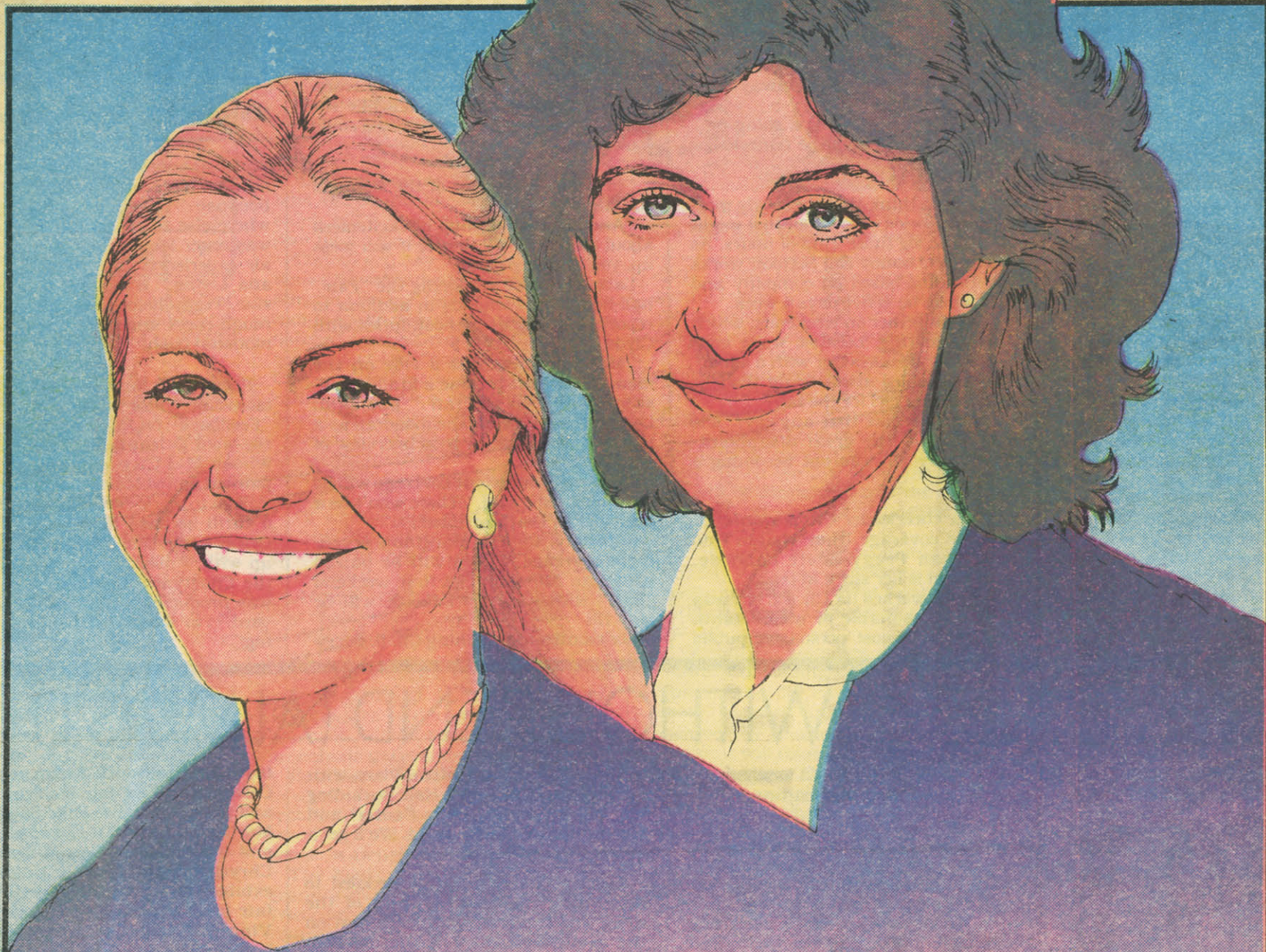


TV FOCUS

THE TIMES-PICAYUNE

MAY 6, 1984



PEGGY SCOTT LABORDE & MARGARET ORR OF TV 6

MY FAIR LADIES



TONY O. CHAMPAGNE '84

MEG AND PEG: CH. 6 FAIR LADIES



DAVID CUTHBERT

Margaret Orr may be the closest thing New Orleans has to a local TV personality.

Oh, we've got some news stars and Orr came from the news department herself. But she's more along the lines of a Terry Flettrich: a distinctive presence dabbling in a variety of areas. As co-host of WDSU-TV's "Breakfast Edition" and weather maven on the noon news, she brings a bright, slightly dizzy sparkle to the broadcast morning. And now, as Alec Gifford's partner on the daily "TV 6 at the Fair," she'll be more visible than ever.

"I'm also going to be *really* busy," says Margaret. She'll still swap "Breakfast" banter with Bill Stanley from 6 to 7 a.m., followed by weather cut-ins on the "Today" show at 7:25 and 8:25 a.m. But then Orr will head to the fair site (beginning May 14) for the daily, 10:30 a.m. "TV6 At the Fair" broadcast. After that she'll do the weather on the noon news, have some lunch and then it's back to the fair to tape a feature piece for the following day. ("They didn't ask me to stay and shoot in the afternoon," says Margaret, "but I want to.")

It will help that she has a good rapport with Gifford, bred on the "Breakfast Edition," where he now anchors

the news. And her "Breakfast" producer, Bob Raley, will be her fair producer, along with Terry Hughes.

"I see the fair show as very informative, entertaining, with lots of flavor," says Margaret. "Tourists will turn us on as they're getting ready to go to the fair. We'll let them know what the weather is like, what the traffic situation is and what's happening that day."

"We're even going to have a studio audience, so it'll be something like the old 'Midday' show."

"There's also a natural news function, which we'll fulfill. We'll be reporting on just about everything at the fair."

Does that mean shying away from not-so-good news?

"We will present what's going on," said Orr firmly. "We'll be honest, but upbeat."

One might think that the newly married Orr (a bride of six months) might not want to log those kind of hours. As it turns out, hubby Bill Settoon works for a Houston-based oil company and that's where he is five days a week.

"We get together on weekends, which is really exciting, because we're both really up for it," says Orr with a smile.

Is she troubled about being thought of as a rah-rah girl for the fair?

"I'm kind of like that anyway," she says. "One of the great disappointments of my life was not becoming a cheerleader."

If it's a cheerleader Ch. 6 wants for their fair coverage, they couldn't do better than Peggy Scott Laborde. Enthusiasm is her stock in trade.

When she worked for Ch. 12, she was the most personable of membership pitchsters, the most persuasive public

information person around. Peggy could look you straight in the eye and make you believe you just *had* to see "NOVA's" 14th program on life in a rain forest.

Now, as co-host of the weekend edition of "TV6 At the Fair," she's gung-ho in a new direction. And so genuine is her excitement that you can forgive her using the words "neat" and "nifty" in the same sentence, describing the glories of the Ch. 6 Telecommunications Center.

"I'm just really impressed," says Peggy. "This is a big deal! We're a building within a building, with the monorail overhead. There's a touch of art in the neon NBC peacock and everything's glass enclosed, so it's like the early 'Today' show, where people could look in. . . ."

"In a way, we're one of the sights of the fair."

"And there's a feeling of excitement about doing live TV, where if you mess up, you just keep going."

Laborde is also producing the "Fair" half-hours on weekends in addition to reporting and sharing host duties with Clyde Kay.

"My first feature is a ride on the monorail, which became a kind of consumer guide to the fair," she said. Laborde recommends the monorail as a first stop. "You get a good overview of the fair."

"The key word to our coverage will be flexibility," she said. "There won't be a heck of a lot that's scripted."

Saturday, for 6's marathon seven-hour coverage, Peggy will be paired with Dan Milham. The first weekend "Fair" with Kay and Laborde will be May 13.

Six months after joining Ch. 6, Peggy



Margaret Orr: Fair weather gal

Scott Laborde is going to become a very familiar face indeed. She left Ch. 12 because "There wasn't really anywhere else to go in that job" and she was eager for more producing and on-air experience. She got it on "Louisiana Living," 6's public affairs magazine. Peggy helped smooth the show's rough edges and gave it a needed promotional push.

