NEW YORK WORLD'S FAIR ACTIVITIES

Progress Report #4

ISSUED BY THE COMMITTEE FOR CHRISTIAN SCIENCE ACTIVITIES WORLD'S FAIR 1964-1965, INC., SUITE 3213, 551 FIFTH AVENUE, NEW YORK 17. TEL. TN 7-2788

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This photo taken early February shows the Christian Science Pavilion nearing completion, with painting, final landscaping, and fountain installations under way. At the rear exit will be Meditation Walk. The Long Island Expressway is seen in the background.

EXHIBIT OFFERS NEW HORIZONS

Exhibits for the Christian Science Pavilion at the New York World's Fair are now being completed and will be installed and ready to tell their story by April 22 when the gates swing open to Fairgoers.

The exhibits were designed by Hadley Exhibits, Inc., of Buffalo, and Display Studios, Inc., of Pittsburgh, under the supervision of the Executive Committee for Christian Science activities at the Fair, and with the aid of the Office of the Manager of Committees on Publication in Boston.

The displays will answer searching questions about God and man, and the divine laws applicable in solving people's problems and healing their ills.

New World of Ideas

As the visitor proceeds from point to point in the star-shaped building, he will be invited to explore a new world of ideas, a practical understanding of God and man.

Through the written word and through audio-visual displays, answers will be given to such questions as: What does healing mean in peo-

From the Finance Committee

We are grateful for the generous contributions received this past year from individuals and churches both east and west of the Mississippi and from all over the world. This flow of funds enabled us to meet our financial obligations during the Pavilion construction.

However, the impression has gone forth that contributions are no longer needed and we hasten to correct this misunderstanding.

We are in the process of completing and furnishing interiors, building and installing exhibits, and landscaping the grounds in time for the April 22 opening.

Therefore, maximum individual contributions in addition to funds from the branch churches are needed **now**. Continuing support, after opening day, is anticipated until enough funds are on hand for operational expenses until the Fair's closing in 1965

ple's lives? What is it like to be healed? What is the Christian Science viewpoint of time...space... freedom...science...law...matter...energy...the universe? What is God? What is man?

Teenagers will find in the exhibit answers to questions uppermost in young people's thoughts in the troubled society in which they are growing up...questions about being popular, gaining ability at sports, developing talents; and questions such as: Where is the world headed? Can you believe in God in this scientific age? How do you gain God's help?

(Continued on page 2)

PAVILION PREVIEWS



Individuals testifying on the healing power of Christian Science were filmed at the Ted Eshbaugh Studios, New York City, in January. Behind the cameraman is Wallace Magill, chairman of the Program Committee for the Christian Science Pavilion; Mr. Eshbaugh; and Ted Cook (seated), assistant manager, Committees on Publication in Boston. The filmed segments will become part of the audio-visual exhibit at the Pavilion.

HOSPITALITY OFFERED

To provide hospitality for our visitors an informal group of Christian Scientists has been formed, headed by Mrs. Gaynell P. Haller, C.S. They will help Christian Scientists visiting the World's Fair to find accommodations in the homes of Christian Scientists living nearby.

Mrs. Haller may be contacted at P.O. Box 355, Gracie Station, New York, N.Y. 10028.

Many people visiting the World's Fair will be able to identify the Christian Science Pavilion as a result of having seen illuminated scale models, posters and drawings now on tour throughout the country.

By means of world-wide exhibits previewing the Fair, thousands of individuals have already been introduced to the seven-pointed star design of our building and learned something of its message.

Posters of the Pavilion and large color drawings are included in displays that are being shown through May in more than five hundred stores in the United States as part of LIFE magazine's "Previews of the World's Fair." Twenty banks in New England will display the posters.

Future Dates

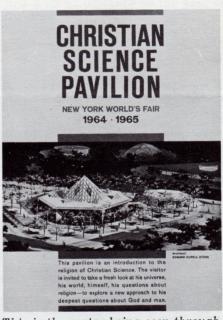
The model will be on view in New Orleans from March 30 to April 11 at the D. H. Holmes Stores and in Minneapolis from April 22 to April 31 at The Dayton Co. It has already been seen at the John F. Kennedy International Airport, Gimbel Brothers in Philadelphia, Jordan Marsh Store in Miami, and The Higbee Co., Cleveland.

Through the courtesy of United Airlines our scale model will be part of a Fair exhibit at three airlines terminals during the next several months: Honolulu from April 20 to May 5, San Diego from May 18 to

June 5, and Atlanta from June 15 to June 30.

In Sydney, Australia, in Rome, Paris, and London, a full color drawing of our Pavilion has been included in the QANTAS Airways' Fair preview exhibit now on tour.

These roving exhibits are spreading the name of Christian Science far and wide, not only to future Fairgoers, but also to those who may never show up at the Fair.



This is the poster being seen throughout the world via traveling exhibits. It is also being sent to all Christian Science Reading Rooms.

Exhibit Offers New Horizons

(Continued from page 1)

Youth Speaks

Young people themselves do the speaking in taped messages to their contemporaries. They indicate that through the study of Christian Science they gain spiritual understanding that gives them greater individuality, wider opportunities, and ability to help others. They tell how this study opens the way for them to heal sickness through scientific prayer and to see themselves and the world in a new perspective.

A portion of the exhibit deals with the discovery of Christian Science by Mary Baker Eddy in 1866, following her years of deep spiritual search of the Scriptures, and tells of her establishing the Church of Christ, Scientist, in 1879, "...a church designed to commemorate the word and works of our Master, which should reinstate primitive Christianity and its lost element of healing," as stated in the Church Manual written by Mrs. Eddy.

