

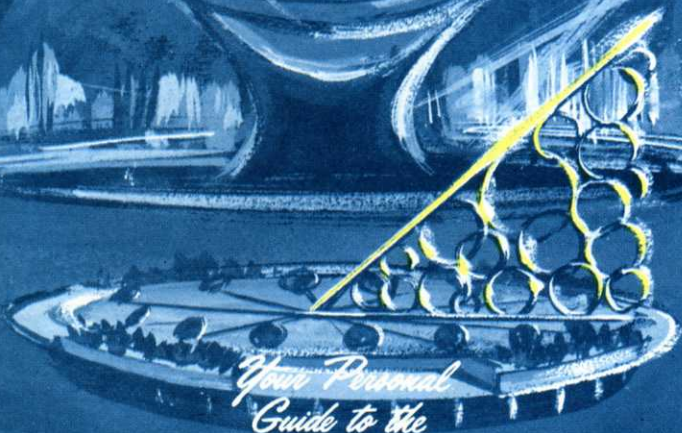


NATIONAL RETIRED TEACHERS ASSOCIATION
AMERICAN ASSOCIATION OF RETIRED PERSONS



Presents

DYNAMIC MATURITY



**NEW YORK
WORLD'S FAIR
1964-1965**

FACT SHEET OF WORLD'S FAIR

DATES OF THE FAIR

The Fair will open Wednesday, April 22, 1964, and will close Sunday, October 18, 1964. The Fair will reopen Wednesday, April 21, 1965, and will close forever—Sunday, October 17, 1965. The Fair will operate daily, including Sundays and holidays. Entrance gates will open at 9:30 A.M. daily. Exhibits will be operated from 10:00 A.M. until at least 10:00 P.M. Amusement concessions may remain open until 2:00 A.M.

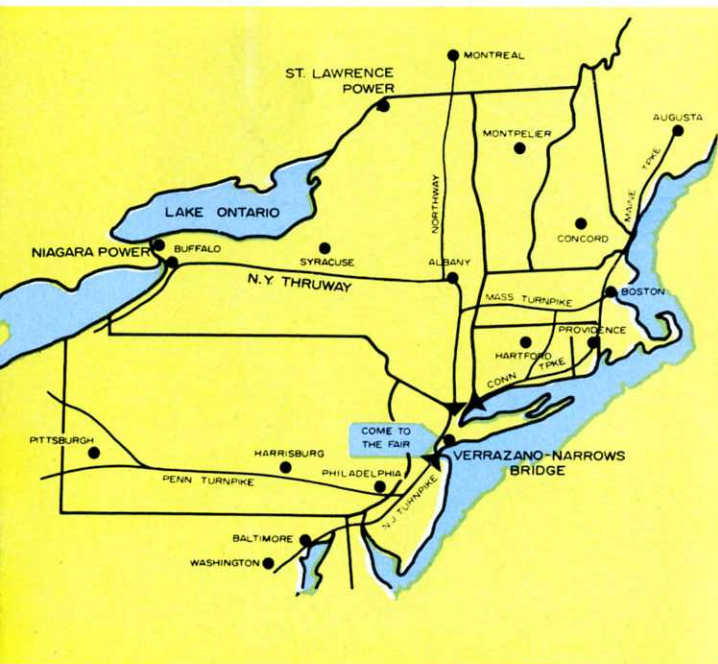
HOW TO GET THERE

By air to Idlewild, Newark and LaGuardia airports . . . by water into the world's greatest seaport . . . by rail to Grand Central, Pennsylvania and other stations . . . and by car and bus on the Connecticut, New York and New Jersey roadways, turnpikes and arterial highways.

WHERE TO STAY

New York has over 600 hotels and many motels in

To New York



the environs . . . arrangements for housing may be made through the New York World's Fair Housing Bureau, 30 Rockefeller Plaza, New York 20, N.Y. . . . telephone area code 212, CIRCLE 7-0100.

