



**OFFICIAL  
INFORMATION**



**NEW YORK  
WORLD'S FAIR  
1964-1965**



# NEW YORK WORLD'S FAIR TICKET PRICE INFORMATION

Now to February 29, 1964

March 1 to October 18, 1964

## Individual Tickets

ADULTS ..... \$1.80  
CHILDREN ..... 0.90

ADULTS ..... \$2.00  
CHILDREN ..... 1.00

Children: 12 years old or less. Children under 2 years old admitted **free**.

## 20-Ticket Book

ADULTS ..... \$27.00  
CHILDREN ..... 13.50

ADULTS ..... \$30.00  
CHILDREN ..... 15.00

Tickets are detachable only by collector when books are presented at gates.

## Bulk Orders— 50 or more Tickets

ADULTS ..... \$1.35  
CHILDREN ..... 0.675

ADULTS ..... \$2.00  
CHILDREN ..... 1.00

## Recognized Travel and Transportation Agencies

Price information for Travel and Transportation agencies only. Request folder 100-TA. Write (on your letterhead) to: Director of Publications, New York World's Fair Corporation, Flushing 52, N. Y.

## Certificates

Applications for a certificate designating organizations as an "Official New York World's Fair Ticket and Information Center" may be obtained by writing to Director of Publications, New York World's Fair, Flushing 52, New York.

## Note

Discounts quoted herein apply to 1964 Season only. Gate Prices: \$2.00 adults and \$1.00 children. Tickets are valid for **both** 1964 and 1965 Seasons.

### Parking:

At Fairgrounds ..... \$1.50 per car per day.  
At Flushing Airport ..... .75 per car per day.





Unisphere presented by  United States Steel

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## ORDER YOUR TICKETS NOW

It is to your advantage to order your tickets now and make adequate plans to bring the public to the Fair. When you order 50 or more tickets, you save 32.5% over the regular retail price. Special discounts on all tickets expire on February 29, 1964.

## TICKET SALES OFFICE

New York World's Fair  
1964-1965 Corporation  
Flushing 52, New York

## COME TO THE FAIR!

A once-in-a-lifetime-event . . . pavilions from the nations of the world . . . the Federal government . . . the states of the Union . . . and America's industry. Entertainment, circus, fountains, music . . . fun for a day or a month . . . for the whole family.

**OPENING DAY, WEDNESDAY, APRIL 22, 1964**



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# NEW YORK WORLD'S FAIR 1964-1965 CORPORATION

**OFFICIAL ADVANCE ADMISSION TICKET ORDER FORM**



Name of Purchaser

Address

City

Zone

State

Type of Business

Date of Order

DO NOT USE  
THIS FORM AFTER  
FEBRUARY 29, 1964

### INDIVIDUAL TICKETS

ADULTS

CHILDREN 2-12 YRS.

### BULK ORDERS — 50 OR MORE TICKETS

(Prices revert to \$2  
for adults, \$1 for  
children after  
Feb. 29, 1964)

ADULTS

CHILDREN 2-12 YRS.

### TRAVEL OR TRANSPORTATION AGENCIES

Minimum of 20 Tickets

ADULTS

CHILDREN 2-12 YRS.

### 20 TICKET BOOK

(Tickets are de-  
tachable only by  
collector when books  
are presented at  
gate)

ADULTS

CHILDREN 2-12 YRS.

**TOTAL AMOUNT** \*10% advance discount expires February 29, 1964

Regular  
Price

Cost Per  
Ticket—  
Less 10%  
Advance  
Discount\*

Number of  
Tickets

AMOUNT

Do Not  
Use This  
Column

\$2.00

\$1.80

\$1.00

.90

\$1.50

\$1.35

.75

.675

\$1.50

\$1.35

.75

.675

Cost  
Per Book

Cost  
Per Book

Number of  
Books

\$30.00

\$27.00

\$15.00

\$13.50

Please mail  
Check or  
Money Order  
with this Form  
to:

New York  
World's Fair  
1964-1965  
Corporation

FLUSHING 52,  
NEW YORK

**ATTENTION:**

TICKET  
SALES  
CASHIER