Peggy and husband Errol Laborde (associate editor of Gambit who hosts "Feedback" on Cox Cable) are dyed-in-the-wool Orleanians, Carnival fiends whose Mid-City home sports walls painted muted Mardi Gras colors.

"I go to work every day and it's such a thrill because to me, Ch. 6 is New Orleans television, the station we grew up with. I used to watch 'Carols from the Courtyard' but last year, there I was *producing* 'Carols from the Courtyard.' I'm sorry, but I find that exciting!"

WORLD'S FAIR TV WITHOUT END (ALMOST)

By **BENJAMIN MORRISON**

What can you do in seven hours? You can fly to Europe, see "Gone with the Wind" twice or get a good night's sleep.

Or you can open the world's fair.

WDSU is spending seven hours at Saturday's opening day festivities, starting at 10:30 a.m., and the show's executive producer calls it "the most ambitious local television production I've seen in my 14 years of television."

The undertaking sounds like a mix of election night, Mardi Gras and a telethon — with more than a little Cecil B. DeMille. Says producer Phil Grossman, "I think the operative word is 'extraordinary.'"

Titled "The Great Celebration: World's Fair '84," the marathon will try to do almost everything and be almost everywhere. The plan is not only to touch all the bases, but to have a backup system in case there's a foul.

The ultimate backup is the anchors, Charlie Zewe and Lynn Gansar, ensconced in the station's Telecommunications Center at the fair. The machinery can keep them on the air even if all else fails.

From Zewe and Gansar, the scene

will shift to cameras at 23 locations, as well as 32 pre-produced features.

The first half-hour will be opening ceremonies. There'll also be a round-up package from 2-4 p.m., when the show goes into national distribution, including full coverage by Cable News Network. Those two hours will offer new material (Bob Krieger interviewing Pete Fountain) and highlights of preceding events, such as the opening of the Japan Pavilion, the Aquacade, the Jazz Tent, and tape of the opening ceremonies. (It's also a basic overview, for those to whom seven hours seems just too long.) Almost nothing is inflexible: Grossman says a breaking news event would take precedence, and the resources are there to cover such an eventuality.

Each pre-produced feature will last from 2½ to 4 minutes. A major aim of these segments is to give viewers a lay of the land. Grossman says he particularly wants to let viewers see where things are and how to get to what they want to see.

As an example, six of these segments will tour the six "neighborhoods" of the fair — Centennial Plaza scheduled to be covered by Steve Bellas, Fulton Mall with Bob Krieger, Bayou Plaza

with Margaret Orr, Festival Plaza with Bill Yeager, The Great Hall (including the Telecommunications Center) and the International Riverfront. We'll get a walking tour of each.

Visiting celebrities are scheduled to be leading the way for some of the rides, and cameras will take a seat on the excursions, like in the old Cinerama movies. Joan Rivers will be part of the live coverage. "Today" show weatherman Willard Scott is expected to join a bunch of kids to explore the Magic Room (with its simulated Battle of New Orleans) and to ride the Antique Carousel. Thom Bray, who plays the nerd on "Riptide," gives the Giant Ferris Wheel (20 stories high) a whirl, while Nancy McKeon of "Facts of Life" joins children for some water games and the Chute-the-Chute. And Rene Enriquez of "Hill Street Blues" dares to ride the Gondola and the Sky Transpo.

There'll be features on the Electrical Energy exhibit, the Women's Pavilion, the Afro-American exhibit, Steve Bellas at the Petroleum Industry oil rig, Lynn Gansar at the City Gate grand entrance, Bill Yeager with Treasures of the Vatican and the Great Hall's Artworks '84, Alec Gifford on food and concessions, the Blaine Kern sea crea-

tures at the South Entrance, Leslie Carde looking at fair medical services and the giant heart, Mike Sanders and Martha Leeson with the space shuttle and U.S. Pavilion, Dan Milham at the Chrysler Pavilion and the Union Pacific exhibit, the fair by night, getting to the fair (and avoiding traffic jams) and Vince Marinello at (where else?) the Italian Village. There'll even be hints on where to hide if it rains.

Literally *everybody* at Ch. 6 will be involved — either live that day or in taped segments, in front of the camera or behind it. Interesting to know, the station has gotten Secret Service clearance for its entire staff.

Grossman says the "intriguing part is a logistical problem of great magnitude." The logistics cover everything from food for the personnel to arrangements for "bathroom stops."

Both Ch. 6 and the fair face the same challenge: time. The fair deadline is Saturday, but WDSU has been taping at the fair site for weeks. How do you send an advance crew to shoot something that hadn't been built yet? Grossman says a lot of work will go into those final days leading to Saturday, and some tricks will be used to shoot around unfinished areas. "And if it rains," he says, "we shoot inside."

WORLD'S FAIR ON TV

WDSU'S \$3.15 MILLION 'PAVILION' OF THE AIR



BOB WISEHART

The 1984 world's fair is a big roll of the dice for everybody in the game and not the least of the gamblers is WDSU (Ch. 6).

Though he brags that the station's multi-million dollar commitment "makes nothing but sense," Ch. 6 General Manager Michael J. Corken admits, "If the fair bombs, I've got a problem."

And a lot of red ink.

With a \$3.15 million investment, in effect Ch. 6 has set up another TV station, a temporary but sophisticated 5,000-square-foot broadcast facility on the 82-acre fair site, and added 25 employees to its 141-member staff to compensate for the drain of the daily fair coverage.

For a TV station in a medium-sized market, that's a lot of money, manpower and time. The return will be intangible at best: image and publicity instead of income and cash.

This comes at a critical time for Ch. 6. For years, the station languished as the least-watched of New Orleans three network affiliates. At times, it was beaten even by the cartoons, old sitcoms and wrestling on independent Ch. 26.

Finally Ch. 6's fortunes began to change. Ratings are up across the board and the station seems poised to make a move.

But momentum is vulnerable. If the fair is a success, starting Saturday (opening day) and for the next 183 days Ch. 6 will likely have the highest profile of any New Orleans TV station. If it's a bust, Ch. 6 probably won't be hurt that much, but it won't go forward, either, a poor return for \$3.15 million.

Corken actually inherited the ambitious plan when he took over the Ch. 6 reins in October 1982, though it fell to him to make it work. The scheme was hatched in the Greenville, S.C., headquarters of the Cosmos Broadcasting Corp., which owns six TV and four radio stations in the Midwest and South, Ch. 6 among them.

Last fall, fair officials and Ch. 6 executives hammered out an agreement which made Ch. 6 the fair's broadcast entity.

"It was obvious that the fair would be the biggest news story in New Orleans in 1984 and we had to get involved in it," says Corken. "The problem is to keep a perspective on it. Our basic business is WDSU. We've got to deal with the fair, but not rob the store."

Ch. 6 will walk a thin line with the upbeat nature of its coverage. Cheerleaders are bad reporters, yet the approach will be feature oriented and accentuate the positive.

But Corken promises, "When there's news to be covered — from traffic reports to weather to any kind of controversy — it'll be covered by our news people in an upfront way."

The heart of the operation is the grandly named WDSU World's Fair Telecommunications Center in the convention center along the Mississippi River.

The grid-and-glass building is basi-



Clyde Kay, Peggy Scott Laborde, Margaret Orr and Alec Gifford are the fair foursome who'll host 'TV 6 at the Fair'

cially divided into three areas: editing-control rooms, a full-fledged TV studio, and an exhibit area. There's room for a small studio audience and spectators can stroll around the glass-walled perimeter and peer inside.

The Center is packed with an array of broadcasting equipment, much of it more sophisticated than what Ch. 6 uses at its permanent studios on Royal Street. When the fair ends, the structure will be dismantled and the equipment divided among the Cosmos stations.

Ch. 6 opens its programming push Saturday with seven consecutive hours (mostly live) of "The Great Celebration: World's Fair '84" from 10:30 a.m. until 5:30 p.m.

"Celebration" involves about 75 Ch. 6 staffers (including most of the news department), 20 cameras and nine remote locations around the fair site. Anchored by Charles Zewe and Lynn Gansar, it will cover the ribbon cutting ceremony, Mayor Ernest Morial's opening address, exhibit and ride openings, and visitor reactions.

