
Signs Going Up in City To Show Way to Fair

Signs pointing the way to the World's Fair are being installed on routes within and leading to the city in preparation for the fair's opening next month.

The 1,600 metal markers bear the Fair's Unisphere emblem superimposed on orange and blue panels. They are being erected at the expense of the World's Fair Corporation in cooperation with the Department of Traffic. Easily discerned arrows point the way to the fair.

In most instances the signs are being attached to traffic light poles, but some are mounted on poles of their own, a fair spokesman said yesterday.
