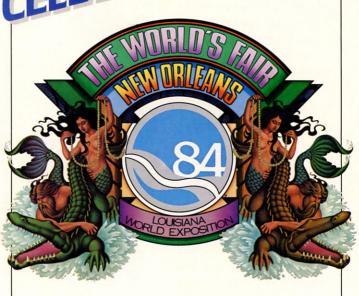
THE WORLD'S FAIR
IN NEW ORLEANS.
IN NEW ORLEAN



Low State of excitement

THE WORLD'S FAIR THE WORLEANS. IN NEW ORLEANS. IN NEW ORLEANS.



ORDER YOUR TICKETS NOW

Convenient order form on page 11.



The 1984 Louisiana World Exposition will be held alongside the Mississippi River in downtown New Orleans May 12 through November 11, 1984. The theme of this world-class event is "The World of Rivers... Fresh Water as a Source of Life." Thank you for requesting information about this international event. In response to your request we are sending you this booklet "The World's Fair - New Orleans 1984." All roads lead to the "Fair" and for help in planning your trip to and from the Louisiana World Exposition, please turn to our "Fairways" map in the center section of the booklet. You will note that the different "Fairways" are color-coded, and that hotels, motels, restaurants and state travel attractions are listed in the appropriate color-coded areas. For further information, call or write any of the Convention and Visitors Bureaus listed on the opposite page.

Use this booklet to help you plan the travel experience of your life visiting Louisiana and the World's Fair in 1984.

New Orleans: The World's Fair City.

he World's Fair and New Orleans. It's a magical combination that can happen only once in a lifetime. The best that our nation and the world have to offer is being brought together in New Orleans for a celebration the likes of which the world has never seen. Fabulous fun, food, music and performers. Entertainment spectaculars, major sporting events and scientific marvels. You'll see magnificent ships on the Mississippi River and awesome fireworks above it. You and your family can be part of it all. The 1984 World's Fair in New Orleans. The "Great Celebration."



More Fun Than Your Family Has Ever, Ever Had.

he memories that your family will take home from the World's Fair in New Orleans will last a lifetime. Neither you nor they will ever forget sharing this

the fun, fantasy and festivities are nonstop. In the science pavilions, you'll gain far greater understanding of, and get enlightening views into, the new century ahead. And it all takes place in New Orleans. All in this legendary city that

care forgot.





The Whole World Is Coming To Louisiana.

he exciting combination of a real World's Fair held in an enchanting city where there's already so much to enjoy will bring visitors from all over the alobe. The World's Fair exhibits will represent the variety of mankind's cultural, scientific and economic breakthroughs. An international exhibition hall will house pavilions of foreign countries. You'll be able to sense firsthand the wonders of Japan, Australia, the People's Republic of China, Italy, the Arab Republic of Egypt, Greece, the United Kingdom, Belgium, Ireland, the Republic of Korea, France, Mexico, the Republic of

Liberia, Canada, Luxembourg, the Netherlands. Denmark, Peru, the Federal Republic of Germany, and the Vatican.

And there beside the mighty Mississippi will be the enormous structure which will house the United States Pavilion. So far. 10 individual states have announced their participation. led by the host state, Louisiana, with its huge pavilion encompassing an amazing indoor waterway system.



An Exciting Showcase Of American Industry.

any of America's top corporations, including Union Pacific, the Chrysler Corporation and 17 of America's largest oil companies, will portray their technological and scientific breakthroughs at the World's Fair. The Fair plans to have industry pavilions with themes like transportation, energy, flight, high technology and more. Extraordinary displays like the space shuttle Enterprise, America's Electric Energy Exhibit and a 195-foot-high offshore oil rig will capture your imagination. And don't miss the spectacular view from the gondola cars of MART (Mississippi Aerial River Transit) as you ride 36 stories high above the mighty Mississippi River.

A World Of Entertainment.

ver 50,000 hours of entertainment are being designed for Fairgoers of all ages. There'll be a fabulous spectrum of live music, dance and drama performed on 22 stages. International stars, including the London Philharmonic; Bob Hope; The Oak Ridge Boys: Air Supply: Johnny Cash; Dionne Warwick; Ray Charles; Henry Mancini; Willie Nelson; Sammy Davis, Jr.: Roy Clark: Count Basie: George Burns and Tom Jones, will be performing at the Quality Seal Amphitheatre. There'll be New Orleans and international jazz performed in the Jazz and Gospel Tent and toetapping Cajun music at the Louisiana Folklife Festival. Pete Fountain's Reunion Hall will feature great Louisiana cuisine and all types of music in the atmosphere of a turnof-the-century New Orleans dance hall. There'll be authentic Bavarian food and music at the 1600-seat German Beer Garden. You'll be able to sample delicious pastas and experience the excitement of the Flag Throwers of Sansepolcro as you stroll through the Italian Village. And not since the 1939 World's Fair has there been anything like our Aquacade, a lavish, beautifully synchronized aquatic extravaganza.



Getting Hungry Is Something To Look Forward To At This World's Fair.

ew Orleans is as famous for great cuisine as it is for great music. The French, Spanish, Italian and other cultures and cuisines blend in Louisiana to bring forth unique delicacies.

Gumbos and fresh crawfish dishes are exceptional eating experiences. Recipes for jambalaya and other Creole and Cajun foods are family legacies. The local hams, smoked sausage, and red beans and rice are everyday New Orleans specialties. Descendants of French settlers still bake delicate, crusty breads which make memorable sandwiches. And of course you can't visit New Orleans without enjoying fresh seafood prepared in every imaginable way and served in bountiful amounts.

Delicious foods will be part of the excitement of the World's Fair. There will be wonderful regional and international foods at over 70 restaurants and concessions. And outside the Fair gates are the famous restaurants of New Orleans, ranging from the simplest to the most elegant.





See The Art Treasures Of The Vatican Inside While The Saints Go Marching In Outside.

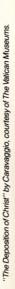
he Treasures of the Vatican is a special exhibit within the New Orleans Vatican Pavilion at the 1984 World's Fair. It contains art treasures from the Vatican Museums and other collections, featuring masterpieces by Raphael, El Greco, Caravaggio, Giotto, Rousult, Matisse, Dali and de la Tour.

The Treasures of the Vatican exhibit will feature 34 works

of art from the Vatican Museums. These works. loaned by special permission from Pope John Paul II, will be joined by works of art from France, Spain, Italy, England, Ireland, Canada, Germany and Africa to ensure that this will be one of the most spectacular and memorable exhibits at the 1984 World's Fair. It will be a rewarding experience for people of all faiths and all who love fine art.









The World Of Rivers— Fresh Water As A Source Of Life.

his is the theme of the 1984 World's Fair. The United Nations has designated the 1980's as the decade dedicated to the problems and opportunities involved with providing sufficient fresh water for people of all nations. The Fair will spotlight the rivers and ports of Louisiana and the world in a variety of spectacular exhibits, demonstrations, fountains, sculpture and wondrous aquatic performances. An intricate network of lagoons, streams and aqueducts will wind throughout the Fair. The site of the World's Fair is along the bank of America's mightiest river—in New Orleans, the second largest port in the world.





Easy Ways To Get To The World's Fair.



ew Orleans is easily accessible by air, rail, bus, steamboat and automobile. The City is served by a modern intrastate and interstate highway system. The New Orleans Airport provides 5,000 flights each month, including nonstop connections to Europe and Central and South America, by 21 domestic and international carriers. New Orleans is also accessible by excellent bus and train transportation and by cruise ships from many countries. The site of the 1984 World's Fair is along the Mississippi River within walking distance of both the downtown business district and the French Quarter.



The Great Celebration Begins May 12.

The World's Fair will operate for 184 days. It opens on May 12 and continues until November 11, 1984. The gates open daily at 10:00 a.m. Pavilions close at 10:00 p.m.; the Fulton Street entertainment area will remain open until 2:00 a.m.



There's Never Been A World's Fair With So Many Hotels Within Walking Distance.

By opening day, the New Orleans metropolitan area will boast more than 25,000 first-class hotel and motel rooms, over half of which will be within walking distance of the Fair's front gates. Ample hospitality will be available for visitors coming to the Fair.

A complete listing of hotel and motel accommodations in the greater New Orleans area follows the World's Fair information in this booklet. Visitors should contact the hotels and motels directly for reservations.*

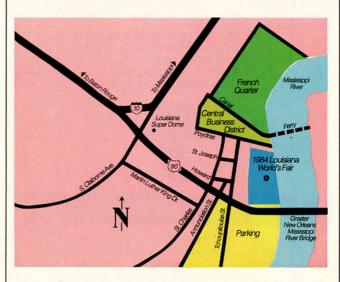


A World's Fair That Is Air-Conditioned.

New Orleans enjoys semitropical weather year round. The site, right on the Mississippi River, is cooled by a steady breeze, lessening the effects of the summer temperatures. What's more, a majority of the Fair site is air-conditioned and covered for your comfort. Even our 1.4-mile monorail will loop you around the site in air-conditioned comfort. We've also designed the Fair site to take advantage of the magnificent trees and flowers native to Louisiana. Stately palm trees will shade you, fountains will mist you and many rest oases will invite you to sit and relax.



Ample Parking Available.



The majority of Fair parking will be at the principal parking facility at the Bridge Gate of the Fair site. This 68-acre lot is directly adjacent to the Fair site and will accommodate well over 7,000 private vehicles. Additionally, peripheral facilities will be available and will be serviced by shuttle buses. There will also be terminal

facilities for motorcoaches and shuttle buses. The City Gate will service pedestrian traffic coming from the French Quarter and the Central Business District. Information on parking and traffic conditions will be available on local radio stations.



The World's Fair Is Accessible To The Handicapped.

The Fair has assured the mobility of the physically disabled by designing sidewalks, curb ramps/cuts, crosswalks, signage and street furniture to provide for free and safe movement as well as safety and accessibility for handicapped visitors. All Federal, state and local laws are being complied with.

Adequate handicapped parking spaces and a drop-off zone are available at major entrances to the Fair site.



Are There Group Rates?

Yes, indeed. Special group rates are available to schools, companies, churches, youth and civic organizations and other organized groups of 25 or more individuals. For specific group rate information, please write:

ATTN: Group Ticket Sales The 1984 World's Fair P.O. Box 1984 New Orleans, LA 70158 or call (504) 566-2060.



Need More Information?

Write: The 1984 World's Fair P.O. Box 1984 New Orleans, LA 70158 or call (504) 525-FAIR.

*Hotel Availability System provided by MDS Qantel.

ADVANCE TICKET ORDER FORM

Indicate the quantity of each type ticket. Total the amount and enclose check, money order, cashier's check or charge card number. Use the convenient envelope provided; add postage.

ONE-DAY TICKET

Adult (12-54 yrs.)	@\$15*	=	\$
Child (4-11 yrs.)	@\$14	=	\$
Senior Citizen (55 yrs. +)	@\$14	=	\$
Children through 3 year	ars of age are a	adr	nitted FREE.

CONSECUTIVE TWO-DAY TICKET

Adult (12-54 yrs.) .	@ \$28	= \$	
Child (4-11 yrs.)	@\$26	= \$	
Senior Citizen	@\$26	= \$	
(55 vrs. +)			

Children through 3 years of age are admitted FREE.

Postage \$ 1.00

TOTAL (Prices include all taxes.) \$___

Make check or money order payable to the 1984 World's Fair.

Each admission ticket entitles the visitor to free use of the monorail around the site as well as entry to all pavilions, exhibits and virtually all regularly scheduled entertainment.

*A \$15 admission ticket reflects a base price of \$12.39 and state and city taxes of \$2.61.

I prefer to charge the purchase price total to my account with:

☐ American Express ☐ VISA ☐ MasterCard ☐ Expiration

Expiration Date___

Zip:

CREDIT CARD NUMBER

Authorized Signature

State:

Please Mail Tickets To:

Name:____

Address:__

City:____

Phone:

There will be a separate charge for special entertainment events, amusement rides and the Treasures of the Vatican art exhibit.

All prices, policies and programs subject to change without notice. Please allow 2 weeks for delivery.

Phone orders: You may order your admission tickets and charge them to your VISA, MasterCard or American Express by calling 1-504-525-FAIR. Place

ZIP

STATE

ADDRESS

NAME

The 1984 World's Fair P.O. Box 61238 New Orleans, LA 70158

ATTENTION: DEPT. OF TICKET SALES

The Wonderwall: A Mardi Gras Parade In Suspended Animation.

kaleidoscope of ornamental designs from all periods in architec

and other enchantments.

sculpture, video diversions, entertainments, concession areas stream of light, water, music, art, topiary,

shapes and forms rising up to three stories high. Visualize a

and the dazzling excitement of the World's Fair in New Orleans

LOUISIANA ASSOCIATION OF CONVENTION & VISITORS

BUREAUS welcomes you to the 1984 Louisiana World Exposition and the State of Louisiana. Please contact the following for information.

Alexandria-Pineville Convention/Tourist Bureau

Post Office Box 992R 110 Bolton Ave. Alexandria, LA 71309 (318) 442-6671

Baton Rouge Area Convention & Visitors Bureau

Post Office Box 3202 (Old State Capitol Building) Baton Rouge, LA 70821 (504) 383-1825

Atchafalava Delta **Tourist Commission** Post Office Box 2332

Morgan City, LA 70380 (504) 385-5785

Houma-Terrebonne **Tourist Commission**

Post Office Box 2792 (S. St. Charles & Highway 90) Houma, LA 70361 (504) 868-2732

Iberia Parish **Tourist Commission** Post Office Box 9196 New Iberia, LA 70560

(318) 365-1540

Lafayette Parish Convention & Visitors Commission Post Office Box 52066 (1310 16th Street) Lafayette, LA 70505 (318) 232-3737

Lake Charles-Calcasieu Parish Convention & Tourist Commission

Post Office Box 1912 1211 N. Lakeshore Dr. Lake Charles, LA 70601 (318) 436-9588

Lincoln Parish Visitors Bureau Post Office Drawer F (609 N. Vienna Street)

Ruston, LA 71270 (318) 255-2031

Monroe-West Monroe Convention & Visitors Bureau

1333 State Farm Dr. Monroe, LA 71202 (318) 387-5691

Natchitoches Parish **Tourist Commission**

Post Office Box 411 (781 Front Street) Natchitoches, LA 71457 (318) 352-8072

New Orleans Tourist & Convention Commission

334 Rue Royal New Orleans, LA 70130 (504) 566-5011

Sabine Parish Tourist & Recreation Commission

920 Fisher Road Many, LA 71449 (318) 256-3523

Shreveport, Bossier Convention & Tourist Bureau

Post Office Box 1761 (629 Spring Street) Shreveport, LA 71166 (318) 222-9391

St. Tammany Parish **Tourist Commission** Post Office Box 432

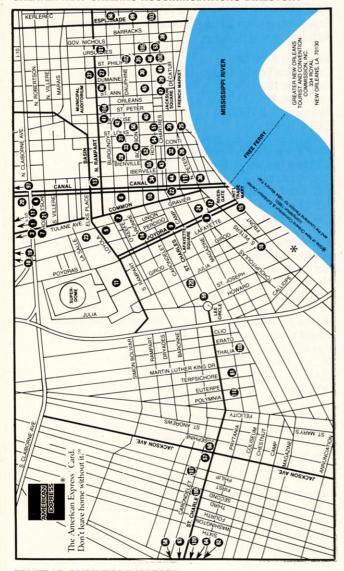
(2020 First Street) Slidell, LA 70459 (504) 649-0730

Tangipahoa Parish **Tourist Commission** 1535 Highway 51 By-Pass Hammond, LA 70401 (504) 542-7520

Lafourche Parish **Tourist Commission** Post Office Box 1334

Thibodaux, LA 70302 (504) 447-6776

GREATER NEW ORLEANS ACCOMMODATIONS DIRECTORY



CENTRAL BUSINESS DISTRICT

- Ambassador Travelodge 3800 Tulane Ave. New Orleans, LA 70110 (504) 488-2661
- Best Western Rault Center Hotel 1111 Gravier St. New Orleans, LA 70112 (504) 586-1100 1-800-535-9092
- Crescent Motel 3522 Tulane Ave. New Orleans, LA 70119 (504) 486-5736
- Days Inn Downtown 1630 Canal St. New Orleans, LA 70112 (504) 586-0110 1-800-325-2525
- Downtown Howard Johnson's Motel 330 Loyola Ave. New Orleans, LA 70112 (504) 581-1600 1-800-535-7830
- Fairmont Hotel University Place New Orleans, LA 70140 (504) 529-7111 1-800-492-6622



