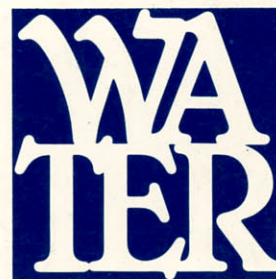




International Water Symposia Series
1984 Louisiana World Exposition
P.O. Box 1984
New Orleans, LA 70158-1984
U.S.A.

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Symposia

The Louisiana World Exposition, Inc.
invites you to participate in its International Water
Symposia Series as the 1984 World's Fair celebrates
"The World of Rivers: Fresh Water As A Source of Life"



The Louisiana World Exposition, Inc. invites you to join with leading authorities and experts from throughout the world in what will be a comprehensive public review of an issue which has become one of the world's greatest concerns—water.

From May 12 through November 11, 1984, visitors from every point on the globe will travel to the City of New Orleans to visit the 1984 World's Fair and explore its theme, "The World of Rivers: Fresh Water As A Source of Life."

Committed to improving the international understanding about our world's most precious resource among leaders in government, business, academia and the nonprofit sector, the World's Fair organization will host five international water symposia during the six-month period to address several specific, well-defined aspects of the water issue. Experts and authorities from all concerned nations will convene during these sessions to share the world's knowledge and aspirations for the future of our fresh water resources.

The structure, organization and methodology for each symposium have been specifically tailored for each thematic forum. Because of the related nature of some of the symposia content, and for the convenience of those who may wish to participate in more than one forum, several of the symposia have been paired and are scheduled consecutively during a four-day period.

The timing and location of the international water symposia are more than just coincidental. The United Nations has declared the 1980's as the "International Drinking Water Supply and Sanitation Decade." What better time to draw together the world's leading experts on water and facilitate the dialogue about issues surrounding it?

And what more appropriate setting than the 84-acre site of the 1984 World's Fair, along the banks of the mighty Mississippi River in New Orleans? In this city and around the 1984 World's Fair theme, an environment will be created where ideas may be exchanged and solutions explored for maintaining our world's precious supply of fresh water.

SYMPOSIA OFFICIALS

Petr Spurney,
President & Chief Executive Officer,
Louisiana World Exposition, Inc.

Glenn Haydel,
Vice President, Corporate Affairs,
Louisiana World Exposition, Inc.

Peter Bourne,
President, Global Water,
Symposia Co-chairman

J. W. Morris,
President, National Waterways Foundation,
Symposia Co-chairman

Vernon Behrhorst,
Chairman, American Water Coalition,
Symposia Coordinator

ADVISORY COUNCIL

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Abel Wolman
Alan Woods



SYMPOSIUM I RIVERS AND RIVER MANAGEMENT JULY 10-11, 1984

MONDAY, JULY 9, 1984

REGISTRATION 9:00 A.M.-6:00 P.M.

Hotel Lobby, New Orleans Hilton Riverside & Towers, Number 2 Poydras Street
On Monday, registrants can choose to tour the Fair or attend a one-day field trip to the U.S. Army Corps of Engineers Old River Control complex. (See field trip description for more information.)

TUESDAY, JULY 10, 1984

REGISTRATION 8:00 A.M.-5:00 P.M.

Hotel Lobby, New Orleans Hilton Riverside & Towers, Number 2 Poydras Street

WELCOMING REMARKS 9:00 A.M.-9:45 A.M.

Lt. General J. W. Morris (Ret.), President, National Waterways Foundation;
Symposia Co-chairman

The Honorable John G. Weinmann, U.S. Commissioner General,
1984 Louisiana World Exposition

The Honorable Edwin Edwards, Governor, State of Louisiana (invited)

The Honorable Ernest N. Morial, Mayor, City of New Orleans (invited)

Petr Spurney, President, Louisiana World Exposition, Inc.

OPENING ADDRESS 9:45 A.M.-10:30 A.M.

The Honorable William P. Clark, Secretary, U.S. Department of the Interior, U.S.A.

BREAK 10:30 A.M.-10:45 A.M.

SESSION I: 10:45 A.M.-12:00 Noon

RIVER BASIN DEVELOPMENT

Lloyd A. Duscha, Deputy Director of Engineering and Construction,
Office of the Chief of Engineers, U.S. Army Corps of Engineers, U.S.A.

LUNCHEON 12:00 Noon-1:30 P.M. (On Fair Site)

SESSION II: 1:30 P.M.-2:45 P.M.

MULTIPLE USES OF WATER IN THE WORLD'S RIVERS

Ellis L. Armstrong, President, Ellis L. Armstrong Associates; Former
Commissioner of the Bureau of Reclamation, U.S. Department of the Interior, U.S.A.

BREAK 2:45 P.M.-3:00 P.M.

SESSION III: 3:00 P.M.-4:15 P.M.

