

GUIDE TO THE

HUMBLE PAVILION

AND MAP OF

HemisFair'68[®]

ENCO





Welcome to the HUMBLE PAVILION

ABOUT 1870, Herman Schultze designed and constructed this building as a warehouse for his hardware store on nearby Commerce Street. The result was a very pleasing blend of interesting architecture and functional construction. The wrought-iron supports and balcony trim are reminiscent of the old French Quarter in New Orleans. As a master craftsman of tin, Mr. Schultze decorated the pediment above the main entrance with a classic sheathing of tin. Massive blocks of native limestone were used for two sides.

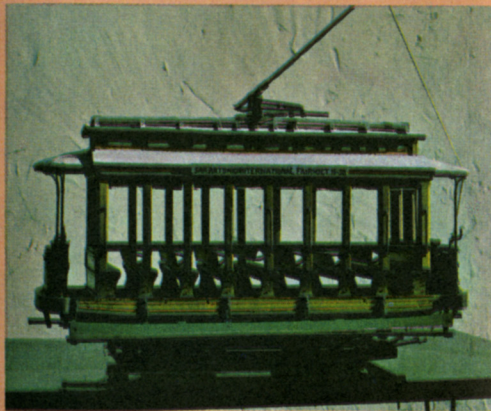
The Schultze building has been leased by Humble for HemisFair and restored to the dignity of the Victorian era. At the close of the fair, this historic structure will be returned, with its improvements, to the city of San Antonio as a permanent landmark.

HUMBLE TOURING SERVICE

EXPERIENCED bilingual travel counselors will help you with current information on the best routes to other areas of North America or for your trip back home. Pamphlets describing resort and recreational areas, as well as the sights to see and things to do in San Antonio, are available to make your visit more memorable. Expert information on travel into Mexico is also available. If you have any travel questions, ask at the HUMBLE TOURING COUNTER.

The Story of TRANSPORTATION

THE HISTORY of mankind is tied very closely to the development of ways in which he moved himself and his goods from place to place on land, on water and in the air. Some of the simpler means for transportation are surprisingly recent as measured in man's history. Wheeled vehicles, for example, were unknown in America until they were introduced by the European settlers.



Model of 1901 open trolley car, from the Witte Memorial Museum collection.

SURROUNDING the Humble Touring Service is an exhibit depicting the story from primitive times to the present. Models and toys show man traveling on foot, then using boats, horse-drawn vehicles, motor power, wings and jet propulsion to shrink travel time from months to hours — and even minutes. The exhibit suggests that the next chapter in the story of transportation may be written in our generation in terms of the incredible speeds in space.



Ford Model T.



Ray Atkeson



About Our Film

IN THE Western Hemisphere the cultures of early America and those of Europe, Africa and Asia have blended in a broad stream. The similarities of the people of the Americas are greater than the differences. A young boy racing along a village street in Chile and a boy running home from school in any town in the U.S.A. are expressing the same vitality of life. The housewife, the farmer, the scientist are performing their tasks in similar ways, whether the setting is Canada or Mexico or Venezuela. The film projects on five screens a unique panoramic story of these common ways of life as the voice of the Americas states the theme: I am born — I learn — I create — I love — I build — I achieve — I travel . . . "My name is Paul."



Bradley Smith, Photo Researchers



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HUMBLE HANDIMAP



HemisFair'68®



The Patio

WHEN you leave the theater in the Humble Pavilion, you enter a walled patio, in the style of the inviting courtyards of our neighbors to the south. Here you may rest and plan your next activity while you enjoy the fountains, plantings and sculptures.

The patio sculptures are part of the Esso Salon of Young Artists sponsored by Pan American Union and Latin American affiliates of Standard Oil Company (New Jersey).

We gratefully acknowledge the assistance of Dr. Wm. A. Burns, Director of the Witte Memorial Museum, San Antonio, in creating the exhibits for the Story of Transportation.

Enjoy Nevamar® is used for wall coverings and counter tops in the Humble Pavilion. Enjoy Vectra® fiber products are used on upholstered furniture and for carpeting.

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HUMBLE OIL & REFINING COMPANY

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