

SP 7-4800 - Bulletin



## THE PROTESTANT COUNCIL of the City of New York the delegated agent of Protestant Churches within Greater New York

Public Relations Department  
**FAITH POMPONIO**

FOR IMMEDIATE RELEASE:

"PARABLE," FEATURED IN THEATER OF THE PROTESTANT AND ORTHODOX CENTER AT  
THE NEW YORK WORLD'S FAIR, 1964-1965

### THE FILM

"PARABLE" is a 35 mm film in Eastman color running twenty-two minutes and thirty seconds. It is projected in wide screen dimensions. Starting Friday, May 15, showings will be scheduled daily in the theater of the Protestant and Orthodox Center at the World's Fair from 9:30 a.m. to 10:00 p.m.

The film, produced for The Protestant Council of the City of New York, sponsors of the Protestant and Orthodox Center, is a Fred A. Niles Production written by Rolf Forsberg, and directed by Tom Rook and Mr. Forsberg.

The aim of "PARABLE" is singular: a simple and direct expression of the Gospel message.

"PARABLE" was made with the approval of The Protestant Council's Board of Directors on recommendation of its Steering Committee for the Center. The Steering Committee consists of representatives of twenty-eight denominations and church-related organizations.

"PARABLE" avoids the differences in denominational theologies. Likewise, it avoids differences in ecclesiastical traditions. This is not to say that "PARABLE" is a compromise. The film most decidedly affirms the source and inspiration of the Christian Church: the message of Redemption and the servant role of the Christian as told in the Gospels.

It is hoped that each member of the World's Fair audience who sees "PARABLE" will seek his own answers to the questions the film raises. If many of those who see the film turn to meditation, to prayer, to the Scriptures, or to their own pastors in seeking the answers, the evangelical aim which inspired "PARABLE" will be achieved. It is more important to experience the film's message than to define it.

*Child Welfare League of America  
44623 at 47410 Smith*

# 'PARABLE'

## THE CAST (In Order of Appearance)

Magnus	Gordon Oasheim. TV and Film actor. Formerly with Playwrights Theater.
Mime	Clarence Mitchell. Second City, Chicago.
Water Carrier	Vince Genova. Film and TV actor.
Negro	Roy Inman. Actor, and part of folk-singing and recording team, "Inman and Ira."
Ball Thrower	Robert Oppice. Film and TV actor, Chicago.
Punch	Tom Erhart. Second City.
Judy	Bertha Mayer
Hangman	Arnie Warda
Magician	Jack Gwynne. Magician and Actor.
Girl	Madhur Jaffrey. Seen Off-Broadway as Gotami in "A Tenth of An Inch Makes the Difference," and in "King of the Dark Chamber."

## TECHNICAL CREDITS

---

Music	Sid Siegel
Film Editor	Jim Miller
Camera	Angelo Dellutri
Production Manager	William E. Harder
Assistant Directors	James A. Dennet, Jim Moore
Sound	Bob Henning
Chief Charge Man	Bert Lindberg
Head Electrician	Charles Nelson
Make Up	Edward Meekin, M.S.A.

EXECUTIVE PRODUCER -- Fred A. Niles

Fred A. Niles, with studios in New York, Chicago, and Hollywood, is the winner of more than thirty film awards, including the coveted Venice Festival Award, for such outstanding short films as "Mural--Midwest Metropolis," "A Letter from Tashi," and "Bowling."

Other than "Parable," Niles has produced, for the New York World's Fair, the cinemascope film for Greyhound, and the 360 degree film for the Port of New York Authority.

#### LOCATION

"Parable" was filmed on location at the Circus World Museum in Baraboo, Wisconsin, home of the Ringling Brothers. Baraboo is in the heart of the Wisconsin Dells area.

The "museum," sponsored by the Wisconsin Historical Society, and headed by Charles "Chappie" Fox, one of the nation's best known circus authorities, is a beautiful park on what was formerly the Ringling's Winter Quarters. The museum houses the greatest collection of antique circus wagons in the world.

The first rehearsal of the "Parable" cast took place in a theatre built by Al Ringling as a replica of the Petit Trianon in Versailles.

WRITER-DIRECTOR--Rolf Forsberg

When Rolf Forsberg wrote the first draft of the "PARABLE" script, he titled it the "Green Lake Treatment." Many of the insights which lead to the concept of the film came out of discussions with ministers, theologians, and a visiting Anglican bishop from England at the American Baptist Conference in Green Lake, Wisconsin. He was also influenced by Georges Rouault's paintings of clowns.

Mr. Forsberg is the playwright-director of "A Tenth of an Inch Makes the Difference," which ran successfully Off-Broadway during the 1962-1963 season. He recently wrote the film, "Bounty without Boundaries" for the United States Foreign Agricultural Service, which is being shown throughout Europe in seven language versions. He was a writer of "Light Time" TV series, and director of religious programming on Channel 11 in Chicago.

For the legitimate stage he has directed at the East 74th St. Theater in New York, Playwrights Theater in Chicago, and the Shakespearean Tent Theater in San Francisco. He is represented elsewhere in the World's Fair by his participation in "From Every Horizon," the 360 degree film being shown by the Port Authority.

DIRECTOR-- Tom Rook

Mr. Rook was well prepared for working on "PARABLE" by producing and directing seventy-eight filmed TV programs for the National Lutheran Council's "Light Time" series, which ran on 145 stations here and abroad. In public service film-making, his direction of the Chicago Crusade of Mercy appeal films have won him national recognition.

Winner of the International Broadcast Award, and the American TV Commercial Festival Award, Mr. Rook directed "Cross Country," a filmed series for TV, as well as such films as "Hands We Trust," with Ronald Reagan, and "Melody Top" with Gordon McRae.