1,490,000 sq. ft.

1,490,000 sq. ft.

100%

MEMORANDUM

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

MR. ROBERT MOSES

DATE:

NOVEMBER 7, 1962

Total

Percentage

Total Federal and States Area

FROM:

W. E. POTTER

SUBJECT: FEDERAL AND STATES AREA STATUS REPORT

A summary of the status of space allocation in the Federal and States Area is as follows:

Lease Signed	United States Puerto Rico Maryland Missouri New Jersey New York State West Virginia Alabama New England States (6) Florida Illinois Hawaii Oklahoma Four Concession Area	35,951 49,998 87,519 129,392 34,409 41,783 81,518 114,179 55,540 113,833 35,246	note on Page 3) 1,041,244 sq. ft.
Space Allocated (Intent Indicated)	Arkansas Delaware Georgia Heartlands (4) Louisiana New Mexico Pennsylvania New York City	40,000 sq. ft. 37,755 69,374 43,698 43,699 35,167 45,076 Existing Building	314,769 sq. ft.
Space Tentatively Reserved or Re quested	Washington Minnesota Alaska Virgin Islands City of Toledo Tennessee	46,000 sq. ft. 20,000 36,000 31,000 Space Requested Space Requested	134,000 sq. ft.

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FEDERAL AND STATES AREA STATUS REPORT

-2-

General

Yesterday's election opens the field for new approaches and gives the Fair an opportunity to insist on progress. Certain states have been unapproachable due to the uncertainty of governors and staffs as to their future tenure. Others have been unwilling to give time or consideration. We have developed plans to re-enter the field in California, Texas, Tennessee, Kentucky, Pennsylvania, Heartland, Minnesota, Ohio, Illinois, Wisconsin, Iowa.

Colorado, etc.

Construction Conference

Fourteen state exhibitors were represented at the Conference with a total of 41 architects.

engineers and management personnel.

Alabama

Donald Deskey has been selected to design

interior exhibits.

Alaska

Planning department has exhibit under consideration. Representatives of State Chamber of Commerce

will visit Fair around November 21, 1962.

California

Fair has prepared plan for California Exhibit to be presented to Governor Brown in November.

Florida

William Stensgaard has been named Executive

Director of the Authority. Two Miami architectural firms have been selected: Connell, Pierce, Garland & Friedman and Pancoast, Ferendino, Skeels & Burnham.

Hawaii

Ivel Construction Corporation has been named to manage exhibit. Lt. Governor Kealoha was also named permanent State Director effective December 4, 1962. Groundbreaking ceremonies

were held on November 1, 1962.

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<u>~3~</u>

Maryland

Governor Tawes and group will visit Fair

on November 9 to present plans for

Maryland Pavilion.

New Mexico

General Potter will meet with Commission in Santa Fe on November 30. Displayer, Inc. is developing exhibit. The effect of defeat of Governor Mechem is not yet known.

Pennsylvania

Governor Lawrence has selected Commission members. Appointments will be announced

shortly.

Puerto Rico

A telegram was received from Rafael Durand on November 1, 1962 cancelling participation. Attempts are being made to reopen the question based on admission charge to finance exhibit.

<u>Tennessee</u>

State officials have expressed renewed interest in exhibit. Fair's field representatives are in contact with state officials.

Toledo

City of Toledo considering exhibit based on position of City at head of St. Lawrence Seaway

and the gateway to the West.

Utah

Governor of Utah is convassing "four corner states" of Utah, Colorado, Arizona and New Mexico to see if he can pull together a joint exhibit. Utah representative visited Fair on October 26, 1962.