**VIABILITY OF INTERBASIN/INTERNATIONAL TRANSFERS
OF WATER**

Henry P. Caulfield, Jr., Professor of Political Science, Colorado State
University, U.S.A.

(Continued on reverse side)

(Symposium I continued)

RECEPTION 4:30 P.M.-6:30 P.M.

Mississippi River cruise on the Creole Queen

DINNER (On Your Own)

WEDNESDAY, July 11, 1984

SESSION IV: 9:00 A.M.-10:15 A.M.

**RIVERS AND CANALS FOR TRANSPORTING GOODS
AND PEOPLE**

Robert De Paepe, President, Permanent International Association of
Navigation Congresses (PIANC), Belgium

BREAK 10:15 A.M.-10:30 A.M.

SESSION V: 10:30 A.M.-11:45 A.M.

**RIVERS FOR FLOOD CONTROL, POWER, IRRIGATION AND
OTHER PURPOSES**

Ferdinand M. G. Budweg, Engineering Consultant, ENGE-RIO, Brazil

LUNCH 11:45 A.M.-1:30 P.M. (On Your Own)

SESSION VI: 1:30 P.M.-2:45 P.M.

**RIVER DEVELOPMENT AND MANAGEMENT: POLLUTION,
FLOODING, HEALTH AND ECOSYSTEMS**

Jan van Dixhoorn, Director General, Rijkswaterstaat (Department of
Public Works and Water Control), The Netherlands (invited)

BREAK 2:45 P.M.-3:00 P.M.

SESSION VII: 3:00 P.M.-4:15 P.M.

GREAT RIVER PLAINS AND DELTAS OF THE WORLD

Jack R. Van Lopik, Dean, Center for Wetland Resources, Louisiana State
University, U.S.A.

CONCLUDING SESSION 4:15 P.M.-5:00 P.M.

Moderator: Lt. General J. W. Morris (Ret.)

BANQUET 7:00 P.M.-10:00 P.M. (Restaurant on Fair Site)

Keynote Address: Sir Angus Paton, Former President, Institution of Civil
Engineers, United Kingdom (invited)

Introduction: Lt. General J. W. Morris (Ret.)

FROM 9:00 A.M.-9:00 P.M., REGISTRATION FOR SYMPOSIUM II (WATER TO
SUSTAIN AGRICULTURE AND INDUSTRY) WILL BE HELD AT THE HOTEL
LOBBY, NEW ORLEANS HILTON RIVERSIDE & TOWERS, NUMBER 2
POYDRAS STREET



SYMPOSIUM II WATER TO SUSTAIN AGRICULTURE AND INDUSTRY JULY 12-13, 1984

THURSDAY, JULY 12, 1984

REGISTRATION 8:00 A.M.-12:00 Noon

Hotel Lobby, New Orleans Hilton Riverside & Towers, Number 2 Poydras Street

WELCOMING REMARKS 9:00 A.M.-9:45 A.M.

Lt. General J. W. Morris (Ret.), President, National Waterways Foundation,
Symposia Co-chairman

The Honorable John G. Weinmann, U.S. Commissioner General,
1984 Louisiana World Exposition

The Honorable Edwin Edwards, Governor, State of Louisiana (invited)

The Honorable Ernest N. Morial, Mayor, City of New Orleans (invited)

Petr Spurney, President, Louisiana World Exposition, Inc.

OPENING ADDRESS 9:45 A.M.-10:30 A.M.

Sir Frank Price, Chairman, British Waterways Board, United Kingdom

BREAK 10:30 A.M.-10:45 A.M.

SESSION I: 10:45 A.M.-12:00 Noon

ALLOCATION OF AVAILABLE WATER

Robert Broadbent, Assistant Secretary-designate of Water and Sciences,
U.S. Department of the Interior, U.S.A.

LUNCHEON 12:00 Noon-1:30 P.M. (Restaurant on Fair Site)

(No Program; Open Seating)

SESSION II: 1:30 P.M.-2:45 P.M.

**EFFECTS OF AGRICULTURE AND INDUSTRY ON WATER
QUALITY AND THE WATER TABLE**

Nicholas Clesceri, Professor of Political Science, Rensselaer Polytechnic
Institute, U.S.A. (invited)

BREAK 2:45 P.M.-3:00 P.M.

SESSION III: 3:00 P.M.-4:15 P.M.

CONSERVATION, PURIFICATION AND WATER RE-USE

Charles R. Ford, Consultant, Sheaffer & Roland, Inc.; Former Special
Assistant to the Administrator, U.S. Environmental Protection Agency, U.S.A.

RECEPTION 5:00 P.M.-7:00 P.M. (Arnaud's Restaurant)

DINNER (On Your Own)

(Continued on reverse side)

(Symposium II continued)

FRIDAY, JULY 13, 1984

SESSION IV: 9:00 A.M.-10:15 A.M.

