



HOW TO SEE THE NEW YORK WORLD'S FAIR

QUICKLY • COMFORTABLY • COMPLETELY

1965

GREYHOUND SIGHTSEEING TOURS

These are the Lectured Tours as distinguished from the Transit Services described on the opposite side of this folder.

The **Grand Sightseeing Bus Tour** is conducted in air conditioned buses with all forward-facing, upholstered, reclining seats. This equipment features glass-panelled roofs, large picture windows and a quiet atmosphere for full enjoyment of the electronic description of the Fair's attractions. The tour traverses all of the major thoroughfares, passing close to most of the exhibit buildings. It provides a fine opportunity to acquaint oneself with the broad plan and content of the Fair, after which individual areas can more readily be explored. The tour requires about 1½ hours, depending on traffic.

Adults—\$3.00

Children under 12—\$1.50



Those desiring shorter tours of only parts of the Fair will find **Glide-a-ride Tours "A" and "B"** exciting. These electronically narrated tours are provided in specially designed open-air-vehicles for full enjoyment of both the sights and sounds of the Fair. Either Tour "A" or Tour "B" requires about 45 minutes, depending on traffic, and each travels different areas with practically no duplication of routes.

Adults—\$1.00

Children under 12—\$.50



See the three maps on this side of this folder for more detailed description of the available Greyhound Sightseeing Tours of the World's Fair Grounds.

All stops shown on the Tour maps are marked  or , indicating the side of the street and the direction the service moves at such stop.

