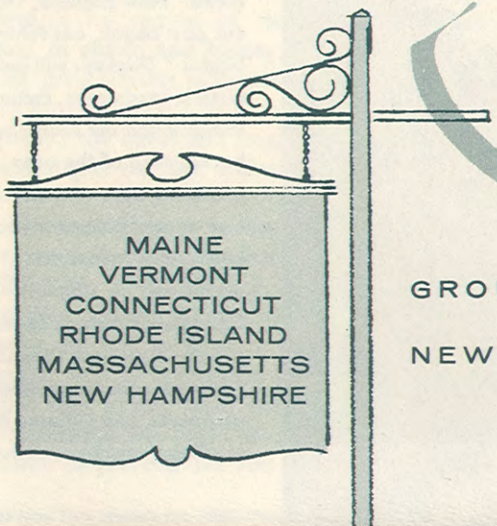
THE PAVILION OF THE

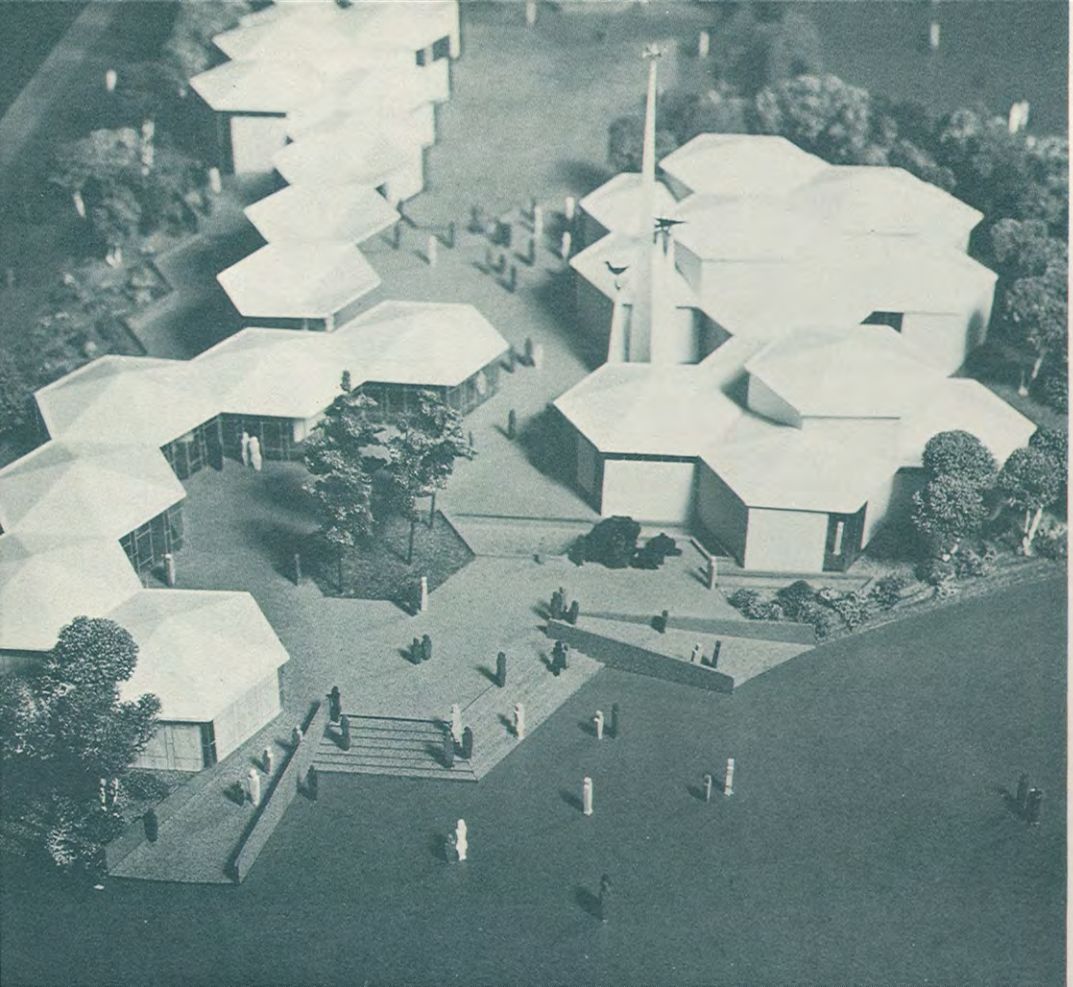
New England States

SEPTEMBER 19, 1963



GROUNDBREAKING AT THE

NEW YORK WORLD'S FAIR 1964-1965



The exhibit of the six New England States will convey the theme "New England, where our past began, our future begins." Displays will include historic landmarks, culture, industry and the seafaring background of the area, a country store and restaurant, and an amphitheatre where community-sponsored events will be staged. Campbell & Aldrich of Boston are the architects, Dan Kiley Associates the landscape architects, and Gilbane Building Company the contractors.

Excerpts from transcription of remarks made by New England and World's Fair officials at groundbreaking ceremonies for the New England States Exhibit at the New York World's Fair, Thursday, September 19, 1963.

AMBASSADOR RICHARD C. PATTERSON, JR. [Chief of Protocol]: Ladies and gentlemen. President Moses, General Potter and all of us are happy to have the six New England governors here.

There is no section of America richer than New England in charm and beauty; no part of this country with its great wealth of historic tradition. The original and exciting pavilion which will stand here on this spot will project the flavor and fragrance of New England. It will also depict the past achievements and goals of each state.

It is now my pleasure to introduce General William E. Potter, executive vice president of the Fair.

GENERAL WILLIAM E. POTTER: Ladies, governors, Mr. Moses, Ambassador Patterson. Governors, you were the first to select a site at the Fair. Through the egis of your New England Council, the like of which does not exist in any other area of the United States, a recommendation was made, studied, accepted, and a decision made to proceed. Six sets of legislation, appropriations and executive approval took a little time, but now the plans are under way. You can all be proud of the example you are showing the world.

AMBASSADOR PATTERSON: Thank you, General Potter. I now have the high honor to present the Honorable Robert Moses, president of the New York World's Fair.