The same day, via satellite at 2 p.m., Ch. 6 will syndicate a two-hour live program it sold to other TV stations. So far 15 stations have signed to carry it, plus the Cosmos stations in Columbia, S.C., Louisville, Ky., Evanville, Ind., Montgomery, Ala., and Toledo, Ohio.

Sunday, May 13, Ch. 6 begins its live daily half-hour program from the Center.

"TV 6 At The Fair" is scheduled at 10:30 a.m. Monday through Friday with hosts Alex Gifford and Margaret Orr. The Saturday and Sunday edition (11:30 a.m.) features Peggy Scott Laborde and Clyde Kay. Each program opens with traffic and weather updates and moves on to features, celebrity interviews and whatever else is happening that day.

Several NBC celebrities (Ch. 6 is an NBC affiliate) will participate with live and taped features. "Today" weatherman Willard Scott plans to broadcast live from the fair on Friday's "Today" show. Others on hand for the opening weekend include Joan Rivers, Rene Enriquez ("Hill Street Blues"), Thom Bray ("Riptide"), Joel Higgins ("Silver

Spoons"), and Nancy McKeon ("Facts of Life").

Also, the Center is the focus for news, documentaries, commercials and entertainment programs made for clients ranging from exhibitors to nations to networks to individual TV stations. The man in charge is Executive Producer C. Vincent Shortt, hired by Cosmos specifically to ramrod the on-site production.

Shortt's personnel and equipment will be used to make documentaries and nationally broadcast commercials for fair exhibitors and, to a lesser extent, commercials for New Orleans clients.

So far, Ch. 6 has commitments from 40 TV stations that plan news reports from the fair, plus an agreement with the Cable News Network to use the Center for its New Orleans-based reports.

Finally, Shortt is working with several network programs. They include:

- The Nashville-based Country Music Awards May 14, which will have a live "cut-in" from Glen Campbell and Louise Mandrell, who'll be performing at the fair that night;

- The Osmond Family Children's Hospital Telethon in June will have several pre-taped performances and interviews from celebrities at the fair;

- "Days of Our Lives" will shoot several episodes at the fair for broadcast later in the summer;

- On May 28, Bob Hope plans a two-hour fair special celebrating his 81st birthday. His guests include Red Buttons, June Carter, Johnny Cash, Placido Domingo, Sugar Ray Leonard, Mr. T, John Ritter and Brooke Shields.

Shortt says the thrust of all this work is to make "an important quality statement as to what WDSU is all about in New Orleans."

It's been a tough "statement" to get out because nothing like this has ever been done. As Corken wearily points out, "We're making up the rules as we go along . . . Rules that are written in stone one week are out of stone the next."

All well and good. But as ever in TV, only one thing matters: Will it be a good show?

Starting Saturday, Ch. 6 will try to answer that question.



The TV6 Telecommunications Center at the fair



Before he came to Hazzard County, James Best courted Ma and Pa Kettle's daughter Rosie (Lori Nelson) in 'Ma and Pa Kettle at the Fair' Saturday, 9 a.m., Ch. 38. That's Marjorie Main as Ma.

WHAT'S EVERYBODY ELSE DOING?

By **BENJAMIN MORRISON**

WNOL: Of course the *really big* world's fair TV attraction is what WNOL TV is billing as its "salute to the Louisiana World Exposition," Saturday, 9 a.m., Ch. 38. And what is the salute? Why, "**Ma and Pa Kettle at the Fair.**" The 1952 opus offers the cornpone couple — played by Marjorie Main and Percy Kilbride — at a somewhat smaller scale county fair.

Ma thinks she can win the bread-baking and jam-making contests, allowing her to market her home cooking and send eldest daughter Rosie off to college. (Rosie is Lori Nelson, TV's "How to Marry a Millionaire" blonde who was also a close, personal friend of the Creature from the Black Lagoon.) Pa, meantime, buys a sick horse, and Ma by mistake enters the nag in the fair's big race. And would-be coed Rosie is falling for a hometown, good-lookin' fella played by James Best (Sheriff Rosco Coltrane on "Dukes of Hazzard"). As marvels go, this may just beat the Wonder Wall.

"**Good Morning, America!**" will have extensive reports from the fair on Friday, 7 a.m., Ch. 8. Joan Lunden will be there with reporter Steve Fox. Most of it will be live, though Fox was here a couple of weeks ago doing some taped features. There'll be a look at the exhibits and rides, a feature from the Aquacade and Pete Fountain.

WWL: It took the fair to do it, but "**PM Magazine**" will have its first week of *live* broadcasts, from the Exposition May 14-18, 6:30 p.m., Ch. 4.

The station plans special **opening day** coverage Saturday, 11 a.m.-12:30 p.m. (and longer if necessary). Live at the amphitheater and elsewhere will be Garland Robinette, Angela Hill, Bill Elder, John Snell, Lea Sinclair, Eric Paulsen, John Quaintance, Andre Trevigne and Dave Barnes; other station personalities will be on tape.

Starting with "**4:30**" Friday and all day Saturday, the news shows will be live from the fair site. And regular **News Updates** will tell traffic, weather and other fair data, Saturday

in the 6 and 10 o'clock news, and May 13 in the 5:30 and 10 p.m. news. The updates will continue for the duration of the fair, and will appear weekdays at 6, 7:25, 8:25 a.m., noon, 4:30, 5 and 10 p.m. "**4:30**" will also be live from the fair grounds May 14-18, with lots of fair stories.

WVUE: Ch. 8 has a news series called "**Countdown: Fair Forecast**" Wednesday-Friday during the 5 and 10 p.m. news. Margaret Dubuisson and Jim Marsh will be reporting from the fair grounds on alternate days.

Opening day coverage begins with Saturday's **6 o'clock news**, with Dubuisson and Marsh giving their regular newscast live from the fair. At 6:30, **Ron Hunter** offer a half-hour documentary of what he saw in a full day of roaming around.

"**Dateline: New Orleans,**" May 13, 11 a.m., Hunter promises an in-depth look at the fair, including talk from a variety of economic experts and a group of very young fair visitors from around the city giving their first-grade impressions.

And also next week, WVUE begins a **daily calendar of events** as part of the news shows, seen weekdays at 7:25 and 8:25 a.m., as well as during the 6 and 10 o'clock news. (Saturdays at 6 and 10 p.m., and Sundays at 5 and 10.) What's happening that day or the next, as well as special events, guests, weather and traffic will be covered each of Louisiana Expo's 180 days. Also, "**Live at 5**" is expected to be talking with celebrities and just-folks about the fair for some weeks to come.

WGNO: Ch. 26 coverage is mostly catch as catch can. "**News in Brief**" with Mel Leavitt will have special EXPO-sure Friday, 6:58, 7:58, 8:58 and 9:58 p.m., about the next day's opening. Segments of **Independent News Network (INN)** half-hour news will look at the fair after Friday's midnight movie, as well as Saturday morning at 5. And "**Tom Foote's Video Clubhouse**" has scheduled a full hour look at children's entertainment offered at the fair, including some on-site taping, June 3 at 8 a.m.