IRRIGATION: KEY TO FOOD PRODUCTION

The Honorable William J. Janklow, Governor, State of South Dakota, U.S.A.

BREAK 10:15 A.M.-10:30 A.M.

SESSION V: 10:30 A.M.-11:45 A.M.

WATER-SIDE SITE REQUIREMENTS FOR INDUSTRY AND COMMERCE

Edward S. Reed, Executive Director, Port of New Orleans, U.S.A.

LUNCH 11:45 P.M.-1:30 P.M. (On Your Own)

SESSION VI: 1:30 P.M.-2:45 P.M.

USE OF WATER TO TRANSPORT AGRICULTURAL, INDUSTRIAL AND ENERGY PRODUCTS

Asit K. Biswas, Scientific Advisor to the Executive Director, United Nations Environment Programme and United Nations University.

BREAK 2:45 P.M.-3:00 P.M.

SESSION VII: 3:00 P.M.-4:15 P.M.

THE EFFECTS OF URBANIZATION, INDUSTRIALIZATION AND LARGE-SCALE AGRICULTURE ON WATER NEEDS

Peter J. Reynolds, Vice President, International Water Resources Association, Canada (invited)

CONCLUDING SESSION 4:15 P.M.-5:00 P.M.

Moderator: Lt. General J. W. Morris (Ret.)

BANQUET 7:00 P.M.-10:00 P.M. (Restaurant on the Fair site)

SATURDAY, JULY 14, 1984

WORLD WATER FORUM OF PARTICIPATING NATIONS 8:45 A.M.-1:00 P.M.

The first two symposia sessions conclude with addresses by several leading authorities from nations participating in the World's Fair. Names and address titles are:

Soon Tak Lee — Hydrological Characteristics and Projected Demand — Supply of Water Resources in Korea.

Massimo Perotti — Infrastructure for Economic Development in Southern Italy

Pierre Savey — Multi-purpose Development of the Rhône River

Hiroyoshi Shi-igai — River Management in Japan

Yong Nam Yoon — Comprehensive Planning for the Lower Han River Development

There is no extra fee for this session.



SYMPOSIUM III WATER FOR HUMAN CONSUMPTION SEPTEMBER 11-12, 1984

MONDAY, SEPTEMBER 10, 1984

REGISTRATION 9:00 A.M.-6:00 P.M.

Hotel Lobby, New Orleans Hilton Riverside & Towers, Number 2 Poydras Street
On Monday, registrants can choose to tour the Fair or attend a one-day field trip to the New Orleans flood control, drainage and water supply projects. (See field trip description for more information.)

TUESDAY, SEPTEMBER 11, 1984

REGISTRATION 8:00 A.M.-5:00 P.M.

Hotel Lobby, New Orleans Hilton Riverside & Towers, Number 2 Poydras Street

WELCOMING REMARKS 9:00 A.M.-9:45 A.M.

Dr. Peter Bourne, President, Global Water; Symposia Co-chairman
The Honorable John G. Weinmann, U.S. Commissioner General,
1984 Louisiana World Exposition

The Honorable Edwin Edwards, Governor, State of Louisiana (invited)
The Honorable Ernest N. Morial, Mayor, City of New Orleans (invited)
Petr Spurney, President, Louisiana World Exposition, Inc.

OPENING ADDRESS 9:45 A.M.-10:30 A.M.

Maarten Schalekamp, President, International Water Supply Association.
Switzerland (invited)

BREAK 10:30 A.M.-10:45 A.M.

SESSION I: 10:45 A.M.-12:00 Noon

WATER SUPPLY SYSTEMS IN URBANIZING NATIONS OF THE DEVELOPING WORLD

David O. Lloyd, Managing Director, Halcrow-Balfour, Ltd.; Former President,
Institution of Public Health Engineers, United Kingdom

LUNCHEON 12:00 Noon-1:30 P.M.

(Restaurant on Fair Site)

SESSION II: 1:30 P.M.-2:45 P.M.

HEALTH, HYGIENE AND SANITATION IN THE PROVISION OF CLEAN WATER

George I. Lythcott, Director, Center for International Health Resources and
Services, University of Wisconsin, U.S.A.

BREAK 2:45 P.M.-3:00 P.M.

(Continued on reverse side)

SESSION III: 3:00 P.M.-4:15 P.M.

ACCESS TO DISTANT WATER: THE BURDEN ON WOMEN AND CHILDREN

Mary L. Elmendorf, Consulting Anthropologist, U.S.A.

RECEPTION 4:30 P.M.-6:30 P.M.

Mississippi River cruise on the Creole Queen

DINNER (On Your Own)

WEDNESDAY, SEPTEMBER 12, 1984

SESSION IV: 9:00 A.M.-10:15 A.M.