MR. ROBERT MOSES: Governors, ladies, Ambassador Patterson and friends. The New England States, as General Potter has indicated, have done what we would expect of them. They got together and planned an exhibit that represents a most important and distinguished and historical part of the country. It's the kind of thing we ought to have more of — people who have a common objective getting together to further that objective.

Our objective here doesn't constitute any kind of a mystery. All world's fairs have as their main purpose, bringing people together in a sort of olympic contest of skill and strength and ability, to promote friendship and, in the end, to establish peace. And that's our objective here.

Well, this is the New England Exhibit, and we are delighted that you're here, we're delighted that you're here together on one spot. And we hope that when the Fair opens you'll move here and stay here for the two whole seasons. Thank you.

AMBASSADOR PATTERSON: Thank you, Mr. Moses. There's probably no one better qualified to hold his present post than the next speaker. He has a long

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background in New England's industrial development and serves as executive vice president of the New England Council. I take pleasure in presenting Mr. Gardner A. Caverly, president of the New England Council World's Fair Corporation.

MR. GARDNER A. CAVERLY: Ladies, governors, and all you distinguished guests. This is a great day — it's a great day for New England. It's producing — for all of us here, for the people of our six states — the first truly visual evidence that a great combined effort is to result in a tangible and vital expression of the region's past, present and promising future.

The New England States Exhibit is the only regional state exhibit at this tremendous Fair. This is as it should be, for there is no other area in our country in which the states work so closely together. The New England Council World's Fair Corporation is, in my opinion, but another example of the way in which the business interests and state governments of our region combine to accomplish things which are in the best interests of all.

