



# News Release

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IMMEDIATE RELEASE

Ford Motor Company's exhibit at Expo '74 in Spokane, Wash., will feed the imaginations of those enjoying the current trend to nostalgia as well as seekers of the future.

The Ford display at the international exposition May 4 through November 3 centers on mobility and portability throughout the history of North America.

The exhibits by Ford range from a dugout canoe to camping conveyances of tomorrow, and include antique and modern-day station wagons.

A nostalgic item looks back on the days of the company's founder. It's a unique "Lazy Susan," which was used to serve food during Henry Ford's outings of 50 or 60 years ago with such friends as Thomas A. Edison, Harvey S. Firestone and, occasionally, President Warren G. Harding.

Unlike the familiar present-day Lazy Susan for holding relishes at house parties, the one on exhibit is a portable camping table nine feet in diameter and capable of seating 15 people!

Mr. Ford and his fellow campers had their plates set on the larger-diameter lower tier, and revolved the smaller upper tier to pass food and liquids. This Lazy Susan is on loan from the Henry Ford Museum in Dearborn, Mich.

Details of other display elements from the past include:

- . An original Indian teepee and dugout canoe from the Pacific Northwest Indian Cultural Center, Spokane.
- . A Conestoga wagon -- an early American animal-drawn cross-country travel vehicle -- from the Yakima (Wash.) Valley Museum and Historical Association.

- . A 1929 Model A Ford station wagon -- the first station wagon produced on a moving assembly line (early models were custom built) -- also from the Henry Ford Museum.

Contemporary display items sample the cars, trucks and recreational vehicles offered by Ford and Lincoln-Mercury dealers today, including a Ford SuperCab pickup truck, an American Road camper, A Ford Country Squire station wagon with an attached tent, and a Ford Mustang II with a pop-up tent, and a Mercury Cougar.

Futuristic display items loaned by the Portable World Exhibit of New York's Museum of Contemporary Crafts include a motorized pogo stick, a wrist radio, a portable shower, and a folding oven.

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