New York Times (1857-Current file); Mar 14, 1964; ProQuest Historical Newspapers The New York Times (1851 - 2001) pg. 26

WEEK AT FAIR ASKED FOR SENIOR CITIZENS

Members of organizations for elderly people met yesterday to petition for a "Senior Citizens' Week" at the World's Fair. They urged that entry fees during this period be reduced to 25 cents.

Speaking before a lively audience of 250 persons in their 60's, 70's and 80's, Zalman J. Lichtenstein, the director of the Senior Citizens Golden Ring Council, told of a request he had made to Robert Moses, "as one senior citizen to another."

In a letter to the fair's president he asked that a week be set aside, some time after Labor Day, "when all the visitors have left."

Mr. Lichtenstein explained to his listeners that an elderly visitor would not be able to get around as quickly as younger persons and so would have to return to the fair many times "to get even a taste of it."

Also present at the meeting, held at the Atran Center, 25 East 78th Street, were Representatives Leonard Farbstein. Democrat of Manhattan, and Seymour Halpern, Republican of Queens. Both pledged their support for the proposal.

But Mr. Farbstein said he had written to Mr. Moses suggesting such a plan and received a reply saying that this "could not and would not be done."