

# Picturetaking at The Fair

FOR MINIATURE AND OTHER  
ADVANCED CAMERAS

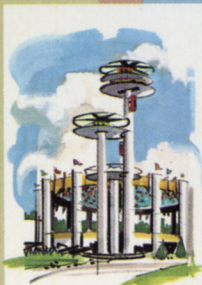
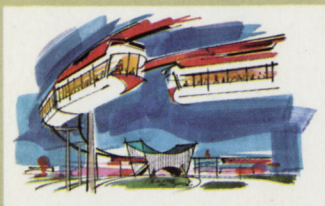
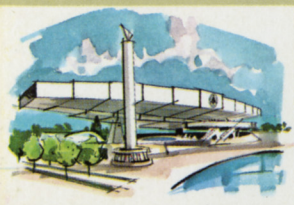
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## RIDES, MOVING EXHIBITS

With still camera, shoot subjects moving directly toward, or away from, the camera. With adjustable shutter, use highest speed that light conditions allow.

## PEOPLE AT THE FAIR

Photograph family members or friends in front of familiar Fair sites. Vistas, pavilions, and fountains are good back-grounds. Such pictures make fine greeting cards.

## CLOSE-UPS

Shoot exhibit models (with flash), building details, sculptures, and flowers. Include snapshots of the fascinating miniature picture-taking sets in the Kodak Pavilion.

## PAVILIONS

Shoot building fronts from a three-quarter angle for better perspective. Framing the subject (with the branch of a tree, for instance) adds dimension to the scene. Take slides of building signs for identification.

## FOUNTAINS

Sidelighting or slight back-lighting adds sparkle to water patterns. Shade camera lens from direct rays of sun. Lighted fountains make good subjects for time-exposure pictures at night.

## TITLES

You can make your slides or movies more interesting by including simple titles. Many of the signs marking Fair attractions make good titles. Shoot as you go along. Include a "World's Fair" sign as a main title.

Watch for these signs as you tour the Fair. From such spots — or nearby — you will find scenes worth photographing. Each sign gives camera settings for snapshots and movies. KODACOLOR prints show nearby pictures you can take.

## Speed Numbers for KODAK Films. (ASA)

For setting exposure meters and automatic cameras.

KODACHROME II	25
KODACHROME II Type A	40
(with Type A filter for daylight)	25
KODACHROME-X	64
KODACOLOR	32
KODACOLOR-X	64
EKTACHROME-X	64
High Speed EKTACHROME, Daylight Type	160
High Speed EKTACHROME, Type B	125
PANATOMIC-X	40
PLUS-X Pan	125
VERICHROME Pan	125
TRI-X Pan	400

White building in bright sunlight

Bright or Hazy sun

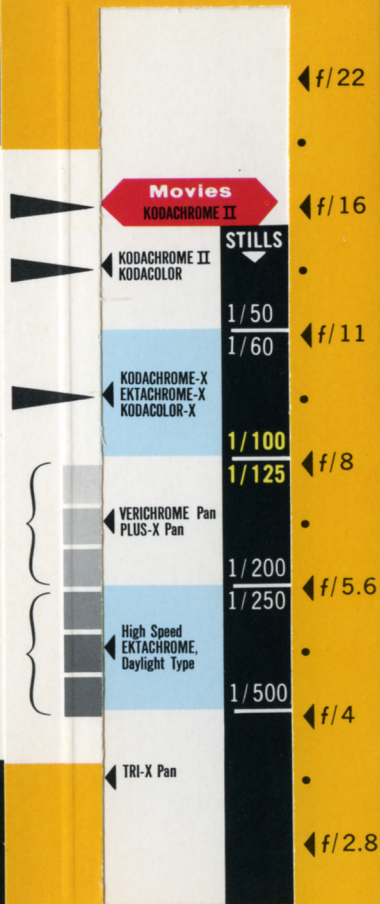
Bright sun from the side

Sun hidden by light clouds

Overcast or open shade

## LENS SETTINGS MOVIES AND STILL

Set the arrow for your film at the sky situation. Read the *f*-number at the desired shutter speed.



If you need help in using your camera, visit the Information Center, Kodak Pavilion.



# SLIDE GUIDE FOR FLASH PICTURES

with KODAK Films

	5	
$f/22$	6	
	8	KODACHROME II ▶
$f/16$	10	
	12	KODACHROME-X EKTACHROME-X ▶
$f/11$	15	KODACOLOR-X ▶
$f/8$	20	High Speed EKTACHROME Daylight Type ▶
	25	VERICHROME Pan PLUS-X Pan ▶
$f/5.6$	30	
$f/4$	40	TRI-X Pan ▶
$f/2.8$	50	

The useful light from a flashbulb depends on the type of bulb and type of reflector. Fortunately, for this guide certain bulbs can be grouped together. Note that the brighter bulbs in shallow reflectors are equivalent to weaker bulbs in bowl-shaped reflectors.



M-3, M-3B; M-5, M-5B  
5, 5B; 25, 25B



AG-1, AG-1B  
M-2, M-2B



AG-1, AG-1B

## Setting Your Camera for Flash

Set your shutter at 1/25, 1/30 or 1/40 sec. Set the arrow for your film at the kind of reflector and flashbulb you use. Leave the slide there, and read lens opening at the subject distance. Use blue bulbs for daylight color slide films, clear bulbs for KODACOLOR and black-and-white films.

KODAK films, flashbulbs, and flash batteries are sold at Medo's and all Brass Rail outlets.

# PICTURETAKING AT THE FAIR

The striking architecture, sparkling fountains, and tree-lined avenues of the New York World's Fair offer an endless number of pictures. Outdoors, in daylight, you can easily record your tour of the Fair by following our exposure guide or your meter.

As darkness falls and the dazzling array of lights on the pavilions and fountains takes over, the character of the scene changes completely and a whole new set of pictures is unveiled. Follow our exposure guide, or ask our specialists at the KODAK Pavilion for help.

- **Dull Days.** Set our guide at "overcast." If it's raining, set at the dark end of the "overcast" scale.
- **Interiors.** You can take brightly lit interiors without flash. KODAK High Speed EKTACHROME or KODAK TRI-X Pan Film exposed with an  $f/2.8$  or  $f/3.5$  lens gives beautifully lit pictures. Either an exposure meter or automatic camera is needed—these interiors vary from one to another. Use the Daylight Type High Speed EKTACHROME Film. It is good for daytime shots. Blue flashbulbs and electronic flash match it. It will also do well with "daylight" fluorescent lighting. The rendering will be warm with tungsten lighting.

Slower films or less brightly lit interiors need flash. Use the slide guide for flash.

- **Exteriors by Night.** Try the following settings. Better still, use a meter close to the object, so dark surroundings won't mislead it.

	H. S. EKTACHROME, either type	TRI-X Pan
Fountains	1 sec, $f/8$ or $1/15$ , $f/2$	$1/30$ at $f/2$
Fireworks	Shutter open for several bursts, $f/16$	$f/22$
Floodlit bldg.	1 sec, $f/5.6$ or $1/8$ , $f/2$	$1/15$ at $f/2$
Fair vistas	5 sec, $f/8$	5 sec, $f/11$
Movies of fireworks—try $f/8$ , on KODACHROME II		

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