



*New York World's Fair*

*Official Opening*

*April 22, 1964*

# Foreword

When the Crystal Palace Fair in London ended in October 1851, Queen Victoria, who has usually been pictured as a severe, humorless, conservative, old-fashioned sovereign, chary of superlatives, but who actually never lost a delightful girlish capacity for romance and wonder, said in her Journal:

"The canvas is entirely removed, and the beauty of the building, with sun shining through, was never seen to greater advantage. One cannot bear to think of it all coming down, and yet I fear it will be the best and wisest thing. . . . It is sad to think all is past now!"

And in a letter the Queen added:

"It looked so beautiful, I could not believe it was the last time I was to see it. An organ, accompanied by a fine and powerful wind instrument called the sommerophone, was being played, and it nearly upset me. . . . It made us all very melancholy."

We can only hope that the New York World's Fair at its close will excite similar comment from as high an authority.

When the Romans inaugurated something notable their prayer was "quod felix faustumque sit," may it turn out to be a happy and auspicious occasion, and this today is our wish.

We have been busily working on this New York World's Fair for some four years, which is nothing as preparations for large public improvements, involving many participants and much heavy construction, are measured.

As the land masses on our Unisphere become more inhabited and people of diverse cultures become aware of each other and begin dimly to realize that they must create and share prosperity or die miserably in senseless conflict, we turn from debating world government to an Olympics of Progress promoting friendly rivalry in every field of human progress, with a circus thrown in for good luck.

As the gates open, New York on its Three Hundredth Anniversary bids you welcome, offers generous hospitality, and promises a dramatic and interesting look into the past, the present and the future.

To all who with head, heart and hand, have labored to produce this wonder of our time, I offer the thanks of the Fair administration.



ROBERT MOSES

*Dedication*  
*by*  
*The President of the United States*

Eleven o'clock in the morning

April 22, 1964

Singer Bowl

*Introductory Music by GUY LOMBARDO*

THE NATIONAL ANTHEM SOLOIST	THE CITIES SERVICE WORLD'S FAIR BAND OF AMERICA RICHARD TUCKER, Tenor Metropolitan Opera
PRESIDING	THE HONORABLE THOMAS J. DEEGAN, JR. Chairman of the Executive Committee New York World's Fair
INVOCATION	HIS EMINENCE FRANCIS CARDINAL SPELLMAN Archbishop of New York
ADDRESS	THE HONORABLE ROBERT F. WAGNER Mayor of the City of New York
MESSAGE	FROM THE HONORABLE DWIGHT D. EISENHOWER Read by Mr. Deegan
ADDRESS	THE HONORABLE NELSON A. ROCKEFELLER Governor of the State of New York

REMARKS                   THE HONORABLE ROBERT MOSES  
                                  President of the New York World's Fair

MESSAGE                   FROM THE HONORABLE HERBERT HOOVER  
                                  Read by Mr. Deegan

ADDRESS                   MRS. INDIRA GANDHI

PRESENTATION OF FIRST FOLDERS OF THE WORLD'S FAIR COMMEMORATIVE STAMP  
                                  BY THE HONORABLE JOHN A. GRONOUSKI  
                                  Postmaster General of the United States

ADDRESS                   THE HONORABLE HARRY S. TRUMAN

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HAIL TO THE CHIEF       THE UNITED STATES MARINE BAND

ADDRESS                   THE PRESIDENT OF THE UNITED STATES

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                                  Rabbi of Congregation Emanu-El

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Astral Fountain  
Atomedic Hospital  
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Auto Thrill Show  
Avis Antique Rent-A-Car  
Belgium Village  
The Bell System Exhibit  
Berlin Pavilion  
Better Living Center  
BFE Aerial Tower Ride  
Billy Graham Pavilion  
Sailing Vessel "Bounty"  
Brass Rail  
Caribbean Pavilion  
Centralamerica-Panama Pavilion  
Century Grill International Restaurant  
Pavilion of China  
Christian Science Pavilion  
Chrysler Corporation—"Autofare"  
Chun King Inn  
Chunky Square  
Church of Jesus Christ of the  
Latter-Day Saints  
Clairol Color Carousel  
The Coca-Cola Company Pavilion  
Continental Circus  
The Continental Insurance Companies  
Pavilion  
Dancing Waters  
Pavilion of Denmark  
Dick Button's Ice-Travaganza  
Du Pont—Wonderful World of Chemistry  
Dynamic Maturity Pavilion  
Eastern Air Lines "World's Fair  
Terminal Building"  
Equipment for Fairs, Inc.—Baby Strollers  
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Festival of Gas  
First National City Bank Service Branch  
Florida Pavilion  
Flume Ride and Kiddyland  
Ford Wonder Rotunda  
Formica World's Fair House  
Fountain of the Continents  
Fountain of Planets  
Fountains of Progress  
Garden of Meditation  
General Cigar Hall of Magic  
General Electric Progressland  
General Foods Archways to Understanding  
General Motors Futurama  
Greek Pavilion  
Greyhound Corporation  
Pavilion of the Republic of Guinea  
Hall of Education  
Hall of Free Enterprise  
Hall of Science  
Hawaii Pavilion  
Hearst Metrotone News  
Hertz Travel Center  
Hollywood, U.S.A. Pavilion  
Pavilion of Hong Kong  
House of Good Taste  
Illinois Pavilion  
Pavilion of India  
Indonesian Pavilion  
IBM Pavilion  
International Plaza  
Pavilion of Ireland  
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Jaycopter Ride  
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of Jordan  
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Lunar Fountain  
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Mastro Pizza Pavilion  
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The Jennie Sue"  
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New Mexico Pavilion  
New York Airways  
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New York State Pavilion

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 Pan American Highway Gardens  
 Pavilion of Paris and French Industry  
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 Pavilion of American Interiors  
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 Pavilion of the Republic of the Sudan  
 Pavilion of Sweden  
 Pavilion of Switzerland  
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 Thailand Pavilion  
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 Tower of Light Pavilion  
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 The Travelers Insurance Companies  
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 Unisphere® Presented by United States Steel  
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 Pavilion of the United Arab Republic  
 United Press International  
 Pavilion of the United States of America  
 U.S. Royal Giant Tire  
 United States Space Park  
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