

October 1, 1962

KEY CONTACT LIST OF INDUSTRIAL EXHIBITORS

(M) = Multiple-Exhibitor Pavilion

The Bell System Exhibit	Mr. Joseph P. Crotty Public Relations Manager New York Telephone Company Room 1000 - 140 West Street New York 7, N. Y. 394-7574
	Mr. Henry J. Habley Manager, World's Fair Exhibit 195 Broadway New York 7, N. Y. 393-4315
(M) Better Living Building Edward H. Burdick Associates, Inc. 104 East 40th Street New York 16, N. Y.	Mr. Edward H. Burdick TN 7-3180
The Coca-Cola Company P. O. Drawer 1734 Atlanta 1, Georgia	Mr. Harold Sharp Vice President Area Code: 404-TR 5-3411 New York City contact: Mr. Wayne McConnell Manager, National Sales 405 Lexington Avenue New York, N. Y. MU 2-5761
The Continental Insurance Company 80 Maiden Lane New York 38, N. Y.	Mr. David Gray Vice President (America Fore Loyalty Group) LL 3-7185
E. I. duPont de Nemours & Company, Inc. Wilmington 98, Delaware	Mr. Virgil Simpson Chairman, World's Fair Steering Committee (Dial New York) WO 4-4237 - Ex. 3636
Eastman Kodak Company 343 State Street Rochester 4, New York	Mr. Lincoln V. Burrows Assistant to the Vice President in charge of Sales & Advertising Area Code: 716-LO 2-6000

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Electric Power & Light Exhibit, Inc.
750 Third Avenue
New York 17, N. Y.

Mr. Garland S. Landrith, Jr.
General Manager
YU 6-4100

Formica Corporation
4614 Spring Grove Avenue
Cincinnati 32, Ohio

Dr. John F. Nobis
Director of World's Fair Activities
Area Code: 513-541-3670

Gas Incorporated
60 East 42nd Street
New York 17, N. Y.

Mr. Stanley B. Finch
Executive Secretary
MU 2-8743

General Electric Company
570 Lexington Avenue
New York 22, N. Y.

Mr. J. E. Weldy
Manager, Sales &
Advertising Services
PL 1-1311

(M) Graphic Arts Exhibit Building, Inc.
4 West 58th Street
New York 19, N. Y.

Mr. Thomas R. O'Connor
President
EL 5-5577

(M) Hall of Education
International Fair Consultants, Inc.
10 Columbus Circle
New York 19, N. Y.

Dr. Leonard P. Stavisky
Executive Vice President
JU 2-1540

(M) The House of Good Taste, Inc.
17 East 63rd Street
New York 21, N. Y.

Lady Malcolm Douglas-Hamilton
General Director
TE 8-2329

International Business Machines Corp.
590 Madison Avenue
New York 22, N. Y.

Mr. Wilder Gutterson, Jr.
Corporate Promotions Department
PL 3-1900 - Ext. 2750

S. C. Johnson & Son, Inc.
Racine, Wisconsin

Mr. Floyd Springer, Jr.
Director, Public Relations
Area Code: 414-ME 2-1611

Liebmann Breweries, Inc.
36 Forrest Street
Brooklyn 6, N. Y.

Mr. G. P. Fitzpatrick
Associate Director of Advertising
and Public Relations
EV 6-6600

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National Cash Register Company
Dayton, Ohio

Mr. H. C. Keesecker
Vice President, Marketing
Area Code: 513-BA 6-1411

(M) Pavilion of American Interiors, Inc.
301 East 47th Street
New York 16, New York

Mr. S. Robert Elton
Chairman of the Board
PL 2-6190

Pepsi-Cola Company
500 Park Avenue
New York 22, N. Y.

Mr. D. Mitchell Cox
Vice President
MU 8-4500

(M) Project '64 Company
375 Park Avenue
New York 22, N. Y.

Mr. Richard E. Forrest
MU 8-6465

cc: Mr. George W. Dick
General Manager

The F. & M. Schaefer Brewing Co.
430 Kent Avenue
Brooklyn, N. Y.

Mr. Robert Cooke
Director of Public Relations
EV 7-7000

The Scott Paper Company
International Airport
Philadelphia 13, Penna.

Mr. Francis Plowman
Vice President
Area Code: 215 SA 4-2000

cc: E. Brooke Lee, Jr.
National Account Manager
Industrial Packaged Products Div.

The Simmons Company
300 Park Avenue
New York 22, N. Y.

Mr. Grant Simmons, Jr.
President
PL 1-3050

cc: John Person

Travelers Insurance Companies
700 Main Street
Hartford 15, Connecticut

Mr. Herbert Kramer
Director, Public Relations
Area Code: 203 - JA 5-0121

cc: Mr. George H. Merritt
Supervisor-Company Relations

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United States Steel Corporation
525 William Penn Place
Pittsburgh 30, Pennsylvania

Mr. Richard F. Sentner
Executive Vice President-Commercial
Area Code: 412 - EX 1-2345

New York City contact:
Mrs. Lorraine Reid
B. B. D. O.
383 Madison Avenue
EL 5-5800

World of Food, Inc.
49 West 37th Street
New York 18, N. Y.

Mr. Paul Virdone
Vice President
LW 4-2500