

DELIVERIES - to the Expo site

All deliveries to the site may only be effective between 12.00 pm and 8.00 am at a predetermined time slot which will vary from time to time.

The Expo site will be broken into three delivery areas, all with separate access. If required, a full list of all participants in each area is available on request.

Because of the time limitations, all vehicles delivering to the Expo site will require a crew of at least two.

Access to the site during the operational period should be co-ordinated through the "Official Ground Handling Operation Agent" which is LEP International.

EXPO FREIGHT OFFICE      PHONE NO: (617) 846 4222  
CONTACTS: Ray Shadbolt  
            Robin Ross

LEP International Pty. Ltd. have in place a complete range of transport and storage and distribution services.

DIRECTORS (WORLD EXPO 88 DIVISIONS)

COMMUNICATIONS DIVISION	MS JANE BRUMFIELD
ENTERTAINMENT DIVISION	MR RIC BIRCH
FINANCE AND ADMINISTRATION DIVISION	MR TONY PHILLIPS
INTERNATIONAL PARTICIPATION DIVISION	MR RICHARD JOHN
MARKETING DIVISION	MR GRAHAM CURRIE
OPERATIONS DIVISION	MR ROSS GIVEN
SITE DEVELOPMENT DIVISION	MR PETER GOLDSTON
TECHNOLOGY UNIT DIVISION	MR KEN POPE

COMMUNICATIONS

The Communications Division is an integral arm of the World Expo 88 Authority. The Division's role is to create major awareness of World Expo 88, both nationally and abroad, through the media, special events and community programmes.

Director, Ms Jane Brumfield, has worked in both print and electronic media, including the Australian Broadcasting Corporation in Canberra and Brisbane, "The Australian" and the National Press Gallery in Canberra.

ENTERTAINMENT

The Entertainment Division's role is to create an entertainment programme which will be a major attraction to World Expo 88. Because the Expo will attract visitors with widely differing tastes, this programme will be as diverse as possible, ranging from circus acts to symphony orchestras, and buskers to ballet.

Director, Mr Ric Birch, was Production Director of the opening and closing ceremonies at the 1984 Los Angeles Olympic Games. He also produced and directed the opening and closing ceremonies of the 1982 XII Commonwealth Games in Brisbane.

During his long association with television and film, Mr Birch produced and directed a number of award winning Australian series, including the popular musical variety "Farnham and Byrne" and the Marcia Hines specials. The World Expo 88 project will be handled by Mr Birch's company, SPECTAK, formed after the Olympics to provide production expertise for major celebrations.

FINANCE & ADMINISTRATION

The Division is formally established with three operating arms: Financial Accounting, which handles all revenue collected and expenditure made; Project Accounting, which involves financial planning; and Administration.

Director, Mr Tony Phillips, has experience in treasury, finance, accounting and planning in major corporate groups, as well as electronic data processing.

Mr Phillips is responsible for all head office administration, financial accounting, land acquisition, financial planning and funding.

#### INTERNATIONAL PARTICIPATION

The International Participation Division's responsibilities are to recruit, secure and support the participation of international governments at World Expo 88.

Director, Mr Richard John is a former Foreign Affairs officer. Before his position at World Expo 88, Mr John worked for three and a half years in Athens.

Previously he was a sales and marketing representative for a publishing company and had earlier worked as a primary school teacher in England and as a secondary school teacher in Australia.

#### MARKETING

World Expo 88's Marketing Division attracts and co-ordinates corporate sector investment in World Expo 88. The Division's responsibility is also to motivate the Australian and overseas public to attend the event.

Director, Mr Graham Currie, was a former Marketing Consultant and Accounts Director with the advertising firm USP Needham. Mr Currie has held senior marketing positions with a number of major corporations including General Motors Holden, Nissan Australia and Carlton United Breweries.

He is the winner of two national marketing awards including "Advertising Man of the Year".

Mr Currie is responsible for marketing the Exposition to the corporate sector. He will also oversee a programme of ticket sales and develop marketing strategies to create general awareness of World Expo 88.

#### OPERATIONS

The Operations Division is responsible for the day-to-day running of the project. More than 5000 on site staff, from cleaners to interpreters and admission supervisors will be recruited to service the Exposition.

Director, Mr Ross Given, was a Brisbane solicitor prior to his Expo appointment. During this time, he was also involved in property development.

Mr Given oversees the day to day running of the project as well as being responsible for a wide range of activities from security, staffing, visitor and V.I.P. facilities and site maintenance.

#### SITE DEVELOPMENT

The prime responsibility of the Site Development Division is to monitor and co-ordinate the development of the site through to the opening of Expo. The Division directs Project Manager, Thiess Watkins (Construction) Limited, in all aspects of design, tenders, contracts and construction.

