

Participation Portfolio



TM

Introduction



Preface

Of the many Expositions which have been organized and which are yet planned in this nation, perhaps no other has been so important to the community of world nations. New Orleans is a cultural vortex, a traditional forum for the exchange of ideas among major world nations that reaches back more than 200 years into the past. Evidences of the surviving influence of major European cultural contributions are everywhere in the city. The French Quarter . . . the Spanish Plaza . . . the Piazza d'Italia . . . this is a cosmopolitan city perhaps unique in the United States of America combining both of these important European traditions with a cultural montage drawn from the far reaches of the American, European, African and Asian continents.

In a very real sense, the 1984 Louisiana World Exposition celebrates this pattern of cultural ties and compels the nations of the world to revisit this international port, the second largest in the world, at a time when the communications between the nations of the world is most critical.

The word "port" is, of course, significant as well. The presence in the city today of trade representatives from more than 47 nations is consummate evidence of the ongoing commercial dialogue which is maintained on a regular basis in this most important commercial center. For the international exhibitor participating in the 1984 Louisiana World Exposition, the trade potential as well as the strengthening of existing commercial bonds cannot be over-emphasized. Through the auspices of the U.S. Department of Commerce, the Louisiana Office of Commerce and Industry, the Port of New Orleans and the International Trade Mart (a private, not-for-profit organization, headquartered in New Orleans) we envision an International Trade Center to provide marketing services and assistance to participating nations, United States and international visitors.

The United Nations has declared the 1980's as the "International Drinking Water Supply and Sanitation Decade." Our theme, "The World of Rivers — Fresh Water as a Source of Life," will be the focus of international attention. Government organizations, financial institutions, business, industry and agencies of the United Nations will participate in seminars, lectures and forums during the months of the Fair as nations throughout the world join forces to conserve and protect our fresh water resources.

As a host city for the 1984 Louisiana World Exposition, New Orleans has welcomed international and American tourists for more than 100 years. During the six months of the Exposition, 12 million visitors including political, financial and business decision-makers will arrive for that once-in-a-lifetime experience — both educational and inspirational. They will surely come away from the Exposition with an increased awareness toward the participating nations.

In the final analysis, the national governments participating in the Exposition will reaffirm longstanding cultural ties, strengthen their network of commercial interests, increase and share their knowledge of water conservation and innovative technologies and enjoy the opportunity to establish a contemporary dialogue with the American public. It is unlikely that another such opportunity will be presented to the world community of nations within this decade.

Sincerely,



Petr L. Spurney
Executive Vice President and
General Manager

PLS:crm



Introduction

The 1984 Louisiana World Exposition will be one of the most exciting international events of our time.

With its dramatic setting on the Mississippi River in New Orleans, and its magnificent theme, "The World of Rivers — Fresh Water as a Source of Life," the Exposition is already attracting worldwide interest.

Our Exposition has three main purposes:

- To offer the citizens of the world a greater understanding and appreciation of rivers and fresh water as a basis for all life.
- To create an awareness of need to conserve and protect the world's fresh water resources.
- To stimulate international trade, encourage travel, and promote cultural exchange among nations.

Some 12-million people are expected to attend the Exposition during six months of operation, May 12 through November 11, 1984. We are preparing for them a delectable feast for the mind and senses. And, for the international exhibitor, we have provided the ideal environment to showcase products, technology and cultural achievements to a world audience.

The Exposition site plan is a masterful interpretation of the theme. It offers endless possibilities for creative expression by exhibitor countries.

Visitors will enter the 82-acre Exposition site through two spectacular gates, framed by gigantic human and animal shapes that evoke the spirit of rivers and man's eternal fascination with the water element.

Pathways lead to an open rotunda whose columns are surmounted by images of river deities. A broad vista opens up to a large lagoon, planted all around with lush tropical foliage.

The inspiration is classical mythology, but the execution will be in a colorful larger-than-life style of the Mardi Gras. The effect is one of joy and spontaneity.

A festive mood will prevail everywhere. Open air cafes and restaurants, music and entertainment, and amusements will be dispersed throughout the Exposition site. Historic ships and naval vessels will tie up along the riverfront. Celebrations of national heritage, and ceremonies for visiting dignitaries, will be a daily feature.

For the international participant, the site's special relationship to the River will be used for maximum benefit.

The main international pavilion, which contains some 273,800 square feet of prime exhibit space on two levels, is situated *directly* on a riverfront promenade, expected to be one of the most heavily-trafficked areas of the Exposition.

Visitors will enter international exhibit areas either directly from the promenade, or via escalators to second level entrances.

The international area will be served by an aqueduct system capable of pumping millions of gallons of fresh water for use in theme-related exhibitry. The aqueduct itself is an attraction, with fanciful water towers, pools, and fountains.



In addition, the Exposition's 1.4-mile monorail system will include a passenger stop close to the international area.

Covered pedestrian walkways will connect the International Pavilion with the Exposition Center, the largest structure on the site. Here some 71,950 square feet of exhibit space are available to the international participant. The Exposition Center will feature a watercourse that winds through exciting exhibits by the state of Louisiana, and other state and industrial participants. Again, this is expected to be one of the most popular attractions of the Exposition.

The theme itself has universal appeal, and compelling significance.

From earliest times, rivers have been highways of civilization, carrying the spread of ideas as well as the products of man's labor. The great rivers are historical forces themselves, helping to shape the destinies of cities, nations and continents.

There is the natural beauty and power of rivers. Forming in remote mountains, gathering strength as they carve the land and flow to the sea, the great rivers have as many moods and emotions as the human personality. They speak to us directly.

The impulse always to find the source of rivers has led to stirring feats of exploration, adding to our knowledge of the physical world. Their hold on the imagination has inspired music, art, poetry and myth that help us to understand ourselves. This celebration of the world of rivers will be a celebration of the human experience itself.

Finally, there is the urgent need to address the problem of managing our limited fresh water resources. Today, more than half of the world's population has no ready access to clean drinking water. It is a situation that gravely affects human health and productivity, and severely restricts the progress of developing nations.

The United Nations General Assembly has declared the 1980s the "International Drinking Water Supply and Sanitation Decade," a worldwide program with the goal of clean water and adequate sanitation for all by the year 1990.

The Exposition strongly supports this effort. We also believe this event can point the way to solutions. Conferences of international stature will promote the exchange of new ideas and technologies. Exhibitory will help to educate the world community to magnitude of the problem, a further step toward meaningful action.

In these ways, we hope to provide an enriching experience for millions of people from around the world. We know that all nations will benefit from this Exposition, and we sincerely welcome their participation.



Location

Location

84



Location

The location of the 1984 Louisiana World Exposition is a key advantage for the international participant.


The host state of Louisiana is situated in the geographical center of the "Sunbelt" region of the United States. Blessed with a mild climate, abundant natural resources, and a hard-working spirit, the "Sunbelt" states have been a region of dynamic population and economic growth during the past decade.

Most of the 11-million visitors to the Exposition are expected to come from this affluent and progressive region.

Louisiana, with its unique mix of cultures and its world-renowned hospitality, is an ideal setting for an international event such as this. It is perhaps the most interesting state of the United States — rich in history, scenic beauty and visitor appeal. Moreover, the River theme is particularly significant, reflecting the close relationship of the great Mississippi River and the countless bayous, lake and marshes to the social, economic and artistic lives of our people.

The Exposition is being planned as a state-wide event, the first of its kind. In local communities all across Louisiana, citizens are beginning to organize festivals and events to be held in conjunction with the Exposition.

The state of Louisiana is also undertaking a major tourist promotion and marketing campaign, designed to acquaint the international and domestic traveler with its many unique attractions. The Exposition is receiving worldwide exposure. For example, the Exposition symbol is now being carried on Louisiana tourist advertising, both in the United States and abroad. The state has distributed over 1-million brochures on the Exposition at travel industry meetings around the world and to the general public. Beginning next year, all Louisiana motor vehicle license plates will advertise the event. The promotional effort will intensify as opening day approaches, helping to achieve attendance goals.



If Louisiana is the most interesting state in the Union, the city of New Orleans can easily lay claim to being its most interesting city.

Founded in 1718, the city's music, food, architecture and joyous lifestyle reflect contributions from a succession of different cultural influences — French, Spanish, African, Irish, Italian and German. Recent immigration from Latin America and Asia have enhanced the city's cultural diversity.

New Orleans has always been a favorite travel destination. In fact, tourism is now the city's second largest industry, after shipping, and a well-established infrastructure is in place to serve the visitor.

The city is presently served by 21 domestic and international air carriers, providing 5,000 flights each month including non-stop connections to Europe, Central and South America.

In the New Orleans area today, there are over 20,000 first-class hotel rooms. Hotel projects planned or underway will add approximately 6,000 new rooms in time for the 1984 Exposition, and most of these are located within walking distance of the Exposition site.



Some 7-million people visited New Orleans last year, drawn by a range of attractions beyond its special atmosphere and charm. For example, the city's universities and medical facilities enjoy an international reputation for excellence. The art museum is host to major international exhibitions, as well as home to a well-regarded permanent collection. And the variety of shopping experiences — from priceless antiques and collectibles to the latest fashions — grows every year.

Moreover, the city and the state know how to stage a major world celebration. Mardi Gras, the New Orleans Jazz and Heritage Festival, the Super Bowl football championship, and the local fairs and festivals that seem to happen every week of the year, all involve tremendous logistical effort. Year after year, these events go on safely and successfully reflecting the experience and cooperation of local government service.

The location provides an appropriate setting for serious discussions of the Exposition theme, and the advancement of international trade and technological exchange.

Louisiana ports are a vital link between the rich industrial heartland of North America and the nations of the world. In fact, New Orleans is now the leading port in the United States with large and influential international trading community.

The area is the birthplace of the offshore petroleum industry, and continues to be a world center for the development of new exploration and production technologies. Many engineering advances in river management and waterborne commerce have been produced here. For example, the recent development of mid-river loading techniques has helped to make New Orleans the number one coal exporting port in the United States.

Finally, as the host nation, the United States of America will play a major role in this Exposition.

This major pavilion will be designed to accommodate up to 25,000 visitors a day. Among five key components of the overall plan will be a museum-quality exhibition of the art, literature and music of the American people as it relates to the river theme.

Elsewhere, a planetarium-like theatre will be constructed with a capacity of 1,000. Here, the universality of the theme will be explored in a 30-minute tone poem, using Showscan, the most advanced audio-visual techniques available today.

The United States Government will also participate overall objectives of the Exposition through conferences on international trade and technology. For example, trade development seminars will be organized under the joint sponsorship of the International Trade Administration of the U.S. Department of Commerce and local and regional trade organizations.

A Commissioner General, with full ambassadorial rank, will also be appointed to coordinate our government's participation in the Exposition.

In summary, the scope of these projects reflects the full support of the United States Government for the Exposition, its goals and objectives.



Map Fact Sheet

1984 Louisiana World Exposition

A Special Category World Exposition, formally approved and registered by the Bureau of International Expositions at their April 1981 Plenary Session, Paris, France.

WHERE:

In the world-famed city of New Orleans; on an 82-acre site stretching along the Mississippi River immediately adjacent to the Central Business District; close to the historic French Quarter; and overlooking the Port of New Orleans: the nation's busiest in foreign and domestic tonnage.



HOSTS:

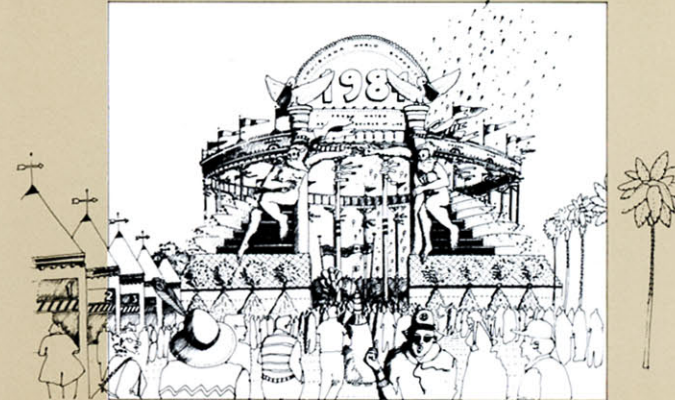
The Governments of the United States of America, the State of Louisiana, and the City of New Orleans, and Louisiana World Exposition, Inc.

INVESTMENT:

Total cost of the Exposition is estimated at \$350 million. Almost \$200 million of this total will consist of International, Federal, and State Government expenditures as well as monies for concessions, entertainments, and other attractions.

FLAVOR:

A unique potpourri of sights, sounds, and exciting experiences . . . a blend of the best from the world, the nation, and Louisiana . . . fabulous food, music, performers famous or soon to be so, flags and fireworks, tall ships, major sports events, the finest in the arts and the latest in the sciences . . . in short: a once-in-a-lifetime experience to remember the rest of your life.

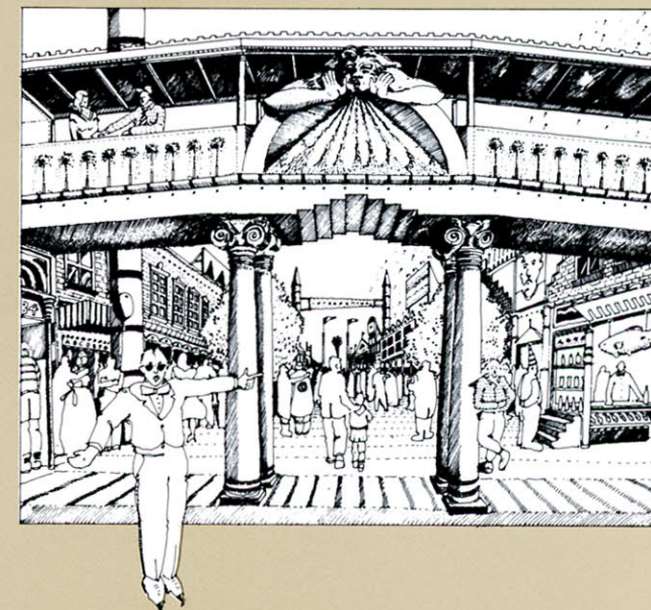


WHEN:

Saturday, May 12, 1984 through Sunday, November 11, 1984; gates open daily at 10:00 a.m.; Pavilions close at 10:00 p.m.; grounds and attractions remain open until 1:00 a.m.

THEME:

"The World of Rivers . . . Fresh Water as a Source of Life." The theme will celebrate the role rivers have played in almost all the nations of the world — influencing their cultures, their economic, physical, and social development, and affecting the course of history in myriad ways. At the same time, the theme will spotlight the crucial link between fresh water and life on earth, calling attention to the need to conserve and protect our fresh water resources from the hazards of increasing demands, diminishing supplies, pollution, and ecological disruption.

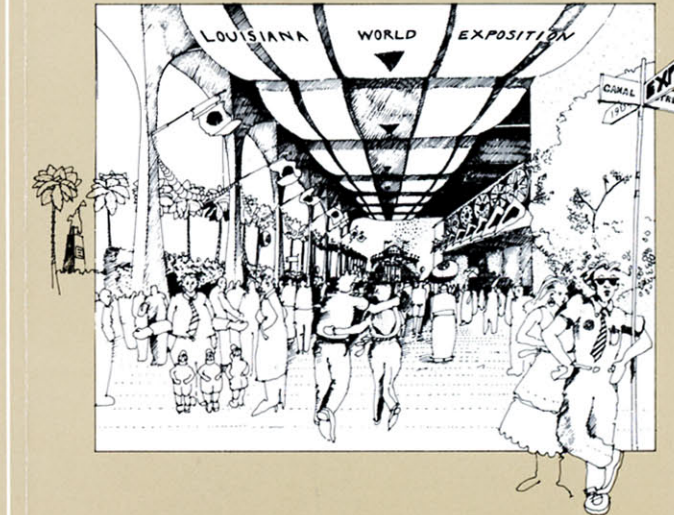


ATTENDANCE:

More the 12 million visitors are anticipated.

LODGING:

By opening day, the New Orleans metropolitan area will boast more than 25,000 first class hotel and motel rooms, over 19,000 of which will be within walking distance of the Exposition's front gates.



MASTER PLAN:

The Exposition's Main Entrance, which will be on South Front Street near its intersection with Girod, will feature a spectacular pair of gates flanked by gigantic mythological shapes that evoke the spirit of rivers and man's eternal fascination with water.

Through the entrance, pathways lead to an open rotunda whose columns are surmounted by images of river deities. A broad vista opens up to a large lagoon, planted all around with lush tropical foliage.

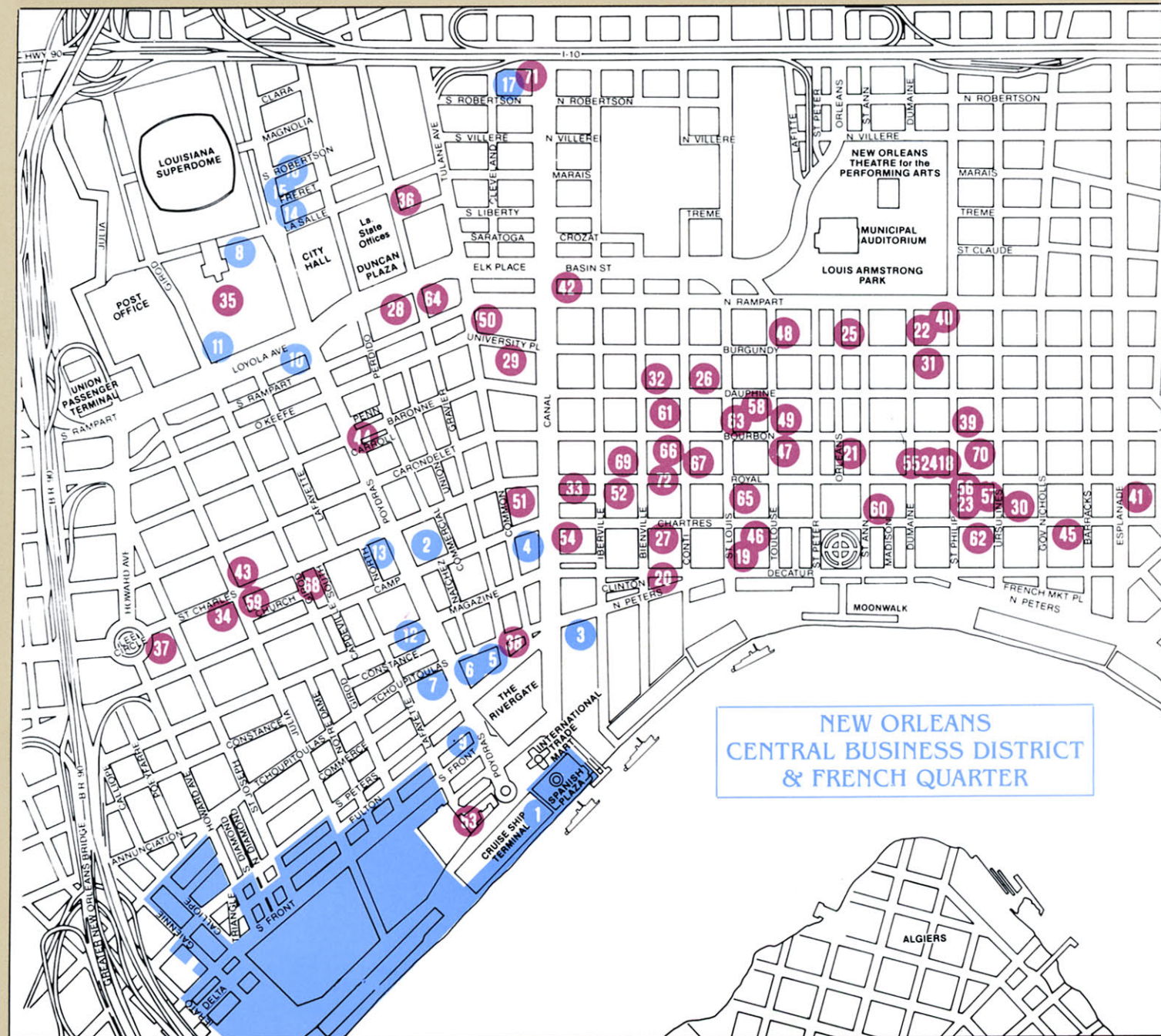
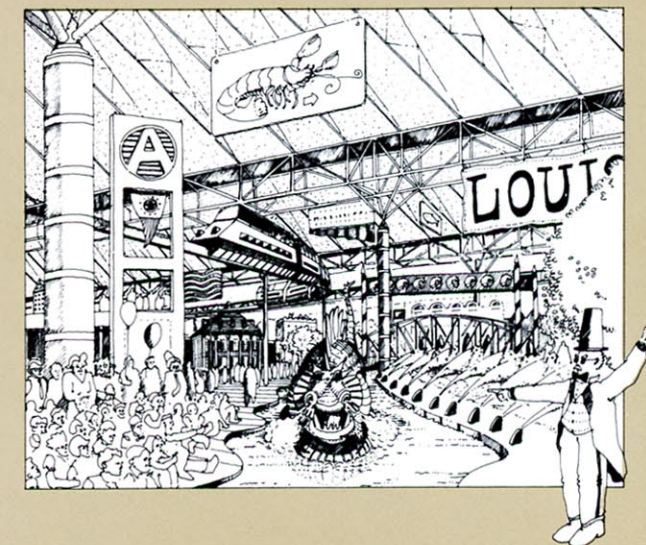
From there, a winding stream and shady walk lead through a large opening in the side of the Exposition Center, the largest structure on the Exposition grounds and the site of the host Louisiana Pavilion. Along one side of the site, old warehouses have been converted to shops, cafes, and other attractions, all opening up onto a pedestrian mall along Fulton Street. A stroll along Fulton brings the visitor to the Exposition's Festival area featuring music and other entertainment from throughout Louisiana, the nation, and the world. Along the river's edge, a wide promenade leads past the International Pavilions, various waterborne exhibits, and water craft of all types. Here the busy passage of ships reflects the normal activity of the Port of New Orleans.

Ceremonial dockings for arriving dignitaries are common events, and special performances and displays are viewed from the promenade and the river amphitheater. At the far end of the riverside walk

is the Pavilion of the host United States Government, among the most spectacular structures in the Exposition. Throughout the site, water is a dominant element, leading up to the dramatic view along the Mississippi, one of the great rivers of the world.

SPONSOR:

Louisiana World Exposition, Inc. is a private non-profit corporation composed of business, civic, and political leaders from throughout the state. For further information, write . . .
Petr L. Spurney
Executive Vice President and
General Manager
Louisiana World Exposition, Inc.
339 International Trade Mart
New Orleans, LA 70130
U.S.A.
Phone: 504/566-1984



Existing Hotels Hotels and Office Buildings Under Construction 1984 Louisiana World Exposition Site

- | | | | |
|--------------------------------------|--|--------------------------------------|---|
| 1. Hilton Hotel | 20. Bienville House Hotel | 38. International Hotel | 56. Noble Arms Inn |
| 2. Inter-Continental Hotel | 21. Bourbon Orleans Hotel | 39. Lafitte Guest House | 57. Old Town Villa |
| 3. Trusthouse Forte Hotel | 22. Burgundy Inn | 40. Landmark Vieux Carre Motor Lodge | 58. Olivier Guest House |
| 4. Sheraton Hotel | 23. Chateau Motor Hotel | 41. Lamothe House | 59. Orleans Hotel |
| 5. Windsor Court | 24. The Cornstalk Hotel | 42. La Salle Hotel | 60. Place d'Armes Hotel |
| 6. Holiday Inn, New Orleans, Poydras | 25. A Creole House | 43. Le Dale Hotel | 61. Prince Conti Hotel |
| 7. Piazza Hotel | 26. Dauphine Orleans Motor Hotel | 44. Le Pavillon Hotel | 62. Provincial Motor Hotel |
| 8. De Bartolo Hotel | 27. De La Poste Motor Hotel | 45. Le Richelieu Hotel | 63. Quality Inn Bourbon St. |
| 9. Proposed Hotel | 28. The Downtown Howard Johnson's | 46. Maison Chartres | 64. The Rault Center Hotel |
| 10. Energy Centre | 29. Fairmont Hotel | 47. Maison De Ville | 65. The Royal Orleans Hotel |
| 11. One Poydras Plaza | 30. Felton House | 48. Maison Dupuy Hotel | 66. Royal Sonesta Hotel |
| 12. Texaco Center | 31. Hansel & Gretle | 49. Mairie Antoinette Hotel | 67. The St. Ann Hotel |
| 13. Poydras Center | 32. Holiday Inn Chateaux Le Moyne French Quarter | 50. Metro Hotel | 68. St. Charles/Lafayette Hotel |
| 14. 1515 Poydras Bldg. | 33. Holiday Inn - French Quarter | 51. The John Mitchel | 69. The St. Louis Hotel |
| 15. 1555 Poydras Bldg. | 34. Hummingbird Hotel | 52. The Monteleone Hotel | 70. Ursulines Guest House |
| 16. 1615 Poydras Bldg. | 35. Hyatt Regency - New Orleans | 53. The New Orleans Hilton & Towers | 71. Travelodge at Downtown New Orleans |
| 17. ODECO Bldg. | 36. Warwick Hotel | 54. New Orleans Marriott Hotel | 72. Greater New Orleans Tourist & Convention Center |
| 18. Andrew Jackson Hotel | 37. International Center YMCA | 55. Nine-O-Five Royal Hotel | |

