



TEAR OFF THIS CARD

AND TAKE IT WITH YOU AS A SOUVENIR OF YOUR
VISIT TO THE JOHNSON'S WAX GOLDEN RONDELLE PAVILION
AT THE NEW YORK WORLD'S FAIR 1964-1965

1.

MAY 14, 64

HERE IS THE ANSWER TO YOUR QUESTION ON: FURNITURE CARE

NEVER USE SELF-POLISHING FLOOR WAXES
ON FURNITURE. FURNITURE POLISHES SUCH
AS PRIDE, PLEDGE OR CREAM POLISH ARE
MUCH EASIER AND SAFER FOR FURNITURE.



THE JOHNSON'S WAX GOLDEN RONDELLE

This spectacular building has six stem-like columns rising 90 feet high, suspending a massive golden disc which contains a 500-seat air conditioned theater. The soaring superstructure is topped with arched petals forming an unusual partial canopy. An adjacent double decked promenade contains entertaining and educational exhibits.



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2.

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HERE IS THE ANSWER TO YOUR QUESTION ON: FURNITURE CARE

EXCESSIVE WATER CAN DAMAGE WOOD

FURNITURE SURFACES. FOR SAFE CLEANING,
USE JOHNSON CREAM POLISH OR PRIDE, WHICH
CLEAN AND PROTECT IN ONE OPERATION.



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4.

MAY 14, 64

HERE IS THE ANSWER TO YOUR QUESTION ON: FURNITURE CARE

TO REMOVE OLD POLISH FROM FURNITURE,

WASH WITH PRIDE, WIPING IMMEDIATELY

WHILE THE WAX IS WET. THEN FOR A HIGH

SHINE, APPLY A THIN COAT OF PRIDE, LET

DRY TO A HAZE AND WIPE OFF.



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Johnson

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9.

SEP 17, 64

HERE IS THE ANSWER TO YOUR QUESTION ON: FURNITURE CARE

LEATHER TABLE TOPS SHOULD BE WAXED

REGULARLY WITH PLEDGE OR PRIDE. FOR

LEATHER UPHOLSTERY USE JOHNSON PASTE

WAX.



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10.

MAY 14, 64

HERE IS THE ANSWER TO YOUR QUESTION ON: FURNITURE CARE

CLEAN PLASTIC UPHOLSTERY AND DOORS
WITH JOHNSON JUBILEE. JUBILEE CLEANS
AND WAX PROTECTS.



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1. SEP 17, 64

HERE IS THE ANSWER TO YOUR QUESTION ON: FLOOR CARE

MOST KITCHEN FLOORS NEED WAXING AT
LEAST ONCE MONTH, BUT THIS VARIES
WITH AMOUNT OF TRAFFIC. REWAX WHEN THE
SHINE IS GONE AND THE FLOOR LOOKS DIRTY,
DULL OR SCUFFED.



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4.

SEP 17, 64

HERE IS THE ANSWER TO YOUR QUESTION ON: FLOOR CARE

FOR EASY AND SECURE OF WOOD FLOORS
USE JOHNSON'S TIFLOR. IT CLEANS
AS IT LIXES SO YOU NEVER NEED TO WASH
FLOORS. TIFLOR CAN DAMAGE WOOD. AN
ELECTRIC POLISHER AND BEAUTIFLOR MAKE
THE JOB EVEN EASIER.



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7. JUL 28, 64
HERE IS THE ANSWER TO YOUR QUESTION ON:
FLOOR CARE

FOR BEST RESULTS ON ASPHALT TILE USE A
SELF POLISHING FLOOR WAX, SUCH AS
JOHNSON HARD GLOSS GLO-COAT, KLEAR,
OR STRIDE.



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8.
HERE IS THE ANSWER TO YOUR QUESTION ON:

SEP 17, 64

FLOOR CARE

SHAKING A SELF-POLISHING FLOOR WAX MAKES
IT FOAMY AND PREVENTS THE POLISH FROM
DRYING SMOOTHLY. THEREFORE, NEVER SHAKE
SELF-POLISHING WAXES. SUCH AS KLEAR OR
GLO-COAT, BEFORE USING.



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HERE IS THE ANSWER TO YOUR QUESTION ON:

SEP 17, 64

FLOOR CARE

A SELF-POLISHING WAX WILL GIVE AN
UNEVEN SHINE IF THE FLOOR IS NOT WELL
CLEANED AND RINSED BEFORE APPLICATION.
WORN, POROUS FLOORS MAY REQUIRE MORE
THAN ONE COAT.



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59

MAY 30 65

HERE IS THE ANSWER TO YOUR QUESTION ON: HOUSE CLEANING
TO FREE STICKING DRAWERS DOORS AND WIN-

DOWS APPLY A THIN COAT OF JOHNSON PASTE

WAX TO THE EDGES. ALSO MAKES SCREENS

AND STORMS EASIER TO INSTALL.



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HERE IS THE ANSWER TO YOUR QUESTION ON:

TRY AGAIN



THE JOHNSON'S WAX GOLDEN RONDELLE

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A HANDY FURNITURE AND FLOOR CARE GUIDE...*what product to use where*

Johnson's Wax Products for furniture and floors can be used interchangeably on many surfaces with satisfactory results. This guide suggests the newest, easiest and most popular recommendations.

FOR FURNITURE

SURFACE	RECOMMENDATION
WOOD—high luster	Pledge for dusting/waxing—Pride for cleaning
WOOD—low luster	Johnson's Cream Polish
WOOD—antiques	Johnson's Paste Wax
WOOD—worn or checked finishes	Johnson's Paste Wax
LAMINATED PLASTIC	Pledge for dusting—Pride for cleaning
MARBLE	Pledge for dusting—Jubilee for cleaning
LEATHER—sealed table tops	Pledge for dusting—Pride for cleaning
LEATHER—dull or worn	Johnson's Paste Wax
LEATHER—upholstery	Johnson's Paste Wax
METAL and GLASS	Pledge
VINYL—upholstery	Pledge for dusting—Jubilee for cleaning

FOR FLOORS

SURFACE	RECOMMENDATION
WOOD and CORK—new floors	Johnson's Paste Wax
WOOD and CORK—cleaning & waxing	Beautiflor
ASPHALT Tile	Klear (Stride if you have electric polisher)
LINOLEUM—RUBBER Tile—STONE	Beautiflor (if you have an electric polisher)
LINOLEUM—RUBBER Tile—STONE	Glo-Coat (if no polisher is available)
VINYL Floors	Klear
WHITE or LIGHT Floors—all types	Klear

WRITE IF YOU HAVE QUESTIONS ABOUT HOME CARE

Lucile Bush
CONSUMER EDUCATION DIRECTOR
JOHNSON'S WAX, DEPT. W-F
RACINE, WIS.