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SATURDAY TELEVISION

EVENING

- 6:00** **48** **9B** **9A** News.
6 Wild Kingdom.
12 The Good Neighbors.
26 **33** Solid Gold. Guests: Air Supply, Thompson Twins, Jimmy Buffett, Cyndi Lauper, Laura Branigan, a Rick Springfield video.
27 Country Express.
33 Star Trek. Capt. Kirk is one of only three persons who can identify a deadly commander.
NICK Reggie Jackson's World Of Sports. Reggie discusses the challenges facing young athletes that have been the basis upon which the series was built.
USA Cover Story.
ESPN SportsCenter.
SPN Movie. "Topper Returns."
DSNY Movie. "Gone Are The Days."
6:30 **4** P.M. Magazine: Special Edition. A visit to the paradise-like island of Bora Bora; sexy roller derby starlets; the full moon's influence on human behavior.
6 Hollywood Squares.
8 World's Fair Opening Special.
12 **27** Sneak Previews. Neal Gabler and Jeffrey Lyons look at movies about the Beatles.
9 At The Movies. Roger Ebert and Gene Siskel review "Fires-tarter," "Finders Keepers" and "Dreamscape."
9B Carter Country.
9A New Jersey People.
USA NHL Hockey. "Stanley Cup Final." Time tentative.
6:35 **17** Down To Earth.
7:00 **2** **9B** Bugs Bunny Mother's Day Special. Animated. Bugs Bunny and his cohorts have a run-in with a tipsy stork. (R)
6 **33** Diff'rent Strokes. Kimberly plans to move in with her boyfriend while telling her father she plans to live with a female roommate.
8 T.J. Hooker. Violence erupts after Hooker persuades a friend to return to her old neighborhood to help rehabilitate juvenile gang members. (Closed-cap)
12 Hot Stuff. John Beyer goes behind the scenes of 19 of New Orleans' grand and down-to-earth restaurants to meet some of the area's best chefs at work.
26 Fame. Chris loses his hearing after hitting his head, and has trouble coping with his deafness.
9 Movie. "The Bravados."
27 Nature Of Things.
33 Movie. "2001: A Space Odyssey."
9A Movie. "Sayonara."
HBO Movie. "Brainstorm."

PRIME TIME TONIGHT

	7:00	7 ³⁰	8:00	8 ³⁰	9:00	9 ³⁰
4	Bugs Bunny	Movie: Hooper				
6	Diff'rent Strokes	Jennifer	People Are Funny		Yellow Rose	
8	T.J. Hooker		The Love Boat		Fantasy Island	
12	Hot Stuff		Doctor Who			Python
26	Fame		Movie: An Eye for an Eye			
33	Movie: 2001 A Space Odyssey					
HBO	Movie: Brainstorm				Not the News	Movie
SHO	Movie: cont., Dusty		Movie: The Hunger			
CMX	Movie: Porky's				Eros America	Movie
TMC	Movie: Twilight Zone - The Movie				Movie: Kiss Me Goodbye	
ESPN	USFL Football: Houston-Pittsburgh					
USA	NHL Hockey Playoffs, cont.					Olympics

- ESPN USFL Football.** Houston Gamblers at Pittsburgh Maulers.
CMX Movie. "Porky's."
TMC Movie. "Twilight Zone - The Movie."
7:05 **17** Auto Racing. "NASCAR Nashville 420." live.
7:30 **4** **9B** Movie. "Hooper."
6 **33** Jennifer Slept Here. When Joey's family tries to convince him that ghosts are not real, Jennifer plans to persuade him otherwise.
19 The Great Outdoors. Jim Tabor meets climber John Bragg, discusses blisters and rides an out-rigger canoe in Hawaii.
DSNY Mouseterpiece Theater.
8:00 **6** **33** People Are Funny. Features: Flip must recruit 100 members for an Olympic comedy team; a man who has torn a hole in his pants must convince passers-by to walk behind him.
8 Love Boat. Isaac deals with a clumsy bartending apprentice, a genius faces losing his only true love, and a man running for governor is threatened. (Close-cap)
12 Doctor Who. "Time-Flight." A Concorde supersonic transport is entangled in a plot involving a voyage back in time.
26 Movie. "An Eye For An Eye."
19 Austin City Limits. Jerry Reed, Chet Atkins.
27 Movie. "Laurel And Hardy's Laughing '20s."
SHO Movie. "The Hunger."
SPN Telephone Auction.
DSNY Movie. "High Flying Spy."
8:30 **6** **33** Mama's Family. Naomi receives obscene phone calls after

- winning an award at the market where she works. (R)
9:00 **6** **33** The Yellow Rose. A vengeful ex-convict murders Whit's girlfriend and then stalks Colleen.
8 Fantasy Island. A man wants to dance with the legendary Mr. Bojangles, and two adventurous sisters become involved in a TV personality mystery. (Close-cap)
9 News.
19 Movie. "Nurse Edith Cavell."
HBO Not Necessarily The News. Comedy sketches.
CMX Eros America.
TMC Movie. "Kiss Me Goodbye."
SPN Financial Planning.
9:30 **12** Monty Python.
HBO Movie. "Lone Wolf McQuade."
USA Countdown To '84. A Summer Olympics preview.
CMX Movie. "The Boogens."
SPN Markdown Market.
10:00 **4** **6** **8** **9B** News.
12 Fawly Towers. An American tourist and his wife try Basil's temper to the limit.
26 Benny Hill.
9 Twilight Zone. Arch Hammer can change his face to make it look like anyone else's he chooses.
27 Undersea World Of Jacques Cousteau. Cousteau sails the Calypso to the Red Sea, the Indian Ocean and the Gulf of Aden to study shark behavior.
33 The Honeymooners. The Kramdens and the Nortons gather in the Kramden apartment to share the joys of Christmas.
33 Taking Advantage.

- 9A** Rowan & Martin's Laugh-In. Barbara Feldon, Hugh Hefner and Richard Nixon join the regulars.
USA Night Flight. Featured: video classics from the Beat Club 1968 with the Beach Boys, Donovan, Rascals, Dave Clark Five and Steppenwolf.
ESPN SportsCenter.
SHO Bizarre.
SPN Money, Money, Money.
10:05 **17** Baseball. Pirates-Braves.
10:15 **DSNY** DTV.
10:30 **6** **33** Saturday Night Live. Billy Crystal, Ed Koch, Edwin Newman and Father Guido Sarducci, The Cars ("You Might Think").
12 Movie. "Nightmare In Wax."
26 Bob Newhart.
9 Lifestyles Of The Rich And Famous. Bob Hope, Cathy Lee Crosby, Christopher Atkins, Ricardo Montalban, Omar Sharif and Smokey Robinson.
9B Alice. Alice meets an IRS agent who wants more than taxes.
33 Movie. "Dr. Heckyl & Mr. Hype."
9A Racing From Roosevelt.
SHO Movie. "Goodbye, Emmanuelle."
SPN Looking East.
DSNY Steve Allen's Music Room. Burt Bacharach, Carole Bayer-Sager, Anthony Newley.
10:35 **4** **M.A.S.H.** A small Korean boy with minor injuries captures the hearts of all in the 4077th.
3 Movie. "Rollerball."
10:45 **TMC** Movie. "Everything You Always Wanted To Know About Sex (But Were Afraid To Ask)."

- 11:00** **26** **9A** Wrestling.
9B Rex Humbard.
ESPN Auto-Racing. "Belgium Grand Prix," from Zolder.
SPN The Game Is Golf.
11:05 **4** Video Trax.
11:10 **CMX** Movie. "Big Bad Mama."
11:20 **HBO** More Unexpurgated Benny Hill.
11:30 **9** Twilight Zone. A girl strikes a deadly bargain with a witch.
9B The World Tomorrow.
SPN Connie Martinson Talks Books.
11:35 **4** Movie. "Twins Of Evil."
12:00 **6** America Rocks.
26 Lifestyles Of The Rich And Famous.
9B Jimmy Swaggart.
33 This Week In Country Music.
9A Movie. "Dr. Who And The Daleks."
SPN Joe Burton Jazz.
12:10 **SHO** Movie. "The Seduction."
12:20 **HBO** Movie. "The Seduction."
TMC Movie. "Champion Of Death."
12:30 **6** America's Top Ten.
12 Comedy Tonight.
9 Solid Gold. "Salute To Australia." Guests: Olivia Newton-John, Rick Springfield, Andy Gibb, Air Supply, Men At Work, Little River Band, Peter Allen, Real Life.
33 Movie. "Dracula's Dog."
33 Music City U.S.A.
ESPN Numero Uno. A profile of Australian swimmer Murray Rose.
12:40 **CMX** Movie. "Young Doctors In Love."
1:00 **3** Entertainment This Week. Jane Fonda, Barry Manilow.
8 ABC News.
26 Movie. "The Premature Burial."
ESPN SportsCenter.
SPN Movie. "Africa Screams."
1:05 **17** Night Tracks.
1:30 **9** Independent News.
1:45 **TMC** Movie. "Blue Skies Again."
2:00 **4** Movie. "Jesse James Meets Frankenstein's Daughter."
6 Movie. "Octaman."
9 From The Editor's Desk.
9A Movie. "Godzilla Vs. The Smog Monster."
USA Night Flight. See 10 p.m.
ESPN PKA Karate. From Tulsa.
SHO Movie. "The Hunter."
2:10 **HBO** Movie. "The Godfather, Part II."
2:15 **CMX** Movie. "Porky's."
2:30 **9** Movie. "Inferno."
2:40 **26** Movie. "The Spiral Road."
SPN Movie. "Sunny."
3:15 **TMC** Movie. "Welcome To L.A."
3:30 **6** Movie. "Legacy Of Blood."
9A News.
ESPN Australian Rules Football.
4:30 **4** Movie. "The Wings Of An Eagle."
9 Zane Grey Theatre.