Each of our states has its particular assets and resources in material things and in people, which complement those of the other states and meld in producing a viable whole. Our objective, here at the Fair, is not to show visitors a bit of New England, but rather to capture and to reflect the true image of uniqueness which makes New England such an important contributor to our nation's progress — and tell the story so well that millions more will be unable to resist the urge to come to New England and see for themselves. Thank you very much.

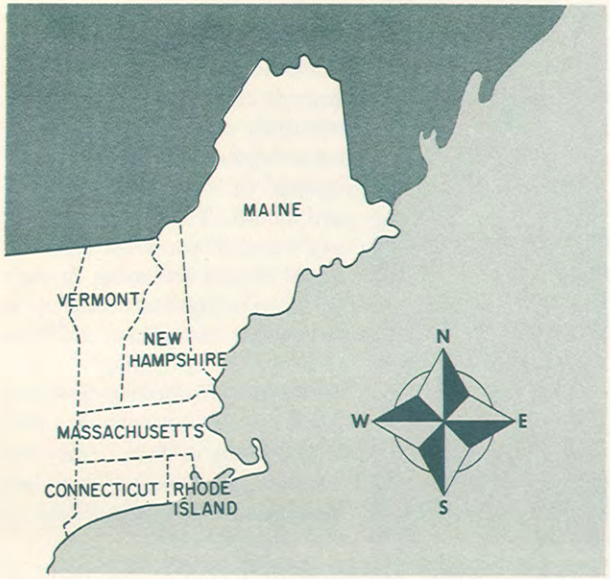
AMBASSADOR PATTERSON: Thank you, Mr. Caverly. The next speaker's distinguished and brilliant career in public service began with his own service in the Maine legislature. He was State Senator for two years, and president of Maine's Senate in 1959. He has served as governor of that great state since 1959. I am honored to present the Honorable John H. Reed.

HON. JOHN H. REED [Governor of Maine]: Thank you very much, Ambassador Patterson. General Potter, President Moses, fellow distinguished governors, lovely ladies and friends. I am certainly delighted to be here today to head the Maine delegation at this very historic groundbreaking.

As Governor of the State of Maine I want to say that this is an especially significant moment for my fellow citizens. The people of Maine have watched, with keen interest, the progress that has been made here at the Fair. This great exposition represents to us a tremendous opportunity for promoting the interests of Maine, and a tremendous medium for communication among the citizens of the world to come closer together.

We shall take full advantage of the opportunity, in company with our other New England States, of presenting to the millions who will come to the Fair a comprehensive picture of who we are, what we are, and what we stand for. It is our hope that we will do our full share in presenting the story of New England. The very fact that this pavilion could be built is, in my opinion, a

Mr. Gardner A. Caverly, president of the New England Council World's Fair Corporation, receiving official World's Fair medallion from Mr. Robert Moses, president of the New York World's Fair Corporation.



tribute to the enlarging spirit of cooperation which is in evidence among the states of the northeast.

None of us alone could have brought this great project to fruition. Together we are able to do it and do it well, just as we have joined forces in supporting the organization of the New England Council.

We in Maine envision the New York World's Fair to be the motivation of a volume of traffic such as we have never before experienced. We are, of course, very grateful for this opportunity. We shall endeavor to present the picture of our state in such proportion and in such attractiveness that there will be a great desire on the part of all Fair patrons to visit the great pinetree state. Thank you very much.

AMBASSADOR PATTERSON: Thank you, Governor Reed. The Governor of New Hampshire has a distinguished record as a scholar, lawyer, editor and public servant. He is his state's first Democratic governor in 40 years, which of course endears him very much to all of us Democrats in New York. I give you the Honorable John W. King.