LOCAL PARTICIPATION IN DEVELOPING AND MAINTAINING WATER AND SANITATION SYSTEMS

Johannes M. G. van Damme, Director, International Reference Center for Community Water Supply and Sanitation, The Hague, The Netherlands

BREAK 10:15 A.M.-10:30 A.M.

SESSION V: 10:30 A.M.-11:45 A.M.

INADEQUATE DRINKING WATER: TWELVE MILLION AMERICANS WITHOUT TAP WATER

Edwin L. Cobb, Executive Director, National Demonstration Water Project, U.S.A.

LUNCH 11:45 A.M.-1:30 P.M. (On Your Own)

SESSION VI: 1:30 P.M.-2:45 P.M.

GROUND AND SURFACE WATER DEVELOPMENT TO MEET THIRD WORLD NEEDS

Enzo Fano, Chief, Water Resources Branch, Department of Technical Cooperation for Development, United Nations

BREAK 2:45 P.M.-3:00 P.M.

SESSION VII: 3:00 P.M.-4:15 P.M.

John M. Kalbermatten, Senior Advisor, Water and Urban Development Department, The World Bank

CONCLUDING SESSION 4:15 P.M.-5:00 P.M.

Moderator: Dr. Peter Bourne

BANQUET 7:00 P.M.-10:00 P.M. (Restaurant on Fair site)

Keynote address: Edward Heath, Former Prime Minister, United Kingdom

Introduction: Dr. Peter Bourne

FROM 9:00 A.M.-9:00 P.M., REGISTRATION FOR SYMPOSIUM IV (NEW AND INNOVATIVE CONCEPTS FOR MEETING OUR WATER NEEDS) WILL BE HELD AT THE HOTEL LOBBY, NEW ORLEANS HILTON RIVERSIDE & TOWERS, NUMBER 2 POYDRAS STREET



SYMPOSIUM IV NEW AND INNOVATIVE CONCEPTS FOR MEETING OUR WATER NEEDS SEPTEMBER 13-14, 1984

THURSDAY, SEPTEMBER 13, 1984

REGISTRATION 8:00 A.M.-12:00 Noon

Hotel Lobby, New Orleans Hilton Riverside & Towers, Number 2 Poydras Street

WELCOMING REMARKS 9:00 A.M.-9:45 A.M.

Dr. Peter Bourne, President, Global Water; Symposia Co-chairman

The Honorable John G. Weinmann, U.S. Commissioner General,
1984 Louisiana World Exposition

The Honorable John A. Alario, Jr., Speaker, House of Representatives,
State of Louisiana, U.S.A.

The Honorable Ernest N. Morial, Mayor, City of New Orleans (invited)
Petr Spurney, President, Louisiana World Exposition, Inc.

OPENING ADDRESS 9:45 A.M.-10:30 A.M.

Peter Hansen, Assistant Secretary General for International Economic and
Social Affairs, United Nations (invited)

BREAK 10:30 A.M.-10:45 A.M.

SESSION I: 10:45 A.M.-12:00 Noon

**DEVELOPING THE WORLD'S WATER RESOURCES: SATELLITE AND
OTHER REMOTE TECHNOLOGIES**

Karl-Hans Szekielda, Chief, Remote Sensing Unit, Natural Resources and
Energy Division, Department of Technical Cooperation for Development,
United Nations

LUNCHEON 12:00 Noon-1:30 P.M. (Restaurant on Fair Site)

(No Program; Open Seating)

SESSION II: 1:30 P.M.-2:45 P.M.

**RAINWATER HARVESTING, RECYCLING AND OTHER RESOURCE-
EXTENDING TECHNIQUES**

Dennis B. Warner, Project Director, Water and Sanitation for Health
Project, U.S.A.I.D., U.S.A.

BREAK 2:45 P.M.-3:00 P.M.

SESSION III: 3:00 P.M.-4:15 P.M.

APPROPRIATE TECHNOLOGY FOR THIRD WORLD WATER NEEDS

George McRobie, President and Chairman of the Board, Intermediate
Technology Development Group, United Kingdom

RECEPTION 5:00 P.M.-7:00 P.M. (Arnaud's Restaurant).

DINNER (On Your Own)

(Continued on reverse side)

FRIDAY, SEPTEMBER 14, 1984

SESSION IV: 9:00 A.M.-10:15 A.M.

SALINE ENVIRONMENT FOR FRESH WATER NEEDS

O.K. (Kris) Buros, Manager, Water Resources Division of CH2M Hill, U.S.A.

BREAK 10:15 A.M.-10:30 A.M.

SESSION V: 10:30 A.M.-11:45 A.M.

AQUACULTURE AND HYDROPONICS

John H. Todd, President, Ocean Arks International, U.S.A.

LUNCH 11:45 P.M.-1:30 P.M. (On Your Own)

SESSION VI: 1:30 P.M.-2:45 P.M.