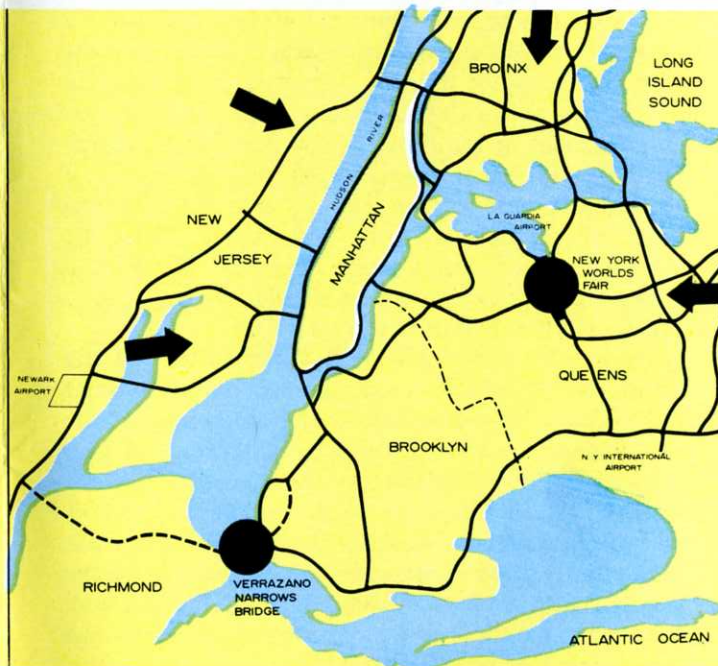
PUBLIC TRANSPORTATION

The Fair site, 9 miles from midtown Manhattan, in Flushing Meadows, Long Island, is easily accessible by subway, train, bus, boat, helicopter, and automobile. The arterial system will enable out-of-town Fair visitors, arriving by car, to travel swiftly through the boroughs of the City and out to the Fair, where parking will be available for over 30,000 cars. Waterfront approaches will be as efficient and attractive at the new Marina of the Future with its latest in boating accommodations.

ADMISSION CHARGES

Individual Tickets: Adults: \$2.00, Children: \$1.00. Books of 20 tickets Adults: \$30.00, Children: \$15.00. Group tickets (50 or more) Adults: \$1.50, Children: \$.75. Children under the age of 2 will be admitted free.

To The Fair



ADVANCE TICKET SALES

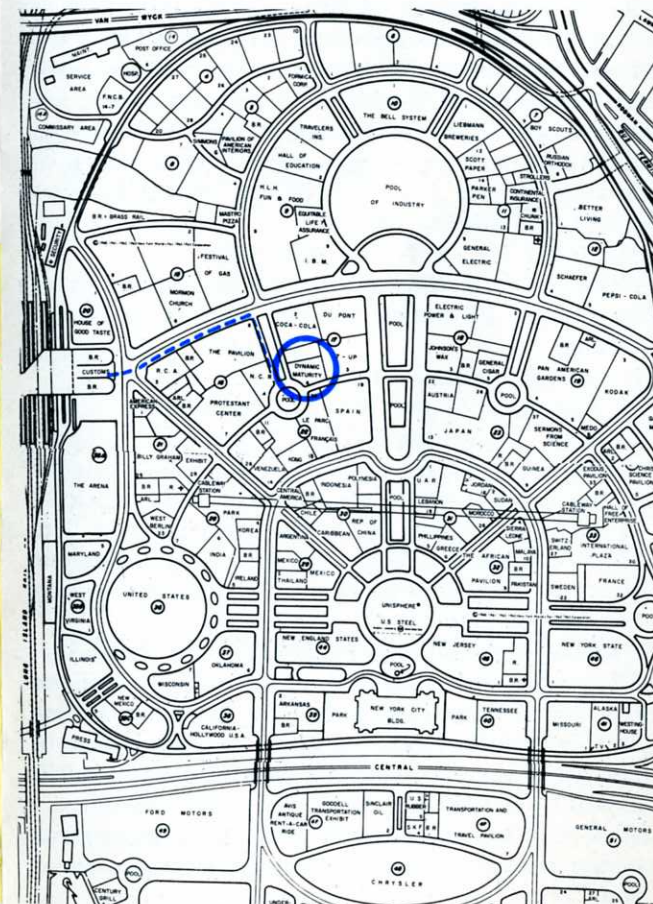
The advance sale of tickets will be accepted through February 29, 1964. All book or group tickets purchased during this advance sale period will carry an additional 10% discount. Advance sale tickets may be purchased—World's Fair Tickets, Room 2762, Time-Life Building, New York 20, N.Y.

WHERE TO EAT

By latest count over 95 eating places, of all varieties, will alleviate congestion when snack or meal time comes. Over 40 of the Foreign pavilions will serve meals of their native lands.

Retain this folder for your World's Fair Guide

To "Dynamic Maturity"



COME TO THE FAIR BY PLANE, TRAIN, BOAT, CAR OR BUS...

INTRODUCTION TO DYNAMIC MATURITY

For the first time in the history of World Fairs, an opportunity for people of all ages to learn about retiring dynamically can be seen at the *Dynamic Maturity* pavilion, sponsored by the non-profit organizations—American Association of Retired Persons (AARP) and the National Retired Teachers Association (NRTA). The Dynamic Maturity pavilion is located directly opposite the Lunar Pool, on the Avenue of Europe. There it stands in all its golden glory, amid more than 150 other pavilions and exhibits at the Fair.

