century.

Interior of Pavilion — Security system and disaster forecasting and warning methods



Interior of Pavilion — For a healthy life

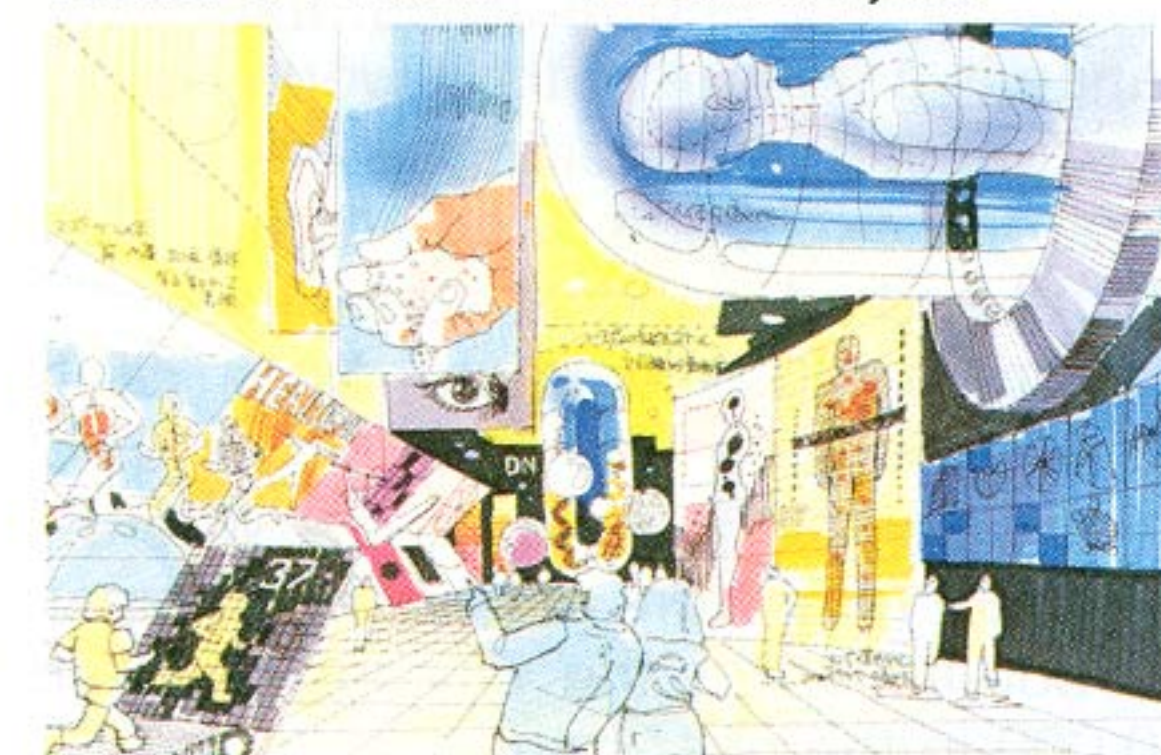
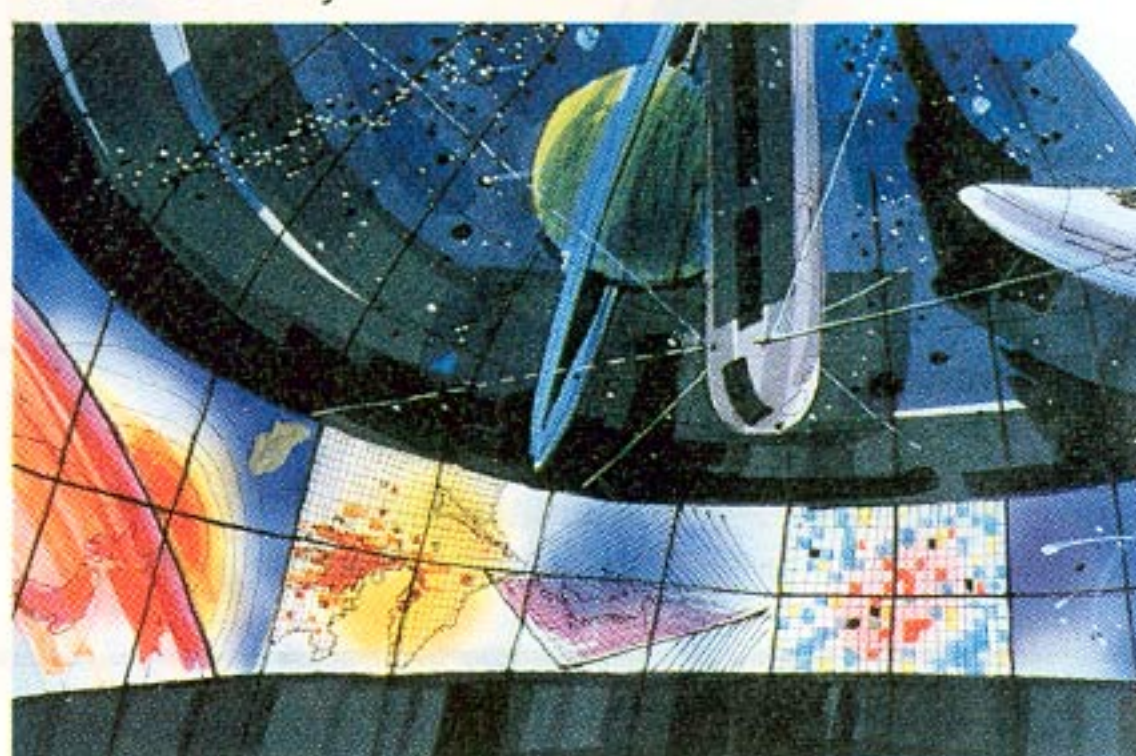