MOVIES

- 6:00** **CMX** "Guys And Dolls." (1955) Frank Sinatra, Jean Simmons. A missionary girl falls in love with a Broadway gambler.
7:00 **SHO** "Kiss Me Kate." (1953) Kathryn Grayson, Howard Keel. Two stars, once married, become partners professionally and find that they argue on stage, too.
TMC "Kiss Me Goodbye." (1982) Sally Field, James Caan. A widow who is about to remarry is visited by her late husband's ghost.
7:35 **17** "Law Of The Lawless." (1964) Dale Robertson, Yvonne De Carlo. A judge with a criminal past encounters his father's murderer.
8:30 **HBO** "Brainstorm." (1983) Natalie Wood, Christopher Walken. A married couple tries to hide a device that allows a person to experience another's sensations.
CMX "Greased Lightning."

- (1977) Richard Pryor, Beau Bridges. After World War II, a taxi driver becomes the first black race car champ in history.
9:00 **33** "Ma And Pa Kettle At The Fair." (1952) Marjorie Main, Percy Kilbride. Ma sets out to win a cash prize at the county fair.
SHO "On The Town." (1950) Gene Kelly, Frank Sinatra. A trio of sailors seek a beautiful girl displayed on a subway picture.
TMC "Willy Wonka And The Chocolate Factory." (1971) Gene Wilder, Jack Albertson. A world famous confectioner stages a candy treasure hunt.
9:30 **DSNY** "The Red Balloon." (1971) A playful balloon floats behind a young boy and together they begin a magical friendship.
9:35 **17** "To Kill A Mockingbird." (1962) Gregory Peck, Mary Badham. A Southern lawyer defends a black man accused of rape.
10:05 **DSNY** "Stowaway In The Sky." (1971) Narrated by Jack Lemmon. A young stowaway floats over Paris

- in a hot-air balloon.
10:30 **33** "Charlie Chan At The Circus." (1936) Warner Oland, Keye Luke. Charlie Chan finds the culprit in a series of circus murders.
HBO "Lone Wolf McQuade." (1983) Chuck Norris, David Carradine. A man attempts to end an arms smuggling operation.
CMX "The Rules Of The Game." (1939) Marcel Dalio, Nora Gregor. French social and sexual mores separate aristocrats and working people before WWI.
11:00 **SHO** "Firefox." (1982) Clint Eastwood, Freddie Jones. A U.S. pilot goes behind Russian lines to steal a supersonic fighting plane.
TMC "Twilight Zone - The Movie." (1983) John Lithgow, Vic Morrow. Segments about a bigoted bar patron's comeuppance, retirees who recapture their youth, a child with the power to create or destroy, and an plane passenger who sees a gremlin.
11:30 **9** "Bruce Li, The Invincible." (1977) A kung fu student joins mili-

- tarists to fight against patriots.
12:00 **26** "Return Of The Dragon." (1972) Bruce Lee, Chuck Norris. A martial arts expert journeys from Hong Kong to Rome.
33 "The Appaloosa." (1966) Marlon Brando, Anjanette Comer. A rare pony is stolen from a cowboy and hidden in Mexico.
9A "Escape." (1980) Timothy Bottoms, Kay Lenz. A young inmate confined to a Mexico City prison decides to free himself.
USA "Carnival In Costa Rica." (1947) Dick Haymes, Vera-Ellen. Family matchmaking goes awry when the intended couple decide they want to find their own mates.
12:20 **17** "Copper Canyon." (1950) Ray Milland, Hedy Lamarr. Confederate veterans seeking a new start in the West are aided by a gunfighter.
12:30 **HBO** "The Wonder Of It All." (1974) Documentary. Footage of animals from all over the globe.
CMX "Still Of The Night." (1982) Roy Scheider, Meryl Streep. A psychiatrist becomes increasingly

- involved with the mysterious mistress of a murdered patient.
1:00 **TMC** "Champion Of Death." (1977) Sonny Chiba. After killing a mobster, a martial arts expert takes on hired assassins.
1:30 **9** "Ride 'Em Cowboy." (1942) Abbott & Costello at a ranch.
SHO "Love At First Bite." (1979) George Hamilton, Susan Saint James. A love-smitten Count Dracula packs up his coffin and heads for New York City.
2:00 **33** "Fists Of Fury II." (1980) Bruce Li. Chen Shan avenges the notorious Far East organization who killed his brother.
9A "Superargo Vs. Diabolus." (1966) Ken Wood, Monica Randall. A superhero attempts to stop a thief who has plans to seize control of the world.
USA "All Hands On Deck." (1961) Pat Boone, Buddy Hackett. A girl stows away on a ship.