- Fountain Bay Club Hotel 4040 Tulane Ave. New Orleans, LA 70119 (504) 486-6111 1-800-327-3384
- Holiday Inn-Crowne Plaza 300 Poydras St. New Orleans, LA 70130 (504) 838-8201
- Hotel Intercontinental New Orleans 444 St. Charles Ave. New Orleans, LA 70130 (504) 525-5514 1-800-327-0200
- Hotel Meridien New Orleans 615 Canal St. New Orleans, LA 70130 (504) 525-6500
- Hyatt Regency-New Orleans Hotel 500 Poydras St. New Orleans, LA 70140 (504) 561-1234 1-800-228-9000
- International Hotel 300 Canal St. New Orleans, LA 70140 (504) 581-1300 1-800-537-7783
- La Salle Hotel 1113 Canal St. New Orleans, LA 70112 (504) 523-5831 1-800-521-9450
- Le Pavillon Hotel 833 Poydras St. New Orleans, LA 70112 (504) 581-3111 1-800-535-9095
- New Orleans Hilton & Towers Hotel #2 Poydras St. New Orleans, LA 70140 (504) 561-0500
- 16. Park Suite Hotel 315 Julia St. New Orleans, LA 70130 (504) 525-1993

- 17. Plaza Motel 3610 Tulane Ave. New Orleans, LA 70119 (504) 486-3721
- Quality Inn Capri 2424 Tulane Ave. New Orleans, LA 70119 (504) 822-2161
- Quality Inn Midtown 3900 Tulane Ave. New Orleans, LA 70119 (504) 486-5541
- Ramada Hotel New Orleans 1732 Canal St. New Orleans, LA 70112 (504) 525-5525 1-800-435-6652
- Rodeway Inn Downtown 1725 Tulane Ave. New Orleans, LA 70112 (504) 529-5411 1-800-228-2000
- Sheraton New Orleans Hotel 500 Canal St. New Orleans, LA 70130 (504) 525-2500 1-800-325-3535
- Warwick Hotel 1315 Gravier St. New Orleans, LA 70112 (504) 586-0100 1-800-535-9141
- 24. Windsor Court 300 Gravier St. New Orleans, LA 70130 (504) 523-6000

FRENCH OUARTER

- Best Western Frenchmarket Inn 501 Decatur St. New Orleans, LA 70130 (504) 561-5621 1-800-528-1234
- Bienville House Hotel 320 Decatur St. New Orleans, LA 70130 (504) 529-2345 1-800-535-7836
- Burgundy Inn-French Quarter 911 Burgundy St. New Orleans, LA 70116 (504) 524-4401 1-800-535-7785
- Holiday Inn Chateau Le Moyne 301 Dauphine St. New Orleans, LA 70112 (504) 581-1303 1-800-238-8000
- Chateau Motor Hotel 1001 Chartres St. New Orleans, LA 70116 (504) 524-9636
- 30. Cornstalk Hotel 915 Royal St. New Orleans, LA 70116 (504) 523-1515
- Dauphine Orleans Hotel 415 Dauphine St. New Orleans, LA 70112 (504) 586-1800 1-800-327-9073
- De La Poste Motor Hotel 316 Chartres St. New Orleans, LA 70130 (504) 581-1200
- Grenoble House 329 Dauphine St. New Orleans, LA 70112 (504) 522-1331
- Holiday Inn-French Quarter 124 Royal St. New Orleans, LA 70130 (504) 529-7211 1-800-238-8000
- Hotel Villa Convento 616 Ursulines St. New Orleans, LA 70116 (504) 522-1793
- Iberville At Canal Place 365 Canal St. Ste. 230 New Orleans, LA 70130 (504) 525-2536
- Lafitte Guest House 1003 Bourbon St. New Orleans, LA 70116 (504) 581-2678
- Landmark Bourbon Street 541 Bourbon St. New Orleans, LA 70116 (504) 524-7611
- Landmark French Quarter 920 N. Rampart New Orleans, LA 70116 (504) 524-3333
- Le Richelieu Motor Hotel 1234 Chartres St. New Orleans, LA 70116 (504) 529-2492 1-800-535-9653
- Maison Chartres Hotel 508 Chartres St. New Orleans, LA 70130 (504) 529-2172 1-800-457-2386
- Maison De Ville Hotel 727 Toulouse New Orleans, LA 70130 (504) 561-5858
- Maison Dupuy Hotel 1001 Toulouse St. New Orleans, LA 70112 (504) 586-3000 1-800-535-9177
- Marie Antoinette Hotel 827 Toulouse St. New Orleans, LA 70112 (504) 525-2300 1-800-535-9111
- Monteleone Hotel 214 Royal St. New Orleans, LA 70140 (504) 523-3341 1-800-535-9595

- New Orleans Marriott Hotel 555 Canal St. New Orleans, LA 70140 (504) 581-1000 1-800-228-9290
- Nine-O-Five Royal Hotel 905 Rue Royal New Orleans, LA 70116 (504) 523-4068
- Noble Arms Inn & Guest House 1006 Rue Royal New Orleans, LA 70116 (504) 524-2222
- Place D'Armes Hotel 625 St. Ann St. New Orleans, LA 70116 (504) 524-4531 1-800-535-7791
- Prince Conti Hotel 830 Conti St. New Orleans, LA 70112 (504) 529-4172 1-800-535-9111
- Provincial Motor Hotel 1024 Chartres St. New Orleans, LA 70116 (504) 581-4995 1-800-535-7922
- Royal Orleans Hotel 621 St. Louis St. New Orleans, LA 70140 (504) 529-5333 1-800-228-2121
- Royal Sonesta Hotel 300 Bourbon St. New Orleans, LA 70140 (504) 586-0300 1-800-343-7170
- 53. Soniat House 1133 Chartres St. New Orleans, LA 70116 (504) 522-0570
- St. Ann Hotel 717 Conti, New Orleans, LA 70130 (504) 581-1881 1-800-535-9780
- St. Louis Hotel 730 Bienville New Orleans, LA 70130 (504) 581-7300 1-800-535-9741
- Sun Oak/Faubourg Marigny 2020 Burgundy St. New Orleans, LA 70116 (504) 945-0322

UPTOWN

- Avenue Plaza Hotel 2111 St. Charles Ave. Ste. 209 New Orleans, LA 70130 (504) 566-1212 1-800-535-9575
- Columns Hotel 3811 St. Charles Ave. New Orleans, LA 70115 (504) 899-9308
- International Center YMCA 936 St. Charles Ave. New Orleans, LA 70130 (504) 568-9622
- Pontchartrain Hotel 2031 St. Charles Ave. New Orleans, LA 70140 (504) 524-0581 1-800-323-7500
- Prytania Park Hotel 1525 Prytania St. New Orleans, LA 70130 (504) 524-0427
- St. Charles Hotel 2203 St. Charles Ave. New Orleans, LA 70140 (504) 529-4261 1-800-535-9676
- St. Charles Inn 3636 St. Charles Ave. New Orleans, LA 70115 (504) 899-8888
- 64. Uptown Inn 1550 Foucher St. New Orleans, LA 70115 (504) 899-1000

EAST NEW ORLEANS

- Comfort Inn 6322 Chef Menteur Hwy. New Orleans, LA 70126 (504) 241-5650 1-800-228-5150
- Days Inn-New Orleans East Motel 1645 Gause Rd. Slidell, LA 70458 (504) 641-3450 1-800-241-9191
- Days Inn Of America 5801 Read Blvd. New Orleans, LA 70127 (504) 241-2500 1-800-325-2525
- Del Mar Motel 8542 Chef Menteur Hwy. New Orleans, LA 70127 (504) 242-2770
- Econolodge New Orleans 4861 Chef Menteur Hwy. New Orleans, LA 70126 (504) 283-1531
- Holiday Inn I-10 East Hirise 6324 Chef Menteur Hwy. New Orleans, LA 70126 (504) 241-2900 1-800-238-5400
- Howard Johnson's Motor Lodge-East 4200 Old Gentilly Rd. New Orleans. LA 70126 (504) 944-0151 1-800-654-2000
- Park Plaza Motel 4460 Chef Menteur Hwy. New Orleans, LA 70126 (504) 949-8301

- Quality Inn Bel-Air Motel 4104 Chef Menteur Hwy. New Orleans, LA 70126 (504) 944-4531 1-800-228-5151
- Ramada Inn East I-10 E. St.-10100 I-10 East Service Rd. New Orleans, LA 70127 (504) 246-6000 1-800-255-3050
- Royal Palms Motel 7800 Chef Menteur Hwy. New Orleans, LA 70126 (504) 241-1577
- Webber's Motel 9300 Chef Menteur Hwy. New Orleans, LA 70127 (504) 242-5150

JEFFERSON PARISH

- Best Western Gateway Hotel 2261 N. Causeway Blvd. Metairie, LA 70002 (504) 833-8211
- Best Western International 2610 Williams Blvd. Kenner, LA 70062 (504) 466-1401 1-800-528-1234
- 79. Days Inn Airport 1300 Veterans Blvd. Kenner, LA 70062 (504) 469-2531
- Garden Vue Square Hotel 2438 Veterans Blvd. Kenner, LA 70062 (504) 469-2800
- Holiday Inn Airport Holidome 2929 Williams Blvd. Kenner, LA 70062 (504) 467-5611 1-800-238-8000
- Howard Johnson's Airport West 6401 Veterans Memorial Hwy. Metairie, LA 70003 (504) 885-5700
- 83. Keystone Motel 8825 Airline Hwy. Metairie, LA 70003 (504) 467-5501
- 84. Lakeside Inn 3800 Hessmer Ave. Metairie, LA 70002 (504) 455-6110
- Landmark Motor Hotel 2601 Severn Ave. Metairie, LA 70002 (504) 888-9500 1-800-535-8840
- New Orleans Airport Hilton 901 Airline Hwy. Kenner, LA 70062 (504) 469-5000
- Quality Inn Airport 2125 Veterans Memorial Blvd. Kenner, LA 70062 (504) 464-6464
- Ramada Inn Airport Hotel 1021 Airline Hwy. Kenner, LA 70062 (504) 467-1381
- Ramada Inn Causeway 2713 N. Causeway Blvd. Metairie, LA 70002 (504) 835-4141
- Rodeway Inn Airport 851 Airline Hwy. Kenner, LA 70062 (504) 467-1391
- Sheraton Airport Inn-New Orleans 2150 Veterans Blvd. Kenner, LA 70062 (504) 466-1000 1-800-325-3535
- Travelodge Airport 2240 Veterans Blvd. Kenner, LA 70062 (504) 469-7341 1-800-255-3050
- New Orleans Travelodge West 2200 Westbank Expressway, Harvey, LA 70058 (504) 366-5311
- 94. Nel Apartments 221 Friedrichs Rd. Gretna, LA 70053 (504) 368-8816
- Sentry Motel 50 Westbank Expressway Gretna, LA 70053 (504) 366-4551
- Sheraton Westbank Motor Inn Hotel 100 Westbank Expy. Hwy 90 Gretna, LA 70053 (504) 366-8531 1-800-325-3535

GUEST HOUSES

- Canal Guest House 2743 Canal St. New Orleans, LA 70119 (504) 821-9743
- A Creole House 1013 St. Ann St., New Orleans, LA 70116 (504) 524-8076, 1-800-535-7858
- A Hotel—The Frenchmen 417 Frenchmen St. New Orleans, LA 70116 (504) 948-2166
- 100. French Quarter Maisonnettes 1130 Chartres St. New Orleans, LA 70116 (504) 524-9918

- 101. Hostel on Burgundy 1114 Royal, New Orleans, LA 70116 (504) 895-9087
- Lamothe House 621 Esplanade Ave. New Orleans, LA 70116 (504) 947-1161
- 104. St. Peter House 1005 St. Peter St. New Orleans, LA 70116 (504) 524-9232 1-800-535-7815
- 105. 623 Ursulines—A Guest House 623 Ursulines New Orleans, LA 70116 (504) 529-5489
- Hedgewood Guest House 2427 St. Charles Ave. New Orleans, LA 70130 (504) 895-9708
- Marquette House International Hostel 2253 Carondelet St. New Orleans, LA 70130 (504) 523-3014
- Old World Inn 1330 Prytania St. New Orleans, LA 70130 (504) 566-1330
- Parkview Guest House 7004 St. Charles Ave. New Orleans, LA 70118 (504) 861-7564
- St. Charles Guest House 1748 Prytania St. New Orleans, LA 70130 (504) 523-6556
- Algiers Point Guest House 626 Elmira Ave. New Orleans, LA 70114 (504) 366-0704

TRAVEL PARKS & CAMPGROUNDS

- Cherokee Beach & Campgrounds P.O. Box 257 Hwy. 442 East, Tickfaw 70466 (504) 345-8485
- KOA Campground East Rt. 1 Box 335E Slidell, LA 70458 (504) 643-3850
- 114. KOA West 219 S. Starlett River Ridge, LA 70123 (504) 347-9907
- 115. New Orleans Mardi Gras Campground 6050 Chef Menteur Hwy. New Orleans, LA 70126 (504) 244-1311
- New Orleans Travel Park 7323 Chef Menteur Hwy. New Orleans, LA 70126 (504) 242-7795
- Parc D'Orleans Travel Parks 7676 Chef Menteur Hwy. New Orleans, LA 70126 (504) 241-3167
- Riverboat Travel Park 6232 Chef Menteur Hwy. New Orleans, LA 70126 (504) 246-2628

TIMESHARE/CONDOMINIUM-RENTALS

- 119. Club La Pension 501 Canal St. New Orleans, LA 70130 (504) 525-6651
- Woodhouse Row/Urban Resort 821 St. Charles Ave. New Orleans, LA 70130 (504) 561-8200

BED AND BREAKFAST

Bed & Board New Orleans Style P.O. Box 8331 New Orleans, LA 70182 (504) 283-8891

Bed & Breakfast, Inc. 1236 Decatur St. New Orleans, LA 70116 (504) 525-4640

New Orleans Bed & Breakfast P.O. Box 8163 New Orleans, LA 70182 (504) 949-6705

OUT OF TOWN ACCOMMODATIONS

Best Western Capitol House 201 Lafayette Street, Baton Rouge, LA 70801 (504) 383-7721 1-800-528-1234

Deauville Motel P.O. Box 1444 Thibodaux, LA 70301 (504) 466-9980

Madewood Plantation Highway 308 Napoleonville, LA 70390 (504) 524-1988

Nottoway Plantation P.O. Box 160 White Castle, LA 70788 (504)346-8263

Oak Alley Plantation Rt 2 Box 10 Vacherie, LA (504) 523-4351

Prince Murat Inn 1480 Nicholson Dr., Baton Rouge, LA 70802 (504)387-1111

LOUISIANA PURCHASE TRAIL Beginning in the northwest corner of the state, the Louisiana Purchase Trail sweeps through the heart of Louisiana on its way towards the Fair. The Trail offers the excitement of the Shreveport-Bossier area's Festifall, the serenity of the Cane River smack in the middle of Natchitoches and the reliving of Civil War history in Alexandria.

From the magnificent roses of the north to the cascading blooms of the south, the Louisiana Purchase Trail invites you to passe and enjoy.

to pause and enjoy.



SHREVEPORT-BOSSIER

The pine forest and rolling hill country of Northwest Louisiana is rich in history, gardens, museums, art galleries, fairs, festivals, and outdoor recreation. Walk through acres of roses at the American

Rose Center, dance country and western at the Louisiana Hayride, explore the Pioneer Heritage Center or enjoy thoroughbred racing at Louisiana Downs. Contact Shreveport-Bossier Convention and Tourist Bureau, P.O. Box 1761, Shreveport, Louisiana 71166. (318) 222-9391 (inside Louisiana) or 1-800-551-8682 toll free outside Louisiana). Red River Revel



Arts Festival-Louisiana's celebration of fine arts, crafts, music and food on Shreveport's riverfront. International artists and events at the 8th and 9th annual festivals, October 1-8, 1983 and September 29-October 6, 1984. (318) 424-4000.