Director, Mr Peter Goldston, is a civil engineer with extensive site management experience.

Prior to joining World Expo 88 he co-ordinated construction of the Wivenhoe Dam project and has worked on major projects in Cambodia, Thailand, the Philippines and Bangladesh.

Mr Goldston is responsible for financial and quality control of Expo site development. He oversees design programmes and time schedules for the project as well as checking brief, tender documents, tender procedures and the assessment of tenders. Mr Goldston also advises on post-World Expo 88 uses of the site and buildings.

Mr Goldston has a Bachelor of Engineering (Civil) from the University of Queensland and is a member of the Institution of Engineers Australia.

#### TECHNOLOGY

The Technology Unit is divided into two sections - the General Technology Section, which examines matters relating to technology in head office and on site; and the Computer Systems Development Section, which is responsible for development of all computer systems and establishment of computer communications networks.

Before his Expo appointment, Director, Mr Ken Pope, was Public Service Commissioner for the Northern Territory and Director of the Queensland Government Computer Centre, which was designed and installed under his direction.

Mr Pope has more than 30 years experience in computers. His role at World Expo 88 will be two-fold. He will advise participants and the Authority on ways to use technology to interpret the theme. Also he will advise the Authority on the best ways to use computer technology in administration and on site.

DISABLED SERVICES

The World Expo 88 Authority has made every effort to ensure that disabled people enjoy all the excitement and wonder of the exposition. The Authority liaised with the Disabled Persons Service to cater for the special needs of the disabled.

DESIGN CONSIDERATIONS:

- Gates - all four gates are wheelchair accessible.  
Restaurants - wheelchair accessible.  
Theatres - wheelchair accessible.  
Information - some of the Expo Info video screens are set at table height.  
Restrooms - Almost all restrooms are wheelchair accessible, excluding the south monorail station, north aquacade and the Central House toilets. Wheelchair cubicles or separate toilet rooms are provided to allow those who need assistance to have someone accompany them.

ON-SITE TRANSPORT:

Monorail - ramps for wheelchair access at both the southern and northern stations. Disabled visitors are asked to use the access ramps to board the monorail.

One wheelchair is accommodated on each train in the rear carriage. Wheelchairs should be reversed into the carriage.

Wheelchair rentals - wheelchairs are available for rent at merchandising outlets beneath the monorail stations at the northern and southern end of the site. Pre-booking facilities are available.

Manual wheelchairs cost A\$5.00 per unit for a six hour period or part thereof. A deposit of A\$20 is required.

Visitors are given the option of leaving a personal cheque or credit card slip made out in the amount of the deposit as an alternative to a cash deposit. This is then destroyed on the return of the chair.

A limited number of motorised scooters are also available at A\$15.00 per unit for six hours or part thereof. A deposit of A\$50 is required. Again either cash, cheque or bankcard slip.

OFF-SITE TRANSPORT:

Parking - There are 60 parking spaces in the World Expo Park carpark in Merivale Street for the disabled. Visitors can then enter the Melbourne Street gate. Also, six bays are provided in the Cultural Centre public carpark. Holders of Queensland's Department of Transport "Disabled Person's Parking Permits" or the interstate equivalents can park free of charge in the regulated parking areas of the streets near Expo where the time limit imposed by parking meters is more than 30 minutes. If the time limit is less than 30 minutes, this does not apply. In areas where time limits are imposed, but fees are not collected, permit holders can exceed the time limit.

Bus terminals - bus terminals are located at the north and south ends of the site near the Melbourne and Vulture Street entrances.

Taxis - Brisbane has six wheelchair accessible taxis - specially modified and stretched Ford Falcon sedans. The vehicles should suit most people in four-wheel and three-wheel electric and non-electric chairs. The taxis are available for hire on a similar basis to the normal taxi fleet through either Black & White Taxis (telephone (07) 229 3100) or Yellow Taxis (telephone (07) 391 1000). Booking ahead is advisable because of the limited number.

SIGNS:

Signs are in the form of internationally recognised pictograms.

FIRST AID CENTRES: (see also EMERGENCY SERVICES)

There are three First Aid Stations on site near the Vulture Street and Melbourne Street gates and at World Expo Park. They are staffed by registered nurses. A doctor is on site at all times during hours of operation. Assistance and private areas are provided within the medical centres for people to change catheters, kidney bags, stomer bags, etc.

WORLD EXPO PARK:

World Expo Park staff are available to lift disabled visitors onto amusement rides where necessary.

Ramps throughout the site provide wheelchair access.

GUIDES:

The Disabled Persons Service, in conjunction with several non-government service organisations and the Expo Authority, offers a book-ahead personal sighted guide, attendant, or sign interpreter service for people with disabilities. Details available from the Disabled Persons Service, telephone (07) 224 5411 or toll-free 008 177120.