ICEBERGS, OIL TANKERS AND OTHER INNOVATIVE APPROACHES TO WATER TRANSPORTATION

Trygve Meyer, Director, Intertanko, Norway (invited)

BREAK 2:45 P.M.-3:00 P.M.

SESSION VII: 3:00 P.M.-4:15 P.M.

ENERGY POTENTIAL FROM VARIATIONS IN WATER TEMPERATURE, DENSITY OR CHEMICAL COMPOSITION

Norman F. Sather, Director, Solar Technology Program, Argonne National Laboratory, U.S.A.

CONCLUDING SESSION 4:15 P.M.-5:00 P.M.

Moderator: Dr. Peter Bourne

BANQUET 7:00 P.M.-10:00 P.M. (Restaurant on Fair Site)

SATURDAY, SEPTEMBER 15, 1984

WORLD WATER FORUM OF PARTICIPATING NATIONS 8:45 A.M.-1:00 P.M.

The second two symposia sessions conclude with addresses by several leading authorities from nations participating in the World's Fair. Names and address titles are:

Giuseppe Consiglio—The Case of the Campania Region

Francois Fiessinger—Continuous Measurement of Micropollutants

Brian Grover—Canadian Practice and Experience—Projects and Assistance Overseas

Jacques Petry—Optimal Control of Water Distribution Networks

D. Waller—Rainwater Harvesting

There is no extra fee for this session.



**SYMPOSIUM V
WORLD WATER WATCH
OCTOBER 10-13, 1984**

WEDNESDAY, OCTOBER 10, 1984

REGISTRATION 8:00 A.M.-10:00 A.M.
New Orleans Convention Center

CONGRESSIONAL HEARINGS 9:00 A.M.-5:00 P.M.
"National Oceans Policy"
Congressman John B. Breau, Chairman

CONFERENCE OPENING RECEPTION 6:00 P.M.-8:00 P.M.

THURSDAY, OCTOBER 11, 1984

CONFERENCE REGISTRATION/CONTINENTAL BREAKFAST
7:30 A.M.-8:30 A.M.

OPENING SESSION 8:30 A.M.-10:30 A.M.
INTRODUCTION AND OPENING REMARKS
OPENING ADDRESS

BREAK 10:30 A.M.-10:45 A.M.

PLENARY SESSION 10:45 A.M.-12:00 Noon
"World Water Outlook"

(Focus: panel presentation on global water policy questions, including:
access/supply, quality/health, conservation, commerce/economics,
cooperation/conflict)

LUNCHEON 12:00 Noon-1:30 P.M.
Address: "Roots and Rivers"
Speaker: Author Alex Haley

BREAK 1:30 P.M.-1:45 P.M.

FORUMS—ROUND I 1:45 P.M.-3:45 P.M.

(Three panelists and a moderator for each forum; topics divided between
two forum sessions)

A. WATER FOR FOOD PRODUCTION

B. MULTIPLE USES OF WATER

C. WATER AND ENERGY

D. WATER FOR COMMERCE AND ECONOMIC DEVELOPMENT

E. WATER QUALITY AND THE ENVIRONMENT

F. WATER FOR FUTURE LIFE

G. ACCESS TO WATER

(Continued on reverse side)

(Symposium V continued)

BREAK 3:45 P.M.-4:00 P.M.

PLENARY SESSION 4:00 P.M.-5:30 P.M.

“The Greenhouse Effect”

MAYOR'S RECEPTION 6:30 P.M.-7:30 P.M.

(Mayor and New Orleans Host Committee invite attendees to New Orleans Jazz Reception)

INTERNATIONAL BANQUET 7:30 P.M.-10:30 P.M.

FRIDAY, OCTOBER 12, 1984

PLENARY SESSION 9:00 A.M.-10:30 A.M.

“International Drinking Water Supply & Sanitation”

(Panel of International Mayors, U.N. Officials, Global Specialists)

FORUMS—ROUND II 10:30 A.M.-12:30 P.M.

A. WATER FOR FOOD PRODUCTION

B. MULTIPLE USES OF WATER

C. WATER AND ENERGY

D. WATER FOR COMMERCE AND ECONOMIC DEVELOPMENT

E. WATER QUALITY AND THE ENVIRONMENT

F. WATER FOR FUTURE LIFE

G. ACCESS TO WATER

LUNCHEON 12:30 P.M.-2:00 P.M.

PLENARY SESSION 2:00 P.M.-3:15 P.M.

“Reigns on the Rains”

(Panel of contemporary experts and authorities on acid rain)

BREAK 3:15 P.M.-3:30 P.M.

PLENARY SESSION 3:30 P.M.-5:00 P.M.

“Water as an Economic Force”

(Panel on Economic Development, Shorefront Development, Commerce, Financing)

CLOSING AND SUMMARY SESSION 5:00 P.M.-5:45 P.M.