Site Master Plan

84

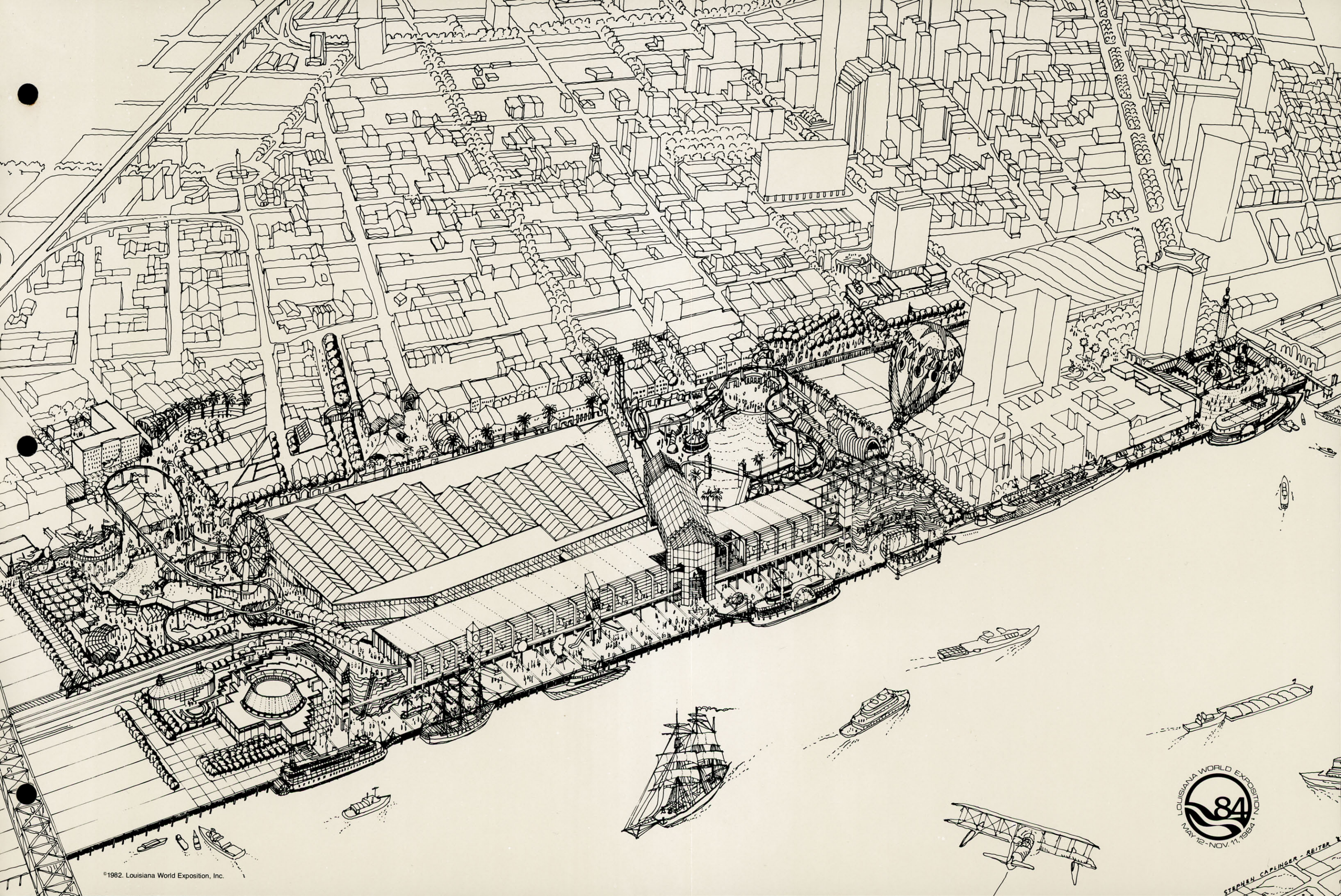


Site Boundary



Aerial Site Rendering



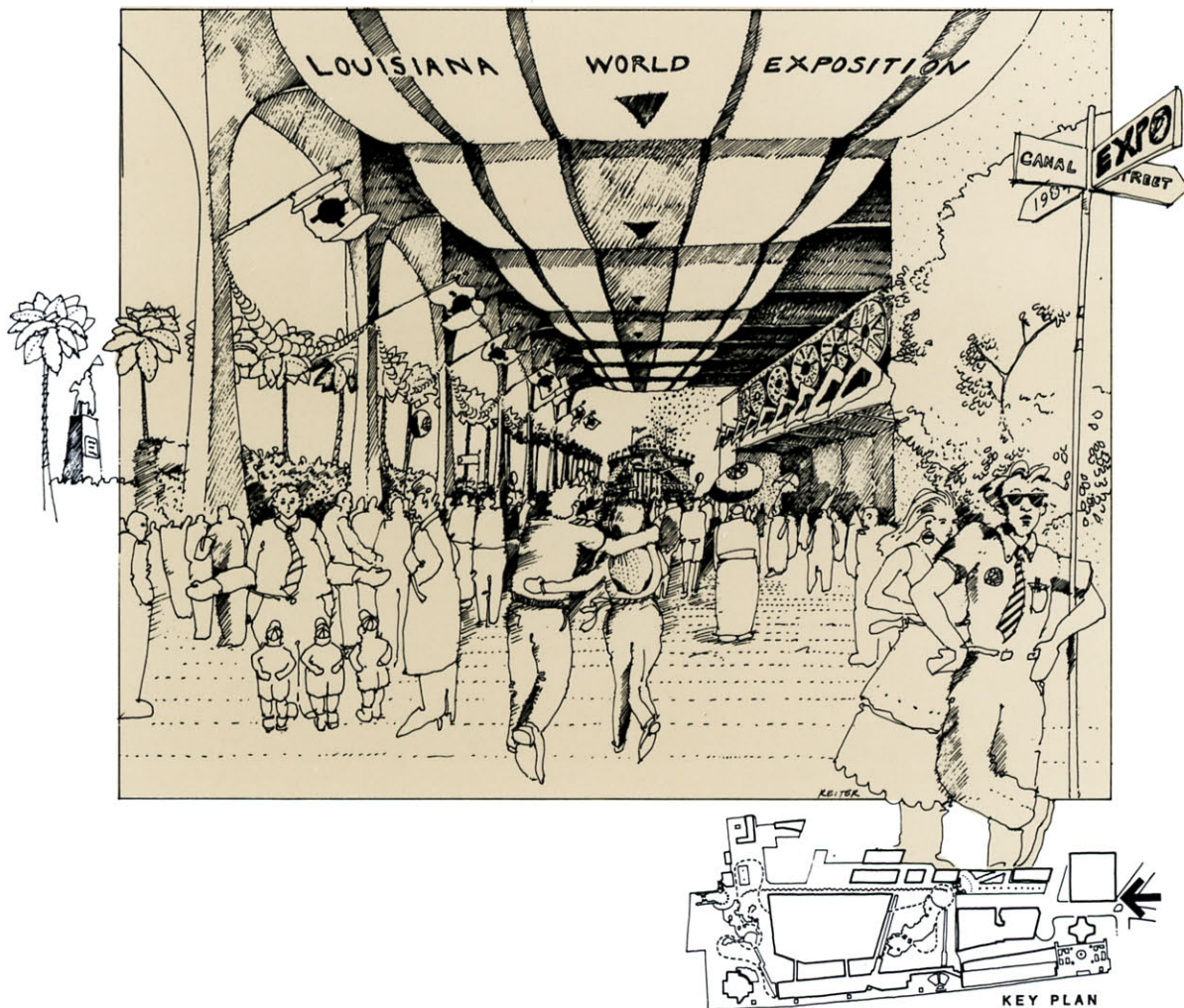


Overall Site Plan

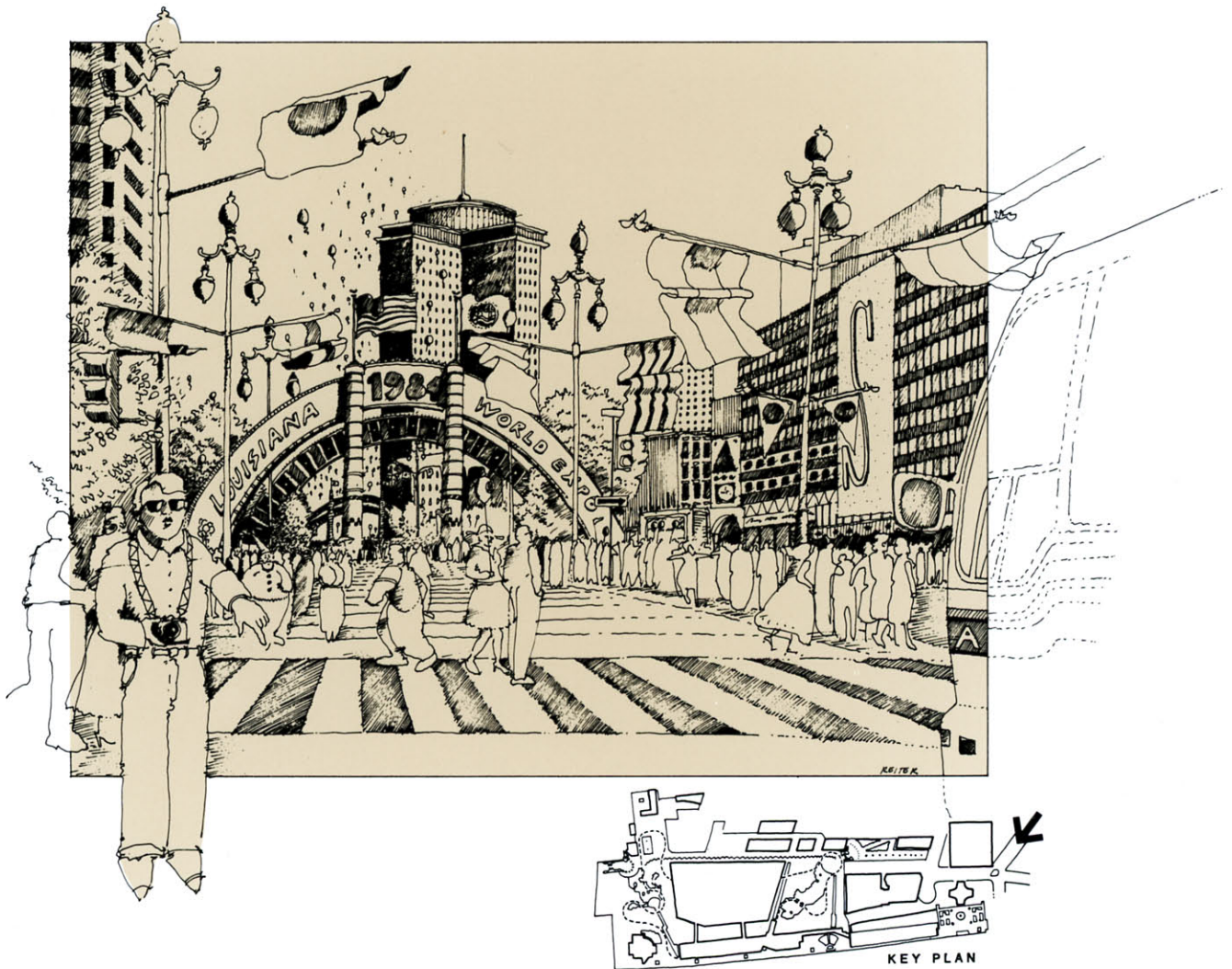


Legend

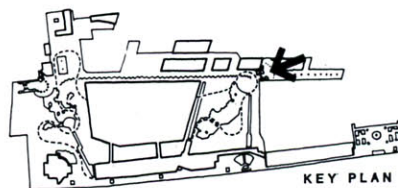
1. Poydras Entrance
2. Bridge Entrance
3. Spanish Plaza
4. Entrance Plaza
5. Theme Lake & Fountain
6. Corporate Exhibits
7. Amusements & Concessions
8. Exhibition Center & Corporate & State Exhibits
9. Louisiana Pavilion
10. International Plaza
11. Riverfront Park
12. Julia Street Arcade & Axis
13. Mono Rail
14. International Pavilions
15. Celebration Plaza
16. United States Pavilion
17. Festival Area
18. Entertainment & Concession Area
19. Food Festival
20. Railroad Corridor
21. Lafayette Mall
22. Piazza D Italia
23. Rivergate Convention Center
24. ITM Office Building
25. Hilton Hotel
26. Hilton Hotel Expansion Above
27. Condominium Housing Above
28. Ferry Terminal
29. LWE Staff Offices
30. VIP Entrance
31. Julia Row Renovation
32. Entrance Zone
33. Parking Shuttle Bus Drop Off
34. Hotel Limousine & Taxi Stand
35. Ceremonial Amphitheatre & Aquacade
36. Shuttle Train Station



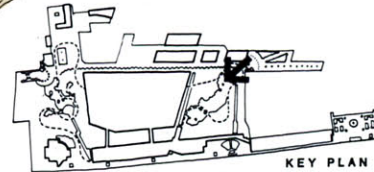
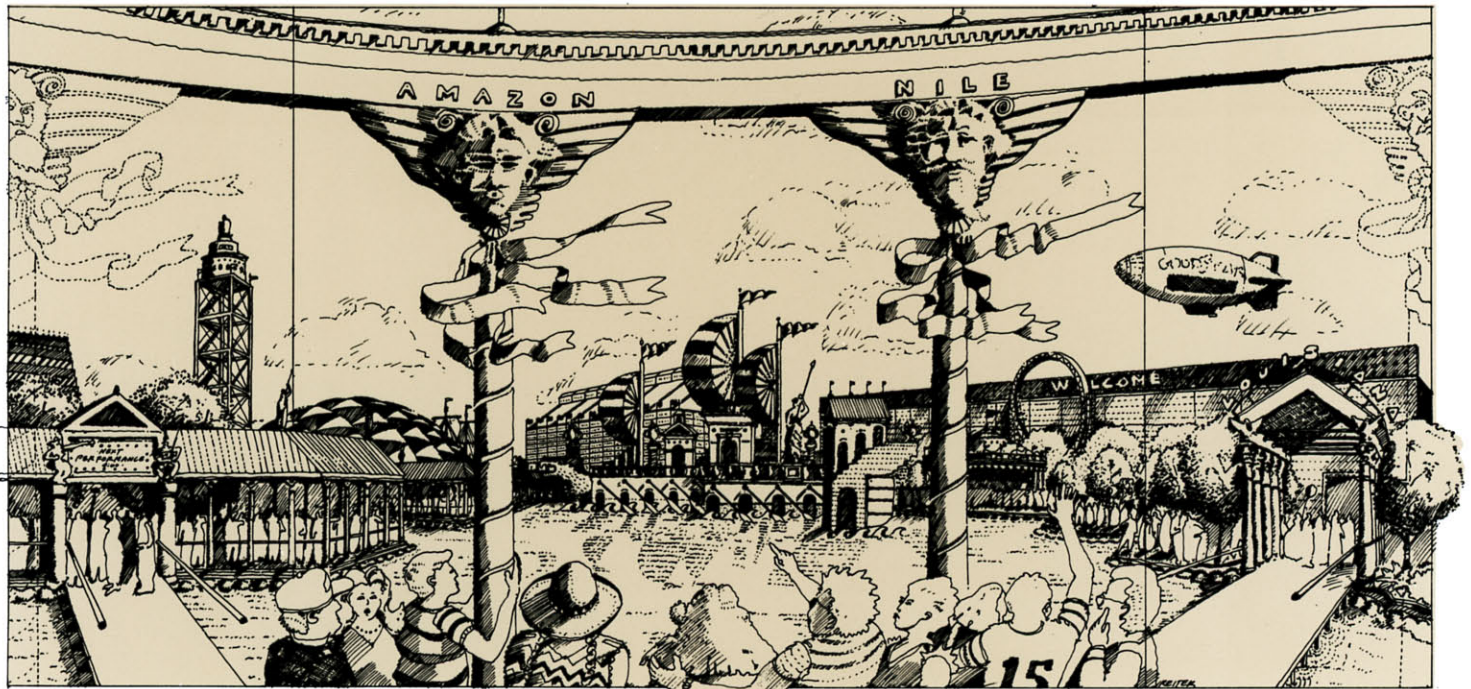
At the Canal Street entrance area, the porte cochere of the Rivergate serves as a super-scaled foyer for the Fair. Fountains, trees, decorations fill the space where visitors are pausing to meet friends, rest, or get out of the weather. Directly beyond are ticketing facilities and one of the two main entrance gates.



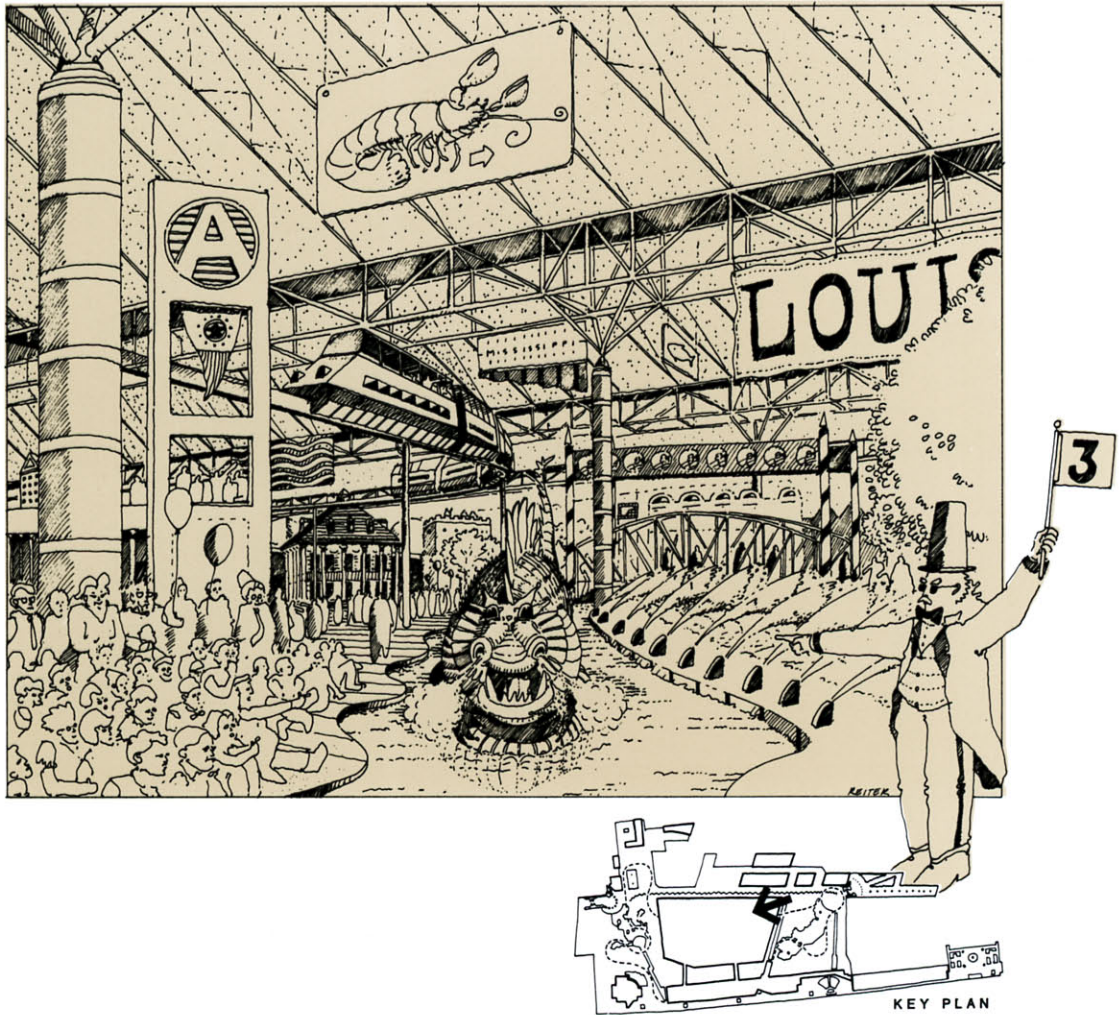
For many people, the first glimpse of the 1984 Louisiana World's Fair will be looking down Canal Street toward the River. The familiar view of the International Trade Mart and the Spanish Plaza will be dramatically changed. Flags, banners, balloons, music, and entertainers lead you to the entrance area. At night, bright lights, fireworks, and even laser beams draw visitors down Canal Street to the Fair.



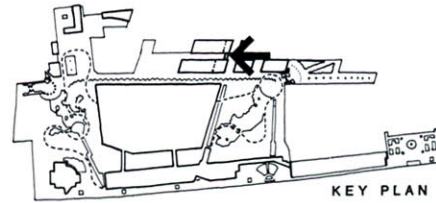
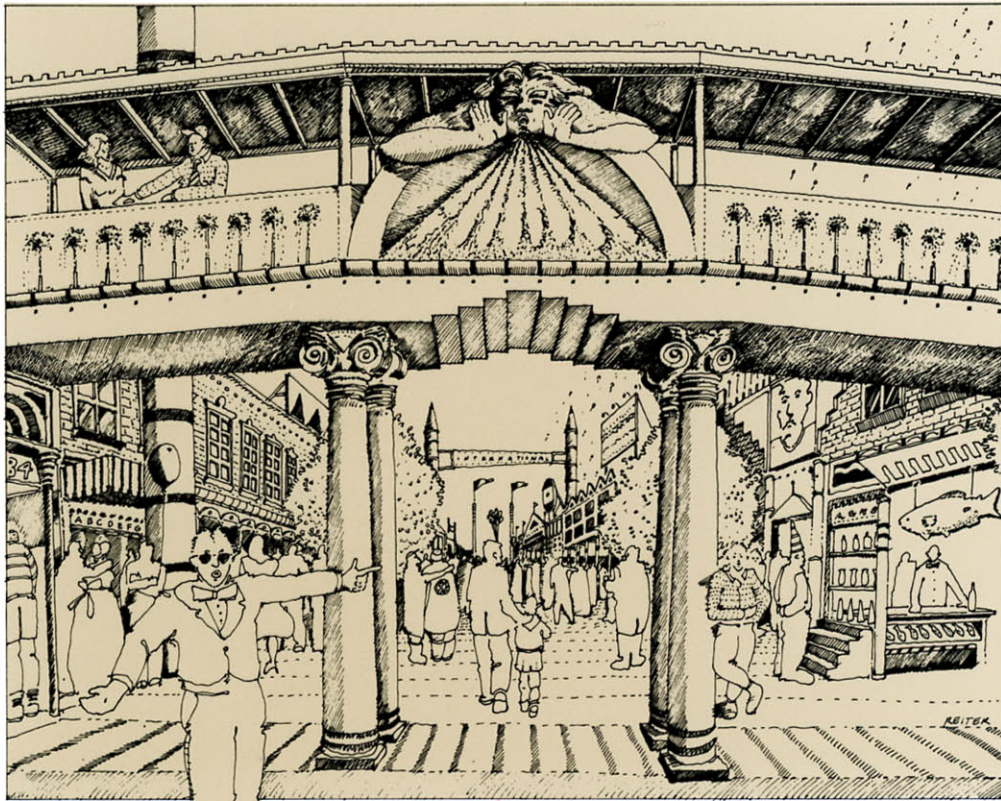
The Canal Street Entrance Gate is situated at the intersection of Front and Girod Streets. The imposing front door to the 1984 Louisiana World Exposition is composed of an entrance rotunda attended by massive figures reminiscent of Mardi Gras.



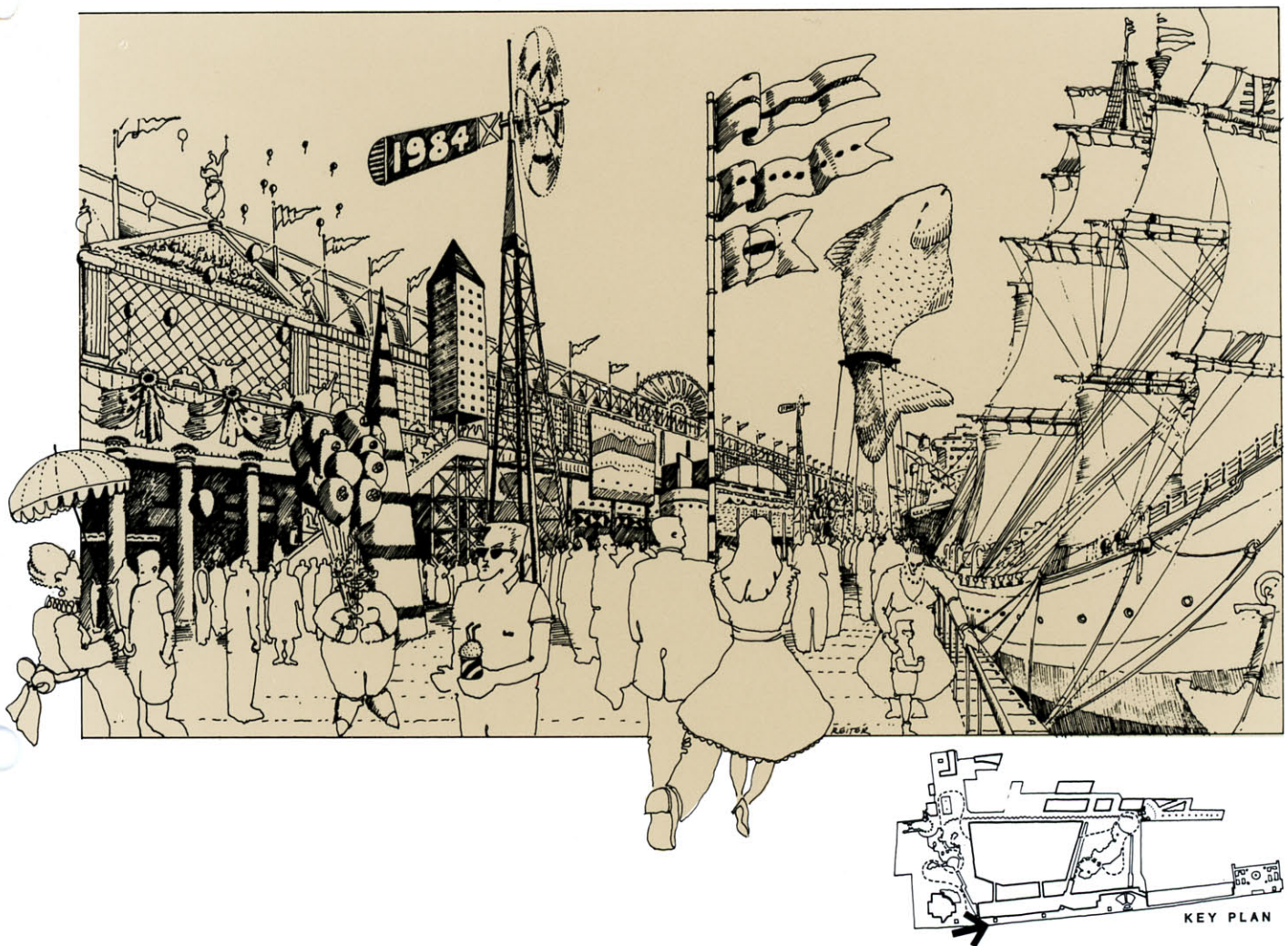
Once inside the gate, a broad vista opens up. Mysterious and colorful shapes reflect themselves in a long lagoon flanked by a covered walk and landscaped park. To either side are corporate exhibits and amusements and in the distance a glass galleria leading to the River.



A winding stream and shady walk leads through a large opening in the side of the Louisiana Exhibition Center. Opening off the pathway within the building are state and corporate exhibits. Performers on floating stages entertain spectators in a cool leafy setting along the stream.

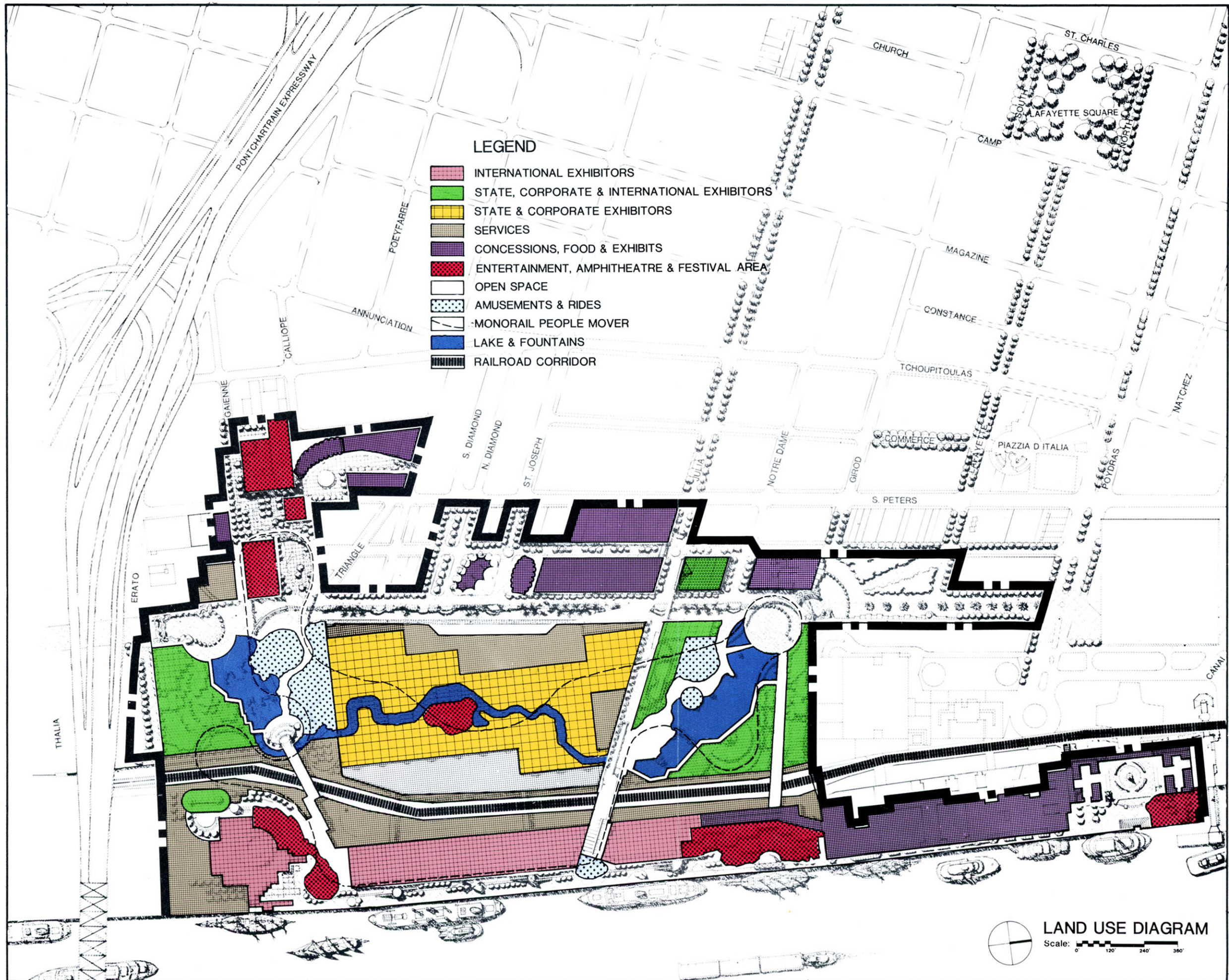


At the back of the site, old warehouses have been converted to shops, cafes, and galleries opening onto a pedestrian mall at Fulton Street. A streetcar shuttles back and forth on tracks which are normally used for freight service.



Returning to the River's edge, a wide promenade leads past the International Pavilions, waterborne exhibits and boats. Here the daily docking of visiting ships reflects the normal activity of the Port of New Orleans. Ceremonial dockings for arriving dignitaries are common events, and special performances and displays are viewed from the promenade and river amphitheater.

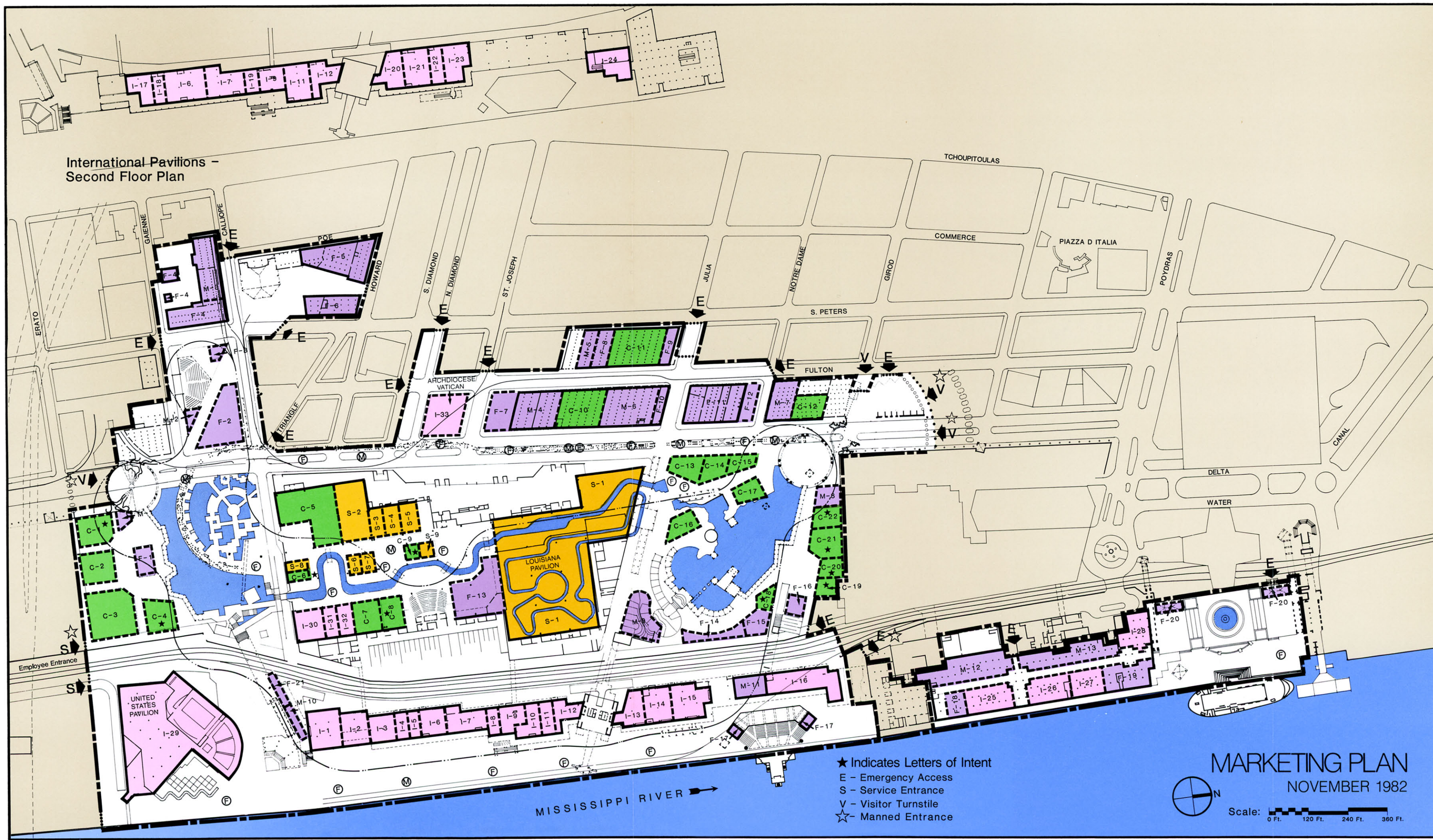
Land Use Diagram



Marketing Plan



International Pavilions -
Second Floor Plan



INTERNATIONAL PAVILIONS

Riverfront Pavilions

Parcel	Approximate Dimensions Feet	Approximate Dimensions Meters	Square Feet	Square Meters
I-1	100 x 120	29m x 35m	12,000	1,116
I-2	80 x 100	24 x 29	8,000	744
I-3	80 x 80	24 x 24	6,400	595
I-4	40 x 80	12 x 24	3,200	295
I-5	40 x 80	12 x 24	3,200	295
I-6	80 x 80	24 x 24(1st Level)	6,400	595
I-7	120 x 90	35 x 27(2nd Level)	10,800	1,004
I-8	120 x 60	35 x 18(1st Level)	8,000	744
I-9	120 x 70	35 x 21(2nd Level)	8,400	781
I-10	40 x 80	12 x 24	3,200	295
I-11	80 x 80	24 x 24(1st Level)	6,400	595
I-12	80 x 110	24 x 32(2nd Level)	8,800	818
I-13	80 x 60	24 x 18(1st Level)	4,800	446
I-14	80 x 60	24 x 18(2nd Level)	6,100	567
I-15	100 x 110	30 x 32	11,000	1,023
I-16	220 x 60	64 x 18	14,400	1,340
I-17	80 x 100	24 x 30	8,000	744
I-18	40 x 100	12 x 30	4,000	372
I-19	40 x 70	12 x 21	2,800	260
I-20	60 x 110	18 x 32	6,600	614
I-21	80 x 110	24 x 32	8,800	818
I-22	80 x 110	24 x 32	8,800	818
I-23	80 x 110	24 x 32	8,800	818
I-24	130 x 80	38 x 24	10,400	967
Subtotal			203,400	18,906

Lower Poydras St. Wharf

I-25	140 x 80	42m x 24m	11,200	1,041
I-26	80 x 120	24 x 36	9,600	893
I-27	80 x 100	24 x 30	8,000	744
I-28	100 x 100	30 x 30	9,400	874
Subtotal			39,000	3,626

U.S. Pavilion

I-29				
------	--	--	--	--

Exhibition Center

I-30	90 x 92	26m x 27m	8,300	772
I-31	44 x 90	13 x 26	4,000	372
I-32	48 x 90	14 x 26	4,300	400
Subtotal			16,600	1,544

Front St.