THE CHATEAU MOTOR HOTEL AND THE BEST WESTERN REGENCY MOTOR HOTEL are the premier motor hotels in N.W. Louisiana. Our location at I-20 and U.S. 71 (LA 1) is convenient for families and motorcoach tours with easy access to and from both highways. Each hotel has an excellent restaurant, and lounge with dancing. Local cuisine is our chefs' specialty. Enjoy our exciting buffets in both dining rooms on Friday and Saturday evenings throughout the year. Free cable TV and HBO. Pool and patio. Free parking. Walking distance to downtown shopping and entertainment area. Louisiana Downs Thoroughbred Racetrack-6 mi. Total rooms-311. For group or individual reservations, call toll free direct 1-800-551-8456 (From LA 1-800-282-8826).



LOUISIANA DOWNS America's 5th largest racetrack & home of the \$500,000 Super Derby. Located 7 miles east of Shreveport on U.S. Hwy. 80/Interstate 20. Some of the nation's top thoroughbreds racing Wednesday thru Sunday (plus Memorial Day and Labor Day), April 27 through October 21. Unobstructed race viewing in a spacious, air conditioned facility. Fine dining in the Pelican Room or

Penthouse Sky Club. Super Derby V: September 22; Super Derby Festival: September 13-22. Overnight space for self-contained RV's. MINIMUM AGE: 18, POST TIME: 1:00 P.M. For reservations and seating information call toll-free 1-800-551-RACE. In Louisiana (318) 747-RACE.

CENTENARY COLLEGE OF LOUISIANA The oldest private college west of the Mississippi, is located in Shreveport, the state's third largest city. The 65-acre wooded campus is home for students from all over the world, who learn to meet the challenges of today within the tradition of a liberal arts curriculum. Centenary - for 158 years, a friend of mind, in arts, athletics and academics.

OAKLAWN PLANTATION Harbors 3rd longest avenue of oaks in LA. Constructed 1830-1840 by slave labor using hand-hewn cypress and bousillage. Features 14 fireplaces, 28 ft. folding french doors. Exquisite structure is one of few examples of antebellum homes with three stories. (44 ft.) 7:2 mi. south on La. 494. Civil War artifacts. \$4-\$3-\$1. Rt. 1 Box 260 Natchitoches, LA 71457, (318) 357-9491





NATCHITOCHES oldest permanent settlement in the Louisiana Purchase. Lasyone's Meat Pie Restaurant, 622 Second. World famous Meat Pie, dirty rice, red beans & sausage and Cane River cream pie. Open Mon.-Sat. 7 a.m.-7

p.m. Ample dining area for bus tours. (318) 352-3353. Melrose Plantation, National Historic Landmark includes African House, Big House & Yucca. 2 miles east of La. 1 via La. 493.



\$4-\$2-\$1. Beau Fort Plantation, elegantly furnished home with exquisite gardens. 10 miles south of town on La. 119. \$3-\$2-\$1. Bayou Folk Museum, Main St., Cloutierville, museum of pioneer life & memorabilia

of 19th century writer Kate Chopin. \$3-\$2-\$1. For information on attractions, tour map & calendar, write Tourist Comm., P.O. Box 411, Natchitoches, LA 71457; (318) 352-8072.

TRAVEL LOUISIANA "SAFARI STYLE"

Holiday Inn Holidome-210 South Hollywood Road-Houma, LA 70360 (504) 868-5851-200 Rooms-Gazebo Restaurant-O'Brien's Lounge-Pool-Suites-Tour Rates-57 Miles To World's Fair Site-Bus Transportation To & From Fair-Swamp Tours With Annie Miller Or Bill Munson-Southdown House 1 Mile. Holiday Inn Holidome-I-20 at Hwy 165 Bypass-Monroe, LA 71203 (318) 387-5100-210 Rooms-Cafe Orleans-O'Brien's Lounge-Gift Shop-2 Pools-Game Room-Suites-Tour Rates-LA Purchase Gardens & Zoo 4 Miles-Masur Museum 3 miles. Holiday Inn-520 Roderick Street-Morgan City, LA 70380 (504) 385-2200-226 Rooms-Brannigan's Restaurant-O'Brien's Lounge-Pool-Suites-Tour Rates-Atchafalaya Delta Where 1st Tarzan Movie Was Made-Lake Paloude 5 Miles-Morgan City Swamp Gardens 5 Miles.

Holiday Inn-Hwy. 1 Bypass-Natchitoches, LA 71457 (318) 357-8281-150 Rooms-Cafe St. Denis-Fort Lounge-Pool-Suites-Tour Rates-Oldest City In LA Purchase-Historic Downtown 3 Miles-Cane River Lake 2 Miles.

Also Visit Our Other Fine Holiday Inns: Fort Smith, AR-Little Rock East Airport, AR-Russellville, AR-Boulder, CO-Ocala, FL-Tulsa Central, OK-Tulsa Civic Center, OK-Rapid City, SD-Dallas North Park, TX-El Paso Mid City, TX-Fort Worth NE, TX-Wichita Falls, TX. To make reservations dial Toll Free 1-800-HOLIDAY. Executive offices; Safari Management Co., 200 Front St., Natchitoches, LA 71457

ALEXANDRIA-PINEVILLE is "Time Well Spent," on La. Hwys. 167, 165, 71, 28 and 1. Visit Antebellum Homes, Zoo, City Parks, Museums and Recreation Areas. Write Tourist Bureau, Box 992R, Alexandria 71309. Motels are on the above highways at MacArthur Dr. and have fine adjacent or inhouse dining, lounges, pools and excellent rates, including:

Alexandria Travelodge 318-443-1841 Best Western 318-445-5530 Holiday Inn 318-443-7331 Howard Johnson 318-445-6541 Plantation Passport Inn 318-448-3401 Ramada Inn 318-443-2561 Ransville Motel 318-487-0740 Rodeway Inn 318-448-1611 Sheraton Inn 318-487-4261.

The Alexandria Area hosts: **Tunk's Cypress Inn** offers dinner on lovely Kincaid Lake, 5 mi. from Alexandria, (318) 487-4014 from Tuesday-Saturday dinner only. **Kent Plantation House**, 1796, features slave cabins, a barn, kitchen, milk house and carriage house, with tours. **Loyd Hall** is an antebellum mansion with an antique shop and tours, so. of Alexandria. Lecompte 71346. **Tyrone Plantation** features southern style "Bed & Breakfast" at Rt. 1, Box 109, Alexandria 71303, (318)



442-8528, Reservations.
Hot Wells, near Boyce, offers mineral baths, massages, dining, camping, motel. Recreation areas include campsites, fishing, swimming, Cotile Lake, the Wild Azalea Trail and camping at

Rapides Coliseum. For info on homes, churches, battle-grounds, cemeteries, write the Historic Assoc., Box 843, Alexandria, 71309.

Atwoods Creole Confections specializing in Louisiana-made Pecan Candies, 1235 Texas Ave., Alexandria 71309, (318) 445-9561. The Rapides Bank & Trust Company in Alexandria has established a tradition of providing Louisiana's Heartland with the finest in banking services since 1888.

Avoyelles Parish, the "Crossroads of Louisiana," is the picturesque home of many cultures, the cochon de lait and historic museums — the Marksville Prehistoric Park, the Hypolite Bordelon Home, Desfosse' House and Epps House. La Commission des Avoyelles, Box 26, Hamburg 71339. The Bunkie Tourist Center, La. 71, offers free coffee and tour info.

In the heart of Louisiana, **Catahoula Parish** is the home of the "Catahoula Cur" and is steeped in the history of Prehistoric Indian cultures, Civil War battle sites and Plantation Homes. Tourist Commission, 106 Jasmine, Jonesville 71343.

COTTON COUNTRY The wide open spaces mark Cotton Country's route to New Orleans. This "Fairway" begins in northeast Louisiana amid fine fishing lakes such as D'Arbonne and Providence and continues on to the Catahoula National Wildlife Refuge near Walters. There are many enjoyable outdoor experiences in Cotton Country.

For those that prefer the quiet of the indoors, Monroe offers its museums.

Whether indoors or outdoors, Cotton Country has it all.

MONROE-WEST MONROE Gateway to Northeast LA located on Hwy 165/I-20, LA Purchase Gardens & Zoo, Bible Research Center/ELsong/Gardens, Twin City Queen Riverboat, Masur Museum, Festivals: Old Fashioned Folk-July; LA Legend Heritage-July/Aug; Stink Creek-Sept; Ark-La-Miss Fair-Oct; Critters' Creek Water Park, R-V parks. Write Monroe-West Monroe Convention & Visitors Bureau / 1333 State Farm Dr. /Monroe, LA 71202, (318) 387-5691

WAREHOUSE NO. 1 RESTAURANT - MONROE Three Star Quality Rated in 1983 Mobil Travel Guide. Located in a restored warehouse on the Ouachita River. Fresh catfish with hushpuppies, Louisiana seafood, and steaks. Casual atmosphere of cypress, exposed beams, stained glass, and greenery. Decks for viewing river. Group tours welcome. Child's plate. One Olive Street, Monroe, Louisiana 71201/(318) 322-1340.

LOUISIANA PURCHASE GARDENS AND ZOO is an ultra-modern zoo which offers fun, relaxation, and education for the family. Open 7 days a week-10:00-5:00, Bernstein Drive, Monroe, (Hwy. 165 South, then west on Tichelli Road, cross Burg Jones Lane onto Bernstein Drive), (318) 329-2400. Group rates are available.



SPORTSMEN'S CIRCUIT Fishing, fishing, fishing. Whoever heard of traveling the Sportsmen's Circuit and not wetting a line. Toledo Bend Reservoir challenges the amateur and the professional fisherman alike with the chance to catch everything from largemouth bass to bream. Should you desire to walk a creek and hunt for that honey hole, Six Mile Creek and Ten Mile Creek are just the places for you.

Sure—you're on your way to the World's Fair, but that's no reason not to land a lunker on your way.

VERNON PARISH is a "Sportsman's Paradise" with the Kisatchie National Forest, Toledo Bend Reservoir, Vernon and Anacoco Lakes, wildlife management areas, campgrounds and such sites as New Llano, Burr Ferry Confederate Breastworks and Holly Grove Methodist Church. Leesville, at the intersection of U.S. 171 and La. 8 & 28, is home for the Army's Fort Polk and its Military Museum. Motels and restaurants are located along U.S. 171, near Leesville. Tourist Commission, Box 1228, Leesville 71446. (318) 238-0783.



CAJUN COUNTRY Louisiana's Cajun Country "Fairway" cuts through the heart of one of America's most unique regions—Acadiana. From Lake Charles to Lafayette and Breaux Bridge, the Cajun culture demands that you "Laissez Les Bons Temps Rouler" (Let the Good Times Roll.)

For lovers of the outdoors, southwest Louisiana's nature trails guide you through wildlife refuges, while food lovers will delight in the Cajun cuisine of the area's many fine restaurants.

Stop on your way to the Fair and let the Cajuns of Acadiana share with you their "Joie De Vivre" (Joy of Life.)

SHERATON CHATEAU CHARLES is a Southwest Louisiana tradition offering the finest Cajun cuisine, old-fashioned Southern hospitality, and relaxing atmosphere. Our newly remodeled hotel, located at I-10 west and Hwy. 90 in Lake Charles, La., features 260 ground floor rooms, heated pool, tennis courts, excellent restaurant, meeting facilities and live entertainment nightly. For information, call (318) 882-6130.



LAKE CHARLES, LOUISIANA Welcome to Our World-Lake Charles, Louisiana! It's where the fun begins in 1984. Located on I-10, our city on the lake offers a white, sandy beach for swimming, sailing, or sunbathing, and tours of our lakes and waterways are available on a 65' side-wheeler, the Lady Claire. A leisurely stroll past the beautiful Victorian homes in our historic downtown area depicts a past mold-

ed by lumber barons. A brochure outlining a walking or riding tour of the district is available at the Tourist Commission.

Two trails are available to history lovers and nature lovers

alike. The Creole Nature Trail offers a unique combination of wildflowers, magnificent oaks, indigenous animals, winter habitat for ducks and geese, shrimp, crabs, many varieties of fish—and the largest population of alligators



in North America. The Old Spanish Trail, an extension of the original, continental trading route, begins at Niblett's Bluff Park in Vinton and takes you past a working blacksmith shop and crawfish farm, Delta Downs Racetrack, parks and camp-



grounds, the Brimstone Museum, and several buildings of historical significance.

Lake Charles appeals to those sports-minded. Delta Downs is the place to experience thoroughbred and quarterhorse racing. If you

are a golfing fan, pack your clubs and head to Mallard Cove, just one of the three golf courses in the area. Tennis buffs, too, can find many courts throughout the city to enjoy.

Sam Houston Jones State Park and Niblett's Bluff are two

area recreational areas where one can relax, fish, picnic, camp or enjoy a walk in the woods.

Make your trip to the Fair memorable. Visit the heart of Cajun Fun Country— Lake Charles, Louisiana.





TASTE-TEMPTING DELIGHTS of Cajun cuisine are offered by Ellis Cormier at his famous Boudin King Restaurant in Jennings. Cajunway Boudin is a spicy mixture of rice and pork in a sausage casing. Ellis' old family recipe and quality ingredients have earned him the Boudin King title. Fried Catfish filets, Crawfish tails and Chicken and Sausage Gumbo are among other menu offerings that have made this

a favorite place to stop halfway between Houston and New Orleans. Located in Jennings, only 2 miles south of I-10 at 906 West Division St. (4 blocks east of LA 26.) Open 8 a.m.-9 p.m. Mon.-Sat.

THE ZIGLER ART MUSEUM features European & American paintings and dioramas of Louisiana wildlife. Relax from highway tension as you visit the most impressive art museum between Houston and New Orleans. Free. Open 10-12 noon and 2-4:30 p.m. Tuesday-Friday; 2-4:30 p.m. Saturday & Sunday. Exit I-10 at Elton-Jennings, south on Lake Arthur to Clara, then left ½ block. 411 Clara St., Jennings.



FEAST UPON ACADIANA

Acadiana...the homeland of the Cajuns. A feast for the eye, amid scenic bayous, magnificent marshlands, gnarled and twisted hundred-year-old oaks bedecked with Spanish moss; a feast for the

spirit, immersed in a French-accented culture known worldwide for its joy of life; a feast for the palette, with a unique cuisine that makes Parisian chefs blush. Historic antebellum homes, lush tropical gardens, the most dynamic wilderness area in the



continental United States, the excitement of horse racing, folk music that makes your heart dance — all of these things, and more, make your visit to the Louisiana Cajun Country unforgettable. Enjoy the Old World charm of the past, the cosmopolitan atmosphere and modern accommodations of the present, and a people who live and love life to the fullest. Acadiana...where folks come to visit, then long to stay.

CROWLEY, RICE CAPITAL OF AMERICA was founded in 1887 and is proud to boast a district of over 200 homes listed on the National Register of Historic Places. Its architecture reflects that of another era. The sharply peaked roofs are typical of the north central states and the Victorian gingerbread that was popular at the turn of the century. Its population of 17,500 centrally located on I-10 between New Orleans and Houston boasts a thriving industry consisting of rice and soybean farming, balanced with oil and cattle. Country Corral Steaks and Seafood, Crowley exit, one block south of I-10. Open 7 days-11 a.m. to 11 p.m. "Hospitality is our Speciality". We are also proud of: The Blue Rose Museum, Rice Museum, Wright Andrus House and the Art Gallery. The Crowley Chamber of Commerce is proud to welcome you to our lovely city. Call (318) 783-3051.

IMPERIAL ST. LANDRY PARISH The quiet, unassuming charm of St. Landry Parish denies the description. History says otherwise. Opelousas Indians hunted buffalo here. Steamboats made Washington a major port. Yank and Reb battled across our fields. Legends like Jim Bowie and Jean Lafitte were here. Humble Acadians and aristocratic Frenchmen brought a special flair. Experience the timelessness of St. Landry Parish.