(Topic: Public awareness overview, initiatives, and conference summary)

RECEPTION AND WATER FILM FESTIVAL 6:00 P.M.-7:00 P.M.

SATURDAY, OCTOBER 13, 1984

FREE FOR FAIR VISITS

World Water Watch is a cosponsored event of Atlantic Richfield Company and The United States Conference of Mayors, hosted by the City of New Orleans, Ernest N. Morial, Mayor.



OPTIONAL FIELD TRIPS

OLD RIVER CONTROL COMPLEX FIELD TRIP – July 9, 1984

As an optional activity of Symposium I, participants can tour the internationally-renowned U.S. Army Corps of Engineers Old River Control complex, designed to prevent the Mississippi River from changing course to the Gulf of Mexico. The day-long field trip to the 13,150-acre river management site near the Louisiana-Mississippi border, will be conducted by engineers from the New Orleans District, U.S. Army Corps of Engineers.

An introductory film will orient tour participants to the immense Mississippi River system and familiarize them with aspects of the Old River Control complex. The tour will make several stops along the 350-mile route at features of the massive Corps of Engineers Mississippi River and Tributaries Flood Control project, including the mainline levee system, the Morganza Control Structure and Floodway, the Old River Navigation Lock, the St. Francesville revetment casting plant and the Bonnet Carré Spillway and Floodway.

At the Old River Control complex, participants will tour the entire facility, including the low sill and overbank structures, and visit the construction site of the auxiliary control structure downriver.

Included in the one-day excursion is lunch at a quaint Louisiana country restaurant and a visit to the National Historic District in the charming 200-year old ante bellum town of St. Francesville.

NEW ORLEANS AREA FIELD TRIP – September 10, 1984

Symposium III participants can register for a specially-arranged field trip focusing on New Orleans area flood control, drainage and water supply systems. A portion of the Port of New Orleans, the city's economic base, also will be viewed.

Field trip participants will observe the levee system and its associated control structures which protect New Orleans from flooding caused by either the Mississippi River or hurricanes. Of special interest will be examples of how the flood control system relates to activities such as port operations, transportation and recreation.

Field trip participants will see how drainage in the New Orleans area is accomplished by means of some of the largest drainage pumps in the world, along with the canals and storm drains. Also scheduled is a visit to one of the area's water treatment plants which withdraws water from the Mississippi River for treatment and distribution to the city and surrounding area. Finally, a stop is planned at a pilot project which assesses the use of swamp vegetation for purification of water from the Mississippi River.

Participants will be taken to a large-scale, planned residential, commercial and industrial development in eastern New Orleans. Protected by levees and pumped drainage, it is ideal for first-hand observation of reclamation and planned development.

Both one-day field trips will begin at 8:00 A.M. Travel will be by air conditioned motor coach. Casual dress and walking shoes are recommended. Maps and other informative materials will be furnished to each field trip participant. Participation for each field trip is limited to the first forty (40) reservations. The cost of the field trip, which includes transportation and lunch, is \$25 (U.S.) per person, and is in addition to the symposia registration fee.



REGISTRATION

The registration fee for each symposium is \$250 (U.S.) if received at least 15 days prior to the opening date of the symposium; \$300 if received after that date. Fees are payable in U.S. funds only.

A full refund can be made only if written request is received at least 15 days prior to the opening date of the symposium; cancellations received after that day will incur a \$50 (U.S.) service charge.

Registration fees include the costs for symposium materials, a reception, a luncheon, a banquet and general admission to the 1984 Louisiana World Exposition.

Those who wish to attend two consecutive symposia should remit their \$400 (U.S.) discounted registration fee at least 15 days prior to the opening date of the symposia.

The cost of the optional field trip is \$25 (U.S.) and should be included with the payment of the symposium registration fee.

Receipt of your payment will be acknowledged by the Louisiana World Exposition, Inc. and should be presented when registering at the symposium.

Please Detach and Mail in the Enclosed Envelope

REGISTRATION FORM

Please register me for the 1984 Louisiana World Exposition's International Water Symposia Series.

Please check appropriate spaces:

_____ Symposium I: July 10-11, 1984

RIVERS AND RIVER MANAGEMENT

_____ Symposium II: July 12-13, 1984

WATER TO SUSTAIN AGRICULTURE AND INDUSTRY

_____ Old River Control Complex Field Trip: July 9, 1984

_____ Symposium III: September 11-12, 1984

WATER FOR HUMAN CONSUMPTION

_____ Symposium IV: September 13-14, 1984

NEW AND INNOVATIVE CONCEPTS FOR MEETING OUR WATER NEEDS

_____ New Orleans Area Field Trip: September 10, 1984

_____ Symposium V: October 10-13, 1984

WORLD WATER WATCH

I plan to attend the World Water Forum of Participating Nations following the symposium for which I am registering: Yes _____ No _____

(Please complete reverse side)

A check or money order should be made payable to Louisiana World Exposition, Inc.