I-33	111' x 130'	33m x 38m	14,400	1,339
------	-------------	-----------	--------	-------

International Pavilions

Total			366,800	34,101
-------	--	--	---------	--------

*Exterior Open Space

Total			14,400	1,339
-------	--	--	--------	-------

STATE PAVILIONS

Parcel	Approximate Dimensions Feet	Approximate Dimensions Meters	Square Feet	Square Meters
S-1	280 x 360	82m x 106m	100,800	9,382
S-2	80 x 180	24 x 53	14,400	1,339
S-3	44 x 90	13 x 26	4,000	372
S-4	50 x 90	15 x 26	4,500	419
S-5	56 x 90	16 x 26	5,000	465
S-6	40 x 60	12 x 18	2,400	223
S-7	40 x 60	12 x 18	2,400	223
S-8	30 x 60	9 x 18	1,800	167
S-9	40 x 50	12 x 15	2,000	186
Subtotal			178,500	16,601

Corporate Pavilions

Total			184,200	17,131
-------	--	--	---------	--------

*Exterior Open Space

Total			99,600	9,263
-------	--	--	--------	-------

Merchandise

Parcel	Approximate Dimensions Feet	Approximate Dimensions Meters	Square Feet	Square Meters
M-1	50 x 50	15m x 15m	2,500	232
M-2	60 x 60	18 x 18	3,600	334
M-3	70 x 200	21 x 59	14,000	1,302
M-4	120 x 138	35 x 41	16,500	1,535
M-5	48 x 120	14 x 35	5,760	535
M-6	120 x 138	35 x 41	16,500	1,535
M-7	80 x 120	24 x 35	9,600	893
M-8	64 x 73	19 x 21	4,700	437
M-9	120 x 100	35 x 30	12,000	1,116
M-10	20 x 135	6 x 40	2,700	251
M-11	60 x 100	18 x 30	6,000	558
M-12	300 x 60	90 x 18	18,000	1,671
M-13	300 x 50	90 x 15	15,000	1,394
M-14	7 @ 500 s.f.	7 @ 44 s.m.	3,500	326
Subtotal			131,900	12,268

Food & Beverage

Total			177,600	16,463
-------	--	--	---------	--------

Grand Total

Total			1,039,000	96,564
-------	--	--	-----------	--------

Participation Information

84



Seminars Lectures Forums

The theme of the 1984 Louisiana World Exposition — "The World of Rivers — Fresh Water as a Source of Life" — spotlights the crucial link between fresh water and life on earth, calling attention to the need to conserve and protect our fresh water resources from the hazards of increasing demands, diminishing supplies, pollution and ecological disruption.

As the United Nations has declared the 1980's the "International Drinking Water Supply and Sanitation Decade," international attention will focus on our theme as nations throughout the world join forces to protect this precious resource.

Organizations such as the International Water Resources Association, Global Water, American Water Coalition and agencies of the United Nations are dedicated to the conservation and improvement of worldwide water supplies. During the months of the 1984 Louisiana World Exposition we anticipate seminars, lectures and forums which will explore this critical issue and provide the strategies for solution.

Government organizations, financial institutions, business and industry and other agencies are expected to participate. The 1984 Louisiana World Exposition will serve as the springboard for these exploratory sessions of world-wide importance.



International Trade Center

The 1984 Louisiana World Exposition will bring some 12 million visitors to New Orleans — the nation's largest and the world's second largest port and an international center of trade and commerce. Visitors will come here for a once-in-a-lifetime experience — both educational and inspirational. For the international participant, the Fair presents an unprecedented opportunity to further trade and investment interests.

Working with the U.S. Department of Commerce, Louisiana Office of Commerce and Industry, Port of New Orleans and International Trade Mart (a private, not-for-profit organization, headquartered in New Orleans) we envision an International Trade Center to provide marketing services and assistance to U.S. and international visitors.

International Trade Center Services

Computer Terminals

U.S. Department of Commerce data banks of U.S. companies' trade information for the international businessman and linkage between U.S. businessmen and international trade opportunities via computer.

Trade Specialists

Assistance in business leads, trade information, local business appointments and Government FTS lines for direct contact with buyers and sellers throughout the U.S.

Hospitality Areas

Available for conducting and arranging on-site business opportunities.

Translator Bank

Translators and interpreters skilled in a variety of languages available for international businessmen who wish to arrange appointments with their U.S. counterparts.

Theatre

Available for seminar use by export-promotion agencies and other groups who wish to share information about their countries, exports, products, etc. in a compatible environment.

Trade Library

Reference works providing material like Dun & Bradstreet updates, state trade directories, Wall Street investment information, U.S. Trade Association directories, an international news wire service print-out, etc.

Commodities/Stock Exchange Display

Electronic Board with up-to-the-minute currency values, precious metals and commodities prices, American and New York Stock Exchange quotations.

Directory of Business Exhibits

Listed alphabetically, and by business category with complete business addresses and contact names.



Exhibits

Port of New Orleans and Louisiana Department of Commerce and Industry working models of shipping, manufacturing and export/import facilities along the Mississippi River and Port of New Orleans.

Strategically located on the second level of the Exhibition Hall, the professionally staffed International Trade Center will offer expert assistance to facilitate trade and business relationships between international and U.S. participants.



General Participation Guidelines

"The World of Rivers — Fresh Water as a Source of Life" affords a broad spectrum of thematic possibilities for participants in the 1984 Louisiana World Exposition. The following pages have been developed to facilitate the planning/presentation process. In addition to rate and contract information, summaries of trade and investment opportunities through the Fair's International Trade Center and seminars evolving from the United Nations "International Drinking Water Supply and Sanitation Decade" follow as well.

As a general guideline, participation rates range from \$35 to \$55 per square foot, \$380-\$598 per square meter, for indoor space; and from \$30 per square foot, \$326 per square meter, for open space (domestic participants only). The range in rates reflects different participation categories — i.e. BIE members, other internationals, and domestics as specified by BIE regulations. Costs for finishing the leased space are estimated between \$10 to \$22.50 per square foot for heating, cooling, ventilation, plumbing, fire protection and electricity. Exhibitory and special effects costs vary greatly dependent on design; for budgetary concerns, costs are estimated at \$100 per square foot. No assessments will be levied for Public Service and Maintenance, and Public Facilities and Utilities. Special services such as security, employee orientation, on-site parcel delivery, mail distribution, visitor hospitality, special event support and tie-in publicity, promotion, advertising will be provided at no charge.

The 1984 Louisiana World Exposition offers a great diversity of thematic expression. Participants may lease space — configured to their needs — in pavilions designated for their special use. The organizers of the Exposition encourage participants to create a focal point and bring additional excitement to the thematic statement inspired by the 1984 Louisiana World Exposition.



Domestic Exhibitors

RATE INFORMATION

(Corporations, States, Associations and Institutional Organizations)

General Guidelines:

Domestic participants may lease from the World's Fair open or indoor space for the presentation of an appropriately-themed exhibit or attraction. Indoor space is available within an existing structure provided by the World's Fair. The participant may design and present an exhibit using the contracted amount of square footage. Indoor spaces include adjacent "free" or open space provided at no cost to the participant. As an alternative, participants may lease open or outdoor space to present their themed attraction at a substantially lower rate. The participant is free to erect an appropriate temporary facility — perhaps an air, tension or geodesic structure purchased or leased for the six month duration of the Fair.

The square footage charge represents a one-time cost, covering the six month duration of the Fair. In addition to the space charge, Fair organizers estimate the costs for finishing the leased space between \$10.00-\$22.50 per square foot for heating, cooling and ventilation, plumbing, fire protection and electricity.* Please note that this excludes the cost of exhibitry and special effects. Additionally, participants will be charged for utilities in direct proportion to the amount used.

Domestic participants will not be assessed a charge for common area services provided by the Fair. The services provided include:

A. Public Services and Maintenance

1. Central medical first aid station
2. Disposal of trash and garbage
3. Public outdoor area cleanliness
4. Grounds landscape maintenance
5. Normal maintenance of buildings and facilities provided by the Organizer
6. Emergency maintenance response
7. Direction and information signs
8. Goods shipping and receiving facilities during the Exposition only

B. Special Services

1. Initial identification badge for employees
2. Personnel records for hiring selection
3. On-site parcel delivery service
4. Central mail distribution room and box
5. Distinguished visitor lounge
6. Distinguished visitor guide service
7. Support of special events
8. Tie-in publicity
9. Orientation program for employees
10. Press room facilities



C. Public Facilities and Utilities

1. Emergency lighting for facilities constructed by the Organizer
2. Centrally located public restrooms
3. Outdoor furniture for public areas
4. Exterior general lighting
5. Walks and roads maintenance in non-leased areas

*Detailed estimates follow.

<u>RATES</u>				
	<u>INDOORS</u>		<u>OPEN SPACE</u>	
	<u>(Per sq. ft.)</u>	<u>(Per sq. meter)</u>	<u>(Per sq. ft.)</u>	<u>(Per sq. meter)</u>
<u>Corporations, associations and</u>				
<u>institutions</u>				
Space	\$55.00	\$598.00	\$30.00	\$326.00
Service charge	—	—	—	—
TOTAL:	\$55.00	\$598.00	\$30.00	\$326.00
<u>States</u>				
Space	\$40.00	\$435.00	\$30.00	\$271.00
Service charge	—	—	—	—
TOTAL:	\$40.00	\$435.00	\$30.00	\$271.00



Application

DOMESTIC EXHIBITOR

(Corporations, States, Associations, Institutional Organizations)

1. Name of Participant _____

2. Leasing Options:

- a. The participant may contract space within an existing structure provided by the Fair. These indoor spaces include adjacent "free" or open space provided at no cost to the participant.
- b. The participant may lease open or outdoor space at a lower rental rate. The exhibitor is free to erect an appropriate temporary structure.

Under either arrangement, the participant will be allowed to operate a restaurant or other commercial activity. The space would be subject to an additional royalty fee based on gross sales.

3. Exhibit space rates are as follows:

Corporations, Associations, Institutional Organizations

Covered Space	\$55.00 per square foot
Open Space	\$30.00 per square foot

States

Covered Space	\$40.00 per square foot
Open Space	\$30.00 per square foot

Domestic participants leasing open or covered space will not be assessed a charge for common area services provided by the Fair.

4. Exhibit Space Desired:

Covered Space	_____ square feet
Open Space	_____ square feet

5. Description of proposed exhibit (attach drawings or photos, exhibit design and content subject to approval by the Exposition).

6. Desired location on Exposition site (see attached site plans).



7. Fully describe any contemplated order taking or free distribution of goods.

8. Fully describe any plans to operate a restaurant or other commercial activity.

The Organizer retains the right in the exercise of its absolute discretion to decide whether any applications could be detrimental to the prestige and/or reputation of the Organizer, and it is further agreed that the Organizer shall have the right to reject any application which it feels would not be to the benefit of the Exposition's theme of "The World of Rivers . . . Fresh Water as a Source of Life."

The undersigned further agrees to participate in the Louisiana World Exposition subject to the applicable General and Special Regulations, copies of which are attached hereto. Within thirty (30) days of notification of official acceptance of this application by the Organizer, the applicant further agrees to execute a space rental contract. A participation fee of \$2,000 must accompany this application. This fee is returnable if the application is not accepted by the Organizer.

Participant

Business Phone _____ Address _____

Cable Address _____ City, State _____

Local Representative _____

Signature _____ Title _____

Date _____

Address all future communications concerning this Exhibit to:

Louisiana World Exposition, Inc.
Post Office Box 1984
New Orleans, LA 70158-1984
Telex ITT 460231 LAWORLD



Participation Costs

A. CONSTRUCTION

A.1 Pavilion Construction Costs

All international exhibits will be housed in standardized exhibit space provided and constructed by LWE '84 at standard rental rates. Domestic and industrial exhibit space may be provided and constructed by the exhibitor or, at the exhibitor's option, standardized space will be provided and constructed by LWE '84 at regular rental rates. Estimated labor costs are listed below. All costs are in 1982 dollars.

<u>TITLE</u>	<u>Rate per Hour</u>
Bricklayer	\$13.60
Carpenter	10.50
Line Cook	5.50
Bakery Cook	8.00
Electrician	12.00
Glass Worker	13.60
Day Laborer	5.65
Machinist	14.85
Painter	10.50
Plumber	14.00
Welder	6.60
Truck Driver	8.00
18 Wheeler	16.50
Small truck	10.50

A.2 Building Permits

Permit and inspection fees shall be paid in accordance with the fee schedules as published in the City of New Orleans Building Code on work done by the participant.

The current fee schedule for permits is listed below.

Building permits are assessed by the value of the property the Participant chooses. Value is assessed by a National Building Construction Valuation Data sheet. The value of exhibition property of on-site buildings will range from \$44,600 to \$189,000.

FEE SCHEDULE

\$ 0 - 1,000	\$ 10.00 plus 5.75 per M* or fraction thereof
\$ 1,001 - 10,000	\$ 20.00 plus 5.25 per M or fraction thereof
\$ 10,001 - 30,000	\$ 25.00 plus 5.00 per M or fraction thereof
\$ 30,001 - 100,000	\$ 35.00 plus 4.50 per M or fraction thereof
\$100,001 - 200,000	\$ 50.00 plus 4.00 per M or fraction thereof
\$200,001 - 500,000	\$100.00 plus 3.75 per M or fraction thereof



\$500,001 - over
M* = \$1,000

\$200.00 plus 3.25 per M or fraction thereof

A.3 Transportation

Transportation costs will depend on modes of transportation, commodity classification and point of origin. Listed below are estimated entry costs on containerized shipments weighing 40,000 pounds.

Customs Entry Service — \$175.00

This includes co-ordination and record keeping until the end of the fair.

Drayage from pier to Marshalling yards within fairgrounds — \$140.00

Entry fee — \$85.00

Single Entry Bond — \$1.00 per 1,000.00 Invoice Value

Cooperage — (opening and closing of container for Customs) - \$15.00

Additional Classification — \$3.50/each

Drayage from East Bank Wharves of the Mississippi River to Fair Site — \$47.20 per container

Drayage from West Bank Wharves of the Mississippi River to Fair Site — \$59.00 per container

B. OTHER FEES

B.1 Architectural and Engineering Fees and Expenses

There are generally four basic accepted methods of compensation for architectural and engineering services:

1. Percentage Fee — compensation is related to the complexity and the construction cost of the project.
2. Multiple of Direct Personnel Expenses — payroll cost of personnel multiplied by an agreed factor to cover office overhead and professional fee. Fees range from 5-15%.
3. Professional Fee plus Expenses — an agreed professional fee plus direct costs for technical personnel, expenses, and office overhead.
4. Special Compensation — includes all other means of compensation, such as hourly rate, lump sum fee, retainer fee. Each case should be separately negotiated between client and architect or engineer.

Perez Associates are the official architects and engineers for LWE. The methods of compensation outlined above can be discussed between the participant and the architect or engineer.

B.2 Electricity

Participants shall pay for electrical costs as outlined below. These rates are in effect as of May 1, 1982. Participants should expect the rates to increase before May of 1984.

BASE CHARGES

Fuel adjustment — 3.75¢ per kwh

a) Demand Charge — 1st 3 kw — \$5.00

b) Energy 5¢ per kwh for 1,000 kwh
3.2¢ per kwh for 4,000 kwh
2.1¢ per kwh for remaining

c) Direct current surcharge
\$1.50 per kw of direct current demand.



B.3 Gas

Gas lines will be provided by LWE to all participants in amounts as requested for normal operations. All buildings shall have their own meters. Rates quoted below are in effect as of May 1, 1982. Participants should expect the rates to increase by May of 1984.

GAS RATES

Small Rate

10 Ccf*	\$3.00
540 Ccf	18.3¢ per Ccf
541 and above	14.3¢ per Ccf

City Gate Adjustment — 9.26¢ per MCF

Large Rate

1st 650 Mcf*	\$900.00
Over 650 Mcf	1.085 per Mcf

*Ccf — 100 cubic feet

*Mcf — 1000 cubic feet

B.4 Water

Water rates quoted are for general service only. If a participant wishes extra water or service it will be provided by New Orleans Sewerage and Water Board at an extra charge.

The following rates become effective Jan. 1, 1984. Users should see little increase before May, 1984.

MONTHLY SERVICE CHARGE

Meter Size (Inches)	Amount
5/8 "	2.30
3/4 "	3.00
1 "	3.85
1 1/2 "	6.55
2 "	11.00
3 "	22.00
4 "	39.00

B.5 Sewerage

The following sewerage rates becomes effective Jan. 1, 1983. Participants will see an increase before May, 1984.



MONTHLY SEWERAGE CHARGE

Meter Size (Inches)	Amount
5/8 "	2.70
3/4 "	3.70
1 "	5.05
1 1/2 "	8.80
2 "	13.00
3 "	29.00
4 "	45.00
6 "	100.00
8 "	155.00

Other services available are:

- Dual Service (Fire & General)
- Fire Protection Hose Lines
- Fire Connections
- Water to Steamships
- Water for Building, Paving & other temporary uses.

B.6 Telecommunications

All telephones, Telex Equipment & Radio Phones, other than internal communication systems, shall be the responsibility of the Participant. Service & billing shall be arranged privately between the participant and South Central Bell or Western Union.

Present rate schedules are effective May 1, 1982. Participants can expect an increase by May of 1984.

Single line instruments

	Installation Charge	Monthly Rate
Business Line	\$100.00	\$40.00
Extension telephones (Each additional telephone in excess of number of lines)	29.00	2.50

Multi-line telephones with hold capability

First business line	\$ 56.50	40.00
Each additional line	24.50*	40.00
Multi line telephones (6 button)	8.00ea	6.40ea
Control equipment:		
First two lines		6.65ea
Each additional		4.70ea
Roll over capacity (Hunting/Rotary)		14.64ea
Jack charge	69.00	
*if installed with initial installation		



	Installation	Monthly Rate
<u>Telex</u>	\$319.00	\$76.50
access lines		34.00
service rates		64.25

Radio Paging:

Rental Rates are as follows:

Voice Pager

Deposit	\$100.00
1 time service charge	\$25.00
Monthly Rental Rate	\$39.50

Beeper

Deposit	\$ 50.00
1 time service charge	\$25.00
Monthly Rental Rate	\$30.00

C. FURNISHINGS AND SPECIAL EQUIPMENT

C.1 Furnishings

Estimates should include costs of furnishings and equipment for offices, restrooms, lounges, dining rooms, etc., which may either be purchased, rented or imported. The following represent approximate installed costs of selected items of average quality purchased in New Orleans.

	Purchase	
Carpets (installed)	\$15 - \$ 25.00	per sq. yd.
Drapes (installed)	20 - 40.00	per sq. yd.
Venetian Blinds	75 - 125.00	each
	RENT	PURCHASE
Office furnishings		
Desks 30x60	\$23.00/month	\$200-\$ 400
Office Chairs	17.50	\$150-\$ 300
Filing Cabinets	11.00	\$180-\$ 300
Tables (conference 30x60)	13.00	\$230-\$ 400
Writing Table 42x20	8.00	\$300-\$ 450
Sofas	24.00	\$525-\$1000
Electric Typewriters IBM	70.00	\$700-\$1200
Adding Machine		\$225.00
Lounge Furnishings		
Chairs	\$12.00	\$250-\$ 600
Sofas	24.00	\$525-\$1000
End Tables	6.00	\$100-\$ 150
Table Lamps	3.00	\$ 50-\$ 120
Dining Room Furnishings		
Dining Tables with 4 Chairs	26.00	\$700-\$1300



C.2 Special Equipment

Special equipment for kitchens, restaurants, shops, libraries, theatres, cinemas and the like, may be purchased locally, imported, or rented. The following represent approximate installed costs of selected items purchased in New Orleans.

Kitchen and Restaurant Equipment:

Costs vary widely according to size, type and quality of restaurants. As a guide use \$500 to \$1000 per seat.

Shop Fixtures and Equipment:

Please note, all participants must lease cash registers from the official Expo supplier.

Island Counters 36" (with shelving underneath)	\$ 297.00 per section Purchased	
Wall Display 36" Wide	\$ 164.00 per section Purchased	
Museum Case	\$1,865.00 - Purchased	
Cash Registers	\$ 75.00 - \$120.00 per month Purchased	
Library Equipment:		
Card Index File		
2 tray	\$ 195.00	
6 tray	384.00	
Tables	Moderate	Luxury
32" diameter	185.00	473.00
48" diameter	158.00	495.00
Chairs		
Folding	13.00	
Wood	96.00	
Polyethelene	31.90	
Fiberglass	52.40	
Theatre Seats (freight and installation included)		
Fixed & Semi-upholstered	72.00ea	
Fixed & Fully-upholstered	79.00ea	

D. ADMINISTRATIVE EXPENSES

D.1 Administrative Staff

Participant shall pay the cost of administrative staff salaries, allowances and expenses, including Commissioner General, Director, Assistants, Accountants, Clerks, and Secretaries as required. If a local clerical staff is desired, the following salary levels serve as a guide:

	hourly rates
Typist	6.75
Stenographer	8.50
Executive Secretary	10.00
Bookkeeper	9.50
Clerk	5.70
Key Punch Operator	5.00
Teletype Operator	5.00
Interpreter	25.00 - 35.00 per hour



As a guide in computing staff living allowances, the following rates may be used. These rates, however, are 1982 prices and there could be a slight increase in 1984.

Hotels/Motels:	Moderate	Luxury
single	\$ 55	\$ 85
double	\$ 65	\$125
Apartment:	Unfurnished	Furnished
Efficiency	\$240	\$285
1 bedroom	\$300	\$390
2 bedroom	\$400	\$490
does not include utilities		

Food 3 meals a day \$25.00 - \$35.00 per person

D.2 Travel Expense

The example of travel rates to New Orleans, are as follows:

	One-Way Air Travel	
	1st Class	Coach
London	1468.00	617.00
Paris	1644.00	739.00
Moscow	1682.00	1001.00
Tokyo	1750.00	974.00
Mexico City	193.00	161.00
New York	330.00	278.00
Chicago	237.00	189.00
Los Angeles	410.00	308.00

D.3 Automobiles

Automobiles may be purchased or rented on a long-term or a short-term basis, if required.

Rates are quoted by a weekly rental rate. There is no mileage charge. 24 hour advance notice must be given in order to receive these rates. Prices are quoted in 1982 dollars. Participants can expect an increase by 1984.

Sub Compact - manual trans.	\$169.00/per week
auto trans.	\$179.00
Compact	\$229.00
Mid Size	\$239.00
Full Size	\$259.00
4-Door small	\$279.00
4-Door large	\$299.00
Cadillac	\$360.00
Limousine w/Chauffeur	\$ 30.00/hour

includes
mileage



E. OPERATING EXPENSES

E.1 Operating Staff

Participants shall pay the costs of Exhibit Attendants, Guides, Commissionaires, Security, and Maintenance personnel, as required. Salary guides are as follows:

Exhibit Attendant	\$4.20 - \$5.00 per hour
Guide or Hostess	\$8.00
Bonded Security Guard	\$8.00
Cashier	\$5.50
Waiter/Waitress	\$4.20
Busboy	\$4.20
Cook	\$5.50
Baker	\$8.00
Janitors	\$6.50

E.2 Travel

Participant shall pay the air travel expenses to New Orleans for their operating staff. Refer to D.2, for cost estimates.

E.3 Cleaning and Maintenance (Except Official Participant)

Cleaning and maintenance of buildings is to be provided by the individual participant. They may accomplish these custodial services with their own staff or use a janitorial agency provided by 1984 Louisiana World's Fair.

Examples of maintenance cost which should be considered are:

1. Preventive maintenance: systematic and periodic inspection and upkeep of equipment.
2. Janitorial services such as window washing, routine cleaning and the attendance of heating and cooling equipment.
3. Repair, painting and emergency work on building structures, and minor repairs, servicing and replacement of mechanical, plumbing, heating, etc.
4. Maintenance of grounds within the participants boundaries.

E.4 Postal Rates

20¢ per ½ oz. for 1st class letter within the USA

40¢ per ½ oz. for overseas letter

13¢ for domestic postcard

20¢ for overseas postcard

E.5 Transit System

Taxis Meters start @ .90

.20 per ¼ mile

Bus 60¢ to 80¢

Streetcar 60¢

E.6 Gasoline

May of 1982 - \$1.30 gallon



Economic Summary

New Orleans, Louisiana, location of the 1984 Louisiana World Exposition, has a population of 556,000 and is the center of a five parish metropolitan area encompassing a total population of 1.2 million. The City is also a favorite destination for travelers from all over the world as New Orleanians welcomed 7 million tourists and conventioners in 1981, and expects to host more than 10 million guests annually by 1984.

Due to New Orleans' world renowned food, music and hospitality and its excellent tourist and convention facilities, the City has captured a major share of the multi-million dollar convention business. In fact 1981 was a record convention year, with 617,000 delegates attending over 1,000 meetings and spending approximately \$200 million.

The Vieux Carre (French Quarter) caters to pedestrian traffic and is the primary tourist attraction in the New Orleans area. The 1984 Louisiana World Exposition has capitalized on this characteristic by locating Expo '84 adjacent to the French Quarter, the Central Business District, and the Mississippi River. The 80 acre site is within walking distance of approximately 14,000 hotel rooms, with an additional 6,000 rooms within a few minutes reach by automobile. Major expansions are now underway which will increase the hotel room total to 25,000 by 1984.

Total attendance for the 1984 Louisiana World Exposition has been projected at 11,000,000 visitors over the six month period from May 12 to November 11. The average peak daily attendance (also called the "design day" attendance) is estimated at 71,000. Average peak daily on-site attendance is projected at 56,800 or 80 percent of the design day crowd.

More than 60 percent of those attending the Exposition will come from within a 150 mile radius of New Orleans. These visitors will be served by a modern system of interstate and intrastate highways; I-10 connecting the Pacific Coast to the Atlantic Coast, I-55 originating near New Orleans and terminating in Chicago, and I-59 connecting the State to cities in the East. Of the 40% visitor balance, we expect that 80% will be drawn from other areas of the U.S. and 20% from beyond the Nation's border. The New Orleans International Airport is presently served by 18 carriers. Six carriers serve Central and South America and one provides non-stop service from London to New Orleans.

The following information should be used as a guide for planning purposes and will help potential participants better understand the planning parameters surrounding the 1984 Louisiana World Exposition and the general economic conditions of the metropolitan area.



Table I
PROJECTED ATTENDANCE FOR THE
1984 LOUISIANA WORLD EXPOSITION

<u>Market Area</u>	<u>1984 New Orleans Population (millions)</u>	<u>Market Penetration %</u>	<u>Projected Attendance (millions)</u>
0-50 miles	1.547	250%	3.87
50-100 miles	1.604	100%	1.60
100-150 miles	1.859	75%	1.39
Total Residence Attendance	5.010		6.86
Non-Resident U.S. Attendance			3.28
Foreign Tourism			0.86
Total Non-Resident Attendance			4.14
Total Attendance			11.00

Source: Harrison Price Company, November 1980.



Table II
SUMMARY OF ATTENDANCE PROJECTIONS

	EXPECTED LEVEL *	DESIGN LEVEL **
Total 6 Months Attendance	11,000,000	12,000,000
	Visitor Days	Visitor Days
Peak Month Attendance (20.6%)	2,266,000	2,492,600
Peak Week Attendance (1/4.43)	511,512	562,644
Peak Weekday Projection (14.3%)	73,146	80,461
Peak Weekend Projection (22.5%)	115,090	126,599
Peak Hour Weekday (20% to 25%)	14,629 to 18,287	16,092 to 20,115
Peak Hour Weekend Day (20% to 25%)	23,018 to 28,773	25,320 to 31,650
Peak in Ground Attendance on Design Day (80%)	56,800	

*Attendance projections used for Economic planning and financial feasibility.

**Attendance projections used for physical site-planning.

Source: Draft Environmental Impact Statement for the 1984 Louisiana World Exposition,
December 4, 1981.



Table III

PROJECTED MONTHLY DISTRIBUTION OF ATTENDANCE
AT THE 1984 LOUISIANA WORLD EXPOSITION

<u>MONTH</u>	<u>PERCENT DISTRIBUTION</u>	<u>MONTHLY ATTENDANCE (millions)</u>
May	8.0%	.88
June	14.0	1.54
July	16.0	1.76
August	20.0	2.20
September	20.0	2.20
October	12.0	1.32
November	10.0	1.10
TOTAL	100.0%	11.00

Source: *Revised Planning Guidelines for the 1984 Louisiana World Exposition*, November 1980.
Prepared by Harrison Price Company.



Table IV
PHYSICAL SITE DIMENSIONS

Total Acreage of Site	80 acres
Exhibit Space	820,000 square feet
Food Service Space	180,000 square feet
Merchandise Sales Space	140,000 square feet
Restroom, Entrance Complex, and Miscellaneous	35,000 square feet
Open Space	36.5 acres
Off-Site Parking Spaces	11,200

Source: *Revised Planning Guidelines for the 1984 Louisiana World Exposition*, November, 1980.
Prepared by Harrison Price Company.



Table V
PER CAPITA SPENDING FORECAST FOR
THE 1984 LOUISIANA EXPOSITION*

IN 1984 DOLLARS**

	Seattle 1962	New York 1964	Montreal 1967	San Antonio 1968	Spokane 1974	Five Fair Average	New Orleans 1984
General Admission	\$ 5.58	\$ 5.00	\$ 4.34	\$ 5.43	\$ 6.36	\$ 5.34	\$ 7.25***
Food and Beverage	7.17	5.63	5.21	3.48	4.79	5.26	4.80
Merchandise	3.99	3.67	2.33	3.36	4.00	3.47	3.46
Rides and Amusements	4.87	3.34	1.86	3.66	2.13	3.17	4.02
Shows and Spectacles	0.68	0.83	0.90	1.76	0.13	0.86	****
TOTAL	\$22.29	\$18.87	\$15.04	\$18.02	\$17.41	\$18.48	\$19.53

*UNDER REVISION. The Pro Forma (including development costs and revenues) and per capita expenditures are updated on a quarterly basis.

**Those figures are adjusted on the basis of increases in the Consumer Price Index through 1980 and at an assumed inflation rate of 13 per cent annually thereafter.

***See Pro Forma, Louisiana Exposition, Inc., March 18, 1981.

****Included in Rides and Amusements.

Source: Harrison Price Company, November, 1980.



Table VI

PROJECTED HOURLY DISTRIBUTION OF
ATTENDANCE AT THE 1984 LOUISIANA WORLD EXPOSITION

<u>TIME PERIOD</u>	<u>ARRIVALS</u> (per cent)	<u>DEPARTURES</u> (per cent)	<u>ACCUMULATION</u> (per cent)
10-11	29	0	29
11-12 (noon)	14	0	43
12-1	12	0	55
1-2	10	1	64
2-3	9	2	71
3-4	8	2	77
4-5	5	3	79
5-6	4	6	77
6-7	3	7	73
7-8	3	3	73
8-9	2	4	71
9-10	1	21	51
10-11	0	33	18
11-12 (midnight)	0	13	5
12-1	0	5	0
	<u>100</u>	<u>100</u>	

Source: Draft Environmental Impact Statement for the proposed Louisiana World Exposition (1984), December 4, 1981.



Table VII

POPULATION AND PER CAPITA INCOME OF THE NEW ORLEANS
STANDARD METROPOLITAN STATISTICAL AREA

PARISH	POPULATION			PER CENT CHANGE	
	1970 (1)	1975 (2)	1980 (3)	1970-75 $\frac{(2) - (1)}{(1)} = (4)$	1975-80 $\frac{(3) - (2)}{(2)} = (5)$
Orleans	593,471	562,400	556,913	-5.2	-1.0
Jefferson	338,229	398,700	450,600	17.9	13.0
St. Bernard	51,185	58,200	63,700	13.7	9.5
St. Tammany	63,585	77,200	109,868	21.4	42.3
TOTAL	1,046,470	1,086,500	1,181,081	3.8	8.7

PER CAPITA INCOME PER CENT CHANGE

	(1)	(2)	(3)	(4)	(5)
	1969	1974	1977	% change $\frac{(2) - (1)}{(1)}$	% change $\frac{(3) - (2)}{(2)}$
Orleans	2,705	4,209	5,165	48.9	28.2
Jefferson	3,026	4,505	6,100	48.9	35.4
St. Bernard	2,626	4,024	5,442	53.2	35.2
St. Tammany	2,575	3,851	5,328	49.6	38.4
State of Louisiana	2,330	3,545	4,790	52.1	35.1
U.S. as a whole	3,119	4,572	5,721	46.6	25.8

Source: Draft Environmental Impact Statement, for the proposed 1984 Louisiana World Exposition, December 4, 1981.



