


PREVIEW

DAY APRIL 22, 1961



UNISPHERE

NEW YORK WORLD'S FAIR 1964-1965

UNISPHERE PRESENTED BY  United States Steel

On behalf of the 1964-1965 World's Fair Corporation, we are happy to welcome you as our honored guest today.

On this quiet Flushing Meadow Park will be built a great World's Fair dramatically showing man's hopes and aspirations for "peace through understanding" and his achievements in a shrinking globe and an expanding universe.

On this day, April 22, 1961, we cordially invite you to return to visit us on April 22, 1964.

COME TO THE FAIR!

Thomas J. Deegan, Jr.
Chairman, Executive Committee

Robert Moses
President

1096 DAYS TO THE FAIR

Helicopter flight
from

LINCOLN CENTER
FOR THE
PERFORMING
ARTS

to

UNISPHERE
SITE

COMMUNICATIONS

First U.S. Army
Signal Corps

Boat Ride from
25 St. & East River
to.....

WORLD'S FAIR
BOAT BASIN

with music
by MEYER DAVIS

S E E ←

World Premiere of
WORLD'S FAIR
FILM (in color)

6:30 P.M. April 22
WNBC-TV - Channel 4
(Today)

Hawaiian Entertainers
at.....

WORLD'S FAIR
BOAT BASIN

..... The Lanai Girls
Orchids of Hawaii, Inc.

Public Address by

W N Y C

Seymour N. Siegel
Director

Speeches broadcast over
WNYC at 6:00 P.M. today

Music at Unisphere
Site by

DEPARTMENT OF
SANITATION BAND

John M. Celebre
Conducting

Music in City Building

MEYER DAVIS
ORCHESTRA

S E E ←

"EYE ON NEW YORK"

WCBS-TV - Channel 2

11 A.M. April 23
(Sunday)

S E E ←

DIRECT LINE

WNBC-TV - Channel 4

April 23

(SUNDAY)

3:30 P.M.

HOSTESSES

Jinx Falkenburg
and
Hostesses from
around the world

The
UNITED NATIONS
SINGERS

Donald Read
Director
Electra Venetsanos
President

SPEAKERS

GUEST ENTERTAINER

Miss Eartha Kitt

Robert Moses

Thomas J. Deegan, Jr.

Richard F. Sentner

John T. Clancy

Robert F. Wagner

NEW YORK
WORLD'S FAIR
1964-1965

