

UNISPHERE

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UNDERSTANDING
UNISPHERE PRESENTED BY
United States Steel

NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
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NEWS:

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FEDERAL AND STATES AREA

The Federal and States Area will present a cavalcade of American progress, with emphasis on cultural and recreational attractions, regional cuisine, indigenous industries and resources.

Many of the pavilions will be financed wholly by state funds, some will have a joint funding by state and private groups. Others will be financed by private groups with the sanction of their respective state governments.

Rising from the heart of the area is the Unisphere[®], theme symbol of the New York 1964-1965 World's Fair. The stainless steel sphere, presented by the United States Steel Corporation, illustrates the shrinking globe and emphasizes the need for peace through understanding. The Unisphere[®] will be a permanent feature of Flushing Meadow Park.

With the theme of "Challenge to Greatness," the \$17-million Federal Pavilion, 65-feet in height, will tell the story of American democracy, its opportunities, problems, inspirations and freedoms. A combined film and three-dimensional exhibit, produced by Cinerama, will depict the "Pioneer Spirit of America."

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A modernized igloo-shaped pavilion, featuring recreation, industry and the state's way of life with a reproduction of the Aurora Borealis, will be a feature of the Alaska Pavilion.

The motion picture and television industries will be highlighted in the Hollywood U.S.A. Pavilion. A replica of the famous Grauman's Chinese Theatre, complete with star imprints, the appearance of many famous movie stars, a restaurant and a movie industry museum will be other features.

In the Louisiana Pavilion, a portion of the Vieux Carree section of New Orleans will be recreated. Exhibits of Louisiana's culture and history, its industries and natural resources, a children's center, a fashion display and dixieland jazz also will be part of the pavilion, as well as Michael Todd, Jr.'s modern musical show, "America, Be Seated" to be presented in the Music Hall.

A historical presentation of the battle of Fort McHenry and the composing of the "Star Spangled Banner" will be presented at the Maryland Pavilion. A restaurant, fresh sea food bar, vacational exhibits and other displays emphasizing the maritime interest of the state will be located around a pool.

A series of seven polyhedrons, simulating the state's symbol of the North Star makes up the unique Minnesota Pavilion structure. Industrial and tourist displays and a restaurant selling Minnesota's food products will be among the highlights.

The theme of the Missouri Pavilion, "First in Air, First in Space," will be emphasized by a replica of Lindbergh's Spirit of St. Louis, the Mercury Space capsule and a simulated rendezvous in space.

Several cars of Montana's territorial centennial train will remain on the Fairgrounds for the duration of the exposition. They will house Indian artifacts, game trophies, original Charles Russell paintings and a "million dollars worth of gold nuggets."

The Pavilion of the six New England States will convey the theme: "Where Our Past Begun, Our Future Begins." A fish hatchery, country store and restaurant will be among the features. There also will be periodic town meetings and performances by the Boston Pops Orchestra.

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New Jersey will be represented by 21 small pavilions, one for each of the state's counties, and will commemorate the Tricentenary of the State. On exhibit will be each county's contribution to the industry and resort life of the Garden State. Free entertainment will be offered 4-5 hours daily.

The New Mexico Pavilion, accenting the spirit of southwestern U.S.A., will be a series of adobe-style buildings, housing a trading post, state industrial accomplishments, and restaurants serving food typical of that part of the country. Indian dances and other ceremonies also will be performed.

Using its permanent building from the 1939 Fair, with a "new face", New York City will offer a two-part exhibit. Dick Button will stage his "Ice-Travaganza", five to six times daily, in a fully air-conditioned 2,700-seat auditorium. In the other part, a giant scale model, 150x100 feet, of all five boroughs of the city, will be complete with detail of over 800,000 buildings. A simulated helicopter ride will transport visitors over the city as changing lights depict the metropolis from dawn to dusk.

The New York State Pavilion, combining the activity of a traditional local fair with dramatic architecture in its "Tent of Tomorrow", will house fashion shows, concerts of varied style, competitions, exhibits and motion pictures, offering continual variety. The highest point in the Fairgrounds will be the 200-foot peak of one of the three observation towers.

The Oklahoma Pavilion will include a display of the state's many industrial and tourist attractions, its water resources and a landscaped garden development where Fair visitors may relax.

An exciting "timber carnival" will be presented at the Oregon Pavilion, where easterners may enjoy vicariously the thrills of the west.

West Virginia's Pavilion will include its Information Rotunda, Industrial Park, Mountain Lodge, Natural Preserve, Gift Shop and radio-telescope Astronomy Exhibit.

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Wisconsin's vacation attractions and a display of the world's largest piece of cheese, a 17-ton Cheddar, will be among the features in that pavilion. Other attractions include waterfalls, a stocked trout stream; low priced steak, potato and salad plate dinners.

In the Federal and States Area there will also be a Long Island Rail Road exhibit, featuring a large model train exhibit, a reproduction of a Long Island windmill, a duck farm incubator (with eggs hatching daily), a children's miniature railway ride, and an observation car and diesel engine for amateur photographers.

Also in the area is the Westinghouse exhibit, which is built around the monument marking the site of the original Time Capsule buried for the 1939-40 World's Fair. Consisting of three 100-foot structural towers, the exhibit includes three cycloramic displays. One shows a full-scale model of the capsule and its contents, the second a display of progress over the last 25 years, and the third a 10,000-year calendar of significant events, reaching 5,000 years into the past and future.

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