

## EXPO '74 FACT SHEET

- EVENT:** Expo '74 is the only World's Fair, and currently the most significant international event, scheduled in the United States during the 1970's, America's Bicentennial decade.
- THEME:** "Celebrating Tomorrow's Fresh, New Environment," Expo '74 is intended to stimulate a greater understanding of what our environmental problems are and how we can solve them.
- PARTICIPANTS:** The major nations of the world, leading representatives of business and industry, environmental concern groups and other domestic governmental units will provide the pavilions and exhibits of the World's Fair.
- SITE:** Located in the Pacific Northwest amidst myriad parks, lakes and geographic wonders, the site will in itself be a major demonstration of reclamation. Formerly used for industrial and commercial purposes, two islands in the Spokane River are being cleared and redeveloped into a spectacular park and civic area. Centered around the two islands in the midst of the Spokane Falls, Expo '74 will be held.
- ATTENDANCE:** More than 4.8 million visitors are expected to pass through the gates during the six months of the Fair, May through October 1974.
- LODGING:** Numerous hotels, motels and outdoor recreation areas throughout the Spokane region assure visitors that rooms will always be available. To match visitors with available facilities, Hospitality Service, an independent lodging and information bureau, has been formed. Reservations during the period of the Fair can be made through this agency well in advance of the visitor's planned trip to Spokane. Mailing address: P.O. Box 1974, Spokane, Washington 99210.
- FEATURES:**
- The U.S. government's \$11.5 million participation includes a uniquely designed domed structure to house theater areas and an Environmental Data Communications Center. Incorporating garden areas with the river and island setting, the Federal pavilion will depict "Man and Nature, One and Indivisible."
  - The \$11.9 million Washington State Pavilion, a permanent facility, will include an exhibit area featuring a filmed presentation, "About Time." The structure will also house a 2,700-seat Opera House for world-reknowned performing artists and other cultural and entertainment events.
  - A major exhibit of American Art is being organized by Dr. Alfred Frankenstein, noted San Francisco art critic. The exhibition will include major works by America's foremost artists from pioneer days through the present.
  - Two aerial tram rides will carry visitors over the spectacular site, including one ride down the rugged river gorge and directly over the river falls.

EXPO '74  
World's Fair  
P.O. Box 1974  
Spokane, Washington, USA, 99210  
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