

## OUR FAIR Addies

Filled with fabulous exhibits, amusements, N. Y. World's Fair has something for everyone—including lots of dolls for big boys.



Pausing in front of puddle on rain-soaked fairgrounds, lovely Lynn David makes her way to pavilion where she works as ice cream girl. Prior to working at World's Fair, she studied at Brooklyn College, became dental assistant.

MOST PEOPLE visiting the New York World's Fair use up all their time and film on things like the Unisphere, Walt Disney's Magic Skyway, or the Sinclair dinosaurs. But MM's photog Frank Eck cares for none of those things. He went, camera in hand, to see the girls.

"What's a mechanical Abe Lincoln," says Eck, "compared to lovely Gloria Prince or sensuous Joy Alexander? Robert Moses said the fair should have something for everybody. It has fancy pavilions for tourists, Hongkong-burgers for gourmets, rides and puppets for kids, and educational stuff for school teachers. But I'm one of those boys who goes where the girls are."

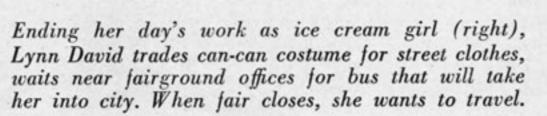
The girls of the World's Fair, like the pavilions, come from all over the globe. For the man who likes to compare beauty on an international scale, the fair can keep him pleasantly occupied for weeks. A few complain because there is nothing like Sally Rand's bubble dancing at Chicago in 1933, or Gypsy Rose Lee at New York in 1939. But gorgeous girls number in the thousands and the ones on these pages are just samples. Any guy with an eye for beauty and an ounce of resourcefulness will find all he desires among the fair ladies of the fair.

Bringing authentic German charm to Lowenbrau Gardens exhibit, Sabine Kuhn is a language student from Munich who is learning much about U.S. dialects in her job at fair.





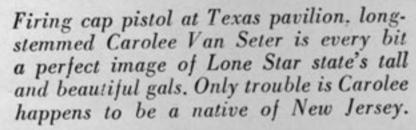
Rubbing her pretty but tired foot (above), taffy-haired Gloria Prince suffers common ailment of fairground beauties. As public relations girl for Jim Downey Restaurant, she spends most of her day on her feet, welcomes brief opportunity to sit down (left).







Modeling Far East fashions at India pavilion, dark-eyed Pamela Radj is from Bombay where she worked in TV, modeling fashions from America.





Amused by stone bull in fairground warehouse, Phyllis Alden is a recent graduate of Temple University, now hopes for career as model, writer.



\* MODERN MAN \*



Featured at both Hawaii, Louisiana pavilions (left), Chinese Tai Sisters perform in jazz revues, fashion shows. Rere Tai (above) is second-oldest at 21; each is named after musical note: Dodo, Rere, Mimi, Fafa, Soso, etc.

Performing exotic dance ritual, Joy Alexander is native of Manhattan who comes to fair with experience from Broadway shows, including La Plume de Ma Tante, This Was Burlesque.



Standing against background of Thailand pavilion, Penny Jane McClellan of Salt Lake City is back in United States after being hired in Thailand for World's Fair job. She was taking world tour at the time, as Miss Utah.

(Continued on Page 52)



(Continued from page 7)





Helping herself to dish of ice cream, Lynn David takes break from duties as 1964 N.Y. World's Fair ice cream girl. Unconcerned about calories, she is some sweet dish herself.



Singing in Celebrity Room at Hollywood pavilion, Gina Martin is an English-born songbird with 39-24-36 dimensions. She combines Ethel Merman style with Sophia Loren looks.

## FAIR LADIES OF OTHER DAYS-



WHILE the New York World's Fair is loaded with fine specimens of beauty from around the globe, this is nothing new. Actually, girls have been part of fair festivities ever since Prince Albert started the whole bit in London in 1851. Furthermore, the past exhibitions unveiled such daring displays as Little Egypt, Sally Rand, and Gypsy Rose Lee—fair ladies who spiced the events with the one element notably missing from the 1964 fair: good, old-fashioned, blue-ribbon sex appeal.

## 1

Performing at 1939 World's Fair in New York, the "Amazons" unwittingly forecast two fads of the future: the hula hoop and almost topless attire.



Typifying entertainment at the N.Y. 1939 fair, Gypsy Rose Lee (above) and Lady Godiva (below) put on "take off" shows.





Creating sensation in Chicago in 1893, belly dancer Little Egypt was first world's fair lady to win national attention. Her sexhibitions incited fierce controversy between those who said her act was pure "art" and those who claimed it was nothing but sex.

Riding bareback and bare-chested, Sally Rand was hit of Chicago's "Century of Progress" exposition in 1933. Compared to Sally's fan dances, current New York fair is tame, despite profusion of girls.



53