Enclosed is my payment of _____ (U.S.).

Also, please reserve a space for me on the optional field trip(s).

My registration fee of \$25 (U.S.) per field trip is included in this payment.

Name _____

Title _____

Organization _____

Street Address _____

City/State/Zip _____

Country _____

Telephone _____

Mail this form with your check or money order to:

International Water Symposia Series

Louisiana World Exposition, Inc.

P.O. Box 1984

New Orleans, Louisiana 70158-1984



EXHIBITION INFORMATION

Exhibit space will be available on the second floor of the New Orleans Convention and Exhibition Center, adjacent to the symposia meeting rooms. Because space for exhibits is limited to thirty-five (35) booths, only companies or organizations with products, services and/or information related to the symposia water themes will be allowed to participate.

Exhibit hours will be from 9:00 A.M. to 6:00 P.M. daily. Each 10' x 10' exhibit booth will feature as standard equipment:

- Back and side drapes
- Floor carpet
- Identification sign listing company name and booth number

Exhibitors will be responsible for any additional display equipment or materials. The Freeman Companies will be the exhibit service contractor. They will contact each exhibitor to assist them with any special requirements.

The exhibit fee for each five day period is \$350 (U.S.). A check or money order should be made payable to Louisiana World Exposition, Inc. and mailed, along with the registration form below, no later than thirty (30) days prior to the opening of the associated symposia.

Exhibit set-up and dismantling will be on the following dates:

	Set Up	Dismantle
July Symposia	Mon., July 9	Sun., July 15
September Symposia	Mon., Sept. 10	Sun., Sept. 16
October Symposium	Tues., Oct. 9	Sat., Oct. 13

Please Detach and Mail in the Enclosed Envelope

REGISTRATION FORM

Company or Organization _____

Address _____

City/State/Zip _____

Country _____

Telephone _____

Contact Name _____

Name of representative(s) at your booth: _____

Type of product or service to be displayed: _____

Enclosed is a check or money order for \$350.(U.S.). We wish to exhibit during the following:

- _____ July Symposia
- _____ September Symposia
- _____ October Symposium

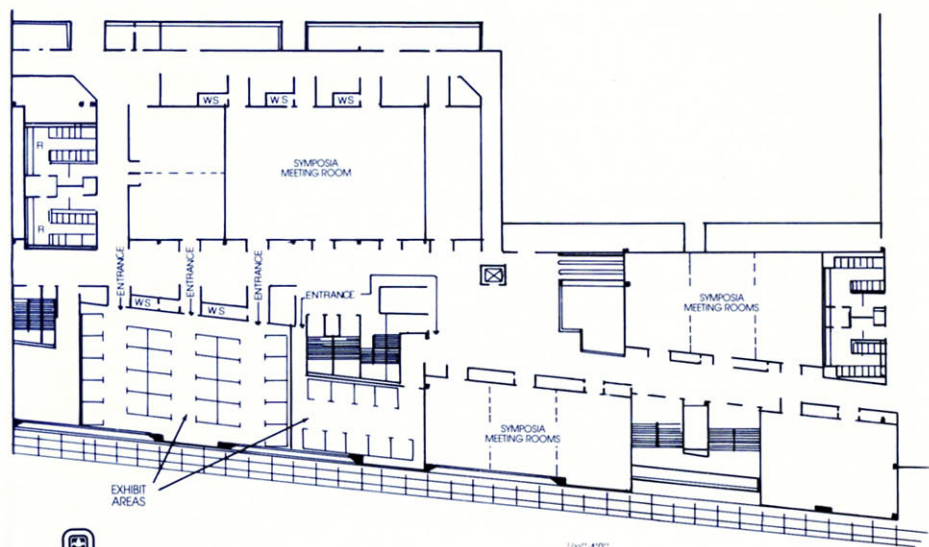
Mail this form with your check or money order to:

International Water Symposia Series Exhibits

Louisiana World Exposition, Inc.

P.O. Box 1984

New Orleans, LA 70158-1984



New Orleans Convention Center®



SPONSORSHIP OPPORTUNITIES

Organizations and corporations may benefit greatly from sponsoring the International Water Symposia Series. Sponsoring organizations will receive prominent recognition for their support and will make valuable contributions toward the discussion and development of solutions to one of the world's most pressing concerns—water.

SYMPOSIUM BENEFACTOR

Any organization or corporation interested in underwriting the CONTENT PORTION and EVENTS associated with a symposium may become a SYMPOSIUM BENEFACTOR by contributing \$75,000 per symposium. A Benefactor is entitled to the following:

- Name recognition on all symposia brochures, collateral materials, the symposium program, published materials, and any advertising or publicity tie-ins.
- Free exhibition space during the week of the sponsored symposium.
- The opportunity to develop water education curriculum materials from the symposium for dissemination to public and private schools throughout the United States.
- Use of the Symposium Benefactor's logo in conjunction with the symposium being sponsored.
- Use of the 1984 Louisiana World Exposition and International Water Symposia Series logos.
- One (1) membership to the V.I.P. Club located in the International Pavilion (Transferable).
- One (1) Season Passport (Non-transferable).
- Fifty (50) single day admission tickets.
- Specially discounted ticket prices for quantity purchases of gate admissions, season passes and ride tickets.