\$3⁰⁰
ADULTS

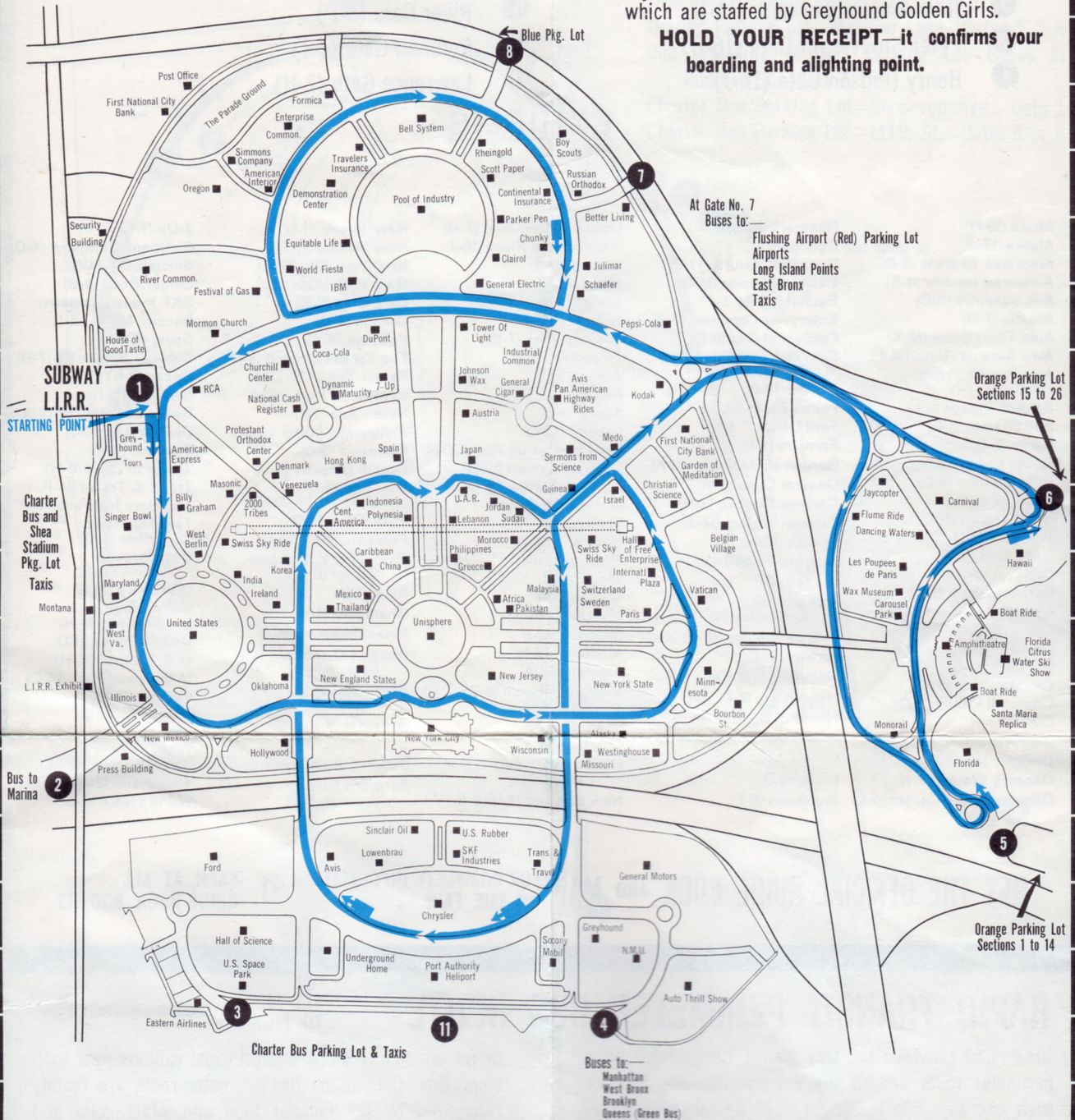
GRAND SIGHTSEEING BUS TOUR

CHILDREN \$1⁵⁰
UNDER 12

Deluxe lectured tour—covers entire Fair. Sightseeing Scenicrulers feature glass roofs, air conditioning, picture windows and fully reclining seats. Tour takes about 1½ hours, depending on traffic.

Tour starts at Gotham Gate (No. 1) where tickets may be purchased at Greyhound Booth. Tour may also be boarded at intermediate stops shown on this map by paying fare to driver, who issues receipt for your purchase. Intermediate stops are marked by **WHITE** "Grand Sightseeing Bus Tour" signs on light poles. When boarding at such intermediate stop, you still enjoy the complete tour, leaving the bus at the place you boarded, as it is a continuous tour. Tickets may also be purchased at any of the Official World's Fair Information Booths which are staffed by Greyhound Golden Girls.

HOLD YOUR RECEIPT—it confirms your boarding and alighting point.



GET THE OFFICIAL GUIDE BOOK AND MAP FOR COMPLETE INFORMATION \$1. EACH, AT ALL ON THE FAIR GUIDE BOOK BOOTHS

\$1⁰⁰
ADULTS

GLIDE-A-RIDE TOUR "A"