Continued on next page

SATURDAY TELEVISION

MOVIES

Continued from previous page

- CMX "The Music Man."** (1962) Robert Preston, Shirley Jones. A salesman falls in love in Iowa.
- 2:10** **17** **"Comanche."** (1956) Dana Andrews, Linda Cristal. Two cavalry scouts approach a Comanche chief with a peace proposal.
- 2:30** **8** **"The Deadly Kung Fu Factor."** (1980) Chen Wei Min, Au Weng. Drug war in Tokyo.
- TMC "Blue Skies Again."** (1982) Harry Hamlin, Mimi Rogers. The owner of a women's softball team woos the star player's agent.
- 3:00** **DSNY "The Kid - The Idle Class."** (1921) Charles Chaplin, Edna Purviance. A traveling glazier adopts an abandoned baby boy.
- 3:30** **SHO "The Hunter."** (1979) Steve McQueen, Eli Wallach. Ralph "Papa" Thorson's life as a modern-day bounty hunter.
- 4:00** **HBO "My Fair Lady."** (1964) Rex Harrison, Audrey Hepburn. A British professor tries to teach a low-class Londoner to be a lady. 'G'
- TMC "Everything You Always Wanted To Know About Sex (But Were Afraid To Ask)."** (1972) Woody Allen, Gene Wilder. A series of comic sketches spoofs Dr. David Reuben's best-seller.
- 5:00** **CMX "A Long Way Home."** (1981) Timothy Hutton, Brenda Vaccaro. The oldest of three abandoned children searches for his brother and sister.
- 5:30** **SHO "Firefox."** See earlier listing.
- TMC "Bugs Bunny's 3rd Movie: 1001 Rabbit Tales."** (1982) Bugs, Daffy Duck, Yosemite Sam, et al. in classic cartoon clips.
- 6:00** **SPN "Topper Returns."** (1941) Roland Young, Joan Blondell. The Kirby ghosts help Topper find a dead girl's murderer.
- DSNY "Gone Are The Dayes."** (1984) Harvey Korman, Susan Anspach. A family witnesses an attack by two gunmen in Manhattan, but then tries to elude cops.
- 7:00** **9** **"The Bravados."** (1958) Gregory Peck, Joan Collins. A man realizes that he has wasted much of his life searching for the men who raped and killed his wife.
- 8** **"2001: A Space Odyssey."** (1968) Keir Dullea, Gary Lockwood. Astronauts contend with an on-board computer that is trying to take control of their vessel.
- 9A "Sayonara."** (1957) Marlon Brando, Red Buttons. An American jet ace has a poignant affair with a Japanese acting star.
- HBO "Brainstorm."** (1983) Natalie Wood, Christopher Walken. A married couple tries to hide a device allows a person to experience another's sensations.
- CMX "Porky's."** (1981) Dan Monahan, Mark Herrier. Randy high school boys seek vengeance on a bordello.
- TMC "Twilight Zone - The Movie."** (1983) John Lithgow, Vic Morrow. Segments about a bigoted bar patron's comeuppance, retirees who recapture their youth, a child with the power to create or destroy, and a plane passenger who sees a gremlin.
- 7:30** **4** **9** **B "Hooper."** (1978) Burt Reynolds, Jan-Michael Vincent. A movie daredevil tries to save his "greatest stuntman alive" title.
- 8:00** **26** **"An Eye For An Eye."** (1966) Robert Lansing, Pat Wayne. A bounty hunter seeks revenge on his wife and son's killers.
- 27** **"Laurel And Hardy's Laughing '20s."** (1965) Their movies' "Greatest Hits."
- SHO "The Hunger."** (1983) Catherine Deneuve, Susan Sarandon. A physician becomes involved with a female vampire.
- DSNY "High Flying Spy."** (1976) Stuart Whitman, Darren McGavin. Two aeronauts are caught in the Civil War in a balloon race.
- 9:00** **19** **"Nurse Edith Cavell."** (1939) Anna Neagle, George Sanders. The story of the heroic English nurse who aided refugees in WWI.
- TMC "Kiss Me Goodbye."** (1982) Sally Field, James Caan. A widow who is about to remarry is visited by her late husband's ghost.
- 9:30** **HBO "Lone Wolf McQuade."** (1983) Chuck Norris, David Carradine. A man attempts to end an arms smuggling operation.
- CMX "The Boogens."** (1981) Rebecca Balding, Fred McCarren. Ancient tentacled creatures terrorize the inhabitants of house.
- 10:30** **12** **"Nightmare in Wax."** (1969) Cameron Mitchell, Anne Helm. A badly disfigured actor opens a waxworks exhibit.
- 8** **"Dr. Heckyl & Mr. Hype."** (1980) Oliver Reed, Sunny John-son. An incredibly ugly doctor quaffs a special potion that turns him into a handsome killer.
- SHO "Goodbye, Emmanuelle."** (1977) Sylvia Kristel, Umberto Orsini. A beautiful woman's search for the ultimate erotic experience.
- 10:35** **8** **"Rollerball."** (1975) James Caan, Maud Adams. A futuristic Earth sport in which the score is tallied in deaths.
- 10:45** **TMC "Everything You Always Wanted To Know About Sex (But Were Afraid To Ask)."** See earlier listing.
- 11:10** **CMX "Big Bad Mama."** (1974) Angie Dickinson, William Shatner. A woman cuts a path of violence and romance through the 1930s.
- 11:35** **8** **"Twins Of Evil."** (1972) Peter Cushing, Luan Peters. Look-alike terrorists.
- 12:00** **9A** **"Dr. Who And The Daleks."** (1966) Peter Cushing, Roy Castle. A scientist and his two granddaughters are whisked off in a time machine to a city of the future.
- 12:10** **SHO "The Seduction."** (1982) Morgan Fairchild, Michael Sarrazin. A glamorous TV news anchorwoman is victimized by a mentally disturbed admirer.
- 12:20** **HBO "The Seduction."** See above.
- TMC "Champion Of Death."** See earlier listing.
- 12:30** **8** **"Dracula's Dog."** (1977) Michael Pataki, Jose Ferrer. Alpo just isn't enough.
- 12:40** **CMX "Young Doctors In Love."** (1982) Michael McKean, Sean Young. A young surgeon tries to overcome his fear of the knife in this spoof of soap opera cliches.
- 1:00** **8** **"The Premature Burial."** (1962) Ray Milland, Hazel Court. A British gentleman fears that he'll be placed in a grave before he's dead.
- SPN "Africa Screams."** (1949) Abbott & Costello go diamond-hunting in the jungle.
- 1:45** **TMC "Blue Skies Again."** See earlier listing.
- 2:00** **4** **"Jesse James Meets Frankenstein's Daughter."** (1966) John Lupton, Cal Bolder. She turns his pal into a robot.
- 8** **"Octaman."** (1972) Kerwin Mathews, Pier Angeli. Earth is visited by aliens.
- 9A "Godzilla Vs. The Smog Monster."** (1972) Akira Yamauchi.
- 2:15** **CMX "Porky's."** See earlier listing.
- 2:30** **9** **"Inferno."** (1953) Robert Ryan, Rhonda Fleming. A millionaire is left to die in the desert by his wife and her lover.
- 2:40** **26** **"The Spiral Road."** (1962) Rock Hudson, Burl Ives. A doctor discovers both medical progress and faith working in the jungles.
- SPN "Sunny."** (1941) Anna Neagle, Ray Bolger. A devil-may-care playboy falls for the charms of a captivating showgirl.
- 3:15** **TMC "Welcome To L.A."** (1977) Keith Carradine, Sally Kellerman. Californians have a series of one night stands.
- 3:30** **8** **"Legacy Of Blood."** (1971) John Carradine, Faith Domergue. Four heirs to a millionaire's fortune travel to his estate for a night filled with terror.
- 4:30** **4** **"The Wings Of An Eagle."** (1976) Documentary. The life of a rare California golden eagle.

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RADIO

FAIR ON THE AIR

By **BENJAMIN MORRISON**

Nearly everybody will be broadcasting at, near or about the world's fair. Here's a sampling of what to expect.

Monday, WWIW gets the jump on everybody from the fair gateway, the balcony of Ernst Cafe on S. Peter Street, continuing Monday-Saturday, 9 a.m., till the end of the fair. **Tom Fitzmorris** spends the hour before the gates open with a preview of Exposition activities, celebrity interviews, Mr. Food reviews, traffic information and music.

WVL plans fair remotes all day Friday and Saturday, starting with **Rob Aubert** and **Todd Bauer** at 5:30 a.m., through **Mike Longman** and **Dave McNamara** at 6 p.m. MetroScan fair traffic reports start Saturday.

Speaking of fair traffic, there'll be a new AM radio signal in town. A series of antennas will broadcast a limited range signal, primarily with traffic advice for fairgoers. Paid for by the fair and installed by the city, the broadcast will let the police do the talking at **530 AM**.

WRNO Worldwide, the short wave station which bills itself as the official radio station of the fair, will carry Expo '84 news near and far. Familiar personalities from 'RNO FM are heard in the 2-million watt broadcasts.

Warren Bell will be live at the fair for **WYLD FM** news Friday afternoon at 55 after the hour, with more reports Saturday morning at 50 after.

At **WSMB**, **Ron Singleton**

will cover opening day Saturday, starting at noon with hourly reports.

The city's Fair Treatment Program to aid Expo visitors brings **Bill Henderson** and **Cindy Fromberg** from the Better Business Bureau to "Dialogue" Sunday, 7 a.m., **WEZB**. And **Diane Dees** will talk with **Denise Verrett** about the **Brown Bag Concert** series.

WEZB FM continues live **Jazzfest** coverage Sunday, 11 a.m.-7 p.m. at 20 minutes after the hour, and **WQUE AM** offers reports from noon-4 p.m., at 22 and 52 after the hour.

The new **WRBH** non-fiction book is "Dashiell Hammett, a Life" by **Diane Johnson**, read by **Ruth Cohn**, continuing Monday-Friday, 10 a.m.

Pete Seeger and **Jean Sapp** are on Saturday's "Carnegie Hall Tonight," Saturday, 7 p.m., **WWNO**.

WRNO begins monthly, three-hour specials, "Rock 'n Roll Never Forgets: The Beatles," Sunday, 8 p.m. **Mary Turner** hosts.

Elvis Costello has a 90-minute **Coke Concert**, Sunday, 10:30 p.m., **13-Q**.

B-97 has music recorded by women in the last 15 years on "The Music Business Program" with **Brian Pierce**, Sunday, 11 p.m.

Part two of "The Music Makers" salute to **Jimmy Dorsey** is Sunday, 9 a.m., **WWIW**. And "Sunday on Broadway" has the original cast of "Damn Yankees," 6:05 p.m. (The station's public affairs show, "Looking Ahead," has moved from 4:45 a.m. to the somewhat more accessible 11:30



Tom Fitzmorris (Mr. Food) will get his Fair share, Monday-Saturday, 9 a.m., **WWIW**

p.m. daily, during **Larry King**.)