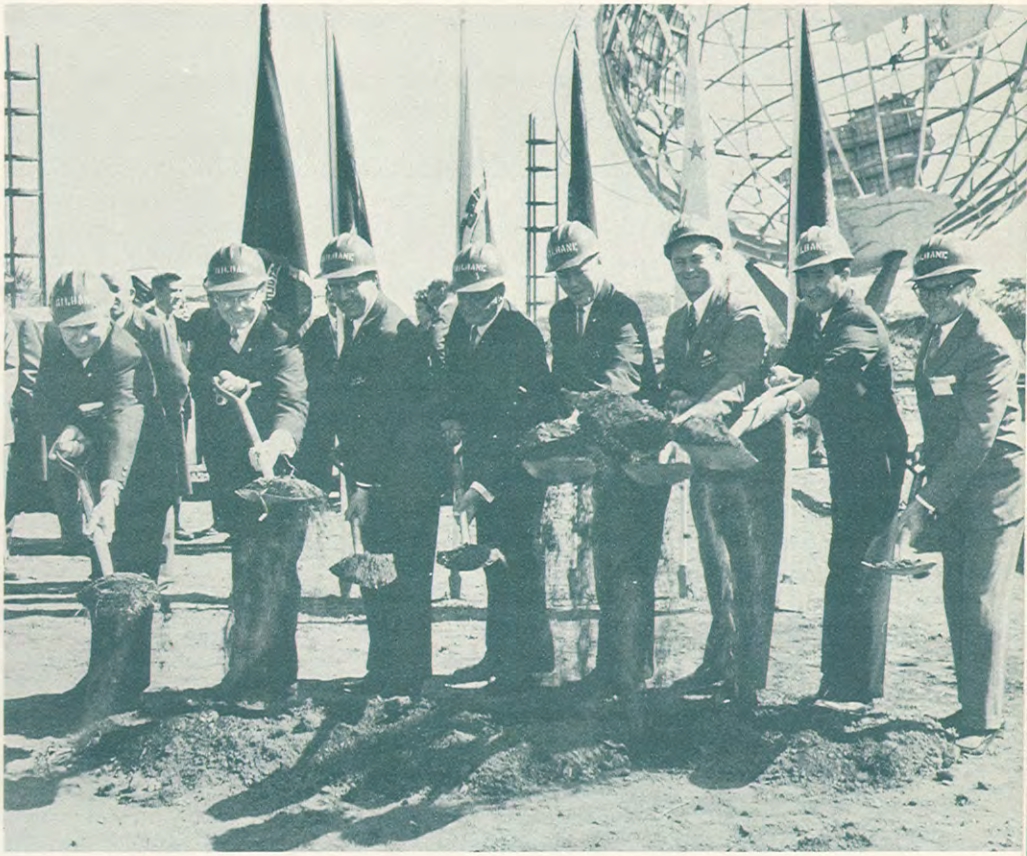
HON. JOHN W. KING [Governor of New Hampshire]: Fellow dignitaries, fellow governors, ladies and gentlemen. I'm happy to join my colleagues from the other New England States to break ground for our exhibit which will present to millions of visitors to this great Fair, the true picture of New England. New Hampshire is especially glad of the chance to present its real story here. Many people know about our magnificent scenery and our year-round recreation opportunities. The New York World's Fair gives us the opportunity to remind the world that New Hampshire is also a center of industry and culture. We rank second in the nation in the percentage of our population employed by industry. More than 40% of our income is from manufacturing, and New Hampshire's workers are widely respected for productivity, initiative and skill.

Our state motto is "Live Free or Die," and we take it seriously. New Hampshiremen yield to no one in their concern for individual liberties or civil liberties, as the record clearly shows. We also have a proud tradition of following in nobody's footsteps, but of seeking our own solutions to our own problems, as we did this year when we established the first state sweepstakes in modern times.

Of course, we also cooperate with our sister states to promote the common good of all. This New England Exhibit is a good example of our ability to work together. I know that the visitors who will start streaming through here next year will find it entertaining and revealing in portraying the true picture of New Hampshire and New England. Thank you.

AMBASSADOR PATTERSON: Thank you, Governor King. Our next distinguished speaker has capped a brilliant career in his state by becoming its first Democratic governor in 109 years. I have the great honor to introduce the Honorable Philip Henderson Hoff, Governor of Vermont.