EVANGELINE DOWNS A season of Thoroughbreds and a season of Quarter Horses...a year of thrills at Evangeline Downs in Lafayette, heart of Acadiana, four miles north of I-10. Taste the excitement in the plush Clubhouse: Cajun Cuisine, fresh Gulf Seafood, U.S. Choice Steaks. Thursday through Sunday. For more information call: LA WATS 1-800-792-5171 or TX, AL, AR, MS & OK WATS 1-800-792-6477.

CAJUN COUNTRY: CAMPING, TOURS, AND FOODS In the heart of Cajun Country just 130 miles west of New Orleans is Lafayette KOA — one of our country's finest campgrounds. Enjoy FREE fishing, paddle boats, mini golf, large pool, campers cabins & super tent sites. Guests are treated to FREE CASSETTE TOURS of Cajun Country with Cajun Humorist Dave Petitjean taking you with precise directions into the countryside combining history, Cajun humor and our unique Cajun music. Lafayette KOA has another treat for you. Some of our area's world famous Cajun dishes such as seafood gumbo, crawfish etoufee, shrimp stew & stuffed crabs are available in the store. Enjoy products equal to our finest restaurants in the privacy of your own camper. You'll find the food so good, be prepared to stock your freezer. KOA of Lafayette, Inc., Rt. 2, Box 261, Scott, La. 70583.



LAFAYETTE A modern city with a Cajun soul Lafayette's celebrated cuisine and moss-draped trees, accompanied by the lilting strains of the fiddle and accordion, combine to create the Cajun mystique—stimulating and natural.

Lafayette is an ideal destination for the entire family en route to or from the World's Fair. From steaming bowls of Gumbo and platters of shrimp or crawfish étouffee to bite-size fried alligator, Lafayette's restaurants serve the best of Cajun-cook-

ing and the finest of elegant haute cuisine. While the nightlife can be fast-paced and exciting, traditional Cajun music can be heard almost any evening. Lafayette's Acadian Village, a bayou settlement of authentic 19th-century Acadian homes, serves as an excellent introduction to native Cajun culture. Attracting visitors from around the world, the village is frozen in time, a living tribute to the ease and grace that



was and is Acadiana. Other diverse museums focus on natural history, the Cajun arts, and historical memorabilia of Lafayette. In the midst of this inviting French-speaking culture stands a number of excellent hotels and motels, sure to suit any





taste or budget. In 1984, Lafayette celebrates its centennial—100 years of growth in business and the arts-with special entertainment and exhibits. Be a part of the year-long celebration by including Lafayette in your World's Fair adventure. Lafavette is accessible via Interstates 10 and 49 or U.S. Hwy 90, as well as by air (Continental, Metro, Royale, Hammond's). For information, contact the Lafavette Convention and Visitors Commission, P.O. Box 52066, Lafayette, LA 70505 (318) 232-3808.



THE RIVERBOAT VERMIL-ION QUEEN Extend your World's Fair Rivers of the World experience in Lafayette with a cruise down the bayou on the Riverboat Vermilion Queen. The Grand Lady of the Bayou will show

you a Cajun good time as the captain relates the area's history and legends in entertaining fact and fable. Several cruises are available to choose from, including the COOL OF THE MORNING CRUISE, which includes a Continental Breakfast. From mid-morning to mid-afternoon you can cruise down the Vermilion Bayou to the authentic Cajun village of Abbeville on the MYSTICAL BAYOU CRUISE. Or cruise back up the Bayou from Abbeville to Lafavette. Each cruise includes a tasty Cajun buffet aboard the Queen en route and a walking tour of Abbeville. Transportation scheduling provided to and from docks upon request. Dance and dine under the stars on the BAYOU DINNER MOONLIGHT CRUISE. The Queen is a 150 passenger all-weather craft with complete bar facilities and is docked at the Lafavette Hilton & Towers, 1521 Pinhook Road. Call (318) 232-2386, 24 hours a day, for further information.

JACOB'S RESTAURANT - DINING PLEASURE A tradition in Acadiana since 1935. Cited in Gourmet Magazine as Lafayette's best known restaurant. Relaxed elegance and award winning Cajun-Creole cuisine make every meal a pleasurable experience. Delicacies include Shrimp de la Teche and Crawfish Acadian. Lafayette/off I-10 at Exit 101/corner Hwys. 182 & 90/318-235-6178/11 am-10 pm M-F & 5-10 pm Sat.

MULATES THE CAJUN RESTAURANT Cajuns are a bilingual people noted for their friendliness, unique food & music. Mulates combines these in a truly authentic Cajun atmosphere. The dress is casual. We serve only fresh, locally acquired seafood such as crab, oysters, shrimp, catfish and crawfish. Our dishes include our famous stuffed crab and stuffed mushrooms, the best fried catfish in the world, fried gulf shrimp, Cajun gumbo and lots of crawfish dishes. We play live Cajun music by local internationally famous musicians 4 nights a week. Cajun music exists only in southern Louisiana. This style uses the fiddle, accordion, triangle, guitar and French lyrics. Mulates is an experience for the whole family to enjoy. Ask about our scenic boat tours of beautiful Bayou Teche. We are located in the heart of Cajun Country just off I-10 on Hwy. 94 in Breaux Bridge, Louisiana, "The Crawfish Capital of the World." If you're looking for a truly unique experience, you'll find it at Mulates. (318) 332-4648.

BAYOU BROWSING With its winding bayous and graceful plantation mansions, it's no wonder this "Fairway" is called "Bayou Browsing."





BAYOU BROWSING (U.S. 90) The Route to the World's Fair includes: Lafavette, capital of French Louisiana, famous for savory Cajun dishes, toe-tapping Cajun music, and the historic Acadian Village. Reasonably priced accommodations. Write: Lafayette Convention and Visitors Commission, P.O. Box 52066, Lafavette, LA 70505, (318) 232-3808. New Iberia, home of Shadows-on-the-Teche, is a unique present from the past. Visit Jungle Gardens, home of Tabasco hot sauce, or tour Konriko Rice Mill, oldest operating rice mill in America. Write: Iberia Tourist Commission, P.O. Box 9196, New Iberia, LA 70560, (318) 365-1540. Franklin, where aristocrats built majestic plantation homes lining Live Oak Arcade, boasts one of the South's loveliest homes, Oaklawn Manor. Nearby, visit the Chitimacha Indian

Reservation. Contact Lower Bayou Teche Tourist Commission, P.O. Box 706, Franklin, LA 70538, (318) 828-3631. The Atchafalaya Delta has it all: great seafood, fishing, boating, camping, low motel rates, Carillon Tower, Swamp Gardens,

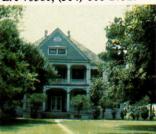
Kemper Williams Park.
Two hours from New Orleans. Atchafalaya Delta
Tourist Commission, Box
2332, Morgan City, LA
70381, (504) 385-5785.

Houma, 90 minutes from Fair by shuttle bus. Low

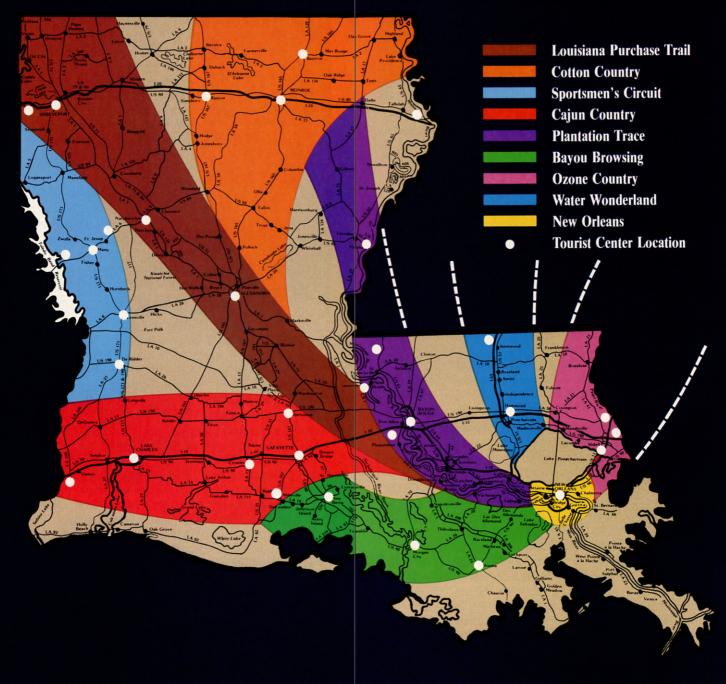


motel rates. Swamp boat tours and charter fishing. Enjoy oysters, shrimp, alligator. Visit Southdown Plantation, pink castle on the bayou. Contact Houma-Terrebonne Tourist Office, P.O. Box 2792, Houma, LA 70361, (504) 868-2732.





LOUISIANA "FAIRWAYS"



IBERIA PARISH A unique present from the past, Iberia Parish is old world charm and southern hospitality in a modern community. Find Southern charm at SHADOWS-ON-THE-TECHE, an 1834 plantation home of splendor amid mossdraped oaks, open daily 9-4:30. Visit the past at MINTMERE PLANTATION, an 1857 Greek revival cottage and the AR-MAND BROUSSARD HOUSE, a true Acadian house. Tour Live Oak Gardens and Joseph Jefferson's winter home (circa 1870) on Jefferson Island, 7 days 9-5, LA 14. Have a Cajun experience with a free film and tour at America's oldest rice mill KONRIKO RICE MILL and Company Store, open Mon.-Sat., 9-5. Don't miss JUNGLE GARDENS, 200 landscaped acres and a bird sanctuary, on Avery Island, home of world famous TABASCO sauce. Award winning Creole cuisine is perfected by 3 generations of Cajun cooking at PATOUT'S, 1846 Center St. Savor the flavor of Cajun culture - fantastique - at HOLIDAY INN located at U.S. 90 at La. 14, (318) 367-1201. Sample southern hospitality at BEAU SE JOUR MOTEL located at 1600 Main St., (318) 364-4501. Sample Acadiana at RAMA-DA INN, near theatres, shopping centers, restaurants, banks and airport, 924 E. Adm. Doyle Dr., (318) 367-3211. Another sample of southern hospitality is at BEST WESTERN MOTEL located at 2700 Center Street, (318) 364-3030. For more information write: IBERIA PARISH TOURIST COMM., P.O. Box 9196, New Iberia, La. 70560. (318) 365-1540.

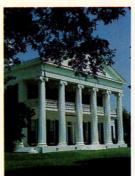
HISTORIC FRANKLIN nestled in the bend of the meandering Bayou Teche. Franklin is noted for its restored plantations which open for public tour and its Historic District is one of the largest in the state. Visit the Chitimacha Indian Reservation, or drive to the Gulf of Mexico for camping and fishing. Write the Lower Bayou Teche Tourist Commission, P.O. Box 706, Franklin, LA 70538 or call (318) 828-3631.



ATCHAFALAYA DELTA

You'll love the colorful island seaport of Morgan City from which the World's First Offshore Oil Well was drilled, and where the First Tarzan movie was made in 1917. The area also includes

Berwick and Patterson. Aviation history was made in the 1930s at Patterson, where the State Aviation Museum is located. See the Atchafalaya Basin; Swamp Gardens; Morgan City Museum; Carillon Tower, Lake Palourde Park; 290-acre Kemper Williams Park. Shrimp & Petroleum Festival every Labor Day Weekend. Contact: Atchafalaya Delta Tourist Commission, Box 2332, Morgan City, La. 70381. (504) 385-5785. Two hours from New Orleans! 790 Motel Rooms and 133 Camp Sites.



MADEWOOD HOUSE - ASSUMPTION

PARISH Madewood has entertainment April thru Dec.; overnight accommodations and luncheons, dinners and daily tours. The beautifully furnished mansion is surrounded by a carriage house, slave cabin, riverboat captain's house, blacksmith's home, theatre, and a picturesque family cemetery. Historic Assumption Parish features charming homes on Bayou Lafourche; exquisite 19th

century churches in Paincourtville, Labadieville and Napoleonville; and the water communities of Pierre Part and Lake Verret. Info: Madewood, 530 Chartres St., New Orleans 70130, (504) 524-1988.



HOUMA MAKES IT EASY for you to enjoy the World's Fair. Stay overnight for a lower rate at one of nine motels or six campgrounds, buy your Fair ticket here, and take the shuttle bus 90 minutes into New Orleans on U.S. 90. Take a ride on the best swamp boat tours in Louisiana. See alligators, nutria, bald eagles, egrets and other wildlife. Two companies will take you deep into the Cajun swamp. Your guide might be a female fur trapper or a tug boat captain. Fresh or saltwater charter fishing for trout and redfish near the Gulf of Mexico. Sample fresh oysters, shrimp, crab, crawfish and even alligator. Visit Southdown Plantation, the pink castle on the bayou. It is open daily and contains a collection of Boehm and Doughty porcelain birds. Houma is named after the Houmas Indians whose culture is still visible today. Dance with a Cajun at the Fais DoDo and "pass a good time" in Bayou Country. Write the Houma Tourist Commission, P.O. Box 2792, Houma, Louisiana 70361 or call (504) 868-2732.

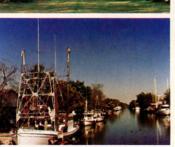


BAYOU LAFOURCHE, THE LONGEST STREET IN THE WORLD

The old southern charm of moss laden oaks framing antebellum homes contrasts sharply with the steel legged platforms rising out of the turbulent waters of the Gulf of Mexico, evidenced by the nation's first Superport.

Within an hour of either New Orleans or I-10, Lafourche





Parish offers a unique and interesting collection of attractions. Oak Alley (1), Madewood (2), Laurel Valley (3), and Rienzi Plantations along with the E.D. White Memorial (4), St. Joseph Co-Cathedral and Nicholls State University provide quiet tributes to a colorful past. Further south, sugar plantations give way to a rich and productive estuarine marshland where shrimp and ovster boats line the bayou. The lifestyle and charm of the French

speaking "Cajuns" is evidenced in their many fairs, festivals, and famous cuisine. Possessing a proud past and promising future, Lafourche Parish's greatest asset is its friendly people. With a pot of coffee, a bowl of gumbo and spirited conversations, visitors are always welcome...and some never leave. A sportsman's paradise for year round hunting and fishing, Lafourche Parish is also the home of many world acclaimed native craftsmen. Authentic swamp tours are available.

Quality lodging at reasonable rates is provided by two major hotel chains in Thibodaux and numerous independent motels throughout the parish. Daily bus service to New Orleans and the World's Fair is available. For further information contact: The Lafourche Parish Tourist Commission, P.O. Box 1334, Thibodaux, Louisiana 70302 or phone (504) 447-6776.



LA VIE LAFOURCHAISE 1850's Cajun Folk Festival La Vie LaFourchaise in Matthews, Louisiana October 20-21, 1984. One hour's drive west of the World's Fair site between Houma and New Orleans at the junction of La. Hwy. 1 and U.S. 90. the Bayou Browsing route. Free exhibits and demonstrations of antique working syrup mill and sugar cane press, boucherie, working blacksmith, soap making, duck carving, wildlife exhibit, quilting, doll making, palmetto weaving, leather working and more. Some hand-made articles are for sale. The demonstrations close at 4 p.m., but the festivities continue into the evening. Enjoy traditional Cajun foods such as freshly made graton, griads, seafood, gumbo, beignets, alligator dishes, local delicacies and more. Contests include individual and 3-legged sack races, wheelbarrow races, egg pitching and team tug of war. The festival features a 3.1 mile "Fun Run" along with games, dances and activities for all ages. Festival workers are dressed in costumes of 1850. The festival runs from noon-midnight Saturday and 8 a.m.-8 p.m. Sunday. At 8:30 a.m. Sunday, watch the re-enactment of an 1850's priest's monthly arrival by pirogue down the bayou to greet his parishioners. For brochure and registration form for the "Fun Run" write: La Vie LaFourchaise Festival, 306 Twin Oaks, Raceland, LA 70394 or call (504) 537-3151 or (504) 537-3948.



PLANTATION TRACE Plantation Trace "Fairway" is laden with reminders of Louisiana's magnificent antebellum past. Closely following the mighty Mississippi, this route to the World's Fair offers the visitor tours of the river, Louisiana's unique State Capitol Building and Baton Rouge's own zoological park.

Whether going to or from New Orleans, you will not want to miss the majesty of Plantation Trace.