Dynamic Maturity will depict Faith in the Future; Confidence in Self; Concern for Others; and Active Participation in Service.

A beautifully designed sun dial, located near the front entrance to the pavilion, will provide a place for members and friends to sit and rest among native flowers and the rushing waters of the Lunar Fountain and contemplate their next schedule of events. Visitors proceed from the colorful entrance display of the 4 Seasons to:

1. MASTER KEYS TO RETIREMENT

Here you may find answers to key questions, of interest to all mature persons, just by pressing a button.

2. KURT ARD GALLERY

In keeping with the World's Fair theme, "Peace through Understanding," NRTA-AARP proudly present 16 original paintings by Kurt Ard, famous young Danish artist whose works have appeared in AARP's Modern Maturity magazine and The NRTA Journal. These charming and humorous paintings will be of interest to all persons visiting the World's Fair.

3. GARDEN OF ACHIEVEMENT

The visitor will then enter the restful, inspiring Garden of Achievement. In this beautiful setting are illuminated kiosks uniquely presenting some of the goals and achievements of NRTA and AARP.

4. COURT OF FLAGS

Also in this Garden is the Court of Flags, replicas of the various historic flags which have represented the United States.

5. PHOTO COURT

Here you will see a beautifully designed camera setting where visitors may pose for an on-the-spot picture which will be given to them free of charge as a souvenir of their visit to Dynamic Maturity and the World's Fair.

6. NRTA-AARP SERVICE SHOWCASE

Upon re-entering the main structure of the pavilion, the visitor will have an opportunity to review the many types of services now available to the 700,000 members of non-profit NRTA and AARP. Here is detailed information on Health, Housing, Communications, Services, Travel and Retirement Research and Welfare . . . all the many important ways in which these associations serve members and all older persons. (Don't forget to register at the Travel Service exhibit in order to be eligible for periodic drawings for a free trip for two. Anyone 55 and over is eligible for these free NRTA-AARP tours.)

7. CAMERA OBSCURA

For a change of pace, Dynamic Maturity features a unique exhibit—a modern version of the ancient art of the use of mirrors. Elevated approximately 12 inches above the floor and centered in a curtained room in the heart of the building is a large flat disc, 12 feet in diameter, which gives visitors a panoramic view of the Fair outside the building with all of its excitement and gaiety. This optic wonder, called the Camera Obscura, provides a truly thrilling experience to all who see it.

8. THE NINE GEOGRAPHIC AREAS

This exhibit shows individual maps of each of the nine NRTA-AARP areas, pinpointing the cities which have been hosts to Area Conferences of the Associations and high-lighting historic and geographic topics of interest in those areas.

9. HALL OF FAME

From the Area exhibit, stroll through Citation Walk into the Hall of Fame and see the pictures of the many great people who have received NRTA-AARP citations for their respective contributions to the enrichment of retirement living.

For the first time in the history of World Fairs, an opportu

NRTA-AARP AND WHAT IT DOES FOR YOU

Maturity in this modern world is a new and challenging concept of happier, more productive living for mature persons. Now released from demands of routine living, retirement offers new and exciting opportunities. Modern thinking believes that age is not a signal to park or to turn off the main road on a lonesome lane that leads to nowhere. Acting on this belief, 700,000 persons have united to form the American Association of Retired Persons and the National Retired Teachers Association—two non-profit, non-political organizations. Their goal is to find practical answers to the problems of aging, so they can better and more fully serve themselves, their fellow mature citizens and their communities. To provide members with peace of mind and security, NRTA and AARP are exploring and establishing new ways of stretching fixed retirement incomes.