CHILDREN
UNDER 12 50c

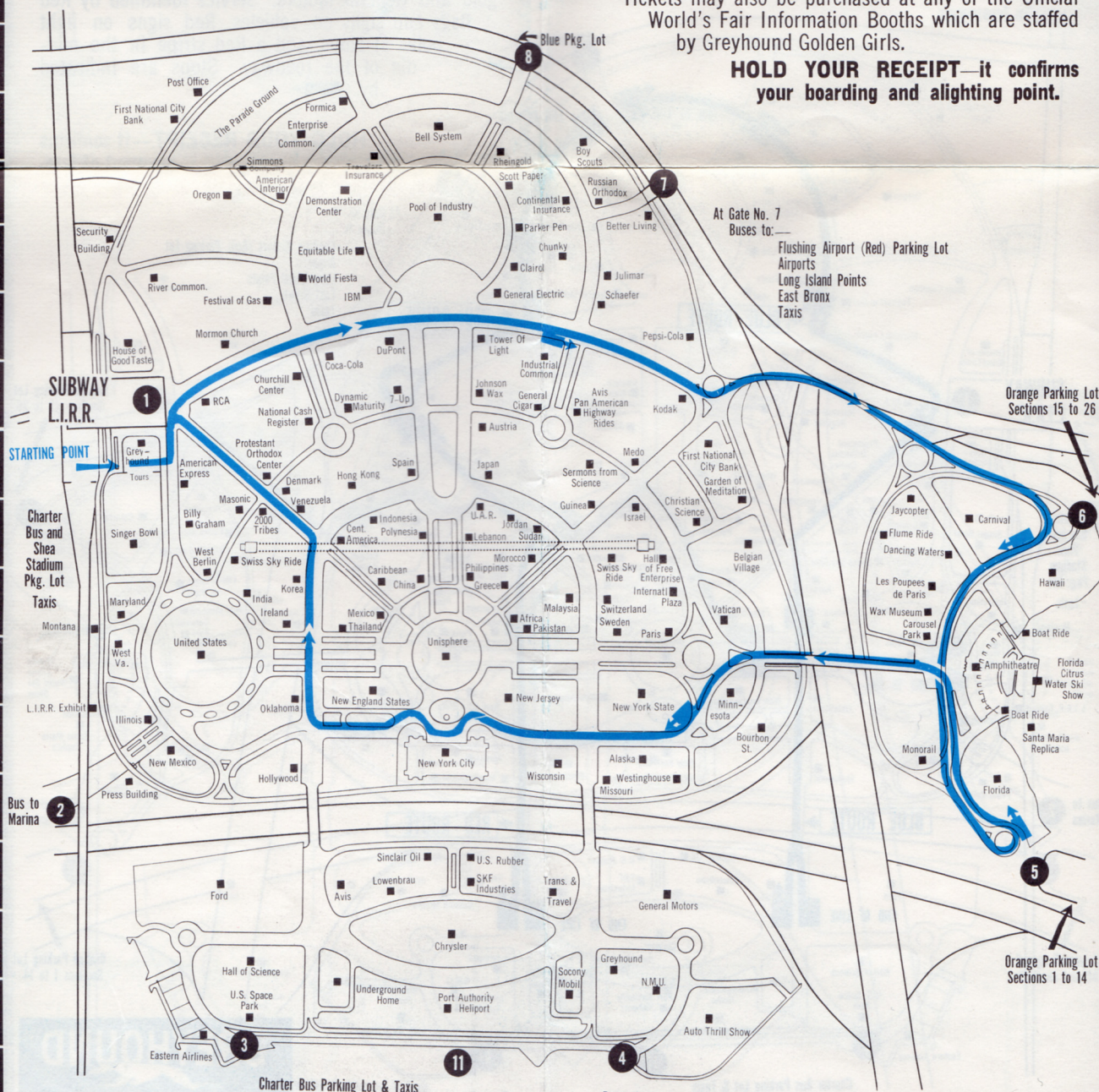
Look for Glide-a-ride with YELLOW flags and signs.

A lectured tour passing through the Industrial Area, the Lake Area and the Federal-States Area. (Practically no duplication of Tour B). Takes about 45 minutes, depending on traffic.

Tour starts at Gotham Gate (No. 1) where tickets may be purchased at Greyhound Booth. Tour may also be boarded at intermediate stops shown on this map and identified by yellow signs on light poles. Pay fare to conductor, who issues a receipt for your purchase. When boarding at such intermediate stops, you still enjoy the complete tour, leaving Glide-a-ride at the place you boarded, as it is a continuous tour.

Tickets may also be purchased at any of the Official World's Fair Information Booths which are staffed by Greyhound Golden Girls.

HOLD YOUR RECEIPT—it confirms your boarding and alighting point.



A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---

TO LOCATE ATTRACTIONS

Entrance and exit gates ①, ②, ③ etc. are shown on the maps and listed below. All map borders provide location key (10-G), (7-D), (15-I), etc.

Rapid Transit Bus Stations are identified by ①, ②, ③, etc. and A, B, C, etc.