Fred Hatfield plays the **New Orleans Jazz Ensemble** featuring **Eddie Miller** on **New Orleans Jazz Club**, Saturday, 7:30 p.m., **WVL**.

Randy Savoie talks about the **NFL draft** with **Vince Marinello**, Sunday, 4 p.m., **WSMB**.

John Sloan, president of the **National Federation of Independent Businesses**, tells **Bob Del Giorgio** about government deregulation, Wednesday, 3:30 p.m., **WSMB**.

John Campbell talks about **National Volunteers Week** on "Good News, New Orleans" with **Jo Schilling**, Sunday, 6:06 a.m., **WVL**.

Saturday's **Lyric Opera of Chicago** offers **Shostakovich's "Lady Macbeth of Mtsensk,"** 1 p.m., **WWNO**.

Jerry Valence, 9 p.m.
Don Schmidt, midnight
Sat: B. Bopart, 4 p.m./M. Wintering, 8 p.m.

WWIW (ABC Direction), 1450
Big Band/Vocals

Sunday: Music makers, 9:05 a.m., 7:05 p.m.
Your Hit Parade, 10:05 a.m., 8:05 p.m.
Sunday with Sinatra, 11:05 a.m.
Sunday on Broadway, 6:05 p.m.
Sunday, Saturday: Great sounds, 10:05 p.m.
Weekdays: Jay Gardner, 6:05 a.m.
Tom Fitzmorris fair report, 9 a.m.
Dan Valentine, 10:05 a.m.
Bob Middleton, 2:05 p.m.
John Bentley, 6:05 p.m.
Larry King, 11:05 p.m.-2 a.m.
Wed-Fri: Larry Regan, 2:05 a.m. (Sat 3:05)

KJLN, 1490 (Houma)
Modern Country

Mon-Fri: Swap Shop, 10 a.m.

KAGY, 1510 (Port Sulphur)
Daytime: Contemporary country music

KGLA, 1540
Spanish-language station

Weekdays: Soaps 10:30 a.m.; 2, 6:30 p.m.
Tremenda Corte, 6:15 p.m.
Sports, 7:15, 8:15 a.m.

WSDI (Mutual), 1560 (Slidell)
Original country music, 6 a.m.-sunset

Weekdays: Larry Stevens, 6 a.m.
Christen Lee, 11 a.m.
Jim Pollard, 2 p.m.
Saturday: Allen Fontenot Cajun, 11:05 a.m.

KLEB, 1600
Contemporary country, sunrise-sunset

Sunday: Chez Nous Autres, 6:30 a.m.
American Country Countdown, noon-3 p.m.
Monday-Saturday: French Show, 6-8 a.m.
Wednesday: Jamboree USA, 11 a.m.-noon
Friday: Live Lone Star Cafe, 11 a.m.-noon

FM STATIONS

WRBH, 88.3 mhz
Printed word read for blind

Mon-Fri: TV listings, 7:30 a.m., 5 p.m.
Newspaper of the air, 8 a.m., 8:30 p.m.
Book: non-fiction 10 a.m., novel 10 p.m.

WBSN, 89.1
Christian music

Mon-Sat: Focus on the family, 9 a.m., 6 p.m.
M-F: Insight for living, 9:30 a.m., 2:30 p.m.
You and your child, 10:30 a.m.

WWNO (NPR), 89.9
Classical music, opera, jazz, information

Daily: Classical 90, 8 a.m. (Su, Sa 6 a.m.)
All things considered, 4 p.m.
Jazz 90: Su 10 p.m.; M-Tu-F 10:30 p.m.;
W-Th 11:30 p.m.; Sat midnight
Sunday: Alleluia, 9 a.m.
St. Paul Sunday morning, 10:30 a.m.
New classics, noon/N.O. Symphony, 2 p.m.
Lincoln Center chamber music, 5 p.m.
New York Philharmonic, 7 p.m./Drama, 9
Weekdays: Morning edition, 6 a.m.
Classical 90, noon (exc Thu), 5:30 p.m.
Adventures in good music, 6 p.m.
Monday: San Francisco Symphony, 10 a.m.
Musica da Camera, 7 p.m.
Osborn's choice, 8 p.m.
Tuesday: Eastman in concert, 10 a.m.
Night at the opera, 7 p.m.
Wednesday: L.A. Philharmonic, 10 a.m.
A note to you, 7 p.m.
Chicago Symphony, 8 p.m.
Duke Ellington is forever, 10:30 p.m.
Thursday: City Council, 10 a.m.
Record shelf, 7 p.m.
Boston Symphony, 8 p.m.
Musician's hour, 10:30 p.m.
Friday: St. Louis Symphony, 10 a.m.
Classical guitar, 7 p.m.
Minnesota Orchestra, 8 p.m.
Saturday: Rencontres, 9 a.m./Gallery, 10
Music in America 11 a.m./Vocal scene 12
Lyric Opera of Chicago, 1 p.m.
Prairie home companion, 5 p.m.
Carnegie Hall tonight, 7 p.m.
Cleveland Orchestra, 8 p.m.
Jazz alive, 10 p.m.

WWOZ, 90.7
Community access jazz, r&b, folk

Daily: Mainstream jazz, 6 a.m.
Jazz, ragtime, boogie woogie, 9 a.m.
Specials or New Orleans jazz, noon, 5 p.m.
Occasional live b'casts, 10 p.m. (exc Fri)
Sunday: Cajun, 12:30
Fox trot museum, 5:30 p.m.
Jazz tenors, 7 p.m./Living blues, 8:30 p.m.
Weekdays: Folk, country, gospel, 10:30 a.m.
Ethnic, traditional, folk 12:30 p.m. (Irish, Fri)
Mainstream and swing to bebop, 2 p.m.

Roots of r&b, 3:30 (also Sun)
Rags, jazz, boogie woogie, pop, 5:30 p.m.
R&b, soul, oldies, 7 p.m. (Cajun, Fri)
Contemporary, 8:30 (Sat 3:30; Sun 2 p.m.)
Friday: New Orleans '50s show, 8:30 p.m.
Saturday: Country, 10:30 a.m. (also Sun)
Hispanic, folk loric, latin jazz, 12:30 p.m.
Performers spotlight, 5:30 p.m.
Blues party, 7 p.m./Caribbean, 8:30 p.m.

WTUL, 91.5
Non-commercial, progressive music

Sunday: Folk show, noon
Best of Broadway, 2 p.m.
World of jazz, 4 p.m./Classical show, 7 p.m.
Late nite jazz, 11 p.m.
Weekdays: Early morning classical, 6 a.m.
Album hour, 10 p.m./World of jazz, 11 p.m.
Monday: Classic album hour, noon
New Orleans show, 7 p.m./Reggae, 8 p.m.
Tuesday: Techno 2000, 7-11 p.m.
Wednesday: New Music Show, 4 p.m.
Friday: Essential music series, 10 p.m.
Saturday: Country and bluegrass, 1-4 p.m.
World of jazz, 4 p.m.
Jazz album hour, 7 p.m.
Oldies show, 8 p.m.

WCKW, 92.3 (LaPlace)
Adult contemporary, 5 a.m.: C&W 6 p.m.

Daily: Happy hour (oldies), 5 p.m.
Mon-Fri: Paul Harvey 7:30/11:30 a.m.
Saturday: Paul Harvey, 4:45 p.m.
Solid Gold oldies, 10 a.m.-noon

WQUE, 93.3
Adult contemporary music

Sunday: Rick Dees' top 40 countdown, 8 a.m.
Bob Walker oldie show, 8 p.m.
Weekdays: Q morning krewes, 5:30 a.m.
Kris O'Kelly, 10 a.m.
Steve St. John, noon
Mike McCann, 3 p.m./Rick Walker, 7 p.m.
Shawn Michaels, midnight

WBYU, 95.7
Easy listening

Sunday: Bayou Reports, 6:30 a.m.
The Blue Line (NOPD), 8:30 a.m.

