

RHEINGOLD COPIES 1890'S FOR FAIR

Old New York Sets Style for Pavilion Pubs

A street reminiscent of old New York, complete with gaslights, cobblestone paving and Georgian-style centers of hospitality around a village green, is being built in Flushing Meadows, Queens

This turn-of-the-century scene will be the Rheingold Pavilion at the New York World's Fair.

At one end of the street, on a 50,000-square-foot site, there will be a Georgian mansion, which will be called the Town House. Its crystal chandeliers will be antiques from an old Fifth Avenue mansion and a heavy carpet with a vivid red-on-black design will cover the floor.

Pavilion to Be Shared

At the other end of the street a Village Tavern will be built. Its floor will be bare parquet oak and both the tavern and the Town House will have solid mahogany bars at which Rheingold beer will be dispensed from taps patterned after those in old-time pubs.

Shops will line the street and the green will have a bandstand and park benches. Sidewalk kiosks will serve beer and snacks and pushcart venders also will offer snacks.

The pavilion, which is nearing completion, will be shared square-foot site, will be shared by Rheingold and the Greyhound Post Houses, Inc., which will operate the restaurants.

The pavilion is the result of

two years of research and planning. Sherwood Duffy, associate architect with Kahn & Jacobs, Ernest Bonnamy, chief designer for the project; and Anthony Lorio, of the Turner Construction Company, studied the construction techniques of the period by visiting buildings that have survived from that time.

They also sought authenticity for the sidewalks and roadways. They were able to quarry blue slate for the sidewalks, but cobblestones for the streets had to be manufactured.

The red brick typical of the Georgian period was unavailable, so they got a masonry company to simulate the brick with a special stucco sheathing. Furniture, too, has been reproduced as authentically as possible.