MAIN ENTRANCE AND EXIT GATES

- | | |
|--------------------------------|---------------------------|
| ① Gotham Gate (7-C) | ⑤ Meadow Lake Gate (14-O) |
| ② New Amsterdam Gate (13-B) | ⑥ River Gate (9-P) |
| ③ Peter Stuyvesant Gate (16-D) | ⑦ Rodman Gate (4-J) |
| ④ Henry Hudson Gate (16-J) | ⑧ Lawrence Gate (2-H) |

EXHIBITS

- | | | | | |
|-------------------------------|--------------------------------|-------------------------------------|------------------------------------|----------------------------|
| Africa (10-H) | Denmark (8-E) | Industrial Common (7-H) | New Jersey (11-H) | 7-Up (7-G) |
| Alaska (12-J) | DuPont (6-G) | International Plaza (10-J) | New Mexico (12-D) | Simmons Company (4-D) |
| American Express (8-D) | Dynamic Maturity (7-F) | Ireland (10-E) | New York City (12-G) | Sinclair Oil (14-G) |
| American Interior (4-E) | Eastern Airlines (16-D) | Israel (9-J) | New York State (11-J) | Singer Bowl (9-B) |
| Amphitheatre (11-O) | Equitable Life (5-F) | Japan (8-H) | Oklahoma (11-E) | SKF Industries (14-H) |
| Austria (7-H) | Enterprise Common. (3-E) | Jaycopter (8-M) | Oregon (4-D) | Socony Mobil (15-I) |
| Auto Thrill Show (16-K) | Festival of Gas (6-E) | Johnson Wax (7-H) | Pakistan (10-I) | Spain (8-G) |
| Avis Antique Rides (14-F) | First National City Bank (7-K) | Jordan (9-H) | The Parade Ground (3-D) | Subway Station ① (7-B) |
| Avis Pan Am. Hwy. Rides (7-I) | Florida (13-O) | Julimar (5-I) | Parker Pen (4-H) | Sudan (9-I) |
| Belgian Village (9-L) | Flume Ride (9-M) | Kodak (7-J) | Pavilion of Paris (10-J) | Sweden (10-J) |
| Bell System (3-G) | Ford (14-D) | Korea (9-E) | Pepsi-Cola (6-J) | Swiss Sky Ride (9-D)(9-J) |
| Berlin (9-D) | Formica (3-F) | Lebanon (9-G) | Philippines (10-H) | Switzerland (10-J) |
| Better Living (4-J) | Garden of Meditation (8-K) | Les Poupees de Paris (10-N) | Polynesia (9-G) | Thailand (10-F) |
| Billy Graham (9-D) | General Cigar (7-H) | L. I. R. R. Exhibit (12-B) | Pool of Industry (4-G) | Tower of Light (6-H) |
| Boat Ride (10-O) | General Electric (5-H) | L. I. R. R. Station ① (7-B) | Port Authority Heliport (16-G) | Trans. & Travel (14-I) |
| Bourbon St. (12-K) | General Motors (14-J) | Lowenbrau (14-F) | Post Office (2-D) | Travelers Insurance (3-F) |
| Boy Scouts (3-I) | Greece (10-H) | Malaysia (10-I) | Press Building (13-C) | Two Thousand Tribes (9-D) |
| Caribbean (10-F) | Greyhound (15-I) | Maryland (10-C) | Protestant & Orthodox Center (8-E) | Underground Home (15-F) |
| Carnival (9-O) | Guinea (8-I) | Masonic (9-D) | RCA (7-D) | Unisphere (10-G) |
| Carousel Park (10-N) | Hall of Free Enterprise (10-J) | Medo (8-J) | Rheingold (3-H) | United Arab Republic (9-H) |
| Central America (9-F) | Hall of Science (15-E) | Mexico (10-F) | River Common. (6-C) | United States (11-D) |
| China (10-G) | Hawaii (10-O) | Minnesota (11-K) | Russian Orthodox Church (4-I) | U. S. Rubber (14-H) |
| Christian Science (9-K) | Hollywood (12-E) | Missouri (12-I) | Santa Maria Replica (12-O) | U. S. Space Park (16-D) |
| Chrysler (15-G) | Hong Kong (8-F) | Monorail (12-N) | Schaefer (6-I) | Vatican (10-K) |
| Chunky Corp. (5-I) | House of Good Taste (6-C) | Montana (11-A) | Scott Paper (4-H) | Venezuela (9-E) |
| Churchill Center (7-D) | IBM (5-F) | Mormon Church (6-D) | Security Building (5-B) | Wax Museum (10-N) |
| Cirolol (5-H) | Illinois (12-C) | Morocco (9-H) | Sermons from Science (8-I) | West Virginia (11-C) |
| Coca-Cola (6-F) | India (10-D) | National Cash Register (7-E) | | Westinghouse (12-J) |
| Continental Insurance (4-I) | Indonesia (9-F) | National Maritime Union Park (16-J) | | Wisconsin (13-H) |
| Dancing Waters (9-N) | | New England States (11-F) | | World Fiesta (5-E) |
| Demonstration Center (4-E) | | | | |