HON. PHILIP HENDERSON HOFF [Governor of



Participating in the groundbreaking for the New England States Exhibit are: (left to right) Governor John N. Dempsey of Connecticut; Governor John H. Reed of Maine; Governor John W. King of New Hampshire; Mr. Robert Moses, president of the New York World's Fair; Governor Philip H. Hoff of Vermont; Governor Endicott Peabody of the Commonwealth of Massachusetts; Governor John H. Chafee of Rhode Island; and Mr. Gardner A. Caverly, president of the New England Council World's Fair Corporation.

Vermont]: Thank you, Mr. Ambassador. Other dignitaries, fellow governors, ladies and gentlemen. I have very strong feelings that the future growth and development of New England will depend in no small part upon its ability to act as a single economic unit. I realize that we won't achieve this overnight; and perhaps I go a great deal further in this respect than my fellow governors.

I hope that what we are doing here today, and what will be seen in the next two years, will stand as a symbol not only to the people of New England, but to the people of the U. S. and the world as a whole — that here we have six states that have been able to pull together to do what we are starting here today.

May I say, in conclusion, that I am delighted to be here. I assume that the people of Vermont will be down in great droves; we hope you'll come up and visit us. We are a wonderful people — I think. Thank you, gentlemen, very much.

AMBASSADOR PATTERSON: Thank you, Governor Hoff. Our next speaker comes from a distinguished family of scholars and clergymen. He's a great lawyer and a great athlete, and was involved for many years in every area of his state's activities. I am honored, indeed, to present the Honorable Endicott Peabody, Governor of Massachusetts.

HON. ENDICOTT PEABODY [Governor of Massachusetts]: Thank you very much, Mr. Ambassador. Governors and your wives, Mr. Moses, Mr. Caverly and friends. It's a pleasure to be here representing the Commonwealth of Massachusetts on this great occasion.

We are very proud, in New England, that the six New England governors and the six New England legislatures could band together over a period of three years — that was the planning stage — to erect this great structure on a key site of the World's Fair.

We believe that New England is a key area of the country and we appreciate the fine site which we have here. I'd like very much to introduce those present from Massachusetts today who have contributed so much to this venture: Senator Stanley Zarod, chairman of the legislative commission of the World's Fair; Mr. Peter Cloherty, secretary of the legislative commission; Senator Dennis McKenna of Somerville; Senator Hammond of Weston; Senator McCormick from Quincy; Representative Pope from Roxbury; and a gentleman who has been appointed by our Great General Court to oversee the operations, Mr. William A. Waldron, our Commissioner of Administration. Thank you.

AMBASSADOR PATTERSON: Thank you, Governor Peabody. Governorship is a tradition in our next speaker's family. His great-grandfather and great-uncle were governors of his state. The present member of that family has distinguished himself not only in war, but in public service, and I am privileged to present the Honorable John H. Chafee, Governor of Rhode Island.

HON. JOHN H. CHAFEE [Governor of Rhode Island]: Thank you, Mr. Ambassador, Mr. Moses, distinguished guests and their ladies and friends. I am delighted

to be here for three reasons: first, to meet the famous Mr. Moses whom I've read so much about. Second, because this is a regional exhibit and Rhode Island is glad to be part of this regional effort in which we think all of us working together can do much better than if we work separately. And third, I'm delighted, because although we've had a Chamber of Commerce routine up here in which different states have set forth what they can accomplish, I was glad that — when all was said and done — a Rhode Island construction company got the job to build here. So if there are any complaints whatsoever, I'd be glad to assume them, because we have complete confidence in the Gilbane Building Company — they'll do a wonderful job here. Thank you very much for having invited me.