EVENT COSPONSOR

An organization or corporation which chooses to cosponsor the EVENTS held in conjunction with a symposium will be listed as an EVENT CO-SPONSOR. The events associated with each symposium include a field trip, a reception, a luncheon, and a banquet. The total cost of these events is \$25,000 per symposium. An Event Cosponsor is entitled to the following:

- Promotion of sponsorship of the symposium event in advertising.
- Use of the Event Cosponsor's logo in conjunction with the events being sponsored.
- Use of the International Water Symposia Series logo.
- Name recognition on the symposium program and all advertising/publicity tie-ins.

For additional sponsorship information, please contact:

Mr. Bennie Guidry
International Water Symposia Series
1984 Louisiana World Exposition
P.O. Box 1984
New Orleans, Louisiana 70158-1984
U.S.A.
(504) 566-2213



THE WORLD'S FAIR/SIGHTSEEING/ ACCOMMODATIONS

THE WORLD'S FAIR/SIGHTSEEING

Your registration fee to one of the symposia entitles you to one day of free admission to the 1984 Louisiana World Exposition. Be sure to enjoy the dazzling array of exhibits, rides, entertainment and cuisine—all within an 84-acre site along the banks of the Mississippi River. For those who can combine business with pleasure, an unforgettable vacation awaits you in the romantic and historically-rich "City That Care Forgot."

The enclosed booklet describes the attractions and sights that may be found within the Exposition grounds or nearby in the City of New Orleans and surrounding areas.

ACCOMMODATIONS

The Louisiana World Exposition's International Water Symposia Series has reserved a limited number of hotel rooms at four of the city's most popular hotels. These hotels offer symposia participants both a choice of cost and location.

Symposia participants must arrange for their own lodging. Although accommodations are plentiful, the Exposition is expected to attract large crowds to the city. Thus, early reservations are encouraged.

Rooms have been blocked for Symposia I-IV with the following New Orleans hotels. When contacting the hotel, be sure to identify yourself as an International Water Symposia Series participant in order to qualify for the special symposia rate.

FAIRMONT HOTEL

University Place

New Orleans, LA 70140

Telephone: (504) 529-7111

Double/Single — \$80.00/day plus applicable city and state sales taxes.

Guaranteed reservations (first night's deposit or any major credit card) must be received at least thirty (30) days prior to arrival.

HOLIDAY INN CROWNE PLAZA

333 Poydras Street

New Orleans, LA 70140

Telephone: (504) 568-0005

Double/Single — \$87.00/day plus applicable city and state sales taxes.

Guaranteed reservations should be made at least forty-five (45) days prior to arrival. No deposit necessary.

HOTEL INTER-CONTINENTAL NEW ORLEANS

444 St. Charles Avenue

New Orleans, LA 70130

Telephone: (504) 525-5566

Double/Single — \$105/day plus applicable city and state sales taxes.

Guaranteed reservations must be received no later than thirty (30) days prior to arrival. No deposit necessary.

RAMADA HOTEL NEW ORLEANS

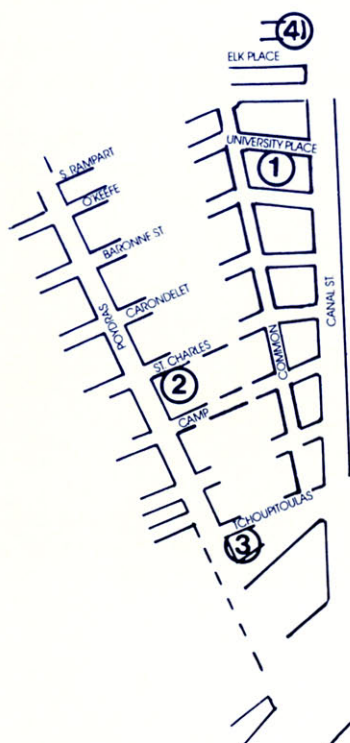
P.O. Box 57569

New Orleans, LA 70157

Telephone: (504) 525-5525

Double/Single — \$75.00/day plus applicable city and state sales taxes.

Advance deposit of \$50.00 to secure accommodations is required at least thirty (30) days prior to arrival.



- 1 FAIRMONT HOTEL
- 2 HOTEL INTER-CONTINENTAL
- 3 HOLIDAY INN CROWNE PLAZA
- 4 RAMADA HOTEL NEW ORLEANS

