Electronic Exhibits Abound at New York World's Fair

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By Mary Hornaday Staff Correspondent of The Christian Science Monitor

New York

Recently a winsome youngster named Susan Stratton threw a switch that fired the first public preview of nuclear fusion, a major natural science exhibit at the New York World's Fair,

Though the hall was dark before the flash, there was nothing of the "sorcerer's apprentice" in the air. Indeed, no. Susan was hailed as symbolic of a bright new age. General Electric geniuses who devised the exhibit said they hope during her lifetime fusion will become a practical power source for mankind.

Tremendous Energies

The huge fusion apparatus, the "characters" are fierce one has said. a symbol of the world's expec- electric storms, leaping flames, tation for a fallout-free unlim- and thousands of spinning ited source of nuclear energy, atoms and his electronically will be fired every six minutes controlled animated figures during the fair and will be that are so lifelike their lips the day, the prisms will reflect tween pylons and reflected in promises to be something like val of Gas pavilion where for

seen by an estimated 14 mil- even form words. The latter lion visitors.

GE's "Progressland" pavilion fair. Disney calls them "audioanimatronic." and creating energies equiva-

lent to 100 million degrees F., the fusion demonstration is fairgoers a new concept of the lights. wondrous nature of man's uni-

verse. Many of these exhibits will be housed in the \$6 million Hall of Science which will not but there are also a number beside GE's exhibit in the huge industrial area, one of the five lion candlepower, will beam ing America. major sections of the fair.

ing are Walt Disney's "Sky- companies. This is equal to record in the Westinghouse

figures are expected to prove Located in the center well of one of the highlights of the

Rainbow of Light scientific exhibits that will give kaleidoscope dome of colored castle effect.

as well as by daytime. into the sky at the Electric

dome Spectacular" in which 340,000 auto headlights, some- time capsule to be read by ground-level theater and you the "charactere" are force one has said



the sun's rays and at night a pool so its reflected image At night you can spot the multicolored lights will play on appears at the depth of the just one of a vast array of \$15 million GE pavilion by its them, creating a fairy-tale buried capsule. On Oct. 16, 1965, the capsule will be low-Inside, you will be invited ered into its steel burial shaft.

To really appreciate the to step onto an immense whole tremendous show, visit- "magic carpet" that will carry nature will have been transors will have to see it at night you through a lighthearted ferred to special microfilm musical show depicting the along with other important Nearby the GE exhibit, "the contributions of investor- records of 20th-century civilbe completed until midsummer, brightest welcome light of all owned electric power and light ization, now being assembled every word easily readable time," consisting of 12 search- companies in meeting the elec- on the five continents. lights, each producing one bil- trical energy needs of a grow-

Names in Posterity Other features at GE's Power & Light pavilion, spon- A few steps away, you will egg-shaped dome covered with Register has provided a "game

More than 1,000 aluminum sule, located at the site of a sphere where you will be match wits with them.

look and discover."

micro-world abilities, the exhibit will show complete con-In the meantime, your sigtents of the King James Version of the Bible reduced and assembled into an area the size of a small file card, yet with under a microscope.

Computers Featured

Next you might look for an business world, National Cash

"Progressland" well worth see- sored by the nation's utility be able to place your name on "IBMs." Seat yourself in a room" where both grown-ups and youngsters will have a chance to operate various types people centuries later. The cap- will be raised right into the of business machines and to

panels staggered into triangu- similar one buried at the time shown movies on nine screens Another major natural scilar prisms give the pavilion the of the last New York World's telling about the development ence display in the fair's inlook of a giant organ. During Fair, will be suspended be- of computers. The experience dustrial section is in the Festi- graphically demonstrate the

being ingested by the "brain" the first time a "total energy foot map of the United States. plant"-based on successful Great achievements of comof an electric computer. Computers also are featured use of natural gas to provide munication will be depicted in at the National Cash Register all power, heating, and cool- the gigantic floating wing of exhibit where the focus is on ing requirements at low cost- the Bell Telephone System "The Micro-World"-always at will be shown. Heart of the pavilion through which visitors

As an example of new those used in jet airplanes.

Radio Hams' Delight

For radio "hams" and others, the conveyor climbs up and the Coca-Cola "Tower of down,

Music" will have facilities for communicating instantaneously with amateur radio operators around the world. A special three-position sending and re-For relaxation after the ceiving station is being incomplexities of the modern stalled for operation by members of the American Radio Relay League. Visitors will be invited to witness and listen to conversations between operators and their counterparts throughout the world.

In the Equitable pavilion a demographic display will population explosion on a 45-

hand but "waiting for us to "energy plant" is a natural will be carried at the rate of gas-fired turbine, similar to 4,000 an hour in fiberglass chairs with built-in sound systems and special stabilizing devices to keep them level as

> New-Type Phones Also at the fair the public

will become acquainted with "one of the biggest changes in the telephone since the dial"the push-button telephone. About 1,400 public phones on the fair grounds are touchtone. It is estimated that a number with seven digits can be touch-toned in two to five seconds compared with an average of 10 seconds by dial-

One of a series of 10 articles

ing.

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