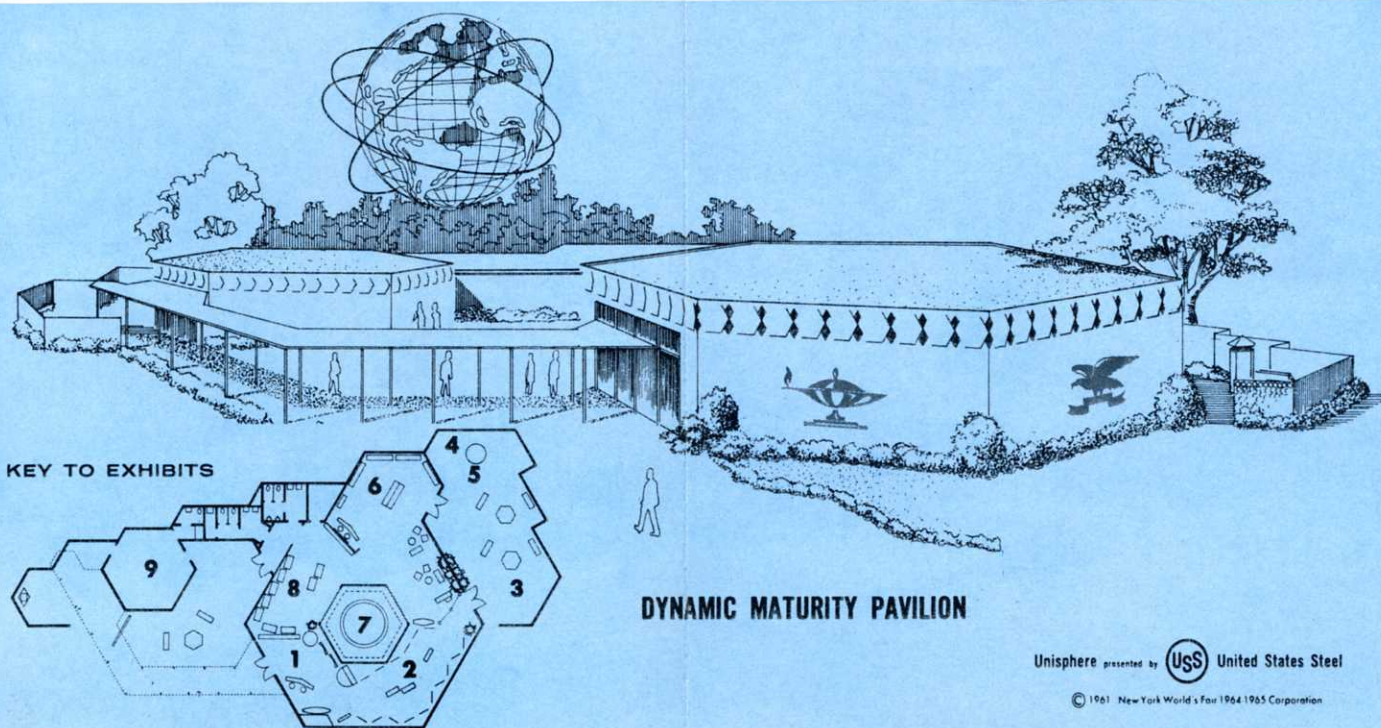
NRTA and AARP help preserve the dignity of older persons and help maintain their prestige for

a richer, fuller life. NRTA and AARP can help you to get more mileage out of your retirement dollar—can give you practical assistance in maintaining your independence, dignity and purpose—can keep you going with new interests and new activities. Here are some of the realistic, economic and sound activities and services which NRTA and AARP offer to members.

PUBLICATIONS

Upon joining AARP, each member automatically begins receiving AARP's official publication, Modern Maturity and the AARP News Bulletin. NRTA members receive the NRTA Journal and the NRTA News Bulletin.

Both magazines are full-color bi-monthly publications and have something for everyone. Interested in jobs? health? hobbies? food? travel? sports? books? humor? legislation affecting older people? All this . . . and much more . . . can be found in these readable, useable journals. The NRTA and



ity for people of all ages to learn about Dynamic Maturity!

AARP News Bulletin, published on alternate months, provide informative news of national developments, local association activities, and information of practical value to mature men and women.

NRTA-AARP TRAVEL SERVICE

While other people travel at budget-straining rates, thousands of NRTA-AARP members enjoy European and around-the-world travel through the specially designed travel program of the Associations. Tours are leisurely-paced, all-inclusive, and have NRTA-AARP's own tour directors in Europe to relieve travelers of all details. The warm, "family" atmosphere of each tour adds greatly to the travel enjoyment of the members.

LEGISLATIVE PROGRAM

In the halls of Congress, in the state legislatures, in public meetings and in conference rooms, NRTA and AARP's officers and representatives present members' views on all major issues concerning older individuals.

MONEY SAVING HEARING AID SERVICE

NRTA and AARP have made arrangements with the nationally-known Acousticon Hearing Aid Company for manufacturing, distributing and servicing hearing aids at considerable savings to members. Members may choose from a selection of four different types of hearing aids, with the assurance of high quality, proven performance and, of course, a real saving in cost.

HEALTH INSURANCE PLANS

One of the most important services offered to all NRTA members and AARP members 65 and over (all women and also all Social Security recipients 62 and over) is the low-cost, high-benefit group health insurance, underwritten by Continental Casualty Company, Chicago, Illinois. The full range of in-hospital and out-of-hospital protection which NRTA and AARP pioneered is truly the best and most comprehensive group program available anywhere for the low premium.

