



# News Release

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SUPERCAB

FOR IMMEDIATE RELEASE

Visitors to Expo '74 in Spokane, Wash., will get an advance look at SuperCab, Ford Division's 1974 $\frac{1}{2}$ -model pickup truck, when the fair opens Saturday, May 4. On display at the Ford Pavilion, the new truck, with room for a back seat, will be fitted out with a custom-built box cover that converts into a tent camper.

The new model's cab is 22 inches longer than the conventional Ford pickup cab, providing 44 cubic feet of space behind the front seat. There is more in-cab space for cargo, tools or passengers than any other two-door pickup in the industry. This compares with an 18-inch cab extension and 34 cubic feet of space on the only competitive model of its kind.

SuperCab is the first two-door pickup model offering a full-width optional rear seat with room for three passengers. A second rear-seat option -- fully cushioned jump seats that fold down from the side walls -- provides room for two passengers.

When not in use, SuperCab's bench seat folds down and out of the way, similar to a station wagon's second seat, to provide a flat cargo floor.

"SuperCab is the most versatile pickup we've ever offered," said Bennett E. Bidwell, Ford Motor Company vice president and Ford Division general manager. "It can work all day and then take a family of six out to dinner at night in comfort and style."

Distinguished by a script insignia on its large quarter windows, SuperCab otherwise shares exterior features with the popular conventional Ford pickups. The series also are the same -- F-100, F-250 and F-350, as are the decor groups -- Custom, Ranger and Ranger XLT.

-More-

The new pickup will be available in two wheelbases -- 139 inches and 155 inches -- in the F-100 and F-250 series. The F-350 will have the 155-inch wheelbase only.

Overall length on the short-wheelbase models is 217 inches. On the longer-wheelbase models it's 233 inches.

For more usable interior space, standard and auxiliary fuel tanks on SuperCab models are located outside the cab.

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(4/24/74)

SUPERCAB SPECIFICATIONS

	<u>F-100 SuperCab</u>	<u>F-250 SuperCab</u>	<u>F-350 SuperCab</u>	<u>Memo: F-100</u>
<u>BODY</u>				
Wheelbase	139 in. 155 in.	139 in. 155 in.	155 in.	117 in. 133 in.
Overall Length	217 in. 233 in.	217 in. 233 in.	233 in.	195 in. 211 in.
Overall Width (Bumper)	79.6 in.	79.6 in.	79.6 in.	79.6 in.
<u>GENERAL</u>				
Axle Ratio	3.25 to 1	4.10 to 1	4.10 to 1	3.70 to 1
Steering Gear	Recirculating ball nut	Recirculating ball nut	Recirculating ball nut	Recirculating ball nut
Brakes (front & rear)	Manual disc/drum	Power disc/drum	Power disc/drum	Manual disc/drum
Fuel Tank Capacity	19.2 gal.	19.2 gal.	19.2 gal.	19.2 gal.
Fuel Type	Regular	Regular	Regular	Regular
Curb Weight	3,979 lbs. <u>1</u> / 4,089 lbs. <u>2</u> /	4,027 lbs. <u>1</u> / 4,235 lbs. <u>2</u> /	4,740 lbs.	3,770 lbs.* 3,860 lbs.*
GVW Ratings	5,100 lbs. 5,100 lbs.	6,300 lbs. <u>1</u> / 6,500 lbs. <u>2</u> /	9,300 lbs.	4,600 lbs.(with 117-in.W.B.) 4,700 lbs.(with 133-in.W.B.)
<u>1</u> / (with 139-in. W.B.)				*Comparably equipped
<u>2</u> / (with 155-in. W.B.)				
<u>CARGO</u>				
Box Length (at floor)	82 in. 98 in.	82 in. 98 in.	98 in.	82 in. 98 in.
Box Width (at floor)	70 in.	70 in.	70 in.	70 in.

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