Table VIII
ESTIMATED TOURIST VISITATION TO THE NEW ORLEANS AREA
1972-1984

<u>YEAR</u>	<u>TOTAL PERSON-TRIPS*</u> <u>(Thousands)</u>
1972	4,472
1976	5,832
1980	7,225
1984 (projected)	9,000

*Excludes pass-through travel and foreign visitation

Source: University of New Orleans, *Application of the Travel Economic Impact Model to New Orleans*, Harrison Price Company, June 1979.



Table IX

DERIVATION OF VISITOR SPENDING ESTIMATES FOR THE NEW ORLEANS AREA

	<u>TOTAL AMOUNT</u>
Total Travel Expenditures During 1979 (000)	
Orleans Parish	\$1,218,641
Jefferson Parish	290,462
St. Bernard Parish	706
St. Tammany Parish	23,029
TOTAL	<u>\$1,532,838</u>
Total 1979 Destination Visitors	6,850
Add: Pass-Through Visitors	<u>3,850</u>
TOTAL	10,700
Derived Per Capita Expenditure	\$ 143
Estimated Length of Stay (Days)	2.9
Average Daily Per Capita Expenditure	\$ 49.30
Equivalent in 1984 Dollars (inflated at 10 per cent annually)	\$ 79.40

Source: Louisiana Office of Tourism and Harrison Price Company, 1980.



Table X
DEMOGRAPHICS OF VISITORS TO NEW ORLEANS

FAMILY INCOME

Less than \$10,000 per year	8.5%
\$10,000 - \$14,999	12.5%
\$15,000 - \$24,999	27.5%
\$25,000 - \$40,000	30.8%
\$40,000 and over	20.7%

AGE DISTRIBUTION

Under 21	7.4%
21 - 30	26.3%
31 - 40	27.0%
41 - 50	16.3%
51 - 64	18.0%
over 64	5.0%

LENGTH OF STAY IN NEW ORLEANS

3 Days	22.0%
2 Days	17.2%
4 Days	16.9%
5 Days	14.2%
7 Days	9.8%
9 or more Days	6.5%
1 Day	6.4%

Source: University of New Orleans, *Application of Travel Economic Impact Model to New Orleans*, Harrison Price Company, June 1979.



Table XI

TOURIST VISITATION TO NEW ORLEANS -
NATIONAL ORIGINATIONS

Texas	13.6%
California	11.9%
New York	6.0%
Illinois	6.0%
Florida	5.0%
Pennsylvania	3.6%
Ohio	2.8%
New Jersey	2.6%
Indiana	2.6%

TOURIST VISITATION TO NEW ORLEANS -
INTERNATIONAL ORIGINATIONS

United Kingdom	20.4%
West Germany	16.1%
Canada	14.2%
France	13.3%
Australia	9.0%
Africa	5.7%
Mexico	5.2%
Italy	2.8%

Source: University of New Orleans, *Application of the Travel Economic Impact Model to New Orleans*,
Harrison Price Company, June 1979.



Table XII

WAGE RATES - CURRENT

Listed below are current (2nd Quarter - 1982) wage rates for selected construction and service positions in the Greater New Orleans area:

CONSTRUCTION

<u>Position</u>	<u>Union Pay Rate Per Hour</u>	<u>Non-Union Pay Rate Per Hour</u>
Carpenter	\$13.45	\$7.21-12.83
Electrician	15.90	9.70-13.19
Painter	12.05	6.00-10.00
Laborer	10.55	6.40-10.48
Plumber	14.90	8.00-12.00

SERVICE

<u>Position</u>	<u>Pay Rate Per Hour</u>	<u>Pay Rate Per Week</u>
Executive Secretary	NA	\$326.00
Bookkeeper	NA	245.50
Accounting Clerk	NA	232.00
Janitor	NA	NA
Bonded Security Guard	NA	NA
Guide and Hostess	NA	NA

Notes: NA means not applicable.



Regulations

84

GENERAL REGULATIONS

THE LOUISIANA INTERNATIONAL EXPOSITON OF 1984

Celebrating the Theme "The World of Rivers —
Fresh Water as a Source of Life"



Approved by B.I.E.
April 22, 1981

Louisiana World Exposition, Inc.
Suite 339
International Trade Mart
2 Canal Street
NEW ORLEANS, La. 70130



Section 1

General Provisions

Article 1. GENERAL INFORMATION.

An international exposition will be held in New Orleans, Louisiana, United States of America, entitled the 1984 Louisiana World Exposition (hereafter called the Exposition).

Its registered office shall be Suite 339, International Trade Mart, 2 Canal Street, New Orleans, Louisiana 70130, U.S.A.

Its purpose shall be to celebrate the impact of rivers and fresh water on many aspects of life, and to provide a forum for exploring and sharing ideas and methods for the preservation, efficient use and enjoyment of these vital natural resources. In developing this theme, attention will be given not only to the importance of the Mississippi River — the site of the Exposition — but all nations will be invited to dramatize aspects of their own rivers, and the cultures which these rivers have created. Further, the Exposition will examine the countless ramifications of fresh water as a source of life, and problems associated with its continuing supply.

The Bureau of International Expositions (B.I.E.) registered this officially recognized exposition in 1981 as a special category exposition in accordance with the Convention relating to International Expositions signed in Paris on November 22, 1928, as amended (hereafter called the Convention on International Expositions).

Article 2. SITE.

The Exposition, which is to occupy an area of approximately 80 acres, will be located directly on the Mississippi River adjacent to the New Orleans central business district.

Article 3. DURATION.

The Exposition will open on May 12, 1984 and will be finally closed on November 11, 1984.



Section 2

Administrative Organization

Article 4. GOVERNMENTAL AUTHORITY.

The Exposition shall be organized in accordance with the provisions of the United States Public Law No. 91-269, approved on May 27, 1970, regarding expositions officially recognized by the United States of America, as well as the conditions established by the regulations of the Government of the United States. The Official act of recognition by the United States Government is dated April 17, 1981.

The Exposition shall be under the authority of the Commissioner General for the Exposition (as defined in Article 5 herein), who shall be the senior official of the Exposition. He shall be responsible for any matters for which the United States Government is responsible and will assure that all legal and material acts required for this purpose and the fulfilment of the Convention on International Expositions are carried out.

Article 5. COMMISSIONER GENERAL OF THE UNITED STATES GOVERNMENT FOR THE 1984 LOUISIANA WORLD EXPOSITION.

The President of the United States shall appoint a Commissioner General of the United States Government for the 1984 Louisiana World Exposition (hereafter referred to as the Commissioner General of the Exposition.)

The Commissioner General of the Exposition shall be responsible for the whole of the Exposition. He shall be responsible for assuring that the commitments taken vis-a-vis participants are duly honored in compliance with the Convention on International Expositions and for supervising the performance of all activities in compliance with the provisions of the General Regulations. He shall represent the United States Government in all matters relating to

the Exposition. He shall have full disciplinary powers over the Exposition, and, in this capacity, he is authorized to suspend or stop any activity, and to effect at any time the withdrawal of objects of any origin which are incompatible with the proper operation of the Exposition.

He shall approve the Special Regulations (as defined in Article 34 herein) and the form of the Contract of Participation.

He may delegate the exercise of his powers to his staff.

The Commissioner General of the Exposition shall not be employed by, or carry out any function or mission undertaken for the account of, the Organizer.

Article 6. MANAGEMENT OF THE EXPOSITION.

The preparation, organization and operation of the Exposition shall be the responsibility of Louisiana World Exposition, Inc. (hereafter called the Organizer), a non-profit corporation, organized and existing under the laws of the State of Louisiana, which has undertaken to carry out, under the authority of the Commissioner General of the Exposition, all legal, financial and other acts required for the fulfilment of its mission.

The Chief Executive Officer of the Organizer shall assume management functions as directed by its Board of Directors.

The Organizer shall:

- (a) seek public and private financial assistance and manage funds collected for the purpose of preparing and operating the Exposition.
- (b) organize the progress of the project, acquire the land, assure the completion of the construction works required for the Exposition.



- (c) determine rentals, admittance fees, concession rates and other dues, especially as regards essential services.
- (d) enter into contracts of participation with official participants and private exhibitors and concessionaires.
- (e) establish appropriate Special Regulations, subject to approval by the Commissioner General of the Exposition and the B.I.E.
- (f) be responsible for the general management of the Exposition and assure its normal operation.
- (g) provide information and its best assistance in finding lodging for the personnel of the official National Sections.

**Article 7.
RELATIONSHIP BETWEEN
THE COMMISSIONER GENERAL
OF THE EXPOSITION
AND THE B.I.E.**

The Commissioner General of the Exposition shall submit to the B.I.E. within the periods specified in Article 34 below, the Special Regulations and the Model Contract of Participation. The B.I.E. shall study and approve these documents, which must conform to the terms of the Convention on International Expositions.

The Commissioner General of the Exposition shall communicate to the B.I.E. as soon as he receives such information, all decisions by governments regarding their participation, and copies of the documents wherein they inform of their acceptance, the nomination of Commissioners General of National Sections, and the sites reserved by participating countries.

The Commissioner General of the Exposition shall communicate to the B.I.E. information of progress made with respect to the preparation and operation of the Exposition. For this purpose, he shall nominate a delegate to ensure constant and direct communications

with the B.I.E. Also, the Commissioner General of the Exposition shall receive all delegates sent by the President of the B.I.E. on official missions to the Exposition.

Finally, he shall ensure compliance with the regulations established by the B.I.E. concerning the use of its flag.

**Article 8.
OFFICIAL
FOREIGN SECTIONS.**

The United States Government, using diplomatic channels, shall send invitations to governments to participate in the 1984 Louisiana World Exposition, in conformity with Article 11 of the Convention on International Expositions.

The Organizer will provide space to the participating governments and international organizations according to the chronological order in which they have accepted the invitation to participate.

The government of any nation participating officially in the Exposition shall be represented by a Commissioner General of Section accredited to the United States, in order to exercise, in collaboration with the Commissioner General of the Exposition, the authority for organizing and supervising the exhibitors in its section. In the absence of, or prior to the designation of a Commissioner General of Section for any country, the United States Government or the Organizer may communicate with the senior official of such country involved in developing its participation.

The Commissioner General of Section for each participating country and the Organizer shall sign a Contract of Participation. The Contract of Participation will enumerate the rights and obligations of the participating country as well as the rights granted to its Commissioner General of Section to facilitate the accomplishment of his mission. Unless otherwise agreed to with the Commissioner General of the Exposition, each



Commissioner General of Section shall guarantee, on behalf of his Government, that the exhibitors in his national section will abide by the regulations issued by the Organizer and approved by the B.I.E.

The Commissioners General of Section will meet as a College as soon as possible before the Exposition opening date at the invitation of the Commissioner General of the Exposition, to designate a President and a Steering Committee responsible for representing all the Commissioners General of Section before both the Commissioner General of the Exposition and the B.I.E. and for discussing questions of common interest.

The President of the College of the Commissioners General of Section shall delegate his powers whenever absent.

All National Sections shall be accorded equal treatment.

The President of the College of Commissioners General of Section shall, if practicable, reside near the Exposition site.

Article 9.
EXHIBITORS
FROM COUNTRIES
NOT REPRESENTED OFFICIALLY.

Exhibitors from countries which are not officially represented shall negotiate directly with the Organizer who, under the control of the Commissioner General of the Exposition, shall process their admission and assign them sites in such a way as to avoid confusion with the National Sections.

Article 10.
SETTLEMENT OF DISPUTES.

If any difficulties arise in connection with the application of Article 19 of the Convention on International Expositions, and no amicable solution can be reached, the matter shall be referred for final decision to the Steering Committee of the College of Commissioners General of Section.

If an official Participant feels that the Organizer has not carried out his commitments, the Participant can request the Commissioner General of the Exposition to arbitrate a solution.

The Commissioner General of the Exposition can ask, either on his own initiative, or at the request of the Participant, or at the request of the Organizer, the advice of the College of Commissioners General.

The judgement of the Commissioner General of the Exposition is final, except if it is contested by either the Organizer or the Participant within 48 hours.

In the event of contestation the issue can be brought before a panel consisting of the Commissioner General of the Exposition and three members of the Steering Committee of the College of Commissioners General of Section. One member of the panel will be designated by the Steering Committee and two by the Organizer and the Participant. Decisions will be reached by a majority of the panel members and in case of a tie, the vote of the Commissioner General of the Exposition will be decisive. The decision of the panel will be without recourse.



Section 3

General Conditions of Participation

Chapter I Admissions

Article 11. ADMISSION OF ITEMS AND EXHIBIT MATERIALS.

All items which conform with the purpose of the Exposition as described in Article 1 shall be admitted to the Exposition.

Disputes concerning the interpretation of the general classifications or national origin of items shall be settled in accordance with Article 10 or 35, depending on the nature of the dispute.

The following shall be excluded from the Exposition: all items, materials or objects deemed to be dangerous, noxious or contrary to public policy according to the laws of the United States of America, the State of Louisiana, and/or the City of New Orleans.

Article 12. ADMISSION OF PARTICIPANTS.

Only producers, inventors and publishers, or their authorized agents duly mandated for the purpose, may qualify as Exhibitors.

Exhibitors must prepare an individual request for admission in which they state their qualifications and undertake to comply with the regulations of the Exposition. However, a group of producers, inventors or publishers may, by presenting themselves under a common name and appointing a representative, make a single collective request to present a common exhibit.

Applications for admission shall be addressed to the Commissioner General of Section of the country to which the exhibitor belongs; if the exhibitor does not belong to an officially-represented country, the application shall be sent to the Organizer.

Admission requests shall be ruled upon, as the case may be, by either the Commissioner General of Section involved or the Organizer.

Article 13. TYPES OF EXHIBITS AND SUGGESTED THEMES.

- A. There shall be the following categories of exhibit space:
1. National Sections, in buildings provided for rent by the Organizer, including, where practicable, space or facilities to meet extraordinary requirements of national exhibitors.
 2. Private pavilions or stands in buildings rented by the Organizer to exhibitors from countries which are not official participants.
 3. Private pavilions or stands in buildings rented by the Organizer to international organizations, whether or not of a governmental nature.
- B. Rivers, and fresh water generally, play a dominant and increasingly critical role in man's life, as is suggested by these themes proposed for consideration by participants:
1. RIVERS
 - a) *the river as barrier; the river as lifeline.* The river has frequently formed the boundary between nations or has impeded man's movement by its width or swiftness; the river has also offered a natural transportation system, thus greatly expediting man's travel and the movement of his goods and services.
 - b) *food from the river; food nurtured by the river.* The river provides food from its own depths; through irrigation, formation of delta, and by other means, the river has also expanded man's croplands.
 - c) *the beauty of the rivers.*
 - d) *power generated from the river.*
 - e) *the gaiety of life on the river.* Folk dancing and crafts, river songs, games and shows.



- f) *industry helped by the river.*
- g) *the river in music, visual arts, literature.*

2. FRESH WATER AS A SOURCE OF LIFE

- a) *the search for fresh water.* Man cannot live without fresh water, but arid climates and mushrooming populations make the search for more fresh water and new sources of water a major priority in many areas of the world.
- b) *fresh water's role in the ecology of the land.* Water is a source of life for all living and growing things. Pollution, the draining of wilderness wetlands, and other acts of man destroy not only animal, fish, and plant life, but at the same time eliminate forever natural resources and areas of natural beauty.

3. RIVERS AND FRESH WATER AS VITAL BUT ENDANGERED RESOURCES.

- a) *significant national achievements in the preservation or beneficial use of rivers and fresh water resources.* National exhibitory on this theme could include significant achievements in hydroelectric development, flood control, pollution abatement, enhancement of recreational values, or efforts to preserve the beauty of rivers in their natural state.
- b) *significant industrial achievements in appropriate uses of rivers and water resources, or in their conservation.* This theme could include the demonstration of advanced technologies of mutual benefit to the participating countries.
- c) *international cooperation in the preservation, use, and enjoyment of rivers and fresh water resources.*

Chapter II Sites, Installations and Charges

Article 14. SITES.

The total of all of the areas which are placed at the disposal of the foreign National Sections shall be at least equal to the area assigned to the Section of the United States. The space allocated to private exhibits is attributed to the area of the country to which the exhibitors in question belong.

A. Official participants.

Each participating country and each participating international organization which is officially invited by the United States Government and which accepts such invitation, is known as an official participant and is granted space in the buildings constructed, owned or leased by the Organizers, with a rental fee which shall be established in the Contract of Participation.

The Organizer shall offer space to official participants at a rate which is substantially less than the cost of equal space to other participants.

Furthermore, official participants can receive, for a rental fee which shall be established in the Contract of Participation, some open air space to meet extraordinary requirements or to permit exhibits of specific achievements.

Finally, a portion of the space shall be placed at the disposal of official participants free of rent.

Additionally, the Organizer will offer space to members of the B.I.E. at a price substantially lower than those offered other official participants (if not against any existing U.S. laws).

B. Non-official participants.

Sites shall be offered to exhibitors who are



not official Exposition participants on either a collective or individual basis under specific terms which shall be included in the Contract of Participation of said exhibitors.

**Article 15.
GENERAL SERVICES.**

The Organizer, at the expense of participants (exhibitors in National Sections, and other exhibitors and concessionaires), shall arrange to provide utilities and services, such as gas, electricity, communications, water, sewerage and trash removal. The rates for such services shall be consistent within current local rates.

The list of such services and the rates for each shall be specified in the Special Regulations. Each participant shall arrange for the cleaning and maintenance of its own exhibit.

The Organizer, upon the formal request of participants, and at their expense, shall be able to effect tasks or furnish services, particularly regarding:

- A. The planning and execution of construction work, demolition work, dismantling and return to primary condition of the space.
- B. Shipments, deliveries or handling of materials; procurement of needed materials.
- C. Services related to the management or operation of any section or concession.

The Organizer shall endeavor to ensure that labor costs for work performed for the account of official participants are not higher than those that the Organizer would pay.

**Article 16.
BUILDINGS AND INSTALLATIONS.**

No building shall be erected within the Exposition grounds, nor important modifications made thereto, without the prior approval of the Organizer.

Any earthworks, landscaping or other significant improvements around the buildings which the participants wish to undertake must also be approved in advance by the Organizer.

Special Regulations which shall take into consideration the temporary nature of the buildings to be erected, shall be issued within the time schedule set out in Article 34, and shall stipulate any special conditions to be applied. Exhibitors may apply to the Commissioner General of the Exposition for reasonable exceptions from said Regulations.

For information purposes only, a copy of local building and construction regulations will be furnished to all interested parties prior to signing the Contract of Participation.

Participants shall be required to repair damage they may cause to the Exposition grounds, furnishings or buildings, subject to the provisions of Article 28, below.

The space granted the exhibiting participants shall be returned in good condition not later than January 30, 1985.

**Article 17.
COMPLETION OF PREPARATIONS.**

Actual construction work must be completed by February 1984; interior decorating and finishing tasks must be completed by April 1, 1984; and installation of displays by April 15, 1984.

In order to meet the above timetable — provided that the space is requested from the Organizer at least 90 days before November 1, 1983 — participants shall receive their sites on November 1, 1983, and the entry of materials related to the exhibit shall be authorized from December 15, 1983, or earlier with prior approval of the Organizer.

**Article 18.
REMOVAL OF EXHIBITED ITEMS.**

No item of the Exposition may be removed without the written permission of the



Organizer with the approval of the Commissioner General of the Exposition.

All exhibited items must be removed from the Exposition grounds within two months after the closing date of the Exposition.

In the event of a failure by a participant, as of the closing date of the Exposition, to fulfill his commitments toward the Organizer, the Commissioner General of the Exposition shall be empowered to proceed, at the cost and risk of such participant, with the dismantling, removal, storage, attachment and sale of the goods of the participant located within the Exposition grounds, and the amount due shall be deducted from the proceeds of such sale.

Chapter III Concessions, Exhibitors' Activities

Article 19. COMMERCIAL CONCESSIONS.

The term "Commercial Concession" signifies a grant to a person or legal entity of a right to exercise a commercial activity within the Exposition grounds.

The Special Regulations on Commercial Concessions shall determine the conditions under which these concessions are to be granted. There shall be no discrimination between the treatment of nationals of the United States and of other participating countries.

The total area provided for concessions shall be strictly delineated so as to maintain the high standards of the Exposition.

Persons and legal entities of countries participating officially in the Exposition shall be admitted as concessionaires only upon the favorable recommendation of the Commissioner General of Section of their own country, who may subject their admission to specific conditions.

All concessionaires shall enter into a contract

with the Organizer which shall provide, in particular, for the payment to the Organizer of a royalty based on receipts in conformity with the Special Regulations on commercial concessions.

The Special Regulations on concessions shall specify the rules regarding hygiene, quality of goods, and similar matters.

The Commissioner General of the Exposition shall prohibit concessionaires from indicating in their names, posters, announcements, or other documents, any and all geographic reference to any country participating officially in the Exposition unless they have first obtained the express agreement of the appropriate Commissioner General of Section.

The Organizer will publish a list of suppliers who may give the concessionaires full guarantees relating to health, hygiene and safety.

Certain products, such as alcoholic beverages, tobacco, arms and ammunition, drugs and pyrotechnic equipment are subject to special regulations of the United States of America.

Article 20 COMMERCIAL ACTIVITIES OF NATIONAL SECTIONS.

The commercial activities carried out within National Sections and agreed upon by the Commissioner General of the Exposition fall exclusively within the jurisdiction of the appropriate Commissioner General of Section.

Fees charged for the exercise of such activities shall be collected by the appropriate Commissioner General of Section, who shall remit to the Organizer the royalties specified in the Contract of Participation.

Pursuant to the conditions set out in the Contract of Participation, National Sections may open restaurants in which the cuisine of their country will be served. The conditions of



operation, including income and royalties of these restaurants, shall be determined by the Contract of Participation.

Any National Section may organize a restaurant and refreshment service for the exclusive use of its own personnel, which service shall not be subject to any royalties.

**Article 21.
ENTERTAINMENT,
SPECIAL EVENTS.**

With the consent of the Commissioner General of the Exposition, Commissioners General of Section may organize entertainment, special events, presentations, or meetings related to the general program of the Exposition.

The conditions applicable in each case shall be determined by mutual agreement between the Organizer and the Commissioner General of Section.

**Article 22.
CARRYOUT SALES.**

Apart from commercial concessions and activities mentioned in Article 8 of the Contract of Participation, any carryout sale is forbidden within the Exposition grounds during the period of the Exposition.

**Article 23.
DISTRIBUTION OF
FREE SAMPLES.**

With the consent of the Commissioner General of the Section concerned, the Commissioner General of the Exposition may authorize exhibitors, at their request, to give away specific samples of their products or to let them be tasted free of charge.

**Article 24.
SALE OF OBJECTS,
PRODUCTS AND MATERIALS.**

Objects and products exhibited, as well as materials used in exhibits, may be sold for

delivery after the close of the Exposition; in such cases, exhibitors shall renounce their right to temporary duty-free importation treatment of objects, products and materials sold, which shall then be subject to tax and customs laws and regulations.

**Chapter IV
Common Services**

**Article 25.
CUSTOMS.**

Special Regulations shall define the customs policy which will apply to foreign goods and objects intended for the Exposition and the privileges which shall be granted Commissioners General of Section. Such Regulations shall be promulgated applying Article 16 of the Convention on International Expositions, the Fair Trade Act of 1959 (Public Law No. 86-14) and regulations of the United States Department of the Treasury.

**Article 26.
HANDLING PROCEDURE.**

Exhibitors may carry out freely all handling operations; however, the Organizer shall provide services to assist or effect such operation, or shall inform exhibitors of the names of brokers certified for this purpose and over whom the Organizer can exercise some control.

Each exhibitor must handle his own on-site acceptance of goods and the reshipment of crates, as well as the inspection of their contents. However, if exhibitors and their brokers are not present when crates arrive within the Exposition grounds, the Organizer may have them warehoused at the risk and expense of the interested party.



The Organizer shall arrange to make available to the participants, at their expense, the following services:

- A. Acceptance and forwarding, including unloading and loading of trucks at any and all points of arrival or departure.
- B. Trucking.
- C. Handling, unwrapping, warehousing, packaging and allied operations, within the Exposition grounds.
- D. Information on customs duties and taxation.
- E. Customs clearance operations.
- F. Post office services.

Special Regulations shall define the conditions and times for transportation, handling and customs. The Commissioner General of the Exposition shall use his good offices with a view towards obtaining for official participants the benefits of Article 25 of the Convention on International Expositions.

Article 27. PATENT RIGHTS AND COPYRIGHTS.

The policy applicable within the Exposition grounds regarding the protection of performing rights, patent rights and copyrights shall be set forth in Special Regulations.

The policy which shall apply with respect to patent rights, technical designs, industrial models and registered trademarks is that of the Paris Convention of March 20, 1883 regarding industrial property, which was ratified by the United States. The policy applicable to copyrights and related rights shall be the Universal Copyright Convention of September 6, 1952, which was ratified by the United States.

Surveillance personnel shall be instructed not to allow anyone to draw, copy, measure, photocopy, cast, etc. exhibited items without the written permission of the Organizer and the participant involved.

The Organizer retains the exclusive right to authorize reproduction and sale of representations of the whole of the Exposition. Participants may not object to such reproduction or sale.

Article 28. INSURANCE.

A. Civil Liability Insurance.

The Organizer shall acquire, for itself as well as for participants, a civil liability insurance policy covering all personal injury or property damage to third parties. Special Regulations on insurance shall set forth the method for computing the portion to be contributed by each participant to the cost of such insurance.

B. Social Insurance or Workmen's Compensation.

Participants must insure their personnel who work at the Exposition in compliance with the Special Regulations relating to insurance.

C. "Fire Insurance" and "All-risk Insurance".

- 1) The Commissioner General of the Exposition and the Organizer waive any claim which they could otherwise exercise against participants and their personnel for personal injury or property damage in the event of fire or other casualty, unless caused with malicious intent. Any participant and its personnel, by the very fact of their participation, waive any claims which they might otherwise have against the Commissioner General of the Exposition, the Organizer, the other participants, or their personnel.

The participants agree to enter such waiver in any insurance policies they may acquire to cover their participation in the Exposition.

- 2) The permanent or temporary buildings provided by the Organizer which are placed at the disposal of participants



will be covered by fire insurance taken out by the Organizer at its expense. Buildings erected by the participants themselves and interior construction and decorations shall be insured by them against fire.

- 3) Furnishings, equipment and any other items for which the participants are in any way responsible, shall be insured by them against fire and by an "all-risk" policy.
- 4) The Organizer shall acquire "fire" and "all-risk" policies for all participants who wish to insure themselves through the Organizer.

Participants who do not wish to be covered by such insurance policies must submit to the Organizer certified copies of their policies written in accordance with standards set by the Special Regulations pertaining to insurance, and must furnish proof of payment of the premiums thereof.

Commissioners General of Section representing governments which have decided to cover themselves against such risks with respect to exhibited items shall notify both the Commissioner General of the Exposition and the Organizer of this fact.

- D. All above and other matters relating to insurance and risk of loss shall be set forth specifically in the Special Regulations relating to insurance.

Chapter V Police

Article 29. SURVEILLANCE.

The Organizer shall set up an overall surveillance system to provide security, to deter violations of law, and to enforce the regulations.

Commissioners General of Section may, under conditions to be defined by the Special Regulations on surveillance, organize special surveillance for their respective sections.

Chapter VI Publicity and Entrance Fees

Article 30. PUBLICITY.

Signboards, posters, notices, printed matter, and the like, may be posted by participants within the enclosure of their sections. The Commissioner General of the Exposition may require the immediate removal of such materials if he deems it advisable for the good order or harmony of the Exposition. The Organizer shall have the right to set the graphic standards for the site.

The placement of signs outside a stand or building shall be subject to the prior approval of the Organizer, who may require the removal of signs whose design is not duly authorized.

Brochures and leaflets may be handed out only inside stands and individual exhibit areas.

Only the Organizer may authorize advertising, by whatever medium, concerning special events, entertainment, or the like.

All noisy or otherwise offensive advertising within the Exposition shall be strictly forbidden.

Article 31. CATALOG.

The Organizer shall publish the official catalog of participants and exhibited items.

The exhibitors shall submit to the Organizer, at least four months before the opening of the Exposition, all information, photographs, or drawings required for the preparation of the official catalog.



The Commissioner General of each section may print and publish at his own expense an official catalog of the objects exhibited by his country.

**Article 32.
ENTRANCE FEES AND ADMISSIONS.**

The Organizer, with the approval of the Commissioner General of the Exposition, shall determine the fees to be charged for entry to the Exposition. Within the Exposition grounds, no entrance fee shall be charged except with approval of the Organizer.

Permanent or short-duration invitations, free and permanent entrance cards for exhibitors and concessionaires, and service cards for their personnel shall be issued in accordance with the Special Regulations on Exposition admittance.

**Article 33.
AWARDS.**

The Organizer may institute a program of awards. Any such program shall be organized and conducted in compliance with the requirements of the Convention on International Expositions.

**Chapter VII
Model Contract of Participation
and Special Regulations**

**Article 34.
SCHEDULE FOR SUBMISSION
OF DOCUMENTS FOR APPROVAL
BY THE B.I.E.**

- A. The Model Contract of Participation is submitted to the B.I.E. concurrently with these General Regulations.
- B. Special Regulations on the following subjects shall be submitted to the B.I.E. for approval within the times indicated below.

At least *24 months before the opening of the Exposition*:

- 1) Special Regulations concerning the terms for rental of space and the fees for use of specific services.
- 2) Special Regulations regarding construction and the use of machines and equipment for construction.
- 3) Special Regulations concerning demonstration of machinery, equipment and other apparatus.
- 4) Special Regulations concerning conditions and rates for transportation, customs and handling.
- 5) Special Regulations concerning commercial activities and concessions within the Exposition.
- 6) A Model Contract of Participation for exhibitors and concessionaires not in National Sections.
- 7) Special Regulations concerning the protection of patent rights and copyrights.
- 8) Special Regulations concerning insurance.
- 9) Special Regulations concerning lodging of personnel employed by official participants. (Every effort will be made to offer advantageous conditions).



At least *18 months before the opening of the Exposition*:

- 10) Special Regulations concerning sanitation, hygiene and maintenance.
- 11) Special Regulations concerning the organization of security and guard services.
- 12) Special Regulations concerning the supply and conditions of use of water, gas, electricity and air conditioning.
- 13) Special Regulations concerning communications.
- 14) Special Regulations concerning admission fees.
- 15) Special Regulations concerning any other matters.

**Article 35.
INTERPRETATION
OF THE REGULATIONS.**

The interpretation of these General Regulations and of the Special Regulations approved by the B.I.E. shall be the responsibility of the B.I.E. to the extent that such interpretation involves provisions of the Convention on International Expositions.

**Chapter VIII
Amendment of
the General Regulations**

**Article 36.
AMENDMENT OF
THE GENERAL REGULATIONS.**

These General Regulations may be amended by the Organizer only with the approval of the Commissioner General of the Exposition and the B.I.E.



CLASSIFICATION

"The World of Rivers — Fresh Water as a Source of Life"

I. RIVERS:

- a) *History of rivers*, identified with a nation, as a lifeline.
 - 1—As a boundary.
 - 2—For protection.
 - 3—As a means of travel and communications.
 - 4—As a means to move freight and develop inland resources and industry. Movement to seaports.
- b) *Food* from a river, or nurtured by the river.
 - 1—Fishing (equipment, storage, handling, shipment, etc.).
 - 2—Irrigation (systems).
 - 3—Fertilization.
- c) *Beauty* of a river.
 - 1—Tourism generated by a river.
 - 2—Recreation on, or near a river. (parks, beaches, etc.).
 - 3—Sports. (boat races, etc.).
- d) *Power or Energy* from a river.
 - 1—Dams. (Technology of hydroelectric dams or dams to control water flow or levels).
 - 2—River development as a more economical source of power.
- e) *Folklore* of a river.
 - 1—Dances.
 - 2—Songs.
 - 3—Crafts.
 - 4—Literature.
 - 5—Theater.
- f) *Industry* generated by rivers.
 - 1—Barges. (Design and construction).
 - 2—Boats for river use. (Incl. power sources, engines, motors, etc.).
 - 3—Port construction.
 - 4—Port equipment and freight handling.
 - 5—Port administration and navigation.
 - 6—Engineering for flood control.
 - 7—Fishing and canning.