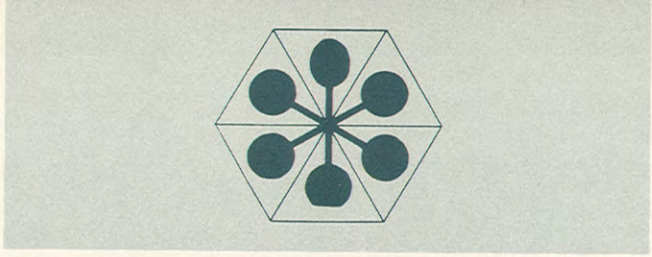
AMBASSADOR PATTERSON: Thank you, Governor Chafee. After 25 years of continuous public service, as mayor, state representative and Lieutenant Governor, the next speaker, a son of Ireland, went on to become the first foreign-born governor of his state in almost 300 years. I have the honor to present the Honorable John N. Dempsey, the Governor of Connecticut.

HON. JOHN N. DEMPSEY [Governor of Connecticut]: Thank you very much, Mr. Ambassador, Mr. Moses, General Potter, Mr. Caverly, my fellow governors of New England, ladies and gentlemen. While this is a great day for New England, it is also an auspicious day for the World's Fair, for our country, and for the millions of people who will visit this magnificent exposition. This groundbreaking ceremony launches our New England States on a venture demonstrating to all that the heartland of the original colonies of this great nation is as strong and as vibrant today as it was in those early days when freedom was forged in its midst.

We are saying today that the six New England States, in a joint effort, will be here at the Fair with an exhibit which will salute the past, pay tribute to the present, and reflect the future of our historic and dynamic region. We are saying further, that the same spirit of cooperation and brotherhood which bound our states together in earlier times, in defense of liberty, still unites us today.

New England is here at the Fair to present to the world, along with its sister states, a picture of our country and our people in the mid-1960s. But New England is not coming here to stand on its achievements of the past, though they are many and significant. We will be here to tell the story of New England today and New England tomorrow, and to invite the millions who will visit us here to share their future with us. As Governor of Connecticut, let me say for my people, that we are proud to be a part of this New England Exhibit. It is further evidence of the way in which we in New England have cooperated in the past to meet and solve our mutual problems.

As chairman of the New England Governors Conference, I express New England's pride in this cooperative effort and our gratification at the opportunity to show the world why we regard New England as the greatest place on earth.



NEW ENGLAND STATES EXHIBIT

JOHN N. DEMPSEY, *Governor, State of Connecticut*
Chairman, New England Governors' Conference

JOHN H. REED, *Governor, State of Maine*

JOHN W. KING, *Governor, State of New Hampshire*

PHILIP H. HOFF, *Governor, State of Vermont*

ENDICOTT PEABODY, *Governor, Commonwealth of Massachusetts*

JOHN H. CHAFEE, *Governor, State of Rhode Island*

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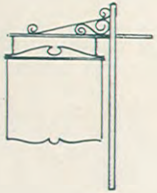

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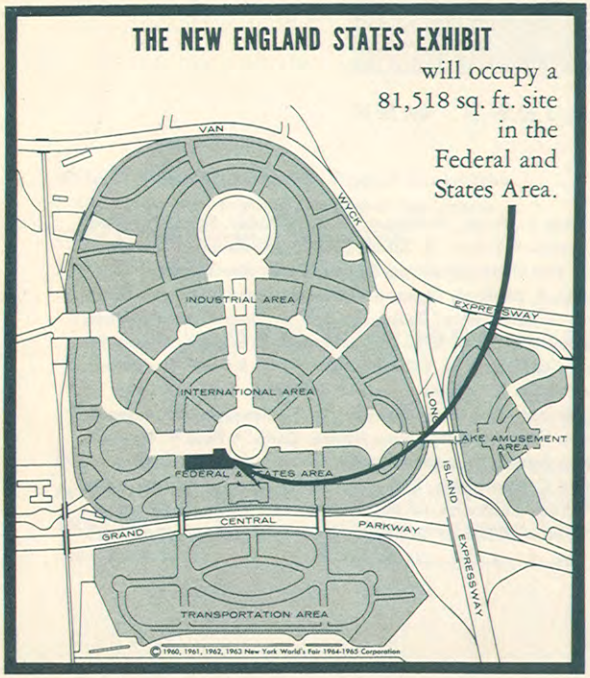

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