GET THE OFFICIAL GUIDE BOOK AND MAP FOR COMPLETE INFORMATION \$1. EACH, AT ALL GUIDE BOOK BOOTHS ON THE FAIR

RAPID TRANSIT PERIMETER BUS ROUTE

SEE MAP
TO RIGHT



Greyhound provides two-way transit bus service on a perimeter route around the Fairgrounds. The fare for each one-way ride is 25c for each passenger over two years old and there are no transfer privileges. The

driver announces stops and principal exhibits near each stop. Bus stations on the perimeter route are readily recognized by the familiar blue and white color and Greyhound dog.


Buses to:—
Manhattan
West Bronx
Brooklyn
Queens (Green Bus)

SEE MAPS BELOW FOR DESCRIPTION OF ROUTES

Greyhound provides two-way Glide-a-ride transit service on three

The fare for each one-way ride on Glide Messenger over 2 years old and there are no and issues a receipt which passenger holds

25¢ - GLIDE - A - RIDE TRANSIT - 25¢
GREEN ROUTE

GREEN ROUTE operates in both directions between Gotham Gate (No. 1) and the Amphitheater. Service is identified by Green flags and signs on vehicles; Green signs on light poles at stops and a Green stripe in the middle of the roadway. Stops are indicated on this map by  **HOLD YOUR DESTINY**

HOLD YOUR RECEIPT—It confirms payment of fare.



ride transit service is 25c for each passenger transfer privileges. Conductor collects fare as evidence of fare payment. Exhibits near each stop.

Glide-a-ride transit routes are color-coded, with a single color scheme identifying each service. This identification is carried out by flags and signs on the vehicles, signs on light poles at stops, and in a painted stripe of the same color in the middle of the roadway.