II. FRESH WATER:

- a) *Search for water.* (Science and technology).
 - 1—Methods to find natural water.
 - 2—Creation of artificial lakes and reservoirs.
 - 3—Desalinization of water.
 - 4—Distribution systems.
 - 5—Purification.
- b) *Fresh water role in Ecology.*
 - 1—Sanitation. (Sewage)
 - 2—Pollution control.
 - 3—Protection of "wetlands".
(Protection of plants, animals and fishlife as a source of food).
 - 4—Protection of natural beauty.
- c) *Other Water Industries.*
 - 1—Health Spas.
 - 2—Mineral water. (Bottling and promotion).
- d) *The role of water in Religion.*

III. RIVERS AND FRESH WATER AS ENDANGERED RESOURCES:

- a) *National Programs* and achievements to preserve beneficial use of Rivers and Fresh Water.
 - 1—Flood control - preservation of navigation channels.
 - 2—Hydroelectric development.
 - 3—Pollution abatement.
 - 4—Enhancement of recreational values.
- b) *International Cooperation* to preserve the use and enjoyment of Rivers and Fresh Water resources.
- c) *International navigation laws* on Rivers.
- d) *Arid Regions*: Programs to provide and distribute fresh water in the arid regions of the world.

NOTE: National participants, private and industrial exhibitors, associations and groups may participate with one or more of the above subject categories or subcategories and may exhibit additional subjects if associated with "Rivers and Fresh Water" upon approval of the Commissioner General of the Exposition.



SPECIAL REGULATIONS

THE LOUISIANA INTERNATIONAL EXPOSITON OF 1984

Celebrating the Theme "The World of Rivers —
Fresh Water as a Source of Life"



Approved by B.I.E.
December 8, 1982

Louisiana World Exposition, Inc.
Suite 339
International Trade Mart
2 Canal Street
NEW ORLEANS, La. 70130



Special Regulation No. 1

Participation Requirements and Space Rental

ARTICLE 1 PURPOSE

The purpose of this Regulation is to set forth the rules governing the rental of space and the use of various services by the Participants.

ARTICLE 2 BASIC RENTAL RATES

The Organizer will offer reduced rental rates to National Participants only (See Participation Contract, Article 3 and General Regulations, Article 14).

ARTICLE 3 SPACE LIMITS

No National Participant shall be allowed to commit to less than 4,000 square feet of covered space.

ARTICLE 4 PRIORITIES

National Participants shall have the privilege of negotiating for particular locations within the areas of the Exposition site designated for National Participants in the order in which they commit for space.

ARTICLE 5 BUILDING OPTIONS

Additional features can be provided and installed on an optional basis at the Participant's own expense, such as:

- (a) Heating;
- (b) Air conditioning within the Participant's covered space (chilled water for air conditioning will be brought to the perimeter of the covered space of the Participant by the Organizer);
- (c) Complete plumbing fixtures;
- (d) Special surfaces for interior ceilings, floors or walls;

- (e) Special exterior architectural trim;
- (f) Landscaping for the Participant's open space;
- (g) Exterior and interior lighting.

ARTICLE 6 OPTIONAL SERVICES

On request by a Participant, the Organizer will provide, at the Participant's expense, the following optional services:

- (a) Wardrobe cleaning services;
- (b) Goods shipping and receiving service after actual Exposition period;
- (c) Armed guard service for transporting funds;
- (d) Miscellaneous other special services.

ARTICLE 7 OTHER PROVISIONS

Participants renting covered space shall, when performing interior construction, applying interior finish, erecting exhibits or installing demonstrations, comply with the Special Regulations applicable to "Buildings, Structures and Fire Prevention Measures." Charges for electrical energy and any other needed utility services shall be made in accordance with the Special Regulation No. 12 on "Utility Services." Insurance requirements are indicated in the Special Regulation No. 8 on "Insurance."



Special Regulation No. 2

Construction, the Use of Machines and Equipment for Construction and Fire Prevention

Chapter I General Provisions

PREAMBLE

The present Regulation "Buildings, Structures and Fire Prevention Measures" is intended to apply to the following cases:

- (A) Construction of all buildings whether by public or private organizations or persons.
- (B) Construction by Participants or by concessionaires of improvements, decorations and exhibit facilities in or on the buildings rented by them. (See International Pavilion Handbook Louisiana World Exposition for rental building specifications).
- (C) Construction of shelters or sheds where such shelters or sheds are necessary to house exhibits which cannot be housed in the buildings rented by Participant.
- (D) Construction of buildings by Private Exhibitors from Countries which are not officially participating in the Exposition or by concessionaires.

ARTICLE 1 PURPOSE

The purpose of these Special Regulations is to comply with Articles 15, 16, and 34 of the General Regulations of the Louisiana International Exposition of 1984 (hereinafter called "General Regulations"). It applies to buildings, structures, exhibits, landscape gardening and related facilities in the Exposition area. They include also provisions necessary for fire prevention and measures related thereto. Finally, certain provisions hereof apply to the construction by Participants or by concessionaires of improvements, decorations and exhibit facilities in or on the buildings rented by Participants.

ARTICLE 2 CONSTRUCTION LAWS AND REGULATIONS APPLICABLE TO CONSTRUCTION

The present Regulations as well as the laws and regulations relating to construction as enacted by the State of Louisiana and the City of New Orleans shall apply. A copy of such laws and regulations is on file at the office of Louisiana World Exposition in New Orleans, Louisiana, U.S.A.

ARTICLE 3 DEFRAYAL OF COSTS

The Participant shall bear the expenses listed below relating to work undertaken relative to buildings, improvements, decorations or presentations and exhibits within the site which shall have been allocated to the participant.

- (a) Cost of work which the Participant is to undertake on its own behalf in accordance with the present Regulations and with any instructions that may be issued by the Organizer pursuant to said Regulations.
- (b) Cost of work to be undertaken by the Organizer on behalf of the Participant in accordance with these Special Regulations and any special agreements which may be reached with the Organizer.
- (c) Cost of demolition of buildings or of removal of exhibits, and restoration of the site to its original state, in the case of those Participants who construct their own building.



ARTICLE 4 RESPONSIBILITY OF THE ORGANIZER

As it is the Organizer's responsibility to control construction, it would be in the interest of all concerned and expedite matters if, when dealing with local Government entities, the Participant would utilize the services of the Organizer. Where construction is subject to the laws and regulations of the State of Louisiana and the City of New Orleans, be it buildings or facilities, it shall be the duty of the Organizer to aid in the compliance with said regulations.

ARTICLE 5 ALLOCATION OF SITE

The Organizer shall allocate the site to the Participant and shall deliver to him documents concerning the items listed below:

- (a) Survey drawing (including site area, boundary and topography).
- (b) Outline of plans for public facilities adjoining the site, such as roadways, green areas, water areas, firefighting facilities.
- (c) Outline of plans for utilities, such as electricity, water supply, sewage, gas and point(s) of connection available for these utilities.
- (d) Restriction on the position of walls of buildings and the height of buildings on the site.
- (e) Conditions to be set forth by the Organizer with regard to the use of the site and the restoration of the site to its original state.

The participant shall examine the site allocated to him and shall confirm all information and all items shown on the above mentioned plans and outlines. Neither the Organizer nor the City of New Orleans shall take responsibility should there be missing information or a dimensional discrepancy; this disclaimer of responsibility shall not apply to buildings leased to Official Participants.

The Organizer shall not be responsible, except when due to its own acts, for any material or objects that may be buried underground and that are not visible, or that are located overground and not shown on plans, nor for the nature of the soil, nor for overloading the site after it has been placed at the disposal of the Participant.

ARTICLE 6 DEVELOPMENT OF SITE

When the Participant shall develop those parts of its site not occupied by buildings and exhibits, the Participant shall give due consideration to public safety, welfare, and the surrounding setting including trees, plazas, water areas, etc. The cost of all ground surveys and other surveys and studies necessary for the development of the site, after it has been placed at the disposal of the participant, shall be borne by the Participant. The Participant shall be informed of any constraints imposed on it by reason of the functioning or laying down of public utility systems. Participants' landscaping plans must be approved by the Organizer in advance of beginning any site work.

ARTICLE 7 PERCENTAGE OF BUILDING AREA TO SITE AREA

The maximum ratio of building area throughout the Exposition site shall be eighty percent (80%) building to twenty percent (20%) open space unless otherwise approved by the Organizer.

ARTICLE 8 OBSERVANCE OF REGULATIONS BY ARCHITECTS AND CONTRACTORS

The Participant shall be responsible for seeing that its architects and contractors observe the General Regulations, the present Special Regulations and all other instructions which may be given by the Organizer.

ARTICLE 9 APPLICATION FOR PRELIMINARY EXAMINATION

The Participant shall submit to the Organizer a schematic plan and written description indicating the dimensions of any building, improvement, decoration, presentation or exhibit he intends to erect. Particularly to be included in this first submittal are all proposed visual elements and landscaping. Such first submittal is for the purpose of indicating the Participants' requirements relating to utilities required for the site and to permit the Organizer to give instructions relating thereto.

ARTICLE 10 APPLICATION FOR CONSTRUCTION APPROVAL

After preliminary examination by the appropriate authorities, the Participant shall

revise or supplement its initial plans as required. With a view to obtaining the approval of the Organizer, the Participant shall then, within thirty (30) days, re-submit to the Organizer for approval revised plans and specifications in the number of copies designated by the Organizer, including detailed design drawings and specifications for each of the works and buildings involved. A Participant desirous of altering or modifying any part of an approved plan must re-submit same for approval before any change is made in construction. The Participant shall have completed all above requirements before construction is authorized. The Participant shall bear all costs and fees related thereto which may be required by any competent Government agencies or authorities.

ARTICLE 11 SUBMITTAL OF PLANS AND REQUIREMENTS

For the construction of a building, the Participant shall submit to the Organization for its preliminary examination five (5) copies of its general plans, consisting, in general, of all details, written descriptions and specifications showing the construction plans of the buildings, facilities, landscape gardening and details relating to plants. Such plans shall outline in detail the layout of the buildings and exhibits, plans for each floor of the buildings, structural plans, plans for exterior and interior decoration equipment and facility plans and landscaping plans, as well as all materials to be used. The plans shall be of sufficient clarity; in particular, computations, stress diagrams and other data shall be sufficient to show the conformity of the plans to the requirements of laws and regulations relating to construction. The plans shall be submitted within thirty (30) days after approval of schematic plans provided in Article 9.

Six months before construction starts, the

Participant shall submit a list of his requirements for the following utilities:

- (a) water demand, rate and amount which may be required;
- (b) total water capacity of the connected water service installations which may be required.

ARTICLE 12 TIME-TABLE FOR SUBMITTAL OF SAMPLES OF MATERIALS

Shop drawings and adequate detailed descriptions or samples, for all installed equipment, for all materials and parts of buildings and for all exhibits shall be submitted to the Organizer for approval within forty-five (45) days after the contract for construction or installation has been awarded and before construction starts.

ARTICLE 13 REFUSAL OF THE ORGANIZER

The Organizer may not, in an application of Articles 9, 10, 11 and 12 hereof, unreasonably refuse his agreement to the Participants' proposal, and in the event of any refusal, the reasons therefore shall be explicitly set forth.

Chapter II Construction and Supervision

ARTICLE 14 APPROVAL OF CONTRACTORS

The Participant shall be responsible for seeing that the construction be undertaken only by qualified contractors as required by the laws of the State of Louisiana and the City of New Orleans. The Participant shall submit in advance, in writing, the names of



contractors to be employed for review by the Organizer to insure compliance with such City and State requirements. The Participant shall require its contractors to comply with the General Regulations, the present Special Regulations, the Organizer's policies relating to equal employment opportunity and minority enterprise development, and any other orders or instructions that may be issued by competent authority. Any official Participant may bring from his own country specially qualified workers any time he judges that he cannot find the necessary qualifications and skills locally, provided that applicable U.S. immigration requirements are met. However, the Participant may only bring such labor to the extent that an agreement thereon is reached between the Commissioner General of the interested country and the Commissioner General of the Government of the United States. In the absence of such agreement, the Board of Commissioners General of Section shall arbitrate as provided in the General and Special Regulations.

ARTICLE 15 EXECUTION OF CONSTRUCTION

The Participant shall undertake all construction in accordance with the duly approved plans and specifications. For the orderly development of the site, the Participants shall carry out without delay and in accordance with the Organizer's instructions, removal and storage of earth. No existing trees will be removed without prior approval of the Organizer.

The Participant shall comply with all the applicable safety and insurance regulations of the Organizer, the State of Louisiana, the City of New Orleans and the United States Department of Labor, concerning the use of machinery, equipment, appliances, apparatus, and construction.

ARTICLE 16 ASSIGNMENT OF FIELD SUPERVISOR

Each Participant shall agree with its architect or general construction contractor so that a field inspector be designated to inspect the construction at regular intervals. The field inspector shall provide a written report of his visits, with his comments, to the Organizer. In the case where there is no architect or general construction contractor, the Participant will at regular intervals submit reports in writing to the Organizer on the progress of work.

ARTICLE 17 SUPERVISION OF WORK

The Participant shall, not less than fifteen (15) days prior to the commencement of work, submit to the Organizer the work plan, the charted work schedule and certification of the due execution of a contract covering the work. The work plan and charted work schedule shall be established in the required form and in as many copies as specified by the Organizer. No work shall be undertaken before approval of the work plan and charted work schedule. The Participant shall commence work on the specified date, in accordance with the approved schedule, and shall complete it within the specified time schedule. Should the Participant fail to commence its work within fifteen (15) days of the written specified date, or should the Organizer judge, after consulting with the Commissioner General, that the work cannot be completed on the schedule date, the Organizer at the expense of the Participant, may, expect with respect to Official Participants, issue whatever instructions or take whatever action deemed necessary, including discontinuance of the project. With respect to Official Participants, such actions shall be taken by the Commissioner General of the Government of the United States at the Organizer's request. The Participant shall post conspicuously at the work site all applicable permits and authorizations. The Participant shall, for each of its projects, keep on hand, at all times at his work site, the plans, specifications and changes approved by the Organizer.

ARTICLE 18

Authorized members of the Organizer's staff and other authorized inspectors shall have free access to the construction site at all times for the inspection of materials and objects related to the construction. Authorized inspectors shall carry evidence of identity and shall present it at the site at the request of the Participant or his agent.

ARTICLE 19 ALTERATION OF WORK

The Organizer may, in any case where the Participant shall have undertaken work deviating from the plans and specifications approved by the Organizer, order such work to be stopped at once. The Organizer, at the expense of the Participant, may issue such instructions or take such action as may be necessary to make corrections in order for the work to conform to such plans and

specifications. With respect to Official Participants, such actions shall be taken by the Commissioner General of the Government of the United States at the Organizer's request.

ARTICLE 20 INSURANCE

The Participant and/or its contractors shall have their insurance contracts approved in conformance with the Special Regulations concerning insurance.

Chapter III Structure of Buildings and Exhibits and Materials Destined Therefore

ARTICLE 21 LOAD AND EXTERNAL FORCE

All construction by the Participant must be safe against dead load, live load and seismic force as may be required by the use of the structure and in accordance with applicable codes and regulations.

ARTICLE 22 BUILDING MATERIALS

All building materials used in construction shall be in accordance with the requirements of applicable codes and regulations. The unit loads as specified by said regulations are to be taken as the maximum loads.

ARTICLE 23 EXITS AND ENTRANCES

Exits and entrances shall be provided in quantity and locations and in the number

provided by applicable codes and regulations.

ARTICLE 24 STAIRS AND RAMPS

Staircases, ramps or sloping ways (hereinafter called "Stairs") shall be provided in accordance with the number and width required by applicable code. All stairs shall be provided with safety features as required by applicable regulations. All accessible public areas shall be accessible by persons in wheelchairs with an access gradient not to exceed five percent (5%).

ARTICLE 25 TRANSPORTATION DEVICES

A Participant who installs internal transportation devices or equipment within its building must obtain prior approval of the Organizer.

Elevator shafts must be constructed and provided with doors in conformance with applicable codes and regulations.

Chapter IV Safety and Fire Prevention Measures

ARTICLE 26 EMERGENCY ESCAPE EXITS

Unobstructed exits shall be provided for the public for emergency escape. The number and location of escape exits shall be in conformance with applicable laws and regulations.



**ARTICLE 27
FIRE PREVENTION RULES**

Emergency exit signs shall be provided for the public indicating escape routes. The Participant shall arrange all interior equipment, exhibits, displays and furniture in such a way that emergency escape routes will not be impaired. The facility of access and markings of escape exits shall be as required by applicable laws and regulations.

**ARTICLE 28
OVERHANGING OBJECTS**

Equipment or decorations to be suspended in air shall have a minimum of two independent suspension devices, each having structural or weight bearing capacities as shall be required by applicable codes and regulations. In cases where the overhanging object is of combustible material, fire protective devices such as sprinklers must be provided in conformance with applicable laws and regulations.

ARTICLE 29

Where a cover or roof is constructed by a Participant, such cover or roof shall be constructed of fire resistant materials and in conformance with applicable laws and regulations, regarding fire safety.

**ARTICLE 30
COMBUSTIBLE MATERIALS**

Combustible materials that are used within the Participant's building must be fireproofed.

**ARTICLE 31
FIRE EXTINGUISHING FACILITIES**

A Participant shall provide on the site which is allocated to it and within its building, fire extinguishing equipment in conformance with applicable laws and regulations, including portable fire extinguishers or other fire extinguishing equipment which may be necessary because of the special activities of the Participant. A fire extinguisher water source will be provided and shall be used by the Participant where required for fire extinguishing purposes only. The Participant shall be responsible for maintenance and servicing of fire extinguishing equipment provided by him.

**Chapter V
Use of Building**

**ARTICLE 32
REPORT ON COMPLETION OF
CONSTRUCTION WORK**

Upon completion of construction the Participant shall submit to the Organizer in writing a report together with a set of plans and specifications, showing the state of the construction upon completion.

**ARTICLE 33
PERMISSION TO USE BUILDINGS**

Upon receipt of the data referred to in Article 32, the Organizer and the City of New Orleans shall inspect the buildings and grounds with a view to assuring that they are in conformance with the present Special Regulations and with applicable laws and regulations. An occupancy permit will be delivered to the Participant when such conformance has been established.

The Participant shall not make use of the facilities until such occupancy permit has been given.

**ARTICLE 34
MAINTENANCE**

Each Participant shall maintain in good order and condition the interior of its pavilion, landscaping and any other improvements on the site allocated to it. The Organizer shall have free access to the Participant's facilities to verify their use and maintenance. All repairs and replacement necessary for such improvements must be accomplished and provided by the Participant. In the event that the Participant should not comply with this Article 34, the Organizer may take all measures necessary to assure that said repairs or maintenance are undertaken.

**ARTICLE 35
MAINTENANCE OF SURROUNDINGS**

Each Participant shall take measures and provide equipment where necessary to prevent such public nuisances as air pollution, noise, possible harmful rays and radio waves that may result from the installation and operation of facilities (including machines, appliances and apparatus, etc.) and do its best to preserve the environment and surroundings in good natural condition. The Organizer may give the Participant whatever instructions it deems necessary regarding

these measures. Each Participant shall provide lighting and illumination facilities for security purposes, both on the allocated site and in buildings as judged necessary by the Organizer. The carrying-in, exhibition and use of radioisotopes, radioactive material and the disposal of radioactive material and radioactive waste by or on behalf of any Participant shall be governed by applicable laws and the regulations and rules of all competent authorities.

ARTICLE 36 UTILITIES

Rules for the installation and use of, and fees for, utilities are included in the Special Regulation No. 12 on "Utility Services".

Chapter VI Restoration of Site

ARTICLE 37 RESTORATION OF SITE

The Participants who occupy buildings constructed by the Organizer shall, within two (2) months after the close of the Exposition, remove all equipment and facilities that they have provided in order to restore the site to its original state.

Where a Participant constructs its own temporary building, the Participant, within two (2) months of the closing of the Exposition, shall completely remove all buildings, facilities and material, and objects buried underground on the site allocated, and shall restore the site free of all waste and debris to its condition at time of delivery to Participant.

Should the Participant's restoration work not be completed within two (2) months of the closing of the Exposition, the Organizer may

take over and complete the remaining work in place of and at the expense of the Participant.

The Participant shall obtain the prior approval of the Organizer for the schedule of displacement, removal and evacuation of material and objects for the schedule of restoration and repairs.

Objects and facilities must be removed. Buildings must be demolished. All elements buried underground by the Participant at a depth of four (4) feet or less below the ground level must be completely removed from the site; and parts thereof located at a depth of more than four (4) feet below the ground level which will hinder the underground percolation of rainwater must be broken into pieces less than twelve (12) inches in diameter.

The gradient of the site must be restored to its original state or to grade conditions decided upon between the Participants concerned and the City of New Orleans.

Chapter VII Construction Discipline

ARTICLE 38 CONTRACTOR

The term "Contractor" as used herein means that person or persons designated by the Participant to build or construct the Participant's building or improvements to final and completed form, including all components thereof and all appurtenances thereof. If the Participant carries out such work, the Participant shall accept the responsibilities of a Contractor.



ARTICLE 39 EARTHWORK

The Contractor shall take all steps necessary to provide a safe gradient on excavation of the ground. The Contractor shall be responsible for taking all steps necessary to prevent damage to or destruction of any existing buildings, buried objects or other facilities.

ARTICLE 40 CONCRETE WORK

The Contractor shall use materials and equipment for concrete form work which conform to the requirements of all applicable laws. When placing concrete, the workers shall engage in their work in accordance with a predetermined plan and under the direct supervision of competent personnel responsible for such work.

Before placing concrete, careful inspection shall be made by the Contractor or its agent of the form, its reinforcements, scaffolding, supports, and related items, provided, however, that such inspection will not relieve the Contractor of his responsibility for a completely safe operation.

ARTICLE 41 STEEL FRAMEWORK

All steel framework and structural systems shall be designed and constructed in accordance with a predetermined plan, and under the direct supervision of competent personnel responsible for such work. No steel framework or parts shall be dropped from the structure. All parts will be raised or lowered by hoist furnished by the Contractor.

ARTICLE 42 WELDING

For all welding work, the Contractor shall take all precautions necessary to protect the workers and others from dangers from leakage of electricity, electric shocks, explosion of welding devices, drops of molten metal, harmful rays from arc light, and all other hazards associated with welding.

Chapter VIII Operation of Machinery

ARTICLE 43 INSTALLATION

When installing machinery, the Contractor shall see that the capabilities of the machines are adequate for the use which will be expected of them, that machines are used according to their prescribed functions, and that they are provided with all necessary safety devices.

Machines requiring foundations shall be mounted on bases sufficient to sustain their weight under all anticipated operating conditions.

Cranes and other machines of unusual height shall be provided with red warning lights such as used for the protection of airplanes.

Electric tools installed for construction work shall be grounded and installed in conformance with all applicable laws and regulations.

ARTICLE 44 SUPERVISION

An Operating Supervisor shall be appointed by the Contractor to oversee the operation of machinery. The Operating Supervisor shall be responsible for the direction of the machinery's operation in conformance with all licensing requirements and all applicable administrative decisions, regulations and laws.

The Operating Supervisor will prescribe the methods of operation and shall require workers to comply with all of the Special Regulations.

Supervisors will assure that workers operating construction machinery use standard operating and control signals.

The Participants or his Contractor shall post laws and ordinances relating to the Contractor's labor force in a place readily visible to workers as required by applicable laws and regulations.

ARTICLE 45 HANDLING OF MACHINES

Workers in charge of the handling or operation of machinery shall at all times comply with proper standard operating procedures for such machinery. Particular care will be exercised in the use of hazardous

machinery. When operations are conducted after dark, the Contractor shall provide sufficient illumination so that efficient and safe operation is assured.

ARTICLE 46 IDENTIFICATION BADGES

Workers shall wear identification badges as approved by the Organizer, indicating the name of the Participant or Contractor for whom they work.

ARTICLE 47 MEASURES TO PREVENT POLLUTION

The Contractor shall, throughout the entire construction period, endeavor to prevent noise, dust, refuse, smoke, and other noxious or objectionable substances or conditions.

ARTICLE 48 SECURITY

The Contractor shall provide security guards, according to Organizer's policies and regulations, to protect the worksite and the property during the construction period, or contract with the Organizer for the provision of such services.

ARTICLE 49 STORAGE OF FLAMMABLES

The Contractor shall construct temporary workshops and temporary storehouses for paints, oils and other flammables on the site allocated to the Participant.

Chapter IX Security

ARTICLE 50 USE OF AREA OUTSIDE OF LIMITS OF PARTICIPANT'S SITE

If construction by a Participant's Contractor

requires use of areas not included in that Participant's site, prior authorization must be obtained from the Organizer for such use.

When the use of public roads, bridges, waterways, or other thoroughfares is required, permission for their use must be obtained through the Organizer. The use of roads, footpaths or other public ways shall be subject to all laws and regulations applicable to traffic on such public ways.

ARTICLE 51 SAFE OPERATING PROCEDURES

Contractors shall take all necessary steps to inform employees regarding safety and security requirements.

Each Contractor shall have a competent safety supervisor on site during the Contractor's work. The safety supervisor shall make all required safety reports to the Organizer.

The Contractor shall assure that all workers receive necessary instructions regarding safe operating procedures. The Contractor shall provide and maintain safe passages to and within the construction site.

The Contractor shall assure that all applicable laws and regulations regarding health and safety are observed, including, without limitation, the requirements of the Occupational Safety and Health Act (OSHA).

ARTICLE 52 HAZARDOUS WORK

When hazardous work must be undertaken, only fully qualified personnel shall be utilized.



Prior notice of such work shall be given to the Organizer and essential warning procedures to the public shall be observed.

Equipment which may be hazardous when in operation shall have signs displayed in accordance with instructions issued by the Organizer.

If danger is anticipated due to weather, work shall be suspended until the danger subsides.

ARTICLE 53 PROTECTIVE EQUIPMENT

Workers on the construction site shall use protective equipment, such as safety glasses, fire-proof clothing, gas masks, and the like, as required by the nature of the work being undertaken.

Hard hats will be worn by all personnel on the construction site at all times.

Scaffolding shall be installed when necessary for safety. Protective safety devices, such as life-lines, shall be provided when workers are exposed to the danger of falling.

Protective nets or other devices shall be installed when there is a danger of falling of flying devices.

ARTICLE 54 HYGIENIC AND SAFE ENVIRONMENT

The Contractor shall provide and maintain adequate facilities for his workers. Any and all dangerous conditions shall be remedied immediately. The Organizer shall be notified so that follow-up action may be taken to assure correction of the condition.

ARTICLE 55 FIRST AID APPARATUS

Each Contractor shall provide a clean, well-equipped first-aid kit at a convenient location on the work site.

All construction supervisory personnel must meet standards in first-aid training prescribed by the Organizer.

ARTICLE 56 HANDLING OF DANGEROUS SUBSTANCES

All applicable laws, ordinances and regulations must be complied with in the use of explosives or explosive devices. All necessary measures shall be taken to prevent accidents in the use of hazardous materials such as poisons, explosives, or flammable

substances. All use of explosives must be approved in advance by the Organizer.

ARTICLE 57 USE OF FIRE

Whenever fire is used in connection with construction activity, appropriate fire extinguishing facilities will be made readily available by the Contractor in advance. Supervisors shall have the responsibility for limiting the risks of any dangerous condition which occurs in connection with the use of fire.

Special areas which will minimize the risks of fire shall be designated for smoking and use of heating stoves.

Chapter X Emergency Operating Procedures

ARTICLE 58 DEVELOPMENT AND TRAINING

Each Contractor shall organize his activities in such a manner as to be able to deal with emergency situations in an orderly fashion.

Emergency operation procedures must be devised and written in detail.

All workers shall be required, as part of their initial training, to be fully acquainted with their respective functions and the manner of performing same in the event of an emergency.

ARTICLE 59 NOTIFICATION PROCEDURES

In case of accident causing injury, a report including all appropriate details will be prepared and presented immediately to the Organizer in the manner prescribed by the Organizer. The Organizer shall advise the appropriate governmental agencies.

ARTICLE 60 INSTALLATION OF FIRE FIGHTING EXTINGUISHING FACILITIES

Adequate fire fighting equipment and protective devices shall be made available by the Contractor whenever explosives, flammable substances or fire are to be used.

This equipment and its location must be approved by appropriate public safety officials and the Organizer.

Special Regulation No. 3

Demonstration and Operation of Machinery, Equipment and Other Apparatus

ARTICLE 1 PURPOSE

This Special Regulation governs the demonstration of machinery, appliances, apparatus, instruments, systems and the like (hereinafter "machinery").

ARTICLE 2 PRIOR NOTICE

Participants shall notify the Organizer in writing in advance of their intention to demonstrate machinery, specifying the particulars of such demonstration. The demonstration shall be related to activity of the Participant with the Participant's area.

ARTICLE 3 SAFETY ARRANGEMENTS

Safe and sanitary structures and devices within the Participant's area shall be used for demonstrations. In demonstrating machinery, Participants shall take all necessary precautionary measures prescribed by the U.S. Occupational Safety and Health Act (OSHA) and other applicable laws, ordinances and regulations to ensure the safety of visitors and personnel engaged in the demonstration, and to prevent damage to exhibits.

In particular,

- (a) Machinery for demonstration shall be installed in places reasonably distant from passageways and other exhibits.
- (b) Effective railings or other devices shall be provided between the machinery and passageways to keep visitors at a safe distance from the machinery.
- (c) In the event noise, heat, flashes, sparks, dust, offensive smell, vibration, and so on, are likely to be caused by a demonstration, an effective protection system or device shall be installed to contain same.
- (d) The demonstration of machinery shall be performed either by a skilled technical expert or by persons under his direction.
- (e) The demonstration of machinery shall not disturb the free passage of visitors throughout the Exposition.

ARTICLE 4 HANDLING OF DANGEROUS MATERIALS

When demonstration of machinery involves flammable, explosive or otherwise hazardous substances, the Participants shall take all precautionary measures necessary to prevent injury.

ARTICLE 5 INSTALLATION OF FIRE EXTINGUISHING EQUIPMENT

Participants shall install approved fire extinguishing equipment in all places where flammable or hazardous materials are handled.

ARTICLE 6 CONTROL BY THE ORGANIZER

When a Participant's demonstration of machinery is deemed to be a safety hazard or a cause of annoyance or disruption to other Participants, the Organizer may direct the said Participant or the person in charge of the demonstration to take necessary corrective measures, or may restrict or suspend the demonstration.

ARTICLE 7 EMERGENCY PROCEDURES

In the case of accidents due to the demonstration of machinery, the Participants or the person in charge of the demonstration shall immediately take emergency precautions and inform the Organizer of the



accident in the manner prescribed by the Organizer and follow the directives of the Organizer.

Special Regulation No. 4

Customs Transport and Handling

PREAMBLE

This Section of the Special Regulations is governed by the provisions of the Convention of 1928 on International Expositions (Article 18) and by the Trade Fair Act of 1959, which the United States has implemented to assist organizers of international expositions held in the United States.

ARTICLE 1 PURPOSE

The purpose of these regulations is to provide guidance to the Participants concerning the customs requirements for clearance of shipments through the United States Customs Service, other procedures to be observed, restrictions after Customs clearance, and to provide certain instructions for the shipping and transportation of goods.