ROSEDOWN PLANTATION & GARDENS a restored plantation empire on U.S. 61 at La. 10 in St. Francisville, La., was built in 1835 by a wealthy cotton planter for his wife, a serious garden lover. The Rosedown gardens were

inspired by Versailles and other post Renaissance gardens. Furnishings of Rosedown are treasures purchased in Europe and pieces built by famous American cabinet makers. Today, Rosedown is noted for its ancient camellias and azaleas and other Oriental trees and shrubs, as well as for the authenticity of its restoration. Open daily from 9 to 5 except Christmas and Christmas Eve. Winter hours: 10 a.m.-4 p.m.

ASPHODEL VILLAGE A country inn and more. Gourmet dining, restful overnight accommodations, unique shopping, Asphodel Plantation, an antebellum mansion open Monday through Friday for touring, all in a beautiful wooded 500 acre setting amid hills, trails, creeks and ponds. This complex centers around the Levy House, circa 1830, and a Victorian train station, both moved to the site from nearby towns. The Village also includes The Retreat, a brick and cypress cottage and the gift shop and guest cottages, highlighted by antique windows and doors from New Orleans. Asphodel can accommodate for overnighting, weddings, receptions, large dinner parties or intimate dining. For more information, call the Robert Couhigs at (504) 654-6868 or write Rt. 2, Box 89, Jackson, La. 70748.





BATON ROUGE Louisiana's capital city, is located in the heart of Plantation Country and serves as a perfect base from which to explore all of south Louisiana. Conveniently located just an hour and a half from the World's Fair, the city offers a wide selection of reasonably priced hotels and motels, along with fine restaurants serving Louisiana specialties and traditional food. History abounds from Huev

Long's State Capitol, the nation's tallest, to the Old State Capitol, a Gothic Castle; atmosphere from a boat ride in the swamplands of the great Atchafalaya Basin, gateway to Acadiana, to a mint julep sipped on a plantation verandah. Please

contact the Baton Rouge Area Convention and Visitors Bureau, P.O. Box 3202, Baton Rouge, LA, 70821. (504) 383-1825 or (504) 344-2920. For motel/hotel reservations, contact the following (area code 504):



BATON ROUGE: Alamo Plaza Hotel Courts, 4243 Florida Blvd., 70806, 924-7231. Baton Rouge Hilton, 5500 Hilton Ave., 70808, 924-5000/800-562-9045. Baton Rouge Travelodge, 427 Lafayette St., 70801, 387-0428/800-255-3050. Bellemont Motor Hotel, 7370 Airline Hwy., 70805, 357-8612/800-535-8486. Days Inn East, 10245 Airline Hwy... 293-9680/800-325-2525. Holiday Inn South, 9940 Airline Hwy., 70816, 924-7021/800-238-8000. Howard Johnson's Motor Lodge, 2365 College Drive, 70808, 925-2451 800-654-2000. Inn on the Lake, 1575 Riverside N., 70802, 346-1482. Monarch Inn, P.O. Box 15606, 70895, 293-9370. Oak Manor Motor Hotel, 8181 Airline Hwy., 70815, 925-8102/800-535-8486. Prince Murat Motor Inn. 1480 Nicholson Dr., 70802, 387-1111. Ramada Inn, 10330 Airline Hwv., 70895, 293-4100/800-228-2828, Regal 8 Inn, 9901 Gwen Adele Ave., 70816, 924-2130/800-851-8888. Sheraton Baton Rouge, P.O. Box 14445, 70808, 925-2244/800-325-3535. PORT ALLEN: Days Inn West, 215 Lobdell Hwy., 70767, 387-0671/800-325-2525. Holiday Inn West, 131 Lobdell Hwy., 70767, 343-4821/800-465-4329. Howard Johnson West, I-10 (Exit 151 & Hwy. 415)., 70767, 387-1900/800-654-2000. Ramada Inn West, 722 Lobdell Hwy., 70767, 383-7188/800-228-2828. ST. FRANCISVILLE: St. Francisville Ramada Inn, P.O. Drawer P, 70775, 635-3821.

THE BELLEMONT ''A SOUTHERN CLASSIC'' Fifteen sprawling acres surround intimate garden patios. 300 guest rooms set in five different architecturally designed sections... The French Patio, The Spanish Patio, The Colonial, The Plaza Patio and The Tradewinds Pool Patio. Located on Hwy. 61/190. For reservations call toll-free **1-800-272-8300** (in La.) or **1-800-535-8486** (out-of-state). Special packages for Tour Operators.

THE OAK MANOR "AN ENGLISH ESTATE" Sixteen secluded acres off the main highway with a private oak lined drive. 200 guest rooms featuring the "Victorian Wing" for English Royal Service. Closest hotel to Baton Rouge's two largest shopping malls. Located on Hwy. 61/190. For reservations, call toll-free **1-800-272-8300** (in Louisiana) or **1-800-535-8486** (out-of-state). Special packages for Tour Operators.

BEST WESTERN INN Located on 5955 Airline Hwy (US Hwy 61 & 190 Bypass), 2 miles south to Exit 5 at I-110 or 7 miles north of Exit 2 at I-12. Free limousine service to and from airport, in-room thermasol steam bath, color cable TV, swimming pool. Chinese and American cuisine and room service. The Study Lounge provides a quiet place for cocktails, relaxing and conversing with friends. (504) 356-2531.

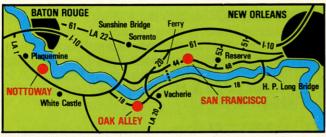
IBERVILLE - TOUT de SUITE! Visit, dine and overnight in historic homes. La. 1 is your scenic route between Baton Rouge and New Orleans. Begin at Live Oaks Plantation exiting I-10 at Gross Tete; travel 2 miles on La. 77 to authentic restoration of home, gardens and slave church. Then take La. 1 south to Plaquemine and Godfrey's Victorian Townhouse Restaurant (c. 1890) at 602 Main St. and enjoy the local Cajun gumbo, etouffee and family fare. St. Basil's Restaurant and Guest House on corner of La. 1 and Court St. offers French-Creole delicacies and overnight accommodations. Queen Anne Cottage is the finest Victorian architecture with colorful gingerbread and Eastlake galleries. Bed-and-Breakfast. Visit Kurzweg House where once lived a self-made millionaire who operated packet boats on the bayous of Louisiana to build a grocery empire. Take a 3-mile ride down Bayou Plaguemine to Old Variety Plantation with doll shop on the route of Evangeline in search of her lover, Gabriel. Enjoy shopping for antiques and gifts at Sirs, Inc. on La. 1, 812 Eden St., Plaquemine. Complimentary La. coffee. South on La. 1 tour the beautiful antebellum mansion and fields of St. Louis, the oldest family owned/operated sugar plantation on the Mississippi.

HOLIDAY INN-GONZALES is brand new. The closest major hotel to many of the Plantation Homes. Separate Louisiana cuisine style restaurant and live entertainment lounge. Situated between Baton Rouge and New Orleans. Forty-five minutes from 1984 World's Fair. Fair transportation and plantation tours available from hotel. I-10 at La. 30 Gonzales. For reservations call (504) 647-8000.

THE CABIN RESTAURANT was born on the Great Mississippi River Road. 150 year old slave cabins moved to Burnside. Cajun food specialities served every day (a superb chicken and Andouille gumbo is the best). Located on La. 44 at La. 22, 3 mi. south of I-10 exit 179, two miles from historic Houmas House. Bus tours welcome. Call or write P.O. Box 85, Burnside, LA 70737, (504) 473-3007.

JUDGE POCHE' PLANTATION Located on the River Road (LA. 44) in Convent. Built in 1870 by Judge Felix Pierre Poche'. Listed on the National Register of Historical Places. Judge Poche' was a founder of the American Bar Association and his diary of the Civil War is an important source for scholars. Copies on sale in the gift shop. For daily tours Mon. thru Sat. 10-4 and Sun. 1-4, call (504) 562-3537.





PLANTATION PARADE Best of the River Road. NOTTOWAY PLANTATION Home & Gardens is the largest plantation home in the South and is located 18 miles south of Baton Rouge just off La. 1 on the Great River Road or a little more than an hour's drive from New Orleans. Known as the



White Castle of Louisiana since its 1859 completion, the mansion features 64 rooms, 200 windows and 165 doors. This National Historic Landmark offers guided tours from 9-5 daily, restaurant with seating for 300 people from 11-3

p.m. and 10 overnight guest rooms. Call (504) 545-2730. OAK ALLEY PLANTATION, built 1837-39 by Jacques T. Roman, is a fine example of Greek Revival architecture and is famous for its alley of 28 evenly spaced live oak trees, believed to be at least 100 years older than "Big House." The most spectacular

setting in the entire Mississippi Valley, this National Historic Landmark is open daily 9-5. Closed Thanksgiving, Christmas and New Year's Day. Overnight cabins. Restaurant serving Cajun cuisine. (504) 265-2151.



SAN FRANCISCO PLANTATION House, Hwy. 44, Reserve, La., is less than an hour's drive west of New Orleans via I-10 or one hour east of Baton Rouge via I-10. Built in 1856 it is a National Historic Landmark. A galleried house in the old



Creole style, it features five decorative ceilings, wood-graining and marbling. Authentically furnished. Guided tours daily from 10:00 to 4:00. Admission is charged. For group tours, call (504) 535-2341. A River Road Rainbow!

WATER WONDERLAND Water Wonderland "Fairway" takes its name from the picturesque rivers and sleepy creeks which slowly make their way towards Lake Pontchartrain. Whether tubing on the Tangipahoa River, camping near Robert or delighting in the flowers of the area's gardens, Water Wonderland invites you to stop and enjoy its natural beauty.



CHEROKEE BEACH & CAMPGROUNDS Famous tubing capital of Louisiana, near the city of Hammond, only 60 miles from the World's Fair. On the scenic Tangipahoa River, bordered by white sandy beaches, bluffs and woodlands with nature trails. Enjoy tubing down the cool and invigorating Tangipahoa River. Cherokee buses will return you to camp at the end of your one or four-hour float trip. Over 300 shady campsites on bluffs overlooking the river, all with electric and water hookups for trailers and tents. Dumping stations, laundromat, public phones, LP gas, ice and firewood. Cherokee is great for tubing, camping, picnicking, swimming, fishing and hiking—make it a family affair—it's fun for all ages! Take the Tickfaw exit on I-55, 4 miles east on Hwy. 442. Write P.O. Box 257, Tickfaw, LA 70466 or phone (504) 345-8485.

THE RAMADA INN - HAMMOND has been totally renovated to provide you with a pleasant atmosphere and comfortable stay. Our new hotel features 116 beautifully remodeled units, a 24-hour restaurant with full 24-hour room service, a spacious lounge complete with a dance floor and live entertainment, an outdoor pool and play area, and more than adequately expanded bus and truck parking at no charge. We also have full banquet facilities and meeting rooms seating up to 300 with inhouse catering available. We are conveniently located at the junction of Interstate 12, Interstate 55, and U.S. 51 (45 minutes to New Orleans or Baton Rouge and only minutes from historic downtown Hammond and Ponchatoula), and for your shopping convenience, only 3 miles from Hammond Square Mall. For reservations call (504) 542-1000, or toll free at 1-800-228-2828.



YOGI BEAR'S JELLYSTONE PARK Yogi Bear and Ranger Smith extend a warm welcome to all visitors to the Louisiana World's Fair. We hope you enjoy our Dream State and we invite you to stay with us at Jellystone Park, a modern camp-resort in the piney woods, "bearly" an hour's drive from the Fair. Away from the hustle and noise of the city, Jellystone Park has all the conveniences and recreational facilities to make your stay fun-filled and relaxing. Yogi and Ranger Smith have lots of things to do for kids of all ages after you visit the Fair. For the brave and bold, there is a waterslide, tubing on the scenic Tan-

gipahoa River, paddleboating and canoeing on Lake Yogi. If you're in the mood to relax, Yogi has a challenging 18 hole mini-golf course, fishing ponds, hayrides, swimming pools and a gameroom arcade. For the kids.



we have a full-time recreation program which includes games, crafts, sports, hikes, cartoon theaters, campfires, tournaments, and so much more. Shuttle buses will be available to bring you to the Exposition and after a day of sightseeing, you can return to the cool, clean, country air for a dip in the pool or rollerskating or a visit with Yogi Bear in person. Enjoy the tranquility of our wooded campsites, the convenience of our sparkling comfort station facilities, and the professionalism of our staff as they work to make your stay a pleasant one. We think you'll fall in love with our state and its people. Don't



miss this chance to, as the Cajuns say, "pass a good time" with us. We look forward to your visit and hope to have the opportunity to help make your stay a memorable one. Write General Delivery, Robert, LA 70455, (504) 542-1507.

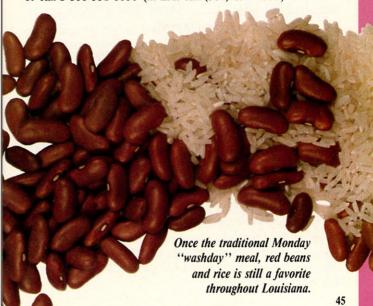
PONCHATOULA BEACH South Louisiana's oldest family campground, is just 45 min. north of New Orleans on the Tangipahoa River near I-12 and I-55. We offer tree-shaded campsites with hookups, furnished cottages with kitchens and AC, breakfast cafeteria, sandy beach, swimming, canoeing, tubing, concessions, shuttle service, babysitting. Contact Ponchatoula Beach, Rt. 2, Box 45, Ponchatoula, LA 70454/(504) 386-6844.

OZONE COUNTRY Traversing the Ozone Country "Fairway" is a great way to head for Louisiana's 1984 World Exposition. There is history here as well as an actual increase in the ozone content of the air. From the historic re-creation of a frontier settlement at Franklinton through the piney woods to the power of the Honey Island Swamp, Ozone Country really should be experienced.



MONEY HILL RESORT CAMPGROUND Enjoy 2000 acres of lush woods and 200 acres of crystal clear lakes. We have 450 wooded campsites, all with water and electricity, while approximately half have sewer connections. Ap-

proximately 200 sites are available without hookups, while an unlimited number of primitive campsites are available. There are 5 bathhouses, laundry facilities, snack bar, recreation pavillion, dump station and a convenience store is located on the campgrounds. 45 minutes from New Orleans and the World's Fair. Shuttle bus and World's Fair tickets available. Contact Money Hill, P.O. Box 2718, Covington, LA., 70434 or call 1-800-551-8050 (in LA. call (504) 892-7658)





ST. TAMMANY PARISH We're the greatest attraction next to New Orleans. St. Tammany Parish, located 30 minutes from New Orleans and 30 minutes from the Mississippi Gulf Coast is a paradise for those who love good food and economical accommodations. Just off the intersection of Interstates 10, 12 and 59 near Slidell.

HOTEL/MOTEL ACCOMMODATIONS

SLIDELL (area code 504) Days Inn 641-3450 Ramada Inn 643-9960 Holiday Inn 643-9770 Kings Inn 649-1760 Olde Towne 649-1156 Motel 6 643-6040

Best Western 641-8800 Scottish Inn 641-0576 Econo Travel 641-2153 Tarvers 649-5400 Coopers 641-1826

COVINGTON (area code 504) Holiday Inn 893-3580 Colby Inn 892-2681 LACOMBE (area code 504) Star Motel 882-5784

Mount Vernon 892-9810 Green Springs 892-4686 MANDEVILLE (area code 504) Ozone Motel 626-7393

CAMPING

SLIDELL (area code 504)
KOA 643-3850
Pink Panther 643-6672
PEARL RIVER (area code 504)
Reeves Riverside Park 863-7042
TALISHEEK (area code 504)
Lazy J 886-3701
MANDEVILLE (area code 504)
Fontainebleau State Park 626-8052
MADISONVILLE (area code 504)
Fairview State Park 845-3318
COVINGTON (area code 504)
Land-O-Pines 892-6023



For more information contact: St. Tammany Tourist & Convention Commission, P.O. Box 432 - 2020 First St., Slidell, LA 70459 (504) 649-0730





LAKE PONTCHARTRAIN **CAUSEWAY** Coming to the World's Fair? Cross over the Causeway, the bridge to historic New Orleans, the scene of the 1984 World's Fair and a city renowned for its culture, charm and cuisine, awaits your visit. The Superdome, the skyscrapers, the beautiful parks and the famed French Quarter say, "Welcome!" While the 1984 Fair highlights the rivers of the World, New Orleans is also proud of its large lake. The drive across the Lake Pontchartrain Causeway is more than just a means of transportation. During your 24 mile ride you are crossing the world's longest bridge over water. You'll be able to see the sailboats.

and the skyline from a prime vantage point. Built under the supervision of the Greater New Orleans Expressway Commission, composed of members from St. Tammany and Jefferson Parishes, the twin-span causeway can be reached from all major traffic routes in the area. The first span was opened to the public in 1956; the second in 1969.

