



**EXPO '74
WORLD'S FAIR
SPOKANE**

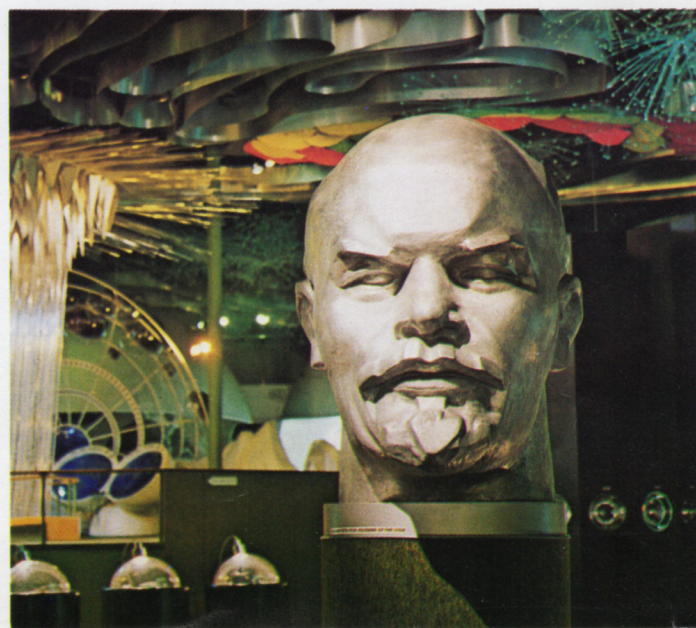
OFFICIAL COMMEMORATIVE OF THE SPOKANE WORLD EXPOSITION 1974

*Urban blight of the Sixties
transformed into a gem-like setting for a World's Fair.*

From this . . .



. . . to this



*A few of the 100 color pictures
illustrating the Commemorative Book.*

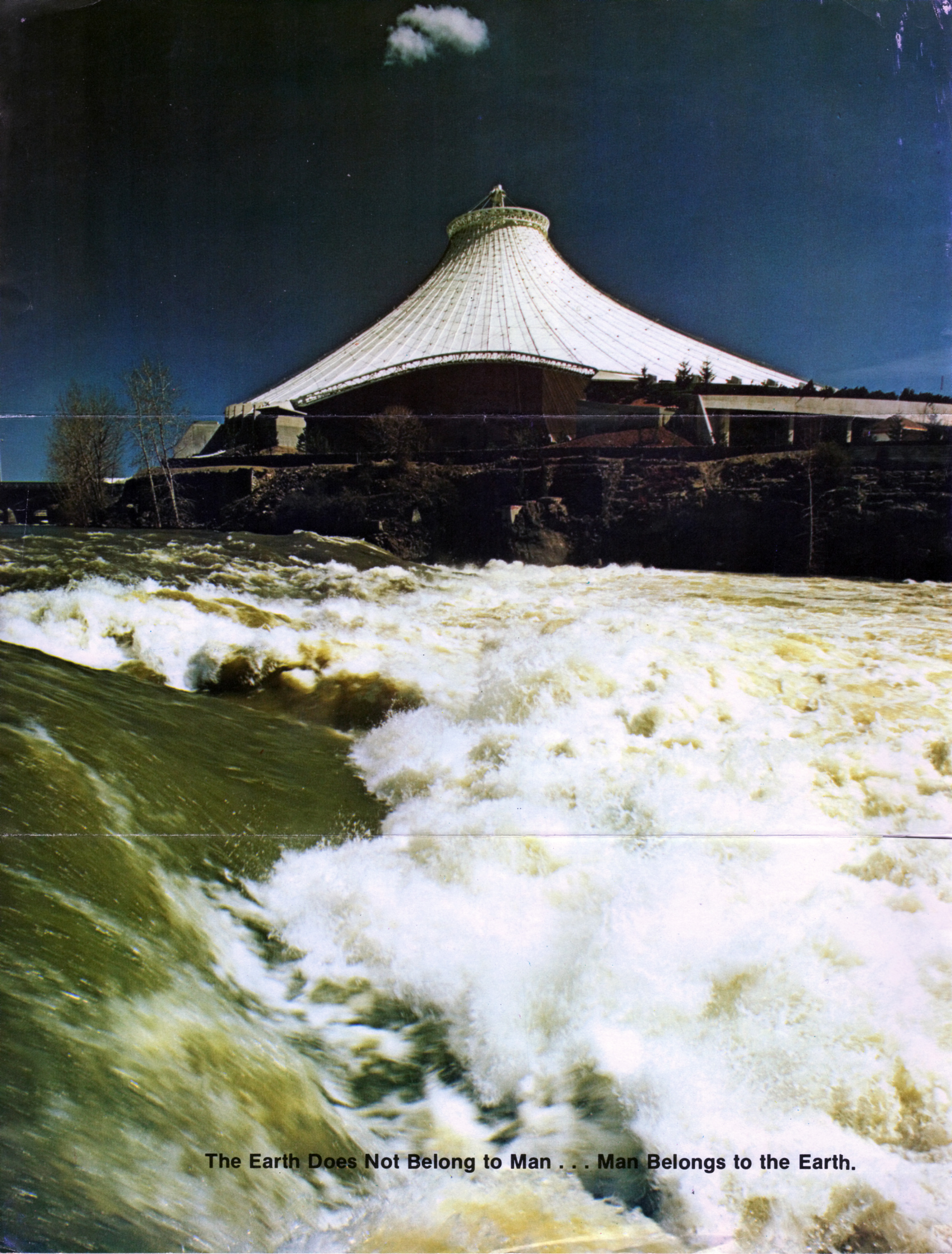
Expo '74!

In years to come these words will be synonymous with dedication and ingenuity. For six months the eyes of all nations focused on Spokane, the smallest city ever to host a World Exposition. The desire for a renovated city core, a reclaimed river and a 100th birthday celebration were the unlikely catalysts for Expo '74. The 180,000 citizens of this small Northwest city demonstrated their tenacity in hosting the first World's Fair dedicated to the environment . . . in gaining the sanction of the august Bureau of International Expositions . . . in being designated the first of the major Bicentennial Expositions.

One hundred colored photographs capture the excitement of World's Fair . . . international pavilions, state and industrial-giant displays, color, gaiety and people. A unique exposition, Expo '74 reflected its Northwestern heritage and dramatized the spectacular beauty of its setting. Only Spokane knew environment could be such fun!

128 pages, hardbound with Dust Jacket—\$15.00.





The Earth Does Not Belong to Man . . . Man Belongs to the Earth.