25¢ - GLIDE - A - RIDE TRANSIT - 25¢

BLUE ROUTE

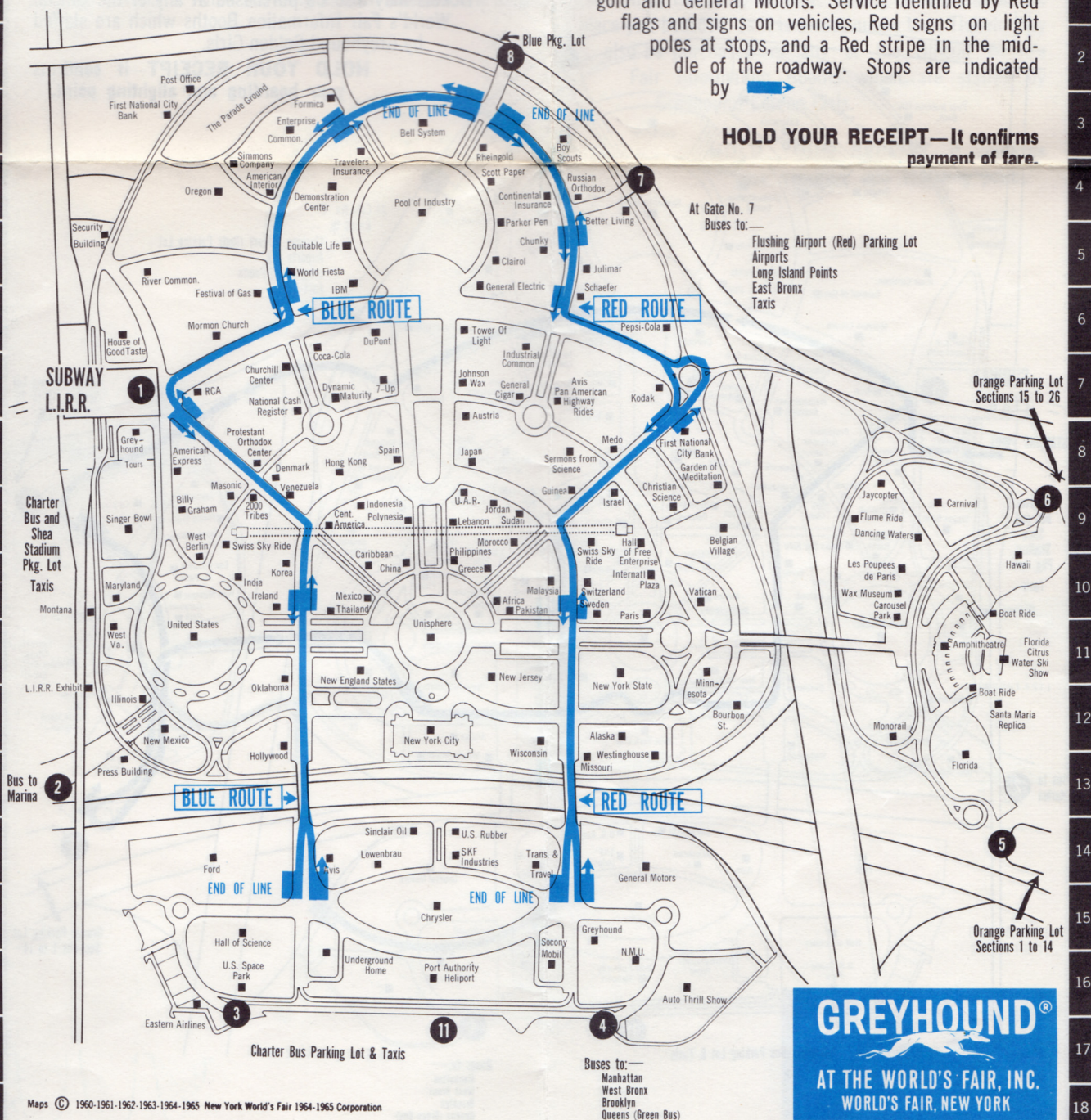
RED ROUTE

Two distinct services:

BLUE ROUTE operates in both directions between Bell System and Ford. Service identified by Blue flags and signs on vehicles, Blue signs on light poles at stops, and a Blue stripe in the middle of the roadway.


RED ROUTE operates in both directions between Rheingold and General Motors. Service identified by Red flags and signs on vehicles, Red signs on light poles at stops, and a Red stripe in the middle of the roadway. Stops are indicated by ➡

HOLD YOUR RECEIPT—It confirms payment of fare.



**ROUTES
TRANSPORTATION
AND TOURS
WITHIN
THE FAIR GROUNDS**



Unisphere[®] presented by  United States Steel

© 1961 New York World's Fair
1964-1965 Corporation

GO GREYHOUND[®]



...and leave the driving to us