You can cross the Lake Pontchartrain Causeway, one of the *safest* highways in the South, for a one dollar toll.

Maintenance crews keep the road free from debris, bumps and potholes. There's not a curve for 24 miles. The Causeway's own police force patrols regularly, strictly enforcing speed laws to ensure your safety. For emergency assistance, the Expressway Commission has installed motorist call boxes every half-mile on both spans. When you depress the lever, the call is received at headquarters and help is on the way.

Check your map...east, west, north or south. All major routes lead to the Lake Pontchartrain Causeway — the most picturesque route to New Orleans. When you plan your World Fair itinerary or any trip to New Orleans, for business or pleasure, plan to cross the Causeway Bridge. You'll get scenery, safety and the best New Orleans' skyline views. The Causeway links the two shores and lets residents and visitors easily enjoy both the city and the country without transportation hassles.

NEW ORLEANS Besides the grandeur, excitement and achievements of the 1984 Louisiana World's Fair, New Orleans also contains enough entertainment and bright lights for many visits to come.

It's all here—bursting at the seams. Welcome to New Orleans.

JEFFERSON PARISH - THE GATEWAY Standing as the western gateway to the 1984 Louisiana World Exposition, Jefferson Parish offers visitors amenities conducive to family-oriented entertainment and accommodations.

Most World's Fair visitors will enter New Orleans through Jefferson Parish. Tourists will have the opportunity to witness the diversified and pleasant character of Jefferson Parish which features a quality of life that is as attractive to those who live in the area as to visitors.

Diversity in Jefferson Parish ranges from the beaches of Grand Isle on the Gulf of Mexico, the deep, foreboding swamps of Barataria, to sparkling glass office towers in Metairie; from pirogue races in Lafitte, the Gumbo Festival in Bridge City, to glittering Mardi Gras parades in Gretna. There is nighttime horse racing in Kenner. Jefferson Parish also offers camp grounds, sightseeing, theater, and outdoor recreation (golf, tennis, swimming, etc.)

Twenty percent of the metropolitan area's hotel-motel accommodations are located in Jefferson Parish, and rates are generally twenty percent lower than those in downtown New Orleans. Jefferson Parish hotels and motels are inclined to be family-oriented.

Visitors to the World's Fair will also want to take advantage of Jefferson Parish's major shopping centers of Oakwood, Clearview and Lakeside. A vast array of major department stores and speciality shops await the intrepid bargain hunter in these and other locations throughout the Parish.

Historically, Jefferson Parish has plantation-era homes, the Camp Parapet Civil War site, the Davy Crockett Fire House, and ancient Indian burial mounds in the Barataria region where pirate/patriot Jean Lafitte made his headquarters. The newly opened Bayou Segnette State Park and the Jean Lafitte National Park give visitors the opportunity to come face to face with flora and fauna in swamps and marshlands.

Previously, Jefferson Parish's financial base was in seafood harvesting. Modern times have brought oil and gas production, plus major petrochemical and maritime industries. Seafood is plentiful and a favorite with native chefs. Restaurant cooking ranges from spicy Cajun and Creole cuisine to gustatorial delights rivaling their more famous counterparts in New Orleans.

Plan to spend some time in Jefferson Parish when you visit the World's Fair. You will find the friendly, family-oriented approach to a good time just what you're looking for. Write Jefferson Parish World Exposition Commission, 3330 N. Causeway Blvd., Metairie, LA 70002. Call (504) 834-7700.

MUSEE CONTI WAX MUSEUM provides a delightful introduction to the history and legends of New Orleans. 144 lifesize beautifully costumed wax figures in 31 authentic period settings. Carefully selected antiques, scenic art, and special effects by master craftsmen. And, just for fun, The Haunted Dungeon—for kids of all ages! Open daily by admission. 917 Conti Street in the French Quarter. (504) 525-2605.

A HOTEL - THE FRENCHMEN 417 Frenchmen 70116. (504) 948-2166. Tucked away at the corner of the French Quarter, across from historic U.S. Mint and French Market with city transportation to the Exposition at your door. Charming atmosphere of a bygone era with modern comforts of today complimentary breakfast, pool, tropical patio, phones, color TV, climate control, fire sprinkler system, tour service.

CHATEAU ORLEANS Affordable rental condominiums in French Quarter (Daily Rates) - Just two blocks off Bourbon Street with easy access to the Fair site. Efficiency, 1 bedroom and 2 bedroom units available. Daily maid service, microwave kitchens, unlimited free local phone calls, color TV, whirlpool baths and private courtyard with swimming pool. Call (504) 524-8412 between 9 A.M. and 5 P.M. Monday thru Sunday.

THE BIENVILLE HOUSE is the classic New Orleans hotel. Jazz, history, Bourbon Street and the World's Fair are steps away, but the Bienville House is for the quiet moments too. Located in a tranquil corner of the French Quarter, it is a welcome refuge from the revelry of the city. Its elegant facade beckons you to gracefully appointed rooms and the caring attentions of the staff. Call **1-800-535-7836** or **(504) 529-2345**.



HOTEL IBERVILLE at Canal Place. Grosvenor House, London. Plaza Athenee, Paris. The Ritz, Madrid. The Westbury, New York. Now Trusthouse Forte extends an elegant touch of Europe in America's most European City. The Hotel Iberville in New Orleans offers comfort and luxury in the best location. At the corner of the French Quarter and the Mississippi River, you are only five blocks from the World's Fair

site. And Canal Place, with Saks Fifth Avenue, Brooks Brothers, Gucci and seventy more of the world's most fashionable shops is right at our door. Call (504) 525-2536 or 1-800-223-5672.



ORLEANS Inter-Continental Hotels are known world-wide for luxurious accommodations and personal services. This new addition to the famed hotel chain is located on prestigious St. Charles Avenue in the heart of the city's financial area—a short 10 minute walk to the Fair site, the French Quarter, downtown shopping and other city attractions. Even the historic streetcars pass the

hotel's front entrance. The 500-room hotel offers a wide range of guest amenities; 24-hour room service, superb restaurants, concierge, translation assistance, conference facilities, valet parking, heated swimming pool and health club with sauna, whirlpool and exercise room. Special packages are available for the World Exposition, ranging from 3 days/2 nights to 5 days/4 nights. For information, contact: Jon Epstein, Director of Sales, Hotel Inter-Continental New Orleans, 444 St. Charles Avenue, New Orleans, Louisiana 70130. Telephone: (504) 525-5566 or (504) 525-5514. Toll-free in the U.S.A. 1-800-327-0200. Telex: 58202, Cable: INHOTELCOR.



THE MAISON DUPUY A

unique French Quarter Hotel within walking distance to the World's Fair and all major sites of interest, including the excitement of Bourbon Street and the Royal Street shopping mall. Luxurious

sleeping rooms, many with private balconies overlooking our beautiful courtyard, patio bar and historic French Quarter. Le Bon Creole Restaurant featuring traditional Creole and Cajun cuisine. Cabaret Lautrec, the perfect place to unwind after the Fair. The Maison Dupuy is exquisitely furnished in Country French Provincial which provides an atmosphere of tradition, culture and luxury right in the heart of the Vieux Carre. Our



famous Fountain of the Arts enhances the natural beauty of our courtyard. The Maison Dupuy Hotel, 1001 Rue Toulouse, New Orleans, LA 70112, (504) 586-8000 or 1-800-535-9177.



INTERNATIONAL HOTEL at World's Fair entrance. Fun-loving New Orleans will host the ultimate celebration in 1984. To enhance your visit to this 82-acre wonderland, the place to stay is the International Hotel. You'll love our location right in the middle of all the vibrant activity. We're at the entrance to the World's Fair, just one block from the Mississippi River and the intriguing French Quarter

with its sidewalk artists, famous restaurants, quaint shops, horse-drawn carriages, steamboat cruises, Bourbon Street and all that jazz.

The International Hotel offers comfort and convenience at reasonable prices. Each guest room has oversized beds, private baths, color TV, air conditioning, AM/FM radio and direct dial telephone.

Amenities include restaurant and coffee shop with family priced menus, two lounges, swimming pool, currency exchange, parking, car rental and airport transportation. The International Hotel offers the best value in New Orleans. It's the ideal place to stay during the 1984 World's Fair. We look forward to having you as our guest.

For reservations or information, call the International Hotel in New Orleans, (504) 581-1300.

EXCITING TOURS Fun, food, jazz, hotels, and sightseeing. RECEPTOURS packages the World's Fair for you in true Southern style. Whether you spend one day or a week, Receptours offers a wide range of tours including the French Quarter, river cruises, plantations, famous restaurants and night-clubs. Receptours offers lodging ranging from inexpensive campgrounds to luxurious hotels within walking distance to Fair's entrance. We provide Fair admission tickets, airport transfers, rental cars, etc. Our tailor made packages and professional staff assures that you'll receive the best value for your travel dollar.

One call guarantees a trouble free vacation. Package tours as low as \$68 per person, double occupancy. For brochures, in-



formation or reservations call your travel agent or contact Receptours, 327 Exchange Place, New Orleans, LA 70130, Attention Bob Bourg, (504) 524-1202. Locally owned and operated. Over 10 years of experience.



NEW ORLEANS MARRIOTT Magic moments in legendary New Orleans. Icy Sazerac Cocktails and red hot Dixieland, served with a hearty dash of Mardi Gras fever. It's all part of the excitement that has made New Orleans legendary. Now there's the 1984 Louisiana World Exposition only three blocks away from the New Orleans Marriott, the hotel that lives up to the legend.

GRACIOUS ACCOMMODA-TIONS AND AMENITIES.

Located on Canal Street at Chartres

— Where the French Quarter begins

— Marriott's 1,330 guest rooms
and suites live up to the legend!

They are luxurious, beautifully
appointed; featuring color TV, free
in-room movies, AM/FM radio, individual climate controls. And all

those little Marriott extras! A spacious parking garage for your convenience, a beauty/barber shop, a boutique, baby-sitting. For a midnight snack or a light breakfast, Room Service is as close as your phone. For a relaxing swim, visit our two pools.

SPECTACULAR RESTAURANTS AND LOUNGES. The New Orleans Marriott lives up to the legend with a wide selec-

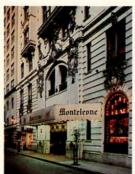
tion of restaurants and lounges, offering a unique sampler of the delicacies that have made New Orleans famous. Visit the rooftop RiverView Restaurant for a great view of the historic French Quarter, the magnificent Mississippi,



and the 1984 Louisiana World Exposition. The RiverView — where the city is at your feet and gourmet dining at your fingertips! Family dining in Cafe'du Marche'and Clancy's Courtyard. The New Orleans Marriott! Your best choice for excel-

lent accommodations and service—where the French Quarter begins and three blocks from the main entrance to the 1984 World's Fair! For reservations call 1-800-228-9290 or (504) 581-1000.





at the head of New Orleans' Royal Street through nearly a century of remarkable progress. The city and the hotel, in a continual process of renovation and expansion, today blend modern sophistication with the elegance of old. The Monteleone is a visitor's delight, boasting a rooftop pool area, jazz club, several fine restaurants and lounges and, naturally, superb accommodations.

The Monteleone's French Quarter location is splendid; the World's Fair site most convenient. Call 1-800-535-9595 or (504) 523-3341.



PARK SUITE-NEW ORLEANS A Premiere Location At A Great Price. At the Park Suite-New Orleans, you get an unbeatable combination: A comfortable suite for less than the price of a regular room at other fine hotels. And the closest, most convenient hotel to the 1984 Louisiana World Exposition and the New Orleans Convention & Exhibition Center. Our affordable, full-sized suites feature a living room with wet bar,

separate bedrooms and bath, and other thoughtful touches at every turn. And you can enjoy all the amenities and features of a world class hotel, with fine dining and quiet libations from our lounge only a few steps away from your suite. And a level of service second to none, with a concierge who acts as your personal assistant throughout your stay. Plus we're just one block from the main V.I.P. entrance to the Fair and only minutes from New Orleans' colorful French Quarter, fabulous sightseeing and unique shopping. The Park Suite. Affordable luxury at a premiere location in New Orleans. More than a great hotel. It's a great value. Park Suite-New Orleans, 315 Julia Street (504) 525-1993

LAFITTE GUEST HOUSE 1003 Bourbon, New Orleans, LA 70116. The place to stay in the heart of the Vieux Carre in a charming, historic French manor house built in 1849 and beautifully furnished with antiques and reproductions. Located near all major attractions. Tariff includes continental breakfast and free parking. Write for a brochure or call (504) 581-2678 for reservations.

LASALLE HOTEL Eleven blocks from the Mississippi River, catering our service to the guest seeking convenience, comfort and economy. In the heart of downtown New Orleans nestled between Basin and North Rampart Street of the Vieux Carre (French Quarter) on famous Canal Street, is our little hotel next to Saenger Theatre for Performing Arts. Within walking distance of the 1984 Louisiana World Exposition, famous French Quarter nightlife and Dixieland music, world-renowned New Orleans restaurants and French cuisine, theaters, movies, shows and stage plays, historic sites and department stores. We honor all major credit cards. Please call: (504) 523-5831 or 1-800-521-9450 or write LaSalle Hotel, 1113 Canal Street, New Orleans, La. 70112.



NEW ORLEANS AIRPORT HILTON The World's Fair offers many things: the romance of the old city, Jazz, the revelry of Bourbon Street, the wonders of the Exposition. Here is a 284 room resort inn, in a lush and spacious semi-

tropical setting, just across from New Orleans International Airport and 17 miles from the Fair site. The Airport Hilton offers convenience and relaxation with a large, meticulously manicured courtyard, Olympic size pool, putting green, lighted tennis courts and shuffleboard...our delightful Bogart tribute, the Casablanca Lounge...and Clementine's Restaurant, boasting both local cuisine and a large selection of All-American favorites to please all our guests. Call (504) 469-5000.

NEW ORLEANS BED & BREAKFAST has rooms and apartments in private homes at budget, moderate and deluxe rates for almost everyone. Each home is carefully screened and every effort is made to please the visitor. Personal tours and catering arranged. Continental breakfast. Homes are available throughout Louisiana. Send self-addressed stamped envelope to P.O. Box 8163, New Orleans, LA 70182 or call (504) 949-6705.

PRIME LOCATION - AFFORDABLE PRICES Southern charm in Historic Garden District. Only twelve blocks to fair. Spacious comfortable rooms opening onto enclosed courtyards. Shuttle service to & from fair entrance. Secure off street parking. Self-service laundry. Single rooms from \$45, mini-suites and executive suites from \$65. THE PRYTANIA PARK HOTEL, 1525 Prytania St., N.O., LA 70130, (504) 524-0427.



SHERATON NEW ORLEANS The Celebration has begun at the spectacular, new Sheraton New Orleans. Located at 500 Canal (overlooking the fabulous French Quarter) this 1,200 room, 49-story hotel embraces everything visitors love about the Crescent City.

Inside, a spacious three-story atrium lobby welcomes you with the sounds of non-stop music and provides a refreshing atmosphere in which to

enjoy cocktails in the hotel's LOBBY LOUNGE.

On the second level is SAFFRON—an elegant continental restaurant managed by KEITH NELSON, one of the city's most respected maitre d's. SAFFRON offers a delicious variety of traditional New Orleans seafood, steaks, roast fowl and veal as well as an extensive selection of fine wines. For casual conversation, cocktails and an informal rendezvous, try LAGNIAPPE, our second floor cocktail lounge. It's named after a French word meaning "a little something extra".

