

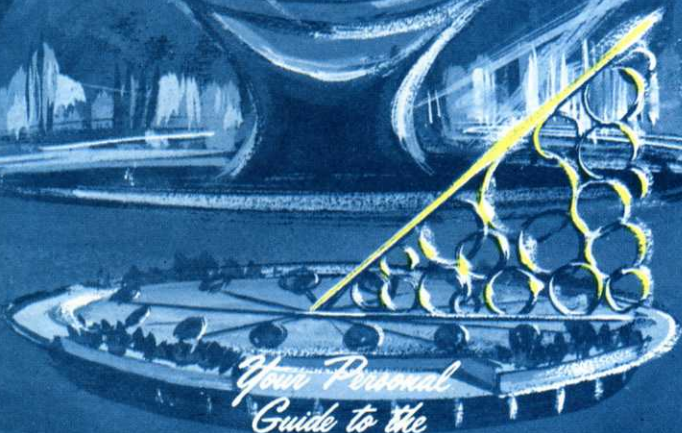


**NATIONAL RETIRED TEACHERS ASSOCIATION  
AMERICAN ASSOCIATION OF RETIRED PERSONS**



*Presents*

# **DYNAMIC MATURITY**



*Your Personal  
Guide to the*

**NEW YORK  
WORLD'S FAIR  
1964-1965**



# FACT SHEET OF WORLD'S FAIR

## DATES OF THE FAIR

The Fair will open Wednesday, April 22, 1964, and will close Sunday, October 18, 1964. The Fair will reopen Wednesday, April 21, 1965, and will close forever—Sunday, October 17, 1965. The Fair will operate daily, including Sundays and holidays. Entrance gates will open at 9:30 A.M. daily. Exhibits will be operated from 10:00 A.M. until at least 10:00 P.M. Amusement concessions may remain open until 2:00 A.M.

## HOW TO GET THERE

By air to Idlewild, Newark and LaGuardia airports . . . by water into the world's greatest seaport . . . by rail to Grand Central, Pennsylvania and other stations . . . and by car and bus on the Connecticut, New York and New Jersey roadways, turnpikes and arterial highways.

## WHERE TO STAY

New York has over 600 hotels and many motels in

To New York



the environs . . . arrangements for housing may be made through the New York World's Fair Housing Bureau, 30 Rockefeller Plaza, New York 20, N.Y. . . . telephone area code 212, CIRCLE 7-0100.

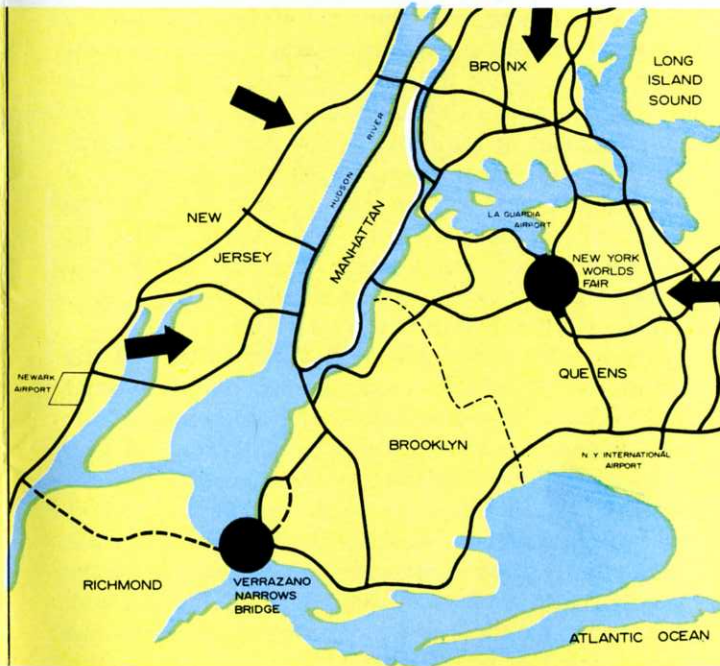
## PUBLIC TRANSPORTATION

The Fair site, 9 miles from midtown Manhattan, in Flushing Meadows, Long Island, is easily accessible by subway, train, bus, boat, helicopter, and automobile. The arterial system will enable out-of-town Fair visitors, arriving by car, to travel swiftly through the boroughs of the City and out to the Fair, where parking will be available for over 30,000 cars. Waterfront approaches will be as efficient and attractive at the new Marina of the Future with its latest in boating accommodations.

## ADMISSION CHARGES

Individual Tickets: Adults: \$2.00, Children: \$1.00. Books of 20 tickets Adults: \$30.00, Children: \$15.00. Group tickets (50 or more) Adults: \$1.50, Children: \$.75. Children under the age of 2 will be admitted free.