Every detail of these Association Insurance Plans is constantly scrutinized and evaluated with only one purpose . . . to better serve the needs and interests of members.

MONEY SAVING DRUG SERVICE

While other people pay regular prices for prescription drugs and medical supplies, NRTA and AARP members obtain substantial savings on drugs, prescriptions, vitamins, medical appliances, sick room supplies and health aids. All orders are filled and sent promptly without any postage or handling charges.

INSTITUTE OF LIFETIME LEARNING

At the Institute of Lifetime Learning in Washington, D.C., NRTA and AARP make available a full program of educational courses, enabling members to make rewarding use of their mature years.

NURSING HOME PROGRAM

The Acacias, NRTA-AARP Nursing Home in Ojai, California, offers the most modern nursing and medical facilities. . . and serves as a model for other nursing homes throughout the country.

HOSPITALITY HOUSES

These lively, friendly centers provide visiting members with information on low-cost accommodations, local services and events in St. Petersburg, Florida; Long Beach, California and Washington, D.C. They are warm, gracious "homes" where NRTA and AARP members can greet and make friends. There are also walk-in Drug Services in the St. Petersburg and Long Beach Hospitality Houses.

CONSULTING SERVICE AND LOCAL CHAPTERS

NRTA and AARP's renowned specialists serve as consultants to members and to private and government groups on pre-retirement and retirement programs, and on housing for the aging. For those interested, there are many local NRTA and AARP chapters which work for local community welfare and acquaint members with the aims and services of the national organization.

For Additional Information, Write: 1346 Connecticut Avenue N.W., Washington, D.C., 20036



"Dynamic Maturity" is the theme for the National Retired Teachers Association and American Association of Retired Persons Pavilion at the New York World's Fair 1964-1965. Here NRTA-AARP will demonstrate their purposes, their achievements and their goals to the visitors attending the Fair.

NRTA-AARP spotlight their philosophy—the rejection of isolation, self-pity and inaction; the encouragement of independence, dignity and purpose for a well-rounded retirement life in an ever-expanding group of older persons who refuse to be categorized as second-class citizens. Strongly asserted is the fact that older persons can lead wholly satisfactory lives, serving not only themselves but also their neighbors and communities—and that they have led the way in finding practical answers to the problems of the talented and active mature American.

Through the Pavilion exhibits the visitor will learn how NRTA-AARP:

- Satisfy the questions of the older person about the background of the associations and how their goals and achievements can serve to make his retirement life more rewarding.
- Make the younger visitor aware that old age is not necessarily a condition of inaction and neglect; that here are organizations which demonstrate their willingness and ability to stand up and be counted.
- Serve as a focal point at the Fair for the thousands of NRTA-AARP members who will take pride in their participation.
- Show to an audience assembled from all over the nation that independence of spirit, pride in continued performance, dignity and self-respect in an active participation in life are not exclusive properties of the young.

We hope you will plan to visit the "Dynamic Maturity" Pavilion while attending the Fair.

Ethel Percy Andrus, President
National Retired Teachers Association
American Association of Retired Persons

OFFICIAL MEMBERSHIP APPLICATION

AARP

I would like to join the **American Association of Retired Persons**. I understand membership dues are \$2 per year or \$5 for a 3-year membership. I also understand that for this \$2 membership fee I am eligible for all membership benefits and privileges including: subscriptions to Modern Maturity and the AARP News Bulletin, participation in AARP money-saving services as buying drugs, hearing aids, group travel, and group health insurance.

I am 55 years of age or over.

(Anyone 55 and over, retired or not, is eligible to join AARP)

Mail to: AARP Membership Department
406 East Grand Avenue
Ojai, California

Payment enclosed.

- ☐ \$2—membership for one year
☐ \$5—membership for three years

Name _____
(Please print name and address)

Street Address _____

City _____ Zone _____

State _____

Make checks payable to: National Retired Teachers Association →

← Make checks payable to: American Association of Retired Persons

NRTA

I would like to join the **National Retired Teachers Association**. I understand that annual membership dues are \$2; life membership \$50. I also understand that for this \$2.00 membership fee, I am eligible for all membership benefits and privileges including:

subscriptions to the NRTA journal and the NRTA News Bulletin, participation in NRTA money-saving services such as buying of drugs, hearing aids, group travel, and group insurance. I certify that I have been employed as a teacher or administrator in schools of our nation.

Mail to: NRTA Membership Department
701 N. Montgomery Street
Ojai, California

Payment enclosed.

- ☐ \$2—annual membership
☐ \$50—life membership