Those who enjoy celebrating the glory days of rock and roll

will find the club PRO-FILES an exciting place in which to unwind and dance. For an evening of live entertainment, make reservations to attend "The French Quarter Follies" in RHYTHMS showroom. This "musical

celebration of the most magical city in the universe" traces the rich heritage of New Orleans with dazzling musical and dance performances. There are two shows nightly.

A special feature of the Sheraton New Orleans is the hotel's TOWERS section located on the uppermost floors. The TOWERS features its own separate registration area, concierge, private lounge and beautifully appointed guest rooms.

For groups, weekend visitors and those visiting the city during special events, the Sheraton New Orleans offers exciting



year-round vacation packages as well as special World's Fair packages. Call toll free: 1-800-325-3535. Or dial the hotel direct at (504) 525-2500 for more information and reservations. **THE PLACE D'ARMES HOTEL** at Jackson Square. For intimate hotel accommodations as unique as New Orleans itself, the family owned and operated Place d'Armes Hotel is the perfect choice. Its superb location, well-appointed guest rooms, easy parking, and outstanding value make it a wonderful location for your World's Fair vacation.

The Place d'Armes is ideally located in the very heart of the historic French Quarter at Jackson Square. Within one block of its door are the St. Louis Cathedral, the unique shopping of

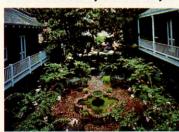
Royal St., the bawdy nightlife of Bourbon St., the steaming coffee and donuts of the Cafe du Monde, and the mighty Mississippi River.



All of the famous sights, sounds, and flavors of New Orleans are at its

doorstep. The Place d'Armes is comprised of tastefully appointed guest rooms which are located in 18th century buildings typical of the French Quarter architecture. All surround an original lush courtyard, pool, and patio area which offers a cool and quiet respite from a full day of shopping and sightseeing. Parking is easy in the enclosed, secured, and adjoining parking facility, but because of the hotel's wonderful location, you may never have to use your car at all!! The World's Fair entrance is just a 12 minute walk away.

As if these reasons weren't already enough, a FREE continental breakfast of hot coffee, chilled juices, and assorted rolls is served daily in the lovely courtyard, pool, and patio



area. A morning newspaper is also provided to help begin each morning of your stay refreshed and ready for more fun and enjoyment. For the best of both worlds...the tranquil beauty of 18th century New Orleans living

quarters coupled with the excitement of the French Quarter and of the World's Fair, give us a call at the Place d-Armes. For information and reservations, call Barbara on our toll free number.

You're just one call away from the most important part of your New Orleans/World's Fair vacation. Let the Place d'Armes make your dream come true. Barbara Oster, Reservations Office, Place d'Armes Hotel, 625 St. Ann Street, New Orleans, Louisiana 70116. Toll Free 1-800-535-7791.

SHERATON INN - NEW ORLEANS AIRPORT is a 250 room first-class hotel featuring lounge, restaurant, oyster bar, swimming and tennis. Located within 2 miles of the airport and 12 miles of the World's Fair site and French Quarter. 2150 Veterans Blvd., Kenner, LA 70062 (I-10 at Williams Blvd.) For reservations call (504) 467-3111 or toll free 1-800-325-3535.

TRAVELODGE NEW ORLEANS AIRPORT 200 newly renovated rooms. Free airport shuttle and parking. One block to I-10 exchange at Williams Blvd. 19 minutes from fair site. Shuttle to fair available. Rent-a-car in lobby. Full restaurant & lounge. Family, group, & corporate rates. 2 pools. Jacuzzi. Handicap rooms. Meeting space. Babysitter. Friendly staff. 2240 Veterans Blvd. in Kenner. (504) 469-7341 & 1-800-255-3050.

WORLD'S FAIR RESTAURANTS' MENU GUIDE Over 40 menus from Louisiana's finest restaurants in each of two booklets. Compare information, hours, prices and food specialities. Find the best restaurants for Louisiana's Creole, Cajun or French cuisines. Specify Baton Rouge or New Orleans area. Each \$3 or both for \$5 (a gourmet's necessity). P.O. Box 15007, Baton Rouge, LA 70895.

GUMBO SHOP RESTAURANT - Serving New Orleans' famous Creole dishes, has 2 locations. In the French Quarter at 630 St. Peter Street (504) 525-1486, you will find yourself surrounded by murals from the 1920's looking out onto a beautifully landscaped patio. Uptown, at 4932 Prytania Street (504) 899-2404, our menu includes Creole foods and local favorites, seafood, fowl and steaks. Moderately priced and casual.





WORLD FAMOUS ARNAUD'S New Orleans is cherished as a city of celebration. None of her establishments so well portrays this festive nature as Arnaud's. As the grande dame of French Quarter restaurants, it's the local favorite for celebrations of all kinds.

Lunch, dinner and Sunday Brunch and Jazz are all events not to be missed. The main dining room features famous specialties and the

Grill Bar offers late night music and inexpensive luncheon.

Tiny flaming Pousse Cafes of layered, multi-colored liquor signal diners that yet another birthday, engagement or anniversary has been celebrated. Most guests join in the spontaneous singing of Happy Birthday and the shared spirit of friendship.

Arnaud's, one of the most celebrated restaurants in the world today, was recently restored to its original grandeur by proprietor Archie A. Casbarian.

Ceiling fans turn slowly over original mosaic floors, crystal chandeliers reflect in sparkling beveled glass windows and fresh

flowers top white linen-covered tables. Flickering gas lanterns illuminate the entry into one of the city's most elegant dining spots.

Arnaud's has a distinctive style of French and Creole dishes acclaimed by critics everywhere. Renowned for Shrimp Arnaud and Oysters Bienville, created in honor of its location, Arnaud's features specialties like Trout Meuniere, Pompano en Croute, Caramel Cup and Bread



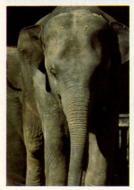
Pudding. In addition to a la carte luncheon and dinner, Arnaud's offers a luncheon table d'hote menu which provides a wide sampling of gourmet dishes.

"Festivity is an art of which to be proud," proclaimed the Count soon after opening in 1918. And, since then, visitors from every part of the world and New Orleanians alike have found a special joy in marking passages of time at Arnaud's. Visit Arnaud's FREE Mardi Gras Museum 7 days 11:30 a.m.-10:00 p.m., 813 Bienville, French Quarter, (504) 523-5433. Lunch 11:30-2:30 p.m. M-F, Dinner 6-10 p.m., 7 days, Sunday Brunch 10:30-3 p.m. Credit Cards Accepted.

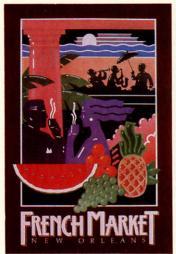








AUDUBON ZOO A short distance from the World's Fair site, the Audubon Zoological Garden is rated as one of the top zoos in the country. Waterfalls, lush vegetation, century-old oaks trees and sculptured rocks provide a beautiful setting for over 1,500 animals. Alligators, snakes, raccoons, opossums and nutria are as much at home in a Louisiana Swamp as they are at the Audubon Zoo. The Louisiana Swamp Exhibit contains cypress, Spanish moss, and water hyacinths which thrive among its meandering lagoons. See animals in naturalistic setting from Africa, Asia and North and South America. Be sure to visit our petting zoo in the Wisner Children's Village or enjoy a variety of refreshments in our relaxing Dixie Beer Garden. A trip to New Orleans would not be complete without visiting one of the best zoos in the country and New Orleans' top family attraction, the Audubon Zoological Garden. The Zoo is easily accessible by public transportation or by taking the "Zoo Cruise" on the Cotton Blossom Steamboat from the Canal Street Wharf. The Zoo is open seven days a week from 9:30 a.m. until 5:00 p.m. Regular admission is \$4.00 (adults) and \$2.00 (children). Group rates and further information can be obtained by calling (504) 861-2537. 6500 Magazine St. in Uptown New Orleans.



THE HISTORIC FRENCH

MARKET lies just down the Mississippi River from Jackson Square, forming the periphery of New Orleans' French Quarter. There is a renaissance quality to the French Market. A blending of past and present, its centuries old arcades house contemporary shops, open air markets, restaurants offering a variety of local cuisine and sculptural and pictorial displays of Market history.

Dining in the French Mar-

ket is to know New Orleans' sights and sounds along with its culinary specialties. Enjoy ragtime or jazz from the sunny table of a sidewalk cafe, or watch the sun set over the Mississippi from a riverside terrace. The French Market is home to cafe au lait and sugary hot beignets, tasty poorboy sandwiches, boiled crawfish and red beans and rice. Whether snacking on ice cream, fine pastries or Mediterranean specialties, you can find food for every appetite and mood in the French Market.

Shopping in the French Market is to become a full participant in the New Orleans lifestyle. Watch the making of pecan-laden pralines in the Market's candy factory. Learn the secret of making beignets and cafe au lait. Browse shops for imports, local products and everything in between. Jazz records, music boxes, women's fashions, candles, toys, wood carvings, Haitian paintings, posters; all are there in the French Market. You can bring home the flavor of New Orleans, too — Creole spices, coffee beans, and Louisiana produce from New Orleans' only Farmers' Market. Visitors can also find bargains at the Flea Market.

There's another world of excitement waiting for you at the French Market. Don't leave the Expo City without visiting these fine French Market shops and restaurants: Aunt Sally's Praline Shop, Bijouterie, Caribbean Corner, Cookery N'Orleans Style, Crafts Bazaar, Evans Creole Candy Factory, French Market Candle Shop, Manila Galleon, Merry Christmas & All That Jazz, Pastificio, Sophia At The Market, The Little Toy Shoppe, Unique Accents, Cafe Du Monde, Fish Market Restaurant, French Market Po-Boy, Gelati, Ice Cream Machine, LaPetite Cuisine, Mediterranean Cafe, Moran's Riverside Restaurant and The Gazebo.



CRUISE THE MISSISSIPPI RIVER The New Orleans Steamboat Co. invites you to experience New Orleans and the World's Fair from the Mighty Mississippi River aboard: the Sternwheel Steamboat NATCHEZ, the Riverboats BAYOU JEAN LAFITTE and PRESIDENT, the Sternwheeler COTTON BLOSSOM.

The Steamer NATCHEZ sails 4 times daily from the French Quarter on her popular 2-hour Mississippi River Cruises. A special Champagne Jazz Breakfast Cruise disembarks you at the Fair. 11:30 am and 2:30 pm Cruises are both



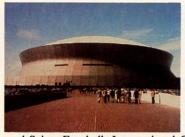
narrated; the 6:30 pm Cruise offers Dixieland Jazz with optional dinner...The BAYOU JEAN LAFITTE daily 5-hour Bayou Cruise combines the Mississippi River with the local charm of Bayou Barataria...A Mississippi River Cruise and a visit to the Audubon Zoo is offered continuously on the COT-



TON BLOSSOM Zoo
Cruise, linking Uptown
New Orleans with the
Vieux Carre'...Moonlight
Dance Cruises on the
PRESIDENT feature the
best in live entertainment
on the largest dance floor
in the South.



For your convenience, two new Riverboats will run at the Fair site offering relaxing 1-hour River Cruises throughout the day. Contact: New Orleans Steamboat Company, 2340 ITM Building, New Orleans, LA 70130, (504)586-8777.



THE LOUISIANA SUPER-DOME is the largest and most versatile public assembly facility in the world. You haven't seen New Orleans until you've seen the Superdome. Super Bowls, Sugar Bowls, NCAA Final Four, Tulane

and Saints Football, International Conventions and Entertainment Spectaculars of all kinds are staged here. Guided walking tours are available every half hour from 9:30 a.m. to 4:00 p.m. seven days a week, except during some major events. See the giant main arena, press box, and private suites. 1500 Poydras St. near the French Quarter. Call (504) 587-3645 for further information.

HERMANN-GRIMA HISTORIC HOUSE Built in 1831 and authentically restored offers a glimpse of New Orleans' Golden Age. Guided tours through the mansion house, kitchen building, stable and courtyard. Creole cooking demonstrations in original open hearth kitchen are offered Thursdays, October through May. Open daily by admission except Wednesday. 820 St. Louis St., (504) 525-5661

JAZZ IN NEW ORLEANS Ronnie Kole and New Orleans are two names synonymous with Jazz. Ronnie Kole, a personality, entertainer and Jazz pianist, blends New Orleans and exciting Jazz of all kinds together as no one else can! Nightly entertainment at the Marriott Hotel on Canal Street for all adult ages within minutes of the Fair provides an exciting evening of real New Orleans. For more information call (504) 525-KOLE.





NEW ORLEANS MUSEUM OF ART In 1911 Isaac Delgado, a sugar factor and philanthropist, gave funds to the City of New Orleans to build a museum in his honor. The original neo-classic building, located in City Park, was

designed by Chicago architect Samuel Marx. It was named the New Orleans Museum of Art in 1971, after the addition of

three new wings.

The Museum's collection includes the arts of Western civilization, Africa, the Far East and pre-Columbian America. In 1983 an outstanding assemblage of late 18th-early 19th century American



furniture was added, consisting of a Louisiana Bedchamber and a Federal Drawing Room. Also in 1983, the Museum opened the *Treasures of Peter Carl Faberge*. This exhibition of 58 objects, many of which once belonged to the Russian Royal Family, includes the Imperial Easter Eggs of 1893, 1895,

and 1912.



The Museum has presented major international exhibitions such as the Treasures of Tutankhamun and The Search for Alexander. Special exhibitions scheduled on a rotating basis in 1984 include Leonardo da Vinci's Codex Hammer; Masterpieces of the American West; Circles of the World: Traditional Art of the Plains Indians; and Art of the Cameroon Grasslands.

Museum hours are 10a.m.-5p.m. Tuesday through Sunday. For information call (504) 488-2631 or write New Orleans Museum of Art, P.O. Box 19123, City Park, New Orleans, LA 70179.





THE BEST OF NEW ORLEANS

AUDUBON PARK & ZOOLOGICAL GARDENS

6500 Magazine Street 861-2537 Listed as one of the top Zoos in the country, where more than 1,000 animals are exhibited in naturalistic settings. Open 7 days a week. Mon.-Fri. 9:30 a.m.-4:30 p.m. Weekends until 5:30 p.m. By Admission.

GARDEN DISTRICT ANTEBELLUM HOME

2504 Prytania Street **899-1945** Elegant 19th century home of the Seebold family, furnished with fine antiques and paintings. Operated by the Women's Guild, N.O. Opera Assn. Mon.-Fri. 1 p.m.-4 p.m., except holidays. By Admission.

HERMANN-GRIMA HISTORIC HOUSE

820 St. Louis St. **525-5661** Restored early 19th century French Quarter mansion, with courtyard, stable, and Creole cooking demonstrations in outbuilding. Mon.-Sat. 10 a.m.-3:30 p.m. Sun. 1 p.m.-4:30 p.m. Closed Wed. By Admission.

HISTORIC NEW ORLEANS COLLECTION

533 Royal St. **523-4662** Tours of Important Architectural Complex containing Williams' residence and Ten History Galleries. Tues-Sat. 10 a.m.-4:30 p.m. Closed Sun. By Admission.

LONGUE VUE HOUSE & GARDENS

7 Bamboo Road 488-5488 A Grand City Estate, home of Sears' heiress Edith Stern, surrounded by 8 acres of formal gardens. Tues.-Fri. 10 a.m.-4:30 p.m. Weekends from 1 p.m. to 5 p.m. Closed Mon. and legal holidays. By Admission.

LOUISIANA NATURE CENTER

11000 Lake Forest Blvd. **246-9381** Museum and nature preserve with exhibits on native wildlife, nature trails, and a "Discovery Loft" for hands-on learning. Tues.-Fri. 9 a.m. to 5 p.m. Sat.-Sun. 12 noon-5 p.m. Closed Mon. By Admission.

LOUISIANA STATE MUSEUM

751 Chartres St. **586-6968** Cabildo on Jackson Square. *The Sun King: Louis XIV and The New World.* April 29-Nov. 18, 1984. Tues.-Sat. 10 a.m. to 9 p.m. Sun. 10 a.m.-6 p.m. Closed Mon. Also, Presbytere, 1850 House, Old Mint. By Admission, combination tickets available.

NEW ORLEANS MUSEUM OF ART

Lelong Avenue in City Park 488-2631 Collection includes works of art of Western civilizations from the pre-Christian era to the present. Tues.-Sun. 10 a.m. -5 p.m. Closed Mon. and all legal holidays. By Admission.