To The Fair



## ADVANCE TICKET SALES

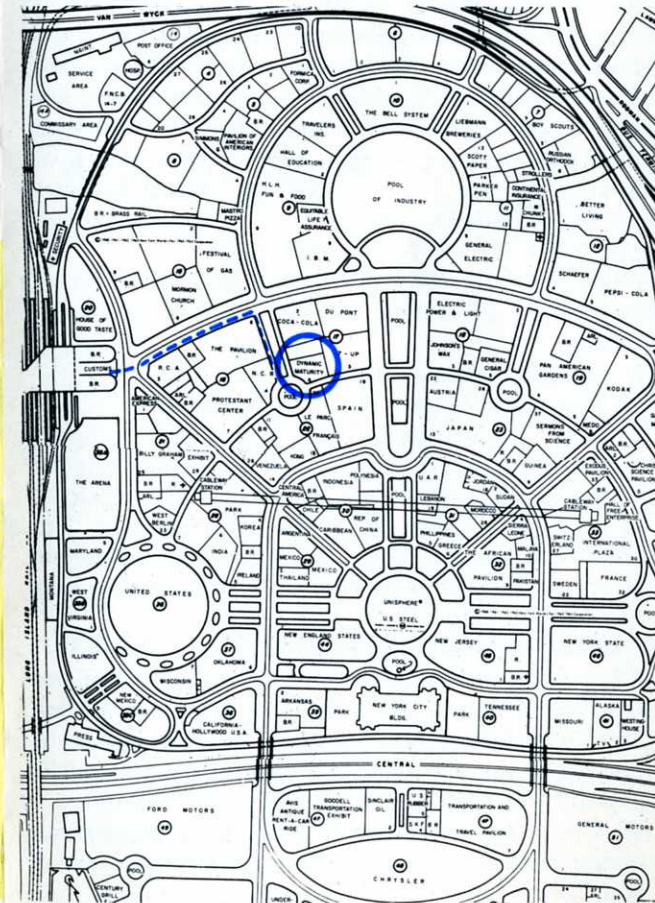
The advance sale of tickets will be accepted through February 29, 1964. All book or group tickets purchased during this advance sale period will carry an additional 10% discount. Advance sale tickets may be purchased—World's Fair Tickets, Room 2762, Time-Life Building, New York 20, N.Y.

## WHERE TO EAT

By latest count over 95 eating places, of all varieties, will alleviate congestion when snack or meal time comes. Over 40 of the Foreign pavilions will serve meals of their native lands.

*Retain this folder for your World's Fair Guide*

To "Dynamic Maturity"



**COME TO THE FAIR BY PLANE, TRAIN, BOAT, CAR OR BUS...**



# INTRODUCTION TO DYNAMIC MATURITY

For the first time in the history of World Fairs, an opportunity for people of all ages to learn about retiring dynamically can be seen at the *Dynamic Maturity* pavilion, sponsored by the non-profit organizations—American Association of Retired Persons (AARP) and the National Retired Teachers Association (NRTA). The Dynamic Maturity pavilion is located directly opposite the Lunar Pool, on the Avenue of Europe. There it stands in all its golden glory, amid more than 150 other pavilions and exhibits at the Fair.

Dynamic Maturity will depict Faith in the Future; Confidence in Self; Concern for Others; and Active Participation in Service.

A beautifully designed sun dial, located near the front entrance to the pavilion, will provide a place for members and friends to sit and rest among native flowers and the rushing waters of the Lunar Fountain and contemplate their next schedule of events. Visitors proceed from the colorful entrance display of the 4 Seasons to:

## 1. MASTER KEYS TO RETIREMENT

Here you may find answers to key questions, of interest to all mature persons, just by pressing a button.

## 2. KURT ARD GALLERY

In keeping with the World's Fair theme, "Peace through Understanding," NRTA-AARP proudly present 16 original paintings by Kurt Ard, famous young Danish artist whose works have appeared in AARP's *Modern Maturity* magazine and *The NRTA Journal*. These charming and humorous paintings will be of interest to all persons visiting the World's Fair.

## 3. GARDEN OF ACHIEVEMENT

The visitor will then enter the restful, inspiring Garden of Achievement. In this beautiful setting are illuminated kiosks uniquely presenting some of the goals and achievements of NRTA and AARP.

## 4. COURT OF FLAGS

Also in this Garden is the Court of Flags, replicas of the various historic flags which have represented the United States.

## 5. PHOTO COURT

Here you will see a beautifully designed camera setting where visitors may pose for an on-the-spot picture which will be given to them free of charge as a souvenir of their visit to Dynamic Maturity and the World's Fair.

## 6. NRTA-AARP SERVICE SHOWCASE

Upon re-entering the main structure of the pavilion, the visitor will have an opportunity to review the many types of services now available to the 700,000 members of non-profit NRTA and AARP. Here is detailed information on Health, Housing, Communications, Services, Travel and Retirement Research and Welfare . . . all the many important ways in which these associations serve members and all older persons. (Don't forget to register at the Travel Service exhibit in order to be eligible for periodic drawings for a free trip for two. Anyone 55 and over is eligible for these free NRTA-AARP tours.)

## 7. CAMERA OBSCURA

For a change of pace, Dynamic Maturity features a unique exhibit—a modern version of the ancient art of the use of mirrors. Elevated approximately 12 inches above the floor and centered in a curtained room in the heart of the building is a large flat disc, 12 feet in diameter, which gives visitors a panoramic view of the Fair outside the building with all of its excitement and gaiety. This optic wonder, called the Camera Obscura, provides a truly thrilling experience to all who see it.

## 8. THE NINE GEOGRAPHIC AREAS

This exhibit shows individual maps of each of the nine NRTA-AARP areas, pinpointing the cities which have been hosts to Area Conferences of the Associations and high-lighting historic and geographic topics of interest in those areas.

## 9. HALL OF FAME

From the Area exhibit, stroll through Citation Walk into the Hall of Fame and see the pictures of the many great people who have received NRTA-AARP citations for their respective contributions to the enrichment of retirement living.

