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FOR IMMEDIATE RELEASE

DEDICATION OF \$100,000 COLLECTION OF ROBERT BURNS MEMENTOS, ANCIENT HAGGIS CEREMONY PERFORMED BY ROBERT BURNS SOCIETY MEMBERS WITH FREE PORTIONS TO GUESTS AND AUDIENCE WILL HIGHLIGHT ROBERT BURNS DAY AT THE FAIR WEDNESDAY AT TIPARILLO BAND PAVILION

Guests Will Include Robert Moses, Lady Malcolm Douglas-Hamilton, "Great Scot!" Star Allan Bruce, Officials of Robert Burns Society, Guy Lombardo, Gleneagles Pipe Band

NEW YORK WORLD'S FAIR, N.Y., August 16, 1965-- The colorful Ceremony of the Haggis and the dedication of a \$100,000 collection of rare Robert Burns mementos and memorabilia will highlight "Robert Burns Day At The Fair" ceremonies at the Tiparillo Band Pavilion on Wednesday, August 18, from 1:30 to 3 p.m.

Distinguished guests will include Lady Malcolm Douglas-Hamilton, C.B.E., President of the American-Scottish Foundation; Hon. Robert Moses; Clive Driver, Curator of the Rosenbach Foundation in Philadelphia; Allan Bruce, well-known Scottish tenor and the star of a new musical on Robert Burns, "Great Scot!"; and officials of the St. Andrew's and Robert Burns Societies of New York. Guy Lombardo, whose association with Robert Burns cigars spans 35 years, will be the Master of Ceremonies.

Immediately following the Ceremony of the Haggis, 40 pounds of this famous Scottish delicacy will be served with oat cakes to the distinguished guests and to the audience. Guests and audience will then proceed to the White Owl Hall of Magic, led by the Gleneagles Highland Pipe Band of Babylon, L.I., to inspect the Robert Burns collection. In addition to the Rosenbach Foundation, which has the largest collection of Robert Burns memorabilia in the U.S., the collection includes material from the Burns Monument in Ayr, Scotland, and from the private

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collection of Lady Malcolm Douglas-Hamilton.

Preceding the dedication ceremonies at the Tiparillo Band Pavilion, the Gleneagles Highland Pipe Band will lead a parade of over 100 Scotsmen from the New Amsterdam Gate through the World's Fair grounds to the Tiparillo Band Pavilion. At the head of the ten-piece band will be a flagbearer carrying aloft the blue-and-white flag of St. Andrew's, ancient standard of Scotland prior to its union with England.

This flag will be presented to Lady Malcolm Douglas-Hamilton at the beginning of the Tiparillo Band Pavilion ceremonies by Edgar M. Cullman, President of General Cigar Co., Inc.

The program will include talks by Lady Hamilton, Mr. Moses, and Clive Driver of the Rosenbach Foundation, Allan Bruce, who will play Robert Burns in "Great Scot!", will sing some of the Scottish songs for which he is famous and two songs from the score of the musical, with piano accompaniment.

The climax, and dedication of the Robert Burns special collection, will be the Ceremony of the Haggis. From the rear of the Tiparillo Band Pavilion grounds

David ~~Burns~~ Morrison then steps forward and reads from Burns' immortal

"Address To A Haggis":

"Fair fa'your honest, sonsie face,
Great chieftain o' the puddin-race!
Aboon them a' ye tak your place,
Painch, tripe, or thairm:
Wael are ye wordy of a grace
As lang's my arm."

The address proceeds through ~~eight~~^{four} stanzas and calls for considerable knife play by Mr. Morrison, who stabs at the haggis as he reads:

"His knife see rustic Labour dight,
An' cut ye up wi' ready slight,
Trenching your gushing entrails bright,
Like onie ditch;
And then, O what a glorious sight,
Warm-reekin, rich!

With the stabbing and slashing of the haggis, the ritual ends and the dish is passed to the distinguished guests. More haggis, prepared by William Watson, will be passed on oat cakes to the audience.

The Burns exhibit in the Hall of Magic, which will be open for the balance of the Fair season, contains several choice items, among them the poem in which Burns declares his intention to go to the West Indies and take up tobacco farming. He decided otherwise after escaping from some personal difficulties involving several ladies, and several years later married Jeannie Armour. The letter in which he acknowledges Jeannie as his wife is also in the exhibit.

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Both items and nine others are from the Rosenbach Foundation collection, along with the Burns' wallet.

From the Burns Monument in Ayr comes a selection of magnificent photo reproductions of Burns manuscripts and of scenes of the cottage in which Burns was born and lived.

Lady Malcolm-Douglas Hamilton has loaned her rare first edition of Burns' poems, published in 1795.

Following the inspection of this exhibit, the ceremonies will be adjourned to be resumed in the evening when the Gleneagles will play a one-hour bagpipe concert in the round at Tiparillo Band Pavilion, from 8 p.m. to 9 p.m. A half-hour later, following the Tower of Light beacon ceremony at which Allan Bruce and the Gleneagles will be guest celebrities, Guy Lombardo will begin his special musical salute to Robert Burns.

Allan Bruce will sing several of the Scottish songs, by Burns and others, for which he has become famous, and Guy Lombardo and his full orchestra will join Bruce in songs from the score of "Great Scot!" # # # #