ARTICLE 2 CUSTOMS ENTRY OF DUTY FREE GOODS

Goods intended to be exhibited, or for use in constructing or installing an exhibit, or for the maintenance of an exhibit at the Exposition, shall be accorded duty free privileges on a temporary basis by the United States Customs Service under conditions hereunder specified. Also, in accordance with the provisions of the Convention of 1928 on International Expositions (Article 18), the following items have been exempted from duties:

- (a) Official catalogues, pamphlets and posters, illustrated or otherwise, published by the countries participating in the exposition;
- (b) Catalogues, pamphlets, posters and all other publications, illustrated or otherwise, relating to the exhibits distributed free of charge by the Exhibitors of foreign products within the area and during the period of the Exposition.

All duty free goods must receive, upon arrival in New Orleans, the privileged clearance by Customs authorities.

ARTICLE 3 SAMPLE GOODS

In addition, duty free privileges will be accorded for free distribution sample goods (excluding alcoholic beverages and tobacco products) valued at no more than \$3.00 per item.

ARTICLE 4 CUSTOMS BOND

Since the Organizer is required by Customs authorities to place a bond with the United States Customs Service to guarantee compliance with Public Law 86-14, the Trade Fair Act of 1959, the Organizer shall obtain from each Commissioner General of Section a written undertaking to respect the rules for temporary admission and to pay the duties and taxes which may be due on the goods exhibited and not re-exported within a fixed period after the close of the Exposition.

ARTICLE 5 BONDED WAREHOUSING

Shipments arriving in the United States prior to the opening of the Exposition site, or under circumstances known to the Organizer which may require a delay in route to the Exposition site, shall be placed in a bonded warehouse by the Organizer under Customs supervision for the account of the Organizer, while waiting for delivery to the Exposition site.

ARTICLE 6 CUSTOMS HOUSE BROKERS

The Organizer will arrange customs clearance at New Orleans of all shipments from Participants of goods or materials qualifying for entry as defined in Article 2 hereof, upon compliance by the Participant with these



regulations. The Organizer shall use a Customs House Broker of its choice for this purpose. However, if any official Participant desires that Customs clearance be made on his behalf by a Customs House Broker designated by it, the Participant or the Commissioner General of Section of its country shall make a request in writing. The Organizer will make available to the Participants a list of Customs House Brokers engaged in business in New Orleans.

The Organizer will assist Participants in any Customs problems or required formalities. The Organizer will arrange clearance with Customs as stated above in this Article 6, but all Customs brokerage charges at any time incurred by the Organizer, upon any shipment, or any part thereof, originating with the Participant, shall be for the account of that Participant, and shall be repaid by the Participant to the Organizer.

ARTICLE 7 IN TRANSIT ENTRY

All merchandise consigned to the Exposition must obtain a Customs permit to pass beyond the first United States port of arrival. All documentation such as invoices, shipping advice, bills of lading (both sea and air) should clearly specify: "IN BOND AND TRANSIT TO THE LOUISIANA WORLD EXPOSITION — NEW ORLEANS, LOUISIANA, U.S.A."

ARTICLE 8 UNAUTHORIZED GOODS

Certain limited types of merchandise and articles deemed in violation of public health or morals shall be denied Customs clearance for any purpose. Requests for information concerning the list of said articles may be made to the Organizer, or directly to the United States Customs Service.

ARTICLE 9 SPECIAL LICENSES

For some types of merchandise, special licenses must be obtained from the "competent" United States Governmental agencies prior to shipment. Requests for information concerning the list of said articles may be made to the Organizer, or directly to the United States Customs Service.

ARTICLE 10 IDENTIFICATION OF ARTICLES

Articles afforded temporary admission, once

on the site allotted to the Participants, shall be clearly identified or segregated from all other domestic and foreign articles also found on the Exposition site.

ARTICLE 11 PERMITTED TRANSFERS AND REMOVAL FROM SITE

At no time during the Exposition, or during the three months (90) days following the close of the Exposition, may exposition materials or exhibited articles be removed from the site without the prior written permission of the Organizer and the United States Customs Service. Such permission may be obtained upon receipt of a request made in the following cases:

- (a) Re-export from the United States through Customs;
- (b) Entry into United States commerce for sale or otherwise, in which case duties, if applicable, will be assessed on the value of such merchandise or articles appraised at that time by Customs;
- (c) Voluntary abandonment to the United States or destruction under Customs supervision;
- (d) Other limited purposes are permitted, such as transfer into bonded warehouses, to other exhibitions, or to foreign trade zones, or any other disposition specifically provided for by the United States Customs law.

ARTICLE 12 IDENTITY OF COUNTRY OF ORIGIN

It is recommended that all merchandise and articles shipped to the Exposition be marked clearly with the name of the country of origin. All merchandise and articles entered for consumption shall comply with the requirements concerning marking which are administered by the United States Customs Service. If the article is of metal, the marking must be die-stamped or etched.

ARTICLE 13 GOODS TO BE REMOVED AT CLOSING

All merchandise and articles, not accorded permitted transfers from the Exposition site and permitted to be consumed, shall be re-exported from the United States, abandoned or destroyed, not later than three months (90) days after the closing date of the Exposition. In the event such re-exportation is desired, the Participant shall comply with customs requirements and will provide

Customs with proof of such re-exportation.

Merchandise and articles remaining on the Exposition site thereafter, shall be deemed by Customs to be abandoned to the United States Government.

ARTICLE 14 SPECIAL CLEARANCE PROVISIONS

The Participant is at liberty to explore through Customs House Brokers of its choice the possibility of Customs clearance under any other provision of the tariff schedules of the United States, and in some instances such clearances may be free of duty, temporarily or otherwise. However, merchandise or articles imported by a Participant, at its own election, pursuant to tariff schedules of the United States, which provide for temporary importation under bond free of duty, may not thereafter be imported under the Organizer's bond pursuant to these Customs regulations.

ARTICLE 15 DOCUMENTATION

Minimum documentation requirements shall include the following: Shipping advice, bills of lading (ocean or air), pro-forma invoice, Special Customs Invoice, as required (Article 19), and packing list. Participants will observe the additional requirements hereinafter specified.

All documentation shall name the consignee as follows: LOUISIANA WORLD EXPOSITION, NEW ORLEANS, LOUISIANA, U.S.A. FOR: (Name of Participant or his official representative). The external markings, hereinafter required to be placed on all crates, cartons and parcels, shall also appear on all documentation.

ARTICLE 16 NOTICE OF SHIPMENT

Every Participant or its forwarding agent shall, not later than the date of shipping goods, forward via air mail to the Organizer advice of shipping in duplicate, stating the date of shipment, carrier, routing first U.S. port of arrival, such advice shall specify the required markings of each shipment.

As soon thereafter as such documents are available, the Participants or its forwarding agent shall forward to the Organizer the following:

- (a) If by AIR, a copy of the airway bill, and one each pro-forma invoice, packing list, and Special Customs invoice (See Article 19). Shippers shall place the balance of documentation with the airway bill to accompany the shipment.
- (b) If by SEA, triplicate ocean bills of lading issued to order of the consignee, triplicate pro-forma invoices, triplicate packing lists and triplicate Special Customs Invoice (See Article 19), if required. A copy of insurance policy or certificate issued to shipper shall accompany this forwarding.

ARTICLE 17 MARKINGS

Each piece of each shipment, however packed, must be marked as follows: Name and address of Participant, the consignee "IN BOND TO LOUISIANA WORLD EXPOSITION — NEW ORLEANS, LOUISIANA, U.S.A." Further, each piece must be numbered consecutively to identify the entire shipment.

ARTICLE 18 BILL OF LADING

All shipments, whether by sea or air, shall be on "through bills of lading", C.I.F. to New



Orleans, wherever such carrier service can be obtained. No deviation from the foregoing as to shipments by air shall be considered. If such bill of lading cannot be obtained on sea shipments, the Organizer will accept the freight charges collect on carriers from seaports of arrival; such charges shall be an advance, but for the account of the Participant, and shall be repaid by the Participant to the Organizer.

Note: The Organizer will provide sample rates for Customs clearance, transport and handling of goods upon request.

ARTICLE 19 INVOICES

In the event any shipment is valued at five hundred dollars (\$500.00) or more, a further document required is Special Customs Invoice on U.S. Customs Form 5515, in quadruplicate. This form of invoice can be obtained from any U.S. Embassy or Consulate, from any established freight forwarder, or from the Organizer.

Invoice description in the English language of the items shipped shall be in sufficient detail to permit Customs Identification of the shipment. The invoices shall not only specify the item or items contained in each piece, crate or carton, with a reference to the external mark by number thereof, but in instances where a given item may be classifiable by size or by material, the size and/or material of chief value shall be stated.

Each item shall be assigned a unit value as well as the total value of the quantity shipped, and the total value of all of the items covered by the invoice shall be stated.

Values shall be stated in terms of F.O.B. point of shipment for export to the U.S.A., with inland freight costs and costs of packing included. Freight (sea or air) and insurance from said point of shipment shall not be included even though in fact prepaid.

ARTICLE 20 PACKING LIST

The required packing lists shall be in quadruplicate and shall bear the reference number marked on the outside of each piece, crate or carton. A list of all items contained in each piece, crate or carton shall be made in the English language. Each item shall be identified by manufacturer's markings, such as serial number, catalogue reference or item number. Net weights of each commodity contained in each piece, crate or carton, and the gross weights of each piece, crate or carton are to be indicated. Under no circumstances shall hay or straw be used in packing.

Special Regulation No. 5

Commercial Activities and Concessions Within the Exposition

Chapter I Special Regulations Applicable to Commercial Activities Within National Sections

ARTICLE 1 PURPOSE

The purpose of this chapter is to define the terms on which National Participants may carry on commercial activities within their National Sections. Such activities of each National Section must be compatible with the overall National Section presentation.

ARTICLE 2 RESTAURANTS

The surface area occupied by restaurants within National Sections shall not be included within the calculation of the rental space occupied by the Participant. In return, the Participant will pay the Organizer a rental fee according to the terms and conditions of Article 7 of the Participation Contract.

Public restaurants within National Sections shall be open to all persons within the boundaries of the Exposition.

ARTICLE 3 LIMITS ON COMMERCIAL ACTIVITIES

The space occupied by public restaurants and other commercial activities shall not, without the agreement of the Organizer, exceed twenty percent (20%) of the total covered space rented by the Participants.

ARTICLE 4 DISTRIBUTION OF SAMPLES

In accordance with Article 23 of the General Regulations, each National Participant may

distribute certain samples free of any royalties or similar charges. Samples shall be limited to products or food items originating from the National Participant's country or processed there or items produced through demonstrations of on-site machinery, appliances or apparatuses. The quantity and/or number of sample items shall constitute only a token distribution of "free of charge" materials. The Organizer may request the Commissioner General of the Government of the United States for the 1984 Louisiana World Exposition (hereinafter the "Commissioner General of the Government") to place, in conformance with Article 5 of the General Regulations, reasonable restrictions on the kind of items, area used and time of distribution and assure that such distribution does not pose problems of maintenance, litter, or conflict with the good order of the Exposition. Violations will result in withdrawal by the Organizer of permission for such distributions.

ARTICLE 5 ACCEPTANCE OF ORDERS

National Participants may set up offices in their National Sections to accept orders for sale or other distribution of materials and articles connected with the theme of the Exposition, other than those referred to in Article 8 of the Participation Contract.

ARTICLE 6 ROYALTIES

Any National Participant engaging in the commercial activities must pay royalties to the Organizer in accordance with the terms of the Participation Contract of the National Section. Reports of sales shall be made to the Organizer on a daily basis for the preceding day, and the payment of royalties shall be made, as set forth in the Participation



Contract, on a monthly basis, with payments for each calendar month due by the fifth (5th) day of the following month. No royalties shall be due the Organizer with respect to the exercise of the activities described in Article 5 above.

ARTICLE 7 CONCESSIONS

Commercial activities may be carried on only in the area and manner designated in the Participation Contract.

ARTICLE 8 RESPONSIBILITY FOR COMMERCIAL ACTIVITY

The Commissioner General of Section of each National Section is responsible for adequately manning commercial activities within his National Section and operating same for the benefit of the public during the hours prescribed by the Organizer pursuant to Article 26 of this Special Regulation. At all times the premises of the National Section devoted to any commercial activity shall be well-maintained in conformance with the provisions of the Special Regulation on Sanitation, Cleaning and Maintenance and will present an attractive appearance to the public. No concessionaire of a National Section is authorized to sublease or allow a third party to use its facilities or premises. All customs duties and other applicable taxes imposed by Government agencies shall be borne by the National Participant or its concessionaire.

The Commissioner General of Section shall be responsible for the compliance by all personnel within his National Section with all provisions set forth in the Participation Contract and the General and Special Regulations. This includes persons hired on a part-time basis for entertainment, special duties, and so forth.

ARTICLE 9 MANAGEMENT OF PERSONNEL

The Commissioner General of Section shall insure that all personnel within his National Section satisfactorily perform or comply with the following:

- (a) Wear an identification badge in a conspicuous manner;
- (b) Comply with the required personal health criteria.

The Organizer, with the agreement of the Commissioner General of the Government,

shall inform the Commissioner General of Section of any breach of the above provisions by the personnel within his National Section and shall request him to apply the proper remedies or sanctions.

ARTICLE 10 CONDITIONS OF CANCELLATION

The Commissioner General of the Government may cancel authority for commercial activity within National Sections without refunds in the event of the following:

- (a) failure to commence operation of concessions on the date indicated in the Participation Contract or the Special Regulations;
- (b) when the concessions within the National Section cease operation or reduce activity in violation of provisions of the Participation Contract or the General or Special Regulations;
- (c) when payment of any sums due because of commercial activities within the National Section are in arrears of the stipulated schedule;
- (d) when any licenses required for any commercial activity within the National Section are cancelled or suspended by competent public authority;
- (e) when any concessionaire within the National Section becomes legally incompetent, bankrupt, or is deemed by the Commissioner General of the Government, at the request of the Organizer, unable to operate his activity;
- (f) when official rules applicable to the Exposition or provisions of the Participation Contract are violated.

In addition to retaining all funds already paid to the Organizer at the time of cancellation, the Organizer shall have the right to claim damages from the National Section or its concessionaire whose contract has been cancelled.

ARTICLE 11 OTHER REGULATIONS

All commercial activities within National Sections shall also be governed by and conducted in accordance with the provisions of Chapter 3 of this Special Regulation, and any other official rules by the Organizer or the Commissioner General of the Government.

Chapter II Special Regulations Applicable to Private Concessions Outside National Sections

ARTICLE 12 DESIGNATION OF CONCESSIONAIRES

The Organizer shall determine the number, type and layout of all private commercial concessions authorized within the Exposition. It shall conclude written contracts with the concessionaires for their concessions.

All General and Special Regulations shall apply to concessions operating on the Exposition site and shall form an integral part of the concession contract. Only concessionaires who have concluded valid contracts with the Organizer are authorized to undertake any commercial activity on the Exposition site. Concessionaires may engage in such commercial activity only in the area and manner designated in the concessions contract. Admission of private concessionaires from countries participating officially in the Exposition shall be in accordance with Article 19 of the General Regulations.

ARTICLE 13 SUPPORT SERVICES

The Organizer shall, in accordance with the concessions contract and the General Regulations, provide or cause to have supplied utility services, disposal of refuse and similar services at the expense of the concessionaire. Common services supplied by the Organizer such as area security, fire protection, and the like, shall be identified in the concessions contract. When the supply of any services is interrupted by an act of God, the Organizer shall bear no responsibility for damages.

ARTICLE 14 CONCESSIONAIRE RESPONSIBILITIES

The concessionaire is responsible for adequately manning its commercial activity and operating same for the benefit of the public during the hours prescribed in the concessions contract or prescribed by the Organizer pursuant to Article 8 of this Special Regulation. At all times the site and/or premises of the concessionaire shall be well maintained in conformance with the requirements of the Special Regulations on Sanitation, Cleaning and Maintenance and will present an attractive appearance to the public. No concessionaire is authorized to sublease or allow a third party to use his facilities or premises. All customs duties and other applicable taxes imposed by Government agencies shall be borne by the concessionaire.

Concessionaires shall be responsible for the compliance by their personnel with all provisions set forth in the concession contract. Concessionaires using sub-contractors for any purpose whatsoever shall be responsible for the action of such contractors and their personnel. This includes persons hired on a part-time basis for entertainment, special duties, and the like.

ARTICLE 15 MANAGEMENT OF PERSONNEL

Concessionaires shall insure that all of their employees and other personnel satisfactorily perform or comply with the following:

- (a) Work in a uniform or suit which shall be compatible with the dignity and reputation of the Exposition and create a favorable impression with visitors;
- (b) Wear an identification badge in a conspicuous manner;



- (c) Comply with the required personal health criteria; and
- (d) At all times conduct themselves in a correct manner and with an attitude toward service that will bring credit to the Exposition.

The Organizer, with the agreement of the Commissioner General of the Government, shall inform the concessionaire of any breach of the above provisions by the personnel of said concessionaire and shall request him to apply the proper remedies or sanctions.

ARTICLE 16 ADDRESS OF CONCESSIONAIRE

During construction or any other period that the concession is not open, an address or point of contact for the concessionaire shall be made known to the Organizer.

ARTICLE 17 DEMOLITION AND REMOVAL

The concessionaire shall remove all operating equipment within two weeks of the completion of the Exposition. If buildings for facilities were constructed by the concessionaire the site shall be returned to its original state within one month of the closing time of the Exposition. Removal of the equipment and facilities from the Exposition site shall be arranged by a means acceptable to the Organizer. In the event a concessionaire fails to fulfill his commitments to the Organizer as set forth hereinabove, the Organizer, with the approval of the Commissioner General of the Government, may, in addition to all other rights it may have by virtue hereof or by law, at the cost of the concessionaire dismantle, remove, store, attach and sell the goods and facilities of the concessionaire. Any amounts due to the Organizer may be deducted from the proceeds of the sale.

ARTICLE 18 PROCEDURE APPLICABLE TO CONTRACTS

Concessions will be granted to qualified concessionaires on a negotiated basis. Such negotiations between the Organizer and the applicant will be carried out in a manner consonant with normal and reasonable business practices, and without discrimination of treatment between citizens of foreign countries and those of the Organizer's country.

ARTICLE 19 CONTRACT CONTENT

Contracts for commercial activities outside National Sections will specify:

- (a) the nature of the contract;
- (b) duration;
- (c) financial terms and method of payment;
- (d) guaranty deposits;
- (e) required reports and notifications;
- (f) contract cancellation conditions;
- (g) requirements for observance of official rules and directives applicable to the Exposition.

ARTICLE 20 FINANCIAL CONDITIONS

The sums payable by the concessionaires include:

- (a) ground rent or rent for use of facilities. A schedule of rental charges will be published by the Organizer in advance.
- (b) assessment of gross sales. Graduated schedules of assessments shall be published by the Organizer for restaurants, merchandise shops and other types of businesses or services in advance.
- (c) the financial terms for concessions including amusement facilities shall be negotiated on an individual basis.

ARTICLE 21 GUARANTY PAYMENT

At the time a concessionaire enters into a concessions contract with the Organizer, he must deposit with the Organizer guaranty money in accordance with the provisions of the contract. The Organizer shall refund the guaranty money without interest at the termination of the contract provided the concessionaire has completely fulfilled his contractual obligations.

ARTICLE 22 CONDITIONS OF CANCELLATION

The Organizer, with the agreement of the Commissioner General of the Government, may cancel concessions contracts without refunds in the event of the following:

- (a) failure to commence operation of concessions on the date indicated in the contract;

- (b) when the concessionaire ceases operation or reduces activity in violation of provisions of the contract;
- (c) when payment of any sums is due in arrears of the stipulated schedule;
- (d) when any license required for the concessionaire's activities is cancelled or suspended by competent public authority;
- (e) when any concessionaire becomes legally incompetent, bankrupt, or is deemed by the Commissioner General of the Government, at the request of the Organizer, unable to operate his activity;
- (f) when rules applicable to the Exposition or provisions of the concessions contract are violated.

In addition to retaining all funds already paid to the Organizer at the time of cancellation, the Organizer shall have the right to claim damages from the concessionaire whose contract has been cancelled.

Chapter III Special Regulations Applicable to all Commercial Activities Within the Exposition

ARTICLE 23 APPLICATION

Unless otherwise specifically stated, Articles 23 through 35 of this Special Regulation shall apply to all restaurants, concessions and other commercial activities within National Sections, as well as private restaurants, concessions and other commercial activities.

ARTICLE 24 PREPARATION OF FACILITY

Each private concessionaire or National Participant shall complete all construction of its facility required to begin commercial activity no later than April 15, 1984. All interior decoration and other finishing shall be completed and ready for full operation no later than May 1984.

ARTICLE 25 MAINTENANCE

Each National Participant and private concessionaire is responsible for the maintenance of its facilities in good order. Maintenance and repairs of facilities constructed by the Organizer shall be performed by the Organizer in accordance with the provisions of the applicable Participation Contract or concessions contract. However, it is the responsibility of the National Participant and/or private concessionaire to immediately report maintenance requirements. The National Participant and/or private concessionaire is responsible for the cost of any maintenance and repairs not due to deficiencies in facilities provided by the Organizer, in accordance with the provisions of the applicable Participation Contract or concessions contract. The Organizer, with the agreement of the Commissioner General of the Government, may require the National Participant and/or private concessionaire to perform any maintenance of its facility or equipment needed to assure safe operation or to maintain the appearance of the facility in accordance with the standards of the Exposition. Maintenance shall be performed within the hours designated by the Organizer.



ARTICLE 26 HOURS OF OPERATION

The hours of operation of all concessions shall be specified by the Organizer with the approval of the Commissioner General of the Government in accordance with type of concession or area within the site. Any change in operating hours shall be made only after a three (3) day prior notice.

ARTICLE 27 SCHEDULE FOR GOODS MOVEMENT

No delivery or removal of goods shall be allowed during the hours of operation open to the public. Only designated locations of entry and egress and routes of goods movement shall be used. The Organizer shall maintain a receiving and shipping warehouse which may be used by private concessionaires and National Participants on an established schedule and on other terms reached by prior agreement.

ARTICLE 28 PRICE AND QUALITY CONTROL

Prior to the opening of the Exposition, private concessionaires and National Participants shall submit for the approval of the Organizer complete price lists with quantity and quality specified for each article payable by the visitor. No commercial activity will be authorized without the Organizer's approval. All changes in the price list or in any of the above conditions will require the Organizer's prior authorization. Private concessionaires and concessions within National Sections shall post complete price lists and schedules of charges in a conspicuous location on the exterior of the premises in clear view to visitors and to the satisfaction of the Organizer.

ARTICLE 29 USE OF EXPOSITION SYMBOL, ETC.

The use by private concessionaires or concessions within National Sections of reproductions of any part of the site or any registered design of the Organizer for commercial purposes shall be subject to prior approval by the Organizer. Use by private concessionaires or concessions within National Sections of the B.I.E. symbol for commercial purposes shall be subject to prior approval by the Organizer, the Commissioner General of the Government and the B.I.E.

ARTICLE 30 ENTERTAINMENT

Private concessionaires and National Participants may present music, dancing or other entertainment on their premises as an adjunct to their operations provided no fee or other charge shall be made to visitors which does not appear in the price list provided by the Organizer. Exposition-operated areas or facilities may be used at fixed times and with prior approval from the Organizer presenting special entertainment, special events, film recording, sound recording, ceremonies, and the like. All such entertainment activities shall require the approval of the Commissioner General of the Government.

ARTICLE 31 ADVERTISING

Signboards, posters, advertisements and graphics identifying concessions must be in conformance with the graphic and advertisement standards established by the Organizer pursuant to Article 30 of the General Regulations. Requests for the installation of illuminated and exterior building signs must be submitted before installation along with erection plans and a color drawing. Advertising literature shall not be distributed nor posted by concessionaires outside their premises. Advertisements shall not include the geographic names relating to a participant country without the approval of the Commissioner General of the Section concerned. Advertising devices such as loudspeakers, sound equipment or gaudy signs to attract visitors shall not be used. The Organizer and the Commissioner General of the Government reserve the right to prohibit objectionable advertising.

ARTICLE 32 INSPECTION OF FACILITY AND ACTIVITIES

Properly authorized officials representing the Organizer shall have free access to all premises devoted to commercial activity for the purpose of verifying conditions of sanitation, contract compliance, respect of safety practices, and general operation in compliance with the Exposition Standards. All Operators of Concessions will be required to respond within 24 hours to discrepancies disclosed in such inspections and shall make known corrective measures to be taken.

**ARTICLE 33
MANDATORY RECORDS AND ACCOUNT**

- (a) Daily accounting records on the business activity shall be kept in a clear and complete form.
- (b) Daily reports on gross sales shall be made to the Organizer by 3 p.m. on the following day.
- (c) Recording cash registers of a type designated by the Organizer shall be used by each National Participant and private concessionaire.
- (d) No sales shall be made on credit except by use of credit cards approved by the Organizer. No other form of credit sales shall be made. All credit sales shall be recorded on the cash register in the same manner as cash sales.
- (e) To minimize security risks, cash deposits must be made in a financial institution or depository vault designated by the Organizer on a daily basis, or more frequently, as scheduled by the Organizer.

**ARTICLE 34
METHOD OF PAYMENT**

Beverages, food or merchandise of any type which are offered for sale will be paid for directly by the purchaser to the private concessionaire or National Participant.

Access to all other concessions or commercial activities, such as shows or amusement rides, shall be by use of tickets to be provided by the Organizer, which will be sold through ticket offices staffed by bonded personnel.

Cash collections and cash register readings from all concessions will be verified daily by bonded Organizer personnel. Concession accounts of National Sections will be settled

on a monthly basis. All payments to the Organizer shall be made in U.S. currency or by certified instrument negotiable in said currency.

**ARTICLE 35
TAXES**

The Organizer will assist National Participants in questions regarding taxes. The activities referred to herein shall be subject to the usual taxes levied pursuant to Federal, local and state laws on a commercial venture and subject to other applicable laws. Because of numerous exceptions and distinctions under the tax law, each National Participant and private concessionaire is responsible for determining its own tax liability.



Special Regulation No. 6

Participation Contract for Participants *not* in National Sections

THE LOUISIANA INTERNATIONAL EXPOSITION OF 1984

Celebrating the Theme "The World of Rivers
— Fresh Water as a Source of Life"

Louisiana World Exposition, Inc.
Suite 339
International Trade Mart
2 Canal Street
NEW ORLEANS, La: 70130
U.S.A.

PARTICIPATION CONTRACT

No. _____

Between

_____, (hereinafter
called the "Participant") and

LOUISIANA WORLD EXPOSITION, INC.
(hereinafter called the "Organizer"), a
nonprofit organization created under the laws
of the State of Louisiana, with its principal
office in New Orleans, Louisiana, United
States of America;

WHEREAS a Special Exposition (hereinafter
called "the Exposition") whose theme is "The
World of Rivers — Fresh Water as a Source
of Life" shall take place from May 12, 1984 to
November 11, 1984 in New Orleans,
Louisiana, United States of America, having
been registered with the Bureau of
International Expositions (hereinafter called
"the B.I.E.") on April 22, 1981; and

WHEREAS the Exposition will be
administered by Organizer under the authority
of the United States Commissioner General of
the Exposition (hereinafter called "the
Commissioner General of the Exposition");
and

WHEREAS the Participant intends to
participate in the Exposition pursuant to the
terms of this Contract and in conformance
with the Convention Relating to International
Expositions signed in Paris on November 22,
1928, as subsequently amended (hereinafter
called "the Convention"); and

WHEREAS the parties hereto further
recognize and acknowledge the power and
authority of the other and confirm that this
Contract shall be fully and equally binding
upon both, and that the rights and obligations
set forth hereunder shall be respected and
assumed by the Organizer and the
Participant.

NOW THEREFORE the parties hereto agree
as follows:

Article 1. The General Regulations and
Special Regulations (hereinafter called "the
Regulations") as approved by the B.I.E. for
the Exposition will be binding on parties to this
contract. The parties acknowledge the
authority of the Commissioner General of the
Exposition as set forth in the Convention and
the Regulations, in particular Article 5 of the
General Regulations.

Article 2. The nature and description of the
commercial activities to be conducted by the
Participant are set forth in Item 1 of Schedule
A to this Contract.

Article 3. The Organizer agrees to make
available to the Participant the premises and
spaces (hereinafter called the "Premises")
described in Item 2 of Schedule A to this
contract, consisting of the square footage of
covered and/or open space set forth in Item 3
of Schedule A to this Contract, at the following
rentals payable by the Participant:

For covered space — U.S. \$ _____ per
square foot

For open space — U.S. \$ _____ per
square foot



Other _____

The Organizer agrees to make the premises available to the participant from November 1, 1983 until December 31, 1984.

Except as otherwise provided for in Article 5 hereof, the Participant shall be responsible for the decorating, landscaping, cleaning and maintenance of all the Premises made available to it.

Article 4. Rentals and payments for the premises, services and facilities referred to in Article 3 and 4 above shall be due and payable as follows:

_____% on _____, 19____
_____% on _____, 19____
_____% on _____, 19____
_____% on _____, 19____

For Participation Contracts signed before January 1, 1983, the first installment shall be payable six months after signature. For all other contracts it will be due at the date of signature.

All extra work and optional building fixtures furnished to the Participant will be at its expense.

Article 5. The Organizer will provide the Premises with utility services, including but not limited to, electricity and gas supply, telecommunications, water supply and sewage as set forth herein. All utility connections will be furnished to the perimeter of the Premises; but the cost of extending the utility services to the Premises and distributing such services within the Premises, shall be at the expense of the Participant. The utility charges shall be at rates in effect in the vicinity of the Exposition at the time such services are furnished in accordance with the terms of Special Regulation No. 12. Participant shall either reimburse the Organizer for such expense or pay such expense directly to the provider of the utilities, as the Organizer shall direct.

The Organizer and the provider of the utilities supplying services to the Premises shall have

the right to discontinue temporarily the supply of any of the utility services when necessary or desirable in the opinion of the Organizer and/or the provider of the utilities in order (a) to preserve or protect the utility system or the health or safety of others serviced by such system and (b) to make any repairs, allocations, changes or improvements in the Premises, or for any cause beyond the reasonable control of the Organizer including without limitation acts of God, fire or similar occurrences. The Organizer will provide chilled water to the Participant for purposes of air conditioning and Participant shall pay to the Organizer Participant's pro rata cost of such chilled water as determined on the basis of actual operating expenses of the chilled water system.

Article 6.

A. Restaurants

A Participant establishing on its Premises one or several restaurants open to the public shall pay monthly to the Organizer, as additional compensation, a royalty on the Turnover (as hereinafter defined) of the restaurant equal to:

(1) For higher-priced restaurants providing full service meals to customers seated at tables, served by waiters, waitresses and/or other restaurant personnel:

- Eight percent (8%) on the first U.S. \$_____ of Turnover;
- Ten percent (10%) on the next U.S. \$_____ of Turnover;
- Twelve percent (12%) on all Turnover earned in excess of U.S. \$_____.

(2) For middle-priced restaurants providing buffet or cafeteria service with tables for eating meals seated, without table service other than clean-up of tables by restaurant personnel:

- Twelve percent (12%) on the first U.S. \$_____ of Turnover; and
- Fifteen percent (15%) on all Turnover earned in excess of U.S. \$_____.

(3) For service consisting of stand-up meals served at counters, take-out food sales, and sandwich, ice cream, refreshments and fast food stands, with or without tables and clean-up by restaurant personnel:

— _____ percent (%) on all
Turnover.

The royalty rate applicable to the sale(s) of carry-out food and drink will be that of the restaurants in Category (3) set forth in this Article 7A, even if these products are furnished by restaurants of Categories (1) and/or (2) of this Article 7A.