Numerous individuals, through film and in print, give accounts of healings that have taken place in their experiences through prayer. The visitor is told how this scientific system of divine healing in 100 years' time has changed the lives of thousands of people from many countries and backgrounds.

World-Wide Scope

Exhibits also will depict the international scope of Christian Science, telling of the growth of branch

churches and informal groups of Christian Scientists throughout the world.

The Bible and the Christian Science textbook, Science and Health with Key to the Scriptures by Mary Baker Eddy, will be centrally displayed in the rotunda, and the weekly Lesson-Sermon explained.

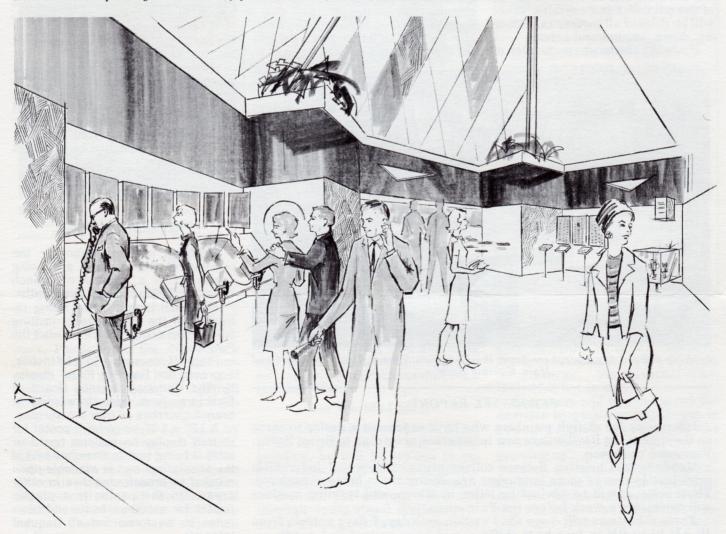
Also in this area will be an exhibit of *The Christian Science Monitor*, the *Christian Science Sentinel*, *The Christian Science Journal*, and foreign language publications of The Christian Science Publishing Society.

Hundreds of thousands who visit the exhibits and Reading Room at the Pavilion will leave with a new awareness of what Christian Science offers to individuals everywhere.



The interior of the exhibit building as it appeared early in February The Reception Desk and Sales Area will be placed with workmen speeding installation of partitions and finishing touches. under this dome in the Reading Room Building.





An artist's rendering of the view that will greet visitors when they arrive at the Christian Science Pavilion.

SEE YOU AT THE FAIR

By Godfrey Sperling, Jr.

Chief of the New York News Bureau of The Christian Science Monitor

And now the great New York World's Fair is almost a reality!

In Flushing Meadow, just outside of New York City, 58 nations, 26 states, 80 industries, and 300 companies are readying for Opening Day ceremonies which will be televised throughout the nation to one of the largest entertainment audiences in television history.

One of the most impressive features of the Fair is its magnitude (the Seattle World's Fair of 1962 was the size of just the Transportation Section of this Fair).

Many Rides

Fairgoers, however, won't have to walk the entire 646 acres comprising the Fair site in order to see all of the pavilions and exhibits. There will be rides of all sorts to take them up, down, around and across.

Probably the most spectacular of

these will be the Swiss Skyride, a 112-foot-high trip travelling 2,000 feet across the International Area. The southern terminus will be across from the Christian Science Pavilion. Aloft in this four-passenger cable car, riders will catch an overall view of the Fair and also be able to spot the 39 pavilions in this section.

Home of Tomorrow

The architect of the Christian Science Pavilion, Edward Durell Stone, has also designed a model home for the Fair in which he tackles the problem posed by our soaring population—the need to live closer together. His solution is a house of beautiful simplicity and style which may well be the home of tomorrow.

In the largest section of the Fair, the Industrial Area, products and services that will affect our lives in the future will be presented by means of highly advanced technological devices.

Unifying all of the exhibits and underlining the global importance of the Fair is its symbol, the Unisphere, which represents the Fair's theme, "Peace Through Understanding."

The Christian Science Pavilion is just a short distance to the east of the sphere. It is significant that no fair in history has ever devoted so much attention (in terms of space allotment) to religion as does this one.

Robert Moses, the great builder, is the man who is more responsible than anyone for putting this Fair together. He also looks beyond 1965 and envisions the Fair area as a beautiful new park.

Why do we go to world fairs? To see the wonderful changes that lie just ahead.

However, a fair is most of all a place to have fun—and where whole families can have memorable experiences together. As Richard Rodgers puts it in the official song of the Fair, "Pick up your left foot, pick up your right, Just be sure that you are there."

See you at the Fair!



Looking toward the Unisphere from the Christian Science Reading Room and
Main Exhibit Building.

PERSONNEL REPORT

Interviews for church members who have expressed a desire to serve on the staff at the Pavilion are now in progress, according to Bruce Payne, Personnel chairman.

Members of Christian Science college organizations and individuals proficient in one or more languages are among those being considered. Those selected will be advised by letter in March, and training sessions will commence a week before the Fair opens.

Forty volunteers will cover the Pavilion each day, 7 days a week, from 10 AM to 10 PM in four-hour shifts.

PREPARATORY WORK

Meetings in preparation for the opening of the Pavilion are being scheduled in a number of branch churches during the next two months.

Individual members are being reminded of the advantage of inviting friends and acquaintances to visit the Pavilion.

Placards measuring 11 x 14 inches, approved for Reading Room display by The Christian Science Board of Directors, have been forwarded to branch churches all over the world.

A 12" x 18" hinge-back poster for church display on bulletin board or table is being sent to churches east of the Mississippi and is available upon request to branch churches in other areas. On the poster is a plastic pocket for announcements and news notes to be forwarded at frequent intervals.