Image Sketch

Robots serve restaurant guests



Total Sensory Theater



Introducing Tsukuba Science City

Representing a huge national investment in innovative research and international exchange, Tsukuba Science City is the ideal site for the coming International Exposition.

Plans for the "city of brains" received official government approval in September, 1963. By March, 1980, as many as 45 national universities and governmental research institutions had moved into the 28,650-hectare site. At present, over 7,000 academic and research personnel representing a range of fields are employing the world-class scientific equipment and facilities. Interdisciplinary exchange is a feature of their work. Facilities are being expanded to develop the city for international research exchange and highly sophisticated cultural and educational activities.

A mere 50 kilometers from central Tokyo, Tsukuba Science City is set in a quiet, pastoral region of ample natural beauty where many well-preserved reminders of traditional Japan still exist. The population of the city is expected to reach 200,000 in the near future.

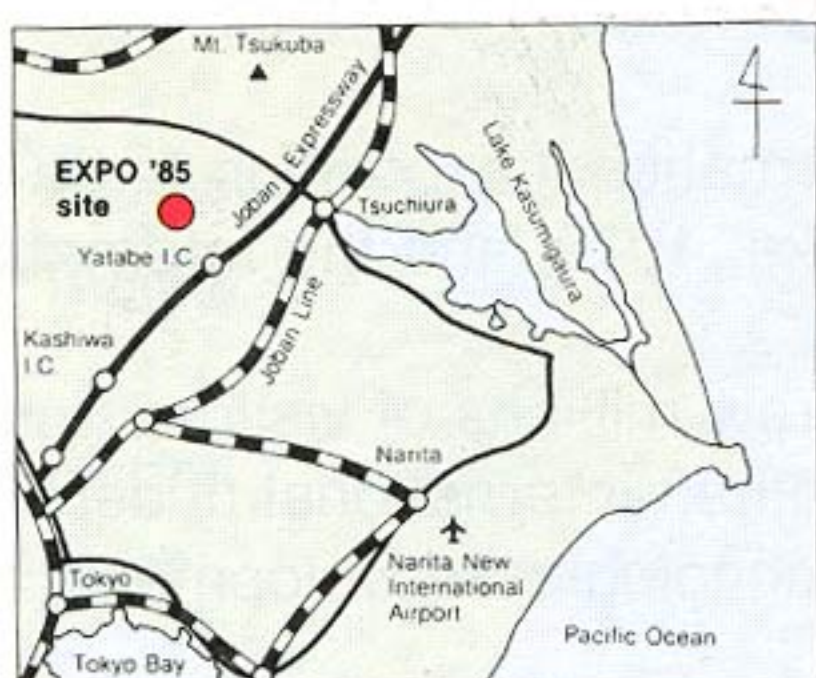
Tsukuba Science City was established by the Japanese Government's belief that truly innovative scientific and technological progress could only be achieved in such a stimulating environment of new ideas and organic research. It is surely the most appropriate site for the International Exposition in 1985, which is designed to serve as a bridge between this generation and the next.