Notwithstanding the foregoing, the minimum amount of such royalties shall be U.S. \$_____ per square foot of total covered and/or open space occupied by the restaurant for restaurants in Category (3), eighty-five percent (85%) of such minimum amount per square foot for restaurants in Category (2), and seventy percent (70%) of such minimum amount per square foot for restaurants in Category (1). Said minimum amount shall be payable in three equal installments on _____, 19____, _____, 19____ and _____, 19____, and shall be credited at the end of each month against the amount of the royalties due hereunder as follows:

Percent of the total amount of the minimum royalty to be applied as a credit during the indicated month:	Month during which the Participant may utilize the indicated credit:
10%	May 1984
15%	June 1984
20%	July 1984
25%	August 1984
25%	September 1984
5%	October 1984
100%	

In the event that for any month, the percent of the total amount of the minimum royalty to be credited pursuant to the above schedule is in excess of the total percentage royalty due for the said month, the excess shall be due to the Organizer and shall not be credited or

reimbursed to the Participant, which shall have no further right to make use thereof during any other month.

B. Other Commercial Activities

A participant conducting any other type of commercial activity agreed to hereunder shall pay monthly to the Organizer, as additional compensation, a royalty equal to _____ percent (%) of the monthly Turnover from such commercial activity.

C. Guaranty Deposit

The Participant shall deposit with the Organizer, at the time of signing of this Contract, a guaranty deposit of U.S. \$_____. Such guaranty payment shall be refunded without interest at the termination of this Contract provided Participant has completely fulfilled its contractual obligations hereunder, but shall be used, to the extent necessary to compensate the Organizer for amounts due by the Participant to the Organizer, if Participant fails to fulfill completely its contractual obligations under this Contract.

D. General Provisions

"Turnover" means the total amount charged to or collected from customers by the restaurants and product concessions during the entire duration of the Exposition, excluding only sales taxes and other taxes billed directly to the customer. Participant shall permit Organizer to have access to and the right to make copies of the accounting records of the restaurants, food services and commercial activities so as to audit and verify the amount of the Turnover. The royalties calculated on the Turnover realized in each month shall be paid to



Organizer within days after the end of each such month.

Article 7. The Participant shall provide the following records and accounts:

- (a) Daily accounting records of the Participant's business activities, which records shall be kept in clear and complete form.
- (b) Daily reports of the Participant's gross sales, which reports shall be furnished to the Organizer by 3 p.m. on the following day.

The Participant shall use only recording cash registers of a type designated by the Organizer.

No sales shall be made on credit except by use of credit cards approved by the Organizer. No other form of credit sales shall be made. All credit sales shall be recorded on the cash register in the same manner as cash sales.

To minimize security risks, cash deposits must be made in a financial institution or depository vault designated by the Organizer on a daily basis, or more frequently, as scheduled by the Organizer.

Article 8. Except for the specific charges provided for in this Contract or in the Special Regulations, the Organizer shall provide, without service charge or other cost to the Participant, all facilities and services necessary to ensure the good order and efficient operation of the Premises, and shall repair any defective facilities furnished by the Organizer provided the Participant has immediately notified the Organizer of such defects. Participant shall maintain the Premises in good working order and repair at its own expense.

Article 9. The Organizer agrees to communicate to the Participant the necessary information concerning the laws and regulations of the United States, the State of Louisiana and the City of New Orleans which may be applicable to the Participant.

If applicable, the Participant agrees to furnish the Organizer with detailed information concerning the types and value of items that the Participant intends to import into the United States for the Exposition, the number and specialty of the personnel which the Participant expects to bring to the United States to plan and conduct its activities, as well as all other information that the Participant may judge useful to the Organizer or that the Organizer may request. It is fully understood that the purpose of these requests

for information from the Organizer is only to ensure the best information of the laws and regulations applicable to the Participant.

Where applicable and subject to United States immigration, labor and other laws, and other relevant local, state and national laws, regulations and practices in the United States, the Organizer shall assist and advise any foreign Participant in order that it may receive full cooperation and prompt service in the formalities respecting the entry and stay of its nationals who are essential to the efficient preparation and operation of its exhibit or concession.

The assistance to be provided by the Organizer, in terms of lodging, health and other insurance, information about local benefits, circumstances and customs, shall be as specified in the Special Regulations.

The Participant shall be required to comply with the laws and regulations of the United States, the State of Louisiana and the City of New Orleans except insofar as special exemptions are granted.

Where applicable, the Organizer shall endeavor to ensure that the governmental authorities make appropriate arrangements to assist the efficient administration of the Exposition with respect to immigration and customs, the handling of the exhibit material and products of the Participant, and the provision of lists and customs agents and freight forwarders, with their schedules of fees.

Article 10. The Participant undertakes:

- (a) Except as specifically otherwise agreed with the Organizer, to keep its exhibit and/or public spaces open to visitors during the days and hours during which the Exposition is open;
- (b) To permit the Organizer to install, maintain and repair all structures and improvements within the Participant's premises as may be necessary for the good functioning of the Exposition;
- (c) To remove from the Premises, at its own expense and prior to the return of the Premises on December 31, 1984, everything which may have been added thereto by the Participant;
- (d) To assure that all persons who display articles, conduct commercial activities, or who work within the exhibit or concession, as well as their employees, contractors and agents shall comply with this Contract, the Regulations, and all other rules made thereunder;

- (e) To assure that no garbage, debris or other waste materials shall be allowed to collect or accumulate in the Premises; and
- (f) To conduct its activities in an orderly and proper manner so as not to annoy, disturb or be offensive to others at the Exposition.

The Participant acknowledges that in the event it does not comply with the above undertakings or with its financial obligations to the Organizer or its agents, the Commissioner General of the Exposition shall be empowered, at the expense of the Participant, to enforce such undertakings and obligations as provided in the General Regulations.

Article 11. The Organizer will, upon request, advise the Participant of suppliers of products and services and of contractors of all kinds which are approved by the Organizer and have undertaken to deal with the Participant on fair terms, but Participant is not obligated to use the services of any particular local contractor, supplier of products, or supplier of services.

Article 12. The Organizer, with the agreement of the Commissioner General of the Exposition and upon ten (10) days prior written notice to the Participant, may cancel this Contract in the event of the occurrence of any of the following events of default:

- (a) Participant's failure to commence operation of concessions on the date indicated in this Contract;
- (b) Participant's cessation of operations or reduction of activities in violation of this Contract;
- (c) Participant's failure to pay when due any sums payable by Participant under this Contract;
- (d) The cancellation or suspension by

governmental authority of any license required for the Participant's activities;

- (e) The Participant's bankruptcy, insolvency or suspension of activities;
- (f) The determination of the Commissioner General of the Exposition that Participant is unable to operate its activities under this Contract;
- (g) Participant's violation of the Regulations, the rules applicable to the Exposition or any provision of this Contract.

In the event of such cancellation, the Organizer shall be entitled to retain as liquidated damages all funds paid by the Participant to the Organizer as of the notice of cancellation. In addition, the Organizer shall have the right to recover from the Participant, all actual damages sustained by the Organizer as a result of such default and cancellation.

Article 13. This Contract shall be deemed to be entered into in the State of Louisiana and the law of the State of Louisiana shall apply to its interpretation.

Any action for enforcement of the provisions of this Contract should be instituted only in state or federal court situated in the State of Louisiana, and the Participant, if a non-resident of Louisiana, hereby submits to the jurisdiction of the United States District Court for the Eastern District of Louisiana, and the jurisdiction of the courts of the State of Louisiana and the City of New Orleans. The Participant further consents, to the extent allowable by law, to accept service of process by mail addressed to the Participant at the Premises.

The parties hereto agree that the present Contract including attached Schedule A and the General and Special Regulations of the Exposition shall constitute the whole contract between the parties and that all prior



agreements to the contrary are hereby rescinded.

Article 14. This Contract and all rights of the Participant to use and occupy the Premises are and should be subject to and subordinate to any lien of mortgage now or hereafter granted by the Organizer and affecting the Premises, and to all modifications, extensions and renewals thereof.

Article 15. All notices required to be given by this Contract are to be given to the Participant either personally or in writing at the Premises and to the Organizer at Suite 339, International Trade Mart, New Orleans, Louisiana 70130, attention: Executive Vice President and General Manager, or at any other location designated by the Organizer in writing.

Article 16. This Contract may not be transferred or assigned by the Participant in whole or in part nor may any portion of the Premises be leased by the Participant without the prior written approval of the Organizer.

Article 17. The Participant shall indemnify and hold the Organizer, its directors, officers, agents and employees and any other person, corporation or entity claiming under or through the Organizer and/or owning land within the Exposition site, harmless from and against all claims, demands, losses, costs, damage or expenses including but not limited to those for death, for personal or bodily injury or for property damages arising out of or in connection with the construction, use, occupancy or demolition of the Premises by the Participant.

This Contract shall become effective as soon as it has been executed by both the Organizer and Participant.

IN WITNESS WHEREOF the parties hereto have executed this Contract:

Executed at _____
on _____, 19__

(Name of Participant)

By _____
Title _____
Address _____
Telephone _____
Telex _____

PARTICIPANT

Item 1: Nature and Description of Participant's Activities:

Item 2: Location of Premises:

Item 3: Square Footage of Premises and Rental

_____ Square feet of covered space
U.S. \$ _____

_____ Square feet of open space
U.S. \$ _____

_____ Square feet - total
U.S. \$ _____

IN WITNESS WHEREOF the parties hereto have executed this Contract:

Executed at _____
on _____, 19__

LOUISIANA WORLD EXPOSITION, INC.

By _____
Title _____
Address _____
Telephone _____
Telex _____

ORGANIZER

SCHEDULE A
TO
PARTICIPATION CONTRACT NO. _____

Special Regulation No. 7

Protection of Patent Rights and Copyrights

ARTICLE 1 PURPOSE

The purpose of this Special Regulation is to provide guidance to Participants concerning the protection of inventions, industrial designs, trademarks, service marks and literary artistic works which may be used, sold or exhibited at or in connection with the Louisiana World Exposition.

The following information is general in nature and all Participants are urged to seek legal counsel for specific advice concerning patent, trademark and copyright laws of the United States of America.

Additional general information concerning patents and trademarks may be obtained by writing to the following address:
"Commissioner of Patents, United States Patent Office, Washington, D.C. 20231, Attn: Office of Information."

Additional general information concerning copyrights may be obtained by writing to the
"Register of Copyrights, Library of Congress, Washington, D.C. 20540."

Chapter I Industrial Property

ARTICLE 2 DEFINITION OF INDUSTRIAL PROPERTY

The term "Industrial Property" includes inventions, industrial designs, asexually reproduced plants and trade and service marks.

ARTICLE 3 PATENT PROTECTION OF INVENTIONS

A patentable invention is a new, useful and unobvious process, machine, article of manufacture, or composition of matter, or a new, useful and unobvious improvement

thereof.

The patent laws of the United States grant inventors of patentable inventions a patent right to exclude others from making, using or selling their inventions. Application for patent is made to the United States Patent Office in the name of the inventor.

A patent application for a patentable invention must be filed in the United States Patent Office within one year from the time that the invention is disclosed in a printed publication or patent in any country, or is publicly used or placed on sale in the United States.

ARTICLE 4 ENJOYMENT OF PATENT RIGHTS BY FOREIGN PARTIES

The United States is a member of the "Paris Union" created by the Convention for the Protection of Industrial property signed at Paris on March 20, 1883, and as subsequently amended. The United States is also a member of the Inter-American Convention signed at Buenos Aires August 20, 1910, and as subsequently amended.

Similar individual reciprocal treaties have been entered into with countries not members of either the Paris or the Buenos Aires Conventions. Such conventions and treaties allow an inventor who has first filed a patent application in a member country to apply for a patent in the United States within one year of its first filing date and thereby enjoy the priority of the first filing date as his date of filing in the United States. If over one year has passed since the first filing date in a member country, no priority rights will be afforded by the United States for the invention. Even though more than one year has passed since the first filing date in a member country, an inventor may still obtain a United States patent if the application is filed in the United States prior to patenting of the invention in any foreign country.



ARTICLE 5 PATENT PROTECTION OF INDUSTRIAL DESIGNS

An industrial design pertains to the ornamental exterior design of an article of manufacture.

The Patent Laws of the United States grant designers of patentable industrial designs a patent right to exclude others from making, using, or selling their designs.

Application for a Design Patent is made to the United States Patent Office in the name of the designer. A Design Patent application must be filed in the United States Patent Office within one year from the time that the design is disclosed in a printed publication in any country, or is publicly used or placed on sale in the United States.

ARTICLE 6 ENJOYMENT OF DESIGN PATENT RIGHTS BY FOREIGN PARTIES

Under the treaties and conventions mentioned in Article 4, a designer who has first filed a Design Patent application in a member country may file in the United States for a Design Patent within six (6) months of his first filing date and thereby enjoy the priority of the first filing date as his date of filing in the United States. Unless such filing is made in the United States, no patent protection shall be afforded the inventor. If over six months have passed since the first filing date in a member country, no priority rights will be afforded by the United States for the inventor.

ARTICLE 7 PATENT PROTECTION FOR ASEXUALLY REPRODUCED PLANTS

United States patent protection is available to a person who discovers and asexually reproduces any distinct and new variety of plant, including cultivated spores, mutants, hybrids and newly found seedlings, other than a tuber propagated plant or a plant found in an uncultivated state. A person seeking such patent protection should consult legal counsel for specific advice concerning the necessary procedure to be followed to obtain a plant patent. Additional general information may be obtained from the United States Patent Office.

ARTICLE 8 PROTECTION OF TRADE AND SERVICE MARKS

A trademark is any word, name, symbol,

device, letter, or picture used by a party to identify and distinguish the goods that he sells. A service mark is any word, name, symbol, device, letter or picture used by a party to identify and distinguish the services that he renders.

A trade or service mark utilized in commerce among the several states of the United States may be protected under the Trademark Laws of the United States.

Application for Federal Registration of a trade or service mark is made to the United States Patent Office in the name of the user.

Once a mark is federally registered, the registrant may prevent subsequent users from using the mark or any colorable imitation thereof in the United States in connection with goods or services when such use is likely to cause confusion or mistake as to the source of the goods or services.

United States Laws also provide for the protection of certification marks which are used for products or services of other than the owner of the mark to certify regional origin, material, mode of manufacture, quality, accuracy or other characteristics.

Protection is also given to collective marks used by members of a cooperative or an association to indicate membership.

ARTICLE 9 ENJOYMENT OF FEDERAL REGISTRATION BY FOREIGN PARTIES

Any foreign party who has obtained registration of his mark in a country that is a party to any convention or treaty mentioned in Article 4 and who has used the mark in commerce in any country is entitled to obtain Federal Registration of the mark in the United States. However, if the mark is not commercially used within two years from the date of the United States registration, the mark is presumed to be abandoned and the United States registration may possibly be cancelled.

A United States Federal Registration application by a foreign party may be accorded priority to the filing date of a foreign application provided the United States application is filed within six (6) months from the first foreign filing date.

Chapter II Literary and Artistic Property

ARTICLE 10 DEFINITION OF LITERARY AND ARTISTIC PROPERTY

Literary and artistic works include intellectual creations or expressions in the form of writings, poems, oral deliveries, dramatic and cinematographic productions, musical compositions, photography and traditional art renderings.

ARTICLE 11 ENJOYMENT OF COPYRIGHT PROTECTION BY FOREIGN PARTIES

The United States is a member of the Universal Copyright Convention (UCC) of September 6, 1952, and the Buenos Aires Convention of 1910, but is not a member of the International Convention for the Protection of Literary and Artistic Property (Berne Union).

Works first published in a UCC member country receive copyright protection in the United States provided all the copies of the work are published bearing the symbol © accompanied by the name of the copyright proprietor and the year of first publication placed in such manner and location as to give reasonable notice of claim of copyright. It is advisable to register the copyright in the United States Copyright Office.

In addition, many bilateral treaties have been entered into between the United States and foreign countries including nonmembers of the Universal Copyright Convention under which the same rights are granted to nationals of such foreign countries as are provided for United States citizens. Any member of a foreign country not a member of the Universal

Copyright Convention is encouraged to seek legal advice concerning the requirements and procedures necessary to obtain copyright protection in the United States.

ARTICLE 12 REPRODUCTION OF OBJECTS EXHIBITED OR SCENES OF THE EXPOSITION

Those responsible for security shall receive instructions to prevent the drawing, copying, measuring, photographing, reproducing by mold, or any other means, of the objects exhibited without written authorization from the Exhibitor and of the Commissioner General of the Government of the United States for the Louisiana World Exposition.

The Organizer reserves for itself the exclusive right to authorize the reproduction and sales of scenes of the Exposition. Exhibitors shall not be able to object to such reproduction or sale.



Special Regulation No. 8

Insurance

Chapter I General

ARTICLE 1 PURPOSE

The purpose of the Special Regulation on Insurance is to provide guidance to Participants concerning insurance requirements. These regulations do not enumerate all insurance which is available to a Participant. Rather, they specify those areas where insurance coverage is required for the Participant.

Chapter II Required Insurance Coverage With Insurer Chosen By the Organizer

ARTICLE 2

- (a) Policy of Comprehensive General Liability Insurance

The Organizer shall obtain a comprehensive civil public liability policy at as low a premium as is reasonably possible, hereafter termed "CLP", protecting the Organizer and all Participants.

- (b) Coverage of the "CLP" Policy

The "CLP" liability policy shall provide at least the following coverages and limitations of liability:

- 1) Liability for property damage and bodily injury of third persons, up to Twenty-Five Million Dollars (\$25,000,000.00) per occurrence and in the aggregate covering the following:

- (a) Premises and Operations Coverage
- (b) Owners and Contractors Protective Coverage
- (c) Completed Operations Coverage
- (d) Products Liability Coverage
- (e) Contractual Liability on a Broad Form Blanket Basis
- (f) Personal Injury Coverage with exclusions (a) Contractual and (b) Employees deleted
- (g) Broad Form Property Damage Including Completed Operations
- (h) Liquor Liability Coverage
- (i) Blanket Waiver of Subrogation
- (j) Amendment of Cancellation Clause to Sixty (60) days.

- 2) Liability for injury to third persons or for damage to property of third persons will be covered only if caused on the Exposition site or in connection with activities directly related to the Exposition.

- 3) Regardless of fault, the expense of medical treatment up to two thousand five hundred dollars (\$2,500.00) for any injury on the Exposition site sustained by members of the public.

- (c) Duration of the "CLP" Policy

The "CLP" Policy shall be in effect from the date that the Participant executes its participation contract to at least ninety (90) days following the closing of the Exposition, or until the exposure ceases.

- (d) Cost of the "CLP" Policy

The "CLP" Policy will be provided to National Participants at no charge.

Participants other than National Participants will be charged a prorata



share of the cost of the "CLP" policy. In order to fairly apportion the costs of insurance among Participants other than National Participants, the prorata share will be determined according to a rate per square foot, taking into account the risks involved. For example, all exhibits demonstrating a process involving flammable materials will be charged a higher rate than exhibitors that do not have such materials in their areas. It is the Organizer's intent to recover through such charges all costs of such insurance except the costs associated with insurance for National Participants.

ARTICLE 3 WORKER'S COMPENSATION INSURANCE

All participants will be required to participate in Worker's Compensation Insurance. The coverage will be in accordance with the laws of the State of Louisiana and include the following:

- (a) Voluntary Compensation Endorsement
- (b) U.S. Longshoreman and Harborworker's Coverage
- (c) Broad Form All States Endorsement
- (d) Maritime Liability with a minimum limit of \$500,000.00.
- (e) A Sixty (60) day cancellation clause.
- (f) Blanket Waiver of Subrogation
- (g) Employer's Liability with a minimum limit of \$100,000.00.

Chapter III Required Insurance for Which Participants Shall Have Choice of Insurer

ARTICLE 4

- (a) Property Insurance for Buildings and Structures

The Organizer shall obtain at the lowest possible rate an insurance policy covering buildings and structures protecting the Organizer and all Participants who shall have chosen not to insure themselves elsewhere. This property insurance policy shall include fire and other perils, excluding the following:

- 1) That covered under the nuclear energy insurance pool.
- 2) Acts of war whether declared or not.
- 3) Delay or loss of market.
- 4) Wear and tear; deterioration; rust or corrosion; mold; wet or dry rot; inherent or latent defect; animals; birds; vermin; insects.
- 5) By changes in temperature or dampness or dryness of atmosphere.
- 6) To electrical appliances or devices of any kind (including wiring) by artificially generated electrical currents.
- 7) Settling, cracking, shrinkage, bulging, or expansion of pavements, foundations, walls, floors, roofs, or ceilings.
- 8) Faulty workmanship, material, construction, or design.
- 9) Resulting from electrical or magnetic injury, disturbance or erasure of electronic recordings.

Those buildings and structures erected by the United States for the use of National Organizer shall be insured on behalf of the Commissioner General of the Government of the United States for the Louisiana World Exposition Incorporated (hereafter the Commissioner General of the Government). Buildings and structures erected by the Organizer for the use of Participants other than National Participants shall be insured on behalf of the Commissioner General of the interested Participant. Participants may become parties to this policy with respect to buildings and structures erected by them.

- (b) Property Insurance Policy

This policy shall cover damage to all buildings and structures on the Exposition site. The amount of such coverage shall be actual cash value of such buildings and structures.

- (c) Duration of the Property Insurance Policy

The property insurance policy shall be in effect from the date that the exposure begins until the date that the exposure ceases.

- (d) Cost of the Property Insurance Policy

The cost of the property insurance policy to each Participant shall be on a prorata basis in accordance with the amount of coverage as follows:

- 1) Participants shall pay the cost of insurance covering buildings and structures erected by them, if any.
- 2) Participants other than National Participants shall pay for the cost of insurance covering buildings and structures used by them and erected by the Organizer.
- 3) The Organizer shall pay for the cost of insurance on buildings and structures used by National Participants and erected by the Organizer.
- 6) To electrical appliances or devices of any kind (including wiring) by artificially generated electrical currents.
- 7) Settling, cracking, shrinkage, bulging or expansion of pavements, foundations, walls, floors, roofs or ceilings.
- 8) Faulty workmanship, material, construction or design.
- 9) Resulting from electrical or magnetic injury, disturbance or erasure of electronic recordings.

ARTICLE 5

(a) Insurance Coverage on Movable Personal Property

The Organizer shall obtain at the lowest cost reasonably available, an insurance policy protecting the Organizer and all Participants who do not elect either to obtain insurance elsewhere or to be their own Insurer pursuant to Article 5 (e) on this Special Section.

(b) Coverage on Movable Personal Property

The insurance policy shall cover damage to all movable property on the Exposition site from fire and other perils, excluding the following:

- 1) That covered under the nuclear insurance pool.
- 2) Acts of war whether declared or not.
- 3) Delay or loss of market.
- 4) Wear and tear, deterioration; rust or corrosion; mold; wet or dry rot; inherent or latent defect; animals; birds; vermin; insects.
- 5) By changes in temperature or dampness or dryness of atmosphere.

The amount of such movable property coverage shall be equal to the actual cash value of such movable property.

(c) Duration of Movable Personal Property Insurance Policy

The insurance policy shall be in effect from the date that the exposure begins until the date that the exposure ceases.

(d) Cost of the Movable Personal Property Insurance Policy

The cost of the insurance policy to each Participant shall be on a prorata basis in accordance with the amount of coverage.

(e) Self-Insurance Declaration

A National Participant may elect to be its own insurer with respect to damage to its own movable personal property, under the terms of a standard self-insurance declaration prepared by the Organizer. If a National Participant so elects, the Participant's Commissioner General of Section shall sign such declaration in triplicate and return it to the Organizer prior to moving onto the Exposition site.



ARTICLE 6
AUTOMOBILE LIABILITY INSURANCE
POLICY

Insurance covering liability for property damage and bodily injury shall be required for all automobile (whether owned, non-owned, leased or hired) admitted to the Exposition site.

Minimum limits of liability for such insurance shall be One Million Dollars (\$1,000,000.00) per occurrence. Such insurance shall be in effect from the time such automobiles are first admitted to the site until exposure ceases. Proper certificates evidencing such insurance coverage shall be filed with the Organizer prior to the admittance of the automobiles to the Exposition site. Such insurance shall be at the expense of the interested Participant and contracted with a company admitted to do business in the State of Louisiana and acceptable to the Organizer.

ARTICLE 7
PROOF OF SEPARATE INSURANCE

Participants who do not subscribe to policies proposed by the Organizer shall be required to furnish the Commissioner General of the Government certificates of insurance evidencing required insurance coverage.

Chapter IV
Waiver Requirement

ARTICLE 8
RIGHT OF RECOURSE

Except for the case of willful conduct or gross negligence, Participants and concessionaires shall waive any and all rights of recourse for any loss, injury or damage to persons or to movable or immovable property no matter how caused, against the Organizer, the Commissioner General of the Government, all owners of buildings or structures or movable or immovable property on the Exposition site, all other Participants and concessionaires, all Commissioners General of Section, and all officers, employees, agents or insurers of the above, whether or not such loss is covered by insurance. Similarly, except for the case of willful conduct or gross negligence, the Organizer and the Commissioner General of the Government shall waive any and all rights of recourse, for any loss, injury or damage to persons or to movable or immovable property,

no matter how caused, against all Participants and concessionaires, all Commissioners of Sections, all owners of buildings or structures or movable or immovable property on the Exposition site, and all officers, employees, agents, or insurers of the above, whether or not such loss is covered by insurance.

Chapter V
Optional Insurance Coverage

ARTICLE 9
INFORMATION SUPPLIED BY THE
ORGANIZER

The Organizer shall make available to the Participants information concerning the types and costs of additional optional insurance coverage.

Special Regulations No. 9

Lodging of Persons Employed by Official Participants

The Organizer shall aid Official Participants in securing suitable lodging for their employees. Each Official Participant desiring the Organizer's assistance in securing long term lodging shall advise the Organizer as soon as possible, but preferably not less than six months before such lodging is desired, of the number of rooms needed, the number of beds per room whether rooms or desired with kitchen facilities, whether an apartment, a hotel or a motel is preferred, whether all employees must be lodged in the same apartment, hotel or motel and the limits preferred as to distance from the site. The Organizer will, within 30 days, advise the Official Participant making such a request of the availability, price and terms of accommodation appearing to be most suitable to the Official Participant's needs. It will be the Official Participant's responsibility to enter into an appropriate lease or rental arrangements.



Special Regulation No. 10

Sanitation, Cleaning, Maintenance and First Aid

Chapter I General Provisions

ARTICLE 1 PURPOSE

The purpose of this Regulation is to inform the Participants of requirements concerning maintenance, sanitation and cleaning. Certain services will be provided by the Organizer as mentioned in the Optional Services (Article 6 of the Special Regulation No. 1). These Special Regulations are promulgated pursuant to Article 34 of the General Regulations.

ARTICLE 2 MAINTENANCE OF INSTALLATIONS BY PARTICIPANTS

The Participants shall take such steps as are necessary to keep their open and covered installations and facilities in a clean, sanitary and attractive condition.

ARTICLE 3 STANDARDS OF MAINTENANCE

If the Participants' premises are not maintained as provided by these regulations, the Participant shall be notified that immediate corrective action is necessary. If the required action is not taken, the Organizer will notify the appropriate Commissioner General of Section and may: (a) restrict access to the premises; or (b) have the required work performed by others and the cost thereof charged to the Participant.

ARTICLE 4 ORGANIZER'S RESPONSIBILITY

The Organizer shall be responsible for the cleanliness and sanitation of public areas, installations and facilities. Rodent and insect control will be accomplished by qualified personnel working under contract with the Organizer. Buildings will be sprayed with an approved effective insecticide when necessary. The Organizer shall be responsible for on-site open areas and will take necessary protective action against insects coming from areas adjacent to the Exposition.

ARTICLE 5 FOOD SANITATION

Food concessionaires shall conform to the sanitation laws, rules and regulations of all applicable public health authorities.

Chapter II Maintenance

ARTICLE 6 JANITORIAL SERVICES

Light janitorial services including floor cleaning, restroom cleaning, dusting and window washing in public areas and aisles but not exhibit areas, as set forth in Article 15 of the General Regulations, shall be provided to the Participants by the Organizer on a schedule which shall be adequate to keep the Participant's areas presentable under normal operating conditions.

ARTICLE 7 MAINTENANCE

The Organizer shall provide regular maintenance services with respect to structures and facilities constructed or provided by the Organizer. Minor emergency repairs to electrical and carpentry works will be made by the Organizer at Participant's expense according to a published fee schedule, when a request for same has been made to the Organizer. In case of modifications, extensions or any other work not done by the Organizer, the Organizer shall require qualified workers to complete such projects; such projects shall be undertaken only with the prior approval of the Organizer. The cost of maintenance of all items constructed or installed by Participant shall be borne by Participant.



ARTICLE 8 PARTICIPANT'S LANDSCAPE MAINTENANCE

The landscaped areas placed at the disposition of the Participant whether free or paid shall be maintained by the Participant as provided in Article 3 of the Participation Contract. This maintenance shall include but not be limited to shrub trimming, lawn mowing, removal of leaves, fertilizing and weeding.

ARTICLE 9 OUTDOOR AREA CLEANLINESS

A sufficient quantity of readily accessible outdoor trash receptacles shall be installed by the Organizer. The Organizer shall also provide litter pickup personnel in adequate numbers to assure the cleanliness of the grounds of the Exposition.

ARTICLE 10 TRASH DISPOSAL

The Organizer shall provide the Participants with indoor trash receptacles for use on their premises. Trash collection for these receptacles shall be made once per day during the non-operating hours of the Exposition. Each Participant shall have a sufficient number of receptacles in his area to maintain it in a clean and sanitary condition during the entire day.

Chapter III Cleaning

ARTICLE 11 WARDROBE CLEANING — PICKUP SERVICE

Wardrobe cleaning pickup service provided by the Organizer is optional to the Participant. If the Participant elects to contract with an individual cleaning establishment, all pickup and delivery operations must be accomplished during the non-operating hours of the Exposition.

ARTICLE 12 FLAGS

Flag supply and flag laundering services shall be provided to the Participants at a small

charge by the Organizer. Further regulations concerning flags will be dealt with in Special Regulations No. 17.

Chapter IV First Aid Facilities

ARTICLE 13 FIRST AID FACILITIES

A centrally located first aid facility will be provided by the Organizer. A registered nurse and assistants will be on duty during operating hours of the Exposition and a physician will be on call.

ARTICLE 14 AMBULANCE SERVICE

The Organizer will assure that an ambulance service will be available for persons receiving emergency treatment on the Exposition site and requiring hospitalization.

Chapter V Rates

Typical rates presently prevailing in the New Orleans area, including fringe benefits, are shown below. Participants should anticipate an increase in such rates by 1984. Timely notice of such increases will be provided. These rates do not include differentials for foremen, for evening or night shifts, or for overtime. In some cases, the rates may be adjusted for particular job assignments. The Organizer may add a surcharge to these rates to cover its costs of scheduling and supervision. Rates for crafts not listed will be furnished upon request.

Classification	Rate Per Hour
Carpenter	\$10.02
Electrician	\$11.69
Janitor	\$ 4.31
Laborer	\$ 5.53
Plumber (Union)	\$13.09
Sheet Metal Worker	\$11.38
Truck Driver	
Medium Truck ..	\$ 7.85
Tractor-Trailer ..	\$10.34

Special Regulation No. 11

Security

ARTICLE 1 PURPOSE

The purpose of this Regulation is to inform the Participants concerning security measures provided and/or required by the Organizer.

ARTICLE 2 AUTHORITY

The Commissioner General of the Government of the United States for the 1984 Louisiana World Exposition (hereinafter the Commissioner General of the Government) shall be empowered to make all decisions relating to the good order and safety of the Exposition. The Commissioner General of the Government may terminate any activity deemed detrimental to good order, operation, safety and security of the Exposition.

ARTICLE 3 AREA COVERED

The Organizer shall provide normal surveillance by uniformed guards and fire patrol service on the Exposition site on a 24-hour basis.

ARTICLE 4 ACCESS KEYS

Master keys for all Participants' structures shall be filed with the Organizer prior to the opening of the Exposition. Before any lock may be replaced, the key for that lock must be filed with the Organizer.

