

The Passing Parade at the Ford Wonder Rotunda

Celebrities are part
of the fun
in the Ford pavilion
at the World's Fair



THE VISITORS to the World's Fair are themselves part of the show. From Maine and California they come, from all the states in between, and from Alaska and Hawaii as well. And they also arrive from far-off lands. Most are tourists like everyone else. Others are Very Important Persons acting like tourists. King Hussein of Jordan, Lord Louis Mountbatten of Britain, and Willy Brandt, Mayor of West Berlin, represent just a sampling of foreign personages who have doffed protocol for the fun created by Walt Disney at the Ford pavilion.

Home-grown celebrities come in droves, too. Arthur Godfrey "ooohed" all the way through the Magic Skyway ride; Garry Moore's eyes popped; Donna Reed smiled her prettiest; and Lawrence Welk couldn't tear himself away from the auto parts harmonic orchestra.

What does all this prove? Nothing important, really—unless great entertainment and solid fun is important. The little boy pictured above in the tractor thinks it is. ■



Arthur Godfrey gets acquainted with a cave man in this Walt-Disney-created exhibit at the Fair, one sequence in Ford's popular Magic Skyway ride



Frank Bolling and Phil Roof lean over this low-slung display car to pester Milwaukee Braves teammate, Warren Spahn

Miss Teen-age America, Jeanine Zavrel, enjoys a carefree convertible ride on the Ford Magic Skyway