WZBZ, 97.1
Contemporary

Sunday: Dialogue, 7 a.m.
Countdown America, 8 a.m.
Dedication party, 7 p.m.
Weekdays: Scoot in the morning, 5:30
Tom Cheney, 10 a.m./Brian Pierce, 2 p.m.
"Fast" Eddie Todd, 6 p.m.
Boomer, 10 p.m./"J" Thomas, 2 a.m.

WYLD, 98.5
Progressive black adult contemporary

Sunday: Gospel with Dr. Daddy-O, 5-8 a.m.
Urban League "Let's talk," 8 a.m.
FM news insight, 8:30 a.m.
Warren Bell Sunday journal, 9 a.m.
The jazz workshop, 10 a.m.-noon
Saturday: Coast to coast soul, 6-8 a.m.

WRNO, 99.5
Rock music

Sunday: Casey Kasem top 40, 9 a.m.
King Biscuit flower hour, 8 p.m.
BBC Rock, 9 p.m./Off the record, 10 p.m.
Interview, 11 p.m.
Weekdays: Michael in the morning, 6 a.m.
Hot Rod Glenn, 9 a.m./Pal Al, noon
Weird Wayne, 3 p.m.
Madman Manale 7 p.m./Warren Montet 12

WNOE, 101.1
Country music

Mon-Fri: Joel Cash, 5 a.m./Ralph Cherry, 9
Linda Lou, noon/Steve Suter, 4 p.m.
Mary Foster sports, 4, 5, 6 p.m.
George Bonnell 8 p.m./John Laborde 12

WAJY, 101.9
Pop-adult

KNOM, 104.1 (Houma)
Adult contemporary

Sunday-Friday: Radio Remembers, 7 p.m.
Weekdays: French Show, 5 a.m.
Radio Roundtable, 11:30 a.m.-noon
Late night: Music Country Network
Saturday: Yesterday Once More, 6 p.m.

WAIL, 105.3
Urban contemporary music

Sunday: Walt Baby Love concert, 7:30 p.m.
Frankie Crocker (Hollywood live), 9:30 p.m.
Bud concert/Special edition, 11 p.m.

KXOR, 106.3 (Thibodaux)
Adult rock, 5 a.m.-1 a.m.

Sunday: Religious programming, 5-7 a.m.
Casey Kasem's American top 40, noon
Concerts, interviews, specials, 9 p.m.
Mon-Fri: Soap talk, 7:40 a.m., 3:10 p.m.
Paul Harvey, 8 a.m., noon (also Sat.), 6 p.m.
Saturday: Ringo's yellow submarine, 6 p.m.

KCL, 107.1 (Houma)
Adult contemporary

AM STATIONS

World's Fair Traffic Station, 530 kHz
Low-power travel advisories

WVOC, 600
Religious broadcasting 6 a.m.-sunset

Weekdays: Kenneth Hagin, 7:15 a.m.
Kenneth Copeland, 8:15 a.m.
JV McGee 11:45 a.m./Jerry Falwell 2 p.m.

KTIB, 630 (Thibodaux)
Modern country music 6 a.m.-sunset

Saturday: Country Countdown, 9 a.m.-noon

WTTX, 690
Adult contemporary

Weekdays: Robert Mitchell/Ed Clancy, 6 a.m.
Captain Humble, 3-7 p.m.
Sunday: Let's talk it over, 8 a.m.-noon

WARS (MBS), 730 (Covington)
Broadcasting sunrise-sunset

Sunday: Religion 'til noon
Theosophy, 4-4:15 p.m.
Weekdays: Country music 'til 8 a.m.
Adult Contemporary music, 8 a.m.-signoff
Swap Shop, 7:30, 9:35 a.m.; 4:35 p.m.
Meet your Neighbor, 10:05 a.m.
Saturday: Adult Contemporary, 8 a.m.-noon

WSHO 800
Inspirational, 6 a.m.-sunset

Weekdays: Charles Green, 7 a.m.
Marvin Gorman, 7:15 a.m.
John McArthur, 7:30 a.m.
Charles Stanley, 8:30 a.m.
Gospel music, 1 p.m.-signoff

WWL (CBS), 870

Sunday: Weekend live, noon/Glaudi, 6 p.m.
Budweiser show, 7 p.m./Religion, 8 p.m.
Nightly: Nemo-Parker road gang, 11 p.m.
Weekdays: Aubert-Bauer news, 5 a.m.
Rick Zurick, 10 a.m.
Longman-Hickman noon news, noon
Mike Longman-Dave McNamara, 3 p.m.
H. Glaudi, 6 p.m. (ex Th)/Coaches, 7 p.m.
Thursday: Frank Davis outdoors, 6 p.m.
Saturday: Weekend live, 9 a.m.-6 p.m.
New Orleans Jazz Club, 7:30 p.m.

WYLD, 940
Urban contemporary music, blues, oldies

Sunday: R. Callender 30 minutes, 12:30 p.m.
AM news nighttime, 9-10 p.m.
Weekdays: Dr. Daddy O gospel, 4-6 a.m.
Saturday: City countdown, 10 a.m.-2 p.m.

WYAT, 990
Daytime: rock 'n roll oldies

Weekdays: Jim Stewart, 7 a.m.
Cherie Vitano, 10 a.m.
Alan Smason, 3-6 p.m.

WKQT, 1010 (Caryville)
Pop-adult, in Motorola stereo

WNOE, 1060
Country music

Sunday: Top 50 country countdown, 4 p.m.
Mon-Fri: Jeff McClain's breakfast club, 5 a.m.
Cindie Brooks, 10 a.m.-1 p.m.
Mary Foster sports, 6:05 p.m.
Bruce Williams, 7 p.m./S.J. Raphael, 10

WBOX, 1230
Gospel

Mon-Sat: Bob Frost, 6 a.m.-noon
Harold G. Heim, noon-6 p.m.

WQUE, 1280
Top-40 music in Kahn AM stereo

Mon-Fri: Walton-Johnson Q Krewes, 5:30 a.m.
Chris Bryan, 10 a.m./Ted Kelly, 2 p.m.
Bumper Morgan, 6 p.m./T. Knight, 11 p.m.
Shawn Michaels, 4 a.m.

Sat: Rick Dees' Top 40, 6 a.m. (Su 8 a.m.)
Don Manale requests, 7 p.m. (Su 7 p.m.)

WSMB (ABC, Mutual, SBN), 1350
Talk, news, sports

Sat-Sun: Al Cazenave, midnight
Doug Baldelli, 6 a.m./Alan Taylor, 10 a.m.
Sunday: Dennis Williams, 2 p.m.
Weekdays: Nut and Jeff, 5 a.m.
Keith Rush, 10 a.m.
Bob Del Giorgio, 2 p.m.
with Wayne Mack, 5 p.m.
Ron Singleton, 6 p.m./Roy Masters, 8 p.m.

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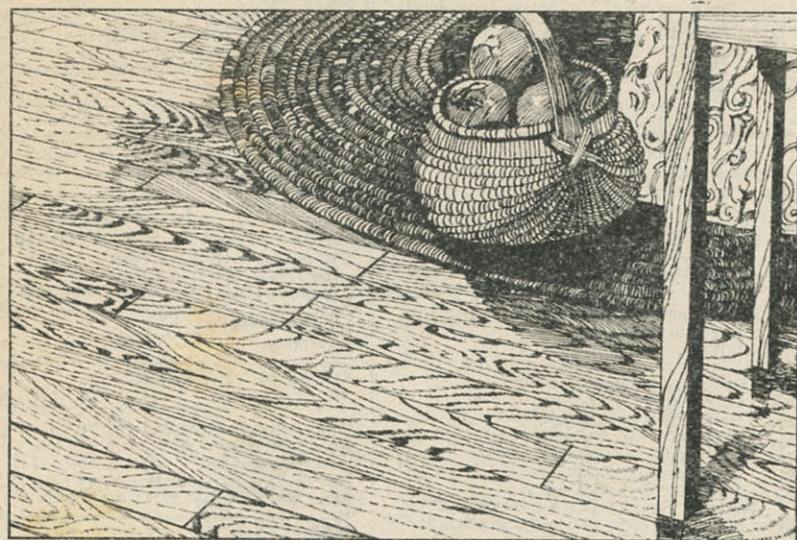


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