ARTICLE 5 RIGHT OF ACCESS

Each Participant shall grant to the Organizer the right to immediate access to any area on the Exposition site in case of an emergency or at any other time the Organizer deems such access necessary.

ARTICLE 6 ROUTES OF ACCESS

Pedestrian and vehicle access routes shall be kept clear of obstructions at all times. These routes include pedestrian walkways within the pavilions as well as pedestrian and vehicular routes outside of the pavilions.

ARTICLE 7 VALUABLES

Adequate precautions shall be taken by each Participant to insure the protection and security of his movable personal property. Such property shall be insured in accordance with Article 5 of the insurance regulations. The Organizer shall not be liable for the loss or theft of personal property.

ARTICLE 8 CASH HANDLING

Excessive amounts of cash may not be kept on a Participant's premises. To facilitate the deposit of cash, centrally located deposit safes shall be provided by the Organizer. The Organizer shall also provide armed escort services, on a scheduled basis, for the Participant's cash handlers. In addition, the Organizer shall provide an armored cash collection agency for transferring any of the deposited funds to banking establishments.

ARTICLE 9 LOST AND FOUND

The Organizer shall provide lost and found services for valuables and personal effects of visitors, Participants, and employees of the Organizer and the Participants. The lost and found department shall be located in an easily accessible area.



ARTICLE 10

SAFETY

Periodic safety inspections of the Participants' areas shall be conducted by the Organizer. If for any reason it is determined that a Participant's area threatens the safety or well-being of a visitor or any employee of the Organizer or any Participant, the Organizer may direct the Participant or the person responsible for the area to take the necessary corrective measures. Failure to comply will empower the Organizer to restrict access to the unsafe area.

ARTICLE 11

SPECIAL CASES

If a Participant desires security services in addition to those previously mentioned, such services will be provided or arranged by the Organizer at an additional charge to the Participant.

ARTICLE 12

SURVEILLANCE BY NATIONAL PARTICIPANTS

A National Participant may organize a system of security for his own Section. In such event, the Participant shall inform the Organizer in advance of the characteristics of such system. If the system is not approved by the Organizer, the matter of approval shall be brought before the Commissioner General of the Government.

Special Regulation No. 12

Utility Services

Chapter I Electric Power

ARTICLE 1 POWER DISTRIBUTION SYSTEM

Electrical power will be provided by the Organizer to all users in amounts as required for lighting, power and other purposes. The characteristics of secondary service shall be three phase current, four wire, 60 cycles per second, 120/208 volts. This service shall be provided for all users of multi-occupancy buildings and single building users. Users requesting services of other voltages shall pay for all additional costs in conformance with a rate schedule determined by the Organizer. All service shall be pursuant to the regulations of the New Orleans Public Service and the Organizer.

ARTICLE 2 DETERMINATION OF POWER SERVICE

The Organizer, users and the New Orleans Public Service shall determine by consultation the type of power service and the amount of power to be contracted. The Participant shall submit to the Organizer the estimated maximum and average electrical demand and a description of the type and nature of the load; that is, motors, lighting, resistive heating, etc., six months prior to the starting of his work.

ARTICLE 3 ELECTRICITY METERING

Users shall pay for electrical energy costs as outlined below. Rates will be those in effect in New Orleans for local commercial users in the same circumstances. All building users shall have their own meter. Rates in effect as of May 1, 1982 are as follows. Users should expect the rates to increase before May 1984.

Base Charges

Fuel Adjustment — 3.754¢ per kwh

- (a) Demand Charge — 1st 3kw — \$5.00
for each additional kw
— \$2.75

- (b) Energy — 5¢ per kwh for 1,000 kwh
3.2¢ per kwh for 4,000 kwh
2.1¢ per kwh for remaining kwh

Direct Current Surcharge — \$1.50 per kw of
D.C. demand

Minimum bills will be determined on the same basis as minimum bills determined by New Orleans Public Service, Inc. in effect at that time.

Participants shall pay a temporary facilities charge relating to the cost of bringing electric power to their building. The charge will be designed to recover costs only, and is expected to amount to not more than \$1.25 per gross square foot of space occupied by a Participant.

ARTICLE 4 ELECTRICAL WORK PERFORMED BY THE PARTICIPANT

The Participant shall undertake the installation or changes of the electrical installation within his premises at his own cost. These installations shall belong to the Participant. The electrical equipment and installation shall conform to applicable regulations and requirements.

ARTICLE 5 ELECTRICAL WORK PERFORMED BY THE ORGANIZER

The Organizer shall provide underground secondary service conductors to within approximately 5 feet of the Participant's building. The Participant shall pay for all additional expense if he increases his service beyond that described in Article 1 of this Regulation.

ARTICLE 6 POWER SERVICE EQUIPMENT

All of the Participant's power service equipment shall be located inside the Participant's building, except as may be approved by the Organizer. The Participant



shall provide protective devices at his service equipment designed to interrupt the power supply automatically in the event of short-circuit or excessive overload conditions. The Participant shall submit to the Organizer his proposal covering the above requirement. This proposal shall be submitted to the Organizer for approval prior to the start of his work. The Participant, supplied through a three phase system, shall endeavor to maintain a difference in load between phases at a value not exceeding thirty (30) percent of the average load on three phases. If the operation of a Participant's electric installation causes or is liable to cause undue voltage fluctuations, or any other disturbances to installations of other users, he must install a proper corrective device in his system.

ARTICLE 7 USE OF ELECTRICITY

The user shall be responsible for the safety and security of all electrical installations in his building or the space allocated to him.

The Participant is prohibited from the following:

- (a) Installing and using any equipment other than the electrical service installations covered by his contract.
- (b) Using electricity at places not covered by the contract with the Organizer.
- (c) Reselling or supplying electricity to a third party.
- (d) Utilizing electricity fraudulently by altering or modifying his electrical equipment.
- (e) Consuming power in excess of that specified in his contract without the written authorization of the Organizer.

If the Participant installs and uses his own auxiliary generator, no connection shall be made with the electric distribution system of the Organizer. Participant shall obtain permission from the Organizer for use of all auxiliary power equipment, except battery powered systems.

ARTICLE 8 APPROVAL OF ELECTRICAL WORK

The Participant shall submit to the Organizer all plans of his electrical work for approval three (3) months prior to starting the work. Upon completion of the work and prior to its initial use, the Participant shall have his work

inspected and approved by the enforcing authority. The Participant shall bear the expenses required by this inspection.

ARTICLE 9 ELECTRICAL ENGINEER

The Participant shall engage the services of a qualified electrical engineer to review the plans and to represent him regarding the electrical work during the construction phase. The engineer must be experienced in the construction field and shall be licensed to practice electrical engineering in the State of Louisiana. It shall be the responsibility of said engineer to provide inspection of electrical work and to maintain liaison with the Organizer in regard to the work. The Participant shall give the Organizer the name of said engineer, including address and telephone number.

Chapter II Other Utilities

ARTICLE 10 GAS

Gas lines will be provided by the Organizer to all users in amounts as required for normal operation. All service shall be pursuant to the regulations of New Orleans Public Service, Inc.

ARTICLE 11 DETERMINATION OF POWER SERVICE

The Organizer, users and New Orleans Public Service, Inc. shall determine by consultation the type of power service and the amount of power to be contracted. The Participant shall submit to the Organizer the estimated maximum and average usage with a description of the type of equipment used.

ARTICLE 12 GAS METERING

Users shall pay for gas costs as outlined below. Rates will be those in effect in New Orleans for local commercial users in the same circumstance. All building users shall have their own meter. Rates in effect April 1, 1982 are as follows. Users should expect the rates to increase before May 1984.

Base Charges
 10 C.C.F.*¹ — \$3.00
 540 C.C.F. — 18.3¢ per C.C.F.
 541 and above C.C.F. — 14.3¢ per C.C.F.
 City gate adjustment — 9.26¢ per M.C.F.*²

There is a rate for large users which is as follows:

1st 650 M.C.F. — \$900.00
 Over 650 M.C.F. — \$1.085 per M.C.F.

Minimum bills will be determined on the same basis as minimum bills determined according to New Orleans Public Service, Inc. rate in effect at the time.

Participants shall pay a temporary facilities charge of \$1.25 per gross square foot of space occupied.

*¹C.C.F. — 100 cubic feet
 *²M.C.F. — 1000 cubic feet

ARTICLE 13 TELECOMMUNICATIONS

Telecommunications facilities installed by a Participant in its buildings or on its allotted site shall not interfere with facilities of any other party. In the event that electronic devices interfere electromagnetically with electronic devices of other Participants, the offending Participant shall adjust or provide devices at his own expense to remedy the situation. Public address systems or other noise producing communications shall not produce sound in sufficient volume to disturb other parties.

All telephones, other than internal communication systems, shall be installed by the South Central Bell Telephone Company. Service and billing shall be arranged privately among the telephone company, the Organizer and each Participant. Telephone rates schedules as of May 1, 1982 are as follows. Users can expect rate increases before May 1984.

	Installation Charge	Monthly Rate
Single line instruments		
Business Line	\$100.00	\$40.00
Extension telephones (Each additional telephone in excess of number of lines)	29.00*	2.50
Multi-line telephones with hold capability		
First business line	56.50	40.00
Each additional line	24.50*	40.00
Multi line telephones (6 button)	8.00 ea.	6.40 ea.
Control equipment:		
First two lines:		6.65 ea.
Each additional:		4.70 ea.
Roll over capability (HUNTING/ROTARY)		14.64 ea.
Jack charge	69.00	
*If installed with initial installation		

ARTICLE 14 WATER SUPPLY AND SEWERAGE

Water supply, drainage and sewerage facilities will be brought by the Organizer to within approximately five (5) feet of the boundary of the space allocated to the Participant.

Water supply, drainage and sewerage facilities installed by a Participant and the use of water and sewer service shall comply with the applicable codes and regulations of the City of New Orleans, the New Orleans Sewerage and Water Board and the Organizer.



Rain water shall be discharged through the regular sewerage system.

Drainage from machinery, appliances and apparatus will be discharged as directed.

Pipes penetrating fire-proofed walls or other fire-proofed dividers shall be properly fire-proofed.

Connections for water mains supplying hydrants, standpipes or automatic sprinklers for private fire protection to the premises, and water use charges, over and above that provided by the Organizer shall be provided by the New Orleans Sewerage and Water Board at the same rate as charged other local users in the same circumstances. The rates shown below are for general service only. If Participant wishes extra water or service it will be provided by New Orleans Sewerage and Water Board at an extra charge.

The following rates become effective January 1, 1984. Users should see little increase before May, 1984.

<u>Meter Size</u>	<u>Amount</u>
5/8"	\$ 2.30
3/4"	3.00
1"	3.85
1 1/2"	6.55
2"	11.00
3"	22.00
4"	39.00

Following rates become effective January 1, 1983. Participants can expect an increase before May, 1984.

<u>Monthly Sewerage Charge</u>	
<u>Meter Size</u>	<u>Amount</u>
5/8"	\$ 2.70
3/4"	3.70
1"	5.05
1 1/2"	8.80
2"	13.80
3"	29.00
4"	45.00
6"	100.00
8"	155.00

Other water services available are as follows:

Dual Service — Fire and General

Fire Protection Hose Lines

Fire Connections

Water to Steamships

Water for Building, Paving or other temporary uses.

ARTICLE 15 SANITARY FACILITIES

Participants will provide toilet rooms separate from public facilities for kitchen employees.

The following shall be observed by Participants with regard to toilet rooms for public use when installed in buildings, etc.:

- Separate toilet rooms shall be provided for men and women.
- Each toilet shall be installed in a chamber within the toilet room.
- Service sinks for cleaning purposes shall be provided in each toilet room.
- Wash basins for each toilet room will be provided.
- Wash basins will be provided with hot water supply.
- Plumbing and fixtures shall conform to the applicable requirements of the City of New Orleans.

ARTICLE 16 VENTILATION AND AIR CONDITIONING

The Participant shall provide ventilation in compliance with applicable regulations. The Organizer will provide chilled water to within approximately five (5) feet of Participant's building. Participants shall conform to applicable requirements of the City of New Orleans. The cost of chilled water to Participants will be determined on the basis of actual system operating costs. It is presently estimated that such costs will not exceed \$3.00 per gross square foot of space occupied by Participant in a building furnished by the Organizer.

ARTICLE 17 DEPOSITS

Participants will be required to deposit an amount equal to twice the estimated high monthly bill for electrical power and water service. Such deposits will be refunded when all bills for service have been paid.

Special Regulation No. 13

Telecommunications

ARTICLE 1 PURPOSE

These Special Regulations concern the provision and regulation of telecommunications services provided by the Organizer and the South Central Bell Telephone Company.

ARTICLE 2 APPLICATION FOR TELECOMMUNICATIONS

A Participant may obtain information relating to telephone and telex service and applications for such service by contacting the Organizer. The Organizer shall advise the Participants and give them all required assistance concerning their needs for such services.

ARTICLE 3 SPECIAL CONNECTION

An Official Participant may obtain a telephone connection to the Organizer's central telephone office. This connection shall afford the Participant direct dialing capability inside and outside the Exposition, as well as intercom service and other desirable features. The charge for this service shall be determined in accordance with the rates established by the South Central Bell Telephone Company as directed by the Louisiana State Public Utilities Commission. Bills shall be invoiced directly to the individual Participants.

ARTICLE 4 PREVENTION OF INTERFERENCE

Communication facilities installed by Participants in their buildings or on their allocated site shall not interfere electromagnetically or otherwise with facilities of any other party. Participants shall adjust,

provide or remove devices at their own expense to remedy any such interference. Public address systems or other noise producing communication devices shall not be allowed to produce sound in such volume as might offend other parties or conflict with the environment of the Exposition. If a Participant installs wireless communication facilities, those facilities must comply with Federal Communications Commission (FCC) regulations.

ARTICLE 5 PAGING ACCESS

An official Participant may subscribe to a local paging system. This service will provide the Participant with one-way tone or voice paging anywhere within approximately a 25-mile radius of the Exposition site.

ARTICLE 6 REGULATIONS CONTROL

Exterior or interior communications lines may not be installed in view of the public and shall be located within the Exposition site. These lines must not conflict with the environment of the Exposition. The Organizer will determine when such a conflict exists. The operation of telecommunications services, except interior communications installed by the Participants, shall be under the jurisdiction of and subject to the rules and regulations of the South Central Bell Telephone Company as directed by the Louisiana State Public Utilities Commission.



Special Regulation No. 14

Admission Fees

Except for officials and employees regularly performing duties at a Participant's exhibit or a concessionaire's operation, entertainers employed at a Participant's exhibit or a concessionaire's operation, correspondents and newsmen, the Organizer's employees and contractors, and officials of Federal, State and local governments performing official duties on site, no person shall be admitted to the Exposition without purchasing a ticket. The Organizer plans to sell various types of tickets, including single, one-day admission tickets for adults and children, season tickets, two-day tickets, and a variety of discount tickets for special groups. The Organizer will provide a schedule of ticket prices not later than one year before the opening of the Exposition.



Special Regulation No. 15

Facilities Granted Commissioners General of Sections

ARTICLE 1 PURPOSE

The purpose of this Special Regulation is to provide guidance to Participants concerning the courtesies and facilities granted to the Commissioner General of each participating foreign government and international organization, and constitute the full enumeration provided for by Article 8, Paragraph 3 of the General Regulations to facilitate the accomplishment of the mission of Commissioners General of Sections.

ARTICLE 2 FACILITIES

As indicated in Article 10 of the Participant Contract, the courtesies and facilities granted to the Commissioner General of each participating foreign government and international organization shall in general be equivalent to those granted to officials of foreign governments and international organizations which participated in expositions approved by the Bureau of International Expositions in San Antonio in 1968 and Spokane in 1974. Consequently, Organizer will use its best efforts to (a) meet and greet on arrival, (b) assist with regular customs and immigration procedures, (c) assist in onward travel plans and accommodations, and (d) assist in dealing with requirements of and with administration and other officials of local, state and federal governments.



Special Regulation No. 16

Compliance with Applicable Laws

All Participants shall comply with all applicable laws of the United States, the State of Louisiana and the City of New Orleans including, without limitation, laws relating to occupational safety and health, non-discrimination, workmen's compensation and labor.



Special Regulation No. 17

Flags

The Organizer will obtain and provide national and other flags (including pennants and banners) of standard size for its use and for the use of national and other Participants.

Not later than November 1, 1983, each Participant desiring to display a flag during the Exposition shall furnish to the Organizer the following:

- (1) A sample flag or flag design;
- (2) The number of such flags the Participant desires the Organizer to have available for the Participant's use.
- (3) A list of National Rules and/or restrictions, if any, concerning the display of the flag.

The Organizer will pay for all flags the Organizer uses. Each Participant shall pay to the Organizer the actual cost of the flags made available for such Participant's use. Each Participant must also pay the actual costs involved in cleaning and maintaining the flags it uses.

An Official Participant may furnish his own flags; in such case, however, he shall conform to the rules of the Organizer concerning the uniformity of dimensions of national flags.



Special Regulation No. 18

Admissions Control

Chapter I General

ARTICLE 1 PURPOSE

The purpose of these Special Regulations is to provide guidance to Participants concerning the admissions procedures for their staff, employees and other support personnel, and vehicles.

ARTICLE 2 ENTRY PERMITS

The Organizer shall issue, without charge, one non-transferable permanent entry permit for each official and employee regularly performing duties at a Participant's exhibit or a concessionaire's operation. These permits shall provide daily access to the Exposition grounds at all reasonable hours and shall be subject to such restrictions as are deemed necessary by the Organizer. These permits shall remain the property of the Organizer and must be returned upon request.

ARTICLE 3 PROCESSING AND PREPARATION

Each entry permit shall be individually processed and shall bear the photograph of the individual to whom it is issued. Application forms, accompanied by detailed instructions, shall be transmitted to the Participants by the Organizer at least sixty (60) days prior to the opening of the Exposition. Completed applications must be returned within the time specified by the Organizer, to allow sufficient time for processing and preparation. Entry permits shall be issued to the exhibitors and concessionaires to coincide with their requirements for occupancy and employee training before the opening of the Exposition.

ARTICLE 4 PERFORMERS AND ENTERTAINERS

Procedures similar to those outlined in Articles 2 and 3 above shall be used to provide entry permits to performers and entertainers employed at a Participant's exhibit or a concessionaire's operation.

ARTICLE 5 CORRESPONDENTS AND NEWSMEN

The procedures outlined in Articles 2 and 3 above shall also be used to provide access to accredited correspondents and other members of the news media on assignment to the Exposition. The Organizer will designate a special agency to coordinate and process entry permits for members of the news media.

ARTICLE 6 ORGANIZER'S EMPLOYEES AND CONTRACTORS AND GOVERNMENT OFFICIALS

Procedures similar to those outlined in Articles 2 and 3 above shall be used to provide entry permits to the Organizer's employees and contractors, and officials of Federal, State and local governments performing official duties on the Exposition site.

Chapter II Control of Special Entry Permits After Issue

ARTICLE 7 LOST AND OBSOLETE PERMITS

In the event an entry permit is lost by an employee or a Participant, a new similar



permit shall be issued in replacement at an adequate charge. Upon the termination of employment of any accredited representative, agent, or employee, the Participant shall immediately notify the Organizer of such termination in writing. The entry permit will be returned to the Organizer for a cancellation. The Participant shall, upon request, submit a current list of its accredited employees on the Exposition site to the Organizer.

ARTICLE 8 VALIDATION AND REISSUE

The Organizer shall reserve the right to validate or reissue entry permits.

ARTICLE 9 REVOCATION OF ENTRY PERMITS

The Organizer reserves the right to revoke any entry permit in the event that the bearer commits any unlawful act or infraction of Exposition rules or regulations. In case of an Official Participant, the right to revoke any entry permit shall rest with the Commissioner General of the United States Government.

Chapter III Procedures for Issuing Temporary Special Entry Permits

ARTICLE 10 TEMPORARY ENTRY PERMITS

In the event that it may be necessary to service, repair or perform special maintenance on an exhibit, temporary entry permits to the grounds shall be issued. These permits shall be furnished to the Participants upon request made to the Organizer.

ARTICLE 11 VEHICLE ENTRY PERMITS

It is the Organizer's intent to minimize the number of vehicles operated on the Exposition site, other than vehicles operated by the Organizer. Where it is essential for other vehicles to be operated on the site, vehicle permits shall be issued by the Organizer to Participants, their agents, contractors and/or suppliers for service vehicles. These permits shall apply to vehicles making deliveries to or performing other services at Participants' sites or concession areas. Schedules shall be provided specifying the time period when

such vehicles will be allowed to operate within the Exposition site. No vehicles other than designated emergency and service vehicles shall operate on the site during the hours that the Exposition is open to visitors.

ARTICLE 12 HOURS OPEN TO PUBLIC

The Exposition shall be open to the public from 10 a.m. until 10 p.m. However, the Organizer reserves the right to modify this schedule after consulting with the Board of Commissioners General of Section, and will inform the Participants of any such modifications.

General Information

84

Louisiana

Louisiana in 1982 is celebrating the 300th anniversary of the discovery of the mouth of the Mississippi River by Rene Robert Cavelier, Sieur de la Salle who on April 9, 1682 claimed the entire Louisiana Territory stretching from the Great Lakes to the Gulf of Mexico for the King of France. But the story of the State now known as Louisiana stretches far back into pre-history. Originally settled by Indians, the state has become a melting pot of people whose ancestors came from the corners of the earth. The earliest to arrive were the French, then came Spanish, Acadians, Germans, West Indians, and Africans.

Ten flags have flown over Louisiana and each governing group has left its mark. The original French colonists were joined by Acadian exiles from Canada and by other French fleeing slave revolts in the West Indies and, later, the French Revolution. As part of Louisiana's French legacy, counties are called "parishes," and the Napoleonic Code is followed rather than Common Law as in the other 49 United States.

It was the Spanish who built many of the colonial structures that still stand in the "French" Quarter of New Orleans, and Spanish is still the primary language in some communities, particularly in St. Bernard Parish below New Orleans.

Hundreds of German families were recruited in 1719 by the Company of the West (which then held the French royal charter for development of Louisiana), and those pioneers settled upriver from New Orleans along a section of the Mississippi that is still called the Cote des Allemands ("German Coast"). A later band of German colonists, in the 1830s, established the old Germantown Colony in North Louisiana, and many of their log cabins and other structures still stand.

Those Louisiana parishes north of Lake Pontchartrain and east of the Mississippi were once a portion of British West Florida, occupied by English planters and military in the 1700s. Bernardo de Galvez, Louisiana's Spanish governor and an American ally in the Revolution, prevented the further development of a British stronghold in the Mississippi Valley by capturing British forts at Baton Rouge and Manchac in 1779. Some years later, citizens of the "Florida Parishes" staged the West Florida Rebellion against Spanish authority in the region. They established the West Florida Republic, which enjoyed independence briefly before joining the American territory acquired from France by the Louisiana Purchase of 1803.

Yugoslavian settlers made a great success of oyster production along the Gulf and Lower Mississippi, and Hungarians became cultivators of strawberries and other crops in the area of Albany (where their colorful harvest festivals are still an annual event).

Free blacks amassed some of Louisiana's largest holdings of land prior to the War Between the States, and black contributions to jazz and Louisiana cuisine have been major. Italians display their traditions at the Little Italy Festival in Independence each year, and with their great altars of food on St. Joseph's Day. Many of Louisiana's annual festivals, in fact, are celebrations of particular ethnic contributions to the "cultural gumbo" of this unique state.

Louisiana is one of the nation's major tourist attractions. Cities like New Orleans, the State Capitol city of Baton Rouge, Shreveport, Monroe, Lake Charles, and Lafayette all draw large numbers of visitors annually.

Much of Louisiana remains an unspoiled wilderness — great cypress swamplands and rolling hills covered with dense acres of pines and hardwoods that are teeming with deer and smaller game. And the lakes and marshes of Louisiana, the southern terminus of the Mississippi River Flyway, are alive with waterfowl for many months each year.



One of the State's major attractions is its more than 60 plantation mansions and antebellum townhouses in Louisiana which are open to visitors. Some travelers seek them out for the artistry of the buildings themselves. Others are often beautifully landscaped grounds. Some come to gain, through all those elements, an insight into a way of life that they believe has vanished — but those soon learn that many of the mansions are still lived in, that quite a few are still centers of working plantations, and that the fabled grandeur of Louisiana plantation life is not entirely a thing of the past.

It was in and around communities like Natchitoches on Red River, New Orleans on the Mississippi and St. Martinville on Bayou Teche that the plantation culture blossomed in the 18th century. Planters first experimented with indigo and tobacco, but these were soon replaced by cotton in North Louisiana and sugar cane in the lower, more tropical, section of the state.

Sugar and cotton made the plantations possible, but the designs of the homes came from as many directions as did the planters themselves. The first housetype was the Creole Raised Cottage, whose core design came from the Indies. Its great umbrella-like hipped roof came from Canada and its wide galleries (often as wide as 10 feet) and turned colonettes (slender wooden columns) were developed in Louisiana. A miniature version of the Creole Raised Cottage, set low to the ground and with an end-gabled roof, was adopted here by the Acadians and is now known as the "Cajun cabin." Later came English types like the "dogtrot," the Carolina House (like Land's End) and the Hill Plantation House (like Rosedown) from the Eastern colonies, and the great Tidewater Houses (like Houmas House) that migrated to Louisiana with former Virginians. Some mansions (like Shadows-on-the-Teche) show a combination of French and English influences.

The earliest furnishings of those homes were made of oak or cypress by slaves on the plantations, or by artisans in the villages. Later, in prosperous years, the entire families of wealthy planters toured Europe gathering treasures for their frontier mansions. Eventually, Louisiana craftsmen like Seignouret, Mallard and Seibrecht developed woodworking skills to rival those of any European master.

The plantation mansions of Louisiana still bear signs of efforts to make life in the new world as genteel and pleasant as possible. Many are surrounded by extensive formal gardens, and the approaches to some of the homes are lined with avenues of live oaks that are now huge in their old age. the most famous of those avenues is the alley of 28 oaks that fronts the Mississippi River mansion called, not surprisingly, Oak Alley.

The home is over 150 years old, although the trees were planted some 300 years ago by an unknown settler. Inside most homes are intricate plaster moldings along the cornices and elaborate plaster "medallions" on the ceilings, from which hang chandeliers. On mantels, wainscoting and other woodwork can often be seen the elegant art of *faux marbe* ("false marble"), wood painted to appear as marble. Door panels and other surfaces often bear the delicate strokes of *faux bois* — the technique whereby common wood is painstakingly painted to resemble a rarer type of wood.

Many tourists come to Louisiana specifically to visit what is now known as Cajun Country. Cajun is the colloquial name for the Louisiana descendants of the Acadian exiles.

The Canadian province of Acadia (today's Nova Scotia and surrounding regions) was settled in the early 1700s by French colonists, but the area became a British possession soon afterwards.

In 1755, as war neared between France and England, the British authorities demanded that the Acadians swear allegiance to the Crown. The Acadians refused, and the mass exile that followed is well known to all who have read Henry Wadsworth Longfellow's *Evangeline*.



The migration of the French Acadians to Louisiana was neither smooth nor immediate. Many were first shipped to the New England colonies, others to the Indies or back to France, and many wandered for 20 years before learning that they were welcome in the predominantly French territory of Louisiana. Here they established small farms along the Mississippi, Bayou Teche, Bayou Lafourche and other streams, and fishing and trapping villages in the swamplands. Cajun Country today lies within a huge triangle whose base is the Louisiana Gulf Coast and whose apex is near Alexandria in Central Louisiana. The triangle contains 22 parishes, and the city of Lafayette at the center is the unofficial capital of "Acadiana."

Cajun cooking may be a first cousin to the Creole cuisine of New Orleans, but it has no other living relatives. Jambalaya (chicken or seafood), gumbo (chicken with filé, or seafood with okra), turtle sauce piquante, andouille sausage, boudin, cochon du lait (roast suckling pig), soft-shell crab, stuffed crab, a hundred shrimp dishes, crawfish etouffée, crawfish bisque, crawfish pie . . . the menu goes on and on.

Cajun music can be lively or melancholy, and sometimes it's both at once. The traditional instruments are fiddle, accordion and triangle, and those still dominate (though drums and guitars have found their way into Cajun bands in recent generations). Like the spoken language of the Cajuns, the lyrics of their songs are partly French, partly English. The themes are universal — love (lost and found) and beauty of their land — but the melodies and phraseology are unique.

Along with its food and music, the major trademarks of Cajun Country are pirogues, Spanish moss, alligators, swamps, marshes and "Cajun cabins," and these may still be found in abundance. The main attractions, though, are the Cajuns themselves, and their language and customs.

Metropolitan New Orleans

The 1984 Louisiana World Exposition will be held in Metropolitan New Orleans, composed of the Parishes (Counties) of Orleans, Jefferson, St. Bernard, and St. Tammany. The city has long been a favorite tourist destination and, today, ranks as one of the top convention cities in the United States. By May 12, 1984, the opening day for the 1984 Louisiana World Exposition, the greater New Orleans area will feature more than 25,000 first-class hotel and motel rooms, over 19,000 of which will be within walking distance of the Exposition's front gates.

New Orleans features a whole host of family activities. All in the same day, you can take a ride on a streetcar, on a steamboat, and in a horse-drawn carriage. You can experience the living history of the French Quarter, tour Garden District mansions and River Road plantations. You can visit the Deep South's finest zoo in Audubon Park, see nature at home in the Louisiana Nature Center, enjoy rides and entertainment at Pontchartrain Beach Amusement Park, or take a close-up look at the fabulous Superdome. In New Orleans you can enjoy boat tours of the Port and surrounding bayou country; and bus tours, limousine tours and guided walking tours are available year-round. Or you can drive to Jefferson Parish and across the 24-mile Lake Pontchartrain Causeway, the longest bridge in the world.

New Orleans offers a full range of stimulating cultural events, Symphony, opera, concerts, ballet and live theatre are presented on a regular basis. Famous orchestras, dance companies, vocalists, rock groups and entertainers visit the city throughout the year. The historic Saenger Theatre offers direct-from-Broadway shows, and Beverly Dinner Playhouse in Jefferson Parish offers nightly big-name entertainment. There are museums and art galleries, and all the aesthetic pleasures of an old and architecturally unique city.

New Orleans fields a professional American-style football team and offers topflight intercollegiate competition in several sports. Every January, the Superdome hosts the Sugar Bowl classic, part of a Mid-Winter Sports festival that includes American football, basketball, tennis and sailing. The New Orleans Open is a regular stop on the Professional Golfers Association tour. And if you enjoy golf, you can have it all year in New Orleans — along with tennis, swimming, horseracing (at either the Fair Grounds or Jefferson Downs in neighboring Kenner), and some of the world's best fishing.

South Louisiana and New Orleans have long been famous for their exciting cuisine. Creole and cajun cooking are the best known, but foods of all kinds are available. For quality and abundance, the area's seafood is unsurpassed anywhere in the world. And you can enjoy in a variety of settings from the highly-informal to the most elegant. Whether it's redbeans and rice or redfish courtbouillon, a meal in New Orleans is a special event for residents and visitors alike.



Jazz was born in New Orleans, and many of the great names in jazz have their roots here. Some of the world's finest jazz musicians can be heard nightly performing in local clubs and concerts. Music, however, is only one aspect of the city's nightlife which ranges from quiet corner bars to nightclubs featuring top national attractions. And, by midnight, resident and visitor alike are ready for *beignets* and *cafe-au-lait* at the historic French Market.

New Orleans is one of the major antique furniture centers in the United States and stores on Royal Street in the French Quarter and Magazine Street uptown attract shoppers from throughout the world.

Because New Orleans is a popular travel destination, it's easy to visit. The city is served by numerous major airlines into New Orleans International Airport, by interstate bus lines, and by Amtrak passenger train service into the Union Passenger Terminal. Lakefront Airport accommodates private and charter aircraft. Interstate Highways 10, 59, and 55 all converge on New Orleans.



Contract

84

(No Contract in Binder)

