

Model of World's Fair Is Unveiled at Macy's

A Manhattan showcase for the New York World's Fair opened yesterday at Macy's Herald Square with the unveiling of a 400-square-foot model designed to help shoppers plan trips to the fair.

The walk-around scale model of the 646-acre area in Flushing can be viewed by 200 spectators at a time. Narrators from Macy's give periodic commentaries on the fair layout and exhibitions and answer questions. Surrounding the scale model are exhibits by the Long Island Rail Road, United Air Lines, Sinclair Refining Company and The New York Times.

Robert Moses, president of the fair, and David L. Yurich, president of the Macy's New York division of R. H. Macy & Co. Inc., attended the opening of the exhibition. Mr. Yurich said that an average of a million persons visited the Herald Square store every week and he suggested that Macy's could "be the main entrance to the World Fair."