PITOT HOUSE

1440 Moss St. 482-0312 Late 18th century Louisiana plantation house. Collection 18th and 19th century furnishings. On Bayou St. John. Group Tours by appointment. By Admission. Further information on these facilities is available in the

Further information on these facilities is available in the Louisiana Pavilion.



THE LOUISIANA STATE MUSEUM presents *The Sun King*. The Cabildo of the Louisiana State Museum, right on Jackson Square in the heart of the French Quarter, is hosting the Fair's most exciting off-site attraction, *The Sun King: Louis XIV and the New World*. From April 29-November 18, 1984, the splendor of 17th century France comes alive in this major international exhibition. Approximately 200 priceless treasures, primarily from the Louvre and Versailles, include paintings, decorative arts, tapestries, precious materials and various printed works, never before seen in the U.S.

General public hours are from 10:00 a.m.-9:00 p.m. Tuesday through Saturday and from 10:00 a.m.-6:00 p.m. on Sunday. The Museum is closed on Monday and election day.

General public admission is \$3.50 for adults, \$2.50 for senior citizens (65 and over) and \$1.50 for children (3-12).

A variety of reservations is available for groups (minimum 20 persons). Groups can schedule special morning viewing before general public hours on Thursday and Saturday for \$4.50/person (Plan A) or they can purchase tickets during general public hours as stated above (Plan B). After scheduling Plan A or B, groups can also arrange for a lecture on *The Sun King* for \$4.00/person (Plan C), a guided tour of the French Quarter for \$6.00/person (Plan D), a guided tour of Homes and Patios in the Quarter for \$15.00/person (Plan E), walking tours of Antique Shops (Plan F) and to Art Galleries (Plan G) in the Quarter with commentary for \$10.00/person each.

Private parties (maximum 600 people) can be scheduled on Tuesday through Sunday from 7:30-10:30 p.m. Viewing may be preceded by cocktails.

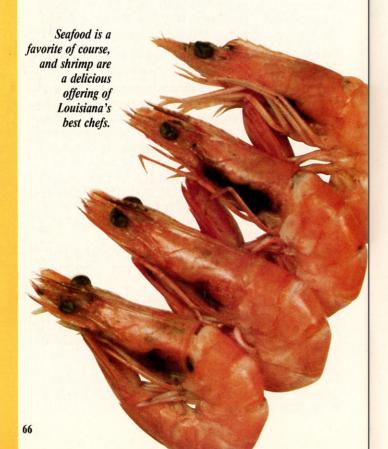
The Louisiana State Museum offers other exciting attractions: a Carnival Exhibition and a Jazz Exhibition at the Old U.S. Mint, 400 Esplanade Ave.; Louisiana Photography Exhibition at the Presbytere, 751 Chartres St.; and a furnished 1850 Town House, 523 St. Ann St.

For further information, contact the Sun King Office at the Louisiana State Museum, P.O. Box 2458, New Orleans, LA 70176, (504) 568-8074.

TOP OF THE MART - REVOLVING LOUNGE 33 stories high, atop the International Trade Mart Building at #2 Canal Street on the Mississippi River. Superb view of the River, French Quarter and site of the 1984 Louisiana World Exposition. Specialty Drinks and Live entertainment. Open Daily 10 AM to 2 AM. (504) 522-9795.

LOUISIANA NATURE CENTER 11000 Lake Forest Blvd., New Orleans, LA 70127. **(504) 246-9381.** An exciting natural science museum and 86-acre wildlife preserve, dedicated to the discovery of Louisiana's unique natural environment. "Hands on" exhibits that are fun for children and adults. Daily films and guided trail walks. Special weekend activities. Swamp Tours. Tu-Fr 9-5, Sat-Sun 12-5. By Admission

SCENIC BAYOU TOURS - OIL RIG FISHING USCG Lic. Capt., fully insured, fast Lafitte Skiffs take you through bayous and marshes where Jean Lafitte roamed; to the Gulf of Mexico where the oil rigs offer fantastic scuba diving and line fishing. Visit pirates' graveyards and see nature at its best. Harry's Dive Shop, 4709 Airline Hwy., Met., LA 70001, (504) 888-4882, TWX 810 951 5411, HARRDIV MRIE.





TRAVEL NEW ORLEANS,

ING. The most experienced tour company based in the French Quarter, has put together a special tour plan for the World's Fair called "Fair for All". This 4 day, 3 night program includes hotel, 2 day admis-

sion to the Fair, 2 breakfasts, city sightseeing tour or riverboat cruise and much more. Prices for groups or individuals begin at \$239 per person. We have guaranteed space at many different hotels every day of the Fair. We have also arranged easy deposit & cancellation procedures. Our experience, reputation & reliability await your call. See you at the Fair. Call toll free 1-800-535-8747.

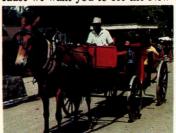
GROUP TOURS OF AMERICA, INC. If you like the New Orleans tour packages described in our regular season brochure, then you're sure to like this once in a lifetime combination also: "New Orleans and the 1984 World's Fair"! Want to be sure about your group's package arrangements? Contact the home team! Groups of 30 or more only. Group Tours of America, Inc.; Box 86860; New Orleans, LA 70182. (504) 529-5500.



SEE NEW ORLEANS - THE GRAY LINE WAY Gray

Line Tours offers the best way to see New Orleans. The Gray Line difference is Gray Line people. Only Gray Line provides a separate guide to personalize every tour. And she is a

New Orleanian whose love & knowledge of the city have been expanded by our training program. The Gray Line difference is Gray Line equipment. You'll find your Gray Line vehicle roomy, clean and air-conditioned. Constant attention keeps our buses in top shape and YOU in unmatched comfort. The Gray Line difference is the Gray Line way. We're different because we want you to see the New Orleans you'll never forget.



Our assortment of entertaining tours show it all: Combination Riverboat/ City Tours, Complete City Tours, Plantation Tours, Nightlife Tours. Call (504) 525-0138.



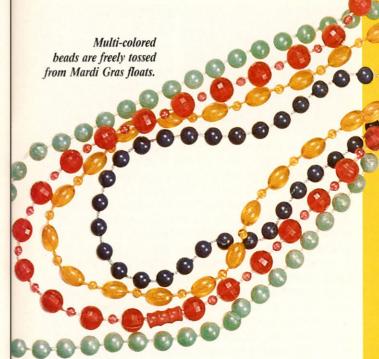
CREOLE QUEEN "New Orleans' newest and most luxurious paddlewheeler." Our World's Fair schedule includes a Champagne Jazz Breakfast Cruise boarding at 7:30 a.m. cruising from 8-10 a.m. \$15 per person. Early reservations are recommended. Our three daily excurions leaving from the Fair site are at 12 noon, 2 p.m. and 4 p.m. \$7.50 per person. We also have a Creole Dinner Fireworks Jazz Cruise boarding at 7:30 p.m. nightly cruising from 8-10 p.m. \$26 per person. Early reservations are recommended (Fair ticket not required). For reservations, call our ticket booth at (504) 524-0814 or our office at (504) 529-4567. 807 ITM Building, #2 Canal Street, New Orleans, La. 70130.

WORLD'S FAIR MARDI GRAS-STYLE! A can't-miss combination packaged just for you. Mardi Gras Tours & Productions, Inc. offers a number of 1984 World's Fair tour plans to suit your fancy. The secret ingredient is *New Orleans*. The tour professionals at our French Quarter-based company are anxious to share our exciting city with you. The world is coming to New Orleans; let Mardi Gras Tours include you in that number. Look into what we have to offer:

- THE ONCE-IN-A-LIFETIME WORLD'S FAIR
- JAZZ & BLUES NIGHTLIFE
- WORLD FAMOUS CREOLE CUISINE

TWO NIGHT package includes hotel accommodations, baggage handling, tickets, transportation to the Fair, all taxes and gratuities as low as \$120 PER PERSON double.

We have packages tailored especially for individuals, corporate groups, and motorcoach tour operators. Don't simply schedule a vacation this year; plan a New Orleans adventure at the 1984 World's Fair. Do it up Mardi Gras-style! Call or write for a free brochure from Mardi Gras Tours & Productions, Inc., P.O. Box 57133, New Orleans, LA 70157; (504) 522-7565. (Toll-free outside LA) 1-800-821-6352; TELEX 750-192.





HYATT REGENCY NEW ORLEANS

Adjacent to the Superdome, near the World's Fair and French Quarter, Hyatt Regency New Orleans is built around a 27-story landscaped Atrium. The Hotel is just one block from I-10, provides 1,000 parking spaces, and is regularly served by shuttle buses. Ideal destination for family and individuals alike. Varied room and rate options are available. World's Fair Package includes 2

nights, 2 day Fair pass, full breakfast. Per person double occupancy, \$129; single occupancy, \$199. \$75 per night weekend rate, single or double, offered on space availability basis. Children under 18, free with parent. For information call (504) 561-1234, TELEX 584229.

SEE A GRAND SOUTHERN ESTATE only minutes from the Fair site. Longue Vue House and Gardens, home of Sears heiress Edith Stern, features magnificent original furnishings and 8 acres of landscaped gardens in bloom year-round. Oak-lined entranceway, exquisite Spanish court. Exhibition galleries, guided tours, elegant gift shop. Off I-10 Expressway to Metairie Rd. exit. Left to #7 Bamboo Rd. (504) 488-5488.



GREYHOUND CHARTER SERVICE puts it all together for you when your group plans to go to the 1984 Louisiana World Exposition! From the moment you call your nearest Greyhound representative, Greyhound Charter Ser-

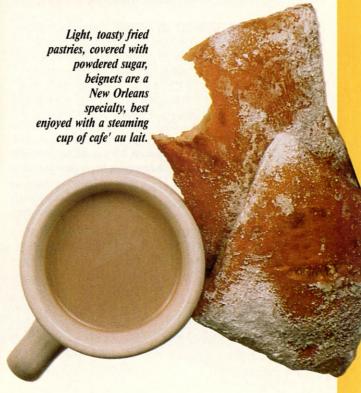
vice office, or travel agent, we'll take care of your group's travel plans—every detail, from start to finish. We'll arrange all your hotels, meals, side trips, tickets, sightseeing, World's Fair admission tickets and entertainment. All you have to do is relax and enjoy a great trip. With Greyhound's 24-hour service, seven days a week, the unforeseen can be handled quickly. The charter travel consultants at Greyhound are experts at helping groups like yours travel for a day, a week, or even several weeks, almost anywhere from coast to coast and from border to border. For over 65 years, Greyhound has provided reliable, comfortable, economical, safe, convenient motorcoach service. That's also why we have the knowledge and flexibility to make whatever trip you have in mind a successful one. For more information, contact your nearest Greyhound Charter Service office, Greyhound representative or travel agent.

TULANE MEDICAL CENTER is located approximately ten blocks from the World's Fair. Here are the experts who do research, teach and provide patient care for thousands yearly. The faculty and staff offer services in the Departments of Anesthesiology, Dermatology, Medicine, Neuro-Surgery, Obstetrics and Gynecology, Ophthalmology, Orthopaedics, Otorhinolaryngology, Pathology, Pediatrics, Psychiatry and Neurology, Radiology, Surgery, and Urology. A 24-hour Emergency Room is available with full-time physician staffing. Other special services include: S.E. La. Kidney Transplant Program: N.O. Pediatric Pulmonary Diseases Center; Drug Information Center: Hayward Genetics Center: Louisiana Hemophilia Center; Arthritis/Rheumatology Clinic; C. Kaufman Center for Breathing Disorders in Infants/Children; Occupational Lung Disease Center; Psoriasis Center; Blood Flow Laboratory; Sleep Center; Fertility Clinic; Kinesiology Laboratory; Sexual Dysfunction Clinic; Diagnostic/Treatment Unit for Epilepsy; Eating Disorders Clinic; Cardiac Rehabilitation Program; Comprehensive Health/Travelers' Clinic; Diagnostic Parasitology Lab; Alternative Life Styles Center. For Emergency Medical Treatment, call (504) 588-5711 or for Information/Appointments, call (504) 588-5236. Tulane University Hospital and Clinic, 1415 Tulane Avenue, New Orleans, Louisiana 70112.





LAMOTHE HOUSE HOTEL Restored to its Victorian splendor, each room furnished in antiques of that period, LAMOTHE HOUSE is an unforgettable experience. Complimentary "petit de jeuner," the Creole's little breakfast, served each morning in the handsomely appointed dining room, afternoon wine in the parlor, soft drinks and coffee 24 hours a day, courtesy parking, color television and a telephone in each room. The flagstoned courtvard with its old world charm invites guests to succumb to the leisured way of life of the "old South"-to sit and read or just rest and sip refreshments in the seclusion of the garden. Conveniently located on beautiful, treeshaded Esplanade Avenue, it is within walking distance of every place of interest in the French Ouarter and the World's Fair. 621 Esplanade, New Orleans, 70116. (504) 947-1161.





THE WINDOWS TO NEW ORLEANS Imagine gliding high over the Mississippi River in a 6-passenger aerial gondola with a bird's eye view of New Orleans. Bask in the beauty of the setting sun and thrill to the sparkle of the

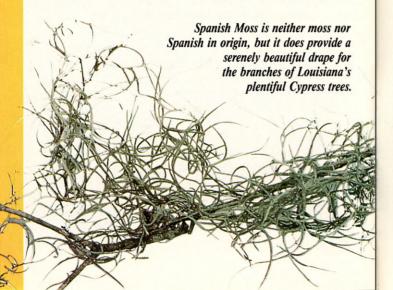
lights and life of the city.

The 4-minute Mississippi Aerial River Transit ride is one of the most exciting features of the 1984 Louisiana World Exposition. Specially equipped gondolas for elderly and handicapped riders are available.

M.A.R.T. will operate daily from 10 a.m. to 2 a.m., with parking on both sides of the river. The roundtrip fare is \$3.50.

CREOLE COOKIN' Why just eat and remember Creole food in New Orleans when you can learn to prepare it for family & friends at home? Unique one-time 2½ hour Creole cooking class and eat what is prepared. Classes held Mon-Sat at 10 a.m. \$15 per person. Call for reservations (504) 525-2665. The New Orleans School of Cooking, 835 Conti. Historic French Quarter. We specialize in Louisiana Cookbooks.

ENJOY THE FAIR IN ECONOMY OR LUXURY Home Away From Home. . . Resort townhomes, country plantations, private suburban homes. Near the fair or on the way. Most units with kitchens. Enjoy resort fun: swimming, boating, water sports, golfing, tennis. VACATION CLEARING HOUSE, P.O. Box 24323, New Orleans, La. 70184 (504) 833-3917 or call toll-free 1-800-341-1950 Ext. 201 about our Special Family Packages.





LOUISIANA'S STATE PARKS invite you to the 1984 World's Fair. No matter what route you take to New Orleans for the Exposition, there is a State Park or Commemorative Area along the way. We invite you to spend an hour, a day or several days at one of our fine facilities on your way to or from the Fair.

STATE PARKS offer you numerous recreational opportunities, set in the exciting, natural beauty that is the Bayou State of Louisiana. Each of our parks is located adjacent to a body of water, whether lake, river or the Gulf — so water sports abound. In addition to swimming, fishing, boating and skiing, our state parks have facilities for camping, picnicking, hiking or just plain relaxing. You couldn't ask for a more enjoyable and economic place to stay while you are in Louisiana for the World Exposition.

STATE COMMEMORATIVE AREAS offer the opportunity to delve into the rich cultural heritage of our people and re-live the fascinating history of our region through battlefields, plantation homes, forts, Indian mounds and much, much more. From Indian villages to Acadian villages, from early French settlements to strategic Civil War battlegrounds, from life on the plantation to life on the Mississippi River, let us make the state's history come alive for you.

DISCOVER LOUISIANA while you discover the world. For more information on our State Parks and State Commemorative Areas, contact the Louisiana Department of Culture, Recreation and Tourism; Office of State Parks; Post Office Drawer 1111; Baton Rouge, Louisiana 70821 or telephone (504) 925-3830.

Louisiana World Exposition, Inc. P.O. Box 1984 New Orleans, Louisiana 70158



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