A View of Tsukuba Science City

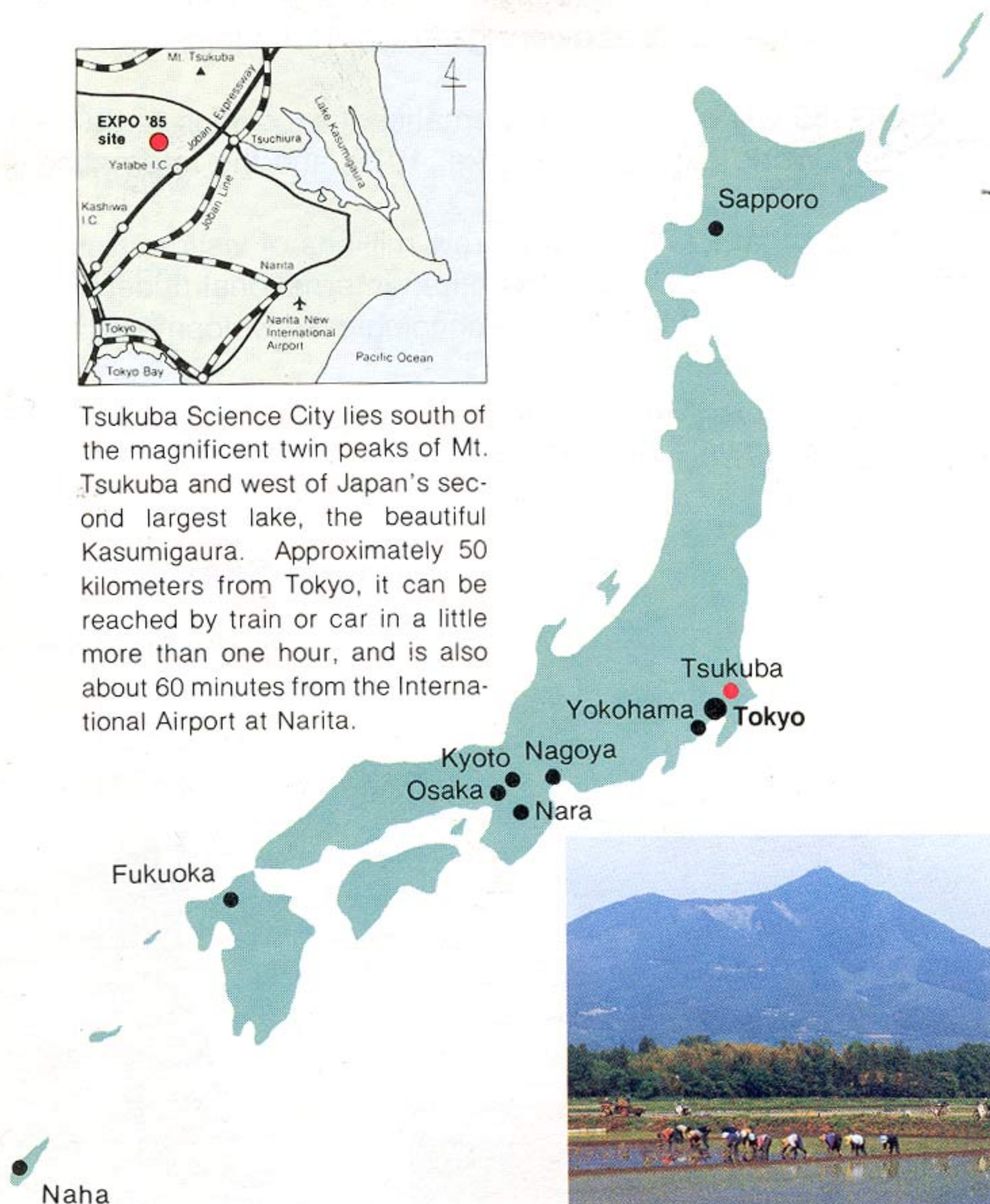


Campus of Tsukuba University

TSUKUBA EXPO'85



Tsukuba Science City lies south of the magnificent twin peaks of Mt. Tsukuba and west of Japan's second largest lake, the beautiful Kasumigaura. Approximately 50 kilometers from Tokyo, it can be reached by train or car in a little more than one hour, and is also about 60 minutes from the International Airport at Narita.



Mt. Tsukuba



Lake Kasumigaura

JAPAN

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